

# Report on Activities

1984

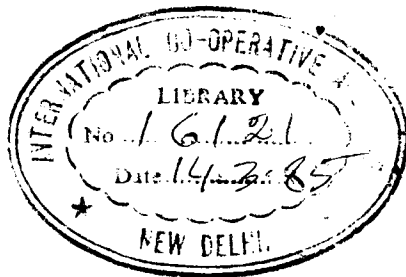


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# Report on ICA ROEC Activities 1984



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**INTERNATIONAL COOPERATIVE ALLIANCE**  
**Regional Office & Education Centre for South-East Asia**  
**"Bonow House," 43 Friends Colony (East)**  
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# **INTERNATIONAL COOPERATIVE ALLIANCE**

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February, 1985 (1000)

Printed in India  
at the Vishal Composing Agency,  
Printed at Tilak Printing Press, Bazar Sita Ram,  
Delhi-110006

## **FOREWORD**

1984 signifies another year of close collaboration between the ROEC and the member organisations/movements in the Region, as also the completion of several Regional, Sub-Regional and National level activities by the ROEC to support the strengthening and development of cooperatives in the Region. The year saw also a greater diversification of ROEC's activities with Seminars/Workshops being supplemented by Research (two studies initiated), Consultancies (several provided in the fields of Women, Consumer, Trade, Agricultural Marketing), and assisting member organisations in Project Identification and Formulation (several in the fields of Agricultural Productivity, Integrated Development, Strengthening of National Cooperative Organisations, Welfare of Farming Families of Agricultural Cooperatives).

During the year the ROEC has also attempted to have more meaningful follow-up on ROEC supported activities and has had some success in setting up "Task Forces/Working Groups" of Seminar/Workshop participants in some countries who now provide a forum for meaningful discussion and planning in the particular sectors in which they have had their skills/knowledge developed through Seminars and Workshops.

The year also saw at least in some countries some meetings of the Joint Committees of the members of the ICA in those countries and here again the forum thus provided has been found to be very useful.

From the point of view of the Regional Offices and the Regional Councils, the year in question has been a significant one in that the 28th Congress of the ICA at its meeting in Hamburg in October 1984 incorporated at Articles 33 and 34 the Regional Offices and the Regional Councils in the Rules of the ICA and for the first time in Asia the Regional Council at its meeting in November in Bangkok, Thailand, proceeded to elect an Executive Sub-Committee under Article 34 to assist and advise the Regional Director between meetings of the Council.

(vi)

The ICA/SCC Cooptrade Project which was operated through the ROEC for the last two years ceased to be located in the ROEC from around September 1984.

The ROEC continued to maintain its close contact with IDACA and the CUAC and collaborated with them in one Regional Activity. ROEC also maintained its close contact with the ILO Programme on Training Standards and Policies and was associated with two activities under this programme during the year.

The year saw also a very largely attended Open Asian Conference held in Bangkok, Thailand, with a special focus on Cooperatives and Youth. The activity was intended to focus attention on the cooperative movements in the region on the need for taking meaningful action to involve youth in on going cooperative programmes and was also undertaken with a view to initiate necessary action in each country in support of the International Year of Youth declared by the U.N.

Mr. J.M. Rana, Director (Education), who was away in Afghanistan on a year's assignment with the FAO returned to the ROEC in late 1984.

Mr. Daman Prakash, Education Officer (AVA) was awarded the Degree of Doctor of Cooperative Education by the Addison State University of New York, U.S.A.

We wish to place on record our sincere thanks for the valuable support and guidance we have received from our Headquarters and from the SCC. We also take this opportunity to express our sincere appreciation and thanks to the member organisations in the Region and the Regional Councillors and the Members of the various Specialised Committees for all the assistance they have provided the ROEC in successfully carrying out various activities in different locations in the Region.

I would like to place on record also my thanks to all my colleagues at the ROEC for their continuing and sustained efforts and also to congratulate Dr. Daman Prakash on his achievement.

(v)

It is our hope that with the steps taken for closer collaboration between the movements, Regional Council, the Specialised Committees and the ROEC, we would be able to make a more effective contribution towards Regional Cooperation and Cooperative Development in the Region.

New Delhi  
February 20, 1985.

R.B. Rajaguru  
Regional Director



## **C o n t e n t s**

	<i>Page</i>
Foreward	(iii)
1. Member Movements	1
2. Regional Activities	10
3. Studies and Consultancies	19
4. Project Activities	20
5. Technical Assistance	22
6. Trade	23
7. Collaboration with IDACA	23
8. Seminar on Fisheries Cooperatives in Japan	24
9. Cooperative Education Materials Advisory Service (CEMAS)	24
10. Publications	25
11. Publicity	26
12. Library and Documentation Services	26
13. ICA Regional Council for South-East Asia and Sub-Committees	27
14. Collaboration with other agencies	31
15.1 Activities scheduled for January-June 1985	32
15.2 Activities proposed for July 85-June 86	33
16. List of holidays during 1985	38
17. Members of ICA Council for South-East Asia	39
17.1 Members of the Executive Sub-Committee	43
17.2 Chairmen of Specialised Sub-Committees	43
18. Technical Staff of ICA ROEC as at 1984	44
19. Collaborating ICA member organisations in the region in 1984	45





# Report on ICA ROEC Activities, 1984

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## 1. MEMBER MOVEMENTS

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### 1.1 AREA OF OPERATION :

The ICA ROEC continued its services to the cooperative movements of Australia, Bangladesh, India, Indonesia, Japan, Republic of Korea, Malaysia, Pakistan, Philippines, Singapore, Sri Lanka and Thailand. In addition to these countries, ICA ROEC also collaborated in some activities with the movements of Afghanistan and Nepal.

### 1.2 RECENT CHANGES, TRENDS AND DEVELOPMENTS OF COOPERATIVE MOVEMENTS IN THE REGION :

At the meeting of the ICA Council for South-East Asia held in November 1984 in Bangkok, Thailand, the Councillors reported important recent changes, trends and developments of the cooperative movements in their respective countries. A summary of the reports is given below :

#### 1.2.1 Australia

- the small retail cooperatives were facing increasing pressure from the large supermarkets and chain stores, particularly in the larger country centres where they have opened stores for the first time.
- the community's support for cooperative enterprises was apparently falling. The older generation was still supporting the cooperatives but the younger generation was increasingly questioning the role of cooperatives. Many of the younger generation consider that there should be a return to "free market" conditions.
- there had been a substantial increase in the growth of the credit unions and also to a lesser extent the building societies,

- some of the state governments were reviewing their Cooperative Acts to continue the development of worker cooperatives.
- the possibility of take over of cooperatives by Multi-Nationals existed e.g. attempted takeover of Nepean Milk Cooperative Ltd. by way of share transfers.
- Wesfarmers was being restructured to allow listing on stock exchange.

### **1.2.2 Bangladesh**

- recently the government has decentralised administration. The BJSU had organised in each district one cooperative union and one land mortgage bank.
- Cooperative Act and Rules were being amended. A committee had been set up consisting of government officers and cooperators both from BRDP system and from the traditional cooperative system to recommend amendments to the law.
- the government was exploring the possibility of integrating BRDP and the traditional cooperative system.

### **1.2.3 India**

- cooperatives have been emphasizing on cooperative democracy,
- more credit to weaker sections,
- strengthening village level primaries through the programme of reorganisation and revitalisation,
- strengthening of primary marketing societies operating at primary market point so as to improve their operational efficiency,
- diversification of cooperative processing activity,
- more emphasis being given on production of agricultural inputs in cooperative sector,
- larger involvement of consumer cooperatives in Public Distribution Scheme.

- organisation of industrial cooperatives to provide more employment to artisans,
- implementation of a massive programme of dairy coops in the country under Operation Flood Programme,
- establishment of national level federations for fishery and labour cooperatives,
- introduction of fishermen insurance scheme for members of fishery cooperatives,
- establishment of Large Size Multipurpose Societies for tribals,

#### **1.2.4 Indonesia**

- strong support of government to develop self-supporting autonomous cooperatives—government agencies to be used mostly to stimulate and strengthen cooperatives.
- DEKOPIN (the National Cooperative Council) invited as partner of government in planning for cooperative development.
- number of cooperatives have increased from 17,625 in 1979-80 to 24,791 in 1983-84. Total membership is 13.612 million. The base village level cooperative is the KUD of which there were now 6327 with a membership of 9.539 million.
- KUDD, which had hitherto performed mostly agricultural support activities are now performing multi-service functions in addition to agricultural support. 6000 Cooperative Service Points will be set up through the KUDD to service the members better.
- DEKOPIN in collaboration with concerned government agencies is involved in joint working teams to support cooperative development.
- the Fishermen's Cooperatives, though they are separate institutions, work in close collaboration with the KUDD—now 615 Fishermen Cooperatives with a membership of 133082. Marketing however is a continuing problem.

- 5 Cooperative Training Centres provide Cooperative Education for fishermen.
- a more recent trend is the undertaking of joint ventures to support fishery development and marketing in skip jack, tuna, shark, sea weed, pearl culture, shrimp hatchery and culture.
- increasing focus on the involvement of women in cooperatives programmes are coordinated through Ministry of State for Role of Women.
- increasing focus on youth and cooperatives. KOPINDO, the National Federation of Youth Cooperatives now has a capital of over 227 M. Rupiah.

#### **1.2.5 Japan**

- Japanese economy is facing severe pressures both from international sources and from within. Cooperatives are compelled to work in a situation of severe pressures and constraints.
- the recent Japan-U.S. farm trade agreement is likely to affect domestic agricultural production and prices. In the field of citrus, it is likely that the cooperatives would have to undertake another mandarin orchard diversification programme.
- the CUAC is launching a programme to reduce costs of rice production.
- at the farm family level both agricultural income and off farm income have dropped sharply. This is reflected in the diminishing loans business of agricultural cooperatives.
- at the end of 1983, there were 9136 unit agricultural cooperatives of which 4353 were general agricultural cooperatives while others are concerned with specialised crops.
- overall membership in agricultural cooperatives has diminished from around 6 million to 5.6 million over the past 21 years-but associate membership has increased from 800,000 to 2.3 million. (Note :— the growth in associate membership can be attributed to (a) the reduction of farm households from 6 million to 4.5 million and (b) to sons of agricultural households not in farming acquiring membership).

### 1 2.6. Korea

- The conversion of the three tier system of agricultural and livestock cooperatives to the two tier system, consequent to the new Agricultural Cooperative Law of 1980, is now complete. The city or county agricultural cooperatives were transformed into the city or county offices of the NACF/NLCF.
- the number of primary agricultural cooperatives has decreased to 1469 from 1485. There are 42 special type cooperatives.
- around 90% of all farmers are members of the agricultural cooperatives and the average membership per agricultural cooperative is around 1409 persons.
- the agricultural cooperatives have had significant success in mobilising rural deposits and also in providing suitable welfare measures under their insurance schemes.
- in 1983 the Kyunggi Agricultural Cooperative Leaders Training Institute was set up, which devotes its time exclusively to the training and education of member farmers.

The Jeonju Agricultural Cooperative Leaders Institute was set up in 1984 with similar objectives.

The total number to be trained in these Institutes in 1984 will be 12,000 member farmers.

- in the field of fisheries there has been considerable growth-
  - a) the fishing fleet has increased to over 9,000 vessels.
  - b) the motorisation programme has covered most of the vessels.
  - c) the gross tonnage has increased to over 800,000 G/T and due to the enlargement of vessels the average tonnage per vessel has increased from 3.6 G/T in 1962 to 9.4 G/T in 1983.
  - d) exports have increased from over USD 56,000 in 1962 to over USD 900 million in 1983 (16 times growth).

- e) fishing household income has increased from 193,200 Won in 1970 to over 4 million Won in 1983 (roughly 650 Won to 1 USD in 1983).

### **1.2.7 Malaysia**

- a National Development Cooperative Society (Koperasi Pembangunan Negara) to coordinate the business and trading activities of the District Cooperative Societies in Malaysia and to provide financial assistance to cooperatives has been set up.
- the Cooperative College of Malaysia now runs an International Course on Cooperative Management for countries in Asia and the Pacific.
- increasing interest in developing consumer cooperatives. A Malaysian Consumer Cooperative Society has been formed and this has a plan for setting up Cooperative Supermarkets in several large cities and towns. It maintains close contact with the Japanese Consumer Cooperatives and derives benefit from their experience and expertise.
- increasing support by government to strengthen Farmers Associations and the National Federation of Farmers Associations. It is intended that in the long run the Registrar will play only a regulatory role and that the NAFAS will play the dominant leadership and development role.

### **1.2.8 Philippines**

- some significant economic measures taken by government in recent times are—
  - a) devaluation
  - b) floating the Peso
  - c) development policy shift from industry to agriculture
  - d) measures to mop up excess liquidity.

These are bound to affect the operation of cooperatives.

- the Ministry of Agriculture has been expanded to Ministry of Agriculture and Food—there is now a new Minister- Dr. Salvador H. Escudere III, who replaced Minister Tanco. The new Ministry is also responsible for Development of Fisheries.
- under the reoriented emphasis cooperatives will be called upon to play an even more responsible role in Development.
- the Integrated National Cooperative Audit System, has now been established and is in operation in some Regions of the Republic.
- with the advice and assistance of the CUP consumers cooperatives in Metro Manila area have initiated a series of discussions to work towards the setting up of a central purchasing agency.
- the SCC/ICA Cooptrade Project has helped in identifying exportable commodities and in establishing trade contacts. The progress has been encouraging.
- the CUP lays much emphasis on the development of the cooperative union system (consisting of the CUP and its 13 affiliated Regional Unions) in the Philippines.
- an Indicative Five Year Development Programme for Fishery Cooperatives has been drawn up.
- a Cooperative Manpower Survey has been undertaken by the ILO and the ICA. The information will be used at the ILO sponsored workshop on Training Standards and Policy.
- in the field of sugar, there are at present 31 cooperatives with full fledged status, 43 with provisional status and 16 provisionally registered pre-cooperatives. The Sugar Cooperative Development Institute (SCDIP) is exploring the possibility of developing cooperative to cooperative trade in respect of sugar produced by its members.

### **1.2.9 Singapore**

- organisation of two major seminars, namely, ILO/SNCF



Workshop on Coop Training Policy and Standards and ACO/SNCF/FES Seminar on Cooperative Law in Asean.

- presently SNCF, the apex organisation, is carrying out internal audit and management consultancy services besides education and training research and publicity—in future SNCF may be called upon to carry out the function of external audit of cooperatives in Singapore. There may be amendment to the legislation to allow the federation to do external audit as audit done by accountants (private) is very costly in Singapore.
- the federation is also looking into the programme to develop and promote school cooperatives in Singapore to tap the vast resources of youth energy.

#### **1.2.10 Sri Lanka**

- open economy approach has severely affected cooperative trade due to increased competition—many MPCSS are in financial difficulties.
- the Industrial Cooperatives and in particular the Textile Weavers Cooperatives have also been severely affected.
- a new Cooperative Act—Act No. 32 of 1983 has increased the powers of the Registrar / Commissioner considerably—his powers to intervene in day to day management and control of cooperatives, to remove Boards of Management etc. have been increased.
- a National Cooperative Congress was held in June 1984 to review the situation vis-a-vis cooperatives and to formulate guidelines for growth of self-reliant and autonomous cooperatives.
- the ICA supported Projects, the Teachers Training Project and the Women's Project have now been merged with the normal activities of the NCC. The Projects as such have been terminated.
- three Regional Education Centres have been set up and are functioning with SCC/SIDA support.

- the PROCAS, Small Farmer Project is being continued with the support of the Netherlands Embassy.
- two SCC sponsored missions visited Sri Lanka to assess the cooperative situation and to look at Dairy and Fishery Cooperatives in particular.

#### 1.2.11 Thailand

- ACFT has been restructured. Its membership will consist only of provincial level Cooperative Federations—formerly even primary cooperatives were members. These will now affiliate to the provincial level cooperatives.
- ACFT has increased its purchase and export of corn and rice.
- there is a continuing programme to develop storage capacity—130 additional stores will be constructed with 5000 ton capacity in each.
- the programme for strengthening selected agricultural Cooperatives is continuing—60 in 1981, 160 in 1982, 180 in 1983—this programme is supported by IBRD.
- the National Agricultural Cooperative Training Institute (NACTI) is providing specialised training to cooperative staff and committee men—this is with EEC support.

So far 1467 committee men and 986 management staff have been trained.

- there is increasing emphasis on Cooperative Fishery Development—marketing is still a critical factor affecting development. At present there are 19 cooperative societies with 4000 members.
- there is increasing emphasis on developing consumer cooperatives—33 new consumer cooperatives have been registered in 1983.
- increasing emphasis on developing and supporting Taxi/Auto-rickshaw/Mini Cab Cooperatives.

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## 2. REGIONAL ACTIVITIES

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### 2.1 EDUCATION

#### 2.1.1 Regional Workshop on CEMAS Field Education Development Material

*Venue : Pune (India)*

A Regional Workshop on Field Education Development (FED) Material was held at Vaikunth Mehta National Institute of Cooperative Management (VMNICM) Pune, (India), from 6th to 24th February 1984. The workshop was organised by the ICA ROEC in collaboration with the National Cooperative Union of India (NCUI) and VMNICM.

There were 22 participants from 11 countries comprising cooperative education officers and field workers.

The main objectives of the workshop were :

- (a) to orient the participants with the CEMAS Field Education Development (FED) Programme and the package of material developed by CEMAS.
- (b) to enable them to learn the skills of using this approach to cooperative field education and training, and
- (c) to explore the possibilities of adapting and using the approach in different countries of the Region.

The main method used was 'self-study' by the participants and 'discussions' with the resource persons of the various modules included in CEMAS FED Pack. For their use during the workshop the foreign participants were given the FED Package prepared by the ICA CEMAS, Geneva, and the Indian participants were given the adapted Indian version of the package. Plenary sessions were frequently held to evaluate the performance of participants.

### **2.1.2 Sub-Regional Workshops on Techniques of Audio-Visual Instructions and Development of Training Material**

*Venue : 1. Manila (Philippines)*

*2. Pune (India)*

Two Sub-Regional Workshops on the Techniques of Audio-Visual Instructions and Development of Training Material were organised by the ICA Regional Office at Manila, the Philippines, and Pune, India, during June and December 1984. The Sub-Regional Workshops were held in collaboration with the ICA member-organizations, the Cooperative Union of the Philippines, Inc. and the National Cooperative Union of India and Vaikunth Mehta National Institute of Cooperative Management, Pune. The Manila Workshop was attended by 13 participants : from the Rep. of Indonesia, Malaysia, Rep. of Korea, Thailand, Singapore and the Philippines and the Pune workshop by 15 participants : from India, Bangladesh, Nepal and Sri Lanka.

Objectives of these Workshops were : to enhance the effectiveness of cooperative trainers and cooperative field educators by exposing them and training them in the effective use of various training methods, training material; to achieve a better rapport and communication with their respective target groups.

To achieve the main objectives of these Workshops, the following plan was adopted :

- (i) General information, through country papers, about the audio-visual and training material activities in the participating countries.
- (ii) Introduction to various relevant subject areas through resource persons.
- (iii) Supplementing the information and other inputs through study visits to relevant organisations.
- (iv) Providing skills through practical sessions under the supervision and guidance of resource persons.
- (v) Enhancing the communication process through participative methods e.g., group discussions, group projects, self-evaluation and presenting the assignments, and

- (vi) Providing additional information on various topics by providing background papers etc.

As part of practical work the participants undertook several individual and group assignments.

### **2.1 3 Fourth SEASPECT Meeting and Follow-up of the SCC/ICA/MATCOM Course for Principals and Senior Teachers of National Cooperative Colleges in S-E Asia**

*Venue : Kuala Lumpur, Malaysia*

The Fourth Meeting of the South-East Asian Specialists Group on Cooperative Training (SEASPECT) and a Follow-up programme of ICA/SCC Courses for Principals and Senior Lecturers of National Cooperative Colleges of South-East Asia was held by the ICA ROEC in collaboration with ANGKASA at the Cooperative College of Malaysia, Petaling Jaya, from 11th to 22nd March, 1984. The meeting was attended by 14 participants from six countries of the region. The countries represented were Bangladesh, India, Malaysia, Philippines, Sri Lanka and Thailand.

The Follow-up preceded the SEASPECT Meeting. The subjects discussed during the Follow-up Course were Training Management, Curriculum Department, Field Experiences of Cooperative Trainers and Monitoring and Evaluation in Cooperative Training. Further, the participants were introduced also to the Field Education Development (FED) Programme initiated by the CEMAS Section of ICA. Selected case studies prepared by the participants as a part of their follow-up assignments were also presented and discussed during the Workshop.

The 4th SEASPECT Meeting was held on 19th March 1984 at the Cooperative College of Malaysia and was attended by the Principals, Directors of Cooperative Colleges from India, Malaysia Philippines, Sri Lanka, Thailand and Bangladesh.

The 4th SEASPECT Meeting reaffirmed the need for continuation of the Specialists Group and was of the view that the Group should find a place in the Regional Council Structure of the ICA and also that it should establish close links with the AGITCOOP.

The meeting went on to deliberate on the various problems affecting the development of training capability and the training colleges in the region and was of the view that the cooperative training colleges would have to play an increasingly effective role in developing suitable training and education systems to ensure proper performance of cooperatives and closer collaboration and participation of members in cooperative activities. The meeting felt that special cells should be set up in cooperative colleges to undertake aspects of manpower planning, research and curriculum development.

## 2.2 AGRICULTURE

### 2.2.1 Regional Seminar on Increasing Production and Productivity of Agriculture and Livestock Industries through Coops

*Venue : Tokyo, Japan.*

A Regional Seminar on "Increasing Production and Productivity of Agriculture and Livestock Industries through Cooperatives and Rationalisation of Distribution Process" was held in Tokyo, Japan, by the International Cooperative Alliance, Regional Office and Education Centre for South-East Asia (ICA ROEC) in collaboration with the Central Union of Agricultural Cooperatives (CUAC) and the Institute for the Development of Agricultural Cooperation in Asia (IDACA) from 20th September to 8th October 1984. Sixteen participants from eight countries attended the seminar. The countries represented were India, Indonesia, Republic of Korea, Malaysia, Pakistan, Philippines, Sri Lanka and Thailand.

Objectives of the Seminar were :

- i) To discuss the effective methods of providing services by agricultural and livestock cooperatives to their members, to assist them in increasing production and productivity and to learn from the Japanese and Korean experiences.
- ii) To improve managerial skills of the participants in handling the services needed for increasing production and productivity, and

- iii) To evolve guidelines for the use of management personnel of agricultural and livestock cooperatives for effectively handling these services for wider dissemination in the Region.

Preceding the seminar in Japan, a week long study visits programme was conducted in the Republic of Korea in collaboration with the National Agricultural Cooperative Federation (NACF) and the National Livestock Cooperative Federation (NLCF). The participants got the opportunity of visiting both agriculture and livestock cooperatives and also farm houses. Visits were also arranged to the NACF, NLCF and to the Junior Agricultural Cooperative Training College. The seminar programme in Japan also included study visits.

The seminar discussed the problems of agriculture and livestock cooperatives, listed the major observations made on the agriculture and livestock cooperatives in the Republic of Korea and Japan and made a number of detailed recommendations for efficient functioning of agriculture and livestock cooperatives, for increasing production and productivity in agriculture and livestock industries and for rationalisation of distribution. Some of the main areas on which recommendations made were: structure, internal organisation and management, planning, member participation, services from higher organisations, linkages between cooperatives at different levels, farm guidance and modernisation of production methods, and marketing.

### **2.2.2 Regional Seminar on Involvement of Small Farmers in Cooperatives for Increasing Food Production**

*Venue : Bangkok, Thailand*

A Regional Seminar on "Involvement of Small Farmers in Cooperatives for Increasing Food Production" was held in Bangkok, Thailand from 12th to 28th December 1984 by the International Cooperative Alliance Regional Office and Education Centre for South - East Asia in collaboration with the Cooperative League of Thailand.

The objectives of the seminar were to identify the problems faced in involving the poor and the small farmers in the activities of agricultural cooperatives, problems involved in providing necessary services by the cooperatives to them and to suggest solutions to these problems. The seminar was aimed at improving the knowledge and skills of the participants through mutual exchange of experiences among themselves and with resource persons of the seminar and through observation of the working of some of the successful cooperatives in Thailand.

Seventeen participants from Bangladesh, India, Indonesia, Rep. of Korea, Malaysia, Nepal, Pakistan, the Philippines, Sri Lanka and Thailand and one observer from India attended the seminar.

It is envisaged that the recommendations of the seminar would be implemented in selected primary agricultural cooperatives. These societies are expected to serve as demonstration units for effective involvement of the poor and the small farmers in agricultural cooperatives for increasing food production.

## 2.3 FISHERY

### 2.3.1 Sub-Regional Seminar on Fishery Cooperatives

*Venue : Colombo, Sri Lanka*

A Sub-Regional Seminar on Fishery Cooperatives was held by the ICA Regional Office and Education Centre for S-E Asia in collaboration with the National Cooperative Council of Sri Lanka and Sri Lanka Fisheries Cooperative Federation from 29th May to 8th June 1984 in Colombo, Sri Lanka.

Seventeen participants from Bangladesh, India, Indonesia, Malaysia, the Philippines, Sri Lanka and Thailand participated in the Seminar.

Resource persons from Japan, Malaysia and Sri Lanka assisted in the Seminar.

The subjects discussed in the seminar included organisation and development of fishery cooperatives; supply of credit, fishing



gear and other requisites of fishing families; and better living activities including supplementary income generating activities promoted by fishery cooperatives.

## 2.4. CONSUMER

### 2.4.1 Regional Seminar on Warehousing and Stock Management

*Venue : Bangkok, Thailand*

The International Cooperative Alliance Regional Office for South-East Asia, in collaboration with the Cooperative League of Thailand, conducted a Seminar on Regional Warehousing and Stock Management from 16th-30th September 1984 at the Bangkok Palace Hotel, Bangkok. The Seminar was attended by 15 participants from six countries of the region, namely India, Indonesia, Malaysia, Philippines, Sri Lanka and Thailand. The main objectives of the seminar were :

- i) To exchange experiences and to discuss problems of retail management in the region.
- ii) To discuss the disadvantages of existing system of procuring merchandise individually by retail societies.
- iii) To furnish participants information about the Swedish and Japanese experience regarding coordinated procurement and supply of merchandise through regional warehouses.
- iv) To identify essential prerequisites for setting up regional warehouses.
- v) To discuss about special considerations which need to be kept in view in planning and designing a warehouse and in regard to its construction and equipment.
- vi) Important points to be kept in view in regard to ownership, administration and management of a regional warehouse.
- vii) To discuss problems of finance in putting up a warehouse.
- viii) To discuss secondary functions of a regional warehouse. Besides efficiently handling procurement and distribution

of merchandise what other benefits can accrue through the regional warehousing system.

- ix) To discuss problems of leakage in retail trade and how to control it.
- x) To discuss about problems of stock management and stock control in retail societies.

## 2.5 TRADE

### **2.5.1 Technical Meeting on Export Marketing**

*Venue : Kuala Lumpur, Malaysia*

The ICA/SCC COOPTRADE Project conducted a six days Technical Meeting on Export Marketing at the Cooperative College in Petaling Jaya, Malaysia in January 1984.

Twelve participants from seven countries representing cooperative business organisations in Asia had been invited to the meeting to improve their skills in export techniques.

The programme was based on a training package, produced by MATCOM (Materials and Techniques for Cooperative Management) in collaboration with COOPTRADE's programme to promote international cooperative trade. The programme was designed to test out the Training Package as regards its suitability to upgrade the necessary skills in Export Marketing of those executives/officials of cooperatives involved in export marketing.

## 2.6 YOUTH

### **2.6.1 Open Asian Conference on Youth and Cooperatives**

*Venue : Bangkok, Thailand*

The Eighth Open Asian Conference on Cooperative Management was held at the Bangkok Palace Hotel, Bangkok (Thailand), from 11th to 17th November, 1984. The theme of the Conference was "Youth and Cooperatives". The Conference was organised by the International Cooperative Alliance Regional Office & Education Centre for South-East Asia (ICA ROEC) in collaboration with the Cooperative League of Thailand (CLT) on a self-financing basis.

It was attended by about 200 participants from seven countries of the South - East Asian Region viz , India, Korea, Malaysia Philippines, Sri Lanka, Singapore and Thailand. In addition, observers from international organisations such as International Labour Organisation (ILO), Food and Agriculture Organisation (FAO) and the Asian Confederation of Credit Unions (ACCU) participated in the Conference.

The 8th Open Asian Conference focussed on "Youth and Cooperatives" and was intended to be a preliminary exchange of ideas and experiences in this field which would lead to the initiation of more concrete action within the respective national situations during the course of 1985, which had been designated "The International Year of the Youth" by the United Nations. A large percentage of conference participants were from school and teachers' cooperatives and were those already involved in working in the field of youth. There<sup>2</sup> were also many from cooperative banking, thrift and credit society and agricultural cooperative sources. who also had developed some programmes to assist youth.

The keenness displayed by the participants and the wealth of knowledge which they were able to share were an asset to the conference and enabled the conference to arrive at several useful conclusions and recommendations.

The conference was conducted on the basis of Plenary Sessions at which four resource persons presented specialised papers; Commission sittings where the participants were divided into three Commissions to examine in depth some issues raised for Commission discussions, and to make suitable recommendations; a plenary to discuss the Commission Recommendations and a final plenary to arrive at the final Conclusions and Recommendations of the Conference.

A two day field visit was made by some of the participants after the final plenary.

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### **3. STUDIES AND CONSULTANCIES**

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#### **3.1 STUDIES**

The following studies were undertaken by the ROEC during the period under review :

- i) Study for a Project for Agricultural Cooperative Development and Welfare of Farming Families in the Philippines, 20th February-10th March 1984.
- ii) Study of Cooperative Rice Marketing in Thailand from 7th to 30th April 1984.
- iii) Study of four Women's Industrial Cooperative Societies in Bangalore, Karnataka State, India, from April 23--May 2, 1984.
- iv) Study on Role of Consumers Distribution in Korea and Japan in May 1984.
- v) Study on Women's Involvement in Cooperatives in Indonesia in December 1984.

#### **3.2 CONSULTANCIES**

3.2.1 The Specialist in Consumers Cooperation carried out a Consultancy Mission for the Development of Consumers Cooperative Movement in Thailand from 11th January to 9th February 1984. He visited 20 consumers cooperative societies covering many Regions in Thailand. The Report of the Consultancy Mission was supplied to the Cooperative League of Thailand and the Cooperative Promotion Department in April 1984.

3.2.2 A Consultancy for the Establishment of Regional Warehouse for Consumers Cooperatives in Mindanao Island in the Philippines was carried out by the Specialist in Consumers Cooperation from 23rd June to 8th July 1984. The brief feasibility report was made available to the Cooperative Union of the Philippines in August 1984.

3.3 The ICA ROEC assisted the member movements by providing resource persons to the following national educational activities held by them :

- i. National Workshop for Librarians of Cooperative Training Colleges held at Pune, India, June 4-15, 1984.
- ii. Workshop on Self-Service for Managers of Consumers Cooperatives, Bombay, August 20-26, 1984.

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## **4. PROJECT ACTIVITIES**

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### **4.1 Project for Training of Cooperative Teachers, Sri Lanka**

The project as such, was brought to a conclusion on the 30th of June 1984 after six years of operation with assistance from the SCC. The project was intended to improve the capabilities of the teachers in management training and to develop various skills particularly in the field of participatory teaching and adult learning.

The project has now been integrated with the normal functions of the National Cooperative Council of Sri Lanka and continues to perform useful services both to the Regional Education Centres and the Provincial Education Centres in the country.

During the course of the project valuable documentation has been produced by the project which have been made available to many of the training institutions in the region.

The experiences of the project are being brought out by the ICA ROEC in a booklet prepared by the then Project Director, entitled "The Teacher Training Project in Sri Lanka-An experience on Cooperatives Trainer Development". This will highlight the objectives of the project, the various experiences gathered and the problems encountered by the project in implementing the various activities undertaken by it and will serve to share the experiences of the project with others concerned.

#### **4.2. Cooperative Consumer Education Project for Women, Sri Lanka.**

This project was integrated with the normal activities of the National Cooperative Council of Sri Lanka with effect from 1 January 1984 and came to a conclusion as a distinct project on the 30th June 1984. The activities of the project have now been integrated with the National Cooperative Council and are being continued through the National Women's Committee, the District Committee of the National Cooperative Council, the various member Multipurpose Cooperative Societies and the Department of Cooperative Development. Over 100 MPCSSs are now involved in this aspect of consumer education for women as a normal part of their on going activities and many of the activities are funded by the MPCSSs themselves.

In more recent times attempts have been made through the women's organisations at the branch level of the MPCSSs to focus more attention on consumer protection and the women's organisations are in the process of federation to provide them with the necessary strength for effective consumer protection action.

The experiences of the project have been brought out by ICA ROEC in a booklet entitled "An Experience in Enhancing Women's Involvement in Cooperatives" prepared by the then Project Director, with the intention of sharing the experiences of the Project with others concerned.

#### **4.3 Project for Enhancing Income Generating Activities among Cooperative Member's Housewives, Thailand.**

This project is on going and has upto now received assistance from the ICA's Cooperative Development Fund to provide necessary raw material for the members' housewives in their weaving activities and also to improve their skills in weaving and designing. The project itself now covers six agricultural cooperative areas and it is hoped that during the course of the period of project assistance through the Cooperative Development Fund meaningful steps will

be taken to improve the living standards of the families of the members of the agricultural cooperatives and also to increase the awareness of the members housewives in respect of such areas of interest as nutrition, health, family welfare, cooperation. etc.

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## **5. TECHNICAL ASSISTANCE**

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The following Project Proposals were submitted to the CA ROEC during the period under review for obtaining technical assistance :

- 5.1 Project Proposal for Income Generating Activities of Women Members of Multipurpose Cooperatives in Sri Lanka.
- 5.2 Project Proposal for Setting up Inland Water Fisheries in Sri Lanka.
- 5.3 Project Proposal for assistance for Dairy Development Scheme by Cooperative Milk Supply Society, PO Sonatala, Howrah (West Bengal), India.
- 5.4 Project Proposal for Enhancing Women's Involvement and Contribution to Socio-Economic Development through Cooperatives sponsored by ANGKASA in Malaysia.
- 5.5 Three-Year Training Programme for the full Operationalisation of Regional, City and Provincial Cooperative Unions in the Philippines.
- 5.6 Cagayan North Integrated Agro-Fishery Cooperative Project, in the Philippines.
- 5.7 Nabunaturan Integrated Development Programme Package for Farm Families in the Compostela Valley, Mindanao, in the Philippines.

The Projects are at different stages of processing and efforts are being made to locate suitable donors.

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## **6. TRADE**

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The following activities were undertaken by the COOPTRADE Project during the period under review :

- i Technical Meeting on Export Marketing, Kuala Lumpur, January 1984.
- ii. Six-week Consultancy for upgrading of production technique and plant layout of a metal sheet manufacturing cooperative, Manila, Philippines, February 1984.
- iii. Study on the Leather Products produced by Cooperatives, Jakarta, Indonesia, March 1984.
- iv. Project Identification Mission in Mindanao in the Philippines where rattan canes are found to be abundant and cooperatives are developing products for export, April 84.
- v. National Conference on International Trade, Manila, Philippines, August 1984.
- xi. The COOPTRADE Project was relocated in Kuala Lumpur in September 1984.

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## **7. COLLABORATION WITH IDACA**

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- 7.1 Close collaboration was maintained with the Institute for the Development of Agricultural Cooperation in Asia (IDACA), Japan, during 1984. The ICA Regional Council for South-East Asia continued to advise the IDACA on its educational programmes
- 7.2 The ICA/CUAC/IDACA Regional Seminar on Increasing Production and Productivity for Agriculture and Livestock Industries through Cooperation and Rationalisation of Distribution Process was held in Tokyo, Japan from September 20 to October 8, 1984. (Reported at 2.2.1).
- 7.3 The ICA ROEC also collaborated with the IDACA in the conduct of the Re-Union Meeting with former Thai participants of IDACA Seminars and in the Study Visits to agricul-



tural cooperatives in Thailand from February 6 to 19, 1984. The highlight of the programme was a one-day seminar held in Bangkok with a number of ex-participants and cooperative leaders from Thailand. Talks on various aspects of cooperative movement of Japan were delivered at the seminar.

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## **8. SEMINAR ON FISHERIES COOPERATIVES IN JAPAN**

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The National Federation of Fisheries Cooperative Associations of Japan organised a seminar for fishery cooperatives, the 6th in the series, in Tokyo, Japan, from 23rd August to 7th September 1984. Fourteen participants from Australia, India, Indonesia, Korea, Malaysia, the Philippines, Sri Lanka and Thailand, and one observer from France attended the seminar. The seminar programme also included study visits to fishery cooperatives in Japan. Among the subjects discussed in the seminar were fisheries policies and distribution of fishery products, purchasing and supply business of fisheries cooperatives, fishery cooperative mutual insurance system, and fishing vessel insurance system in Japan.

The ICA ROEC collaborated in organising the seminar.

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## **9. CEMAS**

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(i) The CEMAS Unit in ICA ROEC, New Delhi, continued to provide clearing house services to the movements in the Region. Besides the member movements, 45 other organisations made use of the service. The Unit has been able to build up substantial educational material produced by the participants of the ICA training courses and among other things the material was made available to interested educators on request.

(ii) The Cooperative Film Catalogue was updated and circulated among the user organisations. Requests from training institutions in India for supply of films and film-strips on loan

were received and complied with. In addition 32 film shows for about 750 persons were arranged for the trainees and other visitors to the ICA ROEC.

(iii) An Annotated Bibliography of Cooperative Management Cases, Volume-II, including information on 60 cases was brought out and circulated among the cooperative organisations and training institutions in the Region. The Handbook on Adult Psychology and Educational Methods and a revised version of the Manual for Study Circle Leaders were published.

(iv) Close liaison was maintained with the ICA-CEMAS, Geneva, Moshi and Abidjan in the fields of clearing house, production of educational materials and adaptation of CEMAS-FED Package. Collaboration with MATCOM was also continued.

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## 10. PUBLICATIONS

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The following publications were brought out during the period under review :

- (i) Manpower Management and Cooperative Development-Report (January 1984.)
- (ii) Youth and Cooperatives-Report of Regional Seminar (January 1984.)
- (iii) Amalgamation of Primary Cooperatives-The Japanese Experience by L. Gunawardana (April 1984.)
- (iv) Report on Activities-1983.
- (v) Curriculum Development for Adult Learning by W.U. Herath (August 1984 )
- (vi) Field Experience for Cooperative Trainers by W.U. Herath (August 1984.)
- (vii) Manual on Study Circle Methods by Dharm Vir (December 1984.)
- (viii) The Women's Consumer Education Project in Sri Lanka-An Experience in Enhancing Women's Involvement in

Cooperatives, by Mrs. Jayantha C.T. Bulumulle (December 1984.)

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## 11. PUBLICITY

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The ICA Regional Bulletin was issued quarterly. The feature "Spotlight" was continued giving details of the following success stories :

1. Deedar Cooperative Society, Bangladesh : January 1984 issue
2. Krishak Bharati Cooperative Ltd, India, : April 1984 issue
3. Mudialy Fishermen's Cooperative Ltd. : India, July 1984 issue
4. Tokyo-University Cooperative, Japan, October 1984, issue

### Focus

From the January 1984 issue the Bulletin carries a new feature entitled "FOCUS" which gives information regarding significant cooperative developmental activities in the Region.

### Collection of Cooperative News

Collection of cooperative news from the region for use in the ICA Regional Bulletin was continued during the year under review. Members of the ICA Regional Working Party on Cooperative Press for South-East Asia continued to send cooperative news, features and success stories.

### Press Releases

The practice of issuing press releases after the conclusion of an ICA event was continued. The press releases were sent to cooperative journals in the region.

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## 12 LIBRARY AND DOCUMENTATION SERVICES

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With the new additions to the library in 1984, the number of volumes including bound periodicals on cooperatives and allied

subjects reached 15,775. The number of booklets the library has at present is 5,000. The library subscribes to many journals and also receives many on a complimentary basis. Altogether over 200 journals are received in the library. It acts as a clearing house of information on books and documentation. The library has been extensively used by the cooperators, cooperative organisations, students and scholars from Asia as well as from Africa and the West.

As in the past the library continues to issue a Documentation Bulletin for South-East Asia and an Annotated Bibliography of Literature on Cooperative Movements of South-East Asia, on a regular basis. In addition to maintaining the library and providing documentation services, the library has been actively involved in the promotional and developmental activities of Cooperative Libraries, Documentation and Information Services and Systems in the Region of South-East Asia.

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### **13. ICA REGIONAL COUNCIL FOR SOUTH-EAST ASIA**

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The twenty-sixth meeting of ICA Regional Council for South-East Asia was held in Bangkok, Thailand, on 8th November 1984. The meeting was presided over by Mr. Chern Bamrungwong, Regional Councillor from Thailand and was attended by 18 members.

The meeting hosted by the Cooperative League of Thailand, was preceded by the meetings of the Sub-Committees on Agriculture, Fisheries and Consumer.

The Committee meetings and the Council meeting were attended by Mr. Malte Jonsson, Head of Development Section, ICA Geneva; Mr. Alf Carlsson, Director, Swedish Cooperative Centre, Stockholm; Mr. Bengt Kjeller, SCC, Stockholm; Mr. Folke Dubell of Sweden and Mr. K. Fujimoto, Managing Director, IDACA, Japan.

The Council and other meetings were formally inaugurated on 5th November, by Mr. Phun Boonchit, Deputy Minister of Agriculture and Cooperatives of the Royal Thai Government.

The Council endorsed the programme of activities proposed for the year 1985-86.

#### **Executive Sub-Committee of the Council :**

According to the new ICA Rules, the Regional Council elected Messrs R. Mathimugan (Malaysia) and Eddiwan (Indonesia) as Chairman and Vice-Chairman of the Regional Council respectively.

The ICA Regional Council also elected an Executive Sub-Committee consisting of Mr. R. Mathimugan, Chairman of the Regional Council, Mr. Eddiwan, Vice Chairman of the Regional Council, Mr. Chern Bamrungwang, Thailand; Brig. General A. S. Lozada, Philippines; Mr. A.T. Poustie, Australia and Mr. Roland Tay Tatt Jin, Singapore, as members.

#### **Education Sub-Committee**

The Regional Council decided that there should be an Education Sub-Committee of the Regional Council and that the secretariat should work out a scheme for the expansion of the SEASPECT to be the Education and Training Sub-Committee, with appropriate changes in its composition.

#### **Trade and Industrial Committees**

The Regional Council decided to amalgamate the Industrial Committee with the Trade Committee which would thereafter be called the Trade and Industry Sub-Committee of the Regional Council.

#### **Study to set up Sub-Committees on Cooperative Tourism and Coop Transport**

Following the requests made at the Council meeting to set up Sub-Committees on Tourism and Transport, the Council decided that a study should be first undertaken by ROEC and reported to the next Regional Council meeting to enable it to take a decision.

### 13.1 ICA SUB-COMMITTEE FOR AGRICULTURE

The ICA Sub-Committee for Agriculture for South-East Asia held its nineteenth meeting in Bangkok, Thailand, on 6th November 1984, under the chairmanship of Brig. Gen. A.S. Lozada of the Philippines.

Brig General A.S. Lozada, President, Cooperative Union of the Philippines, was re-elected Chairman for a period of four years (upto the next ICA Congress).

The meeting reviewed the significant developments that took place in the field of agricultural cooperation in their respective movements. A talk on "the agricultural cooperative movement in Thailand" was given by Mr. Chern Bamrungwong, Director General, Cooperative Promotion Department of Thailand.

The Sub-Committee discussed the activities carried out in 1984 by the ICA ROEC in the field of agricultural cooperation. It noted with appreciation the hosting of the Regional Seminar on Increasing Production and Productivity of Agriculture and Livestock Industries through Cooperatives and Rationalisation of Distribution Process by the Institute for the Development of Agricultural Cooperation in Asia (IDACA), Japan, and Study Visits prior to the Seminar in Republic of Korea by the National Agricultural Cooperative Federation (NACF) and the National Livestock Cooperative Federation (NLCF) of the Rep. of Korea.

The Sub-Committee discussed the two project proposals of the Cooperative Union of the Philippines (CUP) formulated with the guidance of the ROEC:

- a) Integrated Cooperative Development Programme for Cooperative Member Farm Families in the Compostela Valley.
- b) Cagayan North Integrated Agro Fishery Cooperative Project.  
The sub-committee endorsed the programme of activities proposed for the year 1985-86.

### **13.2 ICA Sub-Committee on Cooperative Fisheries**

The meeting of the Sub-Committee was held at Bangkok, Thailand, on 6th November 1984, under the chairmanship of Haji Aziz Ibrahim of Malaysia.

Haji Aziz Ibrahim, Member for Malaysia and Vice-Chairman of the ICA Fisheries Committee, was unanimously re-elected Chairman of the Sub-Committee for the next four years (till the next ICA Congress).

Latest developments in the field of fisheries sector were reported to the meeting by the members. Mr. Chern Bamrungwong, Director General, Cooperative Promotion Department, Thailand, gave a talk on the "Fishery Cooperative Movement in Thailand-Problems and Prospects".

The meeting discussed the fishery development projects submitted for assistance to the ICA and urged that steps be taken to find suitable donors for these projects. The Sub-Committee recommended to the ICA Regional Council the proposal to hold a workshop on Fish Farming and Prawn Breeding.

### **13.3 ICA Committee on Consumer Cooperation**

The eighth meeting of the ICA Committee on Consumer Cooperation for South-East Asia was held in Bangkok, on 7th November 1984, under the chairmanship of Mr. Snith Chittaporn.

Mr. Snith Chittaporn, President, Consumer Cooperative Federation of Thailand and Member for Thailand, was unanimously elected Chairman of the Committee for the next four years.

The Committee reviewed the activities carried out in the field of consumer cooperation. It expressed its appreciation to the Japanese Consumers Cooperative Union for arranging 'on-the-job training' to professional employees and for agreeing to hold a regional seminar in August 1985. The Committee gratefully noted

that the National Agriculture Cooperative Federation, Korea, will be hosting a regional seminar on rural distribution through cooperatives in April 1985.

The Committee suggested that the ROEC should assist the movements in formulating their perspective plans for the next three years with the help of experts from Japanese Consumers Cooperative Union and Swedish Cooperative Centre. The Committee emphasised the importance of member participation especially of housewives, in consumer cooperative development and urged the movements to take steps to increase their participation.

### **13.4 ICA Sub - Committee on International Coop Trade**

The Sub-Committee on International Cooperative Trade held an informal meeting in Bangkok, Thailand, on 7th November 1984. Mr. Modesto P. Sa-Onoy, Chairman of the Committee and Mr. Ulf Bergstrom, Secretary, presented a report on the activities of the Committee carried out through Cooperative Trade Project.

The Cooperative Trade Project (CTP) plans to develop, in the long term, international coop trade in fields of major importance to cooperative members as producers and consumers.

Work carried out by the Cooperative Trade Project includes: (1) a Technical Meeting on Export Marketing was held in Kuala Lumpur.; (2) a six-week consultancy for the upgrading of production techniques and plant layout of a metal sheet manufacturing cooperative in Manila; and (3) a project identification mission conducted in Zamboanga, Mindanao in the Philippines where rattan canes are found to be abundant and cooperatives are developing products for export.

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## **14 COLLABORATION WITH OTHER AGENCIES**

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Cordial and fruitful relations continued to exist between the ICA ROEC, the UN Specialised Agencies as well as the non-government international organisations functioning in the Region.



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## 15.1 ACTIVITIES SCHEDULED FOR JANUARY-JUNE 1985

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### Regional Activities

March 19-29	Regional Workshop for Women Cooperatives	Indonesia
April 7-27	Regional Seminar on Rural Distribution through Cooperatives	Korea and Japan
May-June	Regional Workshop on "Towards Better Cooperative Management"	Sri Lanka

### Research

In-depth Study of Cooperative Member Relations & Development Activities in a selected country Ongoing

Enhancing the effectiveness of National Coop. Training Centres to improve the Management of Cooperatives in South-East Asia—A Situation Study Ongoing

### Consultancy and Allied Services

Jan. 8-27	Consultancy on Structuring of Wholesale Sector in the Philippines	Philippines
May	Consultancy Services in the Field of Inventory Control, Store Operations and Financial Management	Thailand
June	Technical Support in respect of Consumer Cooperation	
	Consultancy to NCDC Project TOPIC in the selection and training of Project staff and adaptation of training materials.	Ongoing

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### Follow-up Activities

Feb. 2-10	Follow-up Workshop for the Participants of 24th International Seminar on Consumer Cooperation in Sweden	Pondicherry India
March	Follow-up on Cooperatives and the Poor	Thailand, Malaysia
	National Follow-up Workshop on CEMAS Field Education Development (FED) Approach	Philippines
	Assistance to NCUI in the adaptation and use of CEMAS-FED Approach at NCCE	Ongoing

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## 15.2 Activities Proposed for July 1985-June 1986

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### Regional Activities

1. A Regional Technical Meeting on State and Cooperatives Thailand
2. 'Experts' Conference on Member Relations and Leadership Development Bangkok, Thailand
3. Regional Seminar on Consumers Cooperation Seoul, Korea and Tokyo, Japan
4. Regional Seminar on Cooperative Dairy Development India
5. Regional Seminar on Processing of Agricultural Produce by cooperatives for increasing returns to farmers Seoul, Korea and Tokyo, Japan
6. Regional Seminar on the Role of Agricultural Cooperatives in creating subsidiary (including off-farm employment) occupation for farming families Bangkok, Thailand

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|-----------------------------------|---|--------------------|
| 7.                                | SEASPECT Meeting-cum-Workshop on T.T.P. Experience  | Sri Lanka          |
| 8.                                | Regional Workshop - cum - Seminar for Coop. Librarians and Documentation Officers of South-East Asia          | Sri Lanka          |
| 9.                                | Regional Workshop on Cooperatives and Media Publicity   | Philippines        |
| <b>Sub-Regional Activities</b>    |   |                    |
| 10.                               | Sub-Regional Workshop on Fish Farming and Prawn Breeding  | Malaysia           |
| 11.                               | Sub Regional Workshop on Approaches to Cooperative Orientation of Government and other functionaries          | Malaysia           |
| 12.                               | Sub-Regional Workshop on Research Methodology and Planning  | Philippines        |
| <b>Council/Committee Meetings</b> |   |                    |
| 1.                                | 27th ICA Regional Council Meeting and ROEC Silver Jubilee Celebrations  | New Delhi, India   |
| <b>Research/Studies</b>           |   |                    |
| 1.                                | Conduct of two case studies on Cooperative Member Education and Relations in selected cooperatives.           | India and Malaysia |
| 2.                                | An In-depth Study on Cooperative Education in Schools and Colleges  | Philippines        |
| 3.                                | Production of a Prototype Manual for Teachers and Educational Material on cooperation for students in schools | Ongoing            |
| 4.                                | Organisation and Strengthening of Committees of Women Cooperators in the Region-A Situation Study             | Korea and Thailand |

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| 5. <b>Women's Project in Thailand-its experiences and its correlation with its objectives-A Study</b>  | Thailand                               |
| 6. <b>Sri Lanka Women's Project-its experiences and its correlation with its objectives-A Study</b>  | Sri Lanka                              |
| 7. <b>Enhancing the Effectiveness of National Cooperative Training Centres to improve the management of cooperatives in S-E Asia - A Situation Study and Technical Meeting</b> | Pune, India                            |
| 8. <b>State of Audio-Visual Aids Application and Training Education Material Development in the Region-A Situation Study<br/>Consultancy and Allied Services</b>               | Ongoing                                |
| 1. <b>Consultancy Service in the Field of Inventory Control, Financial Management and Store Operations</b>   | Thailand,<br>Malaysia and<br>Indonesia |
| 2. <b>Consultancy Study to evolve a strategy for Development of Consumers Cooperative Movement in Indonesia</b>  | Indonesia                              |
| 3. <b>Technical Assistance to Consumers Cooperative Federation (CCFT) in Thailand</b>  | Thailand                               |
| 4. <b>Consultancy Study to evolve a viable structure for consumers cooperative movement in Malaysia</b>  | Malaysia                               |
| 5. <b>National Consultancy Workshops on Formulation of Development Strategies for Primary Agricultural Cooperatives</b>  | Indonesia and<br>Malaysia              |
| 6. <b>Support to three National Seminars (a) to discuss experiences of women's projects in</b>   | Philippines,<br>Thailand &             |

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|---|---|
| Sri Lanka, Indonesia and Thailand, and (b) to initiate action for starting similar projects in other countries.   | Bangladesh                                    |
| 7. Consultancies in Encouraging and Helping Develop the Audio-Visual Aids Production Units in the Region.         | India, Nepal and Philippines                  |
| 8. Encouraging and help develop the Training/ Education Material Production Units in the Region                   | Malaysia, India and Sri Lanka                 |
| 9. Technical Assistance to Training Programmes (workshops) to improve managerial skills in consumer cooperatives. | Thailand, India, Philippines & Malaysia       |
| 10. In-Service Training Programme for Cooperative Librarians and Documentation Officers                           | Ongoing                                       |
| 11. Consultancies on Library, Documentation & Information Service   | Philippines                                   |
| 12. Consultancy Service for Strengthening Consumers Cooperative Movement in the Philippines                       | Philippines                                   |
| <b>Follow-up Activities</b>   |   |
| 1. Follow-up Work on Small Farmer Involvement in Cooperatives in creating income generating activities            | Sri Lanka and Thailand                        |
| 2. Follow-up Activities in Consumer Cooperation   | Open  |
| <b>Project Identification</b>   |   |
| 1. Project for Development of Rural Floor through Cooperatives  | Indonesia, Thailand Philippines and Sri Lanka |

**Cooperative Education Materials Advisory Service**

1. National Workshops on CEMAS - FED Approach and Participatory Techniques      Philippines, Sri Lanka
2. Adaptation and Use of CEMAS - FED Material (Follow - up of regional and national workshops)      Ongoing
3. CEMAS Clearing House Service      Ongoing

**Regional Organisational Activities**

1. Library, Documentation & Information Centre      Ongoing
  2. Publication & Publicity      Ongoing
    - (a) Silver Jubilee Souvenir
    - (b) Regional Bulletin and Publicity Material
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**16. List of Holidays During the Year 1985**


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New Year's Day	Tuesday,	1st January
Republic Day	Saturday,	26th January
Holi	Thursday,	7th March
Mahavir Jayanti	Wednesday,	3rd April
Good Friday	Friday,	5th April
Budha Purnima	Saturday,	4th May
Idu'l Fitr	Thursday,	20th June
Independence Day	Thursday,	15th August
Idu's Zuha (Bakrid)	Tuesday,	27th August
Raksha Bandhan	Friday,	30th August
Janmashtami	Saturday,	7th September
Muharram	Thursday,	26th September
Mabatma Gandhi's Birthday	Wednesday,	2nd October
Dussehra (Maha Navami)	Monday	21st October
Dussehra (Vijaya Dashami)	Tuesday,	22nd October
Diwali (Dipawali)	Tuesday,	12th November
Guru Nanak's Birthday	Wednesday,	27th November
Christmas	Wednesday,	25th December

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**17. Members of ICA Council for South-East Asia**


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- Chairman**            Mr. R. Mathimugan  
 Chief Executive  
 Cooperative Central Bank Ltd.  
 107, Jalan Bunus  
 Kuala Lumpur, Malaysia
- Vice-Chairman**    Mr. Eddiwan  
 Vice President I  
 Dewan Koperasi Indonesia  
 Jalan S. Parman, Kav.80 (Wisma Koperasi)  
 Jakarta, Indonesia
- Members :**
- Australia**
- Mr. A.T. Poustie  
 Vice President  
 Cooperative Federation of Australia  
 c/o Cooperative Bulk Handling Ltd.  
 G.P.O. Box L 886  
 Perth, W.A. 6000
- Mr. B.W. Freeman  
 Executive Officer  
 Cooperative Federation of Australia  
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 Sydney South, N.S.W. Australia.
- Bangladesh**
- Mr. Quazi Abdus Salam  
 Chairman  
 Bangladesh Jatiya Samabaya Union  
 9/D, Motijheel Commercial Area  
 Dhaka-2, Bangladesh.
- Mr. A.K.M. Awal  
 General Secretary  
 Bangladesh Jatiya Samabaya Union  
 9/D, Motijheel Commercial Area  
 Dhaka-2, Bangladesh.



**India**

Mr. V.P. Singh  
 Vice President  
 National Cooperative Union of India  
 E/10A, East of Kailash  
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Mr. Nawal Kishore Sharma  
 Chairman  
 National Agricultural Cooperative  
 Marketing Federation  
 54, East of Kailash,  
 Sapna Theatre Building  
 New Delhi-110024

**Indonesia**

Mr. Mohd. Yahya Suryanagara  
 Vice President  
 Dewan Koperasi Indonesia  
 Jalan S. Parman Kav. 80  
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 Jakarta, Indonesia.

**Japan**

Mr. Iwao Yamaguchi  
 Sr. Executive Director  
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 8-3, 1-chome, Otemachi  
 Chiyoda-ku  
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Mr. S. Fukuda  
 Executive Director  
 Japanese Consumers Cooperative Union  
 1-13, 4-chome, Sendagaya  
 Shibuya-ku  
 Tokyo, Japan.

**Republic of Korea**

Mr. Ki-Won Suh  
 Director, Research Department  
 National Agricultural Coop Federation  
 75, 1-ka, Chungjung-Ro, Jung-ku  
 SEOUL, Rep. of Korea.

Mr. Nai-Soo Lee  
 Deputy Director, Research Department  
 National Agricultural Coop. Federation  
 75, 1-ka Chungjoung-Ro  
 Jung-ku  
 SEOUL, Rep. of Korea

**Malaysia**

Mrs. Armi Zainuddin  
 Vice President  
 ANGKASA  
 No, 24, Jalan SS, 18/1-C  
 Suhang Jaya, Selongor  
 Malaysia.

**Philippines**

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 N de la Merced (Dalta) Building  
 West Avenue  
 Quezon City, Philippines

Mr. Agustin Kilayko  
 Chairman, Board of Trustees  
 Sugar Cooperative Development  
 Institute of the Philippines,  
 P. O. Box 452  
 Bacolod City 6001  
 Philippines.

**Singapore**

Mr. A. J. Hendricks  
 Chairman  
 Singapore Amalgamated Services  
 Cooperative Organisation Ltd. (SASCO)  
 Post Box 366  
 Maxwell Road Post Office  
 Singapore 9007.

Mr. Roland Tay Tatt Jin  
 General Secretary  
 Singapore Amalgamated Services  
 Cooperative Organisation Ltd. (SASCO)  
 Post Box 366  
 Maxwell Road Post Office, Singapore 9007

**Sri Lanka** Mr. M.R. B. Daswatte  
 President  
 National Cooperative Council of Sri Lanka  
 455 Galle Road  
 Colombo-3, Sri Lanka.

**Thailand** Mr. Chern Bamrungwong  
 Chairman  
 Cooperative League of Thailand  
 4, Pichai Road, Dusit  
 Bangkok, Thailand  
 Mr. Komsum Santivarakom  
 General Manager  
 Agricultural Coop. Federation of Thailand  
 97, Rajdamri Road  
 Bangkok, Thailand

**Special Invitee** Mr. K. Fujimoto  
 Managing Director  
 IDACA  
 24-9, 6-chome, Funabashi  
 Setagaya-ku, Tokyo, Japan

**Secretary** Mr. R. B. Rajaguru  
 ICA Regional Director for South-East Asia  
 International Cooperative Alliance  
 43, Friends Colony, 'Bonow House'  
 New Delhi-110065, India.

**17.1 Members of the Executive Sub-Committee of the ICA Regional Council**

Mr. R. Mathimugan, Malaysia	Chairman
Mr. Eddiwan, Indonesia	Vice-Chairman
Mr. Chern Bamrungwong, Thailand	Member
Brig. Gen. A.S. Lozada, Philippines	Member
Mr. A.T. Poustie, Australia	Member
Mr. Roland Tay Tatt Jin, Singapore	Member
Mr. R.B. Rajaguru, ICA ROEC	Secretary

**17.2 Chairmen of the Specialised Sub-Committees of the Regional Council**

<b>Agriculture Sub-Committee</b>	Brig Gen A.S. Lozada President Cooperative Union of the Philippines Room 400 G, 4th floor, Delta Bldg. West Avenue, Quezon City, Philippines.
<b>Fishery Sub-Committee</b>	Mr. Haji Aziz Mohd. Ibrahim ANGKASA 4-2, Green Lane (Island Glades) Penang, Malaysia
<b>Consumer Sub-Committee</b>	Mr. Snith Chittaporn President Pharakorn Cooperative Store 1215, Pholyothen Road Bangkok, Thailand.
<b>Trade &amp; Industry Sub-Committee</b>	Mr. Modesto P. Sa-Onoy c/o Cooperative Union of the Philippines Room 400 G, 4th floor. Delta Bldg. West Avenue, Quezon City, Philippines
<b>Credit &amp; Banking Sub-Committee</b>	Mr. M.M. Vyas General Manager Gujarat State Cooperative Bank Sahakar Bhavan, Relief Road, Ahmedabad 380001

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**18. TECHNICAL STAFF OF ICA ROEC AS AT  
1984**

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1. Mr. R.B. Rajaguru,  
Regional Director
2. Mr. J.M. Rana,  
Director (Education)
3. Dr. Dharm Vir,  
Joint Director (Education-CEMAS)
4. Mr. Lionel Gunawardana,  
Joint Director (Publications & Public Relations) and  
Specialist in Agricultural Cooperation
5. Mr. M.K. Puri,  
Joint Director (Technical Assistance) and  
Specialist in Consumer Cooperation
6. Dr. Daman Prakash,  
Education Officer (Audio-Visual Aids)
7. Mr. B.D. Pandey,  
Librarian and Documentation Officer
8. Mrs. Margaret D'Cruz,  
Education Officer (Women & Youth)
9. Mr. A.H. Ganesan,  
Publications Officer

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## **19. COLLABORATING ICA MEMBER ORGANISATIONS IN SOUTH-EAST ASIA IN 1984.**

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### **AUSTRALIA**

Cooperative Federation of Australia,  
363 Pitt Street, P.O. Box A 231, Sydney South NSW 2003,  
Tel. : 264 9522 Telex : CFNSW-75303-AA

### **BANGLADESH**

Bangladesh Jatiya Samabaya Union,  
9/D Motijheel Commercial Area, Dhaka-2 (RANGDHENU)  
Tel : 231697

### **INDIA**

National Cooperative Union of India,  
3, Siri Institutional Area, Panchshila Marg, Hauz Khas,  
New Delhi-110016. Tel : 662751 (COPUNION)

National Agricultural Coop. Marketing Federation of India Ltd.,  
Sapna Building, 54 East of Kailash, New Delhi-110065  
Tel : 682401-4 (NAFED) Telex : NFD-IN 31-3254

National Cooperative Consumers' Federation of India Ltd.,  
3, Siri Institutional Area, Panchshila Marg, Hauz Khas,  
New Delhi-110016 (CONFED)  
Tel : 668023,668030,608092, Telex : NCCF-IN 31-2111

National Cooperative Land Development Banks Federation,  
Shivshakti, 2nd Floor, B. G. Kher Road, Worli,  
Bombay-400018 (BHUMIVIKAS) Tel : 595349

National Federation of State Cooperative Banks,  
Garment House, 2nd Floor, Dr. Annie Besant Road,  
Worli Naka, Bombay-400018, (COPBANKED)  
Tel : 379936. Telex. 011 3912

Indian Farmers Fertiliser Cooperative Ltd.,  
34, Nehru Place, New Delhi-110019.  
Tel : 6412000,6413211,682507 (IFFCO)  
Telex : IFCO-IN 31-3887/3260

National Federation of Industrial Cooperatives Ltd.,  
 3, Siri Institutional Area, 4th Floor, Panchshila Marg,  
 New Delhi-110016. Tel : 664006,663865  
 Telex : 31-62246 NFIC-IN

## INDONESIA

Dewan Koperasi Indonesia,  
 Jalan S. Parman Kav, 80, (Wisma Koperasi) Jakarta  
 Tel : 540204 Telex : 46391 INKUD IA

## JAPAN

Central Union of Agricultural Cooperatives  
 8-3 1-chome, Otemachi, Chiyoda-ku-Tokyo (CHUOKAI)  
 Tel : 2700041 Telex : 22809 UNICOOPA J

Japanese Consumers Cooperative Union  
 1-11, Chome, Sendagaya, Shibuya-ku, Tokyo.  
 (CONSUMUNION)  
 Tel : (404) 3234 Telex : 23393 COOPTR J.

National Federation of Fisheries Cooperative Associations,  
 "Coop. Building" 1-12 Uchikanda 1-chome, Chiyodaku,  
 Tokyo (NAFEDEFISH)  
 Tel : 2949611 Telex : ZENGYO J, O-222-6234

National Federation of Forest Owners Cooperative Associations  
 Cooperative Building, 8th Floor, 1-12, 1-chome, Uchikanda,  
 Chiyodaku, Tokyo.

Central Cooperative Bank for Agriculture and Forestry,  
 8-3, 1-Chome, Otemachi, Chiyodaku, Tokyo (CCBAF).  
 Tel : 2790111 Telex : 27918/9 NOCHUKIN J.

Zen-Noh (National Federation of Agricultural Cooperative  
 Associations)

8-3-1, Chome, Otemachi, Chiyodaku, Tokyo.  
 Tel : 03-279-0211 Telex : ZENNO O-222-3686

IE-NO-HIKARI Association

11 Funagawara Cho, Ichigaya, Shinjuku, Tokyo.  
 Tel : 263-3151 Telex : O-232-2367

National Mutual Insurance Federation of Agricultural Cooperatives,  
7-9, Hirakawa cho, 2 chome, Chiyodaku, Tokyo. Tel: 265-3111

#### REPUBLIC OF KOREA

National Agricultural Cooperative Federation,  
75 1st Street, Chungjong-Ro, Jung-Ku, Seoul (KONACOF)  
Tel : 723-0021, 7252681 Telex : NACOF K. 27421, 27235

National Federation of Fisheries Cooperatives,  
88. Kyun Wun Dong-Chongro Ku, Seoul 110, (FISHFEDER)  
Tel : 70-6211, 724436 Telex : FISHCO K. 24359

National Livestock Cooperative Federation,  
YPO Box 87, Yoevido Dong, Young-Deungpo-Ku,  
Seoul, (NALICOF)  
Tel : (783) 005-0059, Telex : K-23517, NALICOF

#### MALAYSIA

Angkatan Kerjasama Kebangsaan Malaysia Limited,  
ANGKASA, No 3 & 5, Lorong 51A/227A,  
Peti Surat 368, Petaling Jaya  
Tel : 570858. Telex : 37478 ANKASA MA

Cooperative Union of Malaysia  
107, Jalan Bunus, Opp. Jalan Masjid India  
Kuala Lumpur, Malaysia. Tel : 914155

Cooperative Central Bank Limited.  
107, Jalan Bunus, P.O. Box 10685, Kuala Lumpur (COOP)  
Tel : 914155, Telex : COOP-MA 31765

Malaysian Cooperative Insurance Society Limited, (MCIS)  
Wisma MCIS, Jalan Barat, Peti Surat 345, Petaling Jaya,  
Tel : 772577 Telex : 27493 MCIS MA

National Land Finance Cooperative Society Ltd.,  
Bangunan Tun Sambanthan, No. 2, Jalan Sultan Sulaiman  
Peti Surat 2133, Kuala Lumpur 02-12 Tel : 207044 (NALFICD)  
Telex : NLFCS-MA—32891

Federation of Housing Cooperatives Ltd ,  
Tingat 2, No. 20, Lorong Bunus Enam, Opp Jalan  
Masjid India, Kuala Lumpur-0404  
Tel : 932935, Telex : COOP. MA 31765



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## PAKISTAN

National Cooperative Union of Pakistan,  
5 Court Street PO. Box 2234, Lahore. 1,  
Tel : 54674, 65647 (ENCUP)

Merchantile Cooperative Finance Corporation  
197A, The Mall, Rawalpindi,  
Tel - 67630, 62155-58, Telex : 5828 FELAB PK

## PHILIPPINES

Cooperative Union of the Philippines Inc.,  
Room 400G, (4th Floor) N. la Merced (Delta) Building,  
West Avenue, Quezon City, Philippines  
Tel : 991073,922161, Telex : 45383 SUPERB PM

Sugar Cooperatives Development Institute of the Philippines Inc.  
Post Box 452, Bacolod City-6001. Tel : 20666

National Association of Training Centres for Coops.  
c/o FES, Suit 74, ZETA Building, 191 Salcedo Street,  
Legaspi Village, Makati, Metro Manila, 3117, Philippines.

## SINGAPORE

Singapore Amalgamated Services Cooperative  
Organisation (SASCO)  
P.O. Box. 366. Maxwell Road Post Office, Singapore-9007,  
Tel : 2735183

## SRI LANKA

National Cooperative Council of Sri Lanka  
455, Galle Road, Colombo-3 (NACOSIL)  
Tel : 84638,85496 Telex : 21283 MARKFED-CE

Sri Lanka Cooperative Fisheries Federation Ltd.,  
127. Grandpass Road, Colombo-14 (COOPFISH)  
Tel : 25057

## THAILAND

Cooperative League of Thailand  
4 Pichai Road, Dusit, Bangkok-10300  
Tel : 24-13634,24-13332

## **THE INTERNATIONAL COOPERATIVE ALLIANCE**

is one of the oldest of non-governmental international organisations. It is a worldwide confederation of cooperative organisations of all types. Founded by the International Cooperative Congress held in London in 1895, it now has affiliates in 66 countries, serving over 365 million members at the primary level. It is the only international organisation entirely and exclusively dedicated to the promotion of cooperation in all parts of the world.

Besides the Head Office of the ICA, which is in Geneva, there are three regional offices, viz., the Regional Office & Education Centre for South-East Asia, New Delhi, India, started in 1960; the Regional Office for East and Central Africa, Moshi, Tanzania, started in 1968 and the Regional Office for West Africa, Bingerville, Ivory Coast, started in 1979.

The main tasks of the Regional Office & Education Centre are to develop the general activities of the Alliance in the Region, to act as a link between the ICA and its affiliated national movements, to represent the Alliance in its consultative relations with the regional establishments of the United Nations and other international organisations, to promote economic relations amongst member-movements, including trading across national boundaries, to organise and conduct technical assistance, to conduct courses, seminars and conferences, surveys and research, to bring out publications on cooperative and allied subjects and to support and supplement the educational activities of national cooperative movements. The Regional Office and Education Centre now operates on behalf of 15 countries, i. e. Afghanistan, Australia, Bangladesh, India, Indonesia, Iran, Japan, Republic of Korea, N  
Pakistan, Philippines, Singapore, Sri Lanka and

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