

ational Cooperative Alliance

FOURTEENTH MEETING OF  
THE COUNCIL FOR  
SOUTH-EAST ASIA

AGENDA  
&  
MINUTES

CHIENGMAI, THAILAND

19-20 Nov.1972

**I C A Advisory Council  
for South-East Asia**

3349 @ 61.25

14th meeting

Venue Chiangmai, Thailand

Dates 19th -20th November 1972

**International Cooperative Alliance, Regional Office  
& Education Centre for South-East Asia,  
43 Friends' Colony, New Delhi-14, India**

G/22nd September 1972

FOURTEENTH MEETING OF THE ICA ADVISORY COUNCIL  
FOR SOUTH-EAST ASIA, CHIENGMAL, THAILAND  
NOVEMBER 19th and 20th, 1972

PROGRAMME AND AGENDA

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AGENDA ITEM NO. III

ELECTION OF CHAIRMAN OF THE ICA ADVISORY COUNCIL

1. The Members of the Council are requested to elect a new Chairman, whose term will be till the next Congress of the ICA, i.e. 1975 or 1976 (if a proposal before Congress is accepted).
2. In accordance with past practice, the Members of the Advisory Council are invited to elect a Chairman to function up to the next ICA Congress.

AGENDA ITEM NO. IV

Confirmation of the Minutes of the Thirteenth  
Meeting of the ICA Advisory Council held in  
Melbourne, Australia, on November 8 and 9, 1971

The minutes of the last meeting were circulated to all the members. No comments have been received. The minutes may please be confirmed. As suggested at the meeting held in Seoul in 1970, a copy of the minutes of the last meeting is appended hereto for ready reference by the members.

Action taken on the minutes is given at the commencement of the agenda notes relating to each Section of the RO & EC viz. Administration Section, Education Centre, Technical Assistance & Trade Section and Publications and Public Relations Section.

AGENDA ITEM No. V

BACKGROUND PAPERS ON THE COOPERATIVE MOVEMENT  
OF EACH COUNTRY

Background information papers received from the member movements are being circulated. The remaining papers will be read by the members concerned at the meeting.

AGENDA ITEM No. VI

ADMINISTRATION

1. Costs of the Regional Office & Education Centre

For the financial year 1972-73 the SCC/KF has agreed to contribute Rs.1,590,000 (Sw.Kr. 1,060,000) excluding an extra contribution of Rs.180,000 for Bangladesh. The ICA Head Office has agreed to contribute Rs.390,600 for the same year 1972-73. The preliminary budget for the ICA RO & EC for the year 1973-74 will amount to Rs.2,354,000 as against Rs. 2,160,000 for 1972-73.

2. Contributions from Member Organisations

2.1 During the year 1971-72 the Japanese Cooperative Movement has, as usual, met the local costs of the Regional Seminar on "Multipurpose Cooperative Societies with special reference to Japan" held in Tokyo in collaboration with the CUAC and the IDACA.

2.2 The ICA RO & EC met the full costs of the National Seminar on the "Needs of the Cooperative Movement in Bangladesh" held by the Bangladesh Jaitya Samabaya Union in Dacca in view of the special circumstances of the new country.

2.3 In the other national seminars - 5 seminars in India, Korea, Malaysia and Sri Lanka - the local costs of the ICA Resource Persons have been met by the national organisations.

2.4 The Japanese Movement has during 1972 given £ 1,249 towards the cost of the office building in New Delhi. So far £ 5,558 has been contributed against their committed amount of £ 10,000.

3. Contributions to the ICA Sub-Committee for Agriculture and Trade

For the year 1971-72 contributions have come from Australia, Japan, India, Iran, Korea, Malaysia, Philippines, Singapore and Thailand amounting to £ 405 whereas no contributions have come from Pakistan, Indonesia and Sri Lanka.

4. Concessions by the Government of India will

The foreign experts attached to the ICA RO & EC/continue to enjoy income-tax and import duty concessions from the Government of India up to 31st March 1973. An application for renewal of these concessions has been made.

AGENDA ITEM No. VIIEDUCATION CENTRE

## Section - I

1. Follow-up Action taken on the Minutes of the last meeting

Para no. of the minutes	Recommendation	Action taken
10	Get permission from the ICA London to reproduce papers presented at the Wisconsin Conference on Coop Management. MCIS has undertaken to reproduce the documents for circulation in the Region.	Permission from the ICA was received and Mr Kularajah, General Manager, MCIS, was requested to get the documents duplicated and distributed to the member movements.
12	Send a full set of mimeographed documents circulated at a seminar as soon as the activity is over to all member organisations in the region. This should be made a practice in future.	A set each of the documentation of the Regional Seminar on Multipurpose Coops, held in Japan and the National Seminar held Bangladesh was sent to one member organisation in each country. Other member organisations were requested to approach the concerned organisations for reference purposes.
13.	Request national movements to send to the RO full sets of documentation of conferences/seminars held in their countries by them.	Member organisations have been requested.
16.	Send invitations only to member organisations for nominating participants to our seminars, in consultation with governments.	The procedure suggested by the Council has been followed for our Regional Seminar held in Tokyo. The same practice will be followed for other regional seminars.

Mr. Tinoco : Coop. Law study  
This is being prepared.

- 10 Reserve Rooms

- In view of sp<sup>l</sup> circumstances, not paid  
for all the costs, and the B56vi - Travel  
board & lodging of participants.

Agricult. Coops. (Farmers) / Coop. Admin. Training

Fishing Coops / Voted interest - holders.

Wesley



17. Suggest to member organisations that wherever possible they should accommodate the local participants in the same hotel. No Japanese participants were nominated for the Regional Seminar on M<sup>U</sup>F Coop Societies held in Japan. The member organisation in the Philippines has been requested in this regard for the Regional seminar on Cooperative Management to be held there in January 1973.

Section - II : Review of Educational Activities  
(November 1971 to August 1972)

The following educational activities were carried out by the Education Centre during the period November 1971 to August 1972:-

A. COOPERATIVE DEVELOPMENT POLICY

Seminars

2.1 A National Seminar on "Cooperative Democracy in India" was held in New Delhi, from 28th to 30th March 1972 by the National Cooperative Union of India with the assistance of the ICA RO & EC. The RO & EC contributed papers on the following subjects:

- i. The Concept and Functioning of Cooperative Democracy - P.E. Weeraman
- ii. Education and Leadership for Cooperative Democracy in India - J.M. Rana

Twenty-five participants attended this seminar.

2.2 A National Seminar on the "Needs of the Cooperative Movement of Bangladesh" was held in Dacca from 19th to 30th June 1972 by the Bangladesh Jatiya Samabaya Union with the technical and financial assistance of the ICA RO & EC. Fifty-two participants attended the seminar. The seminar was directed by Mr P.E. Weeraman, the Regional Director with the assistance of Mr J M Rana, Director (Education) and Mr P A Nazir, Adviser, Bangladesh Union, who functioned as Co-Directors of the seminar. Six Resource Persons assisted in the seminar. The ILO deputed Dr Jurgen Von Muralit, their Cooperative Expert, as an Observer.

Assistance

low of marketing & processing

Credit needs

education

Training

Technical aid - to provide small equipment

USAID should have funds for such activities

Rehabilitation

- ICA tends to provide an experts, leaders, know
- ILO recommending a project
- Great need for the Movement to

organize give itself up to utilize the assistance in the most useful way, avoiding wastages & bottlenecks

- study of Technical Corps was suggested by Gov. Secretary in place of the few Fellowships

## B. AGRICULTURAL COOPERATION

### Seminars

*Study visit to Korea*

2.3 A Regional Seminar on "Multipurpose Cooperative Societies with special reference to Japan" was held in Tokyo, Japan, from 16th May to 6th June 1972. Prior to the seminar in Japan, the participants took part in a programme of study visits to the National Agricultural Cooperative Federation and a few multipurpose cooperative societies in the Republic of Korea from 11th to 15th May 1972. The Regional Seminar was held in IDACA in collaboration with the Central Union of Agricultural Cooperatives of Japan and the Institute for the Development of Agricultural Cooperation in Asia (IDACA). 25 participants from 10 countries, viz. Bangladesh, India, Indonesia, Iran, Korea, Malaysia, Philippines, Sri Lanka, Singapore and Thailand attended the seminar. An observer from the ILO attended the inaugural function. Mr H Togawa extended greetings to the seminar on behalf of the AARRO and gave information about the activities of the AARRO.

Case studies of Azumi and Miyata Cooperative Societies in Japan were made by the Specialist in Cooperative Credit in March and reports of these studies were brought out in mimeographed form. These case studies were used at the regional seminar for study visits.

### Research and Study Visits

3.1 Reports on the studies of the Techniques of Amalgamation of Cooperative Societies in Japan and in the Republic of Korea have been brought out.

3.2 The Specialist in Cooperative Credit carried out a Study of some cooperative credit societies in Iran from 20th July to 3rd August 1971 in preparation for a national seminar which however was postponed by the CORC, Iran.

### 4. Consultative and Allied Services

4.1 The Director (Education) gave a talk on "Management of Agricultural Credit Cooperatives" on 13th April 1972 at the All India Cooperative Educational Instructors' Training Centre, New Delhi, at the Training Course for Supervisors and Extension Officers from the Small Farmers Development Agency and Marginal Farmer and Agrl. Labour Areas. 33 participants attended this course.

4.2 The Director (Education) gave a talk on "Recent Trends in Agricultural Cooperative Movements in the region with particular reference to Japan" at the Senior Officers' Course held by the VL Mehta National Institute, Poona.

4.3 The Specialist in Cooperative Marketing, Mr M Kasaoka, gave a talk on "Farm Guidance Experience from Japan" on 4th April at the Training Course for Cooperative Supervisors and Extension Officers organised by the All India Coop Educational Instructors Training Centre, New Delhi.

4.4 The Specialist in Coop. Marketing delivered a lecture on "Cooperative Marketing" at the Cooperative Training College, Indore, on 19th April 1972. 12 trainees attended this course.

4.5 The Specialist in Coop Marketing gave a talk on "Farm Guidance through cooperatives in Japan" at the Training Course on Cooperative Credit and Marketing for Coop. Instructors organised by the Training Centre, New Delhi.

#### C. CONSUMER COOPERATION

##### 5. Seminars

*Pre-Seminars*

The following seminars were held by the ICA RO & EC and the SCC in collaboration with the member organisations:-

##### 5.1 ICA/SCC Pre-Seminars on Consumer Cooperation - Malaysia & Singapore

A Joint Pre-Seminar on consumer cooperation was held in Petaling Jaya, Malaysia, from 17th to 29th January 1972 for participants from Malaysia and Singapore. 29 participants from Malaysia and 18 participants from Singapore attended this pre-seminar. Out of these 7 cooperators from Malaysia and 5 from Singapore were selected to participate in the 14th International Cooperative Seminar to be held in Sweden from 4th September to 25th November 1972 by the SCC, Stockholm.

##### 5.2 Indonesia

The Pre-Seminar was held in Tjirajung, Indonesia, from 10th to 25th February 1972. 18 participants attended this pre-seminar out of whom 4 were selected for the seminar to be held in Sweden.

### 5.3 Philippines ✓

The pre-seminar was held at ACCI, Philippines, from 8th to 22nd March 1972. 31 participants attended this seminar out of whom 7 were selected to participate in the Seminar to be held in Sweden.

### 5.4 Thailand ✓

The pre-seminar was held in Bangkok, from 3-15 April 1972. 29 participants attended the pre-seminar out of whom 4 were selected to participate in the seminar to be held in Sweden.

### 5.5 Orientation Seminar

27 participants were selected from the above pre-seminars in Malaysia, Singapore, Indonesia, Philippines and Thailand, for participation in the 14th International Cooperative Seminar on "Consumer Cooperation - Shop Planning and Management" to be held by the SCC in Stockholm, Sweden, from 4th September 1972. An Orientation Seminar of one week's duration was held in New Delhi for these participants from 28th August to 2nd September 1972. The orientation comprised two parts : (i) orientation about Sweden, its economy and social structure, and (ii) presentation of country papers on consumer cooperative movements and identification of problems of the movements.

The seminar was inaugurated by H.E. Count A Lewenhaupt, Swedish Ambassador to India.

### 5.6 National Seminar in Ceylon

A National Seminar on "Consumer Cooperative Development" was held in Polgolla, Ceylon, from 27th June to 8th July 1972, by the Cooperative Federation of Ceylon with the assistance of the ICA RO & EC. The RO provided two Resource Persons at the seminar. 29 participants attended this seminar.

## 6. Consultative Services

6.1 The Specialist in Consumer Cooperation visited Singapore and held discussions with the leaders of the Singapore National Cooperative Union, the Singapore Trade Union Congress and the Consumers Association of Singapore regarding the potentialities of developing consumer cooperatives there. The outcome of the discussions was a request from the Union to the ICA to carry out a Feasibility Study for establishing a Cooperative Supermarket. Mr Åke Turner, Specialist in Consumer Cooperation made available by the SCC carried out the study.

6.2 The Specialist in Consumer Cooperation had discussions with the officers of the National Cooperative Consumers Federation of India and the Department of Cooperation in the Ministry of Agriculture Government of India, regarding the possibilities of developing a model cooperative department stores project and the establishment of a Central Warehouse in South India.

6.3 The Specialist in Education Methods conducted a national <sup>Committee Assignment</sup> seminar on "Education for Consumer Cooperation" from 14-20 May 1972 in Singapore. 65 participants attended this seminar. The subjects discussed at this seminar were consumer protection, consumer education, and the need for consumer cooperatives.

6.4 The Specialist in Consumer Cooperation gave a talk on "Consumers Cooperative Movement in Sweden" on 24th May at the Training Course for Teachers and students of consumer cooperative stores working in the Universities and colleges. The course was organised by the NCUI Training Centre in New Delhi. 33 participants attended this course.

6.5 The Specialist in Consumer Cooperation and the Joint Director (T&T) participated in the seminar on "Industrial Relations in the cooperative sector" held in the VL Mehta National Institute of Cooperative Management, on 21-22 April 1972.

6.6 The Specialist in Consumer Cooperation participated in the All India Conference on Consumer Cooperatives held in Simla in May 1972 by the NCCF of India. He presented at the Conference a paper outlining the steps for strengthening the consumer cooperatives in India.

#### D. COOPERATIVE EDUCATION

##### 7. Teachers' Exchange Programme

7.1 Under this programme, Mr A Solomon, Lecturer, Cooperative College of Malaysia, came to India on a study-cum-teaching assignment from 13th March to 25th April 1972. He was attached to the VL Mehta National Institute, Poona. *Malaysia to India*

7.2 Mr P S Parmer, Lecturer, NCUI Training Centre, New Delhi, was sent to the Republic of Korea under this programme from 27th April to 20th May 1972 and he was attached to the Agricultural Cooperative College of the NACF in Seoul. *India to Korea*

7.3 Mr Farviz Pakshir, Training Officer in the Central Cooperative Organisation of Iran, went to Malaysia under this programme from 1st May to 11th June 1972 and was attached to the Cooperative College of Malaysia, Petaling Jaya, on a study-cum-teaching assignment.

#### 8. Study Programme for Cooperative Personnel

8.1 The following two cooperators from India were sent for a six-months training in marketing, storage and handling in Australia offered by the Cooperative Federation of Australia.

- i. Mr N Y Mane, Assistant Manager, Maharashtra State Coop Marketing Federation Ltd, Bombay.
- ii. Mr M C Goel, Regional Marketing Officer, Madhya Pradesh State Cooperative Marketing Federation Ltd, Indore.

The ICA RO & EC met 50 per cent of the cost of travel of these cooperators.

8.2 The ICA RO & EC gave some financial assistance to the following two cooperators from Sri Lanka to undertake a study visit in India:

- i. Mr R G G O Gunasekera, Commissioner of Cooperative Development, Government of Ceylon.
- ii. Mr P B W Kinigama, General Secretary, Cooperative Federation of Ceylon.

The two cooperators studied the activities of the National Cooperative Development Corporation of India in New Delhi, the State Coop. Marketing Federations in Gujarat and Maharashtra States and the Kaira District Milk Producers Coop Union (AMUL), Anand.

8.3 The ICA RO & EC also assisted Mr M M K Wali, Secretary of the National Cooperative Development Corporation of India to study the working of a few agricultural cooperatives in Thailand.

#### 9. Research Fellowship Programme

9.1 The Advisory Council had suggested that in place of the Fellowship programme, a Research Fellowship Programme may be tried out. Under this programme, a researcher was to be selected from a cooperative organisation or a training centre in the region to carry out research on a specific subject for a period of four months.

9.2 Applications for the programme were received from Bangladesh, India, Republic of Korea, Singapore and Thailand. Mr. Byung Hang Choi, Deputy Manager, Research Department of the NACF, Republic of Korea, was selected and he was expected to carry out the study on Amalgamation of Cooperative Societies in Korea. However Mr Choi could not carry out the assignment as he was later promoted as Manager of the Research Department and then the NACF was not in a position to release him for full-time work on the Research Study.

10. Consultative and Allied Services

10.1 The Specialist in Education Methods worked as a Member of the Working Group formed by the Committee for Cooperative Training of the NCUI for preparing syllabi for special short-time courses to be organised by the cooperative training centres in India.

10.2 The Director (Education) served on invitation as a member of the Informal Group set up by the Rural Electrification Corporation on "Member Education and Member Information" for Rural Electric Cooperatives. The report has since been prepared and submitted to the Chairman of the Corporation.

10.3 He served on the Special Committee on Member Education of the National Cooperative Union of India.

10.4 He attended a Conference on "Cooperative Development of the North-Eastern States of India" at Gauhati, Assam, India, from 25-26 March 1972.

10.5 The Specialist in Education Methods participated in the International Seminar on Training of Adult Education<sup>ONS</sup> held in New Delhi from 5-13 March 1972. A paper on "Cooperative Adult education in some countries of Asia" was presented by him at the seminar.

10.6 He was deputed from 1-27 May 1972 to assist the Singapore Cooperative Union in formulating and initiating a programme of cooperative education.

The terms of reference of the Specialist were as follows:-

- i. To study the problems and educational needs of selected societies,
- ii. to assist the selected societies in planning and carrying out intensive educational activities for their members, committee members and employees,





- iii. on the basis of above experiences to advise the Singapore Cooperative Union in formulating an education programme for its member societies and
- iv. to assist the Singapore Union in initiating the educational programme adopted by it.

10.7 The Specialist in Education Methods visited Malaysia and discussed with the Cooperative Union of Malaysia the follow-up work being done by the Union on the recommendations made by him to the Union during his consultative assignment in 1970.

10.8 He visited Indonesia to collect information about cooperative education activities in Indonesia, particularly in East Java.

10.9 The Specialist prepared a Handbook on "Psychology and Education Methods" for the use of Cooperative Educators.

10.10 He visited the States of New South Wales and Queensland in Australia in August-September 1972 to study the training and cooperative education programmes in these States.

10.11 The Assistant (Education) gave a talk on "Household Budgeting and Consumer Cooperation" at the Basic Training Course at the NCUI Training Centre in New Delhi, on 25th January 1972.

10.12 The Assistant (Education) prepared a study material on "Key to Household Budgeting". The material was tested at Balmerud meetings of two women's study groups in Bombay and Ahmedabad. Doct

10.13 <sup>Asstt (Publications)</sup> She gave a talk on "Teaching Methods - Improvement of Trainers' Performance" at the NCUI's All India Cooperative Educational Instructors' Training Centre, New Delhi, in May 1972.

22 participants attended this course.

#### E. COOPERATIVE HOUSING

11.1 A Conference on "Financing of Cooperative Housing" was held from 8th to 10th August 1972 in Colombo, Sri Lanka, jointly by the National Cooperative Council of Sri Lanka (successor to the Cooperative Federation of Ceylon), the National Cooperative Housing Development Society and the Department of Cooperative Development. The ICA RO & EC assisted them by providing four Resource Persons and some documentation. 25 delegates attended the Conference.

Educational work

Yanagida (continued)

educational work at the  
ground level.

like to do more but because  
of funds may be a project of  
Bunsho which could be developed

A study of teacher education  
Corp. education linked with business and  
Advice on Business Management  
Farm guidance service (also target)

Integrated Approaches

Primary Structure and Continuity  
Better communication  
Production of materials

Excellent! Very good support from the AFA and  
Unions.

11.2 Mr Ali Akbar Tarkeshi, Assistant Manager, Statistics and Research Department, Mortgage Bank of Iran, Teheran, came to India, to study cooperative housing in India. He spent four months in India from 8th March to 19th July 1972 and studied cooperative housing in Delhi, Bombay, Madras and Ahmedabad. He also attended a Conference on Cooperative Housing organised by the Government of India and the Government of Tamil Nadu State in Ootacamund, Tamil Nadu. A report prepared by him was issued in mimeographed form.

12. ICA/NCUI Cooperative Education Field Project, Indore

12.1 Under the Field project, educational activities are carried out for nine primary service cooperative societies, one cooperative cold storage and a few secondary societies in Indore district.

The main features of the project are as follows:-

12.2 The educational approach in the project is developmental and is geared to solving the problems of cooperative societies in the project area and ensuring their development.

12.3 The project provides education to members, committee members and employees of primary cooperative societies as well as employees of district cooperative institutions which are responsible for the supervision of primary societies. The approach in the project is society-based and not general.

12.4 The project provides education to the above groups on a continuing basis as against educational activities organised once in a while in other areas of India.

12.5 An attempt is made to foster better communication among members, committee members and employees of societies by insisting that managers of societies attend committee members' courses and both these groups attend members' camps.

12.6 An integrated approach to education is followed whereby a proper study of societies is made by the project staff on the basis of which educational activities are planned. The societies are given help in the follow-up work.

12.7 It is proposed to experiment with educational techniques of study circles and correspondence courses.

Handwritten notes at the top of the page, including the word "Faktor" and other illegible text.

Faktor

Handwritten notes on the right side of the page, including the word "Sinn" and other illegible text.

Main body of handwritten notes, consisting of several paragraphs of text, mostly illegible due to fading and blurriness.

12.8 Both the primary societies and district institutions are actively involved in educational work. The district cooperative bank, a key institution in the area, is fully interested in and is supporting the project.

Work carried out:

13.1 A Research Study on the "Educational Needs of Cooperative Societies in Indore District", M.P., India, has been taken up in respect of primary agricultural cooperative societies in Indore district with a view to providing necessary support to the field project.

13.2 The primary cooperative societies themselves take keen interest in the educational work. The secretaries of primary cooperative societies are working as part-time teachers under the guidance of the project officer. Each secretary organises two members' meetings per week in one of the villages covered by the society. It is expected that these groups of members will later become continuing discussion groups.

13.3 Members' courses of four-day duration, committee members' courses of one-week duration and secretaries courses are organised. In societies which have membership extending to more than one village, it is found that members' courses organised in their own villages are more successful.

13.4 In order to tie up education work with the actual business meetings of societies, the Project staff attend general body meetings and managing committee meetings of the societies in the project area, and give information and guidance on subjects which are under discussion at these meetings.

13.5 The following activities have been carried out by the project : Educational Activities (July 71-June 1972)

Sl. No.	Activity	No.	Duration days	No. of participants
<u>1. Members</u>				
1.1	Members' Camps	10	3-5	432
1.2	Members' meetings :			
	a. by the project staff	41	1	1132
	b. by the Secretary-teachers	79	1	813
1.3	General body meetings	3	1	275
1.4	Women's meetings	5	1	143

contd.

Sl.no.	Activity	No.	Duration days	No. of participants
2.	<u>Committee members</u>			
	2.1 Managing committee members and prospective committee members' courses	2	4-6	106
	2.2 Managing Committee Members' meetings	7	1	56
3.	<u>Courses for Secretaries</u>			
	3.1 Secretaries' courses	1	10	21
	3.2 Training courses for secretary-teachers	4	1-2	25
4.	<u>Study tours</u>	2	6	41
5.	<u>Meetings for Central Societies and other activities</u>	20	1	828
6.	<u>Audio-visual programmes:</u>			
	6.1 Film shows	12	1	1800
	6.2. slide shows	20	1	600
	Total	206		6272

13.6 The following educational material has been produced in Hindi:-

- i. General meeting of a cooperative society,
- ii. Difference between a cooperative society and a money-lender-cum-trader,
- iii. Balanced cattle feed,
- iv. Marketing of agricultural produce and cooperative societies,
- v. Planning needed for holding a General Meeting of a cooperative society,
- vi. Principles of Cooperation,
- vii. How to manage a cooperative society?
- viii. Responsibilities of a member of a cooperative society,
- ix. How to develop loyalty in a member for his cooperative society?
- x. Rights and duties of the President of a Service Cooperative society, and
- xi. Manual for paid Secretaries of Service Cooperatives.

13.8 A Project bulletin entitled "Cooperative Education and Development" has been started and three issues of the bulletin have been so far brought out.

13.9 In addition to the above, the following material was procured by the Project and supplied to the members and/or relevant personnel.

- i. Agricultural operations - Rabi crop
- ii. Agricultural operations - Kharif crop
- iii. Agricultural operations - Fodder
- iv. Guide for Agriculture
- v. Financing policies of the Indore Premier Cooperative Bank
- vi. Leaflets produced by Indian Farmers Fertilizer Cooperative Ltd (IFFCO) for wheat, jowar, gram, maize, potato, groundnut, and other crops.

#### 14. Some Results

14.1 The District Cooperative Bank and the societies covered by the project are actively involved in the project work. The primary societies have made financial provision ranging from Rs.120 to Rs.4,100 in addition to what they are required by law to contribute to the District Cooperative Union for educational activities.

14.2 Several societies have prepared educational charts which are displayed in their premises. One or two societies have also started setting up small libraries.

14.3 Balanced cattle feed purchased from a cooperative dairy in a neighbouring State has been supplied to the members of the cooperative societies served by the Project. So far 4,200 kg. of balanced cattle feed has been used resulting in an increase in yield of milk. The District Bank and the societies in the Project area are now considering setting up a cooperative cattle feed factory for the district.

14.4 In one village, 12 farmers have got tube-wells drilled for irrigation purposes.

14.5 The Cooperative Cold Storage Society at Rao has decided to start a "Farm Guidance Service" for its members with the assistance of the Project staff.

*purpose to appoint an  
Agricultural extension worker.*



Number  
by cable

Name, Age,  
Position - Organizational  
name

Post takes two weeks to  
reach Philippines

14.6 The members have become aware of what a cooperative society is, the services provided by the society and their rights for these services. There is also a greater awareness on the part of the committee members about their rights vis-a-vis Secretary/Manager of the society. The Secretary/managers who generally had indifferent attitudes are also found to be taking better interest in the work of their societies. The secondary organisations in the district have realised the importance of education work and they have been emphasizing the need to set up a cooperative education-cum-development centre on a permanent basis for the entire district.

15. Recently, a Cooperative Bill has been passed by the Legislature in Madhya Pradesh State. This bill enables the State Government to take over the management of 86 Cooperative District Banks and 10 primary banks and vesting in nominated Boards the powers of the general meeting. The Bill has the effect of contravening the basic cooperative principles and the cooperative societies in the areas would cease to be cooperative in character. The local advisory group discussed this question and recommended to the State Government the withdrawal of the Bill.

### Section - III

#### PROGRAMME OF ACTIVITIES FOR JULY 1972-JUNE 1973

#### 16. Regional Seminars

##### 16.1 Regional Seminar on Cooperative Management :

The Regional Seminar on "Cooperative Management" will be held in the Philippines from 10th to 30th January 1973 in collaboration with the Central Cooperative Exchange of the Philippines.

##### 16.2 Regional Seminar on Cooperative Credit:

Discussions have been started with the Central Union of Agricultural Cooperatives of Japan about the holding of this seminar.

#### 17. National Seminars

The ICA RO & EC will assist in holding the following national seminars:

17.1 Indonesia : A national seminar on Marketing of Agricultural Produce through Cooperatives will be held from 19th September to

4th October 1972 in Indonesia by the Dewan Koperasi Indonesia, Mr Lionel Gunawardana, Specialist in Cooperative Credit and Mr M Kasaoka, Specialist in Cooperative Marketing, conducted a study of the agricultural cooperatives in Indonesia, especially in Java and Bali islands, in preparation for the national seminar from 13th August to 4th September 1972.

17.2 Banladesh : A National Workshop on Cooperative Housing will be held in Bangladesh in December 1972 by the Bangladesh Jatiya Samabaya Union with the assistance of the ICA RO & EC and ICHDA.

17.3 Thailand: A national seminar on Organisation and Management of Agricultural Cooperatives will be held in Thailand by the Cooperative League of Thailand in January 1973.

#### 18. Teachers' Exchange Programme

Under the current year's programme, i.e. 1972-73, the following teachers have been selected to participate in the programme: -

- i. Prof. F.S. Corral,  
Head, Non-Agrl. Coops Division & Ag. Director,  
Agricultural Credit and Cooperatives Institute,  
College, Laguna. Philippines
- ii. Mr Biswash Prasad Bhattarai  
Ag. Principal, Cooperative Training Centre,  
Kathmandu. Nepal.
- iii. Mr Abdul Hanan Hardjasmita  
Associate Director, July 12th Cooperative Academy,  
Bandung. Indonesia.

Prof. Corral of the Philippines is already undergoing the programme from 27th August to 8th October 1972 and is at present attached to the Vaikunth Mehta National Institute of Cooperative Management, Poona, India. Arrangements are being worked out to attach the other two teachers to appropriate training centres.

#### 19. Consultative and Allied Services

19.1 Assistance to FAO Course on Management of Fishermen's Cooperatives

The above course will be held in Bombay in March 1973. The ICA RO & EC has agreed to provide three lecturers at its own

cost for the course. The Director (Education) will serve as a Resource Person for the entire duration of the course.

20. Other programmes will be carried out as approved.

#### SECTION - IV

#### PROGRAMME OF ACTIVITIES FOR JULY 1973 - JUNE 1974

21. It is proposed that the following Regional programmes be held:-

##### 21.1 Top Level Cooperative Leaders' Conference

Venue - Open - same as the venue of the Advisory Council

Duration - One week

Participants - Advisory Council members + Agrl. Sub-Committee members + 25 other participants = 45 (approx.)

Theme Cooperative Democracy, Efficiency and Relationship with Government

The above theme is suggested in view of significant changes taking place in cooperative legislation in some countries of the region and their adverse effect on cooperative autonomy. On a preliminary basis, it is suggested that the following subjects may be discussed at the Conference:

- i. Cooperative Democracy : internal functioning,
- ii. Effect of cooperative law on the autonomy of cooperatives,
- iii. Forms of government aid and cooperative democracy,
- iv. Ensuring efficiency of cooperative organisations.

Financial Arrangements : Two participants may be invited from each country in the region, one from the voluntary sector of the movement and another from the government. If we replace a regional seminar by this Conference, it would be possible for the RO & EC to offer one way air fare to the participants. The host movement and the ICA RO & EC may be able to pay the hotel costs of foreign participants on an agreed basis.

## 22. Regional Seminars

The Advisory Council at its last meeting has tentatively suggested the following subjects. One Regional Seminar may be held on one of the subjects:-

### 22.1 Financial Management in Cooperatives

Venue	Malaysia
Duration	20 days (October/December 1973)
Participants	30

OR

### 22.2 Viability of Cooperative Societies

Venue	Tokyo, Japan
Duration	20 days (May 1974)
Participants	30

OR

### 22.3 Cooperative Industries

Venue	Open
Duration	30 days
Participants	30

### 22.4 Regional Seminar on Export Promotion Techniques

A proposal to hold the above seminar in collaboration with the UNCTAD is being discussed between our London Office and the UNCTAD Secretariat. The above seminar may be held in the first half of 1974.

## 23. Pre-Seminars

The SCC has indicated tentatively its desire to hold pre-seminars in collaboration with the ICA RO & EC on the subject of Agricultural Cooperative Marketing for participants from Iran, Pakistan, India, Sri Lanka, Bangladesh and the Republic of Korea. These pre-seminars may be held between July and December 1973, both for the purpose of providing education as well as selecting persons for participation in the SCC's International Seminar to be held in Sweden in the spring of 1974. Confirmation of the above from the SCC is awaited.

*Member R. K. ...  
and ...  
Japan ...*

*see note*

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*Member and  
Committee  
Japan in Mo*

*see notes*

24. National Seminars *See notes*

Three or four national seminars will be organised on requests made by member organisations.

25. Research Fellowship : *Strongly recommended*

The response received to the programme during the current year will be explained at the Council meeting.

26.1 Programme for Cooperative Teachers

It is proposed to organise a meeting of the Principals and teachers of cooperative training centres in the region. The purpose of the meeting will be to evaluate the teachers' exchange programme and to discuss modern teaching techniques such as case studies, project methods, use of audio-visual aids and recent trends in cooperative development. The constitution of a Working Group of Principals of Cooperative Training Centres in the region will also be discussed at this programme. Participants to the above meeting will be teachers from the region who have participated in the Teachers' Exchange Programme as well as principals of cooperative training centres. The programme will be held for a period of ten days.

26.2 Working Group of Principals of Cooperative Training Centres in the Region

The International Conference on Cooperative Education Leaders held in Switzerland in 1970 had suggested that a permanent Group of Directors of International Cooperative Training Centres may be constituted for bringing about collaboration among the various international cooperative training centres in the world.

Regional seminars of Principals and teachers of cooperative training centres held by the ICA RO & EC have suggested the need for greater collaboration among the various cooperative training centres in the region. It is suggested that a Working Group of Principals of Cooperative Training Centres in the region may be constituted with the following objectives:-

- a) to discuss from time to time the improvement in curricula, teaching techniques, use of audio-visual equipment, production of required teaching material etc. and to develop collaboration for joint activities,

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- a) to discuss from time to time the improvement in curricula, teaching techniques, use of audio-visual equipment, production of required teaching material etc. and to develop collaboration for joint activities,



- b) to coordinate programmes of training which these institutions may have for foreign cooperators,
- c) to serve as a link with auxiliary groups of Directors of international cooperative training centres that may be established by the London office.

The Group may meet once in two or three years, as may be needed. The first meeting of the Group will be held in connection with the Programme for Cooperative Teachers.

27. Field Project in Cooperative Education

As has been indicated in the review of activities, the field project has given very useful experience to the RO & EC about the approach and techniques to be adopted for local education work. On the basis of this work it may be possible to suggest a model or guidelines to other member organisations for their local education work. The project could also serve as a training ground for persons carrying on cooperative education work in other countries. The project will be continued.

28. Consultative and Allied Services

28.1 Consumer Cooperation : Groups of 4-7 participants would have been given advanced training on the organisation and management of Department stores/supermarkets in Sweden from Thailand, Malaysia, Singapore and the Philippines. The Specialist in Consumer Cooperation will hold follow-up meetings with these participants and other leaders of consumer cooperatives in these countries with a view to developing and assisting action programmes through consultations as well as training.

28.2 Cooperative Education ; Consultative services in the field of cooperative education will also be provided on request.

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Agree based institutions

The Royal Institution

~~Korea: April 1st~~

~~India: April 1st~~

Tokyo: April 1st

Area in Agreement (if) may  
invitation - then and IF may  
possible to accept them  
later on

Memos  
accepted by the  
Council

14th Advisory Council  
Bangkok  
November 15, 1972

Memorandum on

Top Level Cooperative Leaders Conference  
Meetings of the Trade Promotion Group, Fisheries Group,  
Sub-Committee for Agriculture and Trade,  
Advisory Council and IDACA Board of Advisers, 1973

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1. Mr H Yanagida, Managing Director of the Central Union of Agricultural Cooperatives of Japan (CUAC) has indicated that the CUAC would like to invite the above bodies to hold their meetings in Tokyo Japan from 21st October to 2nd November 1973.
2. The dates, programme and the subject areas were discussed among Messrs Yanagida, Togawa and Futagami of the CUAC and Messrs Weeraman Rana, Madane and Lamm of the ICA Regional Office. On the basis of this discussion the following are tentatively suggested.
3. Dates : The following dates are suggested since the ICA Central Committee meeting will be held in the first week of October 1973. Also the Second Asian Conference on Agricultural Credit and Agricultural Cooperatives is planned to be held from 11th to 20th October 1973 in Tokyo.

October 21, 1973	Sunday	Delegates arrive in Tokyo
Oct. 22-24		Study visits
Oct. 25-27		Top Level Cooperative Leaders Conference
Oct. 28, Sunday		Sight seeing in Tokyo or free
Oct. 29-31		Meetings of the Trade and Fisheries Groups, Sub-Committee, Advisory Council
November 1st		Meeting of the IDACA Board of Advisers
		Reception by IDACA on the occasion of its 10th anniversary
November 2		Delegates leave for homes

4. Top Level Cooperative Leaders Conference

4.1 Objectives

- a. to identify areas and types of technical assistance required by both government and cooperative organisations for cooperative development in the context of cooperative development programmes in the different countries of the region,

- b. to discuss the impact of significant changes taking place in cooperative legislation in some countries of the region on the cooperative autonomy,
- c. to discuss the role of the government especially its assistance programmes from the point of view of maintaining cooperative democracy.

## 4.2

Subjects:

- i. Long-term agricultural development programme through agricultural cooperatives and technical assistance,
- ii. Forms of government aid <sup>and</sup> in cooperative democracy.
- iii. Effect of cooperative law on the autonomy of cooperatives.

4.3 Sponsors

- i. ICA Regional Office & Education Centre for SE Asia
- ii. Afro-Asian Rural Reconstruction Organisation (AARRO)
- iii. Central Union of Agricultural Cooperatives of Japan

4.4 Participants :

AARRO shall invite one representative each from its member governments in Asia. Half the return air fare is expected to be paid by the AARRO to the participants.

The members of the Trade and Fisheries Groups, Subcommittee and the Advisory Council will be invited to the Conference. The ICA shall also invite its member movements to nominate one (possibly two) representatives. In countries where AARRO does not have members ICA shall invite one representative from the governments. Half return air fare will be paid to the participants.

The CUAC will play host and shall be responsible for all the local costs.

Observers ; The representatives of the ICA Cooperative Development Committee, IFAP, FAO, ILO, COPAC, ECAFE and Asian Development Bank will be invited. The President and the Director of the ICA shall also be invited.

Some changes in the above may be needed on account of budgetary considerations.

*200 delegates*  
*Members*

TENTATIVE ITINERARY  
OF  
TOP LEVEL COOPERATIVE LEADERS' CONFERENCE  
1973

October	21	Sun.	Arrival of delegates
	22	Mon.	Top Leaders' Conference
	23	Tue.	"
	24	Wed.	Meetings of Trade Promotion Group and Fisheries Group
	25	Thu.	Agricultural Sub-committee meeting
	26	Fri.	ICA Advisory Council Meeting
	27	Sat.	"
	28	Sun.	(Sightseeing in Tokyo or Free)
	29	Mon.	IDACA Board of Advisors meeting
			Reception by IDACA in memory of its 10th Anniversary
	30	Tue.)	Study visit for members of AC
	31	Wed.)	
November	1	Thu.)	Departure
	2	Fri.	

(NOTE)

1. *meeting* It <sup>is</sup> planned to hold the conference in the latter part of October since ICA Central Committee will be held during the first week of October and the Second Asian Conference on Agricultural Credit and Agricultural Cooperatives is planned to be held from 11th to 20th October, 1973. in Tokyo.
2. Theme of the Top Leaders' Conference  
"Long-term Agricultural Development Programme through Agricultural Cooperatives and Technical Assistance"  
Delegates to be invited:  
From government: Senior officer in charge of agricultural development programme through cooperatives.  
From cooperative: Members of ICA Advisory Council and Sub-committee.  
Objectives  
To confirm programme in each country and identify areas and types of technical assistance required for by both government and cooperative representatives. Then following ICA Advisory Council meeting discusses strategy and actions to be taken by cooperatives in order to achieve such programme.
3. Study tour will be arranged for delegates to the Conference except members of ICA Advisory Council during ICA meetings and they are also invited to the Reception by IDACA on 29th October 1973.
4. Sponsoring organizations: ICA AARRO CUAC
5. Observers: ICA Cooperative Development Committee, IFAP, FAO, ILO, COPAC
6. Financial arrangement: To be decided later by sponsoring organizations.
7. Itinerary may be changed slightly according to the Budget of the CUAC which will be finalized within a couple of months.

SECTION - V

TENTATIVE PROGRAMME OF ACTIVITIES FOR JULY 1974-JUNE 1975

29. Advisory Council Meeting

Venue :

Duration :

It is suggested that the Advisory Council should discuss questions of vital concern to the movements in the region. The following questions may be discussed:-

- i) A comprehensive analytical paper on the structure, achievements, problems and development of cooperative movement of the host country may be presented at the Council meeting for discussion (1 day)
- ii) A brief discussion may be held on papers prepared by Council members from other countries on recent trends in cooperative movements in their respective countries (1 day)
- iii) A technical subject of topical importance, e.g. "Guidelines for a Cooperative Education Programme" may be taken up for discussion.

30. Regional Seminar

One regional seminar may be held on any one of the following subjects:-

- 30.1 ~~Agricultural Cooperative Marketing~~
- 30.2 ✓ Development of Dairy Cooperatives.
- 30.3 Cooperative Journalism
- 30.4 Subjects left over from the previous year's programme.

31. Programme for Cooperative Teachers

Proposals regarding this programme will be put up at the next meeting of the AC, on the basis of the recommendations of the Meeting of the Principals and Teachers who participated in the Teachers' Exchange Programme held in 1973-74.

32. National Seminars

It is suggested that as many national seminars as possible may be organised in different countries of the Region as follow-up of the top-level cooperative leaders conference on the subject of "Cooperative Democracy, Efficiency and Relationship with Government".

33. Other Programmes

Other programmes such as consultative services etc. may be continued.

## MEMORANDUM

A brief questionnaire was circulated to all the participants who attended ICA Regional Seminars during the last three calendar years. The purpose of collecting this information was to find out how many participants had left the movement and how many had been promoted, and thus were holding more responsible jobs.

Two tables giving information collected are appended hereto.

1. From table II it would be seen that out of a total of 159 participants, 144 replied to the questionnaire.
2. Only 8 participants left the Movement. This indicates that the wastage in regard to training given is very small.
3. 28 full time personnel had received promotions. The other 9 persons who had moved to other organisations within the Movement also had taken up higher positions. This represents 25 per cent of the responding participants.
4. Very few participants had attended more than one ICA Regional Seminar thus indicating that the benefit of ICA Regional Seminars is not confined to a small group in any movement, but is spread over to new persons.
5. The above limited information which was collected has definitely indicated that the response to the ICA seminars from various member movements is very good, the wastage is very small, and that since a large number of personnel continued to remain within the movement, they had good possibilities of utilizing the knowledge acquired by them.



T A B L E - I

Country Representation

<u>Name of country</u>	<u>No. of seminars attended</u>	<u>Total No. of participants</u>
1. Australia	1	1
2. Sri Lanka (Ceylon)	6	13
3. India	8 ALL	36
4. Indonesia	4	6
5. Iran	4	4
6. Japan	6	11
7. Republic of Korea	6	11
8. Malaysia	7	25
9. Nepal	4	5
10. Philippines	8 - ALL	20
11. Pakistan	4	5
12. Singapore	4	8
13. Thailand	8 - ALL	14
Grand total:		159

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India, Thailand, Philippines	represented at all seminars
Malaysia	7 seminars
Ceylon, Japan, Korea	6 Seminars
Iran, Indonesia, Nepal, Singapore, Pakistan	4 seminars
Australia	1 seminars

T A B L E - II

Information regarding Participants who attended ICA  
Regional Seminars held during the calendar years  
1969, 1970 and 1971

	<u>Total</u>
1. Total No. of seminars held	8
2. No. of participants from :	
2.1 Government sector:                    56	
2.2 Coop. Organisations:                93	
Full-time employees: 57	
Honorary workers:     36	159
3. No. of participants who replied to the questionnaire:	144
4. Average No. of countries represented at each seminar:	8 & 9
5. Participants who have left the Movement from:	
(a) Government sector :                7	
(b) Coop. Organisations:               Nil	
(c) Honorary workers                    1	8
6. Promotions: (Full-time Personnel)	
(a) Government sector :                11	
(b) Coop. organisations:               17	28
7. Change in posts within the Movement in: (Full-time Personnel)	
(a) Government sector:                5	
(b) Coop. Organizations                4	9
8. Participants over 52 years of age :	
(a) Government sector :                7	
(b) Coop. Organisations :               3	10
9. Participants who attended more than one ICA Regional Seminar:	
(a) From Government sector :           4	
(b) Honorary worker                    1	5

AGENDA ITEM No. VIIITECHNICAL ASSISTANCE AND TRADE

## Part I

1. Action taken on the Minutes of the last meeting

Para No. of the Minutes	Decision of the Council	Action taken
28	AC's endorsement re. Thailand's inclusion in the survey countries. Include Thailand for the Third Survey.	Thailand has been included in the Third Part of the Survey.
29	While selecting commodities for survey, the approach should be flexible to include not only raw material for feedstuff but also other commodities.	Since the second part of the survey, commodities other than raw materials for feedstuff have also been selected for the purpose of the survey.
30	Select experts after identifying commodities.	Efforts are being made to recruit the experts on the basis of commodities selected for the survey.
	Conduct survey in five countries in two stages. Proper projects should be formulated by the countries before the actual visit of the survey teams.	Three countries have been selected for the third part of the survey viz. Thailand, Malaysia and the Philippines. Projects have been selected after discussions with the movements concerned.
32	Prepare a paper based on country papers reg. feasibility of trade exchange for submission to the Trade Promotion Group at its next meeting. Member movements should be requested to prepare their papers indicating the terms of reference, etc.	A note is being presented at the next meeting of the Trade Promotion Group. Earlier, member movements were requested to communicate their views to the Regional Office on the proposal.
33	ICA should not participate in the Trade Fair to be held in New Delhi in 1972.	Trade Fair authorities have been duly informed.

Para No. of the Minutes	Decision of the Council	Action taken
34	Conduct further study re. the proposal for the establishment of an Asian Cooperative Development Bank. Get assistance from the ICA Banking Committee and the International Cooperative Bank (INGEBA).	Discussions have recently been held with INGEBA and ICA Banking Committee officials. Progress will be reported at the next meeting.
36	Get assistance for the NAFED Project.	Efforts are continuing, but so far no commitment regarding assistance to this project has been obtained.
	Get assistance for NACF Project.	The ICA London has regretted that it is not possible to get aid for the project from NORAD unless the request is supported by the Govt. of Korea. Follow-up action is being discussed.
	Take follow-up action on the recommendations of the French Fishery Expert re. his visit to Ceylon.	Comments on the recommendations of the French Fishery Expert are awaited from the National Coop. Council of Sri Lanka.
38	Creation of a Cooperative Development Fund in each country of the Region - Regional Office to prepare a note suggesting the creation of such a fund and the methods for mobilising contributions to such a fund.	A note on the subject has been included in the Agenda for consideration by the Council.
52	Study the proposal of exchange of management personnel and examine its feasibility in consultation with member movements. The proposal should be put forward in a concrete form at the next meeting of the Advisory Council.	A proposal is being included in the Agenda Papers of the Council meeting to be held in Thailand.

PART - IITECHNICAL ASSISTANCE AND TRADEREVIEW OF ACTIVITIES - NOVEMBER 1971 TO AUGUST 1972

2. The activities of the Technical Assistance and Trade Section during the period under review related mostly to follow-up action on the decisions of the Advisory Council, the Sub-Committee for Agriculture and Trade, and the Working Groups for Trade Promotion and Fisheries taken at their meetings held in Australia during November 1971. The follow-up action on the decisions of the last Advisory Council meeting is briefly given in Part I of the notes under this agenda item.

Collection of Information

3. The Regional Office continued to collect information on economic development plans and programmes and their relevance to cooperatives, economic opportunities for cooperatives, legislation and other regulatory measures by Government affecting Cooperative development. Most of this information has been collected from books and documents available in the Regional Office. Some information was supplied by the member-organisations in the Region during the period under review.

3.1 The proposal for subscribing to one important newspaper from each country dealing with socio-economic aspects was found to be too expensive. However, the Regional Office has now made arrangements with member-organisations to obtain at regular intervals, press clippings on the subjects mentioned in the preceding paragraph. So far, press clippings have been received only from Malaysia, Philippines and Thailand.

## TECHNICAL ASSISTANCE

4. The following is a brief review of the progress made on the various projects in hand at the Regional Office.

### 4.1 Bhor Dairy Project

4.1.1 The Bhor Dairy has started functioning. The trial pasteurisation of 3,000 lit. of milk was successfully completed in the first week of December, 1971.

4.1.2 Direct distribution of pasteurized and bottled milk in half lit. bottles was started in Poona City on December 22, 1971. The Maharashtra State Cooperative Milk Federation (MSCMF) opened a few booths in the city and in other areas the distribution was done through milk vans. About 3,000 lit. of milk is distributed in Poona City at present by the MSCMF.

4.1.3 The Dairy Development Department, Maharashtra, has increased the price of milk payable to producers from April 1, 1972. The dairy is therefore incurring a loss of 25 paise to 30 paise (US\$1 = Rs.7.28) per lit. of milk on the distribution of about 3,000 lit. of milk. The losses can be made up if the Dairy is able to pasteurise larger quantities of milk. However, so far it has not done so due to shortage of water supply. A permanent arrangement for obtaining water supply for the project is being made by connecting it to the main water supply system of the Poona Municipal Corporation. It is hoped that an adequate supply of water would be available to the dairy before the commencement of the flush season during Autumn this year.

4.1.4 The MSCMF has decided to take over the services of Mr M.N. Patel, Dairy Technologist, from January 1, 1973. During 1972, the MSCMF has requested the West German Consumer Cooperative Congress to agree to pay 75 per cent. of the salary of Mr Patel.

4.1.5 The Project was de facto transferred by the MSCMF to Poona District Cooperative Milk Federation, with effect from June 22, 1972. The Commissioner for Cooperative Development, Maharashtra, has given his consent for the transfer of the project to the Poona Federation. A formal approval by the Government of Maharashtra is awaited. It may be recalled that originally the project was with the Poona Federation but owing to the organisational difficulties of the Federation the project was transferred to the MSCMF.

4.2 Consolidated Fruit Processing Plant  
of NACF, Seoul (Republic of Korea)

The efforts made by the FAO on our behalf to obtain direct financial support from NORAD for the project did not succeed. NORAD has pointed out that Korea does not belong to its priority countries and also that Korea does not belong to the other 25 less developed countries in the world. The FAO has, however, indicated that some advisory assistance might be obtained from the UNDP/FAO supported Food Processing Centre in Seoul.

4.2.1 The FAO has again suggested that the World Bank or the Asian Development Bank would be possible sources of soft loan support. This, however, will be possible only with the support of the Government of the Republic of Korea. Unless such support is forthcoming, the ICA does not see any real prospect of raising the necessary finance. It is now proposed to discuss the matter further with the NACF. The outcome of this discussion will be reported to the meeting of the Council.

4.3 Multi-Commodity Fruit and Vegetable  
Processing Unit of NAFED, New Delhi (India)

The question of giving financial support to this project was informally discussed by the Joint Director, T&T, with the officials of the West German Consumer Cooperative Congress in Hamburg during June 1972. The West Germans feel

that they do not have enough money left in the AID INDIA FUND for supporting a new project. The limited balance with the Fund (approximately £30,000) is proposed to be utilised for providing extension services in the Bhor Dairy area.

4.3.1 Efforts will be continued by the Regional Office to solicit support from other sources.

#### 4.4 Fisheries Assistance Project in Sri Lanka

Mr Jean Henaff, Manager, Armament Cooperatif Finisterien, France, deputed by Confederation des Organismes de Credit Maritime Mutuel, Paris, visited Sri Lanka from November 5 to 16, 1971. He was assisted by our Joint Director, Mr Lionel Gunawardana. Mr Henaff has since submitted his report to the ICA Headquarters. The main recommendation of Mr Henaff relates to the despatch of two modern mechanised boats to Sri Lanka along with two French experts for giving assistance in training and mechanisation. Comments from the Cooperative Federation of Ceylon, which has been supplied with the report, are awaited.

4.4.1 During his visit to Paris in May 1972, the Joint Director (T&T) discussed with Mr Lacour and Mr De Canson the follow-up of this report. At this meeting, Mr De Canson offered to organise a training programme in France for about 12 fishermen from Sri Lanka for a period of about two months once the proposal to send two boats was accepted by Sri Lanka.

#### 4.5 Australian Assistance to India

Two Indian trainees selected by the National Cooperative Union of India are at present in Australia undergoing training as per the programme arranged by the Cooperative Federation of Australia. Due to unavoidable delay, the training programme could not start before June 12, 1972.



4.5.1 The training is related to cooperative marketing, multipurpose organisation, grain handling, storage and marketing operations. The trainees have been attached to two major Australian Cooperatives based in W. Australia, viz. the Wesfarmers and the Cooperative Bulk Handling Limited.

4.5.2 At the request of the National Cooperative Union of India, the ICA took care of half the return fare of the two trainees for their travel to Australia and back to New Delhi. The training programme is for a period of six months.

#### 4.6 Assistance to Bangladesh

The Regional Office made a gift of the following items to the Bangladesh Jatiya Samabay Union, Dacca, for active relief operations and member-education programme.

- i) One new Jeep manufactured in India costing Rs.35,000.
- ii) One new 16 mm Movie Projector with accessories costing Rs.8,000.
- iii) 25 sets of the priced publications of the ICA Regional Office.

4.6.1 The above items were handed over to the representatives of the Union at Calcutta on May 11, 1972. The Regional Office also took care of the board and lodging expenses of the two representatives of the Union in Calcutta.

#### 4.7 Gift of Audio-visual equipment to the Delhi State Cooperative Union

An audio-visual set consisting of a Projector and its accessories was recently given as a gift by the ICA to the Delhi State Cooperative Union for its member-education programme. The equipment was formally handed over by the Regional Director, Mr Weeraman to Mir Mustaq Ahmed, President of the Delhi State Cooperative Union at a ceremony held on Saturday the 2nd September, 1972.

## 5. TRADE

5.1 The Regional Office continued to function as a clearing house of trade information. The following are some of the important activities undertaken by the Regional Office to promote inter-cooperative trade.

### 5.2 Trade Information Bulletin

The Bulletin entitled "ICA TRADE NEWS" continued to be issued on a monthly basis. It entered the fourth year of its publication in July 1972. On the basis of the contacts listed in the Trade News, cooperatives in the Region were able to establish a few trade contacts some of which resulted in trade deals.

### 5.3 Trade Development

The Regional Office provided contacts to several cooperatives for import/export of goods both in the Region and outside. Most of the organisations have not reported to us follow-up action taken by them. It is only in cases where difficulties were encountered that some organisations have come back to the Regional Office for help in resolving those difficulties.

5.4 Some examples of the type of trade contacts provided by the Regional Office are listed below :

i) The Japan Cooperative Trading Co.Ltd., Tokyo, were provided cooperative contacts in Thailand, Indonesia, Malaysia and the Philippines for the import of various types of fish.

ii) The Jalgaon District Cooperative Marketing Society Ltd., Jalgaon (India), were provided contacts in Europe for the export of banana powder.

iii) The Farmers' Cooperative Wholesale Federation (N.Z.) Ltd., Wellington, were put in touch with exporters of Rock Salt in Pakistan.

iv) The Shertallai Coir Mats and Matting Cooperative Society Ltd., Shertallai (India), were put in touch with Inter-Coop, the cooperative wholesale societies in Sweden and Japan and the Clarence River Fishermen's Cooperative Society in Australia. The Shertallai Society has already secured an order for coir rope from the Clarence River Fishermen's Society in Australia.

#### 5.5 Discussions with Inter-Coop and KF

The Joint Director (TA&T) visited W.Germany and Sweden during May-June 1972, and had discussions with the officials of Inter-Coop (successor to the Cooperative Wholesale Committee of the ICA), and KF in Stockholm concerning prospects for import of goods by these organisations from South-East Asia.

Mr Volkers of Inter-Coop felt that there was a good scope for linking joint purchases made by Inter-Coop with exports from cooperatives in the Region. It was agreed that there should be a continuous exchange of information and documentation between the Regional Office and the Inter-Coop. The Regional Office will send to Inter-Coop all publications and documentations prepared for trade promotion work and provide new contacts to it for purchase of various commodities from the South-East Asian Region. The Inter-Coop will occasionally send to the Regional Office information concerning its joint purchases and minutes of the meetings of Expert Groups established for various commodities under the auspices of the Inter-Coop.

It was also agreed that the cooperatives in South-East Asia can directly contact Expert Groups of Inter-Coop for various commodities with information concerning the items they would like to export to members of Inter-Coop.

## 5.6 Discussions in KF

Mr Rolf Åkeby of the Products from Sweden Department of KF explained to Mr Madane the present buying practices of the various departments of KF when the latter visited him in Stockholm. Most of the purchases were at present being made directly from manufacturers on the basis of specifications and models provided by KF.

Mr Madane was informed that during recent months there has been a discussion going on in KF concerning purchases from developing countries and that there is now a better understanding in KF of the problems of developing cooperatives. Recently a delegation from Japan also visited KF and discussed trade possibilities. Samples and offers for supply of goods from South-East Asia can be sent directly to different departments of KF with a copy to Mr Åkeby, who would then take up with individual departments the question of importing the concerned commodities.

## 6. SURVEY OF COOPERATIVE AGRICULTURAL MARKETING PROJECTS IN SOUTH-EAST ASIA - PART III

6.1 On the basis of recommendations of the Sixth Meeting of the Sub-Committee for Agriculture and Trade endorsed by the Advisory Council, the first stage of the Third Part of the Survey is being conducted in Thailand, Malaysia and the Philippines in September, October and November this year. The Survey is mainly in respect of raw materials for feedstuff and these commodities have been selected after consultations with the member-movements in these three countries.

6.2 The Study Teams appointed for the Survey are :

### For the Philippines

1. Mr M.V. Madane, ICA, Leader of the Team
2. Mr Toshio Shimizu, ZEN-NOH, Japan
3. Dr Jagjit Singh, Institute of Marketing and Management, India

For Malaysia and Thailand

1. Mr M.V. Madano, ICA, Leader of the Team
2. Mr Sukio Imai, ZEN-NOH, Japan (Member)
3. Dr Jagjit Singh, Institute of Marketing and Management, India (Member)

7. FOLLOW-UP OF THE RECOMMENDATIONS  
OF THE FIRST PART OF THE SURVEY

7.1 India

On the basis of recommendations of the ICA Survey Team, which made the first part of the Survey, four persons working with cooperative solvent extraction plants and the National Agricultural Cooperative Marketing Federation in India, have undergone a four-week training course at IDACA during July 1972 in Japan. The training course provided orientation in the various business practices concerning the feedstuff industry in Japan and their relationship with the import of raw materials from abroad. About half the period of training was devoted to on-the-spot study of cooperatives and the facilities related to animal feedstuff.

The international travel costs of the trainees were shared one third by the Central Union of Agricultural Cooperatives, one third by the ICA, and the other one-third by the four Indian cooperative organisations to which the trainees belonged. The local costs of the four trainees in Japan were met by the Central Union of Agricultural Cooperatives and the IDACA.

7.2 Indonesia

Discussions were held by the Joint Director (T&T) with the leaders of the Dewan Koperasi Indonesia (DKI) in Djakarta as well as its branch in East Java concerning the follow-up action to be taken on recommendations of the ICA Survey Team which surveyed Indonesia during 1970. The leaders of GAKOPERTA which is the Provincial Federation of Agricultural Cooperatives were also present at the discussions held in East Java.

During these discussions it was noted that the cooperatives were facing a severe shortage of funds because the Government of Indonesia had recently ordered that all money realised by the cooperatives from the sale of fertilizers (given to them under the technical assistance programme) should be paid in to the government treasury. Originally a part of this money was given to the cooperatives and it was then possible for them to gradually build up their funds. The recent decision of the government has deprived the cooperatives of the opportunity of improving their resources. The technical assistance project is likely to come to an end in the near future and if the cooperatives are not developed before the termination of the project they have no chance of further development. It may be recalled that the original intention of the project, which was supported by the agricultural cooperatives of Japan, was to develop agricultural cooperatives which are involved in the cultivation and export of maize from Indonesia. Also, the ICA Survey was undertaken with a view to strengthening the cooperative infrastructure in East Java Province.

8. Follow-up of Recommendations of the Team appointed for Second Part of the Survey

A proposal for the conducting of a training course in IDACA, Tokyo, during 1973 is under consideration. The course will be aimed at providing practical training for personnel engaged in the marketing of fruits and vegetables in Sri Lanka and the Republic of Korea. It will be recalled that the Second Survey was made mainly in respect of the marketing of fruits and vegetables in the above two countries.

9. Proposal for the establishment of an Asian Cooperative Development Bank (ACDB)

As suggested by the Council members at the last meeting, the question of establishing the ACDB was discussed with the Director of the International Cooperative Bank (INGEBA)

in Basle (Switzerland) and the Secretary of the ICA Banking Committee in Frankfurt (West Germany). A note on these discussions is attached vide Annexe 4.

The discussions with INGEBA and the ICA Banking Committee have been very helpful in making a realistic assessment of our ACDB proposal. The reactions of representatives of both the Agencies were positive to the Bank proposal. They have assured to give their support to the proposed Bank in the following manner :

- a) Support in business activities,
- b) Assistance in providing an expert to help us in establishing the Bank, and
- c) Assistance in providing training facilities in Europe for technical personnel selected to work for this Bank.

10. Cooperative Trade Exchange (CTE)

The proposal on the subject will be discussed at the meetings of the Trade Promotion Group and the Sub-Committee for Agriculture and Trade. The report on the decisions of these committees will be given at the time of the meeting.

11. Finance for Cooperative Development - Creation of a Fund in each country of the Region

A note has been prepared by the Regional office on the subject vide Annexe 5.

Part IIIWORK PROGRAMME FOR 1973-74Introductory remarks

12. The projects and assignments already in hand in the Technical Assistance and Trade Section will be continued. The two major assignments, viz. the establishment of an Asian Cooperative Development Bank and the Cooperative Trade Exchange, will need more time and attention during 1973-74. The work relating to technical assistance projects and trade promotion will be continued on the following lines :

TECHNICAL ASSISTANCE13. Bhor Dairy Project

As the project has started functioning it is now necessary to ensure its functioning on an efficient and viable basis. The initial difficulties related to finance, milk supply, milk distribution and water supply have demonstrated the need of creating supporting services to the project in the early years of its functioning. The leaders of the Poona District Cooperative Milk Federation feel that extension services will have to be provided to consolidate the work of the project. These services will include the import of cattle of quality breeds, artificial insemination, supply of cattlefeed, veterinary services and guidance in maintaining cattle sheds.

The West German Consumers Cooperative Congress, which has so generously assisted this project, has some funds left from its collections for the Aid India Fund. During the recent discussions held with the officials of this Congress by the Joint Director (TA&T) it was decided that it would be preferable to continue assistance to this



project in the field of extension activities rather than provide token assistance to any other project such as the Multi-Commodity Fruit and Vegetable Processing Unit of NAFED in India.

The Poona Milk Federation is at present preparing its plans for introducing extension services in the Bhor Dairy Project area and as soon as they are ready the question of further assistance will be taken up with the Cooperative Congress of West Germany.

The Milk Project is to be formally inaugurated in the Autumn of 1972.

14. Consolidated Fruit Processing Plant of NACF, Seoul (Republic of Korea)

In view of the decision of the ICA Cooperative Development Committee to request the NACF to solicit government support for its project, discussions will be taken up with NACF to explore possibilities in this direction.

Members of the Council may also like to consider other sources of obtaining finance for this project in the context of our suggestion (made under item 11 of the Agenda) for the creation of a Development Fund in each country of the Region.

15. Multi-Commodity Fruit and Vegetable Processing Unit of NAFED (India)

In view of the preference expressed by the West German Consumer Cooperative Congress to continue supporting the Bhor Dairy Project, it is now necessary to look for other sources of finance to support this project. Efforts will be continued in this direction.

16. Fisheries Assistance Project in Sri Lanka

Follow-up action in this regard depends upon the views of the Ceylon movement on the recommendations made by the French expert. Their views have not been received as yet (7.9.1972).

17. Survey of Cooperative Agricultural Marketing Projects in South-East Asia

The following action is planned to be taken in this connection.

- a) Discussions with member movements in Bangladesh, Iran and Pakistan will be held to select projects for the fourth part of the Survey. Selection of experts will be made on the basis of the commodities to be surveyed.
- b) Follow-up action will be initiated on the Second Part of the Survey with special reference to organising a Course at IDACA (Japan) for technical trainees from Sri Lanka and the Republic of Korea. This Course will be organised in collaboration with Afro-Asian Rural Reconstruction Organisation (AARRO) and the Central Union of Agricultural Cooperatives, Japan.
- c) Follow-up action on the recommendations of the Third Part of the Survey will be initiated.

18. Cooperative Trade Exchange

Action will be initiated for establishing the Trade Exchange if a positive decision is taken by the Trade Promotion Group and the Sub-Committee for Agriculture and Trade on this question.

19. Asian Cooperative Development Bank

It is proposed to intensify the work relating to the establishment of an ACDB during the year 1973-74.

The following are the directions in which our efforts will be intensified :-

a) It is now necessary to ascertain the official views of the member-movements in the Region on this proposal. Discussions will, therefore, be held with member-movements concerning the extent of their participation in the proposed Bank and the nature of support they may be able to give to this Bank in its day-to-day business. It may also be necessary to discuss the proposal with the Central Banking Institutions and the government of the countries of the region. This, however, is proposed to be done in consultation with and on the advice of our member-organisations.

b) In addition, efforts will be made to introduce the Bank proposal to the following three meetings by reading papers at them :-

- i) ICA Regional Seminar on Cooperative Credit to be held in Tokyo during May 1973.
- ii) Asian Agricultural Conference likely to be held in Tokyo during Autumn 1973, and
- iii) The Third International Conference on Cooperative Thrift and Credit to be held in Kuala Lumpur during 1973.

20. Cooperative Development Fund

A note on Cooperative Development Fund is attached as Annexe 5.

21. Exchange of Managerial Personnel in the Region

A note on Exchange of Managerial Personnel in the Region is enclosed as Annexe 6.

22. Joint ventures between cooperative movements from different countries

A note on the subject is given in Annexe 7.

23. Technical Assistance Expert for Bangladesh

At the National Seminar on the "Needs of the Cooperative Movement of Bangladesh" held at Dacca from 19th to 30th June 1972, the following resolution was passed on technical assistance :

"The Seminar recommends to the Bangladesh Jatiya Samabaya Union that it should apply to the International Cooperative Alliance for the services of an expert initially for a period of two years for coordinating technical assistance offered by international aid agencies and advising the Union on the development of the Cooperative Movement in Bangladesh".

Once the above recommendation is accepted by the Union and the Government of Bangladesh, and a formal request is made by the Union to the ICA, possibilities will be explored by the ICA to make the above expert available to the Union.

AGENDA ITEM No. IXPUBLICATIONS AND PUBLIC RELATIONSSection - I

## 1. Action taken on the minutes of the last meeting

Para No. of the minutes	Decision of the AC	Action taken
42	Bring out success stories of cooperatives. Request member movements to send success stories for selection and publication.	Member movements were requested to send success stories to be published in the Regional Bulletin. Two coop. organisations in Malaysia and Thailand responded. So far two stories viz. one on AMUL and the other on MCIS have been published. Detailed stories which could be published in book form have not been received. Publications of brief stories in the Bulletin will be continued.
43.	Publish cooperative case law for the movements in the region. Request members to send cases.	Member movements have been requested to send cases. No cases have been received so far.

## Section II - REVIEW OF ACTIVITIES

### 2. Publications

The following publications have been issued during the period under review:-

2.1 Business Switch : An Introduction to Business Management in Retailing by Ragnar Arvidsson and S Dandapani.

The publication is intended to serve as a manual for persons at decision making level in cooperative departmental stores. Some practical methods have been explained for the guidance of these persons so that the money is utilised in an effective manner and the organisation gets a high reputation.

Subjects like techniques of raising working capital, cash inflow and outflow, inventory and budgeting, break-even analysis, inter-firm comparison, the need for efficiency, audit are covered in the publication and supported by graphs and charts.

2.2 SALE A Profile : An Introduction to Sales Management in Retailing by Ragnar Arvidsson and S Dandapani.

The publication is intended to be a handbook for persons handling sales in cooperative departmental stores.

The book deals with the location, assortment, placement of goods in the market, display of goods, and salesmanship. Subjects like sales promotion, sales planning, silent selling, window display, clearance sale, staff training, customer relations, inter-firm comparisons etc. are dealt with in the publication. A number of photographs in support of the various subjects are included in the book.

2.3 Key to Household Economy by Mrs Margaret D'Cruz, our Assistant (Education).

This study material has been prepared for urban middle-class families in the fixed income group. The publication is meant to provoke thought and stimulate discussion on how household budgeting, in combination with consumer cooperation, can help people to raise their standards of living. Subjects like how to prepare a household budget, the purpose of household budgeting, consumer cooperation and the housewife, are dealt with in the publication. Several illustrations form

part of the publication.

#### 2.4 Balanced Diet

The first edition of this publication was issued in May 1968 in mimeographed form. The present (second) edition (Aug. 72) is intended for wider distribution in the various countries of the region. The publication contains topics like food nutrients, balanced diet, different methods of cooking, preparation of vegetarian and non-vegetarian dishes, food for the various age groups, dieting for the pregnant and lactation periods, importance of meal planning.

Also are included nearly 100 recipes for preparation of various types of food. Several charts and graphs illustrate the various statements made in the book. The publication is of special interest to the women members of consumer cooperatives and housewives.

#### 2.5 Cooperative Housing (under print)

The publication contains papers dealing with the stages of development of housing cooperatives in SE Asia, their problems and prospects. Several technical papers like "Cost Saving Factors in house construction", "architectural services-efficient and economical designs of Dwelling" are also included in the publication.

The Report of the ICA Regional Seminar on "Development of Housing Cooperatives in South-East Asia" held in Kuala Lumpur, in October-November 1970, forms a part of this publication.

### 3. Speeches on Cooperation

Important speeches are published under this series.

The following have been brought out:-

- i. Cooperative and National Development by Dr D R Gadgil
- ii. A Cooperative Ideology for a New Asia by President Marcos
- iii. Role of Law in Cooperative Development by P E Weeraman
- iv. The Importance of Cooperative Education by Dr M Bonow
- v. The ICA in South-East Asia by M Bonow
- vi. Cooperation, Social Justice and the Rural Sector by  
B Venkatappiah
- vii. Farm Credit Management by P E Weeraman
- viii. The Need of Planning for Cooperative Set up by P E Weeraman
- ix. The Concept and Functioning of Cooperative Democracy  
by P E Weeraman
- x. 50th International Cooperative Day by P E Weeraman

#### 4. Mimeographed Material

The following mimeographed material has been produced during the period under review:

- i. Cooperative Housing in India - A Study by Ali Akbar Tarkeshi of Mortgage Bank of Iran
- ii. Amalgamation of Primary Cooperatives in Japan by Lionel Gunawardana
- iii. Case Studies of Azumi and Miyata Agricultural Cooperative Societies (Japan) by Lionel Gunawardana
- iv. Amalgamation of Agricultural Primary Cooperative Societies in the Republic of Korea by Lionel Gunawardana.

#### 5. Publicity

The ICA Regional Bulletin was issued quarterly. A new feature entitled "Spotlight" was introduced in April 1972. Brief success stories of successful cooperative organisations are published under this feature. Stories on AMUL and MCIS have been published so far.

#### 6. Collection of Cooperative News

The collection of cooperative news from the region was continued during the period under review. The news was used in the Regional Bulletin as well as supplied to the Head Office for use in their publications.

#### 7. Press Release

The practice of issuing press releases to the Cooperative press in the region after the conclusion of seminars, conferences and other important events, was continued.

#### 8. Library

8.1 The Documentation Bulletin for SE Asia and the Supplements to the Annotated Bibliography were issued regularly. Both these periodicals are prepared by the Librarian and supplied to the member organisations and subscribers by the Publications Section. There are approximately 80 subscribers to these periodicals and nearly 150 copies are supplied to other organisations on a complimentary basis.

8.2 On individual requests made by member-organisations the Librarian prepared and supplied "special bibliographies" So far seven such "special bibliographies" have been supplied.



8.3 The Library supplies free mimeographed material e.g. papers presented at the various seminars and conferences. The Library provides background papers on the socio-economic conditions of the countries in the region. The library maintains close relations with the cooperative libraries of the region and extends consultative assistance as and when required by the member-organisations and other cooperative libraries. The library maintains catalogues of books, reports and articles and also collects and preserves cuttings of press reports and articles on cooperation and allied subjects. The library compiles statistics on national cooperative movements in the region. It undertakes exchange of material with other libraries.

8.4 There are about 9,000 volumes, 500 bound periodicals and nearly 3,500 booklets in the library. The library subscribes to many journals and also receives many on a complimentary basis. Altogether 180 journals are received by the library. It acts as a clearing house of information and documentation. The Library has been extensively used by cooperators, cooperative organisations students and scholars.

8.5 On the invitation of the International Working Party of the Cooperative Librarians and Documentation Officers, Mr B.D. Pandey, the Librarian, attended its meeting held in Rotterdam in April 1972. He also visited the ICA London offices and held discussion with the officers there.

8.6 The Library also participates effectively in the UNESCO Book Gift Scheme in consultation with the ICA London Library.

## 9. Visitors

Prominent visitors to the ICA RO & EC during the period under review included, among others, the following:-

Mr Gunnar Etzler, former Chairman of KF's Board of Directors; Mr R G Tiwari M.P. and Mr G R Patil, M.P. President and General Secretary of the NCUI, Mr Fakhruddin Ali Ahmed, Minister of Agriculture, Mr A.P. Shinde, Minister of State for Agriculture and Mr Jagannath Bahadia, Deputy Minister for Agriculture, Government of India; Prof. G.P. Malalasekera of Sri Lanka; Mr Ali Reza Talate, Training Officer, Iran; Mr T B Illangaratne, Minister for Foreign and Internal Trade, Government of Sri Lanka; Mr Rolf Holmgren of KONSUM, Sweden;

Mr Malte Johnsson of SCC, Stockholm; Mr Branko Zlataric of FAO Rome; Mr & Mrs Ake Torner of Sweden; Mr M M Saintwala, District Cooperative Officer, Zambia; Mr Desmond Crowley, Dept. of Adult Education, Sydney University; Prof. L G Hewage, University of Ceylon; Mr K H M Sumathipala, Ministry of Education, Government of Sri Lanka; Mr C D Prasada Rao, Principal of Cooperative Training College, Hyderabad; Mr W J Campbell, President, ICHDA; Dr L E Marsullo, Secretary for Agriculture, ICA, London; and Dr J H Ollman, Publications Editor, ICA, London.

#### 10. Sale of Publications

A comparative statement indicating the sale of ICA Publications (January to December) is given below:-

Period	Sale of ICA HQ pubns. Rs.	Sale of ICA RO & EC pubns. Rs.	Postage Rs.	Total Sale Rs.
1968	2,928.00	2,218.40	341.04	5,487.44
1969	5,680.15	4,639.62	205.02	10,524.79
1970	3,396.00	5,337.25	192.82	8,926.07
1971	3,814.55	15,738.05	162.35	19,714.95
1972 - Jan - June	2,340.00	10,779.40	90.95	13,210.35

#### Section - III : WORK PROGRAMME FOR 1972-73

##### Printed Publications

11. The following publications will be brought out:
  - 11.1 Cooperative Credit
  - 11.2 Integrated Approach to Agricultural Cooperatives  
(Linking of Credit with Marketing and Supply)
  - 11.3 Amalgamation of Cooperative Societies
  - 11.4 Techniques of Teaching and Teaching Aids

##### 12. Cooperative Series

Papers written on topical cooperative subjects will be selected for publication in this series.

##### 13. Speeches on Cooperation

Important speeches on matters of cooperative interest will be issued in this Series.

14. ICA Regional Bulletin

The publication of the ICA Regional Bulletin (quarterly) will be continued.

Section - IV : PROPOSALS FOR 1973-74

15. The following publications will be brought out in print during the year 1973-74:-

i. Cooperative Management

ii. Communication and the Cooperative Teacher.

Other literature e.g. the ICA Regional Bulletin, Cooperative Series, Speeches on Cooperation Series, will continue to be published.

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AGENDA ITEM No. XICA SUB-COMMITTEE FOR AGRICULTURE AND TRADE

The Sub-Committee for Agriculture and Trade of the ICA is due to meet on 14th and 15th November 1972 in Bangkok. A resume of the decisions taken by the Sub-Committee along with the recommendations of the Fisheries and Trade Promotion Groups of the Sub-Committee will be given to the Advisory Council at the time of its meeting.

AGENDA ITEM No. XIRELATIONS WITH MEMBER ORGANISATIONS

1. As in the past, the Regional Office & Education Centre was in constant touch with the member organisations in the region through correspondence, personal visits etc.
- 1.1 The Regional Director visited Bangladesh in January to hold discussions with the cooperative leaders and to find out ways and means by which the ICA can be of help to the new born nation.
- 1.2 The Regional Director and the Specialist in Agricultural Cooperative Marketing attended a Cooperative Farming Workshop held in Bangladesh from 24th to 26th April 1972.
- 1.3 After attending the Regional Seminar in Tokyo, the Regional Director visited the Philippines and Malaysia on his way home to discuss with the UNDP Resident Representatives in these countries the proposals regarding the establishment of Cooperative Development Groups in these countries. Considerable progress has since been achieved and it is hoped that the Cooperative Development Group for Malaysia would start functioning soon. The Regional Director has already requested the U.N. Resident Representative in Malaysia to convene an informal preliminary meeting to consider the setting up of the Group. The Members of the ICA in Malaysia would be represented in this Group.
- 1.4 Dr L.E. Marsullo, Secretary for Agriculture, ICA London Office, visited the Movements of India, Ceylon and Japan. His travel costs from Colombo to Tokyo and back, and his local costs were met by the Japanese Movement.
- 2.1 The Joint Director, Educational Programmes visited the Australian Movement to study member education and training programmes in the States of Queensland and Victoria in August-September 1972.
- 2.2 He assisted the Singapore Cooperative Movement in their programme of member education and held discussions thereafter with the Indonesian cooperative leaders (May 72).

2.3 The Specialists in Co-operative Credit and Co-operative Marketing made a study of agricultural cooperatives in Indonesia from 13th August to 5th September to prepare papers for the forthcoming seminar on the same topic.

2.4 The Specialist in Co-op Credit visited Japan in February 1972 to prepare two case studies on the working of two primary agricultural multipurpose societies in Japan for the seminar which followed the study in April/May.

2.5 Prior to the Seminar on "the Needs of the Cooperative Movement in Bangladesh" the Specialists in Cooperative Marketing and Consumer Cooperation made a study of the Bangladesh Movement and submitted their reports for the use of the seminar.

3. The 50th International Cooperative Day was observed with a ceremonial meeting and reception on Saturday, 1st July 1972, in Dacca, Bangladesh, His Excellency Mr Abu Sayeed Choudhury, President of Bangladesh, was the Chief Guest. The meeting was presided over by the Chairman of the Bangladesh Jatiya Samabaya Union and was addressed by the Minister for Rural Development and Cooperatives, and the Regional Director. The Declaration of the ICA was read out. Fraternal greetings were extended by the representatives of the ILO and WHO. The diplomatic corps in Dacca and distinguished cooperators among others were present at the function which was well-attended.

4. The Indian Cooperative Movement continues to consult our Specialists in Educational Methods and in Consumer Cooperation.

5. The following cooperative organisations of our region were admitted to membership of the ICA by the ICA Executive Committee in the period between the last meeting of the Council and now:-

- a. Consumers and Services Co-op Society for the Ministry of Labour and Social Affairs Employees of Iran.
- b. ANGKASA, Kuala Lumpur, Malaysia.
- c. Cooperative Bank Malaysia Ltd, Malaysia.

*Flourishing Federation, Malaysia  
CWS, Philippines*

AGENDA ITEM No. XIIRELATIONS WITH INTERNATIONAL ORGANISATIONS

Cordial and fruitful relations continued to exist between the ICA RO & EC and the U.N. Specialised Agencies as well as the non-governmental international organisations as in the past. More specifically, the following instances may be mentioned:-

1. Representatives of ILO, and WHO personally extended their cordial greetings to the ICA on the occasion of the 50th International Cooperative Day which was observed on 1st July 1972 in Dacca.

2. ECAFE

2.1 The Regional Director attended the 28th Session of the UN ECAFE from 15th to 25th March 1972 held in Bangkok and conveyed the ICA's congratulations on the ECAFE's twenty-fifth anniversary.

3. UNESCO

3.1 Two senior officers from the Central Union of Agricultural Cooperatives of Japan represented the ICA in the UNESCO Third International Conference on Adult Education held in Tokyo, from the 25th July to 7th August 1972. They attended the Conference as Observers.

4. FAO

4.1 The Joint Director, Technical Assistance and Trade, in his capacity as the Secretary of the Sub-Committee for Agriculture and Trade, attended the World Conference on "the Role of Agricultural Cooperatives in Economic and Social Development" held in Rome in May 72 by the ICA jointly with the FAO.

4.2 The Director (Education) and the Joint Director (Publications & Public Relations) are expected to attend the FAO Regional Conference for Asia and the Far East to be held from 17th to 27th October in Delhi.

AGENDA ITEM NO. XIII

VENUE AND DATES OF THE NEXT A.C. MEETING

The Council members may like to indicate their views on the subject.

AGENDA ITEM NO. XIV

ANY OTHER MATTER WITH THE PERMISSION OF THE CHAIR

G /21.9.1972



INTERNATIONAL COOPERATIVE ALLIANCE  
Regional Office & Education Centre  
for South-East Asia  
43 Friends Colony, New Delhi, 14  
India.

G / 10th January 1972

MINUTES OF THE THIRTEENTH MEETING OF THE  
ADVISORY COUNCIL OF THE ICA REGIONAL OFFICE  
AND EDUCATION CENTRE FOR SOUTH-EAST ASIA  
HELD IN MELBOURNE, AUSTRALIA, ON  
8TH and 9TH NOVEMBER 1971

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1. The Thirteenth meeting of the Advisory Council of the ICA Regional Office and Education Centre for South-East Asia was held in Melbourne, Australia, on November 8th and 9th, 1971. The meeting was held under the auspices of the Cooperative Federation of Australia. The following were present:

- Members:
1. Mr W Kidston, Member for Australia
  2. Mr K.W. Devanayagam, Member for Ceylon
  3. Mr R.G. Tiwari, Member for India
  4. Mr Eddiwan, Member for Indonesia
  5. Mr J Sassani, Member for Iran
  6. Mr H Yanagida, Member for Japan
  7. Mr Yong Chan Paik, Member for Korea
  8. Mr N.A. Kularajah, Member for Malaysia
  9. Mr B.P. Faustino, Member for the Philippines
  10. Mr Mak Kam Heng, Member for Singapore
  11. Dr Suthee Singhasane, Alternative Member for Thailand, vice Col Surin Cholpraserd
- Special Invitees:
12. Mr W Hunter, Member, ICA Sub-Committee for Agriculture and Trade, Australia
  13. Mr W W Rawlinson, Secretary, Cooperative Federation of Australia
  14. Mr Motilal Chaudhary, Member, Sub-Committee for Agriculture and Trade, India.
  15. Mr Gholam Hossein Azadi, Member, Sub-Committee for Agriculture and Trade, Iran
  16. Mr Ahmed Mian Soomro, Member, Sub-Committee for Agriculture and Trade, Pakistan.
  17. Mr H Togawa, Managing Director, Institute for the Development of Agricultural Cooperation in Asia, Japan.
- ICA:
18. Mr P.E. Weeraman, Regional Director - Secretary
  19. Mr J.M. Rana, Director (Education)
  20. Mr M.V. Madane, Joint Director (Technical Assistance and Trade)
- In Attendance:
21. Mr Shiro Futagami, Central Union of Agricultural Cooperatives of Japan

22. MR Sharbabaki Khan, Sepah Consumers Cooperative of Iran
23. Mr A.H.Ganesan, Personal Assistant to the ICA Regional Director

Mr L.R.Khan, Member for Pakistan, was absent. He had sent a message by cable saying that he had failed to get a flight from Dacca to Bangkok that would have enabled him to reach Melbourne in time for the meeting.

### Inaugural Session

2.1 The Inaugural Session was observed by a distinguished gathering. It was presided over by Mr W Kidston, President of the Cooperative Federation of Australia and Member for Australia in the Advisory Council. He welcomed His Excellency Major-General Sir Rohan Delacombe, K.C.M.G., -K.C.V.O., K.B.E., C.B., D.S.O., K.St.J., Governor of Victoria., the Members of the Council and the ICA Staff present. He expressed his happiness to be present at the first ever meeting of the ICA to be held in Australia. He hoped that the meeting would pave the way for greater collaboration and contact between the Australian Cooperative Movement and the Cooperative Movements in the other countries of the South-East Asian Region.

2.2 The Regional Director, Mr P.E.Weeraman, welcomed His Excellency the Governor of Victoria on behalf of the International Cooperative Alliance. He thanked the Governor for accepting the invitation of the ICA and the Cooperative Federation of Australia to open the meeting. He said that it was appropriate for the Head of the State in which the meeting was being held to open the meeting as the Head of State was always the patron of movements for the social and economic betterment of man. He introduced the ICA to the Governor and the distinguished observers and briefly spelled out the aims of the ICA and the Character of the Cooperative Movement.

2.3 His Excellency Sir Rohan Delacombe, the Governor of Victoria, thanked the Regional Director for the welcome given him and expressed his happiness to inaugurate the Council meeting. His Excellency said that all types of cooperative activities were being tried out in his State with notable success in certain fields like agricultural production, processing, marketing etc. He hoped that the delegates would profit by their visit to Australia. He expressed great pleasure in declaring the 13th meeting of the Advisory Council open.

2.4 Mr N.A.Kularajah, Member for Malaysia, moved a vote of thanks to the Governor, on behalf of the Members of the Council.

Agenda Item No. III : Election of a Chairman

3. Mr W Kidston, Member for Australia, was unanimously elected pro-tem Chairman of the meeting. The Regional Director reported to the meeting that the Executive Committee of the ICA had decided at its meeting in February 1971 that the Advisory Council should hereafter elect its Chairman from among its members and that the term of office should be from Congress to Congress. The Member for Iran proposed the election of Mr N.A. Kularajah, Member for Malaysia, as Chairman of the Council up to the time of the next ICA Congress due to be held in 1972. This was seconded by the Member for Ceylon. Since there was no other nomination, the pro-tem Chairman declared Mr N.A. Kularajah elected Chairman unanimously. The Regional Director, on behalf of the International Cooperative Alliance and on his own behalf, congratulated Mr Kularajah on his election as Chairman of the Council, and assured him of the further cooperation of all at the Regional Office. Mr Kularajah thanked the Council for electing him Chairman and for the confidence placed in him by the Council. He assured the members that he would endeavour to do his best during his term of office.

Agenda Item No. IV : Confirmation of the Minutes of the 12th Meeting held in New Delhi

4. The Minutes of the Twelfth Meeting of the Advisory Council held in New Delhi, India, on February 17th and 18th, 1971, were confirmed.

Agenda Item No. V : Background Papers on the Cooperative Movement of Each Country

5. Each member of the Council reported to the meeting the important developments that had taken place within their movements during the last year. Papers relating to Australia, Iran, Japan, Korea, Philippines, Singapore and Thailand were circulated amongst the members. Reports relating to the other movements were made orally. The Council recognised the importance of reporting to it the important developments that had taken place within a national movement. It would be of use to other national movements as well. It would also help the Regional Office to identify the urgent problems of each country movement. The Regional Director thanked the members for bringing the important developments of their movements to the notice of the Council. The Chairman thanked the members for this reporting and suggested that these papers should be circulated by the movements well in advance among the members of the Council.

6. The attention of the Council was drawn to several papers prepared by Mr W. Kidston, the Member for Australia, on different aspects of cooperation. Members were requested to contact the Member for Australia direct if they wished to have copies of the different papers.

Agenda Item No. VI : Administration

7. The action taken on the last meeting's minutes relating to administration was noted.

8. Information provided on the agenda item was noted with the following remarks:-

8.1 The Member for Japan informed the Council that the contributions made by his Movement so far to the cost of the building of the ICA was £ 4154 and not £ 3000 as reported in the agenda item. The Regional Director regretted the error and assured the Member for Japan that the necessary correction would be made in the ICA's records.

8.2 The Council requested the member movements to pay their contributions towards the activities of the ICA Sub-Committee for Agriculture and Trade regularly to the Regional Office. The Cooperative Movements of Indonesia and Thailand were invited to become members of the Sub-Committee.

8.3 The Council noted with appreciation the contribution made by the Japanese Agricultural Cooperative Movement of Yen 4 Million to the Development Fund of the ICA and the request made of the ICA by the Central Union of Agricultural Cooperatives of Japan that the money should be available for meeting the expenses of the Survey of Cooperative Agricultural Marketing Projects in South-East Asia.

Agenda Item No. VII : Education Centre

9. The action taken on the minutes of the last meeting relating to educational activities was noted with the following comments.

10. The Chairman suggested that copies of all papers presented at the ICA International Seminar on Cooperative Management should be distributed to the movements in the region. The Director (Education) indicated that it was very difficult to reproduce all documents circulated at the Conference. The Chairman then offered to get his organisation, viz. the Malaysian Cooperative Insurance Society to duplicate the Conference documents dealing with the subject of communication and distribute them among the movements in the region provided the Regional Office obtained the necessary permission from the Head Office for reproducing the papers. The Regional Director thanked the Chairman for this kind offer and said that necessary action would be taken.

11. The Chairman mentioned that the documents circulated at the ICA Regional Seminar on Cooperative Housing were very useful and that efforts should be made by the Regional Office to bring them out in the form of a printed publication as soon as possible. He suggested that it should be a regular practice for the Regional Office to bring out a publication comprising documents circulated at a seminar or conference no sooner than such meeting was over for the benefit of cooperators who had not participated in the meeting.

12. In this connection, the Director (Education) explained the policy followed by the Regional Office in bringing out publications based on seminar documents. He said that so far the papers presented at a seminar were used as a basis for planning a publication on the theme of such seminar. Papers which were of the required standard were included in such publication after editing and revision where necessary. Also, additional papers were obtained from knowledgeable persons to fill the gaps or replace papers which were not regarded as of sufficient standard for inclusion in the publication. The office had been rather rigorous with regard to the quality of its publications. In view of the above, the Council suggested that it would be enough if the office sent out to all the member-organisations one complete set of the mimeographed documents submitted to a seminar immediately after it was over.

13. The Member for Australia suggested that the national movements should send to the Regional Office, for reference purposes, all papers connected with seminars held in their particular countries. He said that such a collection of documents would be very useful for the work of the ICA in this Region.

#### Review of Educational Activities

14.1 The Director (Education) presented the following brief resume of educational activities undertaken during the year July 1970 to June 1971 and indicated that in all 260 persons had participated in the different educational activities carried out during the year:-

- i. Two regional seminars,
- ii. Two orientation seminars for SCC participants,
- iii. Five national seminars,
- iv. Teachers' Exchange Programme,
- v. Fellowship Programme,
- iv. Field Project in Cooperative Education,
- vii. Special studies in two subjects,
- viii. Two important assignments of consultative service,  
and
- ix. Several lecture assignments at various training  
courses conducted by the member movements.

14.2 The Council expressed its appreciation of the activities carried out by the Education Centre during the year 1970-71.

15. The Council noted the following educational activities carried out since the last meeting of the Advisory Council:-

#### Agricultural Cooperation

15.1 The study made by the Specialist in Cooperative Credit of the Techniques of Amalgamating Cooperative Societies, in Japan and Korea,

#### Consumer Cooperation

15.2 A Regional Seminar on "Shop Planning and Shop Management" held in Tokyo in collaboration with the Central Union of Agricultural Cooperatives of Japan in May 1971,

15.3 A research paper produced by the Specialist in Consumer Cooperation on "Distribution of Consumer Goods through Cooperatives in Japan",

15.4 The consultative and allied services rendered in the field of consumer cooperation viz.

15.4.1 Lecture by the Specialist in Consumer Cooperation at a Seminar for General Managers of Consumer Cooperative Wholesale Societies and Supermarkets held in Chandigarh, Punjab, in February 1971,

15.4.2 Consultations made by the National Cooperative Consumers Federation of India with the Specialist in Consumer Cooperation on matters relating to the Federation,

15.4.3 Contribution of four pamphlets on different operational aspects of consumer cooperation to the Bulletin of the NCCF by the Specialist,

15.4.4 the visit of the Specialist to Ceylon from 26th March to 6th April 1971 to study consumer cooperative movement in Ceylon,

15.4.5 Production of three documents on "Business Switch: An Introduction to Business Management in Retailing", "Perspective Planning in Retailing - A Swedish Experiment" and "Sale - A Profile" by the Specialist in Consumer Cooperation, and

15.4.6 Two lectures by the Director (Education) on Consumer Cooperation to the Special Course on Students Consumer Cooperative Stores held by the NCUI Training Centre in New Delhi in May 1971,

### Cooperative Education

15.5 An Orientation Seminar for the participants of the 12th International Cooperative Seminar for Advanced Cooperative Studies in Sweden held in May 1971 by the SCC,

15.6 The Teachers' Exchange Programme under which a teacher from Thailand visited Ceylon and another teacher from Korea visited Japan on study-cum-teaching assignments,

15.7 The Fellowship Programme under which three Fellowship holders from Malaysia, Thailand and Nepal, studied "Member Education" at the RO & EC,

15.8 The ICA=NCUI Cooperative Education Field Project in Indore District, India. A point was raised by an observer whether it would be necessary for the ICA to involve itself in educational work for primary societies. The Member for India inquired whether similar projects could be started in other States of India. In this connection, it was pointed out that there was a great need for strengthening cooperative education work at the primary level and it was on account of this that the field project had been started as an experimental project, with a view to demonstrating the usefulness of education work for the development of the primary societies, developing effective educational techniques and producing appropriate educational material. It was in recognition of this need that the Advisory Council, at its meeting held in Korea in 1970, had approved of the Regional Office & Education Centre undertaking the Field Project for a period of three years. The Director (Education) explained that it would be difficult, in view of the ICA's resources being limited, to have similar projects in other States of India. It is the responsibility of the member-organisations to multiply such projects in other areas of the same country. The Council suggested that at an appropriate stage the possibility of having a field education project in another country may be examined.

15.9 Consultative and other services in the field of cooperative education, mentioned in paragraph 9 of Section II of the notes on Agenda Item VII.

### Cooperative Housing

15.10 A National Seminar on Cooperative Housing in Ceylon to which the ICA had sent four Resource Persons. Appreciation of the services of the resource persons expressed by the Cooperative Federation of Ceylon as well as the Commissioner of Cooperative Development was intimated to the Council by the Regional Director.

### Cooperative Management

15.11 A Regional Seminar "Personnel Management in Cooperatives" held in collaboration with the National Cooperative Union of India in September-October 1971.

15.12 A national seminar on "Personnel Management for Cooperative Super Bazars in India" held in Poona in collaboration with the V.L. Mehta National Institute for Cooperative Management,

#### Other Fields

15.13 Assistance given by the Regional Office to the Malaysian Cooperative Movement for their seminar on "the role of cooperatives in the Second Malaysia Plan",

15.14 Attendance of the ICA Staff as Resource Persons at the Indian Cooperative Congress held in New Delhi in April 1971.

#### Points for Consideration by the Advisory Council

16. The Council agreed with the suggestion made by the Regional Office that henceforth invitations for the ICA seminars should be addressed only to the member-organisations of the ICA. The Council suggested that the member-organisations should make nominations to seminars etc. in consultation with their governments as regards the nomination of government personnel. The Council suggested that whenever a government does not propose to avail itself of a seat offered to it by the ICA through the member-organisation of that country, the member-organisation may nominate an additional participant from the movement for such seat.

17. As regards the second suggestion that the participants from the host movement to a Regional Seminar should also be housed in the same hotel along with the foreign participants, some members felt that it might be difficult for the member organisations to do so in view of the increase in costs entailed. The Chairman said that there were many advantages in all participants staying together and that it should not be difficult to cover the costs of the local participants by charging them per head an appropriate registration fee. The Council then recommended that wherever possible, the host organisations should try to house all the participants together at the same place.

18. With regard to the item about Regional Seminar for personnel of field projects, Mr Yanagida explained that his proposal was not for organising a Regional Seminar for participants from the different field projects which are identified by the ICA Survey of Cooperative Agricultural Marketing Projects in South-East Asia, but rather that the personnel of these Projects should be trained at IDACA, only one country's project personnel being trained at a time.



Programme of Activities for July 1972- June 1973

19. The Council approved of the following educational activities for the year 1972-73 on a firm basis, and for the years 1973-74 and 1974-75 on a tentative basis.

Regional Seminars

19.1 Regional Seminar on Cooperative Management:

Venue	The Philippines
Duration	20 days in December 1972
Participants	30

The Chairman expressed the inability of the Malaysian Cooperative Movement to host this seminar in December 1972 as indicated in the agenda notes due to various other conferences being due to be held in Malaysia at that time. The Member for the Philippines indicated that it would be possible for his movement to host this seminar in December 1972. The Council accepted the offer with thanks.

19.2 Regional Seminar on Cooperative Credit

Venue	Tokyo, Japan
Duration	20 days in May 1973
Participants	30

The Regional Office had suggested 30 days as its duration. The Council was of the opinion that 30 days would be too long a period for any seminar. Hence, it suggested that the duration of the seminar be reduced to 20 days.

19.3 Top Level Cooperative Leaders Conference

A suggestion was made by the Regional Office that a Top-Level Cooperative Leaders Conference should be held annually to discuss policy matters concerning cooperative development and that two delegates from each country should be invited to it in addition to the members of the Council and the Sub-Committee for Agriculture and Trade. It was suggested that this meeting should be held immediately preceding the Advisory Council meeting in the same country in which the Council meeting was due to be held. The Conference may be held either on the basis of the local organisation bearing all local costs or on the basis of charging a registration fee to meet the local costs from the delegates other than members of the Council and the Sub-Committee. The Council agreed with the suggestion of holding top-level conferences each year. It recommended that the costs of delegates other than the members of the Council and the Sub-Committee should be borne by the delegates themselves to avoid increasing the financial burden on the member organisation hosting the conference. The

Council also recommended that the themes of the Conferences should be decided at the Council meetings. The Council felt that since the ICA Congress would be held in October 1972, it would be difficult for the leaders to attend a Top-Level Conference in 1972 as it would increase the period of their absence from their own organisations. In view of this, it was suggested that a top-level cooperative leaders conference should be held annually from 1973 onwards and that the Conference should be timed to immediately precede the meeting of the Advisory Council.

#### National Seminars

19.4 Four national seminars will be held during the year on the basis of requests received from member organisations.

#### Research

19.5 Special studies will be made of the following subjects:-

- i. "Feasibility of setting up a Central Warehouse" by the Consumer Cooperative Movement and the function and operations of such a Warehouse,
- ii. "Management of Agricultural Supply Business in Selected Marketing Societies". This would be done in one country.

#### The Cooperative Education Field Project at Indore

19.6 This project will be continued during the year.

#### Research Fellowship

19.7 A suggestion was made to the Council that because of the juniority of the persons nominated for following the Fellowship programmes, the programme may be deleted and that in its place a new programme may be instituted. The new programme suggested was to give an assignment to a researcher selected from a cooperative organisation in the region to do research on a specific subject approved by the ICA Regional Office for a period of three months, and to provide him with a stipend as well as an honorarium towards his expenses during the period of his research, if the report of such research is found useful. The Council suggested that this proposal be tried out for one year. The Council suggested that a final decision with regard to deleting the Fellowship Programme from the activities of the Education Centre should be taken by the ICA only after the next meeting of the Council and in the light of the results of carrying out the new programme.

Teachers' Exchange Programme

19.8 The above programme will be continued. The Council also approved of holding a follow-up meeting of the teachers who have so far participated in the programme, to assess the usefulness of the programme and to discuss any modifications that may be made in the programme.

Consultative and Allied Services

19.9 Consultative and allied services in the field of agricultural cooperatives, consumer cooperatives and cooperative education will be provided to the member movements as in the past.

Australian Study Course on the Establishment and Management of Cooperatives in Agricultural Areas

19.10 Mr W W Rawlinson, Secretary of the Cooperative Federation of Australia, informed the Council that a Study Course on "The Establishment and Management of Cooperatives in Agricultural Areas" would be held in Australia in February-March 1972. He said that information regarding the course had already been sent to the various movements in the region and he requested the members to persuade their governments to include representatives of the cooperative movements in the list of persons selected for this course. He agreed with the request made by Mr Soomro from Pakistan to extend the last date for the receipt of nominations to 15th of December 1971. The Director (Education) requested the Cooperative Federation of Australia to send to the Regional Office, for reference purposes, a complete set of papers that might be presented at the study course.

Tentative Programme of Activities for July 1973 and June 1974

The following Regional Seminars will be held during the year:

20.1 Regional Seminar on "Financial Management in Cooperatives"

Venue	Malaysia
Duration	20 days in October/December 1973
Participants	30

20.2 Regional Seminar on "Viability of Cooperative Societies"

Venue	Tokyo, Japan
Duration	20 days in May 1974
Participants	30

The Council suggested that a Regional Seminar on "Cooperative Industries" be included in the programme for the year 1974-75 so that it may be considered at the next meeting.

Pre-Seminars

20.3 Pre-Seminars on the subject of Consumer Cooperation may be held in Pakistan, Iran, Ceylon, India, Korea and Japan for selecting persons for participation in the SCC's International Seminar to be held in Sweden. This proposal is subject to the convenience of the SCC.

National Seminars

20.4 Four national seminars will be organised on requests made by member organisations.

Special Studies

20.5 Special studies will be made of two subjects which are relevant to regional and/or national seminars.

Research Fellowship

20.6 One Research Fellowship depending on the results of this programme carried out in 1972-73.

Teachers' Exchange Programme

20.7 This programme will be continued during the year.

Field Project in Cooperative Education at Indore

20.8 This programme will be continued.

Consultative and Other Allied Services

20.9 The above services will be rendered to cooperative organisations of the region on request.

Tentative Programme of Activities for July 1974 - June 1975Regional Seminars

21.1 Two Regional Seminars will be held on two out of the following subjects:

- i. Cooperative Management
- ii. Cooperative Industrialisation
- iii. Techniques of Teaching
- iv. Development of Dairy Cooperatives
- v. Cooperative Journalism.

Pre-Seminars

21.2 Pre-Seminars will be held in the field of Agricultural Cooperative Marketing or Cooperative Education subject to the convenience of the SCC.

National Seminars

21.3 Four national seminars will be held on specific requests from member organisations.

Research Fellowship

21.4 One Research Fellowship depending on the decision taken in the preceding year in this regard, vide programme for 1973-74.

Cooperative Education Field Project at Indore

21.5 The Project will be continued during the year if it is found necessary to do so, on evaluating its impact in the first three years of its implementation.

Special Studies

21.6 Special studies of two important subjects will be made.

Teachers' Exchange Programme

21.7 The Teachers' Exchange Programme will be continued.

Consultative and other Allied Services

21.8 Consultative and other allied services will be provided to member movements on request.

Agenda Item No. VIII : Technical Assistance and Trade

22. The Advisory Council noted the action taken on the minutes of the last meeting and later reviewed the activities of the Regional Office relating to Technical Assistance and Trade. The following information was given to the members during the review.

Collection of Information

22.1 The Regional Office continued to collect information relating to the following subjects during the period under review:-

- i. Economic development plans and programmes and their relevance to cooperatives,
- ii. Economic opportunities for cooperatives and action taken by them to take advantage of these opportunities.

- iii. Legislation and other regulatory measures of governments affecting cooperative development in the region.

22.2 In addition, the Regional Office is trying to collect information on trade and aid agreements affecting the countries of the region, although there were considerable difficulties in obtaining this information in view of the fact that some of the agreements are not made available to agencies other than those involved in the implementation of those agreements.

### 23. Technical Assistance Projects

#### Bhor Cooperative Dairy Project

23.1 The Council was informed that the project is slightly delayed due to the non-availability of an adequate water supply as the area around the project was affected by drought. The project in all other respects was completed and the dairy is expected to start functioning as soon as water is made available to the plant. The West German Cooperative Consumers Congress is still continuing to pay the salary of their Dairy Technician working at the project. There was a possibility of the project being covered under the Operation Flood Programme at present being implemented in India. If this is done, the dairy would be in a position to secure adequate quantities of milk and milk powder for operating to its full capacity. Possibilities are also being explored of using the plant for converting milk powder into fresh milk for distributing the same among schools in the nearby areas.

#### Multi-Commodity Fruit and Vegetable Processing Unit of NAFED, India

23.2 The Council was informed that efforts are being made to secure assistance for this project from the West German Consumers Cooperative Congress which has assisted the Bhor Cooperative Dairy Project. The Project plan has already been submitted to the West German Cooperative Congress for their consideration.

#### Consolidated Fruit Processing Plant, Korea

23.3 The Regional Office has been in touch with the Norges Kooperative Landsforening (NKL) of Norway for exploring the possibilities of securing financial support for the project from NORAD (Norwegian International Development Agency). Since Korea is situated outside the present area of operations of NORAD, it cannot grant financial support through the ordinary channels. However, there is a possibility of getting financial support for the project from NORAD if FAO approaches the NORAD for such support. The NKL and the ICA are in contact with the FAO in this regard. Relevant information on the project has already been supplied to the FAO.

### Fisheries Assistance Project in Ceylon

23.4 The Council was given up to date information concerning the assistance provided through the ICA to fisheries cooperatives in Ceylon by the fisheries cooperative movement in France. The visit of Mr De Canson, originally planned for April 1971, could not materialise and was postponed to November 1971. During this month also Mr De Canson could not visit Ceylon owing to his preoccupation with other work. Therefore he was substituted by another French Expert, Mr Jean Henaff from France. Mr Henaff was visiting the cooperatives in Ceylon along with an ICA Officer during November. Mr Henaff is expected to submit his report and recommendations to the ICA in due course.

23.5 The Council noted with satisfaction the position of the above projects and expressed the hope that the Bhor Dairy Project would start operating in the near future. The Member for India welcomed the efforts of the Regional Office to secure assistance for the Multi-Commodity Project of the NAFED.

### NCUI Collaboration for Bhor Dairy Project

23.6 As suggested at the last meeting of the Council members were informed that the NCUI was approached by the Regional Office for its assistance for the early implementation of the dairy project.

### Trade Development

24. The work done by the Regional Office in the field of trade promotion and information was brought to the notice of the Council. Mention was also made of the follow-up action taken on the recommendations of the ICA Study Team which conducted the first part of the survey of cooperative agricultural marketing projects in South-East Asia. Some cases in which the ICA had helped to bring cooperatives together through trade contacts and to establish actual trade relations were also brought to the notice of the Council.

25. As suggested at the last meeting of the AC, the Regional Office collected information concerning the functioning of Overseas Farmers Ltd, London and NAF in Copenhagen, Denmark, with a view to preparing background documentation on the proposal to establish a Cooperative Trade Exchange of the ICA.

26. The Trade Information Bulletin is now being issued by the Regional Office every month. The member movements in the region, when asked about the usefulness of the Bulletin had reacted favourably to the journal and requested the Regional Office to continue its publication.

Survey of Cooperative Agricultural Marketing  
Projects in SE Asia

27. The discussions on the subject at the ICA Sub-Committee for Agriculture and Trade were reported to the Advisory Council. The Council noted the follow-up action taken on the recommendations of the Study Team of Part I of the Survey and the proposed course of action for the third part of the Survey. The follow-up action to be taken on the recommendations of Part II of the Survey recently concluded in Ceylon and the Republic of Korea was discussed. The Council endorsed the following decisions of the Sub-Committee on the subject and expressed the hope that follow-up action on the various recommendations of the Study Teams would be taken up in consultation with the member-movements of the respective countries.

Third Part of the Survey

28. The Sub-Committee then discussed the plans for the third part of the survey to be conducted during 1972. According to the original proposal the third part of the survey was to cover the Philippines, Pakistan, Iran and Malaysia. The Sub-Committee decided that Thailand should also be included as the alternative member for Thailand requested the Sub-Committee to include his country in the survey.

29. Members representing the countries to be covered by the survey during 1972 welcomed the making of the survey and emphasised the need for a flexible approach in selecting commodities for examination by the Study Team. It was, therefore, decided that the question of suggesting the commodities and the project areas should be left to the discretion of the country movements concerned. The survey, therefore, should not only cover raw material for feedstuffs but any other commodities which may be preferred by the member movements in these countries.

30. The selection of experts for serving on the Study Teams should be made after holding preliminary discussions with the member movements in the countries concerned and after identification of the commodities to be surveyed. As five countries yet remain to be surveyed it was suggested that the survey should be carried out in two stages. The study teams should visit the countries at the convenience of the member movements. As the ICA Congress is to be held during autumn 1972 care should be taken to see that the period of the survey would not coincide with the dates of the Congress.

31. Members of the Sub-Committee stressed that only properly examined projects should be submitted to the ICA. This will facilitate the task of the study team in identifying areas for intensive development in the field of cooperative agricultural marketing.



Cooperative Trade Exchange

32. The Council noted the proposal made by the Working Group for Trade Promotion and the ICA Sub-Committee for Agriculture and Trade for the establishment of a Cooperative Trade Exchange in the Region. The Council hoped that, as recommended by the Trade Group and the Sub-Committee, member-movements in the region would communicate their views and suggestions on the proposal to the Regional Office to enable it to prepare a final paper on the subject. The Council endorsed the following decision of the Sub-Committee on the subject:-

- i. "that immediate steps be taken by the Regional Office to look into the proposal regarding the establishment of a Cooperative Trade Exchange of the ICA,
- ii. that simultaneously, efforts should be made to strengthen the trade promotion activities of the Regional Office,
- iii. that Singapore, Hongkong and other important places in the region should be considered as possible centres for locating a trade exchange. For this, information should be collected concerning the costs of hiring the premises, maintaining the staff and operating the Exchange,
- iv. that the emphasis should now be on active trade promotion work by the Regional Office,
- v. that the RO should ascertain whether the trade exchange could be operated on a contributory basis by the cooperative trading organisations,
- vi. that each member organisation should be requested to formulate its own recommendations concerning the functioning of such an exchange. The member organisations should also be requested to formulate their own terms of reference for operating the Centre. These recommendations and terms of reference should be sent to the ICA Regional Office not later than the 15th of February 1972,
- vii. that on the basis of information received from member organisations, the ICA RO should write a note on the subject and circularise it among the members of the Working Group,
- viii. that while examining the proposal the feasibility of establishing a Regional Cooperative Marketing Organisation should also be examined,
- ix. that a final recommendation on the subject will be considered at the next meeting of the Working Group".

### Third Asian International Trade Fair

33. The Council endorsed the decision of the Working Group and the ICA Sub-Committee that the ICA should not participate in the forthcoming Trade Fair to be held in New Delhi during November-December 1972.

### Proposal for an Asian Cooperative Development Bank

34. The Council then examined the report received from the Japanese Expert who had earlier been asked by the Central Union of Agricultural Cooperatives of Japan to make a feasibility study of the proposal.

34.1 The Japanese expert had raised the question whether the proposed bank should be a cooperative bank or a bank for cooperatives. The Council was of the unanimous view that the bank should be a cooperative bank and owned and financed entirely by cooperatives.

34.2 The bank should normally function through the local cooperatives in the countries of the region. However if for business considerations an office of the bank is to be located in some country, the bank should not compete with the local cooperative banks. It should concentrate on international monetary transactions and matters relating to technical assistance, trade and development finance.

34.3 The Council recommended that the Regional Office should collection additional information on the volume of trade which is at present handled by cooperatives in order to determine the extent of financial support that would be required by cooperatives involved in international trade.

34.4 The Council also suggested that in order to ascertain the requirements of cooperatives for their development programmes it would be necessary for the Regional Office to have adequate information on the long-term development programmes of the various cooperative movements in the region. If possible, the information should be collected on specific projects.

34.5 As regards the question raised by the Japanese expert whether a separate bank for cooperatives was necessary in view of the existence of the Asian Development Bank located in Manila, the Council felt that an independent cooperative bank was in fact necessary due to the low priority that is given by the governments in the region to projects sponsored by the cooperatives in the matter of applying for external aid. In view of the experience of the movements of the region as regards obtaining assistance from the ACB, the Council felt that the proposed bank could provide greater support to cooperative projects than is available at present from the various international financial agencies. It was

suggested that the Regional Office should collect information on cooperative projects which had been given low priority by their governments in regard to external assistance.

34.6 The Expert from Japan had raised the question of guarantees by an external finance agency of loans given to cooperatives and had suggested that perhaps an international guarantee fund would meet the requirements of the cooperatives for the present. The Council felt that guarantees are dependent on the priorities of the governments as regards obtaining external assistance and that the priorities of central banks would also depend upon government policy. It is however possible that in some countries, where the foreign exchange position is not very difficult a guarantee fund could be raised to support borrowings from external sources. The Council was of the opinion that the question was not so much one of guaranteeing the loans as that of the actual availability of funds for cooperative development and trade. Guaranteeing should not present much of a problem in some countries of the region.

34.7 The Council agreed with the opinion of the expert that in order to make optimum use of the resources that may be raised by the bank, a system of linking the loaning business of the bank to supply, marketing, extension, training and other activities of the cooperatives will have to be evolved.

34.8 The Council also agreed with the suggestion of the expert that in order to avoid duplication of effort the ICA should coordinate its work with the activities of other organisations which are aimed at improving international financing for cooperative development.

34.9 The Council did not feel it necessary to appoint a Working Group at present for examining the proposal for the establishment of a bank. It was decided at this stage that the Council itself should deal with the problem.

34.10 It was suggested that for conducting further studies and discussions regarding the bank proposal, assistance should be sought, if possible, from the banking committees of the ICA, the International Cooperative Bank and other interested organisations.

#### Work Programme for 1972 - 73

35. The Council generally approved of the work programme for the year 1972-73 in respect of technical assistance and trade. The main emphasis in the work of the trade and technical assistance section will be on the major projects in hand, namely the Survey of Cooperative Marketing Projects in SE Asia, the establishment of a Cooperative Trade Exchange and the establishment of an Asian Cooperative Development Bank.

### Technical Assistance Projects

36. The following technical assistance projects will be continued on the lines indicated below:

#### Ehor Cooperative Project, India

36.1 Getting the project started on a sound basis and organising educational and extension activities around the project for dairy development.

#### Multi-Commodity Fruit and Vegetable processing Plant, India

36.2 Effort to be made to secure assistance for the project for obtaining the foreign exchange component required for the plant. The discussion with the West German Cooperative Consumers Congress should be continued for securing such assistance.

#### Consolidated Fruit Processing Plant, Korea

36.3 Efforts should be made to secure assistance for the plant from the sources already contacted or from other possible agencies.

#### Assistance to develop Cooperative Fisheries in Ceylon

36.4 On the basis of the recommendations made by Mr Henaff the French Fishery Expert visiting Ceylon, follow-up action should be taken with a view to developing cooperative fishery activities in Ceylon on a sound basis.

### Trade

37. Work in the field of trade promotion will be further intensified as desired by the Working Group for Trade Promotion and the Sub-Committee for Agriculture and Trade. Efforts will be continued to make the ICA Trade News as comprehensive as possible. Follow-up action on the recommendations of the ICA Study Teams appointed for the Survey of Cooperative Agricultural Marketing Projects will be initiated in consultation with the member-movements. The main aim of the follow-up action would be to promote cooperative marketing activity in general and international cooperative trade in particular.

Finance for Cooperative Development - Creation  
of a Fund in Each Country of the Region

38. The Council discussed the proposal of the Regional Office for the creation of a Cooperative Development Fund in each of the countries of the region and agreed in principle that such a fund would be useful for the development of cooperatives in the countries of the region. It was decided that the Regional Office should prepare a note suggesting the creation of such a fund and also outlining the methodology which can be adopted for collecting funds for the National Fund. All possible ways of creating the fund and mobilizing contributions to them should be suggested. It was felt that the fund should be created at the national level and should primarily be based on pro-rata contributions from cooperative societies at all levels preferably in proportion to their membership. The Council agreed that even small contributions per member would help in creating huge funds at the national level.

39. The Council suggested that the note to be prepared by the Regional Office should later be circulated among member-movements in the region so that a more concrete discussion could be held at the next meeting of the Advisory Council.

Agenda Item No. IX : Publications and Public Relations

40. The Council noted the action taken on the various recommendations of the last meeting. The information given in the agenda notes was noted by the Council. The Council expressed its appreciation of the usefulness of the publications that had been brought out by the Section during the last year.

Work Programme for 1971 -72

41. The following publications would be brought out during the year 1971-72:

- i. Cooperative Housing
- ii. Agricultural Cooperative Marketing
- iii. Cooperative Series - two or three publications
- iv. Success stories of cooperatives

42. The Council was informed by the Regional Director of the plan to bring out success stories of cooperatives. The Council suggested that each movement should send stories of their successful cooperative ventures in order that the Regional Office could select the outstanding ones for publication purposes.

- v. Speeches on Cooperation -

The Member for Singapore requested that a full set of these speeches be sent to members of the Advisory Council.

- vi. ICA Regional Bulletin - Quarterly.

43. A suggestion was made that the ICA should attempt to publish cooperative case law for the benefit of the movements in the region. The member organisations should be requested to bring successful cooperative legal cases to the attention of the Regional Office for the above purpose.

Proposals for 1972 - 73

44. The Council approved of bringing out the following publications during 1972-73:

- 44.1 Integrated Approach in Agricultural Cooperation
- 44.2 A Handbook on the Amalgamation of Cooperative Societies.
- 44.3 A handbook on "the Techniques of Teaching and Teaching Aids for Cooperative Educational Instructors"
- 44.4 Cooperative Series
- 44.5 Success Stories.

Proposals for 1973 - 74

45. The Council approved the following publications to be brought out in 1973-74 on a tentative basis:

- i. Cooperative Management
- ii. Cooperative Credit.

Agenda Item No. X : Sub-Committee for Agriculture and Trade for South-East Asia

46. The Secretary of the Sub-Committee for Agriculture and Trade briefed the Council on the important recommendations made by the Sub-Committee with regard to the third part of the Agricultural Marketing Projects Survey, the Establishment of a Trade Information and Promotion Centre, the participation of the movements in the Third International Trade Fair to be held in New Delhi and other matters. The Council noted the recommendations made by the Sub-Committee and the Trade Promotion Group and endorsed them.

Agenda Item No. XI : Relations with Member Organisations

47. The information given in the agenda notes was noted by the Council.

48. The Regional Director informed the Council that "the Dewan Koperasi Indonesia" of Indonesia and "Gramacop" of the Philippines had been admitted to the membership of the ICA by the Executive Committee at its meeting held in October 1971. The Council congratulated the organisations and requested the Members for Indonesia and the Philippines to convey its appreciation to these organisations.

Agenda Item No. XII : Relations with International Organisations

49. The information given in the agenda notes was noted by the Council.

Agenda Item No. XIII : Venue and Date of the Next Meeting

50. The Member for Thailand invited the Council to hold its next meeting, the Fourteenth in the series, in Bangkok, Thailand, in November 1972. The Council thanked the Member for Thailand for the invitation and accepted the invitation.

Agenda Item No. XIV : Any Other Matters with the Permission  
of the Chair

The Ceylon Movement

51. The Member for Ceylon brought to the attention of the Council, the intervention of the Government of Ceylon in the functioning of the Cooperative Movement in his country. According to him the Government had intervened in the day to day functions of the primary societies and the Cooperative Federation of Ceylon and had amalgamated compulsorily 5000 societies into 280 societies just by notification in the Government Gazette under special powers vested in the Commissioner of Cooperative Development of Ceylon. He said that the majority of the office bearers in these new societies had been nominated by the government and only the minority could be elected by the members under the new provisions. He expressed his concern over the curtailment of the autonomy of the movement by the government. The Council expressed its deep concern over the developments in Ceylon as reported by the Advisory Councillor. The Council suggested that these developments should be brought to the notice of the Executive Committee of the ICA by the Regional Director so that proper guidelines may be presented by the Executive Committee to the movements in this region to deal with the problem of government intervention. The Council was unanimous in its opinion that in order to solve such basic problems a campaign to make the public understand what is happening and to improve public relation should be carried on continuously by the cooperative movement concerned. The Regional Director requested the Member for Ceylon to send him an official report from the Cooperative Federation of Ceylon on the basis of which he would take the matter up with the Executive Committee of the ICA.

Exchange of Management Personnel

52. The Council discussed the possibility of organising the exchange of managerial personnel working in cooperative business organisations. The members of the Council reacted favourably to the suggestion made by the Member for India for organising such an Exchange. The Chairman informed the Council that his organisation, the Malaysian Cooperative Insurance Society, had some plans in this direction. It was decided that the Regional Office should further study the proposal and examine its feasibility in consultation with the member movements in the region. The proposal should then be put forward in a concrete form at the next meeting of the Advisory Council.

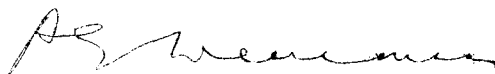


Vote of Thanks

53. The Regional Director thanked the Cooperative Movement of Australia for the wonderful hospitality extended to the members of the Council and of the Sub-Committee and the members of the ICA Staff and mentioned that the Cooperative Federation of Australia and the State Federations of Western Australia, Victoria and New South Wales assisted by the Federal Government of Australia and the Governments of the States mentioned had taken care of all the local costs of board, lodging and transport and even borne the portion of the international air travel costs that were in excess of the normal travel costs of the Advisory Council meetings due to the distance involved in travelling to Australia being greater than usual. He thanked Messrs Kidston, Rawlinson and Hunter in particular for the pains they had taken to make the necessary arrangements for the Council meeting leaving nothing to be desired. The Members endorsed these sentiments with loud applause.

54. Mr W Kidston, President of the Cooperative Federation of Australia and Member for Australia, thanked the Chairman and the Members of the Council for having accepted the invitation of the Federation to hold the meeting in Australia and said that the meeting was a memorable one.

55. Mr K.W. Devanayagam, Member for Ceylon, proposed a vote of thanks to the Chair which was carried with acclamation.



P.E. Weeraman  
Secretary  
Advisory Council of the ICA  
Regional Office & Education  
Centre for South-East Asia.

Annexe - 2  
Agenda VIIList of Educational Activities carried out during the period  
July 1971 to June 1972

Sl. No.	Educational Activity	Venue	No. of participants	Dates
<b>1. <u>Regional Seminars</u></b>				
1.1	Regional Seminar on "Personnel Management in Cooperatives"	New Delhi	25	27/9 - 16/10/71
1.2	Regional Seminar on "Multi-purpose Cooperative Societies with special reference to Japan"	Tokyo	25	15/5 - 6/6/72
<b>2. <u>Teachers' Exchange Programme</u></b>			3	
	i) Mr A Solomon, Malaysia	Poona India		13/3- 25/4/72
	ii) Mr P S Farmer, India	Seoul Korea		27/4 - 20/5/72
	iii) Mr Parviz Pakshir, Iran	Petaling Jaya. Malaysia		1/5- 11/6/72
<b>3. <u>National Seminars</u></b>				
3.1	National Seminar on the Role of Cooperatives in the Second Malaysia Plan	-do-	56	9-14/8/71
3.2	National Seminar on Coop. Housing	Colombo Sri Lanka	41	23/8- 2/9/71
3.3	National Seminar on "Amalgamation of Primary Coops"	Seoul	29	19/27/11/ 1971
3.4	ICA/SCC Pre-Seminar on "Consumer Cooperation" for Malaysia and Singapore	Petaling Jaya	47	17-29/1/72
3.5	ICA/SCC Pre-Seminar on "Consumer Cooperation"	Tjipajung Indonesia	18	10-25/2/72
3.6	ICA/SCC Pre-Seminar on "Consumer Cooperation"	Laguna Philippines	31	8-22/3/72
3.7	National Seminar on "Coop Democracy in India"	New Delhi	25	28-30/3/72
3.8	ICA/SCC Pre-Seminar on "Consumer Cooperation"	Bangkok	29	3-15/4/72
3.9	National Seminar on the "Needs of the Coop. Movement of Bangladesh"	Dacca	52	19-30/6/72

Sl. No.	Educational Activity	Venue	No. of participants	Dates
3.10	National Seminar on "Consumer Cooperative Development"	Polgolla Sri Lanka	29	27/6- 8/7/72
4.	<u>ICA/NCUI Cooperative Education Field Project</u>	Indore India	(6272)	Continuing project
5.	<u>Research</u>			
5.1	Research Study on the Educational Needs of Cooperatives in Indore district, M.P. India (continuing)	Indore		
5.2	Case Studies of Two Primary multipurpose cooperative societies in Japan (reports issued)	Japan		
5.3	Amalgamation of primary cooperatives - the Japanese experience (report issued)	Japan		
5.4	Amalgamation of Primary Agricultural Cooperatives in the Republic of Korea (report issued)	Korea		

7024-15 parts = 385

Country-wise break-up of Participants and Observers  
to the different ICA Seminars : July 1971-June 1972

Country	Regional Seminar on Personnel Management in Cooperatives 27/9 - 16/10/1971	Regional Seminar on Multipurpose Coop. Societies with special reference to Japan 16/5-6/6/72	Teachers' Exchange Programme	National Seminars	ICA/SCC Pre-Seminars	Other Programmes
Australia	-	-				
Bangladesh	-	4		52		
India	9	5	1	25		
Indonesia	2	1			18	
Iran	1	2	1			
Korea	3	2		29		
Japan	-	-				
Malaysia	1	3	1	56	29	
Nepal	2	-				
Pakistan	-	-				
Philippines	2	3			31	
Singapore	2	2			18	
Sri Lanka	2	1		41		
Thailand	-	2			29	
	24	25	3	203	125	
<u>Observers</u>						
India	1					
ILO	1	1		1		
AARRO		1				
Grand Total	25	27	3	204	125	

Total number of participants: 385

ANNEXE 4ASIAN COOPERATIVE DEVELOPMENT FUND (ACDB)NoteonDiscussions with Mr Dieter Grethe, Director and Miss Rosemarie Von Berg of International Cooperative Bank, Basle on 29 May, 1972

At the outset I explained to Mr Grethe and Miss Rosemarie our proposal for the establishment of an Asian Cooperative Development Bank (ACDB) and the steps taken so far in this direction. Mr Grethe had already received from the Regional Office all the documents concerning the Bank proposal which enabled us to have a more realistic discussion on the various aspects of the proposal.

2. Mr Grethe's reaction to the proposal was very positive. After an extensive discussion lasting almost the whole day a consensus was reached on the following points :

i) The question of initial equity capital was discussed. There were two alternatives - the first being to have a very huge equity capital in the beginning which will enable the bank to have relations with the World Bank as well as the international capital market. The second was to start with a small capital and build up the strength of the organisation in a very gradual manner so that a firm base is established. After a few years it may be possible to approach the capital market for additional finance. It was generally agreed that it is better to start with a small capital say around one million US dollars contributed by the cooperatives in the Region.

ii) It will be necessary to ascertain, at an early stage, the reactions of the cooperative movements in the region on the following four aspects :

- a) How much equity capital the cooperatives in the respective countries will be able to contribute to the bank?
- b) How much business the cooperatives in the Region would be able to give to the proposed bank?
- c) What would be the possibility of cooperative organisations contributing to the special funds created for development purposes and

- d) What would be the loan requirements of cooperatives in the region for
- i. Short-term finance for trade and other activities;
  - ii. Long-term finance for development projects.
- iii) It will be better if the ACDB does not lend directly to individual cooperative societies but only to the central cooperative organisations in the countries of the Region. All lendings should normally be against the guarantee provided by the National or central cooperative banks of the country. This will minimise management costs as the respective central banks will handle the detailed questions of lending to individual cooperatives.
- iv) The ACDB should also, as far as possible, do refinance which will minimise the risks in lending operations.
- v) The policy for receiving deposits should be linked to lending operations so that long-term finance is given only to the extent long-term deposits are accepted by the bank.
- vi) The question of retaining a part of the equity capital and also deposits in the respective countries will have to be studied in greater details as this will depend upon the legal structure in each country. For this the laws concerning taxation, foreign exchange will have to be studied.
- vii) It will be in the interest of the bank to create hidden reserves, if possible.
- viii) As far as possible, no dividend should be paid in the initial years. This will help improve banks financial position.
- ix) Representatives of International Cooperative Bank (INGEBA) felt that it will be better for the INGEBA to participate in the equity capital of the ACDB rather than ACDB buying shares in INGEBA.
- x) The Head Office of the bank should be located at a place where foreign exchange and other monetary regulations are less rigid as this will enable free flow of funds.
- xi) It may be possible for INGEBA to secure the services of an expert who can assist in the establishment of the bank when a final decision is taken on the proposal.
- xii) A long-term plan of action should be drawn up for implementing the bank proposal.

*Handwritten notes:*  
ACDB  
INGEBA  
The Central Bank  
Finance Ministry  
of the Govt.

*Handwritten notes:*  
Indonesian  
Bank  
The  
Govt.

Discussions with Mr Moshe Gorhard Hess, Secretary of the ICA Banking Committee, Mr Dieter Grethe and Dr Jur Günter Freese at the Bank Für Gemeinwirtschaft in Frankfurt on 31 May, 1972

(Before the above discussions I had the opportunity of briefing Mr Hess on the outcome of my discussion with Mr Grethe in Basle on 29th May 1972).

The discussion on the bank proposal was continued at this meeting and consensus was reached on the following points :

1. There was general agreement that the points discussed at the meeting with Mr Grethe should be taken into consideration while developing the proposal for the establishment of an Asian Cooperative Development Bank (ACDB).
2. At an appropriate time in future the Regional Office should advise the ICA Banking Committee concerning the need of an expert to assist in the establishment of a bank. It should be possible for the banking committee and INGEBDA to jointly locate an expert to work in Asia. The possibility of seeking some assistance from the Government of West Germany for providing this expert was also discussed but it was decided to leave the option open as the Government procedures are sometimes difficult to overcome.
3. It was generally felt that a training programme for persons selected for working in the ACDB should be organised in Europe. In this connection the difficulty of language was discussed. However, it was felt that it was possible to overcome this difficulty by organising an orientation course at the beginning of the training programme. Both the Banking Committee and INGEBDA agreed to assist in finding placements for trainees in Europe. It was agreed that the Banking Committee and INGEBDA should be kept informed of the developments concerning ACDB from time to time. Letters could be sent to Mr Hess and copies could be marked to Mr Grethe.
4. While discussing the Credit Conference to be held in Kuala Lumpur during 1973, the possibility of holding a meeting of the Banking Committee at Kuala Lumpur just before the conference was discussed. Both Mr Hess and Mr Grethe welcomed this proposal and agreed to explore every possibility of holding a meeting in Kuala Lumpur.

ANNEXE 5NOTE ON THE PROPOSED COOPERATIVE  
DEVELOPMENT FUND OF A COUNTRY

The Advisory Council at its meeting held in Melbourne (Australia), during November 1971 discussed the possibility of creating a fund in each country of the Region to raise finance for cooperative development. The Council agreed in principle that such a fund would be useful for the development of cooperatives in respective countries. It suggested that all possible ways of creating the fund and mobilising contributions to it should be suggested by the Regional Office. The following are therefore our suggestions for creating the fund and for operating it.

Objectives of the fund

The following would be the main objectives of having a Development Fund :

- a) to have a source of finance for cooperative education and development projects and the supply of expertise in the cooperative sector;
- b) to provide an opportunity to cooperatives to cooperate with each other in the development process by contributing to a common fund;
- c) to make the movement self-reliant;

Agencies responsible for creating the fund

The National Cooperative Unions or Federations representing the movement at the national level and the national level cooperative business federations should be made responsible for raising the fund. A trust should be created by the national organisations for administering the fund.

Methods of raising funds

It is very difficult to suggest a uniform method of raising funds in the different countries of the region. However, I feel that the fund should normally be raised through periodical contributions by affiliates of national level organisations either in proportion to their membership or on the basis of a certain percentage of their profits. In addition the fund should be open for contributions by individual cooperators, cooperative employees and others who may be willing to make such contributions. The national organisations should themselves make initial contributions to the fund to create a base for raising resources from other cooperative



organisations. For this purpose the national cooperative organisations should have special publicity programmes and separate departments responsible for fund collection. The per capita contribution should be kept to the minimum say 10 cents or 25 paise so that it does not become a heavy burden to individuals and their cooperatives. The making of a per capita contribution, however small, has great meaning for it brings about the personal involvement of the cooperators which is so essential for the growth of a strong movement.

#### Utilisation of the funds

The funds may be utilised for any or all of the following purposes :

- a) to give grants for cooperative education and training from the interest earned by the fund;
- b) to give loans to cooperatives for establishing industries or for creating facilities such as cold storages, warehouses, etc. from the capital of the fund;
- c) to give assistance for obtaining technical know-how and employing technical personnel;
- d) to provide funds for creating services,
- e) to contribute to International Funds or Agencies created for assisting cooperative development projects; and
- f) to provide opportunities for the training and education of personnel employed in or working for, cooperative projects,

A certain percentage of the Fund, as at every year-end, should be regarded as a Revolving Portion, loans may be given from the fund to cooperatives for capital expenditure. Another part of the total fund, should be set aside as a Technical Assistance Fund. This should be utilised for giving outright grants as assistance to cooperatives which sponsor projects. This assistance should normally be for obtaining technical know-how and for creating services. The interest of the entire Development Fund should be set apart for making grants for cooperative education and training.

The proposed fund is expected to fulfil a long felt need in the cooperative movements of the countries of the region, as it will make funds available for capital expenditure. Such funds are most difficult to obtain at present.

As the Regional Office and its Advisory Council are already seized of the need of setting-up an Asian Cooperative Development Bank this fund will provide a basis for raising resources for the development purposes of the proposed bank. For instance, the fund raised by a national movement will enable it to participate in the equity capital of the proposed bank. Also the Technical Assistance Portion of the Fund could be used to strengthen a similar fund that may be created by the proposed ACDB.

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ANNEXE 6EXCHANGE OF MANAGERIAL PERSONNEL IN THE REGION

The Advisory Council, at its meeting held in Melbourne (Australia), suggested that the Regional Office should formulate a proposal for the exchange of managerial personnel working in cooperative business organisations and consult the member-movements in the Region concerning the feasibility of such a proposal. The following are our suggestions for the exchange of such personnel.

1. Objectives of the Exchange Programme

- a) To provide opportunities for business executives to acquaint themselves with managerial and professional techniques followed in identical cooperatives in other countries.
- b) To enable business cooperatives to develop closer collaboration by exchanging information and experiences through the exchange of personnel, and
- c) To assist business cooperatives to ultimately improve their managerial efficiency.

2. Type of managerial personnel to be exchanged

- a) Executives or senior officers in cooperative business organisations, and
- b) Senior technical personnel working in cooperative enterprises.

3. Duration

The duration of the period of exchange will vary from case to case. However, it is suggested that this period should not be less than one month. In the case of comparatively junior executives, the period should be much longer.

4. Number of managerial personnel to be exchanged each year

We should not have any hard and fast rule regarding the number of personnel to be exchanged each year as this

number will depend upon the availability of seats in business cooperatives. Also when the programme gets into momentum, the number of persons to be exchanged may be quite high. To begin with we may think of exchanging four persons during the year 1973-74.

5. Manner of Selection

We should ask prominent business cooperatives in the Region whether they are willing to accept ~~seminar~~ <sup>senior</sup> level managerial personnel in their organisations and the terms and conditions on which on which such personnel can be accepted. Simultaneously we shall have to ask these cooperatives if they would like to send their executives for training-cum-working assignments to cooperatives in other countries. After identifying suitable placements for different types of personnel to be sent during a particular period, we should decide upon the manner of final assignments.

6. Payment during the period of attachment to other cooperatives

It would be a healthy practice if cooperatives receiving such personnel attach them to the departments of their interest and pay them a stipend or an allowance during the period of their assignment. For instance, two technical persons from India, who are at present in Australia working with agricultural cooperatives are being paid a regular stipend by the cooperatives in that country for the duration of their training. The best thing therefore would be to treat these personnel as members of the staff and share with them all the knowledge and experiences except confidential matters or trade secrets. The cooperatives in host countries should help these persons to obtain suitable accommodation and other amenities.

7. Travel costs

The organisation sponsoring the personnel should pay the international travel costs. If, however, any travel grants or scholarships are made available by international agencies and these can be fitted into this programme, full use of such grants or scholarships should be made.

Travel costs inside the receiving country should be paid by the host movement.

8. Role of the ICA Regional Office

The ICA Regional Office should,

a) Coordinate the Exchange Programme,

- b) Identify the requirements of cooperatives regarding the training of managerial personnel,
- c) Identify cooperatives for placements,
- d) Assist in developing detailed programmes of assignments,
- e) Evaluate the experience after completion of each programme and
- f) Assist wherever possible in securing travel grants from international or other aid agencies.

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JOINT VENTURES BETWEEN COOPERATIVE MOVEMENTS FROM  
DIFFERENT COUNTRIES

Ref : Resolutions passed by ICA Congresses held  
at Bournemouth (UK), Vienna (Austria) and  
Hamburg (W.Germany)

Resolutions on the following subjects have been passed by the above congresses.

- a) Promotion of consumers and processing industries in developing countries (Bournemouth)
- b) Cooperative Technical Assistance (Vienna)
- c) Technical Assistance and the ICA Development Fund (Hamburg)

2. The above resolutions on Cooperative Technical Assistance have not produced the results earlier expected by the sponsors of the resolutions. In the South-East Asian Region, we have not been able to get commitment to any major project since the Bournemouth congress resolution. I would, therefore, like to propose that we hereafter initiate action aimed at bringing about joint ventures among cooperative movements on an inter-regional and intra-regional basis. The Bournemouth Congress resolution has in fact stressed the need for collaboration among cooperative movements for establishing consumer and processing industries in developing countries. Establishment of joint ventures is, therefore, implied in this resolution.

3. One of the main reasons why technical and financial assistance for major projects is not forthcoming seems to be the lack of reciprocity of interest among the movements involved in sponsoring the projects and those which are approached for providing the assistance. Casual relationship established through trade does not necessarily show a mutuality of interest. It is, therefore, necessary for us to first identify the projects for which joint ventures could be established by consulting both the developing and the developed movements and by identifying the areas of mutual interest. This is not to suggest that joint ventures can be established only between developed and developing countries. There may be cases where two developing movements would be in a position to establish joint ventures by pooling their resources and combining the technical know-how available in the two countries.

4. The terms for establishing a joint venture will vary from case to case. However, the general pattern common for joint ventures will naturally be followed. The movements sponsoring the projects will naturally provide the organisational structure, part of the finance and the personnel required for most of the operations. The organisation collaborating with this movement will provide the technical know-how required for the establishment of the project, a part of the equity capital, technical personnel in the initial stages and if necessary a part of the finance required for non-recurring expenditure.

5. While taking a decision on a joint venture, it will be important to decide the terms for repatriation of funds to the countries providing technical know-how and finance. This will enable the retirement of equity capital and return of the funds provided by these countries.

6. The sale of products manufactured under the joint ventures will be an important item for consideration while taking a decision. It will be necessary to conduct a marketing survey of products to be manufactured under the joint ventures in the domestic and foreign markets. The organisation providing the technical know-how in advanced countries can purchase these products or help in marketing the products in those countries.

7. The joint ventures should make provision for training the staff from the developing countries so that in a few years sponsoring organisations should be able to take over the entire technical and managerial responsibility for the projects.

8. I suggest that we put this proposal before the next meeting of the Advisory Council for consideration.

International Cooperative Alliance  
43 Friends Colony  
New Delhi, 14  
India

/ 30th January 1973

MINUTES OF THE FOURTEENTH MEETING OF THE ICA  
ADVISORY COUNCIL FOR SOUTH EAST ASIA HELD AT  
CHIENGMAI, THAILAND, on November 19th and  
20th, 1972

1. The fourteenth meeting of the ICA Advisory Council for South-East Asia of the ICA RO & EC for South-East Asia was held at Chiengmai, Thailand, on 19th and 20th November 1972. The meeting was held under the auspices of the Cooperative League of Thailand. The following were present:-

Members

1. Mr I Hunter, Alternate Member for Australia, vice Mr M J Lane
2. Mr M Raushan Ali, Member for Bangladesh
3. Mr R G Tiwari, Member for India
4. Mr Eddiwan, Member for Indonesia
5. Mr Shiro Futagami, Alternate Member for Japan, vice Mr H Yanagida
6. Mr Byung Ell Park, Alternate Member for Korea, vice Mr Byung Hang Choi
7. Mr N A Kularajah, Member for Malaysia
8. Mr B.P. Faustino, Member for the Philippines
9. Mr Mak Kam Heng, Member for Singapore
10. Dr Suthes Singhasaneh, Alternate Member for Thailand, vice Col Surin Cholpraserd

Special Invitees

11. Mr H Togawa, Managing Director, IDACA, Tokyo
12. Mr A.K. Isaac, Member for Singapore, Sub-Committee for Agriculture and Trade
13. Mr Aziz Ibrahim, Member for Malaysia, Working Group on Cooperative Fisheries
14. Mr Thep Saiyananda, Deputy Director-General, Ministry of Agriculture and Cooperatives, Thailand.
15. Mr Chern Bamroongwongse, Deputy Director, Cooperative League of Thailand
16. Prof Pantum, Dean, Economic Dept., Kasetsart University, Bangkok.
17. Dr Virach, Deputy Manager, Bank for Agriculture and Agricultural Cooperatives, Bangkok

ICA Staff

18. Mr P.E. Weeraman, Regional Director - Secretary, AC
19. Mr J.M. Rana, Director (Education), ICA RO & EC
20. Mr M.V. Madnae, Joint Director (Technical Assistance and Trade) ICA RO & EC
21. Mr Herman Lamm, Joint Director (Administration), ICA RO & EC



In attendance 22. Mr A.H.Ganesan, Personal Assistant to the ICA Regional Director

Mr J Sassani, Member for Iran was absent. The nomination of a member for Pakistan had not been received up to the time of the meeting.

Agenda Item No. 1: Welcome

2. In the absence of Col Surin Cholpraserd, the Member for Thailand and Chairman of the Cooperative League of Thailand, Dr Suthee Singhasaneh, Director of the League, welcomed the Members of the Council and expressed his happiness over the Council's acceptance of the League's invitation to hold the meeting in Thailand. He hoped the members would have a useful meeting and an enjoyable stay in Thailand. He thanked the Bank for Agriculture and Agricultural Cooperatives and the National Marketing and Purchasing Federation of Thailand for their support to the Cooperative League in playing host to the meeting of the Advisory Council.

Agenda Item No. 2 : Introductory Remarks by the ICA Regional Director

3. Mr P.E. Weeraman, ICA Regional Director, welcomed the members of the Council to its 14th meeting, on behalf of the ICA. He thanked the Cooperative League of Thailand for inviting the Advisory Council to meet in Thailand and for playing host to the meeting and he thanked also the Bank for Agriculture and Agricultural Cooperatives and the National Marketing and Purchasing Federation of Thailand for the valuable support given by them to the Cooperative League in this regard. He conveyed his special appreciation and thanks to Dr Suthee Singhasaneh for all the arrangements made and requested him to convey the Council's thanks and appreciation to the Chairman and Board of the League. He welcomed the members of the Council, especially for Bangladesh, which was being represented in the Council for the first time and the special invitees and thanked them for accepting his invitation to attend the meeting.

Agenda Item No. 3 : Election of a Chairman

4. The Regional Director requested the Member for Thailand to act as pro-tem Chairman for conducting the election of a Chairman. The Member for Thailand occupied the chair and proceeded to hold the election of a Chairman. The name of Mr N.A. Kularajah, Member for Malaysia, was proposed by the Member for Indonesia and seconded by the Member for Korea. There were no other proposals and Mr Kularajah was declared unanimously re-elected Chairman of the

Advisory Council of the Regional Office & Education Centre for the period ending with the next Congress of the ICA. Mr Kularajah occupied the chair amidst applause and thanked the members for re-electing him Chairman and for placing their confidence in him. The Regional Director congratulated Mr Kularajah on his election as Chairman and assured him of all support and cooperation from his colleagues and himself.

Agenda Item No. 4 : Confirmation of the Minutes of the last meeting  
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5. The Minutes of the 13th meeting of the Advisory Council held at Melbourne, Australia, on November 8-9, 1971, which had been circulated earlier, were confirmed.

Agenda Item No. 5 : Background papers on the Cooperative Movement of each country of the South-East Asian Region  
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6. As decided at the last meeting, background papers explaining the latest position of the cooperative movements in Australia, Bangladesh, Indonesia, Japan, Korea, the Philippines, Singapore and Thailand were presented at the meeting. No background papers were presented in respect of India and Malaysia and the members of these two countries made oral presentations.

6.1 Mr Hunter, alternate member for Australia, conveyed the apologies of the Member for Australia, Mr M J Lane for the latter's absence from the meeting.

6.2 The Chairman suggested that as far as possible the background papers should be sent to the members in advance so that they would have sufficient time to read the papers.

6.3 The Regional Director informed the Council of the proposal to form Cooperative Development Groups in Malaysia and the Philippines and explained the role that these Groups were expected to play in the cooperative development of these countries. He was of the opinion that the Cooperative Development Groups when formed would play a useful role in coordinating developmental efforts in the cooperative field and in helping the cooperatives to get the necessary priority from the government for cooperative projects. He said the CDGs would be very useful in all the developing countries of the region in view of the existence of several laws and agencies in these countries in respect of cooperative development.

6.4 The Chairman requested the Member for Australia to send copies of the memorandum prepared by his movement on the question of levying income-tax on cooperatives as the Chairman felt that the views of the Australian Cooperative Movement would be of use to other movements as well. Mr Hunter, the Member for Australia wished that the cooperative executives of India who had received training recently in the agricultural cooperatives of Western Australia be given an opportunity to broadcast their experiences to the whole of India.

6.5 The Regional Director informed the Council of the assistance that had already been given to the Bangladesh Cooperative Movement, viz. (i) four participants had been sent to the Regional Seminar held by IDCA and ICA in Tokyo in May 1972 on "Multipurpose Cooperative Societies" the ICA bearing all the travel costs (and not only the cost of one-way fares as in normal cases). (ii) The Regional Office had assisted the Bangladesh Jatiya Samabaya Union (National Cooperative Union of Bangladesh) to hold a National Seminar on "the needs of the cooperative movement of Bangladesh". It had borne the entire cost of the seminar including the costs of the local participants and of the eight Resource Persons. (iii) The Regional Office had gifted to the BJSU the following:-

- a) a new jeep
- b) a set of audio-visual equipment
- c) 25 sets of the publications of the Regional Office.

The Regional Director also mentioned that the Regional Office would be assisting the BJSU with expertise and some finance to hold a Workshop on "Cooperative Housing in Bangladesh" from November 29 to December 6, 1972. He added that through the good offices of the ICA this Workshop had been offered support by way of Resource Persons from the International Cooperative Housing Development Association (ICHDA), the Foundation for Cooperative Housing of the USA, and the H.S.B. of Sweden. The ICA would also provide Resource persons from India and Malaysia.

6.6 The Regional Director also mentioned that the ICA was exploring the possibilities of providing an Adviser to the BJSU for a period of two years with funds to be obtained for the purpose from a non-governmental promotional body in the UK.

6.7 He also mentioned that the leading cooperative organisations in Sweden had issued a joint appeal to the cooperators of Sweden to help Bangladesh. He mentioned the Resolution passed at the Congress and the special appeal made by the Director of the ICA to the World Cooperative Movement for assistance to the Cooperative Movement of Bangladesh.

6.8 Mr Tiwari, the Member for India, brought to the notice of the Council a recent attempt in one of the States of India to pass a law which would have violated the cooperative principle of democratic control. He thanked the ICA Regional Office for acting as "the watch dog of the Movement" in the region and suggested that the national unions should function as watch-dogs of the movement especially in regard to legislation affecting the cooperative movement.

6.9 Mr Tiwari also expressed high appreciation of the work being done by the ICA in the ICA/NCUI Cooperative Education Project at Indore, Madhya Pradesh. The Regional Director informed the Council of his intention to get a comparative study made of cooperative legislation in India.

6.10 Mr Eddiwan, the Member for Indonesia, thanked the ICA for the assistance given to the Dewan Koperasi Indonesia in holding their recent national seminar on "Agricultural Cooperatives".

6.11 The Member for Japan explained how amalgamation of cooperative societies is being done in Japan.

6.12 The Council noted the different joint ventures that are being undertaken by the Cooperative Movement of Malaysia in collaboration with cooperative and private companies of other countries. The Council was informed of the conflict that had arisen in Malaysia by the government supporting farmers' and fishermen's associations whilst supporting farmers and fishermen's cooperatives at the same time.

6.13 Mr Faustino, the Member for the Philippines, said that one basic cooperative law would be promulgated by the President of the Philippines under the Martial Law regime. This would replace the different cooperative laws that obtained in the Philippines for the different sections of the cooperative movement. A Cooperative Management Pool was proposed to be established. The formation of a national union of cooperatives and of a chain of consumer cooperatives was under consideration.

6.14 Mr Mak Kam Heng, the member for Singapore, mentioned that although Mr Ike Turner, the expert on consumer cooperation sent by the Swedish Cooperative Centre, had made a feasibility study of a cooperative super market in Singapore at the instance of the Singapore Cooperative Union, which had agreed to bear half the cost of such study, the services of the expert had been made available by the Swedish Cooperative Centre thereafter to the Singapore Trade Union Congress. The Chairman said that he had discussed the matter with Mr Alf Carlsson, the Director of the SCC and the Chairman explained the position.

6.15 The Council noted that the Cooperative League of Thailand had been set up by an act of Parliament and that to make the movement autonomous the Cooperative League of Thailand should have a constitution freely accepted by its members and embodied by them in its own bye-laws. The Council noted the valuable support given to the Thai Cooperative Movement by the Bank for Agriculture and Agricultural Cooperatives of Thailand.

6.16 The Regional Director requested the member-organisations of the ICA in the region to keep up-to-date statistics of their cooperatives. He added that the member-organisations should keep a critical watch on government action, legislative and other, which undermines the autonomy of the movement. The Cooperative Movement of each country could play a useful role in the implementation of land reforms and other national development plans of that country.

Agenda Item No. 6 : Administration Section

7.1 The action taken on the last meeting's minutes relating to administration was noted.

7.2 The information provided in the agenda notes was noted.

8. Apropos the budget of the Regional Office, Mr Tiwari, the Member for India, asked the Regional Director what more could be done by the Regional Office if the member-organisations in the region also contributed to the expenses of the office. The Regional Director explained that the Regional Office was in need of many more experts such as those for cooperative fisheries and cooperative housing and that the Regional Office should some day be able to station its own experts in the various countries of the region for carrying out particular assignments just as there were ILO & FAO experts for cooperative work. That way, the ICA would be able to make a bigger impact on the national movements than now. The Chairman thought that due to foreign exchange difficulties many national movements might find it difficult to remit funds to India. He requested the Indian Cooperative Movement to support the Regional Office substantially as no question of foreign exchange was involved in giving such assistance and added that if the Regional Office were located in Malaysia, the Malaysian Cooperative Movement would bear all the expenses of the Regional Office. The Chairman suggested that a scheme of contributions which the member organisations might be asked to make in proportion to the size and capacity of each member organisation be submitted to the next meeting of the AC. This programme of contributions

the Chairman suggested, should **take** into consideration the need of extending the Regional Office and the problem of **income-tax** that is being faced by the RO. The Regional Director thanked the Council and said that **a paper** would be presented at the next meeting as suggested and hoped that the member movements would take over the costs of the Regional Office in due course.

Agenda Item No. 7 ; Education Centre

9. The action taken on the minutes of the last meeting relating to educational activities was noted.

Utilisation of knowledge imparted during 1969-71 :

10. The Director (Education) circulated to the Council members a memorandum giving information regarding the participants who had attended ICA Regional Seminars during the last three calendar years i.e. 1969 to 1971. This information revealed the following:- only 8 participants had left the movement and this indicated that the wastage in regard to the training given was very little; as a large number of these participants continued to work in the movement they had good opportunities of utilising the knowledge acquired by them at the seminars; 37 persons representing 25% of the participants had received promotions; very few persons had attended more than one ICA Regional Seminar and this indicated that the opportunity of attending ICA Seminars had not been rotated within a small privileged group in any movement but was given mainly to persons who had not participated earlier. The Council expressed its appreciation of the position revealed by this limited study.

Review of Educational Activities, July 1971 to June 1972

11. The Director (Education) invited the attention of the Council members to Annexe 2, the list of educational activities carried out during the period of one year July 71 to June 1972. The Council noted with appreciation that the RO & EC had held two regional seminars and ten national seminars, continued the field project in cooperative education and the teachers' exchange programme made certain research studies and given various consultative services to the member movements.

12. The Council noted with appreciation the educational activities carried out since the last meeting of the Council. The details of the work done in the period November 1971 to August 1972 as given in the agenda notes (pp 6-18) were noted.

Programme of Activities for July 1972- June 1973

13. The Council noted the programme for the year July 1972 to June 1973 as given in pages 18-20 of the agenda notes. A gist of the programme is given below:-

(a) Regional Seminars

13.1 A Regional Seminar on "Cooperative Management" to be held in Manila, the Philippines, from 10th to 30th January 1973. The Member for the Philippines assured the Council that the situation in his country was getting normal and that all arrangements were going on as scheduled for the seminar.

13.2 A Regional Seminar on "Cooperative Credit" to be held in Tokyo in April 1973, in collaboration with the Central Union of Agricultural Cooperatives, Japan. The Member for Japan informed the Council that the timing of the seminar had to be advanced to April from May due to the extension work on the IDACA building that would be started in May.

(b) National Seminars

13.3 A National Seminar on Agricultural Cooperatives held in Indonesia in September 1972.

13.4 A National Seminar on Cooperative Housing to be held in Bangladesh in December 1972.

13.5 A National Seminar on "organisation and management of agricultural cooperatives" to be held in Thailand in January 1973.

13.6 The Council noted that three teachers one each from the Philippines, Nepal and Indonesia had been selected for participation in the Teachers' Exchange Programme.

13.7 The Council also noted that assistance by way of three lecturers would be given to the FAO/SIDA Course on "Management of Fishermen's Cooperatives" to be held in Bombay in March 1973, and that the Director (Education) would serve as a Resource Person for the entire duration of the course.



Programme for July 1973 - June 1974

14. The Council approved of the following educational activities for the year 1973-74:

Regional Seminars

14.1 Top Level Cooperative Leaders Conference

Venue	Tokyo, Japan
Duration	3 days tentative Oct. 25-27, 1973
Participants	Members of the Advisory Council, Sub-Committee for Agriculture & Trade and of its Working Groups and 25 others

14.1.1 This Conference will be held in Tokyo in collaboration with the Central Union of Agricultural Cooperatives and the Afro-Asian Rural Reconstruction Organisation. In addition to the members of the Advisory Council, the Sub-Committee for Agriculture and Trade and the Working Groups on Trade Promotion and Fisheries, 25 participants will be invited from the movements and governments in the region. The Afro-Asian Rural Reconstruction Organisation (AARRO) will invite representatives from governments in countries where it has members and ICA will invite representatives from its member organisations and from governments of countries where AARRO does not have members but ICA has member organisations.

14.1.2 The Top-Level Conference would replace one Regional Seminar.

The following three subjects will be discussed at the Conference:-

- i. Long-term agricultural development programme through agricultural cooperatives and technical assistance.
- ii. Forms of government aid and cooperative democracy.
- iii. Effect of cooperative law on the autonomy of cooperatives.

A tentative memorandum on the Conference was considered by the Council and it was decided to invite all member organisations to contribute papers on all the three subjects. These papers should be sent to the ICA by the 30th April 1973 the latest. On the basis of the view points expressed in these country papers comprehensive papers will be prepared on each of the subjects by the ICA RO & EC for the consideration of the Conference.

14.2 Regional Seminar on "Member Education and member communication"

Venue	Tokyo, Japan
Duration	three weeks, May 1974
Participants	about 30

This seminar will be held at the IDACA in collaboration with the Central Union of Agricultural Cooperatives, Japan.

The Council was informed that the Regional Seminar on "Export Promotion Techniques" mentioned in the agenda notes has been proposed tentatively and that the final decision will be taken only after the financial involvement of UNIDO has been ascertained.

14.3 Pre-Seminars

The ICA RO & EC and the SCC will hold pre-Seminars on the subject of "Agricultural Cooperative Marketing" for participants from Iran, Pakistan, Sri Lanka, Bangladesh, and Korea. The Director (Education) informed that India is not being included in these pre-seminars as the SCC feels that a separate seminar in Sweden exclusively for Indian participants will be more useful to the Indian Movement and for that a pre-seminar will be organised for the Indian Movement in a subsequent year.

14.4 National seminars

Three or four national seminars will be held on the basis of requests received from member organisations.

14.5 Research

Under this programme, the study on Inland Fisheries in Bangladesh will be taken up as recommended by the Sub-Committee for Agriculture and Trade.

14.6 Meeting of Cooperative Teachers and the Working Group of Principals of Cooperative Training Colleges

A meeting of the Principals and Lecturers of Cooperative Training Centres in the region will be held during this year, to evaluate the Teachers' Exchange Programme and to discuss modern teaching techniques such as case studies project methods, use of audio-visual aids etc. This meeting will also discuss the setting up of a Working Group of Principals of training centres in the region in order to develop greater collaboration among them, to discuss improvements in teaching techniques and materials etc, and to serve as a link with an Advisory Group or the ITC's proposal to be set up by the ICA. This meeting will be held for a period of ten days and teachers who have previously participated in the Teachers' Exchange Programme will be

Field Project in Cooperative Education, Indore

14.7 This project will be continued during the year.

Consultative and Allied Services

14.8 Consultative and allied services in the fields of consumer cooperation and cooperative education will be continued.

Tentative Programme for July 1974 - June 1975

Regional Seminars

15. Instead of holding two Regional Seminars the Regional Office & Education Centre had proposed one Regional Seminar and a Conference attended by the Advisory Council and Sub-Committee members as well as some experts for discussing a subject of topical importance. Such Conference would be followed by the Advisory Council and Sub-Committee meetings.

16. The Council considered this proposal and felt that it would be difficult for the Council and Sub-Committee members to extend their stay for more than the usual number of days allotted for the AC and Sub-Committee. Moreover the Council was in principle opposed to the idea of holding only one Regional Seminar each year which would then be only the ICA/IDACA Seminar.

17. The Member for Korea proposed that a regional seminar on "Agricultural Cooperative Marketing" be held and indicated that the NACF would like to host a seminar on this subject. The Member for Malaysia proposed that a Regional Seminar on "Financial Management" be held in Malaysia whilst the Member for India proposed that one on "Development of Dairy Cooperatives" be held in India. The Members for these countries indicated that their organisations would play host for these seminars. The Council then considered the various proposals and decided that a Regional Seminar on "Development of Dairy Cooperatives" would be of very great value to the various movements in the region especially as no regional seminar had been held on this particular subject. It was accordingly decided that a regional seminar on "Development of Dairy Cooperatives" be held in India for a period of three weeks.

18. According to normal practice, the Council agreed that one regional seminar be held in Japan the subject of which would be decided by the ICA RO & EC later on in consultation with the CUAC.

Programme for Cooperative Teachers

19. On the basis of the recommendations of the meeting of Cooperative Principals to be held in 1973, a proposal regarding this programme will be put up to the AC at its meeting in 1973.

National Seminars

20. Three or four national seminars will be held on the basis of requests received from the member movements.

21. Other programmes such as Consultative and allied services will be continued.

Agenda Item No. 8 : Technical Assistance and Trade

22. Action taken on the minutes of the last meeting held in Melbourne was noted by the Council.

Review of Activities

23. Before reviewing the work done in the field of Technical Assistance and Trade, the Chairman said that since several of the activities listed under this item had already been discussed by the Working Group on Trade Promotion and the Sub-Committee for Agriculture and Trade it may not be necessary to discuss those items again at this meeting as all the members of the Advisory Council had been present at those meetings. The Council agreed to adopt the decisions made by the Sub-Committee and its Working Groups.

24. Information given in the agenda notes on the collection of information from member-organisations was noted by the Council.

25. The progress made in the implementation of the Bhor Dairy Project was noted. It was also noted that further assistance would be sought for this project, as stated at page 38 of the agenda notes. The Regional Office would continue its efforts to secure assistance for the following proposed projects:-

- i. Consolidated Fruit Processing Plant of NACF (proposed)
- ii. Multi-Commodity Fruit and Vegetable processing Unit of NAFED, India, (proposed)
- iii. Fisheries project in Sri Lanka (proposed).

26. The Council expressed its deep appreciation of the assistance given by Australia to the Indian Movement by training two technicians in marketing, multi-purpose organisation, grain handling and storage operations. The trainees had completed their course in Australia.

27. The Council also noted with satisfaction that in addition to the assistance given in the field of cooperative education to the Bangladesh Movement the Regional Office had given the Bangladesh Union a jeep, a 16 mm projector and 25 sets of the priced publications of the Regional Office. The Council also noted that the ICA had gifted audio-visual equipment to the Delhi State Cooperative Union for its educational programmes and that the funds for this gift had come from the ICA's Development Fund.

28. The Council noted that the Trade Information Bulletin was now being issued regularly by the Regional Office. The special attention of the Council was drawn to the discussions held by the Joint Director (TAST) with INTERCOOP officials and officials of KF's export department on the possibilities of increasing inter-cooperative trade between the cooperatives of this Region and those outside.

#### Survey of Cooperative Agricultural Marketing Projects in SE As

29. The discussions held at the ICA Sub-Committee for Agriculture and Trade on this were reported to the Council. The Council noted the follow-up action taken on the first part of the survey.

30. As regards the follow-up action on the second part of the Survey, the Member for Japan informed the Council that the Japanese Cooperative Movement was not in a position to train cooperators from Sri Lanka in the marketing of fruits and vegetables due to the difficulty of finding interpreters. He, however, said that his movement would be happy to receive the trainees from the Republic of Korea as no language problem would arise in training them. It was noted that the IC would have to arrange for the training of Sri Lanka cooperator in some other country of the region.

31. The Council noted that the third part of the Survey was made in Malaysia and Thailand and that the Philippines could not be included in the survey due to the proclamation of Martial Law in that country. It was noted that as this part of the Survey had been concluded only a few days before the meeting of the AC, the report of this part of the survey was not ready for circulation at the meeting, and that it would be issued to the Advisory Councillors in due course. The Survey of marketing projects in the Philippines would be made as soon as circumstances in that country were favourable for the purpose.

32. The Council was informed that the fourth part of the Survey would be conducted in Bangladesh, Pakistan, and Iran. The timing of this part of the Survey would be fixed in consultation with the member-organisations in these countries.

#### Cooperative Trade Exchange

33. The Council approved the recommendations made by the Trade Promotion Group and endorsed by the Sub-Committee for Agriculture and Trade concerning the proposal for establishment of a Cooperative Trade Exchange at Singapore. The Council noted that the Select Committee appointed by the Sub-Committee for Agriculture and Trade had held its first meeting in Cheongmai immediately before the meeting of the AC.

Cooperative Development Fund

34. As decided in the last meeting of the Advisory Council, a note on the proposal to have Cooperative Development Fund in every country of the region was circulated among the members of the Council. The Council decided to recommend to the various national unions the setting up of a Cooperative Development Fund in each of their countries. The Council emphasized that the proposal could be modified by the Unions to suit local conditions. The Council suggested that the ICA should send a detailed communication to the member organisation in this regard.

Work Programme 1973 - 74

35. Follow-up work will be continued for securing further assistance for the Bhor Dairy Project and for securing assistance for the proposed projects as stated in para 25 above.

36. The Survey of Agricultural Marketing Projects would be continued as stated in paragraphs 31 and 32 above.

37. Further action would be taken on the basis of the recommendations that would be made by the Select Committee set up by the ICA Sub-Committee for Agriculture and Trade for the establishment of a Trade Exchange in Singapore.

Asian Cooperative Development Bank

38. The Council was informed of the discussions held by the Joint Director (Technical Assistance and Trade) with the Director of the International Cooperative Bank (INCEBA) in Basle concerning the various measures required to be taken for the establishment of the proposed Bank. These discussions related to capital formation, lending and borrowing processes, reserves, management and inter-bank cooperation. The discussions held with Mr Hess, Secretary of the ICA Banking Committee, were also reported to the meeting. The Council was happy to note that INCEBA and the Banking Committee had taken a keen interest in the ACDB proposal and expressed its appreciation of the offers made by these agencies (i) to train those selected to work as the executives of the proposed ACDB and (ii) to secure the services of an expert to assist the setting up of the ACDB if it is finally decided by member movements in the region to establish such a bank.

39. The Joint Director (TACT) also referred to a similar proposal under consideration by cooperatives in the Latin American countries. This proposal envisaged the creation of a Regional Cooperative Finance Organisation for that region. The proposal is being developed by the Inter-American Cooperative Finance Development Society (SIDECOOP).

The Council suggested that the Regional Office should keep in touch with developments in this regard.

40. The Council then discussed the various steps which have now to be taken for promoting the idea of an ACDB. It was felt that it was now necessary to ascertain the views of the member-movements in the region on the proposal with special reference to the extent of their participation and the legal and procedural aspects which need to be attended to in the context of the laws and regulations of the respective countries. It was also necessary the Council felt, to ascertain the views of the national banks and governments of the countries of the region on this proposal.

41. In addition to the bi-lateral discussions to be held with member-movements the Council agreed with the suggestion that papers on the ACDB proposal be read at the following three meetings to be held in 1973:

- i. ICA/IDACA Regional Seminar on Cooperative Credit, Tokyo, April 1973.
- ii. Asian Agricultural Conference, Tokyo, October 73
- iii. Third International Conference on Cooperative Thrift and Credit, Kuala Lumpur, November 1973

#### Exchange of Managerial Personnel in the Region

42.1 The Joint Director (T&T) explained to the Council the proposal prepared by the Secretariat for the Exchange of Managerial Personnel as suggested at the Council meeting held at Melbourne. The Council approved the proposal for the exchange of about four persons every year with a view to their acquiring a better understanding of mutual problems in the region and for providing training facilities to senior executives of business cooperatives. It was suggested that the exchange should first be organised within the countries of the Region and later extended to countries outside the region.

42.2 As regards the costs of such a programme it was suggested that the sponsoring organisations may be requested to meet, if possible, all the local costs of the "trainees" in addition to their international travel costs.

42.3 It was agreed that the ICA Regional Office should coordinate the exchange programme.



### Joint Ventures between Cooperative Movements

43.1 The proposal was explained to the Council. It envisages the establishment of projects with the collaboration of two or more member-movements and with equity participation transfer of technical know-how and training of personnel made on the basis of an agreed formula. The Council welcomed the proposal.

43.2 Lending his strong support to the proposal the Member for Australia said that he had been looking forward to such a proposal from within the region. Australia had been advocating for several years, joint ventures of this nature and cooperatives in Australia had already gone into such ventures with private companies. Creation of joint ventures on a cooperative to cooperative basis, he said, will make the movements less dependent on outside resources. Once a project became successful it would be possible for the sponsoring cooperative to repatriate the equity capital contributed by the collaborating organisation.

43.3 Welcoming the suggestion the Chairman said that this was a timely proposal. The Malaysian Cooperative Movement he said, had already established joint ventures with Indian business firms and it had helped to save foreign exchange for the country as a whole. These ventures would also help in averting failures as most of the cooperatives had failed for lack of adequate know-how. Employment opportunity within the cooperatives could be improved thereby improving the general living standard of the people. The Chairman cautioned against the practice of selling the shares owned by the sponsoring cooperative to the collaborating organisation.

43.4 The Member for India, while supporting the proposal, cited the example of a recent joint venture between cooperatives in India and the United States of America for the creation of a large fertilizer complex operated by the Indian Farmers Fertilizer Cooperative Ltd. The Member for the Philippines also supported the proposal.

43.5 While approving the proposal, the Council suggested that the Regional Office should ascertain from the member-movements the areas in which they feel that joint ventures could be established and then coordinate the efforts made for the establishment of such ventures.

Agenda Item No. 9 : Publications and Public Relations

44. The Council noted the action taken on the various recommendations of the last meeting.
45. The information given in the agenda notes was noted by the Council.

Work Programme for 1972-73

46.1 The following publications would be brought out during the year 1972-73:-

- i. Cooperative Credit
- ii. Integrated Approach in Agricultural Cooperation
- iii. Amalgamation of Cooperative Societies
- iv. Techniques of Teaching and Teaching Aids
- v. Speeches on Cooperation
- vi. ICA Regional Bulletin - four issues.

Papers written on topical cooperative subjects would be published in the Cooperative Series.

46.2 The Regional Director requested the Council members to send more success stories for publication. He also requested them to send studies in cooperative case law to be published for the benefit of all national movements.

Work for 1973-74

47. The Council approved of bringing out the following special publications during 1973-74:-

- i. Cooperative Management
- ii. Communication and the Cooperative Teacher.

Agenda Item No. 10 : ICA Sub-Committee for Agriculture and Trade

48. The Chairman of the ICA Sub-Committee for Agriculture and Trade briefed the Council on the important recommendations made by the Sub-Committee and its Working Groups on Trade Promotion and Fisheries at their meetings held immediately before this meeting of the Council. The Advisory Council noted the recommendations and endorsed them.

Agenda Item No. 11 : Relations with Member Movements

49. The information given in the agenda notes was noted by the Council.

Agenda Item No. 12 : Relations with International Organisations

50. The information given in the agenda notes was noted by the Council.

Agenda Item No. 13 : Venue and date of the next meeting of the Advisory Council

51. The Member for Japan invited the Advisory Council to hold its next meeting in Tokyo immediately before the Tenth Anniversary celebrations of the IDACA. The Council thanked the Member for Japan for the invitation and accepted it.

52. Accordingly the next meeting of the Advisory Council was fixed tentatively to be held within the period 29th to 31st October after the meetings of the Sub-Committee and its Working Groups. The Chairman suggested that all members should arrive in Tokyo in time to attend the meeting of the Sub-Committee as well.

Agenda Item No. 14 : Any other matter with the Permission of the Chair

53. Under this item, the Member for Thailand sought the assistance of the Malaysian Cooperative Movement to form a Cooperative Insurance Society for Thailand. The Chairman suggested that such requests should be routed through the ICA. He suggested that the feasibility study should be made in the name of the International Cooperative Insurance Federation of which the ICIS is a member.

54. A similar request was made by the Member for the Philippines to form a Cooperative Insurance Society once the new cooperative law is promulgated.

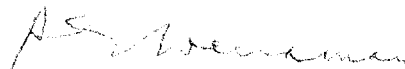
55. The Chairman requested the Members for Thailand and the Philippines to write to the ICA for further action.

56. The Regional Director thanked the host organisations (the Cooperative League of Thailand, the Cooperative Marketing and Purchasing Federation and the Bank for Agriculture and the Agricultural Cooperatives of Thailand) for the excellent hospitality extended to the members of the Advisory Council and the staff of the ICA and for the excellent facilities provided to the ICA for holding this meeting and that in the salubrious climate of famous Chiangmai. The Regional Director also thanked the members of the Council and the Special Invitees for attending the meeting and giving the Regional Office & Education Centre

the benefit of their valuable advice. The Chairman thanked the Cooperative League of Thailand on behalf of the Council for all the assistance and hospitality extended to the members of the Advisory Council.

57. The meeting ended with a vote of thanks to the Chair which was passed unanimously.

New Delhi  
30th January 1973



F. E. Weeraman  
Secretary  
Advisory Council of the  
ICA Regional Office & Education  
Centre for South-East Asia