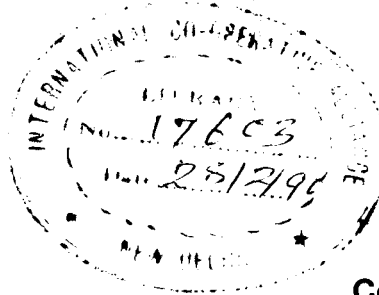


# REPORT ON ACTIVITIES 1986 & 1987



**INTERNATIONAL COOPERATIVE ALLIANCE  
REGIONAL OFFICE FOR ASIA**

**ICA REGIONAL OFFICE FOR ASIA  
REPORT ON ACTIVITIES FOR  
1986 & 1987**



**Contents**

	<b>Page</b>
<b>International Cooperative Alliance</b>	
<b>World Headquarters:</b>	
Route des Morillons 15. CH 1218	
Le Grand Saconnex, Geneva. 1	
Switzerland Cable: Interallia	
Tel. 022-984-121	
Telex: 27935 ICA-CH	
Telefax: 4122984122	
<b>Asian Office:</b>	
Regional Office for	
Asia, 'Bonow House',	
43, Friends' Colony (East)	
Post Box No. 7011,	
New Delhi 110-065, India	
Tel. 683-5123, 683-5319	
Telex: 31-75025 DICA IN	
Telefax: 011-6447347	
Cable : Interallia	
<b>East &amp; Central African Office:</b>	
Regional Office for East and	
Central Africa,	
Post Box 946,	
MOSHI, Tanzania, Tel. 4706/4708	
Telex : 43118 TARIMO TZ	
Cable : Interallia	
<b>West African Office:</b>	
ICA Regional Office for West Africa	
Immeuble de la Caisse de	
Soutien des Prix Agricoles,	
01 BP 3969, Abidjan 01. Ivory Coast	
Tel.: 324327	
Telex: 22629 ACIABJ CI,	
Cable : Interallia	
The International Cooperative	3
Alliance and Its Members	
Administration and Personnel	5
Meetings	7
Developmental Activities:	12
Development Coordination Unit	12
Agricultural Cooperative	
Development Project	16
ICA/Japan Cooperative Manage-	
ment Development Project	18
Consumer Cooperative	
Development Project	19
Cooptrade Project	22
Cooperative Education Project	23
Future Development Programme	
1988-91	25
Annexe: List of ICA Member	
Organisations in Asia	26

## ICA AND ITS MEMBERS

	ICA Headquarters	Regional Office for Asia (ROA)
<b>Established</b>	1895 in London, England.	November 1960 in New Delhi, India
<b>HQ shifted to Geneva</b>	1980	
<b>Membership</b>	169 National Cooperative organisations from 72 countries and 9 international organisations.	Asia: 44 national cooperative organisations from 14 countries.
<b>Individual Membership:</b>	510 million	333.33 million

## ICA AND ITS MEMBERS IN ASIA

Country	Member Organisations	Individual Membership (in Millions)
Australia	1	4.02
Bangladesh	1	6.50
China	1	132.00
India	8	149.00
Indonesia	1	8.49
Japan	9	18.41
Republic of Korea	3	2.13
Democratic Republic of Korea	1	1.56
Malaysia	8	1.73
Pakistan	2	2.96
Philippines	3	0.74
Singapore	2	0.06
Sri Lanka	3	3.95
Thailand	1	1.78
<b>Total</b>	<b>44</b>	<b>333.33</b>



## ICA OFFICE-BEARERS



*Mr. Robert L. Beasley,  
Director, ICA*



*Mr. Lars Marcus, President, ICA*



*Mr. Bruce Thordarson  
Associate/Development  
Director.*

---

## CHAIRMEN OF REGIONAL COUNCIL



*Mr. R. Mathimugan  
Chairman RC  
(1986/87)*



*Mr. Eddiwan  
Chairman R.C.  
(1987 onwards)*



*Gen. A.S. Lozada,  
Vice-Chairman of  
Regional Council and  
Chairman of Agricultural  
Sub-Committee*



*Mr. G.K. Sharma,  
Regional Director for Asia*

## CHAIRMEN OF SUB-COMMITTEES



*Mr K Kasturbe,  
then Chairman of  
Consumer Sub-Committee*



*Dato Haji Aziz Ibrahim,  
Chairman of Fisheries  
Sub-Committee*



*Mr Modesto Sanay,  
Chairman of Trade  
Sub-Committee*



*Mr M M Vyas,  
Chairman of Credit &  
Banking Sub-Committee*

## PROJECT ADVISERS



*Mr J M Rana,  
Deputy Regional Director &  
Head, Development  
Coordination Unit.*



*Mr Sten Dahl,  
Regional Development  
Adviser, DCU*



*Mr M K Puri,  
Consumer Coop  
Development Adviser*



*Mr M V Madane,  
Project Director,  
ICA Japan Training Project.*



*Mr W U Herath,  
Education Officer*



*Mr Bruce W M Gunn,  
Cooptrade Adviser.*



## THE INTERNATIONAL COOPERATIVE ALLIANCE AND ITS MEMBERS:

The ICA RO was established in 1960 and has completed 27 years of its existence. Initially it was named as Regional Office and Education Centre for South-East Asia. This nomenclature was changed to Regional Office for Asia (ICA ROA) in view of its enlarged membership. Presently it covers 13 countries from Asia and one country from the Pacific i.e. Australia. The institutional membership from Asian region consists of 44 national cooperative organisations and the individual membership from the region is more than 333 million which counts for more than half of the total ICA membership. The Republic of China and the Democratic Peoples Republic of Korea are now members of the ICA, enrolled during the years under report.

### ROA Functions

The ROA, under article 44 of the Rules and Standing Orders of the ICA, is entrusted with the following responsibilities:

- (a) Coordination of cooperative development efforts within the region and promotion of exchanges and experiences;
- (b) Project identification, formulation, preparation and evaluation.
- (c) Promotion of the establishment and development of national cooperative apex organisations, based on local cooperatives;
- (d) Organisation of seminars and conferences on specific subjects, including support for programmes aimed at the involvement of women and youth in cooperative activities.

### Developmental Activities

As per the ICA's new Cooperative Development Policy adopted by the Central Committee in 1985, it is expected to play a catalytic and facilitator role in cooperative development. This implies that the ICA ROA would engage itself in policy dialogues with member organisations and governments to

create a favourable environment for cooperative development, assist the member movements in identifying their needs and priorities of development, assist in drawing up perspective plans, help in strengthening national cooperative organisations to play their role as promoters of cooperative development through contributions towards developing their research and planning capabilities and in formulating cooperative development projects. The ICA ROA would also help member organisations in designing their education and training programmes, in internal resource mobilisation and finding financial and technical resources for development projects.

1985-87 was a difficult period for the ROA. It had to pass through various financial con-

straints as a result of which the staff strength of the Regional Office was brought down from 32 to 7. Thus, at present the core staff of the ICA ROA consists of only seven personnel in addition to the project staff. However, this reduction in the core strength has not adversely affected its developmental activities but in fact we now have a strong team of dedicated workers. With the increased support from the member movements and donors in the coming years the ROA will be able to have much larger development programmes than in the past

### HIGHLIGHTS

- \* **ICA Regional Office for South-East Asia is now ICA Regional Office for Asia.**
- \* **China and Democratic Republic of Korea become members.**
- \* **ROA serves 333.33 million individual members out of a total of 510 million individual members.**
- \* **Restructuring completed in 1986.**
- \* **ICA Executive Committee decides to retain Bonow House.**
- \* **A sub-office opened in Australia.**
- \* **Evaluation Mission recommends continued assistance to ROA by donors for cooperative development.**

## Regional Council

The ICA Regional Council for Asia is the highest body in the region to assist and advise the ROA in formulating the overall policies, reviewing the results of the activities and services as a permanent contact between the national cooperative movements in the region and the ROA. The Regional Council meets once a year. The Regional Council is supported by an Executive Sub-Committee in its activities.

## Sub-Committees

In addition to the Regional Council and its Executive Sub-Committee, there are six specialised sub-committees to support the regional activities as under:

- i. Agricultural Sub-Committee
- ii. Consumer Sub-Committee
- iii. Fisheries Sub-Committee
- iv. Trade & Industry Sub-Committee
- v. Finance Sub-Committee
- vi. Education & Training Sub-Committee

## Office in Malaysia

In addition to the Regional Office and Project Offices in New Delhi, the Cooptrade Project Office continues to operate from Kuala Lumpur, Malaysia.

## ICA Office in the Pacific

A sub-office of the ICA Regional Office has started functioning in Perth, Australia, from July 1987 with Mr. R. Mathimugan as ICA Special Adviser on Cooperative Development and Training. Mr. Mathimugan was formerly Chairman of the ICA Regional Council for SE Asia, a member of the ICA Executive Committee and Chief Executive of the Cooperative Central Bank of Malaysia.

The office in Australia, among other things, will strive to assist the promotion of cooperatives in the Pacific through assistance of the Australian movement and promote collaboration between the Australian movement and the Asian movements.

# ICA REGIONAL OFFICE FOR ASIA

## Office Bearers

### Head Office (Geneva)

President	:	L. Marcus
Director	:	Robert L. Beasley
Associate/Development Director	:	Bruce Thordarson

### ROA (New Delhi)

Chairman, Regional Council	:	Eddiwan
Regional Director	:	G.K. Sharma
Deputy Regional Director & Head of Development Coordination Unit	:	J.M. Rana
Cooperative Development Adviser	:	Sten Dahl
Consumer Cooperative Development Adviser	:	M.K. Puri
Project Director ICA-Japan Training Project	:	M.V. Madane
Education Officer	:	W.U. Herath
Cooptrade Adviser (based in KL)	:	Bruce W.M. Gunn
Special Adviser for Cooperative Development and Training (based in Australia)	:	R. Mathimugan

## ADMINISTRATION & PERSONNEL

The years 1986 and 1987 saw the following important developments in ICA RO administration and personnel matters.

### Regional Director

Mr. R.B. Rajaguru completed his assignment as Regional Director and left the service of the ICA on 30th June 1987.

Mr. G.K. Sharma, formerly Managing Director of the NAFED, joined the ICA ROA as its new Regional Director with effect from 1st July 1987.

### Deputy Regional Director

Mr. J.M. Rana, Regional Development Officer, has been redesignated as Deputy Regional Director effective September 1987.

### New Appointments & Staff Changes

Mr. M.V. Madane, a former Joint Director of the ICA RO, has assumed charge as the Project Director of the ICA Management Training Project for Strengthening Management of Agricultural Cooperatives from June 1986.

Dr. D. Vir resigned from the services of the ICA RO as CEMAS Officer effective 31st December 1986. Dr. Vir had joined the ICA in 1963 and thus served the ICA for 23 years.

Mrs. Margaret D 'Cruz, Education Officer, retired on 31st December 1986.

Mr. R. Mathimugan has assumed charge as Special Adviser for Cooperative Development & Training in the newly created ICA Sub-Office in Australia, effective July 1987.

Mr. Ulf Bergstrom, Trade Adviser of the ICA Cooptrade Project in Kuala Lumpur, Malaysia, completed his assignment and returned to Sweden in September 1987. Mr. Bruce Gunn from the Cooperative Union of Canada, has taken over the post of Trade Adviser from 1st July 1987.

Mr. W. Upali Herath from Sri Lanka, a former Deputy Commissioner for Cooperative Development, has joined the ICA as its new Education Officer from August 1987.

Mr. Prem Kumar, Personal Assistant to the Regional Director, has been redesignated as the Executive Secretary/Manager, Administration, effective September 1987.

### Redundancy

Due to restructuring effected by the ICA, the following staff were declared redundant:

#### *Effective April 1986:*

1. Dr. Daman Prakash, Education Officer
2. Mr. Ashok Kandhari, Personal Secretary
3. Mr. Gurcharan Singh, Personal Secretary
4. Mr. Vinay Nagpal, Personal Secretary
5. Mr. Balam Singh, Receptionist/Cemas Assistant
6. Mr. Sri Ram, Accounts Assistant
7. Mrs. Anjali Adhikari, Typist
8. Mr. Jawaharlal, Peon
9. Mr. Ramesh Parmar, Peon
10. Mr. P.S. Negi, Driver
11. Mr. Rama Shankar, Attendant/Watchman
12. Mr. H.D. Pandey, Cook

#### *Effective January 1987*

13. Mr. I.S. Gupta, Office Manager
14. Mr. B.D. Pandey, Librarian and Documentation Officer
15. Mr. A.H. Ganesan, Publications Officer/Editor
16. Mr. Ram Prakash, Library Assistant
17. Mr. V.S. Rawat, Library Assistant
18. Mr. Ram Pher, Gardener
19. Mr. Janki Prasad, Gardener
20. Mr. Jaswant, Sweeper.



### **Sale of Bonow House**

The ICA had decided in 1986 to sell the RO Office building "Bonow House" due to financial constraints faced by the Alliance. Some of the problems faced by the RO in 1986 were overcome in 1987 and the financial constraints eased very much thus enabling cooperators in the region to reconsider the question of sale of the building. Accordingly the matter was discussed in the last meeting of the ICA Regional Council for South-East Asia held in New Delhi, India, in September 1987, and the Council unanimously decided to request the authorities of the ICA to reconsider the earlier

decision of the ICA Executive Committee to sell the building and to retain the same for the activities of the Regional Office in the Region. The ICA Executive Committee has decided not to sell the building, as recommended by the Regional Council, at its meeting held in Geneva, in February 1988.

### **Change of Nomenclature of the RO**

As recommended by the ICA Regional Council, the ICA authorities have changed the nomenclature of the ICA Regional Office as "The ICA Regional Office for Asia". This new name will fully represent all the countries being served by the Regional Office.

## **ICA RO Activities Evaluated**

**A**n Evaluation of the ICA's Development Programme in the different regions was undertaken jointly by the donors, viz. the SCC, SIDA, NORAD, NRD in September 1987. On the spot investigations of the activities of the RO were made by Dr Stefan de Vylder from Sweden, as a member of the Evaluation Team, for this Region.

Dr Vylder visited the ICA RO and the cooperative movements in India, Thailand, Malaysia and Singapore. The Evaluation Mission has commended the restructuring of the ICA Development Programme which has resulted "in clarified objectives, a trimmed organisation, substantially improved cost consciousness, an acceptable standard of financial control and work planning and follow-up".

Some of the important recommendations of the Evaluation Mission include:

- i. SCC and SIDA should maintain approximately the present support level in the future.
- ii. Coops in the region should increase their subscription and contributions to reach 25 per

cent of the total operational costs of each RO by mid-1991.

- iii. Representation in the Executive Committee of the ICA from Asia and Africa should be increased in consideration with their large cooperative membership.
- iv. The ROs should carefully probe the respective governments on their positive interest in reviewing policies and regulations for coop sector.
- v. ROs should function as clearing houses for information and innovations.
- vi. Education and training expertise should be provided - problem and target oriented - as per needs of the countries of the region.
- vii. To gauge the actual impact of development programmes, procedures for internal monitoring and evaluation of respective activities should be established.

The Evaluation Mission also suggested guidelines for future work of the ROA.

## MEETINGS

### ICA REGIONAL COUNCIL

**T**wo meetings of the ICA Regional Council were held in 1986 and 1987, on 8th September 1986 in Tokyo, Japan, and on 8-9th September 1987, in New Delhi, India.

#### *28th Meeting in Tokyo:*

The 28th meeting of the Council, held in Tokyo under the chairmanship of Mr. R. Mathimugan, was also attended by Mr Lars Marcus, President of the ICA, and Mr. Bruce Thordarson, Associate Director and Development Director of the ICA. The meeting focussed its attention on the structural reorganisation effected in the Regional Offices of the ICA during 1986. The Council appreciated the efforts being made by the Alliance to find additional donors to support the programmes of cooperative development in the Region and the assistance given by the Swedish Cooperative Movement during the last 24 years. The Council felt that additional support of other donors would facilitate faster cooperative development in the region.

The Japanese Government funded training programme on Strengthening Management of Agricultural Cooperatives in Asia for a period of five years starting from December 1986 was cited as an example of diversifying and increasing donor support. The Council appreciated the role played by the Japanese Cooperative Movement led by the Central Union of Agricultural Cooperatives in getting the support of the government for this developmental activity.

The meeting reviewed the activities carried out by the ICA RO during 1985/86 and also the work

of the specialised sub-committees functioning in the region.

The IDACA activities carried out for the year 1985/86 were also reviewed by the Council in its capacity as the Advisory Board of the IDACA.

The plan of activities of the RO, through its Development Coordination Unit (DCU) i.e. in the fields of agriculture, agricultural cooperative management training, consumer, member education and trade were approved.

Other proposals considered by the Council included: establishment of a Regional Mutual Assistance Revolving Fund to help support the travel of cooperators from the countries of the region finding difficulties in attending important meetings/seminars; establishment of a Cooperative Data Bank in the RO for collection and dissemination of basic data; study missions to a few countries in the region for strengthening national cooperative organisations in the region; and the recognition of outstanding services rendered by individual cooperators to cooperative development by establishing a "Hall of Honour". The Council agreed with the establishment of the Regional Mutual Assistance Fund in principle and asked the members to send their proposals to support the fund. The Council emphasised the need to create data banks in the national cooperative movements in the first instance, before embarking on a regional data bank. The proposals for study missions to strengthen national cooperative organisations and the institution of a Hall of Honour were approved.

#### *29th Meeting in New Delhi:*

The 29th meeting of the Council held in New

Delhi on 8-9th September 1987, under the chairmanship of Mr Eddiwan, was inaugurated by Dr G.S. Dhillon, Minister for Agriculture, Government of India. The meeting was attended, in addition to the members of the Council from eleven countries, by Mr. V.P. Singh, Member of the Executive Committee from India; Mr Bruce Thordarson, Associate and Development Director of the ICA, and Mr. Bjorn Genberg, Director of the SCC.

Mr. Eddiwan, Member from Indonesia and Gen. A.F. Lozada from the Philippines were unanimously elected Chairman and Vice-Chairman of the Council respectively till the next ICA Congress.

The activities carried out by the RO through its five major projects and the DCU were reviewed.

The Council discussed the impact of the structural reorganisation carried out in the RO and expressed appreciation for the new development strategies adopted by the RO. The need to sell the RO headquarters building, "Bonow House" was reviewed by the Council. In view of the changed situation in the ICA, the Council recommended to the ICA Executive Committee to reconsider its earlier decision to sell the building and explore the possibility of retaining the Bonow House.

The Council approved the activities of the Regional Office for 1987/88.

The Council was of the unanimous opinion that the ICA RO should be renamed as "The ICA Regional Office for Asia" as it was serving more countries than South-East Asia.

The Council was informed that an experimental project for Coop Data Bank would be established in India in collaboration with the NCUI on a country level basis.

The next meeting of the Council will be held in Singapore in June 1988.

### EXECUTIVE SUB-COMMITTEE

The Executive Sub-Committee of the ICA Regional Council for SE Asia, met three times, twice in 1986 and once in 1987. The meetings held in June 1986 in Jakarta, Indonesia; in September 1986 in Tokyo, Japan and in Manila, Philippines, in June 1987 were presided over by Mr. R. Mathimu-

gan, then Chairman of the ICA Regional Council for SE Asia. The next meeting of the Executive Sub-Committee will be held in Bangkok, Thailand, on 18th and 19th January 1988.

### SUB-COMMITTEE FOR AGRICULTURE

#### *21st Meeting:*

The 21st meeting of the ICA Sub-Committee for Agriculture for South-East Asia was held in Bangkok, Thailand, on 29th and 30th May 1986 under the chairmanship of Brig. Gen. A.Z. Lozada. The meeting was attended by Mr. R. Mathimugan, then Chairman of the ICA Regional Council, who also delivered a key note address. Members from India, Japan, Korea, Malaysia, Pakistan, Sri Lanka and Thailand and representatives of the FAO, ILO, Cooperative Promotion Department and a few other special invitees from Thailand attended the meeting.

The Sub-Committee reviewed the activities carried out by the Agricultural Cooperative Development Project during the previous year and discussed the findings of the Study Mission on Perspective and Project Planning for Agricultural Cooperative Sector carried out by the Development Coordination Unit of the RO in Malaysia and Thailand during 1986. The Sub-Committee noted with appreciation the financial support amounting to US\$ 400,000 of the Japanese Government for an ICA RO Project for imparting training to cooperators from the region. The project objective is to strengthen management of agricultural cooperatives in Asia through a six-months training programme. The meeting noted that the assistance would continue for a period of five years if the results are good. The meeting expressed its thanks to the CUAC for its assistance vis-a-vis the Government of Japan and the IDACA for its collaboration in the conduct of the training programme.

The priority areas based on needs of various cooperative movements were discussed. The meeting approved the study mission on perspective and project planning to be carried out in the

Philippines during 1987-88 and the continuation of the IDACA seminars in the field of agricultural cooperation.

#### *22nd Meeting:*

The 22nd meeting of the Sub-Committee was held in Manila, the Philippines, on 30th and 31st March 1987, under the Chairmanship of Brig. Gen. A.Z. Lozada. It was attended by members from the Philippines, Japan, Republic of Korea and Thailand. Mr S.S. Puri, FAO Assistant Director General and Regional Representative for Asia and the Pacific, delivered the key note address. The meeting was also attended by Mr. R Mathimugan, the then chairman of the Regional Council and Mr. Bruce Thordarson, Associate and Development Director of the ICA.

Strengthening national cooperative organisations, enhancing member involvement and member participation, participation of women and youth in coops, developing systematic planning, monitoring and evaluation functions by agricultural cooperatives; development of an integrated and efficient agricultural cooperative system on the lines of Japanese model, and undertaking perspective planning missions were some of the areas identified by the Sub-Committee for formulating the work programme of the ICA RO during the next three years in the field of agricultural cooperation.

The Sub-Committee approved the following activities for the year 1988-89:

- a. Perspective planning for agricultural coop sector and follow-up work.
- b. Project planning.
- c. Six months Agricultural Management Training Programme funded by the Japanese Government.
- d. ICA/CUAC/IDACA joint seminars in agricultural cooperation.
- e. Regional meet on performance and development indicators as a step to establishing coop data banks.

- f. Indepth study of agricultural cooperative movement in Korea to culminate in a publication to disseminate the Korean experience to other movements.

### CONSUMER SUB-COMMITTEE

#### *Tenth Meeting:*

The tenth meeting of the ICA Sub-Committee on Consumer Cooperation was held at Singapore on 29th and 30th May 1986 under the chairmanship of Mr. K. Katsube. Members from the Philippines, Japan, Malaysia, Singapore and Thailand attended.

The meeting reviewed the work undertaken by the Consumers Cooperative Development Project of the RO during the previous year including the reports of the Study Missions to Thailand, Philippines, Malaysia and Singapore. The Sub-Committee emphasised the need for member movements to support the project financially and fixed annual contributions ranging from US\$ 150 to 1000 by the member movements in the region.

The work programme for the year 1987-88 was discussed and the following were approved :

- i. Training in retail management in the Philippines, India and Thailand.
- ii. Technical assistance to selected consumer coops in Indonesia and Thailand.
- iii. Study of the structure of the urban consumer coop movement in Indonesia.
- iv. Strengthening of the consultancy and promotional department of NCCF in India.

#### *Eleventh Meeting:*

The eleventh meeting of the Consumer Sub-Committee was held in Manila, Philippines, on 17th-18th June 1987, under the chairmanship of Mr. K. Katsube. Members from Japan, Malaysia, Singapore, Sri Lanka and the Philippines attended the meeting.



The Sub-Committee identified the following activities to be carried out by the ICA RO Project for 1987-88:

- a. Consultancy assistance to the Consumer Cooperative Federation of Thailand to develop efficiency norms and guidelines for retail societies.
- b. Technical and financial assistance to the Consumer Cooperative Movements of the Philippines, Indonesia and India.
- c. Study mission to Indonesia to identify areas which call for external assistance and in preparing their perspective plans.
- d. Model workshop in retail management in Malaysia.
- e. Regional seminar on Members Participation and Housewives involvement in Consumer Cooperatives.

#### *Chairman*

On resignation of Mr K. Katsube from the Chairmanship of the Sub-Committee, the Sub-Committee expressed its high appreciation for the services rendered to the consumer cooperative movement of the Region by him.

Mr M. Ohya, from the Japanese Consumers Cooperative Union was elected as the Chairman of the Sub-Committee to succeed Mr. K. Katsube.

### **SUB-COMMITTEE FOR FISHERIES**

**A** meeting of the ICA Sub-Committee for Fisheries for Asia was held in Malaysia on 3-4th March 1987 and was presided over by Dato Haji Aziz Ibrahim, Chairman. It was attended by members from Bangladesh, India, Japan, Malaysia, Philippines and Sri Lanka. Mr. J. Saito, then Chairman of the ICA's main Fisheries Committee, also attended the meeting.

A Japanese government funded project entitled "ICA Fisheries Committee Lecture Course Project for Leaders of Fisheries Cooperatives" to be held for a period of five days each in two countries in

the region each year was announced by Mr. Saito. He also informed that the Regional Seminar on Fishermen's Cooperatives for SE Asia organised annually by the Japanese Fisheries Cooperative Federation would continue.

The other areas of activities identified by the Sub-Committee included:

- i. Perspective planning for fisheries cooperative sector in a few countries of the region.
- ii. Identification of fishery coop development projects and assistance in finding donors.
- iii. Education and training of coop leaders and managerial personnel of fisheries coops in the region.
- iv. Collection of basic data on fishery coops in the region.
- v. Production of a quarterly Bulletin on Fisheries cooperatives in the region: The member for India offered the assistance of his organisation in this regard.

### **SUB-COMMITTEE FOR COOP CREDIT & BANKING**

**T**he first formal meeting of the Sub-Committee was held in Manila, Philippines, from 1-2 April 1987, and was presided over by Mr. M.M. Vyas, who was elected as the Chairman. Members from India, Indonesia, Republic of Korea, Philippines and Thailand attended the meeting. The meeting was also attended by Mr. Somchit Supabanpot, General Manager, Asian Confederation of Credit Unions (ACCU).

The Sub-Committee felt that considering the scope of activities of the Sub-Committee, its name should be changed to "The Sub-Committee for Asia on Cooperative Finance".

The need to upgrade the quality of services of credit coops; promotion of informal groups and

enhancement of member participation; need to serve the poor and weaker sections of the community by reducing operational costs; developing effective credit systems; and carrying out perspective and project planning in coop finance sector were some of the common areas of needs and concern identified by the Sub-Committee.

The areas deserving high priority attention, as identified by the SC, included the problem of loan delinquency and management, resource mobilisation—both internal and external, establishment of cooperative data banks and perspective and project planning missions for cooperative finance sector.

### **SUB-COMMITTEE FOR TRADE & INDUSTRY**

**T**hree meetings of the Sub-Committee for Trade and Industry were held in Bali, Indonesia, on 23rd October 1986; at Penang, Malaysia, on 6-7th April 1987; and at Singapore on 3rd October 1987.

The meetings were presided over by the Chairman of the Sub-Committee, Mr. Modesto Sanay.

The following were the important decisions:

- i. The meetings stressed the importance for a focal point for cooperative business development at the national level in each country

and also the importance of continuity of membership of SCTI.

- ii. The possibility of developing a case on an agreed basis to assist further inter-cooperative trade.
- iii. The Sub-Committee noted that an Evaluation of the Cooptrade Project consisting of Mr. G.K. Sharma and Mr. Hemphill was undertaken. The report of the Evaluation Mission was positive and a decision has been taken by the ICA to extend the duration the COOP-TRADE project. The SCC has agreed to continue its financial support to the project.
- iv. A three-year plan of activity for the project was approved by the Sub-Committee at its October 1987 meeting.
- v. The Sub-Committee was informed that an important development in Indonesia during 1986 was the setting up of the Indonesian Cooperative Business Promotion Board, after the Sub-Committee meeting held in Bali in October 1986. The Board will assist in the development of Indonesian business cooperatives in their domestic and international market activities. This board has already identified about 35 different products which could be marketed/exported through Indonesian cooperatives.

## DEVELOPMENTAL ACTIVITIES

**T**he major developmental activities of the ICA Asian Regional Office are carried out through the following Projects:

1. Development Coordination Unit (DCU)
2. Agricultural Cooperation Development Project
3. Consumer Cooperative Development Project
4. Cooperative Education and Training Project
5. Cooptrade Project

6. Project for Strengthening Management of Agricultural Cooperatives in Asia.

These projects are carried out in financial support from the Swedish Cooperative Centre (SCC),/ SIDA; Government of Japan/Central Union of Agricultural Cooperatives (CUAC); Japanese Consumers Cooperative Union, the Canadian Cooperative Union; Member Organisations and other donor agencies.

### DEVELOPMENT COORDINATION UNIT (DCU)

1. Improvement of the Capability of the National Cooperative Organisations in Project Identification and Planning:

**A**t the request of the member organisations, training activities of one month's duration each were held in Indonesia and Thailand on "the Improvement of Capabilities of National Cooperative Organisations in Project Identification and Planning" (PID&P). The Indonesian course was held from 12th January to 6th February 1987 and the Thai course was held from 22nd June to 18th July 1987. The course concept as well as the training methodologies used were developed by the Cooperative Development Adviser of the ICA RO, Mr Sten Dahl, who also conducted the course with the assistance of national resource persons.

The 32 participants of these courses were managers, research and planning officers in the national and regional cooperative organisations and trainers from cooperative training institutions. The training which used a mix of participatory and on-the-job training techniques consisted of one week's theory, one week of field work and two weeks for preparing and negotiating project documents with selected banks and support agencies. Participants formulated eight cooperative development projects during the training period itself and in Thailand the 16

participants are presently preparing individual projects for their respective cooperative organisations.

The Food and Agriculture Organisation of the UN provided financial support for the Indonesian Course while the Fredrich Ebert Stiftung provided funding support to the Course in Thailand.

Preparations for the first Project Identification and Planning Course in the Philippines have also been finalised by the DCU. Apex organisations in each country have also established special committees consisting of cooperative project experts for the purpose of ensuring implementation and necessary financial and technical support for projects developed individually by the former course participants.

The ICA ROA will assist in establishing institutionalised national and regular training programmes in Project Identification and Planning in each of the above countries. Bangladesh, Sri Lanka and Malaysia have also expressed needs for this type of assistance.

2. Negotiations for Donor Support:

During the year 1987, the DCU managed to negotiate external assistance to the member organisations in the region as follows:

Project Title	Recipient Country	Donor(s)	Amount
1. Course: Project Identification and Planning	Dekopin, Indonesia.	FAO	US\$ 7,750
2. Course: Project Identification and Planning	CLT/ Thailand	FES	13,600
3. Project Identification and Planning	CUP/ Philippines	ACDI/USA	5,000
		ILO	1,000
		Sub-total	US\$ 27,350
4. Fishnet Making Project, India.	Fishcopfed, India.	CCA/ Canada	C\$ 40,113
5. Prawn breeding project	Ranode Agrl. Coop, Songhkla CLT, Thailand	CCA/	C\$ 185,300
		Sub-total	C\$ 225,413

### 3. Information and Documentation for Monitoring Coop Development – Data Bank:

A note on the establishment of a Cooperative Data Bank in the ICA RO was prepared for consideration of the Regional Council at its meeting held in Tokyo in September 1986. It was suggested by the Regional Council that the main responsibility for building up cooperative data banks must be borne by the NCOs.

Accordingly the RO will be assisting the National Cooperative Union of India in an experimental project to build up such a data bank for the Indian Movement.

#### 3.1 NCUI Data Bank Project:

Preparations for the establishment of the NCUI Data Bank started in 1987 with a visit to the Land Development Bank of India and the NABARD (the National Bank for Agriculture and Rural Development) in Bombay by the Cooperative Development Adviser. The findings and conclusions point to the direction that a study of the accounting, administrative routines and the present procedures used

in compilation of data at the primary and secondary cooperative levels must be carried out to determine what data can be readily and adequately be obtained at regular intervals without personnel having to go into many laborious and difficult exercises.

The study should also look into the possibilities of gradually improving the systems so that after approximately five years, a comprehensive and relevant management information system can be evolved and maintained at all cooperative levels.

### 4. Role of Government in Promoting Cooperative Development in the Region:

The ICA RO has taken up during 1987, as suggested by the Evaluation Mission of the ICA, a Project on the Role of Government in Promoting Cooperative Development in Asia with the aim of ensuring that constraints to cooperative development are removed and policies which contribute to genuine cooperative development are promoted. The project is to be carried out over a three-year period.



The plan of activities includes carrying out country studies. Selected consultants from each member country will prepare country papers on the subject based on which a Regional Paper will be prepared. The Regional paper will be discussed at a proposed Conference of high level officials dealing with the formulation of policies of cooperatives' and non-officials leaders of cooperative organisations. The Regional Conference will suggest guidelines on cooperative legislation and government policies for fostering cooperative development. Follow up work will subsequently be carried out at national levels.

During the period under review, a Regional Consultant and all country consultants have been identified and they have been requested to prepare country papers on cooperative legislation and government policies affecting cooperative development.

#### 5. Coordination and Assistance to Development Projects:

The ICA RO assisted the National Cooperative Fisheries Federation of India, Fishcopfed, in formulating a Fish Net Production Project. The Project was forwarded to the Canadian Cooperative Association (CCA), formerly known as the Cooperative Union of Canada (CUC), which agreed to give assistance of Canadian Dollars 40,113 to the Fishcopfed for installing three hand operated fish net production machines— one at its production cum-demonstration and training centre at Delhi, and two such machines in two primary cooperatives.

The ICA RO assisted the Cooperative League of Thailand (CLT) in formulating a giant Fresh Water Prawn breeding project to be carried out by Ranode Agricultural Cooperative in Songkhla province in Southern Thailand. The CCA agreed to assist by Canadian \$ 185,300 for implementation of the project which will benefit 106 farm families to increase

their incomes over the next three years. The Project which started in May 1987 has so far been managed according to the plans and Canadian \$66,600 have already been utilised.

#### 6. Consultancy on Establishment of Computerised Accounting Services in Thailand

On the basis of a request received from the Cooperative League of Thailand (CLT) and the Cooperative Audit Department of Thailand, the ICA RO engaged the services of a Finnish Consultant to undertake a study for the establishment of accounting services for primary and secondary

cooperatives in Thailand by using computers. The assignment was carried out in July-August 1987. The report of the consultancy indicates positive directions for introduction of computer services in accounting practices in the cooperative movement of Thailand. It envisages the introduction of a nationwide efforts to develop standardised systems for all kinds of cooperatives with effective control at the apex level, viz. Cooperative League of Thailand. The report proposes a pilot project in one or two provinces over next 1-1/2 years with computer service units placed by CLT at the Provincial Cooperative Federations. It is envisaged that the

cooperatives in 50 of the 73 provinces will utilise the accounting services of the CLT by 1991 when the systems are expected to be fully built up. The report has been presented to the member organisation for necessary action.

#### 7. Planning, Budgeting, Monitoring and Reporting:

During the period 1986-87 the DCU evolved and implemented internal ICA Systems for Project Planning, Budgeting, Monitoring and Reporting.

This has been done in collaboration with all Project Advisers as well as with the ICA HQs and some of the donor agencies.

#### HIGHLIGHTS

- \* Project identification courses held in Indonesia, Thailand and the Philippines.
- \* Donor support for various projects of US\$ 27,350 and Canadian \$ 225,413 negotiated.
- \* Establishment of a Regional Data Bank and NCUI Data Bank Project-preliminary steps taken.
- \* Project on Role of Government in Promoting Cooperative Development in Asia initiated.
- \* Computerisation of ICA RO activities started.

## **8. Collaboration with International Organisations:**

8.1 Mr J.M. Rana, Regional Development Officer & Head of DCU, participated in the UN Seminar on the Role of Government in Promoting Cooperative Movement, held in Moscow, USSR, from 18th to 31st May 1987 and presented a paper on the Role of Government in Promoting Cooperative Movement in Asia. Mr Rana was invited by the UN Centre in Vienna to undertake the above assignment as a consultant.

Mr Bruce Thordarson, Associate and Development Director of the ICA, also actively collaborated with the UN Centre for the above seminar. He presented a paper on "Global Review of the Role of Cooperatives in Economic and Social Development".

8.2. The Cooperative Development Adviser of the ICA RO, Mr Sten Dahi, assisted the ILO/MATCOM as consultant and conducted a seminar on Manual on Rural Credit and Savings at the PUSLATPENKOP in Jakarta, Indonesia, from 3-23 February 1987. Seventeen trainers and 17 credit managers of cooperatives participated in the seminar which apart from providing training and knowledge to the participants also was used for the purpose of adaptation and improvements of an earlier translation of all the training material. At the end of the seminar, the participants carried out action commitments which they will attempt to introduce in their respective areas of operation. PUSLATPENKOP will have the responsibility to see that these action commitments and the new Indonesian version of

the Manuals are implemented.

## **9. Library Services to Continue:**

As the part of restructuring contemplated in 1986, the Library was to be closed on 31st December 1986.

However, after a series of discussions held with the donors and the authorities of the ICA, it has now been decided to continue the Library and documentation facilities as a part of the ICA RO's Data Bank and Information Services. The services of Mr B.D. Pandey, Librarian and Documentation Officer, have also been retained, on a contract basis, from February 1987 onwards.

The ICA RO Library has 17,000 volumes on cooperation and allied subjects and receives a number of cooperative journals.

## **10. Computerisation of ICA RO Activities:**

In a bid to speed up and improve the quality of work of the ICA RO, the DCU spearheaded the introduction of computers in the fields of word processing and accounting. Preparations were also initiated for the computerisation of the Library and the Project Management. Other areas for computerization will be the ICA Data Bank and the envisaged Information Unit. A computer consultant has been engaged on a part-time basis for an initial period of one year to assist in training and creating a computer culture within the Regional Office.

# AGRICULTURAL COOPERATIVE DEVELOPMENT PROJECT

## 1. Agricultural Cooperative Adviser

The post of Agricultural Cooperative Adviser remained vacant and the work for the Agricultural Project was carried out by the DCU of the ICA RO

## 2. Perspective and Project Planning for Agricultural Cooperative Sector in the Region

The ICA Specialised Sub-Committee for Agricultural Cooperation for Asia had recommended that the ICA RO should assist the member movements to carry out perspective plans for the agricultural cooperative sector in selected countries. Study Missions were carried out for the purpose by Mr J.M. Rana, Deputy Regional Director and Head of Development Coordination Unit and Mr Sten Dahl, Cooperative Development Adviser, ICA ROA, in four countries as detailed below.

### 2.1. Malaysia

The Study was carried out in Malaysia from 12th April to 26th April 1986 with the active assistance and collaboration of Angkasa, the member organisation in Malaysia and the Farmers Organisation Authority of Malaysia (FOA).

As a part of its terms of reference, the Mission paid special attention to the needs of small paddy farmers and the ways in which genuine cooperatives can be developed. The overall objective of the Mission was to strengthen the main objectives of the agricultural cooperatives viz. to raise the income levels and standards of farmers.

The methodology adopted by the Mission included collection and analysing the data available with secondary and apex organisations; discussions with policy makers from both the government and the movement; and field visits to selected rural

areas, farmers organisations and agro-based coops for making a first hand study.

The Report was presented to Angkasa for follow-up action.

### 2.2 Thailand

The Study Mission on Perspective and Project Planning for Agricultural Cooperative Sector in Thailand was carried out by the DCU from 27th April to 10th May 1986, with the active assistance and collaboration from the Cooperative League of Thailand and the Cooperative Promotion Department of the Ministry of Agriculture and Cooperatives, Government of Thailand.

The terms of reference for the Mission included identification of problems and needs of farmers and farmers cooperatives; outlining future opportunities of development in the context of national development plans; suggesting specific areas for cooperative development projects and formulation of at least one or two projects in areas of

critical importance for cooperative development.

The focus of the Study was on the needs of the small farmers with a view to strengthening the cooperative structure at different levels. The Mission also assisted CLT and CPD in formulating a couple of cooperative projects.

The methodology adopted for the Study was similar to that of the Malaysian Study.

The report was submitted to the CLT and CPD for their perusal.

### 2.3 Indonesia:

The Study Mission on Perspective and Project Planning for Agricultural Cooperative Sector in Indonesia was carried out by the DCU in collabora-

#### HIGHLIGHTS

- \* Study Missions on Perspective and Project Planning for Agricultural Sector in Malaysia, Thailand, Indonesia and the Philippines undertaken.
- \* Regional Seminars on Member Participation and Cooperative Dairy Development held.
- \* Brochure on Agricultural Cooperative Movements in the Region brought out.



President of the ICA, Mr Lar Marcus, the Chairman and Members of the Regional Council along with Indian Cooperative Leaders called on the President of India, Giani Zail Singh, during Regional Council Meeting held in New Delhi.



H.E. Mr Eijiro Noda, Ambassador of Japan in India, speaking at the inauguration of the Second Training Course. (L-R) Mr. G.K. Sharma, ICA Regional Director for Asia, Mr Eijiro Noda, Mr Rai Singh, Chief Executive, NUCI, Dr E Bojadzievski, FAO Representative in India, and Mr. M.V. Madane, Project Director.





Participants to the Philippines PID & P Course presenting their project proposal.

Dr. G.S. Dhillon, Minister for Agriculture and Cooperatives, Government of India, formally inaugurated the 29th meeting of the Regional Council in New Delhi. Dr. Dhillion (right) with Mr Riazuddin Ahmed, Member for Pakistan.



Minister of State for Textiles of Government of India, Mr Ram Niwas Mirdha releasing the fourth volume of "the Glimpses of Cooperatives Through Press" at a function held in the ICA ROA in September 1987.

ICA ROA staff with Regional Director, Mr G K Sharma



tion with the Dewan Koperasi Indonesia, Indonesia, from 21st September to 10th October 1986.

The experience gained by the DCU during study missions in Malaysia and Thailand were utilised while drawing up the programme in Indonesia.

The terms of reference and focus were similar to those of the Malaysian and Thai missions.

The findings of the Mission on the basis of analysis of data, field visits, and discussions with cooperators at various levels were presented to the DKI and the Directorate General of Cooperative Development for their comments and follow up. The final report of the Study Mission is under preparation.

#### **2.4 Philippines**

The Study Mission to the Philippines was carried out jointly by the ICA RO and the UN FAO. The Mission consisted of Mr J.M. Rana, Deputy Regional Director, and Mr Sten Dahl, the Regional Development Adviser of the DCU; Mr. M. Matsuhira, Senior Counsellor from the Central Cooperative Bank for Agriculture, Forestry and Fisheries of Japan and Mr R.G.G.O. Gunasekara, Consultant, Credit and Coops of the UN FAO, Bangkok. The Mission had the active assistance and collaboration of the Cooperative Union of the Philippines (CUP) and the Bureau of Agricultural Cooperative Development of the Department of Agriculture of the Government of the Philippines. The Study was conducted from 2nd to 20th March 1987.

The Report has since been submitted to the CUP for follow up action and a National Conference for the purpose of establishing a Perspective Action Plan has been prepared.

#### **3. Brochure on Agricultural Cooperative Movements in the Region**

Brief papers on the agricultural cooperative situation and needs of development were prepared for Bangladesh, China, India, Indonesia, Republic of Korea, Malaysia, Pakistan, Philippines, Sri Lanka and Thailand. These papers were used at the second ICA Training Course for Strengthening Management of Agricultural Cooperatives in Asia held in Delhi in October-December 1987. They were

also presented to the meeting of the Agricultural Sub-Committee held in Manila in 1987.

#### **4. Regional Seminar on Member Participation, IDACA, Tokyo, Japan**

The ICA/CUAC/IDACA Regional Seminar on Member Participation in Agricultural Cooperatives with special reference to Japan was held in IDACA, Tokyo, from 3rd to 22nd November 1987. Mr Sten Dahl, Cooperative Development Adviser of ICA ROA and Mr Hiroshi Terunuma of IDACA jointly conducted the major parts of the Course. Seventeen participants from Bangladesh, China, Indonesia, Republic of Korea, Malaysia, Nepal, Pakistan, the Philippines, Sri Lanka and Thailand took part in the seminar. Study visits to agricultural cooperatives in Japan were also arranged as part of the seminar. All local costs for the course were met by IDACA.

As the course participants also drew up action programmes for enhancement of increased member participation in their respective cooperative societies, it has also been agreed that a monitoring system for the purpose of implementation of such proposed member participation activities be developed.

As member participation is a weak area in most of the Asian countries and as the MOs have expressed serious needs for knowledge and skills in this field, the IDACA and the ICA ROA have agreed to hold one course every year on the same theme for the next three years. Both ICA ROA and IDACA have secured funding for this three year programme.

#### **5. Regional Training Course on Cooperative Dairy Development**

A Regional Training Course on Cooperative Dairy Development for Asia was held at Anand, India, from 6th to 19th December 1987. The course was held in collaboration with the National Dairy Development Board of India (NDDB) and the National Cooperative Union of India (NCUI). Fourteen participants from Bangladesh, China, India, Indonesia, the Philippines, and Thailand attended the course. All local costs of the course were borne by the NCUI/NDDB.

## ICA/JAPAN COOPERATIVE MANAGEMENT TRAINING PROJECT

ICA Training Course for Strengthening Management of Agricultural Cooperatives in Asia

First Course: 1986/87

The first Training Course for Strengthening Management of Agricultural Cooperatives in Asia was held from 1st November 1986 to 3rd May 1987 in New Delhi and Tokyo. The first part of the Course was held in ICA RO premises from 1st November to 31st December 1986 followed by study visits in Thailand from 1st to 13th January 1987. The second part of the course was held at the IDACA premises in Tokyo from February 18 to April 17, followed by study visits in the Republic of Korea from April 20 to May 3, 1987. Study visits to agricultural cooperatives in India and Japan were also organised during the course period.

### *Participants*

The first course was attended by 15 participants from nine countries viz. Bangladesh, India, China, Indonesia, Korea, Malaysia, Philippines, Sri Lanka and Thailand. The participants were middle or senior level executives in cooperatives or their supervising organisations.

The course was organised by the ICA Training Project for Management of Agricultural Cooperatives, established with funds made available to the ICA by the Government of Japan. The Cooperative Movement of Japan led by the Central Union of Agricultural Cooperatives (CUAC) played a key role in securing the assistance from the Government of Japan through the Ministry of Agriculture, Forestry and Fisheries (MAFF).

### *Theme*

The theme of the Training Course was to increase member farmers income by a process of value adding through integrated organisational models and improved management practices.

### *Methodology*

Participative methods with emphasis on group work and syndicated exercises based on case studies were followed in the course. The participants were required to prepare agricultural cooperative development projects during their home country assignments after the first part of the Course. These projects were later appraised by a team of experts and were further improved to make them acceptable to financing/donor agencies.

### HIGHLIGHTS

- \* First Management Training Course with Japanese Government assistance held.
- \* First Part in India with study visits in India and Thailand and second part in Japan with study visits in Japan and Republic of Korea carried out.
- \* Second course for 1987/88 currently on-going.
- \* Participants home country assignments for project preparation extended from 30 days to 40 days.

### *Collaborating Organisations and Resource Persons*

While the first part of the course was carried out by the ICA RO in collaboration with its member organisations in India and Thailand, the second part was conducted in collaboration with the Institute for the Development of Agricultural Cooperation in Asia (IDACA) and the CUAC. Study visits in the Republic of Korea were carried out with the active cooperation of the NACF, Korea.

The course had the benefit of resource persons from the ICA RO, the Indian Institute of Management, Ahmedabad (IIMA), the Vaikunth Mehta National Institute of Cooperative Management (VMNICM), the National Agricultural Cooperative Marketing Federation of India (NAFED) and the

## Japanese Agricultural Cooperative Movement.

The final report of the course was submitted to the Government of Japan through the ICA headquarters in Geneva.

### Second Course/1987-88

The Second ICA Training Course for Strengthening Management of Agricultural Cooperatives in Asia is currently in progress. The first part of the second course was held in New Delhi from 26th October to 25th December 1987 followed by study visits to agricultural cooperatives in Thailand from 26th December 87 to 10th January 1988.

Fifteen participants from Bangladesh, India, China, Indonesia, Korea, Malaysia, Philippines, Sri Lanka and Thailand are attending this year's course.

After the home country assignments, the second part of the Course will be held at IDACA from

February 22 to April 22, 1988, followed by study visits to agricultural cooperatives in the Republic of Korea from 25th April to 10th May 1988.

The methodology followed for the second course was broadly on the same pattern. The programme was modified on the basis of experience gained during the first course. The duration for home country assignments for project preparation was increased from one month to 40 days to provide more time for participants to prepare suitable projects.

Follow up action the implementation of some of the project proposals prepared during the first course was initiated during the year. Efforts are being made to improve the projects further in order to attract donor interest for securing financial and technical support for their implementation.

Mr. M.V. Madane, the Project Director, coordinated the entire training programme.

## CONSUMER COOPERATIVE DEVELOPMENT PROJECT

### 1. Study Mission to Malaysia and Singapore:

The ICA appointed a study mission consisting of Messrs K.Eklund from SCC, K. Kitamura from JCCU and M.K.Puri, ICA Consumer Project Adviser, to identify areas and activities which call for external assistance for further development of consumer cooperative movements in Malaysia and Singapore. The study mission visited Malaysia from 12th to 26th March 1986 and Singapore from 27th to 30th March 1986. The findings of the Study Mission together with their recommendations were supplied to the ICA RO, SCC and member movements in Malaysia and Singapore for follow-up action.

### 2. Joint Meeting of ICA Consumer and Women's Committees:

A joint meeting of the ICA Consumer and Women's Committees was held in Tokyo, from

10th to 15th April 1986. The meeting was attended by Mr. K. Katsube, then Chairman of the ICA Consumer Sub-Committee for SE Asia. He presented a detailed note on the objectives of the Sub-Committee and the activities carried out by it during the last ten years in the region.

### 3. Consultancy Service to Consumer Coops in Thailand:

The Project Adviser provided consultancy service to the Nakorn Swan Consumer Cooperative in Thailand from 17th to 25th May and 17th to 19th June 1986. The grocery shop of the cooperative was reorganised into a supermarket and consultancy service was provided in areas of inventory management and store operations.

A follow-up consultancy was provided by the

Project Adviser to the Chiangmai Cooperative Supermarket in Thailand from 26th June to 2nd July 1986 to assist management of the supermarket in implementing some of the recommendations made earlier during the consultancy mission to that cooperative in May 1985.

4. The Project Adviser assisted the consumer cooperative movement of Thailand by acting as a resource person at one of their regional training programmes held in Songkla on 21-22 June 1986. The programme was attended by 66 employees of consumers cooperatives and 11 officials of the Cooperative Promotion Department of Thailand.

5. Technical Assistance to Consumer Cooperative Movements in the Philippines, Thailand and India on Cooperative Retail Management.

During the period under review, the Project Adviser assisted the Cooperative Union of the Philippines, the Cooperative League of Thailand, the Cooperative Promotion Department of Thailand and the National Consumers Cooperative Federation of India in conducting six workshops on Retail Management at national level.

The two workshops in the Philippines were held in Baguio City from 22nd to 30th September 1986 and in Cebu City from 3rd to 10th October 1986. These workshops were conducted in collaboration with the Bureau of Cooperative Development and were attended by 41 participants who were senior employees of consumers cooperatives besides a few observers from the Bureau and the Norlucedo. The workshops were intended to impart technical skills and knowledge to trainers in the cooperative development and training centres affiliated to the NATCO.

The two workshops on retail management in Thailand were held in Bangkok from 22nd to 29th

March 1987 and in Chiangmai from 30th March to 3rd April 1987. The two workshops were attended by 55 participants besides observers. Two management consultants from the Japanese Consumers Cooperative Movement also assisted at the workshop in Bangkok.

#### HIGHLIGHTS

- \* Study Missions on consumer cooperative development in Malaysia and Singapore undertaken.
- \* Consultancy services to the consumer cooperative movements of Thailand, Philippines and India extended.
- \* JCCU continues to hold its International Workshops on Supermarket Operations in Japan for consumer cooperators from the region.
- \* JCCU plans to support ICA ROA activities in consumer cooperative development in a big way.

The Indian workshops were held in Madras, from 8th to 13th December 1986 and in Bombay from 25th to 30th May 1987, attended by 91 participants. The participants included senior employees of consumers cooperatives and consultants from the Consultancy and Promotional wing of the NCCF of India. The Madras workshop was also assisted by two Japanese Resource Persons from the JCCU and Nada Kobe Consumers Cooperative of Japan.

The subjects discussed at the above workshops included effective merchandising, display of goods, leakage, board-manager relations, management information system in consumers cooperatives, work organisations and break-even analysis technique for planning and controlling of operations. The participants were also exposed to the theory of chain stores, shop layouts in super markets and experience of the Japanese Consumer Cooperatives in these fields.

6. Workshops on Supermarket Operations in Japan:

#### 6. Workshops on Supermarket Operations in Japan:

The Japanese Consumer Cooperative Union, JCCU, conducted two Regional Workshops of three weeks each on Supermarket Operations in Japan during the years under review. The first workshop was held from 20th August to 13th September 1986 and the latter one from 2-22 August 1987. The ICA Consumer Cooperative Development Project assisted the JCCU in the selection of particip-



ants. The training programmes in Japan consisted of technical sessions on supermarket operations and chain store theory, study visits to private and cooperative super markets and practical attachments with cooperative supermarkets in Japan. The facility of on-the-job training is being extended by the JCCU since 1983 and has been appreciated much by the participants. Based on the suggestions from the participants, the JCCU is considering to increase the period of practical attachments in supermarkets from one week to ten days.

#### **7. Consultancy Service to the CUP for Development of Consumer Cooperatives in the Philippines.**

At the request of the Cooperative Union of the Philippines, the Project Adviser conducted a study of the present situation of consumer cooperatives in the Philippines from 7th to 30th January 1987. On the basis of visits to several consumer cooperatives in all the three main islands of the Philippines and discussions with cooperators, both official and non-official, a report was submitted to the CUP. In this report, the Project Adviser has observed that consumer cooperatives in urban centres have yet to be promoted and developed in the country. The existing movement consists of only a few employees cooperative societies which by their nature have only limited operations. Some suggestions for promotion and development of consumers cooperatives in the country have been made. The report is under consideration of the CUP and the BCOD in the Ministry of Agriculture.

#### **8. JCCU Support to Consumer Cooperative Movements in Asia:**

A very interesting development that has taken place during the period under review, is the decision of the JCCU to launch a campaign among its members of primary consumer cooperatives in

Japan, for raising funds for the promotion and development of consumer cooperative movements in the developing countries of Asia. Emulating the worthy example of the Swedish Consumer Cooperative Movement in extending assistance for the development of cooperative projects through the ICA RO for Asia, the JCCU hopes to come forward with a commitment of substantial support for the ICA Consumer Cooperative Development Project in Asia. The JCCU has however expressed its desire that the SCC should continue to support the consumer project for at least a few more years.

#### **9. Study of School Cooperatives in Malaysia.**

The working of more than 500 School Cooperatives presently operating in Malaysia with their own national federation was commended by the ICA Study Mission on Consumer Cooperation in Malaysia for emulation by other cooperative movements. The Mission commended the role of school coops as a valuable source of future leadership and managerial experience for the movements.

At the request of the ICA, the Japanese National Federation of University Cooperative Associations (NFUCA) has agreed to guide and provide technical support to this activity in Malaysia. A team of NFUCA will visit Malaysia to study the working of school coops in Malaysia on the spot and explore the possibility of helping them in a meaningful manner.

#### **10. Technical Assistance to NTUC Fair Price Coop.**

At the request of the ICA RO, the Japanese Consumers Cooperative Union provided technical assistance in the form of services of two experts in arranging one-week retail management seminar in Singapore for supermarket executives of NTUC Fair Price Cooperative Society, Singapore.



## COOPTRADE PROJECT

The Cooptrade Project with project office in Kuala Lumpur continued to expand over the 1986 and 1987 period.

The following activities were carried out during 1986:

1. Project export shipments valued at more than US\$ 3 million from cooperatives were reported for the period.
2. The Technical Adviser undertook 21 missions during the year, involving seven countries in the region. Six feasibility studies and five technical consultancies were carried out.
3. Of project related costs, 50% were used for Thailand, and 24% for the Philippines, compared to the previous year when 80% were used for Sri Lanka and the Philippines. These three countries accounted for approximately 90% of the total trade volume initiated by Cooptrade.
4. A "Cooptrade Profile" brochure was printed and distributed.
5. A project evaluation was conducted during the year. The Evaluation Mission recommended extension of the project to 1992 and expansion of activity to include country/continental representation.

The following activities were carried out during 1987:

1. Cooptrade completed five years of operation as an ICA project. Cooperatives in South and South-East Asia base, as a direct result of

project inputs, exported products and agricultural products at a value of over US\$ 9.1 million.

2. During the first half of 1987, eight missions were carried out by the Trade Adviser. In the second half, a new Trade Adviser, Mr. Bruce Gunn was introduced and through initial and subsequent visits, 16 missions were conducted for a year end total of 24, as follows:

India (5); Indonesia (4); Philippines (5); Singapore (3); Sri Lanka (2) and Thailand (5).

3. Project activity expanded to include tiger prawn exports to Cooptrade Japan at US\$ 7 million per year; five consultancies; 2 feasibility studies; and participation in an international trade fair (Manila). Several new proposals for 1987-88 are under development.

4. Country representatives have agreed to proposal for establishing COOPTRADE "Affiliated" Offices and by the end of the year at least four were operational and another three are under active consideration. Also approved was the generation of Development funds from successful projects for future COOPTRADE activity in each country under a Trade and Industrial Development Incentive Scheme (TIDIS).

5. A new brochure, highlighting Cooptrade's European Representation and ICA's new computer-based market service (IDECOP) was printed for distribution. New promotional material and preparation for the first South East Asian Cooperatives Mini Trade Exhibition (K.L, April 88) were initiated.

### HIGHLIGHTS

- \* 21 missions to various countries result in trade worth USD 3 million.
- \* Evaluation of the Project recommends continuation of Project for another five years.
- \* Brochure on activities of Cooptrade Project brought out.
- \* Tiger Prawn exports to Cooptrade Japan contemplated to result in export worth US\$ 7.1 million.
- \* Cooptrade affiliated offices established in four countries for mutual benefit.

## COOPERATIVE EDUCATION PROJECT

**T**he Education Project functioned as CEMAS Project until November 1987. The main objective of the previous project was to contribute to the improvement of materials and methods for cooperative education in developing countries with particular reference to the needs of members, committee members and staff of cooperative societies.

The activities mainly carried out during 1986 and 1987 were aimed at achieving these objectives.

However, after the ICA Evaluation Team visited the ROA a reorganisation of the structure, objectives and activities was recommended. Accordingly the name of the project was changed to Cooperative Education and Training Project to become an extended function of the ICA ROA.

The overall objectives of the Project at present are as follows:

To ensure maximum involvement in cooperative activity and the efficient management of activities by all concerned with particular attention to members, committee members, leaders and facilitators in order to achieve overall objective of the cooperative organisation by promoting education/training and organisational development.

The earlier CEMAS project carried out the following activities during 1986 and 1987:

### 1986

The Education Project of the ICA RO concentrated itself on the development of cooperative education by availing of the FED approach in the developing countries of the region by (i) introduction

of FED approach to cooperative leaders, and (ii) development of facilitators in the concepts and methodologies of using FED in member development programmes.

During 1986 the following introductory workshops for leaders were undertaken:

- Malaysia
- Sri Lanka

These introductory workshops were followed by facilitators workshops in these countries. One of the major activities in these exercises was to adapt and translate FED materials to suit local conditions. The trainers were trained on how to use adapted materials in developing methodology to suit their local cooperatives. By undertaking this activity, it was expected that FED methodology may be incorporated into the national training

systems. However, in the case of Sri Lanka, it was seen that some of the steps were utilised in the preparation of annual education plans and also developing cooperative trainers on the job in the field.

CEMAS Education Officer and the Regional Director visited Malaysia, Sri Lanka and Thailand to introduce FED methodology to cooperative policy makers too.

The Education Officer in the Regional Office coordinated activities with the CEMAS Education Project in the Head Office. CEMAS bulletin served as a medium for exchange of ideas, experience and opinions in the field of cooperative education.

The Regional Office also assisted in carrying out the field activities after the FED workshop, through consultancy.

### HIGHLIGHTS

- \* Project orientation and emphasis changed.
- \* FED material introductory workshops and follow up meetings held in Malaysia, Nepal and Sri Lanka.
- \* Adaptation of FED material in training activities undertaken in India, Nepal, and the Philippines.
- \* New emphasis on Member Participation in Cooperatives.

1987

Limited work could be carried out during the year due to the resignation of Dr. D.Vir, CEMAS Officer and the delay in appointment of his successor, Mr. Upali Herath.

During 1987 the CEMAS activities continued in a broader scope. In addition to the follow-up activities held during 1986, new countries were exposed to exchange experience and methodologies. The Regional Director, in place of CEMAS Officer who resigned, was able to visit Thailand, Philippines, Malaysia, Indonesia, Nepal and Bangladesh.

The ILO project in Nepal undertook to adapt some of the FED materials. The ILO Swiss Project translated the FED material into Bahasa Indonesia

and published it for the use of their trainers. BCOD and NATTCO in the Philippines adopted FED material at the regional and local levels. The NCDC in India has utilised FED approach for training selected extension workers. As a follow up to the field education development workshop in Sri Lanka, many trainers had undertaken new economic activities participated by active member groups. However, the absence of a full time CEMAS Education Officer hindered the activities to a certain extent.

The Regional Office continued to maintain relations with the CEMAS Liaison Officers as well as the member organisations and undertook other activities such as clearing house work and exchange of experience through CEMAS bulletin, correspondence and occasional field visits by the Regional Director.

## FUTURE DEVELOPMENT PROGRAMME, (1988-1991)

In accordance with the Development Policy laid down by the ICA, the overall aim of the development programme during the next three years is to enhance the democratic bases of the cooperative movement through increased member participation and to enhance the economic performance of cooperative organisations especially in agricultural and consumer sectors.

With a view to deciding on the activities to be undertaken by the RO in the next three years, a joint planning meeting between the donors, the ICA HQ, and the ICA RO staff was held in November 1987. Representatives from the Swedish Cooperative Centre, the Canadian Cooperative Union and the Japanese Consumers Cooperative Movement attended the meeting.

The RO will carry out its development objectives through its Development Coordination Unit and five specially established projects. The DCU will coordinate the activities of the various projects as well as carry out activities with overall development focus. The various specially established projects

will promote development in their specific areas as per carefully defined objectives and with the active support of their respective specialised sub-committees.

The following are the six projects through which the RO activities will be carried out:

- i. Development Coordination Unit.
- ii. Agricultural Cooperative Development Project.
- iii. Consumer Cooperative Development Project.
- iv. Cooperative Education and Training Project.
- v. Cooptrade Project.
- vi. Project for Strengthening Management of Agricultural Cooperatives in Asia.

### *Finance:*

The following table indicates the total budget for the different cooperative development projects, the extent of assistance expected from the different donors and the contribution from the ICA's Member Organisations in the Region, during the next three years, i.e. 1988-91. Figures for 1989-90 and 1990-91 are indicative.

Figures in Million Indian Rs.

Year	Total Budget	Member Orgns.	SCC	Govt of Japan	Other Donors
1988-89	23.75	5.51	7.15	6.43	4.66
1989-90	28.49	7.87	7.75	6.43	6.44
1990-91	31.50	10.33	8.51	6.43	6.23

## ICA MEMBER ORGANISATIONS IN ASIA

### AUSTRALIA

AUSTRALIAN ASSOCIATION OF COOPERATIVES LTD.,  
363 Pitt Street, P.O. Box A 231,  
Sydney South NSW 2000,  
Tel. 264 9522 Telex: 75303-CFNSW-AA  
Telefax: 267 3047

### BANGLADESH

BANGLADESH JATIYA SAMABAYA UNION,  
9/D Motijheel Commercial Area, Dhaka-2  
Tel: 231697 Cable: RANGDHENU, Dhaka

### CHINA

ALL CHINA FEDERATION OF SUPPLY AND  
MARKETING COOPERATIVES  
45. Fu Xing Men Nei Street, Beijing  
Tel: 668581-2501 Telex: 222212 CFSMC CN

### INDIA

NATIONAL COOPERATIVE UNION OF INDIA,  
3, Siri Institutional Area, Panchshila Marg,  
Hauz Khaz, New Delhi-110016.  
Tel: 662750, 665146 Cable: COPUNION,  
Telex No, 31-73113 NCUI-IN

NATIONAL AGRICULTURAL COOPERATIVE  
MARKETING FEDERATION OF INDIA LTD.  
Sapna Building, 54 East of Kailash, New Delhi-110065  
Tel: 643-2401-4, Cable NAFED,  
Telex: NFD-IN 31-3254

NATIONAL COOPERATIVE CONSUMER'S FEDERATION OF INDIA LTD.  
3, Siri Institutional Area, Panchshila Marg,  
Hauz Khaz, New Delhi-110016, Cable: KONFED  
Tel: 668032, 668030, 662756,  
Telex: NCCF-IN 31-2111

NATIONAL CO-OPERATIVE AGRICULTURAL AND  
RURAL DEVELOPMENT BANKS FEDERATION LTD  
Shivshakti, 2nd Floor, B.G. Kher Road, Worli, Bom-  
bay-400018, Cable: BHUMIVIKAS,  
Tel: 4934349 & 4931359

NATIONAL FEDERATION OF STATE COOPERATIVE  
BANKS, Garment House, 2nd Floor,  
Dr. Annie Besant Road, Worli Naka,  
Bombay-400018.  
Tel: 493-3676/493-3182, Telex: 001-76263,  
Cable: COPBANKFED.

INDIAN FARMERS FERTILISER COOPERATIVE LTD.  
34, Nehru Place, New Delhi-110019.  
Tele: 6410894  
Telex: IFCO-IN 31-3887/3260, Cable: IFFCO

KRISHAK BHARATI COOPERATIVE LTD (KRIBHCO)  
Red Rose House, 49-50 Nehru Place,  
New Delhi-110019.  
Tel: 641-9200/641-2548  
Telex: 31-62526  
Cable: KRIBHCO, New Delhi.

NATIONAL FEDERATION OF INDUSTRIAL COOPERATIVES LTD.,  
3, Siri Institutional Area, 4th Floor,  
Panchshila Marg, New Delhi-110016.  
Tel: 664006, 663865, Cable: ART COOP  
Telex: 31-62246 NFIC-IN

### INDONESIA

DEWAN KOPERASI INDONESIA,  
Jalan Let Jen, S. Parman Kav,  
80, (Wisma Koperasi) Lt. II, Slipi, Jakarta  
Tel: 5480204, Ext 29 30  
Telex: 46391 INKUD-IA

### JAPAN

CENTRAL UNION OF AGRICULTURAL COOPERATIVES  
8-3 1-chome, Otemachi, Chiyoda-ku-Tokyo  
Tel: 245-7562, Telex: 33809 CUAC J.  
Telefax: (03) 242.1581, Cable: CHUOKAI, Tokyo

JAPANESE CONSUMERS COOPERATIVE UNION  
1-13 4-chome, Sendagaya, Shibuya-ku, Tokyo,  
Cable: CONSUMUNION  
Tel: 03-4979104, Telex: 242-3380 NCOOP J  
Telefax: (03)4970722.

**NATIONAL FEDERATION OF FISHERIES COOPERATIVE ASSOCIATIONS,**  
"Coop. Building" 1-12 Uchikanda, 1-chome, Chiyodaku, Tokyo, Cable: NAFEDEFISH  
Tel: (03) 294-9717,  
Telex: ZENGYO J, O-222-6234,  
Telefax: 2952380

**NATIONAL FEDERATION OF FOREST OWNERS COOPERATIVE ASSOCIATIONS,**  
Cooperative Building, 8th Floor, 8-3, 1-12, 1-chome, Uchikanda, Chiyodaku, Tokyo, 101, Tel: (03)294-9717.

**CENTRAL COOPERATIVE BANK FOR AGRICULTURE AND FORESTRY,** 8-3,  
1-Chome, Otemachi, Chiyodaku, Tokyo (CCBAF).  
Tele: 270-0331, Telex: 23918/9 NO CHUKIN J.

**ZEN-NOH (NATIONAL FEDERATION OF AGRICULTURAL COOPERATIVE ASSOCIATIONS)**  
8-3-1, chome, Otemachi, Chiyodaku, Tokyo.  
Tel: 03-245-0746, Telex: ZENNO O. 222-3514 15,  
Telefax: 81-3-245-7442 81-3-245-7443

**IE-NO-HIKARI ASSOCIATION**  
11 Funagawara Cho, Ichigaya, Shinjuku, Tokyo.  
Tel:2603151 Telex: O-232-2367 IENOHI J  
Cable: CONSMUNION Tokyo,

**NATIONAL MUTUAL INSURANCE FEDERATION OF AGRICULTURAL COOPERATIVES,**  
7-9 Hirakawa cho, 2 chome, Chiyodaku, Tokyo. 102,  
Tele: 03-265-3111, Telefax: 2635095  
Telex: 2322973-ZEKIJ

**NATIONAL FEDERATION OF UNIVERSITY COOP ASSOCIATIONS (NFUCA),** Diagaku,  
Seikyo Kaikan Building, Chuo, 5-41-18,  
Nakano-ku, Tokyo. Japan.  
Tel: 03-382-3131  
Telex: 28554 SEIKYO J

#### **REPUBLIC OF KOREA**

**NATIONAL AGRICULTURAL COOPERATIVE FEDERATION,**  
75 1st Street Chungjong-Ro,  
Jung-Ku, Seoul - 100-707 Cable: KONACOF  
Tel: 727-0021, 735-4681, Telex: NACOF K. 27421,  
27235, Telefax: 02-737-7815

**NATIONAL FEDERATION OF FISHERIES COOPERATIVES,**  
88, Kyun Wun Dong, Chongro Ku, Seoul 110,  
(FISHFEDER),  
Tel: 720-6211-20, Telex: FISHCO K. 24359

**NATIONAL LIVESTOCK COOPERATIVE FEDERATION,** YPO Box 87,  
Yoido Dong, Young-Deungpo-Ku, Seoul, (NALICOF)  
Tel: (783)-0050-0059 Telex: NALICOF K 23517

#### **DEMOCRATIC REPUBLIC OF KOREA**

**CENTRAL UNION OF CONSUMERS COOPERATIVES,**  
Central District, Pyong Yong, DPRK.  
Tel: 3-67-52, 3-56-79,  
Telex: 5946 KWAIL KPT Cable: ZORYON.

#### **MALAYSIA**

**ANGKATAN KERJASAMA KEBANGSAAN MALAYSIA LIMITED,**  
ANGKASA, No 2, 4, & 6 Jalan 222  
Peti Surat 368, Petaling Jaya-46740,  
Tel: 7563414, 7563200, 7563327.  
Telex: 37478 ANKASA MA

**COOPERATIVE UNION OF MALAYSIA**  
PO Box No. 12528, Kuala Lumpur, 50780  
Malaysia.  
Tel: 03-2748220/2748221/2747448  
Telex: RELKOP MA 20272,  
Telefax: 03-2745003.

**COOPERATIVE CENTRAL BANK LIMITED,**  
107, Jalan Bunus, P.O. Box 10685,  
50922 Kuala Lumpur (Coop)  
Tel: 2914155, Telex: 33504 COBANK MA

**MALAYSIAN COOPERATIVE INSURANCE SOCIETY LIMITED,**  
Wisma MCIS, Jalan Barat, Peti Surat 345, Petaling  
Jaya, Tel: 7552577 Telex: 37493-MA (MCIS)

**NATIONAL LAND FINANCE COOPERATIVE SOCIETY LIMITED,**  
Bangunan Tun Sambanthan, No.2,  
Jalan Sultan Sulaiman, Peti Surat 12133  
Kuala Lumpur 50768, Tel: 03-2307044  
(NALFIN) Telex: 32891 NLFCS MA  
Cable: NALFIN



**FEDERATION OF HOUSING COOPERATIVES LTD.**

2nd Floor, WISMA CCB, Lots  
203 & 204, Jalan Bunus Kuala Lumpur 50100,  
Tel: 93235,  
Telex 31765 COOP MA,  
Cable COOP CENBANK

**THE MALAYSIAN COOPERATIVE CONSUMER SOCIETY LTD,**

No. 20 (2nd, 3rd, 4th floor)  
Lrg. Bunus Enam, Off Jln. Masjid India  
Peti Surat 12288, Poskod 50772  
Kuala Lumpur, Malaysia  
Tel: 2932396/97 Telex: COOP MA 31765

**MALAYSIAN COOPERATIVE PRINTING PRESS SOCIETY LTD.,**

120, Jalan Semangat, peti Surat 154,  
PETALING JAYA, Malaysia,  
Tel: 7561817/7563325

**PAKISTAN****NATIONAL COOPERATIVE UNION OF PAKISTAN**

5, Court Street P.O. Box 2234  
LAHORE, Pakistan  
Tel. 54674, 211749  
Cable: ENCUP, Lahore

**MERCANTILE COOPERATIVE FINANCE CORPORATION LTD.,**

197-A, The Mall RAWALPINDI, Pakistan.  
Tel: 67630, 62155-58  
Telex: 5828 FELAB PK

**PHILIPPINES****COOPERATIVE UNION OF THE PHILIPPINES INC.,**

CUP Building, Alejandro Roces Av.  
Corner Mother Ignacia St.  
QUEZON CITY, Philippines.  
Tel: 99-1073/967534  
Telex: 40405 Attn: ICS 479 Cable: COUNPHIL

**SUGAR COOPERATIVES DEVELOPMENT INSTITUTE OF THE PHILIPPINES,**

2nd Floor, First Farmers Agro Coop Building,  
Talisay, Negros Occidental P.O. Box 452  
BACOLOD CITY 6100, Philippines.

**NATIONAL CONFEDERATION OF COOPERATIVES INC.,**

Apt. 303, Dona Matilde Building,  
876, Apacible Sst. Ermita,  
MANILA 1000, Philippines.  
Tel: 58-58-33

**SINGAPORE****THE SINGAPORE NATIONAL COOPERATIVE FEDERATION LTD.,**

510, Thomson Road, 12-02, Blk "A" SLF Complex  
SINGAPORE 1129  
Tel: 2590077 Telefax: 2599577  
Telex: RS 24200 TMSR (TM 3695)

**SINGAPORE AMALGAMATED SERVICES COOPERATIVE ORGANISATION LTD.,**

P.O. Box 366, Maxwell Road P.O.  
SINGAPORE 9007  
Tel: 2735183

**SRI LANKA****NATIONAL COOPERATIVE COUNCIL OF SRI LANKA**

Cooperative House  
455 Galle Road, P.O. Box 1469  
COLOMBO 03, Sri Lanka  
Tel: 585496, 584638, 587062  
Telex: 21217, COCOBADCE  
Cable: NACOSIL, Colombo

**SRI LANKA COOPERATIVE FISHERIES FEDERATION LTD.,**

127, Grandpass Road  
COLOMBO 14, Sri Lanka  
Tel: 25057 Cable: COOPFISH

**SRI LANKA COCONUT PRODUCERS' COOPERATIVE SOCIETIES' LTD.,**

P.O. Box 796  
127, Grandpass Road  
COLOMBO 14, Sri Lanka  
Tel: 23540, 29024 Telex: 22447 'COCDON CE'  
Cable: COCONION, Colombo

**THAILAND****COOPERATIVE LEAGUE OF THAILAND**

4 Pichai Road, Dusit, Bangkok, 10300  
Tel: 24-13634, 24-13332 Telex: 82374 FEST TH

17603  
LIBRARY OF THE  
INTERNATIONAL  
ASSOCIATION OF  
CRIMINAL JUSTICE  
TRAINING  
INSTITUTES

**ICA IN ASIA**

---

**REPORT ON  
ACTIVITIES 1988**





Bonow House' at 43 Friends Colony, New Delhi



# ICA IN ASIA REPORT ON ACTIVITIES 1988

## CONTENTS

Year 1988 At a Glance .....	1
Bruce Thordarson .....	2
ICA and Its Members .....	3
International Cooperative Alliance .....	4
Administration and Personnel .....	6
"Bonow House" and Bonow Trust Fund .....	9
Meetings .....	10
Cooperative Development Activities .....	16
Relations with International Organisations .....	30
ICA Member-Organisations in Asia .....	31

### International Cooperative Alliance

- |   |  |
|---|--|
| <ul style="list-style-type: none"> <li><input type="checkbox"/> World Headquarters<br/>Route des Morillons 15, CH-1218<br/>Le Grand Saconnex, Geneva-1.<br/>Switzerland Tel: 798-4121.<br/>Telefax: 798-4122. Telex: 415620. ICA CH<br/>Cable: Interallia</li> </ul>    | <ul style="list-style-type: none"> <li><input type="checkbox"/> Regional Office for East, Central and<br/>Southern Africa. Post Box No. 946,<br/>Moshi. Tanzania<br/>Tel: 4706/4708. Telex: 43118 TARIMO TZ<br/>Cable: Interallia</li> </ul>                                 |
| <ul style="list-style-type: none"> <li><input type="checkbox"/> Regional Office for Asia<br/>"Bonow House", 43 Friends Colony (East)<br/>New Delhi 110 065. India<br/>Tel: 683-5123. Telefax: 011-6447347<br/>Telex: 31-75025 DICA IN.<br/>Cable: Interallia</li> </ul> | <ul style="list-style-type: none"> <li><input type="checkbox"/> Regional Office for West Africa<br/>Immeuble de la Caisse de<br/>Soutien des Prix Agricoles<br/>01 BP 3969. Abidjan 01. Ivory Coast<br/>Tel: 324327. Telex: 22629 ACIABJ CI<br/>Cable: Interallia</li> </ul> |

## Staff Members of ICA Regional Office for Asia



Staff Members of ICA Regional Office for Asia: (1 to r - sitting) Mr Prem Kumar, Mr W.U. Herath, Mr Sten Dahl, Mr G.K. Sharma, Mr J.M. Rana, Mr M.V. Madane. (second row) Mr K. Kukreja, Mr A.H. Ganesan, Mr Jagdish Singh, Mr K Sethumadhavan, Mr P.C. Singal, Mr Balam Singh Bisht, (third row) Mr Ram Singh, Mr Ram Prakash, Mr P. Nair, and Mr Prem Singh Rana.





Mr G.K. Sharma

## Year 1988 At a Glance

This reports covers in brief the activities of the ICA Regional Office for Asia for the calendar year 1988, the 29th year since its establishment in November 1960. The year 1988 was important and significant for a variety of reasons. This was the year during which the Regional Office came over the turbulence which it had to go through in the previous 4-5 years and could foresee a stable and promising future. Many significant events and decisions took place during the year. The painful decision of selling the Bonow House, the prestigious building in which the ROA is located, could be reversed and a sense of relief was felt by all. The National Cooperative Development Corporation of India, (NCDC), which had bought the Bonow House agreed not to insist for its sale, thereby allowing it to remain with the ICA in the larger interest of the Cooperative Movement. Thus the Regional Office would not only continue to serve the movements from this magnificent and impressive building but would also continue to own it.

By the end of 1987, the ROA had 44 members from 14 countries. During the year 1988, four national organisations from three countries of the region joined the ICA, thus making a total of 48 from 17 countries.

Singapore has been a member of the ICA for more than two decades, but it was for the first time that the ICA Regional Council Meeting was held in Singapore in 1988. Though China had joined the ICA in 1984, for the first time, the Chinese delegation led by the General Secretary of All-China Federation of Supply & Marketing Cooperatives, attended the Regional Council Meeting during the year. Similarly, the General Manager of Australian Association of Cooperatives also attended the meeting for the first time after a lapse of many years' participation by Australia. From the non-members' side, delegates from New Zealand cooperatives and Centrosoyus, USSR, attended the meeting as observers for the first time. Also, the All-China Federation of Supply & Marketing Cooperatives hosted, for the first time, the meeting of the ICA Executive Committee.

Keeping in view the Development Policy of the ICA, for the first time a consultation was held in Singapore on Government - Movement Relationship in which Permanent Secretaries and Senior Officers of many Asian Governments and



Movement leaders were invited. Based on the recommendations of this Consultation, as also on the recommendation of the Regional Council, it is proposed to hold a Cooperative Ministers' Conference in Australia in the second half of 1989. Discussions also took place with TCDC Special Unit of UNDP to finalise a Project for developing Technical Cooperation among Cooperatives in the Asian Region. This programme is expected to start from mid-1989.

The Swedish Cooperative Centre (SCC), which has been a major contributor in supporting ROA activities since its inception, agreed to support financing Regional Office Planned Development Activities for the next 3 years starting from 1988-89 to 1991-92. So did the IDACA/CUAC for programmes to be held jointly with ICA as also the Ministry of Agriculture, Fisheries and Forestry, Government of Japan, for continuation of the Project for Strengthening Management of Agricultural Cooperatives in Asia. The Canadian Cooperative Association (CCA) is financing a Fish Net Production Project in India and a Prawn Breeding Project in Thailand. The Japanese Consumers' Cooperative Union (JCCU), for the first time, came forward to finance consumers activities of the region which was earlier being financed by the SCC, thus making available SCC funds to that extent to expand programmes in other activities.

Another important development was a decision of the ICA Central Committee to hold its next meeting in 1989 in New Delhi. This would be for the first time that the ICA Central Committee will be meeting in Asia and in any developing country. Also, the next ICA Congress in 1992 will be held in Tokyo, another first for the Asian Region.

Thus we could feel some satisfaction on the achievements which could be made during the year 1988 and hope steady progress would continue in the coming years.

G.K. Sharma  
ICA Regional Director for Asia

Bonow House  
New Delhi,  
April 10, 1989.

## **New Director of the Alliance**

On the recommendation of the ICA Executive Committee, the Central Committee of the ICA held at Stockholm in July 1988 in conjunction with the 29th Congress of the International Cooperative Alliance, approved the appointment of *Mr Bruce Thordarson*, 40, of Canada, to be the new Director of the Alliance. He succeeds *Mr Robert Beasley*. *Mr Bruce Thordarson* previously held the position of Director (Development) of the ICA. Before joining the ICA *Mr Bruce Thordarson* was the Executive Director of the Canadian Cooperative Association, Director of the Canadian Cooperative Credit Society, Special Assistant to the director of the Parliamentary Centre for Foreign Affairs and Foreign Trade, and as a legislative assistant and policy adviser to the Canadian federal Minister of Manpower and Immigration.

He holds a Bachelor of Arts Degree in History and Political Science and a Master of Arts Degree in International Affairs.

During his association with the ICA, *Mr Bruce Thordarson* has been advocating greater responsibilities for the regional offices of the Alliance. He believes that the activities of the ICA in technical assistance and development fields are located in the regional offices because of their locations and intimate relations with Cooperative Movements and Governments in their respective areas. The ICA headquarters, according to him, should look after the organisational, fundraising and coordinating aspects. Being a true Cooperator, we, at the ICA Regional Office for Asia, congratulate *Mr Bruce Thordarson* on the assumption of his new responsibilities and assure him of our full cooperation and collaboration.

## ICA and Its Members

	ICA Headquarters	Regional Office for Asia
Established	August 18, 1895 in London, England	November 14, 1960 in New Delhi, India
Headquarters shifted to Geneva	1980	—
Membership	183 national cooperative organisations from 72 countries and 10 international organisations	48 national cooperative organisations from 17 countries
Individual Membership	594.82 million	327.55 million

### ICA's Member-Organisations and Cooperative Membership Coverage in Asia

Country	No. of ICA Member-Organisations	Individual Membership (Mil)
Atghanistan	1	0.22
Australia	1	4.02
Bangladesh	1	9.00
China	1	132.00
India	8	120.00
Indonesia	1	8.49
Iran	1	N.A.
Japan	9	18.40
Korea, DPR	1	1.57
Korea, RO	3	2.13
Malaysia	8	1.73
Pakistan	2	2.96
Philippines	3	0.73
Singapore	2	0.32
Sri Lanka	4	4.21
Thailand	1	1.77
Vietnam	1	20.00
17 countries	48	327.55

## International Cooperative Alliance

The International Cooperative Alliance is one of the oldest of non-governmental international organisations. It is a world-wide confederation of cooperative organisations of all types. Founded by the International Cooperative Congress held in London on 18th August, 1895, it now has affiliates in 72 countries, serving over 594 million members of the primary level. There are 183 national level and international level cooperative organisations from all over the world in the membership of the Alliance. It is the only international organisation entirely and exclusively dedicated to the promotion of Cooperation in all parts of the world.

The ICA enjoys the right of participation in meetings and development work of the United Nations Specialised Agencies such as the ILO, FAO and UNESCO and holds Consultative Status of Category-I in the United Nations Economic and Social Council.

Besides the head office of the ICA, which is in Geneva, there are three regional offices viz., the Regional Office for Asia in New Delhi, India (established in 1960); the Regional Office for East, Central and Southern Africa at Moshi, Tanzania (established in 1968), and the Regional Office for West Africa at Abidjan, Ivory Coast (established in 1979). The ICA also has a project office in San Jose, Costa Rica.

The ICA Regional Office in Moshi covers 9 countries and the Office in Abidjan 17 countries.

### ICA in Asia

The ICA Regional Office for Asia, New Delhi,

was formally inaugurated by the then Prime Minister of India, Pandit Jawaharlal Nehru, on 14th November 1960.

48 national level organisations from 17 countries, representing nearly 330 million individual Cooperators are in the membership of the ICA from the Asian region. These countries are: Afghanistan, Australia, Bangladesh, China, India, Indonesia, Iran, Japan, Democratic People's Republic of Korea, Republic of Korea, Malaysia, Pakistan, Philippines, Singapore, Sri Lanka, Thailand and Vietnam.

In addition to the Regional Office in New Delhi, the ICA ROA COOPTRADE Project is located in Kuala Lumpur, Malaysia. There is also a sub-office in Australia to service the Cooperative Movements in the Pacific region.

### ICA Objectives

According to Article 3 of the Rules and Standing Orders of the ICA, its objects are as under:

- (a) To be the universal representative of cooperative organisations of all types which, in practice, observe the cooperative principles, as set out in Article 8 of the Rules and Standing Orders;
- (b) to propagate cooperative principles and methods throughout the world;
- (c) to promote Cooperation in all countries;
- (d) to safeguard the interests of the Cooperative Movement in all its forms;

(e) to maintain friendly relations between its affiliated organisations;

(f) to promote economic relations between the cooperative organisations of all types, nationally and internationally;

(g) to assist the promotion of the economic and social progress of the people of all countries; and

(h) to work for the establishment of lasting peace and security.

### **ROA Activities**

The ICA RO for Asia is established under Article 33 of the ICA Rules headed by the Regional Director acting on the authority of the Director of the ICA. The responsibilities are:

(a) Coordination of cooperative development efforts within the region, and promotion of exchanges and experiences;

(b) project identification, formulation, preparation and evaluation;

(c) promotion of the establishment and development of national cooperative apex organisations, based on local cooperatives; and

(d) organisation of seminars and conferences on specific subjects including support for programmes aiming at the involvement of women and youth in cooperative activities.

### **Finances**

The ICA finances are derived from member subscription, its own funds and assistance from donors for various activities carried out by the ICA.

### **ICA Regional Council**

To assist and advise the Regional Director, there is a Regional Council consisting of two Regional Councillors from each member-country. Under Article 34, the Regional Council is responsible for:

(a) Formulating the overall policy concerning the activities of the Regional Office;

(b) reviewing the results of the activities of the Regional Office; and

(c) serving as a permanent contact organ between

the national Cooperative Movements in the region and the Regional Office.

### **Specialised Sub-Committees**

Under the umbrella of the ICA Regional Council for Asia, there are regional Specialised Sub-committees consisting of professionals from member-organisations to guide and support the ROA and its development activities. At present there are six such Sub-committees as follows:

- a. ICA Sub-Committee for Agriculture
- b. ICA Sub-Committee on Consumer Cooperation
- c. ICA Sub-Committee for Fisheries
- d. ICA Sub-Committee on Cooperative Finance
- e. ICA Sub-Committee for Trade and Industry
- f. ICA Sub-Committee for Human Resource Development

### **Development Activities**

In addition to normal activities as carried under the Objectives of the ICA, the Regional Office promotes and supports cooperative development in Asia. The ICA ROA plays a catalyst and coordinating role. It also operates, with the assistance of donor agencies, the following specific projects for contributing to cooperative development;

- a. Development Coordination Unit;
- b. Agricultural Cooperative Development Project;
- c. Consumer Cooperative Development Project;
- d. Human Resource Development Project;
- e. ICA-Japan Training Project for Strengthening Management of Agricultural Cooperatives in Asia;
- f. Cooptrade Project.

Each Project has well-defined objectives and activities. These projects are being carried on with the financial support from SCC/SIDA (Sweden), CUAC/JCCU/Government of Japan, CCA/CIDA (Canada) and other member-organisations.

### **Library**

The Regional Office has a well-equipped library having about 25,000 books and publications. It is an important and valuable source of information and documentation on cooperatives available to all those who are interested in cooperative studies and research.

## ICA Regional Office for Asia

Office-Bearers and Technical Staff

### ICA Headquarters, Geneva

Président	Lars Marcus (Sweden)
Vice-Presidents	Yvon Daneau (Canada) Pavel Fedirko (USSR)
Director	Bruce Thordarson (Canada)

### ICA Regional Office for Asia

Chairman of the Regional Council	Gen A.S. Lozada (Philippines)
Regional Director	G.K. Sharma (India)
Dy Regional Director and Head of the Development Co-ordination Unit	J.M. Rana (India)
Cooperative Development Adviser	Sten Dahl (Sweden)
Agricultural Co-operative Development Adviser	Guo Yong Kang (China) (expected to join early 1989)
Consumer Cooperative Development Adviser	M.K. Puri (India) upto July 1988 W.U. Herath (Sri Lanka) Interim
Human Resource Development Adviser	W.U. Herath (Sri Lanka)
ICA-Japan Agri Coop Management Training Project Director	M.V. Madane (India)
Cooptrade Adviser (based in Malaysia)	Bruce W.M. Gunn (Canada)
Cooperative Development & Training Adviser (based in Australia)	R. Mathimugan (Malaysia)

## Administration and Personnel

The year 1988 fortunately was able to register some amount of stabilisation and increased developmental activities of the ICA in the Asian region and consequently the intake of expert staff as advisers and consultants took place during the year. Some of the significant developments are:

1. *Mr Guo Yong Kang*, a Chinese national, working with the Shanghai Supply and Marketing Cooperatives (China) was selected to work as Agricultural Cooperative Development Adviser at the ICA Regional Office in New Delhi. He is expected to take up his assignment in New Delhi in the first half of 1989.
2. Consequent to the retirement of *Mr. M.K. Puri* in July 1988, *Mr. W.U. Herath* looked after the work of the Consumer Cooperative Development Project at the Regional Office in New Delhi until a new suitable replacement was identified.
3. In view of the work involved in the setting up of the ICA Regional Cooperative Data Bank, providing support to the National Cooperative Union of India in their National Cooperative Data Bank and the MECD Project, and the collaboration of the ICA ROA with the UNDP on TCDC Programme in Cooperatives in Asia, the services of *Mr Daman Prakash*, former Chief Technical Adviser of the ILO-SWISS Cooperative Project in Indonesia were obtained on a short-term consultancy basis.
4. For the preparation of background papers and compilation of the report and other documentation of the Regional Consultation on Government-Cooperative Relations, services of *Dr R.C Dwivedi*, former Chief Executive of the National Cooperative Union of India were availed of.



### ICA OFFICE-BEARERS



Mr Lars Marcus, President, ICA



Mr Bruce Thordarson Director, ICA

### ICA ASIAN REGIONAL OFFICE-BEARERS



Gen. A.S. Lozada,  
Chairman,  
ICA Regional Council



Mr M.M. Vyas, Chairman,  
Cooperative Finance  
Sub-Committee



Mr M. Ohya, Chairman,  
Sub-Committee for Consumers  
Cooperation



Mr Modesto Sanay, Ag-  
Chairman, Trade and Industry  
Sub-Committee



Dato Haji Aziz Ibrahim  
Chairman, Fisheries  
Sub-Committee



Dr Leandro Rola, Chairman,  
HRD Sub-Committee



## ICA ROA Technical Officers



Mr G.K. Sharma, ICA Regional  
Director for Asia



Mr J.M. Rana Deputy Regional  
Director, & Head, Development  
Coordination Unit



Mr Sten Dahl Cooperative  
Development Adviser



Mr M.Y. Madane, Project Director,  
ICA-JAPAN Project



Mr R. Mathimugan, Special  
Adviser for Coop Dev & Training



Mr Bruce W.M. Gunn,  
Cooptrade Adviser



Mr W.U. Herath Adviser,  
Human Resource Development

## Bonow House and Dr Mauritz Bonow Memorial Trust Fund

The International Cooperative Alliance had decided to sell the Bonow House in New Delhi due to certain unavoidable financial constraints in 1985. During the year 1987 the situation had improved and on the recommendation of the ICA Advisory Council for Asia, the ICA Executive Committee at its meeting held in February 1988, decided not to sell the building and authorised the ICA Regional Director for Asia to negotiate with the National Cooperative Development Corporation of India (NCDC) which had agreed to purchase the building to reverse the decision. On persuasion, the NCDC agreed not to press for the sale of the building. With the support from the Japanese Cooperative Movement, the advance taken from the NCDC was repaid to the NCDC. The Bonow House now fully vests in the ICA.

It was in 1963 that the idea of building an office of its own for the ICA Regional Office was conceived. In pursuance of this idea a plot of land covering 4,000 sq. yds in a prestigious colony of south Delhi was purchased in 1966. The construction activity was started in the later half of February 1967 and the building was formally inaugurated on 16th February, 1968 by Dr Mauritz Bonow, President of the International Cooperative Alliance.

The cost of construction of the house was a cooperative venture by itself. The cost of land, building, and furniture was contributed jointly by the Swedish International Development Authority (SIDA), Swedish and Japanese Cooperators, and, of course, by the ICA itself. Late Dr Mauritz Bonow, President of the International Cooperative Alliance and an internationally renowned Cooperator of distinction from Sweden, worked tirelessly and with full devotion for creating a permanent place for the ICA in Asia.

It was now in recognition of the work and contribution made by Dr Mauritz Bonow that the building was named after him — Bonow House — and now, a Bonow Memorial Trust Fund has

been created.

The main objectives of Bonow Memorial Trust Fund are:

- To propagate Cooperative Principles and methods.
- To promote cooperatives.
- To safeguard the interest of cooperatives in all its forms.
- To assist the promotion of the economic and social progress of the farmers, workers and consumers through cooperative efforts.
- To work for the establishment of lasting peace and security through Cooperation.
- To promote friendly and economic inter-cooperative relations.
- To convene and promote periodical cooperative conferences/meetings.
- To send experts/delegates to study and observe the cooperative working and achievements.
- To bring out publications for the promotion of teachings and study of Cooperation.
- To promote or carry out research studies relating to cooperatives and to collect cooperative statistics.
- To formulate, assist and implement special programmes/projects for the involvement of youth and women in cooperatives and upliftment of the weaker sections of the community.
- To collaborate with cooperatives, United Nations, its Specialized Agencies, other voluntary and non-governmental international organizations which support the development of cooperatives.
- To disseminate the philosophy of Cooperation.
- To offer scholarships for study of cooperatives.
- To provide material and guidance to educational institutions, cooperatives, mass media, regarding cooperatives.
- To work for the promotion of cooperative values in the society.
- To do all such work as is necessary to achieve the objects of the Trust.



## Meetings

### 29th International Cooperative Congress

The 29th Congress of the International Cooperative Alliance was held at Stockholm, Sweden, July 7-10, 1988 at the invitation of the Swedish Cooperative Movement. Attended by more than 1500 delegates, observers and special invitees, the Congress was addressed besides Mr Lars Mercus, President of the ICA, by Mr Javier Perez de Cuellar, Secretary-General of the United Nations, Mr Bertil Bolin, Deputy Director-General of the ILO, Mr Sten Anderson, Sweden's Minister for External Affairs, and Mr Bhajan Lal, India's Minister for Agriculture and Cooperation.

### ICA Central Committee meeting in India

The Central Committee of the International Cooperative Alliance will hold its 1989 meeting in New Delhi, India, October 2-8, 1989. It is for the first time ever that the Central Committee will meet in Asia.

### ICA Executive Committee Meeting in China

The ICA Executive Committee held its first-ever meeting in China at Beijing in October 1988 at the invitation of the Chinese Cooperative Cooperative Movement.



Mr L. Marus, President (right) and Mr Bruce Thordarson Director of ICA at the ICA Executive Committee Meeting in Beijing.

### CICOPA Meeting in India

A meeting of the International Committee of Producers' Cooperatives (CICOPA) of ICA was held at Bonow House in New Delhi in May 1988. The meeting was inaugurated by Mr Shyam Lal Yadav, Minister of State for Agriculture, Government of India. The meeting was held at the invitation of the Indian Cooperative Movement.



Mr S.L. Yadav, Union Minister of State for Agriculture, Government of India, inaugurating the CICOPA meeting.

### ICA Regional Council for Asia

The 30th meeting of the ICA Regional Council for Asia was held on June 2-3, 1988 in Singapore under the Chairmanship of Gen. A.S. Lozada in the absence of the Chairman, Mr Eddiwan. The meeting was attended by 16 representatives of various Movements in the Region. The meeting was also attended by Mr Bruce Thordarson of ICA Headquarters, Mr Bernt Adelstal, representative



of the Swedish Cooperative Centre (SCC), Mr Shiro Futagami, Managing Director of IDACA-Japan and Messrs. Alexander Krasheninnikov, Alexander Leukhin, representatives of the CENTROSOYUS-USSR.

The Council took note of the latest developments in the cooperative sector in various countries of the Region, reports on various development projects of the Regional Office, and appreciated a greater awareness among various developing movements to make use of the ICA in developing various types of technical assistance programmes in the Region. Some of the points discussed by the Regional Council included, among others, review of the work done during the previous year, recent trends in cooperative development in the Region, activities of various Sub-Committees of the Regional Council, report on the activities of the IDACA-Japan, work programme of the ICA Regional Office for the period 1988-1991, donor support to the ICA, the proposed Cooperative Ministers' Conference on the theme 'Role of Government in Promoting Cooperative Development in Asia' planned to be held in Australia during 1989, administrative matters including the sale of Bonow House, broadening the participation of member-movements in the work of Sub-Committees of the Regional Council, cooperative leaders' exchange programme, collaboration with international organisations including the Special Unit for TCDC (Technical Cooperation Among the Developing Countries) of the UNDP.

Mr Bruce Thordarson briefed the Council on the preparations for the International Cooperative Congress which was to be held later in Stockholm.

The Regional Council approved the work programme of the ICA in the Region. The Council also expressed its appreciation and satisfaction on the current trends with regard to the sale of the Bonow House. The Council was happy to note that the NCDC-India would not press for the sale of the building and the Japanese Cooperative Movement would extend a sufficient amount of credit to the ICA for refunding the advance payment to the NCDC.



Mr Zulkifli Mohammed, Political Secretary, Ministry of Community Development, Government of Singapore (facing camera in the centre) was the Chief Guest at the ICA Regional Council Meeting. Mr I.U.H. Piracha, MNA, Minister in the Government of Pakistan is on extreme right.



Gen. A.S. Lozada, Chairman of the Regional Council addressing the meeting.



30th Meeting of the ICA Regional Council. Mr. Bruce Thordarson, Director, ICA, seen on the right.



The Regional Council elected Gen A.S. Lozada (Philippines) as the Chairman and Mr Ki Won Suh (Republic of Korea) as Vice Chairman until the next ICA Congress. Mr Anan Chamnankit (Thailand), Mr Dalip Singh Bhuria (India) and Mr M. Sakurai (Japan) were elected new members of the Executive Sub-Committee of the Regional Council.



A session of the ICA Regional Council Meeting, Singapore



Members of the ICA Regional Council with guests



Mr Alexander Krasheninnikov of Centrosoyus, USSR, addressing the meeting.

### Executive Sub-Committee

The tenth meeting of the Executive Sub-Committee of the Regional Council was held in Singapore, June 1, 1988, under the Chairmanship of Gen A.S. Lozada, Vice Chairman, in the absence of the Chairman, Mr Eddiwan. The meeting was also attended by Mr Bruce Thordarson, Mr Bernt Adelstal and Mr Shiro Futagami.

The Executive Sub-Committee discussed the following main topics: progress regarding the sale of the Bonow House, Cooperative Leaders' Exchange Programme, member subscription to ICA and Regional Development Fund, procedures on inviting nominations for ICA training programmes.

### ICA Sub-Committee for Fisheries for Asia

The 16th meeting of the ICA Sub-Committee for Fisheries for Asia was held at Bonow House, New Delhi, India, on 25th and 26th November 1988 at the invitation of the National Federation of Fishermen's Cooperatives Limited (FISHCOPFED). The meeting was presided over by Datuk Haji Aziz bin. Mohd. Ibrahim, Chairman and member for Malaysia. In addition to the Chairman, members from India, Japan and Thailand attended the meeting. Special invitees to the meeting were Mr. S.S. Puri, Assistant Director-General and Regional Representative for Asia and Pacific, FAO, Bangkok; Mr. George Kuttickal, Field Consultant, Canadian Cooperative Association (CCA), New Delhi; and Mr. N. Yamazaki and Mr. M. Sato of National Federation of Fisheries Cooperative Associations (ZENGYOREN), Japan. The meeting was inaugurated by Mr Bhajan Lal, Union Minister of Agriculture, Government of India.

A review paper on Fishery Cooperatives in the Region prepared by the DCU was presented to the Sub-Committee. The Sub-Committee reviewed the recent developments and trends in fishery cooperatives in various countries of the Region and identified their development needs.

Most of the time of the Sub-Committee was devoted to the discussions of the draft Constitution of the Sub-Committee prepared by the Secretary



on the basis of the guidelines given by the ICA Regional Council. As the Sub-Committee could not complete this task, it was decided that the views of the members on the draft Constitution be collected by the secretariat and that the finalization of the Constitution be taken up at the next meeting.

The meeting also endorsed the initiative taken by the ICA in collaboration with the CCA to formulate a project regarding "Women in Development Through Fishery Cooperatives in Asia" in selected countries of the Region.

#### **ICA Sub-committee for Trade and Industry**

During the year 1988 two meetings of the ICA Sub-Committee for Trade and Industry were held.

The first meeting was held at Kuala Lumpur, Malaysia in April 1988. Seventeen participants representing 10 countries attended the meeting. The second meeting was held in Chiangmai, Thailand, in October 1988.

15 participants representing 10 countries attended the meeting.

Australian cooperatives attended their first SCTI meeting in April 1988 and took out membership in the Committee in June 1988. South Korean representatives attended the Chiangmai committee meeting and have consequently indicated their intention to join the SCTI as regular members. A New Zealand representative also attended the Kuala Lumpur meeting for the first time.



Members and participants of the ICA Sub-Committee for Cooperative Trade and Industry.



### ICA Sub-Committee on Consumer Cooperation for Asia

The 12th Meeting of the ICA Sub-Committee on Consumer Cooperation for Asia was held at Chiangmai, Thailand, from May 30-31, 1988 under the Chairmanship of Mr. M. Ohya. 10 members from Japan, Thailand, Singapore, Philippines, Malaysia, Bangladesh, Indonesia and Sri Lanka attended the meeting. Mr. M. Ohya was re-elected the Chairman of the Sub-committee for a term of another 4 years, while Col. Surin Cholerpraserd from Thailand was elected Vice Chairman. The meeting also passed a resolution appreciating the work of the Project Adviser, Mr. M.K. Puri, who was due to retire from July 1988.

The Sub-Committee approved the work programme for 1988-89 which consists of the following activities:

1. Regional seminar on member participation and housewives involvement in consumer cooperatives for women cooperators.
2. National seminar on orientation of university cooperatives in Japan to be held in Bangkok.
3. Consultancy study on the functioning of state federations of consumer cooperatives in India.

4. Regional workshop on evolving an appropriate strategy for the promotion and development of sound and effective consumer Cooperative Movements in the region.
5. National workshop on evolving an appropriate strategy for the promotion and development of sound and effective consumer cooperative movement in Sri Lanka.
6. Technical assistance to training programmes for committee members and employees of the consumer cooperatives in the region.
7. Role of governments in developing countries for building up effective consumer cooperative movements - a Regional Consultation.
8. Research studies to determine trends regarding the development of consumer cooperative movements in selected countries of the Region.

In addition, the Committee also decided to publish a news bulletin on Consumer Cooperation in the Asian Region.

It was also decided to have Sub-Committee meetings twice a year.

Mr. M.K. Puri, who served as Consumer Project

### Sub-Committee Meetings Held in 1988

1. ICA Sub-Committee on Consumer Cooperation for Asia	May 30-31, 1988 December 10, 1988	Chiangmai, Thailand Kuala Lumpur, Malaysia
2. ICA Sub-Committee on Human Resource Development in Asia	May 27-28, 1988	Bangkok, Thailand
3. ICA Sub-Committee on Fisheries for Asia	Nov. 25-26, 1988	New Delhi, India
4. ICA Sub-Committee on Trade and Industry for Asia	April 10-13, 1988 Oct. 21-23, 1988	Kuala Lumpur, Malaysia Chiangmai, Thailand
5. ICA Executive Sub-Committee	Jan. 18-19, 1988 June 1, 1988	Bangkok, Thailand Singapore

Adviser for 12 years, formally retired in December 1987 and continued to work as a consultant to the Project until July 8, 1988. Mr W.U. Herath took additional charge of the Project from the 3rd of August, 1988.

*The 13th Meeting* of the ICA Sub-Committee on Consumer Cooperation for Asia met at Kuala Lumpur, Malaysia, on 10th Dec 1988. 12 members from Bangladesh, India, Japan, Republic of Korea, Malaysia, Philippines, Singapore, Sri Lanka and Thailand participated at the meeting. Mr. M. Ohya, Chairman of the Sub-Committee chaired the meeting.

Mr. G.K. Sharma, ICA Regional Director for Asia and Mr. Bruce Gunn, Cooptrade Adviser of the ICA ROA also participated in the meeting.

Mr. W.U. Herath functioned as the Secretary to the Sub-Committee.

The inaugural issue of the *Asian Consumer Coop News Bulletin* was issued at the meeting. The meeting also adopted a resolution to propose a change in the nomenclature of the Sub-Committee to 'ICA Committee on Consumer Cooperation for Asia'

The meeting discussed the work plan for 1989-90.

It also discussed the coverage of target groups under the consumer cooperative development project of the ICA and decided to consider following as target groups: (i) National consumer cooperative federations of the member-countries of the ICA ROA; (ii) Functional committee on consumer cooperation affiliated to the apex organizations of the member countries of the region in the absence of national consumer cooperative federations; (iii) Any other national level cooperative federation and secondary and primary level cooperatives which deal with consumer activities in the absence of national level consumer cooperative federations.

*Sub-Committee for Cooperative Education and Training for Asia (Committee on HRD)*

The meeting of the ICA Sub-Committee on Cooperative Education and Training for Asia was

held in Bangkok (Thailand), from 27-28 May, 1989 after many years.

Dr. Yookti Sarikaphooti, Dy Permanent Secretary to the Government of Thailand, inaugurated the meeting. Guests from many cooperative federations; Mr G.K. Sharma, the Regional Director of ICA ROA; Mr. J.M. Rana, Dy. Regional Director, ICA ROA; Mr. M.K. Puri, Consultant to the Consumer Cooperative Development Project also participated at the meeting as special invitees. Mr. Anan Chamnankit, President of the Cooperative League of Thailand welcomed the members of the Sub-Committee.

14 members and observers from Bangladesh, India, Indonesia, Republic of Korea, Malaysia, Pakistan, Philippines, Singapore, Sri Lanka and Thailand attended the meeting.

Since the nomenclature of the Education and Training Project of the ICA ROA has been changed to become the *Human Resource Development Project* the meeting adopted the constitution to suit the new structure with the title *ICA Committee on Human Resource Development for Asia*.

Dr. Leandro Rola from Philippines was elected Chairman of the Committee while Dr. M.P. Saxena from India was elected Vice-Chairman.

The Committee also reviewed the present situation of the region in regard to the Human Resource Development aspects of the Cooperative Movements and discussed the possibility of preparing a long-term strategy and plan for the development of human resources. The following areas have been identified as priority: (i) Member Education; (ii) Research and development in human resource development cooperative sector; (iii) Manpower surveys and manpower planning; (iv) Pilot project on human resource development; (v) Training of trainers on country specific projects and (vi) Collaboration with international agencies in order to initiate funding for country specific projects.

The Committee also adopted the 4-years plan submitted by the secretariat covering the period 1987-88 to 1991-92.

## Cooperative Development Activities

The major developmental activities of the ICA Regional Office for Asia are carried out through the following technical projects:

1. Development Coordination Unit
2. Agricultural Cooperative Development Project
3. Consumer Cooperative Development Project
4. Human Resource Development Project
5. Cooptrade Project
6. Strengthening Management of Agricultural Cooperatives in Asia Project

The activities relating to these projects are carried out with financial support made available by donors, most significant among those being, the Swedish Cooperative Centre (SCC), Swedish International Development Authority (SIDA), Government of Japan in association with the Central Union of Agricultural Cooperatives of Japan (CUAC), the Japanese Consumers' Cooperative Union (JCCU), the Canadian Cooperative Association (CCA), ICA member - organisations and other donor national and international agencies.

## Project Activities

### Development Coordination Unit

#### Coordination

The DCU continued to play a coordinating role vis-a-vis various projects of the ROA and development activities in the Region. The DCU also assisted in holding the annual programme planning and budgeting meeting with donor agencies in New Delhi in October 1988. Participating development agencies in the meeting were SCC, CCA and JCCU.

A noteworthy development is the Memorandum of Understanding between the ICA and the Australian Association of Cooperatives (AAC) with regard to the AAC providing support to ICA's development activities especially with regard to the Asian Ministers' Conference.

During the period the following projects were formulated and submitted to the cooperative development support agencies:

1. A proposal for TCDC Programme in Cooperatives for Asia.
2. Women in Development Through Fishery Cooperatives in Asia.
3. Facilitation of Effective Cooperative Legislation in Selected Countries of Asia.
4. NCUI/ICA/FAO Pilot Project in India on Establishing a National Coop Data Bank (NCDB) and a Monitoring & Evaluation System for Coop Development (MECD).
5. Pilot Project on CLT Accounting Services for Agricultural Cooperatives in Thailand.

The ICA ROA assisted the Cooperative Union of the Philippines (CUP) in organizing a conference with donor agencies in the Philippines on the Perspective Plan for Agricultural Cooperatives. The conference was held on 5th August 1988 and it was attended by representatives of 10 cooperative development support agencies,



cooperative leaders and senior government officers from the Philippines. In all 45 persons attended the conference.

Mr. Bernt Adelstal, Project Administrator, Swedish Cooperation Centre (SCC) visited the SCC-supported development projects in the Philippines and Thailand in October 1988. He was accompanied by Mr. J.M. Rana, Dy. Regional Director.

Messrs. G.K. Sharma, Regional Director, J.M. Rana, Dy. Regional Director and Sten Dahl, Cooperative, Development Advisor attended the development conference held in July 1988 by the ICA at the time of the ICA Congress in stockholm.

Mr. J.M. Rana, Dy. Regional Director, ICA ROA, also continued to function as Secretary to the following Sub-Committees: (i) ICA Sub-Committee for Agriculture for Asia; (ii) ICA Sub-Committee for Fisheries for Asia; (iii) ICA Sub-Committee for Asia on Coop Finance.

The DCU continued to monitor and backstop the CCA-assisted projects: (i) Fish Net Production Project of FISHCOPFED, India, and (ii) CLT Prawn Breeding Project in Ranode District, Thailand. Serious floods have caused considerable damage to the CLT Prawn Breeding Project and at present the ICA and CCA are engaged in developing plans for rehabilitation/redesigning of the project.

### Government-Movement Relations

A Regional Consultation on *Role of Government in Promoting Cooperative Development in Asia* was held in Singapore from 4th to 7th June 1988 with the collaboration of the Singapore National Cooperative Federation. Permanent Secretaries/Senior Officers responsible for cooperative development, cooperative leaders, chief executives of national cooperative organisations, ICA Consultants and representatives of cooperative development support agencies attended the Consultation. In all 42 persons took part in the Consultation.



Mr B.C. Gangopadhyay, Secretary-General of Afro-Asian Rural Reconstruction Organisation addressing the Consultation.



Mr S.S. Puri, Assistant Director-General and Regional Representative of FAO for Asia and Pacific addressing the Consultation.



Dr R.C. Dwivedi, ICA Regional Consultant addressing the Consultation.



The Consultation had the benefit of the papers prepared by country consultants and a regional paper on the subject prepared by Dr. R.C. Dwivedi, Regional Consultant. Against the background of the presentation of country situation by the participants, the Consultation considered the following subject areas: Cooperative legislation and development; Cooperative Principles, Philosophy and their application; Cooperative Policy and Government's Promotional, Technical and Financial Support for building genuine and strong Cooperative Movements; Building cooperative autonomy; Role of governments and national

cooperative organisations; and Role of international organisations including ICA in cooperative development.

The conclusions of the Consultation were brought out in printed form and circulated among the member-organisations and government departments concerned with cooperative development.

A comprehensive report comprising the papers presented by the country consultants, the regional consultant and papers presented at the Regional Consultation is being published.

### Highlights of the Consultation Meeting





### Collaboration with Member-Organisations

Follow-up of participants in *Project Identification and Planning* courses in the Philippines and Thailand were carried out in collaboration with member-organisations. In Thailand 12 out of 13 participants prepared project proposals. An expert from the Kasetsart University is assisting the CLT in the follow-up.

An exploratory mission to *China* by Messrs. J.M. Rana, Sten Dahl and Bruce Gunn was carried out from 5th to 19th November 1988. The mission has identified several areas of collaboration, namely, perspective planning for agricultural cooperatives in one province, exchange of cooperative delegations, cooperative tourism, cooperative financing study, cooperative education and training, cooperative trade and utilization of Chinese expertise in waste materials recycling for movements in the region.



Mr G.K. Sharma, ICA Regional Director, called on the Foreign Minister of Vietnam, Mr Nguyen Co Thach.



With the Chairman, Central Council of Consumers Cooperatives of Vietnam, Mr Nguyen Quang Quynh.



ICA ROA Exploratory Mission to China, November 1988. ICA Mission members with Chinese cooperative leaders in Fujian Province.



## **Data Bank**

The ICA ROA is trying to establish a Data Bank in collaboration with the member-organisations. Forms for collection of statistics in respect of the following have been prepared and sent out to member-organisations and members of the Sub-Committees: Basic data regarding cooperatives in all sectors from 1960 onwards; Fishery cooperatives; Cooperative finance; and Agricultural cooperatives.

In addition, the ICA ROA together with FAO is assisting the National Cooperative Union of India in establishing a National Coop Data Bank (NCDB) and a Monitoring and Evaluation System for Coop Development (MECD) on a pilot basis.

## **Computerization of ROA Operations**

The ICA ROA staff members have been provided training in computer operations. The ICA ROA accounting, library and project monitoring have been computerized. The secretaries have been trained in word processing and Lotus 1-2-3. Computerization of ROA operations have increased staff productivity and speeded up work.

## **Asian Coop News**

An *Asian Coop News* is being brought out from time to time for providing information about on-going developments in the member-movements in the region, ICA activities and significant developments in other parts of the world.

## **Library**

At present the library has over 25,000 books. It receives about 150 journals on subscription and complimentary basis.

In order to provide efficient reference and information services to member-organisations and other users, library collection is being computerized. The relevant library staff has been trained and data entry sheets have been developed. A thesaurus on cooperative subjects is to be developed.

## **Agricultural Cooperative Development Project**

Mr. Guo Yong Kang has been employed as Agriculture Cooperative Development Adviser with effect from 1st March 1989.

A joint meeting of the ICA Sub-Committees for Agriculture and Finance will be held in Seoul on 17th and 18th May 1989.

The Cooperative League of Thailand (CLT) organised a national conference on Perspective Planning for Agricultural Cooperatives from 22nd to 25th August, 1988 to consider perspective planning report prepared by Messrs J.M. Rana and Sten Dahl. 60 participants from Cooperative Movement and relevant government agencies and development organisations participated in the conference. The conference formulated the perspective plan for agricultural cooperative sector based on the Study Mission report mentioned above.

A regional seminar on *Enhancing Member Participation in Agricultural Cooperatives* was held by the ICA ROA in Tokyo, Japan, in collaboration with the Institute for the Development of Agricultural Cooperation in Asia (IDACA) from 17th July to 6th August 1988. 18 participants from Bangladesh, China, India, Rep. of Korea, Malaysia, Philippines, Sri Lanka, Thailand and Japan participated in the seminar. The participants also worked out action commitments in respect of their respective countries.

The ICA ROA Exploratory Mission to China in November 1988 had observed that the Chinese Agricultural Cooperative Movement and especially Shanghai Supply and Marketing Cooperatives Limited had considerable expertise in waste materials recycling. Based on this an attempt is being made to formulate a *Project on Waste Materials Recycling* in the Philippines in collaboration with the Cooperative Union of the Philippines. As a first step a technical mission comprising Agriculture Cooperative Development Advisor, Mr. Guo Yong Kang and two experts from Shanghai Supply and Marketing Cooperatives Limited will visit the Philippines in March 1989 for two weeks to profile available precious metals and paper wastes.

The National Agricultural Cooperative Federation (NACF) of Korea has brought out a booklet entitled "*Agricultural Cooperatives in Korea*" which gives an in-depth study of the agricultural Cooperative Movement in the Republic of Korea. The publication meets with the need expressed by the Agricultural Sub-Committee at its meeting in Manila in March 1987.

The Cooperative Development Adviser (CDA) assisted the Cooperative Union of the Philippines in the preparation of a project document for participation by the Philippine cooperatives in a fertilizer grant programme from the Dutch Government to the Government of the Philippines. The project document was then submitted by the CUP to the Dutch Embassy in the Philippines.

The CDA assisted the Agricultural Cooperative Development International (ACDI) Regional Office for Asia and the Pacific in the preparation of a proposal for a study of the Cooperative Banking System in Pakistan.

### Follow-up of Government-Movement Relations Consultation

#### Ministers' Conference in 1989

In pursuance of the recommendation of the Regional Consultation on *Role of Government in Promoting Cooperative Development in Asia* and the Regional Council Meeting held in Singapore in June 1988, preparations have been made to hold the Ministers' Conference. The Australian Association of Cooperatives (AAC) has extended an invitation to host the Conference in Sydney, Australia. The AAC has approached the Federal Government of Australia to co-sponsor the Conference with the International Cooperative Alliance. It is proposed to hold the Conference from 7th to 10th September 1989 in Sydney, Australia.

The overall aim of the Conference is to bring about greater collaborative action between national governments and cooperative sectors

for enhanced cooperative development and to enhance and facilitate cooperative trade across national boundaries with the ultimate objective of bringing about to effect an improvement in the social and economic conditions of the large masses of people in the Asia-Pacific region. The specific objectives of the Conference are as follows:—

- i. adopt goals and strategies for national governments and apex cooperative organisations to foster genuine and strong cooperative organisations capable of rendering efficient services to their members;
- ii. Adopt guidelines for creating a favourable environment for stimulating speedy and healthy growth of cooperatives through the creation of appropriate: cooperative legislation, fiscal policies and infra-structural and human resource development;
- iii. To recommend collaborative strategies and action plans for regional and international trade among Cooperative Movements across national boundaries; and
- iv. To establish regular forum for biannual or triennial regional conferences of Cooperative Ministers and Cooperative Leaders.

From each country a Minister responsible for cooperative development accompanied by a Secretary/Adviser and two cooperative leaders will be invited. Participation is expected from 22 Asia-Pacific countries. In addition, representatives of cooperative development organisations will also be invited.

The Conference programme covers two major topics : (i) Cooperatives and Government-Collaborative Strategies for Social and Economic Development, and (ii) Cooperatives and Government collaborative Strategies for International Trade and Finance.

#### Study of Cooperative Legislation in Selected Asian Countries

As recommended by the regional consultation a Study of Cooperative Legislation in selected

countries of Asia is proposed to be undertaken with financial support from the Canadian Cooperative Association (CCA). The purpose is to study cooperative legislation in selected countries (acts, rules and bye-laws) with a view to: identifying constraints to cooperative development; identifying features which are not in accordance with Cooperative Principles; and suggesting additional provisions needed for facilitating development of cooperatives.

The study is expected to help in formulating guidelines for improving cooperative legislation with a view to promoting sound cooperative development in future in order that the standard of living of the participating members can be raised.

The study is proposed to be carried out in respect of China, India, Indonesia, Philippines, Sri Lanka and Thailand.

#### **TCDC Programme in Cooperatives in Asia**

Further discussions were held with Mr. S.M.S. Chadha, Director, Special Unit/TCDC and a project proposal for TCDC Programme in Cooperatives for Asia was formulated. The TCDC Programme comprises the following *main activities*: Identification of capacities and needs in the field of cooperatives in various economic sectors and human resource development in the countries in the region; Preparation of a compendium on the above; Distribution of the compendium; Joint ICA/UNDP-TCDC progress review; A regional meeting for bilateral discussions to concretise TCDC projects; Implementation of the projects agreed at the regional meeting for bilateral discussions; and Evaluation.

The *main elements* of relevance for the TCDC programme in cooperatives would be as follows: Provision of training facilities and training courses; Study tours; Carrying out feasibility studies; Development of joint ventures; Exchange of short-term experts; and Trade/joint venture development possibilities.

A regional meeting for bilateral discussions for concretising TCDC Project is proposed to be held in India during the last quarter of 1989.

The TCDC Special Unit is expected to give financial support for this programme.

#### **Regional Data Bank at ICA ROA**

In designing any development programme, the role of statistics, information and other data is invaluable. Experience has shown that relevant information is not available at the right time and in one place. It is in this context that the ICA ROA is setting up a small data bank in order to provide the ICA projects and programmes and its member-organisations with relevant information. ICA ROA would also encourage and assist member-organizations in setting up their own data banks. Such data banks would assist the movements in performing the following tasks: Planning for cooperative development; Formulating policies; Monitoring of projects and programmes; Taking corrective actions; and Assessing the effects and impacts.

The Regional Cooperative Data Bank (RCDB) is being organized with a view to assist the ICA Regional Council and the Regional Office: (i) to monitor cooperative development trends with a view to knowing the performance of individual Cooperative Movements; (ii) to formulate cooperative policies for promoting cooperative development in the Region; and (iii) to make suggestions to individual Cooperative Movements in regard to cooperative development strategies and programmes.

It is planned to collect the data from the following sources: (i) Statistics published by member-organizations; (ii) Annual reports of governments in the Region; (iii) Statistics published by the World Bank, Asian Development Bank, FAO and other well-known international and national organizations; (iv) Information from the background papers available at the ICA Regional Office Library in New Delhi, and (v) Journals.

With a view to operationalizing the Data Bank a set of simple forms was designed, printed and supplied to all the member-organizations with a request to complete them and return to the Regional Office.

The main emphasis at present is on obtaining the basic information. Some of the key areas on which information has been requested include: agricultural, consumers, finance, fisheries, housing, labour, industrial, school and university cooperatives at national, provincial, district and primary levels.

In pursuance of the decisions taken at the meetings of the Agricultural, Cooperative Finance and Fishery Sub-committees, additional forms were developed to obtain somewhat more detailed data in respect of these three sectors.

The data would be fed into the computer at the ICA ROA for the purpose of providing systematic and speedy services.

#### **Encouraging the Movements to establish National Data Banks**

With a view to encouraging the cooperative institutions, particularly the member-organizations of the ICA in Asia, it has been emphasized that national cooperative organizations should also, at their own end, set up small and modest national cooperative data banks which could help the respective Cooperative Movements to take proper developmental decisions.

#### **National Cooperative Data Bank in India**

The National Cooperative Union of India has responded favourably to this idea by launching a national cooperative data bank for India on a pilot basis. The NCUI has also decided to link

the national cooperative data bank with another element called the *Monitoring and Evaluation System for Cooperative Development (MECD)*.

#### **MECD Pilot Project in India**

The MECD system is aimed at providing the managers of agricultural cooperatives with a tool which would enable them to plan the activities of their cooperatives in such a way that a cooperative operates efficiently and in accordance with its objectives; viz., (i) increasing incomes, and (ii) improving the standards of living of member-households.

The MECD system should assist in producing fairly accurate working plans for primary agricultural cooperatives, help in the development of performance indicators, and provide various inputs and feedbacks to the cooperatives to facilitate innovations and modifications so as to achieve their primary objectives.

The MECD system will be tried out in two selected districts of two states covering a total of 500 primary cooperatives.

*Main Aim* of the MECD is: To instal at the primary and secondary levels a Monitoring and Evaluation System for Cooperative Development (MECD System) with a view to providing the relevant information to policy-makers for reviewing the cooperative development and to take timely and corrective measures whenever necessary, and to establish data banks at tertiary and national levels.

**“If a movement for economic regeneration, or any other movement, is to have a chance of succeeding, it must arise from within the very heart of the people.”**

**— Alphonse Desjardins**

## Consumer Cooperative Development Project

The problems of consumer cooperatives in *Thailand* were studied by the Consumer Cooperative Adviser and efficiency norms for business operations for the consumer cooperatives were prepared and presented to a group of policy-makers and executives of Consumer Cooperative Federation of Thailand (CCFT), Cooperative League of Thailand (CLT) and Cooperative Promotion Department (CPD) in June 1988. The idea was to adopt business standards in consumer cooperatives in Thailand.

Three area consultancy conferences on retail management were held in *Philippines* for policy makers and managers of consumer cooperatives.

### Training Activities

A workshop on management for employees of Cooperative Promotion Department in *Thailand* was held during February 1988.

A training seminar for managers of selected consumer cooperatives was held in *Philippines* in July 1988.

### Workshops and Seminars

A regional workshop on evolving an appropriate strategy for the promotion and development of effective and sound consumer cooperative movements was held in Kuala Lumpur, *Malaysia* during December 1988. The workshop adopted a set of conclusions and recommendations to be intro-

duced in the form of national activities in the member-countries of the Region. This workshop would form the basis of documentation to be taken as resources for national workshops to be conducted.

### Exchange Programmes

A delegation consisting of 21 delegates from consumer cooperatives in *Japan* headed by Mr. M. Ohya, Executive Director of Japanese Consumers' Cooperative Union (JCCU) visited India, Singapore, Malaysia and Thailand in Jan/Feb 1988. This was the first such activity undertaken for the promotion of exchange of experiences and create an understanding among the cooperators of the member-countries in the Region. They called on cooperative leaders and apex cooperative organizations in the said countries. It is proposed to continue with such exchange programmes in future.

### Asian Consumer Cooperative News Bulletin

The ICA ROA issued the first issue of the *Asian Consumer Cooperative News Bulletin* in December 1988. The bulletin would provide the readers with information on the current trends of consumerism and consumer cooperative movements in the Region and also would serve as a forum for exchanging ideas and news on the current issues of consumer cooperatives. Several member-countries have appointed liaison officers for the consumer cooperative news bulletin.



## Human Resource Development Project

A major expansion on the former education and training project functioned from November 1987 was the change introduced in April 1988 to integrate the activities on human resource planning and development and also the inclusion of disadvantaged groups such as women and youth into the project. The project itself was renamed as Human Resource Development Project. However, due to the resource limitations, the major emphasis was kept on education and training and working with women's development activities. A fresh plan was prepared for 4 years until 1991-92.

During the year a search for new methodologies in member participation was undertaken. The alternative methodologies being practiced in Asia and Africa were studied and documented in order to introduce into member-movements of the Region. Accordingly, this activity will be launched during early 1989, atleast in 4 or 5 countries in the region.

An attempt was also made to improve upon the existing member participation seminars undertaken in specialized sectors such as agriculture. Learning strategy was shifted from traditional teaching into participatory learning exercises with action commitments on the part of the participants.

In keeping with the recommendations of the Evaluation Committee of the ICA in 1987, action was taken to integrate the former CEMAS project activities with the Human Resource Development activities. Accordingly, production and reproduction of training materials, dissemination of information about education material and also the exchange of proto-type training and learning material would be undertaken by the Regional Office itself. In order to facilitate this process, the establishment of desk-top publishing unit was undertaken.

Two project proposals of Facilitators Development and Women's Development were prepared and are presently under consideration by the donors.

Consultancy work on education and training started with a project formulated for *Philippines* on the establishment of a Correspondence Education Unit. The unit has been set up at the NATCCO office with funds obtained from the Canadian Cooperative Association (CCA).

After the lapse of several years, attempts were made to re-establish contacts and communication links with the UN agencies such as ILO and ESCAP with a view to collaborate with them on the activities on human resource development.

## Organisational Change and Human Performance

A healthy work climate would involve open problem solving atmosphere, participation, trust, sense of work ownership, self direction of staff members. Creating such a work climate would involve understanding of the organisational policies, procedures, expectations, customs on one hand, and how managers exercise their responsibilities and their behaviour on the other.

A process that can bring about such a climate would assume that people are capable; conflicts are inevitable and it is possible to have win-win solutions; positive human interaction and open communication being important. Action to bring in such change would analyse the problem and the gaps, would secure commitment from significant others, would analyse data for designing actions. Based on this understanding, strategy can be formed, implemented and evaluated for feed back. Human resource professionals have a key role, a pivotal role i.e. of change agents in the organisation.

## ICA/Japan Training Project

The ICA/Japan Cooperative Management Training Project initiated in July 1986 is now mid-way on its five-year course. The Project has already completed two management training courses and is now on its third year of activities. The *first training course* was conducted from 1st November 1986 to 3rd May 1987 in which fifteen participants from nine countries received training for six months in India, Thailand, Japan and the Republic of Korea. The participants also prepared economically viable projects during their home country assignments.

The *second training course* on Strengthening Management of Agricultural Cooperatives in Asia was conducted from 26th October 1987 through 10th May 1988, which also trained fifteen partici-

pants from nine countries. Additional 15 projects were added on to the total number of projects prepared by the course participants.

As could be seen from the gradually improved nominations for the training courses, considerable interest is being generated by the Project among the member-organisations in the region. The support for the implementation of the projects is also gradually increasing. In addition possibilities of obtaining external assistance for project implementation are being explored through discussions with the Ministry of Agriculture, Forestry and Fisheries (MAFF) of the Government of Japan and the Food and Agriculture Organisation of the United Nations.



HE Mr Eijiro Noda, Ambassador for Japan in India, inaugurating the 3rd ICA-Japan Training Course, (l to r) Mr G.K. Sharma, HE Mr Noda and Mr M.V. Madane, Project Director.





The founder-President of AMUL, Mr Tribhuwandas K. Patel (seated) enquiring about the present position of agricultural cooperatives from Mr EMEG Muthubanda, participant from Sri Lanka.

During the year under review, the 15 participants of the second training course spent 40 days in their home countries for preparing the projects related to agricultural cooperative development. These projects covered wide-ranging subject areas such as rice-milling, oil palm processing, fruits and vegetables marketing, feed mills and fisheries. These projects were appraised by a team of experts drawn from the ICA ROA, the Central Union of Agricultural Cooperatives of Japan and the National Agricultural Cooperative Federation of the Republic of Korea. Many of these projects are being further improved and some are under consideration by financing agencies.

Part Two of the training course was conducted in the Institute for the Development of Agricultural Cooperation in Asia (IDACA) from February 22 to April 22, 1988. During this period resource



Participants during their study visits to a Potato Marketing Society in Himachal Pradesh state.

persons were mostly drawn from the agricultural cooperative movement of Japan and the participants had opportunities to visit cooperatives in two provinces of Japan. The field study visits in the Republic of Korea from 25th April to 10th May 1988, gave an opportunity to the participants to compare the functioning of multipurpose cooperatives in Japan and Korea.

The report of the second course was submitted to the Government of Japan through the ICA headquarters in Geneva.

The *third training course* for Strengthening Management of Agricultural Cooperatives in Asia was inaugurated by His Excellency Mr. Eijiro Noda, Japanese Ambassador to India, in New Delhi on October 24, 1988. Fifteen participants from nine countries, including a participant from Pakistan for the first time, are attending the third training course. Most of them are working as chief executives of cooperative business organisations or banking institutions while the rest are engaged in planning and supervision activities in the apex organisations.

Part I of the third course from October 24 to December 24, 1988, has already been completed. This included the training sessions in the ICA ROA in New Delhi and the Vaikunth Metha National Institute of Cooperative Management in



Shiroli Farmers' Service Society in Maharashtra helps its members in acquiring agricultural machinery including tractors. At the request of the society, Mr M.V. Madane, handed over the key of a tractor to one of the farmer-members.

Pune. Field study visits to agricultural cooperatives in three provinces i.e. Himachal Pradesh, Gujarat and Maharashtra were organised. Greater emphasis is being given to group work based on case studies. As the training programme gives considerable emphasis to financial management and analysis, computers were introduced during the third course for conducting the exercises relating to financial management.

Part I in India was followed up by field study visits in Thailand from 25th December 1988 to 7th January 1989, during which the participants had the opportunity of studying the working of

multi-purpose cooperative societies and land settlement cooperatives in some parts of Thailand.

Part-II of the programme (18th February - 7th May 1989) consists of studies and study visits in Japan and at IDACA-Japan; and field study visits in China.

Resource persons for this training programme are drawn from various technical institutions and successful field organisations in India, Thailand, Japan and China. Mr. M.V. Madane, Project Director is the principal coordinator for all technical inputs for this training programme.

## Cooptrade Project

The COOPTRADE Project completed its sixth year of operations at the end of 1988 since it was transferred to the ICA from the ILO. The project objectives and programmes were redefined in line with ICA planning requirements in December 1987. The following activities were carried out in accordance with the accepted and redefined plans and objectives:

- The trade adviser has undertaken 25 country missions during the year, covering seventeen countries on four continents - Asia, Australia, Europe and North America.
- The project has continued to expand its sales generation largely through jumbo shrimp projects contracted between indigenous producers in Indonesia and Thailand with Cooptrade Japan. Sales of these products are estimated to be over five million dollars (U.S.) annually. Total sales activity related to the project for the year-ended 1988 amounted to approximately US\$ 17 million.
- The project established two "representative" offices during the year; one in northern Europe under the name Cooptrade International (Europe) and the other in Australia through

the sponsorship of the Australian Association of Cooperatives.

- The concept of "affiliated offices", first introduced in 1987, has been pursued in a variety of ways by member-countries. The Cooperative League of Thailand has seconded staff to pursue trade and development activity in conjunction with commercially chartered Cooptrade International (Thailand) Office.
- In Malaysia, two former investment cooperatives have discussed proposals for an organizational merger to provide a broad membership and financial base for a Cooptrade 'Affiliate'. This operation expects to be commercially chartered within the first few months of the next calendar year.
- Cooptrade Australia Pty. Ltd. was incorporated in 1988 with designated staff to carry out import and export transactions for Australian Cooperatives.
- Separate initiatives in the Phillipines and Sri Lanka movements appear to be headed in the direction of apex based cooperative trade promotion offices with broad membership support and full-time staff.



- Unfortunately the Business Promotion Board (B.P.U.K.) of Indonesia appears to have been left in limbo by newly-elected Dekopin leadership. We are hopeful that this will be only a temporary setback to what has been one of the more successful trade development programmes under the SCTI.
- In concert with SCTI/Cooptrade activity, several trading pacts or agreements were undertaken by member countries during the past year: 1) Cooptrade Japan with NTUC Fair Price, Singapore; 2) Cooptrade with Thailand Cooperative Consumers Federation; 3) Australian Association of Cooperatives with Centrosoyus, U.S.S.R.; 4) NCUI, India with Centrosoyus, U.S.S.R.
- Several trade missions/leadership exchange programme were carried out between member-movements over past year. This activity is self-financing and appears to be gaining momentum as an indigenous expression of trading interest across the region. The T.A. facilitated a Singapore-based mission to Thailand in the latter part of the year to determine joint-venture opportunities for the supply of live hogs between Thailand and Singapore Cooperatives.
- Technical consultancies have been provided to several member-organizations over the past year. Thailand, the Philippines and Malaysia have received project assistance for organization/infrastructure development. The project also provided technical assistance and co-ordination between rattan manufacturers in several countries in preparation for the Bella Centre Furniture Exhibition in Denmark (88 & 89). This participation was also subsidized by Project funds.
- The Malaysian movement has carried out the first nationally based invitational training programme under the Project. The export marketing techniques programme using MATCOM/ILO material and sponsored by Angkasa and the Cooperative College of Malaysia, was conducted over a ten-day period October 2-12, 1988. ILO funded the participation of the former Trade Adviser, as Programme Director.
- 18 participants representing eight Cooperatives and two Government Departments attended the programme which covered all aspects of international trade transactions.
- During 1988, the project undertook its most ambitious exhibition programme to date: (a) Angkasa and the Cooperative College in Malaysia hosted a Cooperative Mini-Trade Exhibition, in conjunction with the April SCTI Meeting. Eight South and South-East Asian countries participated in the event; (b) Cooptrade sponsored participation for rattan furniture cooperatives in the Scandinavian Furniture Exhibition in Denmark last May. Products from Cooperatives in the Philippines and Malaysia were exhibited. Several orders and new business opportunities have resulted; (c) A Cooptrade projects booth was set up at the ICA Congress in Stockholm with product largely from Australian and Indian Cooperatives; (d) Extensive planning and preparation had been made by year-end for the Australian Association of Cooperatives to host an Asian/Pacific International Cooperative Product and Services Exhibition, in conjunction with the ICA Regional International Conference in September, 1988. This event will be the first exhibition of its kind the Cooperative Movement worldwide.
- The project has been the recipient of additional donor support (cash) and increased member (in kind) contributions in its operations last year. Cooptrade-Japan had committed to donate 1.30 M. Yen annually for each of the next three years to the project. Member-organization contributions (in kind) reached 31% of total project expenditure to June 30, 1988 up from 4% the previous year. Member contributions were expected to be slightly higher again for 1988/89.

## Relations with International Organisations

Cordial and fruitful relations continued to exist between the ICA ROA, the UN Specialised Agencies as well as the non-governmental organisations functioning in the region.

Representatives of FAO, ILO and a number of international support agencies attended the ICA ROA Regional Consultation on *Role of Government in Promoting Cooperative Development in Asia* held in Singapore in June 1988.

Mr. S.S. Puri, Assistant Director-General and Regional Representative for Asia and Pacific, FAO, attended and addressed the meeting of the ICA Sub-Committee for Fisheries held in New Delhi on 25th and 26th November 1988.

FAO has also collaborated with ICA/Japan Training Project for Strengthening Management of Agricultural Cooperatives in Asia.

Collaboration has been strengthened between the ICA ROA and ILO MATCOM. The Human Resource Development Officer would be assisting the ILO MATCOM country seminars in Asia.

Collaboration with the Swedish Cooperative Centre and the Canadian Cooperative Association is being further strengthened.

Collaboration also continued to be maintained with Afro-Asian Rural Reconstruction Organisation (AARRO), Agricultural Cooperative Development International (ACDI) and Fredrich-Ebert Stiftung.

ICA ROA and the Australian Association of Cooperatives (AAC) are collaborating on holding the Ministers' Conference in Australia. Further collaboration is also expected to develop.

### ICA ROA PUBLICATIONS

Multipurpose Cooperative Societies in South-East Asia. Indian Rs. 20.00

Cooperative Credit and Financial Management. Indian Rs. 20.00

Readings in Cooperative Management. Indian Rs. 30.00

Recent Changes, Trends and Development of the Cooperative Movement in Asia. Indian Rs. 80.00

Communication and the Cooperative Teacher. Indian Rs. 20.00

Programme for Effective National Cooperative Organisation Action. Indian Rs. 30.00

Orders can be placed with

THE INTERNATIONAL COOPERATIVE ALLIANCE

Regional Office for Asia, P.O. Box 7011

43 Friends Colony, New Delhi 110 065. India

## **AFGHANISTAN**

### **UNION OF PEASANTS' COOPERATIVES OF AFGHANISTAN**

P.B. No. 3272, KABUL. Afghanistan  
Telex: 241 UPCOOP. Tel: 42683, 41011

## **AUSTRALIA**

### **AUSTRALIAN ASSOCIATION OF COOPERATIVES LTD.**

363 Pitt Street, 4th Floor, P.O. Box A-231,  
SYDNEY South NSW 2000,  
Tel. 264 9522 Telex: 75303-CFNSW-AA  
Telefax: (02) 267-3047

## **BANGLADESH**

### **BANGLADESH JATIYA SAMABAYA UNION**

9/D Motijheel Commercial Area, DHAKA-2  
Tel: 231697 Cable: RANGDHENU, Dhaka

## **CHINA**

### **ALL-CHINA FEDERATION OF SUPPLY AND MARKETING COOPERATIVES**

45, Fu Xing Men Nei Street, BEIJING  
Tel: 668581-2501 Telex: 222212-CFSMC-CN

## **INDIA**

### **NATIONAL COOPERATIVE UNION OF INDIA**

3, Siri Institutional Area, Khelgaon Marg,  
Hauz Khas, NEW DELHI-110 016.  
Tel: 662750, 665146 Cable: COPUNION.  
Telex No: 31-73113-NCUI-IN

### **NATIONAL AGRICULTURAL COOPERATIVE MARKETING FEDERATION OF INDIA LTD (NAFED)**

1 Siddhartha Enclave  
Ring Road, Ashram Chowk, NEW DELHI-110 014  
Tel: 6832293, 6845101. Telex: 31-75347-NFD-IN  
Cable: NAFED, NEW DELHI.

### **NATIONAL CO-OPERATIVE CONSUMERS FEDERATION OF INDIA LTD (NCCF)**

3, Siri Institutional Area,  
Khelgaon Marg, Hauz Khaz, NEW DELHI-110 016  
Cable: KONFED Tele: 668032, 668030, 662756,  
Telex: 31-66611 NCCF-IN

### **NATIONAL CO-OPERATIVE AGRICULTURAL AND RURAL DEVELOPMENT BANKS FEDERATION LTD.**

Shivshakti, 2nd Floor, B.G. Kher Road,  
Worli, BOMBAY-400 018,  
Cable: BHUMIVIKAS. Tel: 4934349 & 4931359

### **NATIONAL FEDERATION OF STATE COOPERATIVE BANKS,**

P.O. Box 9921, Shivshakti, 3rd Floor,  
B.G. Kher Marg, Worli, BOMBAY-400 018.  
Tel:493-3676/394-3182,  
Telex: 001-76263-NFSB-IN  
Cable: COPBANKFED.

### **INDIAN FARMERS FERTILISER COOPERATIVE LTD. IFFCO,**

34, Nehru Place, NEW DELHI-110 019  
Tel: 6410894. Telex: IFCO-IN 31-3887/3260,  
Cable: IFFCO

### **KRISHAK BHARATI COOPERATIVE LTD**

(KRIBHCO), Red Rose House,  
49-50 Nehru Place, NEW DELHI-110 019.  
Tel: 641-9200/641-3548 Telex: 31-62526  
Cable: KRIBHCO, New Delhi.

### **NATIONAL FEDERATION OF INDUSTRIAL COOPERATIVES LTD.**

3, Siri Institutional Area, 4th Floor,  
Khelgaon Marg, NEW DELHI-110 016.  
Tel: 664006, 663865, Cable: ARTCOOP  
Telex: 31-62246 NFIC-IN

## **INDONESIA**

DEWAN KOPERASI INDONESIA (DEKOPIN)  
Jalan S. Parman. Kav. 80  
Wisma Koperasi, Lt. II, Slipi, JAKARTA-11420  
Tel: 021-5603414, 5480204, Ext 29-30  
Telex: 46391 INKUD-IA

## **IRAN**

CENTRAL ORGANISATION FOR RURAL  
COOPERATIVES  
753 Valli-e-asr, TEHRAN.  
Telex: 214288 IR. Tel: 890011-19

## **JAPAN**

CENTRAL UNION OF AGRICULTURAL  
COOPERATIVES (CUAC),  
8-3 1-chome, Otemachi, Chiyoda-ku, TOKYO  
Tel: 245-7562, Telex: 33809-CUAC-J.  
Telefax: (03)242 1581. Cable: CHUOKAI, Tokyo

JAPANESE CONSUMERS' COOPERATIVE UNION  
1-13 4-chome, Sendagaya, Shibuya-ku, TOKYO  
Cable: CONSUMUNION  
Tel: 03-4979103, Telex: 242-3380-NCOOP-J  
Telefax: (03)4870722.

NATIONAL FEDERATION OF FISHERIES'  
COOPERATIVE ASSOCIATIONS (ZEGYOREN)  
"Coop. Building" 1-12 Uchikanda, 1-chome,  
Chiyodaku, TOKYO. Cable: NAFEDEFISH  
Tel: (03) 294-9717. Telex: 0-222-6234 ZENGYO-J.  
Telefax: 294-9602

NATIONAL FEDERATION OF FOREST OWNERS'  
COOPERATIVE ASSOCIATIONS (ZENMORI-REN)  
Cooperative Building, 8th Floor,  
8-3, 1-12, 1-chome, Uchikanda, Chiyodaku,  
TOKYO-101, Tele: (03)294-9717.

CENTRAL COOPERATIVE BANK FOR AGRICUL-  
TURE AND FORESTRY, (NORINCHUKIN BANK)  
8-3, 1-chome, Otemachi, Chiyodaku, TOKYO  
Tele: 270-0331, Telex: 23918/9 NOCHUKIN-J.

NATIONAL FEDERATION OF AGRICULTURAL  
COOPERATIVE ASSOCIATIONS (ZEN-NOH)  
8-3, 1-chome, Otemachi, Chiyodaku, TOKYO.  
Tel: 03-245-0746, Telex: ZENNO J. 222-3514  
Telefax: 81-3-245-7442, 81-3-245-7443

IE-NO-HIKARI ASSOCIATION  
11 Funagawara Ku, Ichigaya, Shinjuku, TOKYO.  
Tel: 2603151 Telex: 232-2367 IENOHI J  
Cable: IENOHIKARI, Tokyo.

NATIONAL MUTUAL INSURANCE FEDERATION  
OF AGRICULTURAL COOPERATIVES  
(ZENKYOREN), 7-9 Hirakawa-cho,  
2-chome, Chiyodaku, TOKYO. 102,  
Tel: 03-265-3111. Telefax: 2635095  
Telex: 2322973-ZEKI-J

NATIONAL FEDERATION OF UNIVERSITY COOP  
ASSOCIATIONS (NFUCA), Diagaku,  
Seikyo Kaikan Building, Chuo,  
5-41-18, Nakano-ku. TOKYO.  
Tel: 03-382-3131. Telex: 28554 SEIKYO J

## **DEMOCRATIC REPUBLIC OF KOREA**

CENTRAL UNION OF CONSUMERS' COOPERA-  
TIVES, Central District, PYONG YONG.  
Tele: 3-67-52, 3-56-79,  
Telex: 5946 KWAIL KPT Cable: ZORYON.

## **REPUBLIC OF KOREA**

NATIONAL AGRICULTURAL COOPERATIVE  
FEDERATION (NACF), 75, 1st Street,  
Chungjong-Ro, Jung-Ku. SEOUL-100-707.  
Cable: KONACOF Tel: 737-0021, 735-4681.  
Telex: 27421 NACOF K. Telefax: 02-737-7815.

NATIONAL FEDERATION OF FISHERIES'  
COOPERATIVES, 88, Kyun Wun Dong,  
Chongro-Ku. SEOUL 110, Tel: 720-6211-20.  
Telex: 24359 FISHCO K. Cable: FISHFEDER

NATIONAL LIVESTOCK COOPERATIVE FEDERA-  
TION, YPO Box 87, Yoido Dong,  
Young-Deungpo-Ku, Seoul, Tel: (783)-0050-0059  
Telex: 23517 NALICOF K. Cable: NALICOF



## **MALAYSIA**

ANGKATAN KERJASAMA KEBANGSAAN  
MALAYSIA LIMITED., ANGKASA  
No 2, 4, & 6 Jalan 222  
Peti Surat 368, PETALING JAYA-46740,  
Tel: 7563414, 7563200, 7563327.  
Telex: 37478 ANKASA MA

COOPERATIVE UNION OF MALAYSIA  
PO Box No. 12528, KUALA LUMPUR 50780  
Tel: 03-2748220/2748221/2747448  
Telex: RELKOP MA 20272, Telefax: 03-2745003.

COOPERATIVE CENTRAL BANK LIMITED  
107, Jalan Bunus, P.O. Box 10685,  
KUALA LUMPUR 50922  
Tel: 2914155, Telex: 33504 COBANK MA

MALAYSIAN COOPERATIVE INSURANCE  
SOCIETY LIMITED (MCIS)  
Wisma MCIS, Jalan Barat, Peti Surat 345,  
PETALING JAYA, Tele: 7552577  
Telex: 37493 MCIS MA

NATIONAL LAND FINANCE COOPERATIVE  
SOCIETY LIMITED Bangunan Tun Sambanthan.  
No. 2, Jalan Sultan Sulaiman, Peti Surat 12133  
KUALA LUMPUR 50768. Tel: 03-2307044  
Telex: 32891 NLFCS MA  
Cable: NALFIN

FEDERATION OF HOUSING COOPERATIVES  
LTD. WISMA CCB, 2nd Floor. 203 & 204,  
Jalan Bunus, KUALA LUMPUR 501100,  
Tel: 2912433 Telex: 31765 COOP MA.  
Cable: COOP CENBANK

THE MALAYSIAN COOPERATIVE CONSUMER  
SOCIETY LTD. No. 20 (2nd, 3rd, 4th floor)  
Lrg. Bunus Enam, Off Jln. Masjid India  
Peti Surat 12288, 50772 KUALA LUMPUR.  
Tel: 2932396/97 Telex: COOP MA 31765

MALAYSIAN COOPERATIVE PRINTING PRESS  
SOCIETY LTD. 1 20 Jalan Semangat,  
Peti Surat 154. PETALING JAYA.  
Tel: 7561817/7563325

## **PAKISTAN**

NATIONAL COOPERATIVE UNION OF PAKIS-  
TAN LTD. P.O. Box 2234. LAHORE Pakistan.  
Tel: 54674, 211749. Cable: ENCUP, Lahore

MERCANTILE COOPERATIVE FINANCE CORPO-  
RATION LTD.  
197-A, The Mall. RAWALPINDI. Pakistan  
Tele: 67630, 62155-58. Telex: 5828 FELAB PK

## **PHILIPPINES**

COOPERATIVE UNION OF THE PHILIPPINES  
INC. CUP Building, Alejandro Roces Av.  
Corner Mother Ignacia St. QUEZON CITY  
Tel: 99-1073/96-534  
Telex: 40405 Attn: ICS 479 Cable: COUNPHIL

SUGAR COOPERATIVES DEVELOPMENT INSTI-  
TUTE OF PHILIPPINES  
First Farmers' Agro Coop Building, 2nd Floor,  
Talisay, Negros Occidental, P.O. Box 452  
BACOLOD CITY 6100. Philippines.

NATIONAL CONFEDERATION OF COOPERA-  
TIVES INC., Apt. 303, Dona Matilde Building,  
876-G, Apacible St. Ermita,  
MANILA 1000. Philippines. Tele: 58-58-33

## **SINGAPORE**

THE SINGAPORE NATIONAL COOPERATIVE  
FEDERATION LTD. (SNCF)  
510, Thomson Road, 12-02 SLF Bldg.  
SINGAPORE 1129 Tel: 2590077  
Telefax: 2599577 Telex: RS 24200 TMSR

SINGAPORE AMALGAMATED SERVICES  
COOPERATIVE ORGANISATION LTD.  
P.O. Box 366, Maxwell Road P.O.  
SINGAPORE 9007. Tel: 2735183

## **SRI LANKA**

NATIONAL COOPERATIVE COUNCIL OF  
SRI LANKA (NCC), Cooperative House,  
455, Galle Road, P.O. Box 1469  
COLOMBO-03. Sri Lanka Cable: NACOSIL  
Tel: 585496, Telex: 21217, COCOBADCE

SRI LANKA COOPERATIVE FISHERIES'  
FEDERATION LTD. 127 Grandpass Road  
COLOMBO-14, Sri Lanka  
Tel: 25057. Cable: COOPFISH

SRI LANKA COCONUT PRODUCERS' COOPERA-  
TIVE SOCIETIES' LTD. P.O. Box 796  
127, Grandpass Road COLOMBO-14, Sri Lanka  
Tel: 23540, 29024 Telex: 22447 COCDON CE  
Cable: COCONION, Colombo

FEDERATION OF THRIFT AND CREDIT  
COOPERATIVE SOCIETIES LTD  
3/2 Edmonton Road, COLOMBO-6.  
Tel: 553005 Cable: SANASA, Colombo

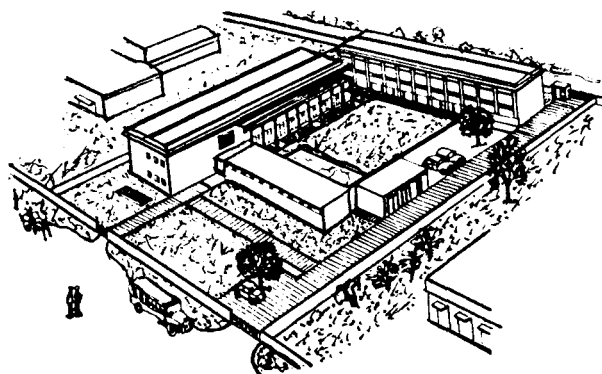
#### THAILAND

COOPERATIVE LEAGUE OF THAILAND  
4 Pichai Road, Dusit, BANGKOK 10300  
Tele: 24-13634, 24-13332 Telex 82374 FEST TH

#### VIETNAM

VIETNAM CENTRAL COUNCIL OF CONSUMER  
COOPERATIVES OF VIETNAM  
77, Nguyen Thai Hoc,  
HANOI.

**Bonow House**



**ICA Regional Office for Asia  
"Bonow House"  
New Delhi India**

## Cooperative Values\*

- Self-help values (activity, creativity, responsibility, independence, "do-it-yourself")
- Mutual help values (Cooperation, unity, collective action, solidarity, peace);
- Non-profit interest values (resource conservation, elimination of profit as a driving force, social responsibility, utilitarian goals, "not profiting from others work");
- Democratic values (equality, participation, "equity");
- Voluntary-effort values (commitments, creative power, independence, pluralism);
- Universal values (global perspectives, openness);
- Educational values (knowledge, understanding, insight etc.);
- Purposeful values (benefit to members etc.)

\*Mr L. Marcus, President of the International Cooperative Alliance in his speech to the ICA Congress held in Stockholm, 1988.

## Principles of Cooperation

1. Membership of a cooperative society should be voluntary and available without artificial restriction or any social, political, racial or religious discrimination, to all persons who can make use of its services and are willing to accept the responsibilities of membership.

2. Cooperative societies are democratic organisations. Their affairs should be administered by persons elected or appointed in a manner agreed by the members and accountable to them. Members of primary societies should enjoy equal rights of voting (one member, one vote) and participation in decisions affecting their societies. In other than primary societies the administration should be conducted on a democratic basis in a suitable form.

3. Share capital should only receive a strictly limited rate of interest, if any.

4. Economic results arising out of the operations of a society belong to the members of that society and should be distributed in such a manner as would avoid one member gaining at the expense of others.

This may be done by decision of the members as follows:—

- (a) By provision for development of the business of the Cooperative;
- (b) By provision of common services; or,
- (c) By distribution among the members in proportion to their transactions with the Society.

5. All cooperative societies should make provision for the education of their members, officers and employees and of the general public, in the principles and techniques of Cooperation, both economic and democratic.

6. All cooperative organisations, in order to best serve the interests of their members and their communities should actively cooperate in every practical way with other cooperatives at local, national and international levels.



**ICA IN ASIA**  
**REPORT ON**  
**ACTIVITIES 1989**



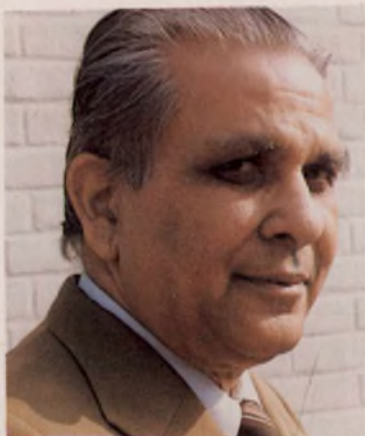
ICA OFFICE BEARERS AND TECHNICAL OFFICERS



Mr.Lars Marcus, President



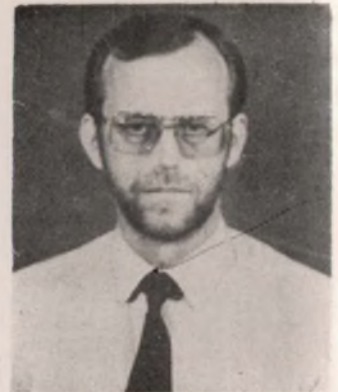
Mr.Bruce Thordarson, Director



Mr.G.K.Sharma,Regional  
Director for Asia & the Pacific



Mr.J.M.Rana, Deputy  
Regional Director & Head,  
Development Coordination Unit



Mr.Sten Dahl, Cooperative  
Development Advisor



Mr.M.V.Madane, Project  
Director, ICA-JAPAN Project



Mr.W.U.Herath, Advisor  
Human Resources Development



Mr.R.Mathimugan, Spl.Advisor  
Coop Development & Training



# ICA IN ASIA REPORT ON ACTIVITIES 1989

## CONTENTS

ICA and Its Members	2
ICA ROAP staff changes	3
International Cooperative Alliance	4
ICA Central Committee meeting	6
ICA Regional Council for Asia & the Pacific	7
Activities of specialised committees	8
Activities carried out during 1989	11
Relations with member organisations	19
ICA ROAP Budget and its utilisation - July 1988-June 1989	20
ICA member organisations in Asia & the Pacific	21

## International Cooperative Alliance

- Headquarters  
Route des Morillons 15, CH-1218  
Le Grand Saconnex, Geneva-1  
Switzerland Tel.(022)798-4121  
Telefax: (022)798-4122;  
Cable: Interallia, Geneva
- Regional Office for East, Central and Southern Africa  
Post Box No.946  
Moshi, Tanzania.Tel. 4706/4708;  
Telex: 43118 TARIMO TZ;  
Telex: 45-415620;Cable: Interallia, Moshi
- Regional Office for Asia and the Pacific  
"Bonow House", 43 Friends Colony (E)  
New Delhi 110 065, India  
Tel: 011-683-5123; Telefax: 011-6835568  
Telex : 031-75025 DICA IN  
Cable: Interallia, New Delhi
- Regional Office for West Africa  
Immeuble de la Caisse de Soutien des  
Prix Agricules, 01 BP 3969 Abidjan 01,  
Ivory Coast.  
Tel. 324327; Telex. 22629 ACIBJ CI  
Cabe: Interallia , Abidjan

## ICA and its members

	ICA Headquarters	Regional Office for Asia & the Pacific
Established	August 18, 1895 in London, England	November 14, 1960 in New Delhi, India
Headquarters shifted to Geneva	1980	---
Membership	192 national cooperative organisations from 76 countries and 10 international organisations	57 national cooperative organisations from 19 countries
Individual Membership	647.59 million	439.99 million (67%).

### ICA MEMBER-ORGANISATIONS AND COOPERATIVE MEMBERSHIP COVERAGE IN THE ASIAN AND PACIFIC REGION, 1989.

	Country	No. of ICA Member Organisations	Individual Membership (Million)
1.	Afghanistan	1	0.22
2.	Australia	1	4.02
3.	Bangladesh	2	9.00
4.	China	1	132.00
5.	Fiji	1	0.03
6.	India	12	142.00
7.	Indonesia	1	8.49
8.	Iran	1	4.16
9.	Japan	10	43.69
10.	Korea, DPR	1	1.57
11.	Korea, ROK	3	2.13
12.	Malaysia	8	1.73
13.	Pakistan	2	2.96
14.	Philippines	3	0.73
15.	Singapore	2	0.32
16.	Sri Lanka	5	4.21
17.	Thailand	1	2.63
18.	USSR	1	60.10
19.	Vietnam	1	20.00
	<b>TOTAL</b>	<b>57</b>	<b>439.99</b>



# ICA Regional Office for Asia and the Pacific

## Office-Bearers and Technical Staff

### ICA Headquarters, Geneva

President : Lars Marcus (Sweden)  
Vice-Presidents : Yvon Daneau (Canada)  
: Pavel Fedirko (USSR)  
Director : Bruce Thordarson (Canada)

Cooperative Development Adviser : Sten Dahl (Sweden)

Agricultural Cooperative Development Adviser : Guo Yong Kang (China)

### ICA Regional Office for Asia

Chairman of the Regional Council : Gen A.S. Lozada (Philippines)  
Regional Director : G.K. Sharma (India)

Consumer Cooperative Development Adviser : W.U. Herath (Sri Lanka)

Human Resource Development Adviser : W.U. Herath (Sri Lanka)

Dy Regional Director and Head of the Development Coordination Unit : J.M. Rana (India) (Until June 1989)

ICA-Japan Agri. Coop-Management Training Project Director : M.V. Madane (India)

Cooptrade Adviser : G.K. Sharma

## Staff Changes

### 1. Mr. J.M. Rana

Mr. J.M. Rana has been appointed Senior Development Advisor in the ICA Head Quarters at Geneva from 1st July, 1989.

### 2. Mr. Sten Dahl

Mr. Sten Dahl, Cooperative Development Advisor of ICA ROAP, on completion of his assignment with the ICA ROAP left India on 12th November, 1989.

His successor will be the present Director of the SCC, Mr. Karl Johan Fogelstrom, who is expected to take up his assignment some time in January 1990.

### 3. Mr. Pradit Machima

Mr. Pradit Machima, a Thai national, has been appointed Consumer Cooperative Development Adviser and is expected to join in February 1990. Mr. Machima was the Director of the Cooperative League of Thailand in mid-1970's and was with ILO/Swiss Cooperative Project in Indonesia till 1988 and with ILO/UNDP in Zimbabwe until recently.

### 4. Mr. Modesto Saonoy

Mr. Modesto Saonoy has been appointed as part-time Cooptrade Adviser to concentrate in Asean countries. He will operate from the Philippines.

# International Co-operative Alliance

The International Cooperative Alliance is one of the oldest of non-governmental international organisations. It is a world-wide confederation of cooperative organisations of all types. Founded by the International Cooperative Congress held in London on 18th August, 1895, it now has affiliates in 76 countries, serving over 648 million members of the primary level. There are 192 national level and international level cooperative organisations from all over the world in the membership of the Alliance. It is the only international organisation entirely and exclusively dedicated to the promotion of Cooperation in all parts of the world.

The ICA enjoys the right of participation in meetings and development work of the United Nations Specialised Agencies such as the ILO, FAO and UNESCO and holds Consultative Status of Category-1 in the United Nations Economic and Social Council.

Besides the head office of the ICA, which is in Geneva, there are three regional offices viz., the Regional Office for Asia and the Pacific in New Delhi, India (established in 1960); the Regional Office for East, Central and Southern Africa at Moshi, Tanzania (established in 1968), and the Regional Office for West Africa at Abidjan, Ivory Coast (established in 1979). The ICA also has a project office in San Jose, Costa Rica.

The ICA Regional Office in Moshi covers 9 countries and the Office in Abidjan 17 countries.

## ICA in Asia

The ICA Regional Office for Asia and the Pacific, New Delhi, was formally inaugurated by the then Prime Minister of India, Pandit Jawaharlal Nehru, on 14th November, 1960.

57 national level organisations from 19 countries, representing nearly 440 million individual Cooperators are in the membership of the ICA from the Asian region. These countries are: Afghanistan, Australia, Bangladesh, China, Fiji, India, Indonesia, Iran, Japan, Democratic People's Republic of Korea, Republic of Korea, Malaysia, Pakistan, Philippines, Singapore, Sri Lanka, Thailand, USSR and Vietnam.

In addition to the Regional Office in New Delhi, there is also a sub-office in Australia to service the Cooperative Movements in the Pacific region.

## ICA Objectives

According to Article 3 of the Rules and Standing Orders of the ICA, its objects are as under:

- (a) To be the universal representative of cooperative organisations of all types which, in practice, observe the cooperative principles, as set out in Article 8 of the Rules and Standing Orders;
- (b) to propagate cooperative principles and methods throughout the world;
- (c) to promote Cooperation in all countries;
- (d) to safeguard the interests of the Cooperative Movement in all its forms;
- (e) to maintain friendly relations between its affiliated organisations;
- (f) to promote economic relations between the cooperative organisations of all types, nationally and internationally;
- (g) to assist the promotion of the economic and social progress of the people of all countries; and
- (h) to work for the establishment of lasting peace and security.

## ROAP Activities

The ICA RO for Asia and the Pacific is established under Article 33 of the ICA Rules headed by the Regional Director acting on the authority of the Director of the ICA. The responsibilities are:

- (a) Coordination of cooperative development efforts within the region, and promotion of exchanges and experiences;
- (b) project identification, formulation, preparation and evaluation;
- (c) promotion of the establishment and development of national cooperative apex organisations, based on local cooperatives; and

- (d) organisation of seminars and conferences on specific subjects including support for programmes aiming at the involvement of women and youth in cooperative activities.

## Finances

The ICA finances are derived from member subscription, its own funds and assistance from donors for various activities carried out by the ICA.

## ICA Regional Council

To assist and advise the Regional Director, there is a Regional Council consisting of two Regional Councilors from each member-country. Under Article 34, the Regional Council is responsible for:

- (a) Formulating the overall policy concerning the activities of the Regional Office;
- (b) reviewing the results of the activities of the Regional Office; and
- (c) serving as a permanent contact organ between the national Cooperative Movements in the region and the Regional Office.

## Specialised Committees

Under the umbrella of the ICA Regional Council for Asia, there are regional Specialised Sub-committees consisting of professionals from member-organisations to guide and support the ROA and its development activities. At present there are six such Sub-Committees as follows:

- a. ICA Committee for Agriculture
- b. ICA Committee on Consumer Cooperation
- c. ICA Committee for Fisheries
- d. ICA Committee on Cooperative Finance
- e. ICA Committee for Trade and Industry
- f. ICA Committee for Human Resource Development

## Development Activities

In addition to normal activities as carried under the Objectives of the ICA, the Regional Office promotes and supports cooperative development in Asia. The ICA ROAP plays a catalyst and coordinating role. It also operates, with the assistance of donor agencies,

the following specific projects for contributing to co-operative developments;

- a. Development Coordination Unit; (Planning, Research and Consultancy Project)
- b. Agricultural Cooperative Development Project;
- c. Consumer Cooperative Development Project;
- d. Human Resource Development Project;
- e. ICA-Japan Training Project for Strengthening Management of Agricultural Cooperatives in Asia;
- f. Cooptrade Project.

Each Project has well-defined objectives and activities. These projects are being carried on with the financial support from SCC/SIDA (Sweden), CUAC/JCCU/Government of Japan, CCA/CIDA (Canada) and other member-organisations.

## Library

The Regional Office has a well-equipped library having about 25,000 books and other publications. It is an important and valuable source of information and documentation on cooperatives available to all those who are interested in cooperative studies and research.

## Concessions of the Government of India to the ICA

The foreign experts attached to the ROAP continue to enjoy Income Tax and Import-Duty concessions from the Government of India. We express our sincere thanks and appreciation to our host government for the encouragement and continuing support provided.

## ICA Domus Trust

The ICA-Domus Trust, constituted in memory of Dr. Mauritz Bonow, former President of the ICA, has been exempted from Income-Tax under the Income Tax Act of the Government of India.

## New Members of the ICA ROAP

The ICA Executive Committee at its meeting held in Salzburg on 20th June, 1989 admitted the following organisations to ICA membership:

1. Cooperative Marketing Federation Ltd., Sri Lanka

2. All India Federation of Cooperative Spinning Mills, India

The Executive Committee in the same meeting also approved the request of CENTROSOYUZ (USSR) to become the member of the ICA Regional Office for Asia & the Pacific.

The ICA Executive Committee at its meeting held in New Delhi on 2nd October, 1989 admitted the following organisations to ICA membership:

1. National Cooperative Housing Federation, India
2. National Federation of Urban Cooperative Banks and Credit Societies Ltd., India
3. National Coop Dairy Federation of India, Ltd.

## ICA Central Committee Meeting in New Delhi

The ICA Central Committee met for the first time in Asia in ICA's 95-year history in New Delhi from 4th to 7th October, 1989. The meeting was inaugurated by the Prime Minister of India. There were over 500 participants from 76 countries at the inaugural ceremony. The meeting was hosted by the National Cooperative Union of India on behalf of the Indian Cooperative Movement.

The most popular agenda item was "The Challenge of Global Economic Integration", followed by Reports



*Mr. Lars Marcus, President of the International Cooperative Alliance, with Mr. G.K. Sharma, ICA Regional Director for Asia and the Pacific*



*Prime Minister of India, Mr. Rajiv Gandhi, inaugurating the Central Committee Meeting*

from Specialised Organisations and "Cooperatives in Asia". Discussions were designed to increase the understanding of the current position of cooperatives in this enormous continent and investigate opportunities for collaboration between Asian cooperatives and cooperatives in other continents.

In conjunction with the Central Committee meeting a number of other specialised committees also held their meetings. Some of these were: ICA Executive Committee meeting; ICA Consumer Cooperatives Committee Meeting; Committee on Cooperative Banking;



CICOPA meeting; ICA Women's Committee meeting; ICA Working Party on Cooperative Librarians; etc.

On 5th October, all the delegates along with their spouses were invited to a Reception at the Bonow

House. The delegates were highly impressed to see the Bonow House, its infrastructural facilities, library etc. After their visit to the Bonow House, they felt that the decision not to sell the Bonow House was a wise one.

□

## ICA Regional Council for Asia and the Pacific

The 31st meeting of the Regional Council was held at Seoul, Republic of Korea, at the invitation of the National Agricultural Cooperative Federation (NACF) on 15-16th May 1989, under the Chairmanship of Gen A.S. Lozada. The meeting was attended by 17 representatives of the various Cooperative Movements in the Region. The meeting was also attended by Mr Bruce Thordarson, Director of the ICA Headquarters. Special invitees from the Centrosoyus (USSR) also participated in the meeting besides several other observers from Australia, Japan, Korea and China.



*31st Meeting of the ICA Regional Council held at NACF, Seoul (Rep of Korea), Inaugural Session, May 15, 1989*

The Council took note of the latest developments in the cooperative sector in various countries of the Region. It also received reports on various development projects of the Regional Office. The Council

expressed its appreciation for the consistent and hard work put in by the technical organs and experts staff of the Regional Office in providing technical support and guidance to the various sectors of the Movement in the region. Some of the main points discussed by the Regional Council at its 31st meeting were, among others; Review of the work done during the previous year; Recent trends in cooperative development in the Region; Activities of various committees of the Regional Council; Report on the activities of the IDACA-Japan; Work programme of the ICA Regional Office for the period 1988-1991; Donor support to the ICA, the proposed Ministers' Conference on the theme "Role of Government in Promoting Cooperative Development in Asia" scheduled to be held in Australia in February 1990; Administrative matters; Greater involvement of member-movements in the work of the sub-committees of the Regional Council; Change in the nomenclatures of the Regional Office, Trade and Consumer Committees; Consideration of the recommendations of the Executive Sub-Committee on "Hall of Honour"; Collaboration with the international organisations including the Special Unit for TCDC of the UNDP, Cooperative Data Banks; Consideration of the application of the CENTROSOYUS (USSR) on joining the ICA Regional Council for Asia.

The Regional Council also took note of the report on the activities of the ACO (Asian Cooperative Organisation), presented by Mr Eddiwan, Chairman of ACO.

Mr Bruce Thordarson, Director, ICA, informed the Regional Council on various programmes of the head office which have a direct relationship on the movements in the Asian Region. He mentioned that intensive preparations were being made to hold the ICA Central Committee meeting in India, first time ever in Asia, several other meetings of specialised committees, and the intentions of the ICA to provide a greater



support to technical development programmes in the Region.

Giving a brief account of the various activities of the ICA in Asia and the quantum of support from various donor agencies, the ICA Regional Director, Mr G.K. Sharma said ".....Our Regional Office activities can broadly be grouped under two categories, (i) the DICA ROA normal functions of bringing the movements together, organising meetings, seminars, etc. so that they can exchange ideas and experiences and benefit from each other, (ii) developing cooperatives and helping them. We carry out this category of activities with the financial support of donors; the donors include governments, government-sponsored agencies and stronger cooperative movements which are both from the region and outside. As you know, 3-4 years back, our total financing on development was more or less from the SCC, but in the last 2 years this position has considerably changed, say for 1989-90, the total budget for development is around 3 million SFr, out of which about 28% comes from SCC, 27% from MAFF and Japanese Movement, around 26% from member-or-

ganisations and about 19% from other donors. More or less we are coming to a situation where our members are also actively participating. They are equal partners in the financing of the projects. We are not depending on any particular major donor. We have other donors like the CCA and others who are also increasing their support. Recently, the Canadian Cooperative Association has shown interest in financing a Regional Project for Women in Fishery and a feasibility study would be undertaken in the next few months. That is a new development. We had some negotiations with the TCDC of UNDP which has resulted in a separate project".

The Regional Council approved the work programme of the ICA in the Region. The Council also decided to recommend to the ICA authorities to change the nomenclature of the Regional Office to "*ICA Regional Office for Asia and the Pacific*".

It was decided to hold the next meeting (32nd) of the Regional Council in Australia in conjunction with the Cooperative Ministers' Conference.

## Activities of Specialised Committees

Since the last Regional Council Meeting, the following meetings of the Specialised Committees were held:

1. 14th Meeting of the ICA Committee on Consumer Cooperation for Asia, 11th May, 1989, Yokohama (Japan)
2. 2nd Meeting of the ICA Committee on Human Resources Development Los Banos, College, Laguna (Philippines), 9th June, 1989.
3. 15th Meeting of the ICA Committee on Consumer Cooperation for Asia, 3rd October, 1989, New Delhi (India) along with the joint meeting with the Main Consumer Committee on 4th & 5th October, 1989.
4. ICA Committee for Asia for Agriculture. May 17-18 1989, at Seoul, Republic of Korea
5. ICA Committee for Asia on Cooperative Finance. May 17- 18, 1989 at Seoul, Republic of Korea.

### 14th Meeting of the ICA Committee on Consumer Co-operation

9 members (two from Japan, two from Malaysia, one from Singapore, one from Sri Lanka, one from Philippines and two from Thailand) attended the meeting. The following also attended the meeting:

- i. Mr. I. Takamura, Chairman, JCCU
- ii. Mr. Wada, Director, Ministry of Health & Welfare
- iii. Mr. Yamagishi, President, COOP Kanagawa
- iv. Mr. Bruce Thordarson, Director, ICA
- v. Mr. G.K. Sharma, Regional Director, ICA ROA

Mr. Ohya, Chairman of the Committee welcomed the members and the special invitees and appreciated the work done by the ICA Secretariat. He also appreciated the active participation by the members of the Committee.





*Members of the ICA Committee on Consumer Co-operation for Asia with the Director of ICA, Mr. Bruce Thordarson (sitting, second from right)*

The Chairman and members expressed satisfaction on the progress made by the Consumer Co-operative Development Project of the ICA after studying a detailed report submitted by the Secretary of the Committee. Mr. I. Takamura, Chairman of the JCCU welcomed the members and hoped that the meeting would discuss current issues such as environmental protection. Mr. Bruce Thordarson, who was attending a Committee Meeting in Asia for the first time, explained the trends in the ICA structure and said that the ICA is looking for relationships with co-operative movements more closely. He also emphasized the need for the Committee to play an active role in improving the working of the ICA. He also mentioned that the JCCU would function as a donor and a catalyst in bringing about positive changes in the consumer co-operative movements in Asia.

The meeting adopted Declaration on the occasion of the Third International Consumer Day (15 March 89) endorsing the need to protect the environment and reduce the growing ecological imbalance with the use of chloro-flouro hydro-carbonic products, which destroys the ozone layer.

The meeting also decided to have a Joint meeting with the ICA main Consumer Committee in October 89 in New Delhi.

## 2nd Meeting of the ICA Committee on Human Resource Development for Asia

This meeting of the Committee was held in conjunction with the Regional Workshop on Strengthening of Human Resource Development in Co-operative in Asia (5-9 June, 1989).



*2nd Meeting of the ICA Committee on Human Resources Development, June '89, Los Banos, Philippines*

10 members (two from Philippines, two from India, one from Pakistan, one from Sri Lanka, one from Singapore, one from Bangladesh, one from Indonesia and one from Thailand) attended the meeting. Gen. A.S. Lozada, the Chairman of the ICA Regional Council was the special invitee at the meeting.

The Constitution of the Committee which was adopted at the ICA Regional Council meeting at Seoul was presented and the Secretary explained the statutory rules and provisions governing the functioning of the committee under the Regional Council.

In this meeting, a work plan adopted by the HRD Planning Workshop on Strengthening of Human Resources in Co-operatives in Asia was adopted to make effective contribution towards the realization of autonomous and viable co-operative movements in the Region. The Secretary has indicated to the meeting that the work plan of the project for the next 3 years will be

modified to suit the objectives and priorities given in the conclusions of the above workshop and seek concurrence from the ICA authorities and the donor agencies.

## 15th Meeting of the ICA Committee on Consumer Co-operation for Asia

15th Meeting of the ICA Committee on Consumer Co-operation was held at New Delhi on 03 October, 1989.

6 Members (two from Japan, one from India, two from Malaysia and one from Bangladesh participated. 3 observers (from JCCU, NFUCA and ANGKASA) were also present at the meeting.

Mr. G.K. Sharma, the Regional Director who was a special invitee to the meeting, said that this meeting is important in view of the proposed joint meeting with the Main Consumer Committee.

During this meeting, a new member (Fiji Co-operative Association Ltd) has been admitted to the ICA Committee on Consumer Co-operation for Asia.

The Chairman explained the objective of the joint meeting with the Main Consumer Committee. The secretary gave details of the topics of the joint meeting.

## ICA Committee for Agriculture

A Meeting of the ICA Committee for Agriculture for Asia was held at Seoul, Republic of Korea, on 17 May, 1989. The meeting was attended by 8 members of the Committee, representing Australia, Bangladesh, Japan, Korea, Philippines, Sri Lanka and Thailand. A number of special invitees, observers and ICA officials also attended the meeting. The Managing Director of IDACA-Japan, Mr. Shiro Futagami, also was present.

Mr. Won Ho Suh (Republic of Korea) and Mr. Narong Marukatut (Thailand) were unanimously elected Chairman and Vice Chairman respectively of till the next ICA Congress.

The Committee took note of the report on the activities carried out since the previous meeting of the committee. Members of the committee gave a brief account of the recent trends and development in the field of agriculture and agricultural cooperatives in their respective countries. Other important issues discussed

by the Committee were: Programme of activities for the years 1990-91 and 1991-92: Activities of the ICA-Japan Project on Strengthening Management of Agricultural Cooperatives in Asia: Human Resource development in agricultural cooperatives: Handling, Packaging, Transportation and storage of Agricultural produce: etc. The member for Bangladesh invited the Committee to hold its next meeting in Bangladesh.

## ICA Committee for Asia on Co-operative Finance

A meeting of the ICA Committee for Asia on Co-operative Finance was held at Seoul, Republic of Korea, on 17th May 1989 in conjunction with the ICA Regional Council meeting. The meeting was attended by 8 members of the Committee representing Australia, Bangladesh, Japan, Korea, the Philippines, Sri Lanka and Thailand. A number of special invitees, observers and ICA officials also attended the meeting. Mr. Shiro Futagami, Managing Director of IDACA, Japan was also present.

Mr. M.M. Vyas (India) and Mr. Ranjit Hettiarachchi (Sri Lanka) were unanimously elected Chairman and Vice Chairman respectively till the next ICA Congress.

Some of the main points discussed by the committee were among others: Report on the activities carried out since the last meeting; Country papers presented by the members of the Committee on recent trends and development in the field of co-operative finance; Identification of the needs of the Cooperative Finance sector and suggestions for a two-year programme of activities of the Committee; Recent trends in overdues in cooperative finance sector; Proposal to establish a cooperative finance intermediary in the Philippines; Discussions on the report on the study of Cooperative Financing System in Thailand; Establishing an Accounting Service in Thailand; Discussions on setting up an International Co-operative Financing System for Trade and Development.

The Committee was invited to hold its next meeting in Bangladesh.

*"The most precious wealth that man has attained is the consciousness of his fundamental unity, which is more and more impelling the human world to work together for the service of every individual born to it" - Rabindranath Tagore*



# The Activities Carried Out During 1989

## Planning, Research & Consultancy Project

With effect from 1st July 1989 the name of DCU has been changed to Planning, Research and Consultancy Project (PRCP). The PRCP continued to play a coordinating role vis-a-vis various projects of the ROAP and development activities in the region.

The PRCP will assist in holding the annual programme planning and budgeting meeting with donor agencies in New Delhi in January 1990. Participating development agencies in the meeting are SCC, CCA, JCCU and AAC.

### 1. Conference of Cooperative Development Support Agencies

A Conference of Cooperative Development Support Agencies was held in New Delhi in October 1989 in conjunction with the Donors Forum of the ICA Central Committee Meeting.

### 2. NCUI/National Coop Data Bank & Monitoring and Evaluation System for Cooperative Development

The ICA ROAP together with FAO's assistance is assisting the National Cooperative Union of India in establishing a National Coop Data Bank (NCDB) and a Monitoring and Evaluating System for Coop Development (MECD) on a pilot basis. The FAO Consultant and the Cooperative Development Adviser prepared a detailed implementation programme for two States in India and presented the same to FAO and NCUI for consideration.

### 3. Cooperative Ministers' Conference & Trade Exhibition

As a follow-up on the recommendations of the Regional Consultation on the "Role of Government in Promoting Cooperative Development in Asia" held at

Singapore last year, a Conference of the Ministers of Cooperation of Asian Countries together with a Trade Exhibition is being held at Sydney, Australia, from 8th to 11th February, 1990 supported by the Government of Australia. The Conference is being convened by the ICA ROAP in collaboration with Australian Association of Cooperatives (AAC).

In addition to the members of ICA in Asia and the Pacific region, invitations have also been extended to four other Pacific countries on the suggestion of AAC and the Government of Australia who will be covering their cost. Similarly two Ministers have been invited from Africa, namely, Ghana and Egypt at the invitation of Afro-Asian Rural Reconstruction Organisation who will be meeting their cost.

### 4. ICA/CCA/CLT Prawn Breeding Project, Thailand

The project was seriously damaged due to the flood in Southern Thailand in November-December 1988. The representatives of the three organisations carried out on the spot studies in May 1989 and are considering rehabilitation/redesigning of the project.

### 5. ICA/CCA/FISHCOPFED Fish Net Production Project, India

The fish-net producing hand-operated machine has been installed in the third primary fishery cooperative covered under the project. The project has thus accomplished the tasks envisaged in the project document.

The CCA contribution has been fully utilized as per the project plan. FISHCOPFED's contribution has exceeded by 47% and beneficiary societies contribution has exceeded by 50% to the outlay envisaged in the project budget.

## 6. Women in Development through Fishery Cooperatives in Asia

A Joint Study Mission of the three organisations, namely, ICA, CCA and SDID (Societe de Development International Desjardins, Quebec, Canada) undertook a mission to study the current status and future potential of women in fishery cooperative development and to work out specific pilot projects in three selected countries in Asia, viz., Bangladesh, Philippines and India, with a view to formulating a strategy for future action.

The members of the mission were: (1) Mr. M.M.K. Wali, India, (2) Mrs. Marietta M. Climaco, Philippines, (3) Mr. Ken Harding, Canada, and (4) Mr. Andre Carrier, Canada.

The draft report of the mission has already been submitted to the ICA ROAP.

## 7. Facilitation of Cooperative Legislation in Asia

In pursuance of the ICA Cooperative Development Policy and the recommendation of the ICA Regional Consultation held in Singapore in June 1988, the ICA ROAP carried out a study of cooperative legislation in Bangladesh, India, Indonesia, Philippines, Sri Lanka and Thailand for the purpose of identifying constraints to cooperative development; identifying features which are not in accordance with cooperative principles; and to suggest additional provisions which would facilitate development of cooperatives. The study was carried out by Mr. V.P. Singh, former President of the National Cooperative Union of India and a member of the ICA Executive Committee with the support of the country consultants.

## Library, Documentation and Information Services

At present library has over 18,500 books on co-operatives and allied subjects. During the reporting period, 500 books were added in the library. It receives about 150 journals on subscriptions and complimentary basis. The library has a good collection of booklets and leaflets on cooperatives, and receives 9 daily newspapers.

The Library is also responsible for the maintenance and lending of Cooperative Films. Maintenance and

sale of ICA publications is also being looked after by Library.

The Review of International Co-operation was earlier distributed by ROA in India. Due to restructuring of ROAP, the distribution of Review remained suspended



*A working session of the Working party on Computerisation of Library - Oct'89 at ICA ROAP, New Delhi*



*Members of ICA Working Party of Librarians and Information Officers*



for some time. As a result of a circular sent to all cooperative organisations in India. 28 organisations have now subscribed the Review of International Co-operation.

### **Library computerization programme**

To provide efficient reference and information services to ICA/ROAP Projects and member organizations, it was decided that the library collection should be computerized.

### **Promotional and developmental work**

The LDO conducted the Meeting and Workshop of the International Working Party of Co-operative Librarians, Information and Documentation Officers of the ICA, held on 3rd to 6th October, 1989, at Bonow House. The meeting and workshop was attended by 14 participants.

The objectives of the Meeting and Workshop were:

#### **1. Working Party:**

- (a) To review the working of the International Working Party.
- (b) To review the working of the Cooperative Libraries, Documentation and Information Services and Systems for the ICA member countries.

#### **2. Workshop:**

- (a) Computerization of cooperative Libraries
- (b) Compilation of Co-operative Thesaurus
- (c) Future strategy for the development of International Cooperative Library, Documentation and Information Services & Systems and the Role of the International Working Party.

### **Recommendations:**

1. A Working Group was formed to re-vitalize the National Working Party of Indian Co-operative Librarians and Documentation Officers.
2. An Asian Working Party for Co-operative Librarians, Information and Documentation Officers was formed consisting of one person each from India and Sri Lanka. Efforts are being made to involve

more Asian Co-operative Librarians, Information and Documentation Officers.

### **ICA/TCDC-UNDP "Programme in Cooperatives in Asia"**

The Programme in Cooperatives in Asia has been carried out by the ICA Regional Office since February 1989 in close collaboration with the Special Unit for TCDC (Technical Cooperation among Developing Countries) of the United Nations Development Programme (UNDP). This is the first time that a programme in the cooperative sector has been taken up by the SU/TCDC in collaboration with the International Cooperative Alliance. The main purpose of the TCDC programming is to enable cooperatives both in the public and private sectors in the Asian Region to promote technical cooperation activities among each other through transfer of technology and exchange of experts, consultants, training, equipment and joint ventures.

A Regional Compendium on the "Needs and Capacities of Cooperative Organisations in the Developing Countries of the Asian Region" has been prepared by the TCDC Regional Consultant on the basis of replies received from 49 cooperative organisations from 12 invited developing countries from Asia.

The UNDP/TCDC has already forwarded the Compendium to all the UNDP ResReps and governments with a view to compile a listing of specific projects. The UNDP has also invited a number of international and other donor agencies to participate in the programme to indicate their willingness to take up some of the projects.

The listing of possible project areas is likely to be ready by the end of February 1990. The ICA and the UNDP are planning to hold a five-day Bilateral Discussions meeting in New Delhi in early April 1990 to concretise the project proposals.

The TCDC Special Unit is expected to provide logistic and financial support to the programme in various ways e.g., funding the international travels of consultants, locating institutions which could offer suitable training opportunities, and facilitating joint venture activities among the developing countries in the Asian Region.



The TCDC has made available to the ICA Regional Office the services of a Regional Consultant in order to follow-up the activities of the programme.

## Agricultural Cooperative Development Project



*Buying Cotton at Cotton Farmers' Coop Society, Dun Huang, China*

1. Dr. Alfred Bretschneider (Sweden) was made available as a short-term consultant for four months (May to July 1989) to assist the Cooperative Union of the Philippines in planning an action programme for implementing the Perspective Plan on Agricultural Cooperatives.

2. The Cooperative Development Adviser carried out several missions to assist the member-organisations in the Philippines and Thailand in the implementation of their Perspective Plans.

3. A Regional Seminar on Enhancing Member Participation in Agricultural Cooperatives was held by the ICA ROAP in Tokyo, Japan, in collaboration with the IDACA from 17th July to 6th August, 1989. Nineteen participants from Bangladesh, China, India, Indonesia, Rep. of Korea, Malaysia, Nepal, Philippines, Sri Lanka and Thailand attended the seminar.



*Participants of ICA/CUAC/IDACA Member Participation Seminar observe a Japanese Coop Farmer's Orchard*

4. A Perspective Planning Mission to Gansu Province in China was carried out from 3rd to 24th September, 1989 by Mr. Sten Dahl, CDA, Mr. Upali Herath, HRD Adviser, Mr. Guo Yong Kang, Agricultural Cooperative Development Adviser from ICA ROAP, and Dr. Alfred Bretschneider, ICA short-term consultant.

## Human Resource Development Project

### 1. Regional Seminar on Methodology of Member Participation in Cooperative Societies

A Regional Seminar on Methodology of Member Participation (CMPP) was held in Dhaka, Bangladesh from 23-29 May, 1989. Twenty participants from 9 countries (Bangladesh, China, India, Indonesia, Korea, Malaysia, Philippines, Sri Lanka and Thailand) participated at the seminar.

### 2. Workshop on Strengthening of Human Resources in Cooperative Societies.

A Regional Workshop for the Strengthening of Human Resources in Cooperative Societies in Asia, was





*ICA Regional Seminar on Member Participation Methodology, Dhaka, Bangladesh - May 1989*



*ICA Workshop on Human Resources Development - A group at work - June 1989, Los Banos, Philippines*

held from 5-9 June 1989 at the University of the Philippines at Los Banos, College, Laguna. Twelve participants from Bangladesh, India, Indonesia, Pakistan, Philippines, Singapore, Sri Lanka and Thailand attended the workshop. There were also 5 observers. The report of the workshop has been finalised.

### 3. Meeting of the ICA Committee on Human Resources Development

The meeting of the ICA Committee on Human Resources Development was held at Los Banos, College, Laguna, Philippines, on 9th June, 1989. Ten Committee members from Bangladesh, India, Indonesia, Philippines, Pakistan, Singapore, Sri Lanka and Thailand attended the meeting. Gen A.S. Lozada, Chairman of the ICA Regional Council attended the meeting as a special invitee.

4. The HRD Adviser held preliminary discussion with the Singapore National Cooperative Union (SNCF) and Premier Computer Cooperative Society for holding a *Regional Seminar on New Technology for Cooperative Education and Training*. The seminar is now scheduled to be held in April 1990.

5. The HRD Adviser visited Pune in connection with the preliminary discussions for a consultancy work for



*ICA helped to develop a Distance Education Unit at NATCCO, Philippines*

for *Vaikunth Mehta National Institute of Cooperative Management* from 20-22 October, 1989.

6. Preliminary discussions were held by the HRD Adviser for conducting National Workshops for facilita-



tors in CMPP Methodology in Bangladesh, Philippines and Sri Lanka in the third quarter of the financial year.



Hon'ble State Minister of Coops inaugurating the ICA/NCC National Seminar on Consumer Cooperatives

7. The HRD Adviser participated in the *Facilitators Training Programme* conducted by the SCC Project in Dodoma, Tanzania, on Cooperative Member participation Programme from 4-16 Dec.'89.

## Consumers Cooperative Development Project

1. The 14th meeting of the *ICA Committee on Consumer Cooperation for Asia* was held at Yokohama, Japan, on 11th May, 1989. Nine members from Japan, Malaysia, Singapore, Sri Lanka, Philippines and Thailand attended the meeting. Five observers including Mr. Bruce Thordarson, Director, ICA, and Mr. G.K. Sharma, Regional Director, ICA ROAP, also attended the meeting.

2. A *Consultancy Study to Strengthen the working of the Phranakorn Consumer Cooperative Society in Bangkok* has been taken up by the Consumer Adviser and Mr. A. Oka of JCCU from 10-15 August and 23-27 September,

1989. A draft report has been prepared.

3. The *15th meeting of the ICA Committee on Consumer Cooperation* was held at New Delhi on 3rd October, 1989. Six members from Japan, India, Malaysia and Bangladesh participated. Three observers were also present at the meeting.

A Joint Meeting of the ICA Committee on Consumer Cooperation for Asia with the Main Consumer Committee has been held on 4th and 5th October, 1989, with 50 participants from several countries.

The Consumer Adviser acted as Secretary to the ICA Main Consumer Committee Meeting in New Delhi. Draft minutes were prepared and sent to the Secretary and the Chairperson of the Committee.



ICA/BJSU National Workshop on Development of Consumer Cooperatives in Bangladesh - May 1989

4. The Report of the Follow-up Workshop held at Osaka on *Housewives Involvement in Consumer Cooperatives* and an *Overview of Consumer Cooperation in Asia* were published.

5. The third issue of the *Asian Consumer Coop News Bulletin* has been published in October 1989.

6. A consultant has been appointed to conduct a feasibility study for the establishment of the *National Distri-*



*bution Centre for Consumer Cooperatives in the Philippines* from 10th November to 10th December, 1989.

7. An exploratory mission was conducted from 16-19 November along with the representative of JCCU, to Republic of Korea for considering future activities for the *Strengthening of Consumer Cooperatives in Korea*.

8. Preliminary work for conducting a National Follow-Up Workshop and a *Consultancy Study for Consumer Cooperatives in Bangladesh* has been done in Nov. 1989.

## ICA/Japan Training Project for Strengthening Management of Agricultural Cooperatives in Asia



*Onion auctioning in Lasalgaon district of Maharashtra. Farmers are given all support to get maximum price for onions by cooperatives and the Market Committees*

The Project activities are coordinated every year on the basis of implementation plans prepared by ICA ROAP in consultation with concerned cooperative agencies and government departments. The programme cycle is synchronised with the financial year and budgetary time frame of the Japanese Government.



*Is the coop sugar sweet enough? Participants to the Fourth ICA/ Japan Management Training Course visited a Cooperative Sugar Factory in Maharashtra*

The third year of the Training Project concluded on 30th June 1989 and the Fourth year project activities were started on the following day, i.e. 1st July 1989. During the period under review from 1st April to December 1989. The Project completed the second part of the third ICA/Japan Training Course for Strengthening Management of Agricultural Cooperatives in Asia in which 14 participants from eight countries from Asia, i.e. China, India, Republic of Korea, Malaysia, Pakistan, the Philippines, Sri Lanka and Thailand participated.

The training programme was spread over four countries, namely, India, Thailand, Japan and China.

A high level delegation consisting of the ICA Director, ICA Regional Director, Chairman of the ICA Regional Council, Member of ICA Executive Committee from Japan, and the Project Director, visited Japan in May this year and met the Hon'ble Minister for Agriculture, Forestry and Fisheries and high officials of the Ministry for expressing appreciation of the ICA to the Government of Japan for assistance provided through this project and for exploring possibilities of future assistance. The discussions also covered possibilities of assistance by Japan for projects already prepared by



the participants. The Japanese Government has agreed to consider favourably the request for extension of the Project beyond the first five years.

#### Fourth Training Course:

The Fourth Training Course started in New Delhi on October 23, 1989, with 15 participants from nine countries, viz. Bangladesh, China, India, Korea, Malaysia, Pakistan, Philippines, Sri Lanka and Thailand attending. The Indonesian cooperative movement regretted its ability to nominate a participant this year also, second year in succession. The Course was inaugurated by H.E. Mr. Eijoro Noda, Japanese Ambassador in India.

Part I of the Course was held in New Delhi from 23rd October to 24th December 1989. This was followed by study visits in Thailand from 25th December 1989 to 6th January 1990. Thereafter the participants left for their home countries for preparing agricultural developmental projects in their respective areas.

The participants will reassemble in Tokyo for the Second Part of the Course in IDACA, from 26th February to 26th April 1990. Study visits to agricultural cooperatives in Republic of Korea will be held from 26th April to 10th May 1990, in collaboration with ICA member organisations in that country.

On completion of the Fourth year's programme, it is proposed to have an internal evaluation of the training programme on the basis of evaluation reports of each year and also taking into consideration the comments and suggestions made by various agencies. The status of various projects prepared by the participants and the efforts made so far in implementing them will also be examined.

## Cooptrade Project

The Regional Adviser on Cooptrade, **Mr. Bruce Gunn**, resigned and joined the Australian Association of Cooperatives (AAC) from 1st January, 1989. However, during the first quarter, he continued to look after the cooptrade activities also. Mr. Bruce Gunn's joining the AAC has been helpful in securing financial support to the Cooptrade Offices in Malaysia and the Philippines and possibly Thailand has also increased cooperative trading activities between Australia and other Asian

countries.

In view of Mr. Gunn's leaving the Cooptrade Project, **Mr. Modesto P. Saonoy** has been employed as a part-time Trade Adviser who will particularly concentrate in countries of Asean region. Mr. Modesto has been associated with the Cooptrade Project since beginning of the project from the Philippines. The overall charge of the Cooptrade Project remains with the Regional Director.



Meeting of the Cooptrade & Affiliated offices at Bangkok, 14-15 Sept'89

A meeting of the *Cooptrade-Affiliated Offices* was held on 14-15 September, 1989 in Bangkok in which Cooptrade representatives from Australia, Malaysia, Philippines, Thailand and Japan participated. One of the recommendations of this meeting was to change the nomenclature of the Cooptrade Affiliated Offices to "*Cooptrade Network*". There has been some problem relating to the work of the Cooptrade Office in Thailand which is being sorted out in consultation with and help of the Cooperative League of Thailand. There has also been a bit of setback in Indonesia due to Mr. Siddique leaving the Dekopin. An alternative arrangement will have to be worked out in consultation with Dekopin.

In this meeting, it was also recommended that efforts should be made to bring the following countries into



## Relations with International Organisations

Cordial and fruitful relations continued to exist between the ICAROAP, the UN Specialised Agencies as well as the non-governmental organisations functioning in the region.

More specifically, the following instances of collaboration may be mentioned:

### 45th Session of UN/ESCAP

Mr. M.M.K. Wali, formerly Chief Executive of NCUI and Ex-Lt. Governor of Delhi, represented the ICA as an Observer at the 45th Session of UN/ESCAP held in Bangkok from 27th March to 5th April, 1989.

### ILO-MATCOM

Mr. J.M. Rana participated in the ILO-MATCOM Progress Review Committee Meeting held in Geneva on 29th June, 1989 as a representative of the ICA.

### ILO/NORAD

The HRD Adviser attended the ILO/NORAD Meetings on Human Resource Development held at Manila from 6-9 November, 1989 and at Dhaka, Bangladesh from 20-22 November, 1989.

### CIRDAP Workshop

Dr. Daman Prakash, Regional Consultant, ICA ROAP, attended the Regional Workshop on Development of Monitoring and Evaluation Mechanism for Impact of Cooperatives on Members held by Centre on Integrated Rural Development in Asia and the Pacific (CIRDAP) from 11th to 18th September, 1989 at Hanoi, Vietnam.

□

**ICA Regional Office for Asia and the Pacific, New Delhi**  
**Review of Budget and Utilisation : July 1988-June 1989**

(Note : All amounts are stated in Swiss Francs and in thousands)

PROJECTS	TOTAL		H. O.		M-Os		CCA		MAAF		SCC		OTHERS		REMARKS					
	Budget	Actual	Budget	%(A/B)	Budget	%(A/B)	Budget	%(A/B)	Budget	%(A/B)	Budget	%(A/B)	Budget	%(A/B)						
DCU	539	451	84%	-	154	146	95%	-	-	-	316	302	95%	67	2	3%				
ACDP	325	297	91%	-	93	174	187%	-	-	-	132	122	93%	100	-	-				
CONSUMER	236	209	89%	-	83	72	87%	-	-	-	42	31	74%	111	105	95%	JCCU			
HRD	124	126	101%	-	3	13	356%	-	-	-	120	112	94%	-	-	-				
COOPTRADE	741	537	73%	3	253	99	39%	-	-	-	248	230	93%	235	208	88%	AAC			
AGMT	724	756	104%	-	10	40	403%	-	-	714	715	100%	-	-	-	-				
FISH(3)*	203	78	38%	-	-	-	-	203	72	36%	-	-	-	-	-	-				
LAW**	40	2	7%	-	-	-	-	40	2	7%	-	-	-	-	-	-				
ROAP (Adm)	195	179	92%	50	42	86%	-	-	-	36	35	97%	57	53	93%	30	23	76%		
R.C. (Mtgs)	65	-	-	-	65	-	-	-	-	-	-	-	-	-	-	-				
TOTAL (ROAP)	3196	2638	83%	53	42	80%	-	243	74	31%	750	750	100%	918	852	93%	544	339	62%	-
SHARE IN SOURCES	100	100	-	1.7	1.6	-	-	7.6	2.8	-	23.5	28.4	-	28.7	32.3	-	17.0	12.9	-	

\* Three Fishery Cooperatives related projects e.g., Women in Fishery Cooperatives Study, Ranode Prawn-Breeding Project in Thailand, and Fish-net Project in India.

\*\* Cooperative Legislation Study. Main work was done towards the end of 1989.

# ICA MEMBER ORGANISATIONS IN ASIA AND THE PACIFIC

## AFGHANISTAN

UNION OF PEASANTS' COOPERATIVES  
OF AFGHANISTAN  
P.B. No. 3272, KABUL, Afghanistan  
Telex: 241 UPCOOP AF Tel: 42683, 44846

## AUSTRALIA

AUSTRALIAN ASSOCIATION OF  
COOPERATIVES LTD.,  
154 Elizabeth Street, P.O. Box A-231,  
SYDNEY South NSW 2000,  
Tel. 264 9522 Telex: 75303-CFNSW-AA  
Telefax: (02) 267-3047

## BANGLADESH

BANGLADESH JATIYA SAMABAYA UNION  
9/D Motijheel Commercial Area, DHAKA-1000  
Tel. 239870 Cable: RANGDHENU, Dhaka

NATIONAL COOPERATIVE FEDERATION  
OF RURAL DEVELOPMENT  
22 Dilkusha Commercial Area  
DHAKA 1000  
Tel: (2) 232292

## CHINA

ALL-CHINA FEDERATION OF SUPPLY AND  
MARKETING COOPERATIVES  
45, Fu Xing Men Nei Street, BEIJING  
Tel: 668581-2501 Telex: 222212-CFSMC-CN  
Telefax: (01) 866329

## FIJI

FIJI COOPERATIVE UNION LTD  
C/o Ministry of Cooperatives  
National Marketing Authority  
P.O. Box No. 2356  
Government Buildings,  
SUVA, Fiji  
Tel: (679) 312301/22813  
Telefax: (679)301368  
Telex: FJ-2304

## INDIA

NATIONAL COOPERATIVE UNION OF INDIA  
3, Siri Institutional Area, Khelgaon Marg,  
Hauz Khas, NEW DELHI-110 016  
Tel: 662750, 665146 Cable: COPUNION.  
Telex No: 31-73113-NCUI-IN

NATIONAL AGRICULTURAL COOPERATIVE  
MARKETING FEDERATION OF INDIA LTD  
(NAFED) 1 Siddhartha Enclave  
Ring Road, Ashram Chowk, NEW DELHI-110 014  
Tel: 6832293, 6845101. Telex: 31-75347-NFD-IN  
Cable: NAFED, NEW DELHI.

NATIONAL CO-OPERATIVE CONSUMERS  
FEDERATION OF INDIA LTD (NCCF)  
3, Siri Institutional Area,  
Khelgaon Marg, NEW DELHI-110 016  
Cable: KONFED Tele: 668032, 668030, 662756,  
Telex: 31-66611 NCCF-IN

NATIONAL CO-OPERATIVE AGRICULTURAL  
AND RURAL DEVELOPMENT BANKS  
FEDERATION LTD.  
Shivshakti, 2nd Floor, B.G. Kher Road,  
Worli, BOMBAY-400 018,  
Cable: BHUMIVIKAS. Tel: 4934349 & 4931359

NATIONAL FEDERATION OF STATE  
COOPERATIVE BANKS,  
P.O. Box 9921, Shivshakti, 3rd Floor,  
B.G. Kher Marg, Worli, BOMBAY-400 018  
Tel: 493-3676/394-3182; Telex: 001-76263-NFSB-IN  
Cable: COPBANKFED.

INDIAN FARMERS FERTILISER COOPERATIVE  
LTD (IFFCO)  
34, Nehru Place, NEW DELHI-110 019  
Tel: 6410894. Telex: IFCO-IN 31-3887/3260,  
Cable: IFFCO

KRISHAK BHARATI COOPERATIVE LTD  
(KRIBHCO), Red Rose House,  
49-50 Nehru Place, NEW DELHI-110 019  
Tel: 641-9200/641-3548 Telex: 31-62526  
Cable: KRIBHCO, New Delhi.



**NATIONAL FEDERATION OF INDUSTRIAL COOPERATIVES LTD.**

3, Siri Institutional Area, 4th Floor, Khelgaon Marg,  
New Delhi-110 016.  
Tel: 664006, 663865,  
Cable:ARTCOOP  
Telex:31-62246 NFIC-IN

**ALL-INDIA FEDERATION OF COOPERATIVE SPINNING MILLS LTD**

14 Murzban Road, 2nd floor  
BOMBAY 400001.  
Tel:2041182/2040995  
Telex: 11-4367-AIFC IN  
Cable: AIFCOSPIN BOMBAY

**NATIONAL COOPERATIVE DAIRY FEDERATION OF INDIA**

P.O. Box 79, ANAND 388001 Gujarat  
Tel: 22121/22221/22321  
Telex: 0172-207  
Cable: APEXDAIRY Anand

**NATIONAL COOPERATIVE HOUSING FEDERATION LTD.**

M-5 Magnum House  
Karampura Community Centre  
NEW DELHI 110015  
Tel: 5410037

**NATIONAL FEDERATION OF URBAN COOPERATIVE BANKS AND CREDIT SOCIETIES LTD**

21-B/7 Wing, Rohtak Road,  
Near Liberty Cinema, Karol Bagh,  
NEW DELHI 110005  
Tel: 5719107

**INDONESIA**

**DEWAN KOPERASI INDONESIA (DEKOPIN)**

Jalan S. Parman. Kav. 80  
Wisma Koperasi, Lt. II, Slipi, Jakarta-11420  
Tel: 021-5603414, 5480204, Ext 29-30  
Telex: 46391 INKUD-IA

**IRAN**

**CENTRAL ORGANISATION FOR RURAL COOPERATIVES (CORC)**

753 Valli-e-asr, TEHRAN.  
Tel: 214288 IR. Tel: 890011-19

**JAPAN**

**CENTRAL UNION OF AGRICULTURAL COOPERATIVES (CUAC)**

8-3 1-chome, Otemachi, Chiyoda-ku, TOKYO  
Tel: 245-7562, Telex: 33809-CUAC-J.  
Telefax:(03)242 1581  
Cable: CHUOKAI, Tokyo

**JAPANESE CONSUMERS' COOPERATIVE UNION**

1-13 4-chome, Sendagaya, Shibuya-ku, TOKYO  
Cable: CONSUMUNION  
Tel: 03-4979103, Telex: 242-3380-NCOOP-J  
Telefax: (03) 4870722.

**NATIONAL FEDERATION OF FISHERIES' COOPERATIVE ASSOCIATIONS (ZEGYOREN)**

"Coop. Building", 1-12 Uchikanda, 1-chome  
Chiyodaku, TOKYO.  
Cable: NAFEDFISH  
Tel: (03) 294-9717, Telex 0-222-6234 ZENGYO  
Telefax: 294-9602.

**NATIONAL FEDERATION OF FOREST OWNERS COOP ASSOCIATIONS (ZENMORIREM)**

Cooperative Building, 8th Floor,  
8-3, 1-12, 1-chome, Uchikanda, Chiyodaku,  
TOKYO- 101, Tele: (03)294-9717.

**CENTRAL COOPERATIVE BANK FOR AGRICULTURE AND FORESTRY,**

(NORINCHUKIN BANK)  
8-3, 1-chome, Otemachi, Chiyodaku, TOKYO  
Tel: 270-0331, Telex: 23918/9 NOCHUKIN

**NATIONAL FEDERATION OF AGRICULTURAL COOPERATIVE ASSOCIATIONS (ZEN-NOH)**

8-3, 1-chome, Otemachi, Chiyodaku, Tokyo.  
Tel: 03-245-0746, Telex: ZENNO J. 222-3514  
Telefax: 81-3-245-7442, 81-3-245-7443.

**IE-NO-HIKARI ASSOCIATION**

11 Funagawara Ku, Ichigaya, Shinjuku, TOKYO  
Tel: 2603151, telex 232-2367 IENOHI J  
Cable: IENOHIKARI, TOKYO.

**NATIONAL MUTUAL INSURANCE FEDERATION OF AGRICULTURAL COOPERATIVES**

(ZZENKYOREN) 7-9 Hirakawa-cho  
2-chome, Chiyodaku, TOKYO. 102,  
Tel: 03-265-3111, Telefax: 2635095  
Tel: 2322973-ZEKI-J

**NATIONAL FEDERATION OF UNIVERSITY  
COOP ASSOCIATIONS (NFUCA),**  
Diagaku, Seikyo Kaikan Building, Chuo,  
5-41-18, Nakano-ku. TOKYO.  
Tel: 03-382-3131. Telex 28554 SEIKYO J.

**NATIONAL PRESS AND INFORMATION  
FEDERATION OF AGRICULTURAL  
COOPERATIVES,**  
8-3, 1-CHOME, Ohtemachi  
Chiyoda-ku, TOKYO.  
Tel: (3) 245-7565, Telefax: (3) 242-1581  
Telex: CUAC-J- 33809, Cable: COUKAI, TOKYO.

#### **DEMOCRATIC REPUBLIC OF KOREA**

**CENTRAL UNION OF CONSUMERS'  
COOPERATIVES,**  
Central District, PYONG YONG.  
Tel: 3-67-52, 3-56-79,  
Telex: 5946 KWAIL KPT Cable: ZORYON.

#### **REPUBLIC OF KOREA**

**NATIONAL AGRICULTURAL COOPERATIVE  
FEDERATION (NACF),**  
75, 1st Street, Chungjong-Ro,  
Jung-Ku. SEOUL - 100-707  
Cable: KONACOF Tel 737-0021, 735-4681.  
Telex: 27421 NACOF K. Telefax: 02-737-7815.

**NATIONAL FEDERATION OF FISHERIES OF  
FISHERIES COOPERATIVES,**  
88, Kyun Wun Dong  
Chongro-Ku, SEOUL 110  
Tel: 720-6211-20.  
Telex: 24359 FISHCO K Cable: FISHFEDER

**NATIONAL LIVESTOCK COOPERATIVE  
FEDERATION**  
51, Seongnai-Dong, Gangdong-Ku  
SEOUL, B4-030, Republic of Korea.  
Telex: 23517 NALICOF K. Cable: NALICOF

#### **MALAYSIA**

**ANGKATAN KERJASAMA KEBANGSAAN  
MALAYSIA LIMITED., ANGKASA**  
No 2,4, & 6 Jalan 222  
Peti Surat 368, PETALING JAYA-46740  
Tel: 7563414, 7563200, 7563327  
Telex: 37478 ANKASA MA

**COOPERATIVE UNION OF MALAYSIA**  
Rly.Station Building. 1st floor  
Annexe Block South, Jl Sultan Hashamuddin,  
P.O. Box, 12528, 50780 KUALA LUMPUR  
Tel: 03- 2748220/2748221/2747448  
Telex: RELKOP MA 20272,  
Telefax: 03-2745003

**COOPERATIVE CENTRAL BANK LIMITED**  
107, Jalan Bunus, P.O.Box 10685,  
KUALA LUMPUR 50922  
Tel: 2914155,  
Telex: 33504 COBANK MA

**MALAYSIAN COOPERATIVE INSURANCE  
SOCIETY LIMITED (MCIS)**  
Wisma MCIS, No.2, Jalan Barat,  
Peti Surat 345, 46200,  
PETALING JAYA,  
Tele 7552577; Telex : 37493 MCIS MA

**NATIONAL LAND FINANCE COOPERATIVE  
SOCIETY LIMITED,**  
Bangunan UMBC, 20th Floor,  
Jalan Sultan Sulaiman  
Peti Surat 12133, KUALA LUMPUR 50268  
Tel: 03-2307044, Telex 32891 NLFCS MA  
Cable: NALFIN

**FEDERATION OF HOUSING  
COOPERATIVES LTD.,**  
Lot 6.01, 6th Floor, Menara Promet  
J1 Sultan Ismail, P.O.Box 12528  
50780, KUALA LUMPUR,  
Tel: 2423813/2749422,  
Telex: MA 20272/31554, Telefax (3) 2745003

**THE MALAYSIAN COOPERATIVE CONSUMER  
SOCIETY LTD,**  
No. 130 E ( Tkt. MEZ) 172,  
J1 Thamby Addullah Brick Fields,  
P.O.Box 12288, 50470 KUALA LUMPUR  
Tel: (3) 2746711,  
Telefax: (3) 2744520  
Telex: COOP MA 31765

**MALAYSIAN COOPERATIVE PRINTING PRESS  
SOCIETY LTD.**  
120, Jalan Semangat,  
Peti Surat 154, PETALING JAYA  
Tel: 7561817/7563325.

## PAKISTAN

NATIONAL COOPERATIVE UNION OF  
PAKISTAN LIMITED,  
P.O.Box 2234, 18 Ramnagar, Dev Samaj, LAHORE  
Tel: (51) 67630/620944; Telex: 5828 FELAB-PAK

MERCANTILE COOPERATIVE FINANCE  
CORPORATION LTD.,  
197- A, The Mall, RAWALPINDI,  
Tel: 67630, 62155-58; Telex: 5828 FELAB PK

## PHILIPPINES

COOPERATIVE UNION OF THE  
PHILIPPINES INC.  
CUP Building, Alejandro Roces Av.  
Corner Mother Ignacia St. QUEZON CITY  
Tel: 99- 1073/967534, Telefax 6328179742  
Telex: 40405 (Attn: ICS 479); Cable COUNPHIL.

SUGAR COOPERATIVES DEVELOPMENT  
INSTITUTE OF PHILIPPINES  
First Farmers Agro Coop Building, 2nd Floor  
Talisay, Negros Occidental, P.O.Box 452  
BACOLOD CITY 6100, Philippines.

NATIONAL CONFEDERATION OF  
COOPERATIVES INC.,  
Apt. 303, Don Matilde Building  
876-G, Apacible St Ermita  
MANILA 1000, Philippines. Tel: 591108.

## SINGAPORE

THE SINGAPORE NATIONAL COOPERATIVE  
FEDERATION LTD., (SNCF)  
510, Thomson Road, 12-02 SLF Bldg.  
SINGAPORE 1129,  
Tel : 2590077; Telefax: 2599577,  
Telex RS 24200 TMSR (TM-3695)

SINGAPORE AMALGAMATED SERVICES  
COOPERATIVE ORGANISATION LTD.,  
P.O.Box 366, Maxwell Road  
P.O. SINGAPORE 9007; Tel: 2735183.

## SRI LANKA

NATIONAL COOPERATIVE COUNCIL OF  
SRI LANKA (NCC),  
Cooperative House,  
455, Galle Road, P.O. Box 1469  
COLOMBO-03 Sri Lanka,  
Cable NACOSIL; Tel: 585496, Tlx. 22094 TWO CE

SRI LANKA COOPERATIVE FISHERIES  
FEDERATION LTD, 127 Grandpass Road  
COLOMBO-14 Sri Lanka  
Tel: 25057, Cable: COOPFISH

SRI LANKA COCONUT PRODUCERS  
COOPERATIVE SOCIETIES' LTD.  
P.O Box 796  
127, Grandpass Road,  
COLOMBO-14 Sri Lanka  
Tel: 23540, 29024, Telex 22447 COCDON CE  
Cable: COCOUNION, Colombo.

FEDERATION OF THRIFT AND CREDIT  
COOPERATIVE SOCIETIES LTD.,  
3/3 Edmonton Road, COLOMBO-6  
Tel: 553005 Cable: SANASA, Colombo  
Telex: 22143/22145 SALACA (FTCCS)  
Telefax: 598315/ 595602 (FTCCS)

SRI LANKA COOPERATIVE MARKETING  
FEDERATION LTD.,  
127, Grandpass Road, Colombo. 14  
Tel: 25642/24991 Telex: 21283 MARKFED CE;  
Cable: MARKFED, Colombo

## THAILAND

COOPERATIVE LEAUGE OF THAILAND  
4, Pichai Road, Dusit,  
BANGKOK 10300  
Tel: 24-13634, 24-13332  
Telex 82374 FEST TH

## USSR

CENTROSOYUS (CENTRAL UNION OF  
SOVIET COOP CONSUMER SOCIETIES)  
Ilyinka B. Tcherkassky  
Pereulok 15-17, MOSCOW 103626 USSR  
Tel: (095) 430-83-86;  
Telex: 411127 SK-SU,  
Telefax 230-28-19;  
Cable: CENTROSOYUS, Moscow 13.

## VIETNAM

VIETNAM CENTRAL COUNCIL OF  
CONSUMER COOPERATIVES OF VIETNAM  
77, Nguyen Thai Hoc,  
HANOI.  
Tel: 56118.



ICA REGIONAL COUNCIL OFFICE BEARERS



Gen. A.S. Lozada, Chairman  
ICA Regional Council



Mr. M.M. Vyas, Chairman,  
Cooperative Finance Committee



Mr. M. Ohya, Chairman  
ICA Consumer Committee



Mr. Modesto Sanay, Ag.  
Chairman, Trade & Industry Committee



Dato' Haji Aziz Ibrahim  
Chairman, Fisheries Committee



Dr. Leandro Rola  
Chairman, HRD Committee

## Principles of Co-operation

1. Membership of a cooperative society should be voluntary and available without artificial restriction or any social, political, racial or religious discrimination, to all persons who can make use of its services and are willing to accept the responsibilities of membership.
2. Cooperative societies are democratic organisations. Their affairs should be administered by persons elected or appointed in a manner agreed by the members and accountable to them. Members of primary societies should enjoy equal rights of voting (one member, one vote) and participation in decisions affecting their societies. In other than primary societies the administration should be conducted on a democratic basis in a suitable form.
3. Share capital should only receive a strictly limited rate of interest, if any.
4. Economic results arising out of the operations of a society belong to the members of that society and should be distributed in such a manner as would avoid one member gaining at the expense of others.

This may be done by decision of members as follows:

- a) By provision for development of the business of the cooperative;
  - b) By provision of common services; or,
  - c) By distribution among the members in proportion to their transactions with the society.
5. All cooperative societies should make provision for the education of their members, officers and employees and of the general public, in the principles and techniques of cooperation, both economic and democratic.
  6. All cooperative organisations, in order to best serve the interests of their members and their communities should actively cooperate in every practical way with other cooperatives at local, national and international levels.