

I C A Advisory Council
for South-East Asia

384(5)

13th Meeting

Venue Melbourne, Australia

Dates 8th and 9th November 1971

International Cooperative Alliance, Regional Office
& Education Centre for South-East Asia,
43 Friends' Colony, New Delhi-14, India

INTERNATIONAL COOPERATIVE ALLIANCE
Regional Office & Education Centre
for South-East Asia
43 Friends Colony, New Delhi, 14
India.

G / 10th January 1972

MINUTES OF THE THIRTEENTH MEETING OF THE
ADVISORY COUNCIL OF THE ICA REGIONAL OFFICE
AND EDUCATION CENTRE FOR SOUTH-EAST ASIA
HELD IN MELBOURNE, AUSTRALIA, ON
8TH and 9TH NOVEMBER 1971

1. The Thirteenth meeting of the Advisory Council of the ICA Regional Office and Education Centre for South-East Asia was held in Melbourne, Australia, on November 8th and 9th, 1971. The meeting was held under the auspices of the Cooperative Federation of Australia. The following were present: -

- Members:
1. Mr W Kidston, Member for Australia
 2. Mr K.W.Devanayagam, Member for Ceylon
 3. Mr R.G.Tiwari, Member for India
 4. Mr Eddiwan, Member for Indonesia
 5. Mr J Sassani, Member for Iran
 6. Mr H Yanagida, Member for Japan
 7. Mr Yong Chan Paik, Member for Korea
 8. Mr N.A.Kularajah, Member for Malaysia
 9. Mr B.P.Faustino, Member for the Philippines
 10. Mr Mak Kam Heng, Member for Singapore
 11. Dr Suthee Singhasane, Alternative Member for Thailand, vice Col Surin Cholpraserd
- Special Invitees:
12. Mr W Hunter, Member, ICA Sub-Committee for Agriculture and Trade, Australia
 13. Mr W W Rawlinson, Secretary, Cooperative Federation of Australia
 14. Mr Motilal Chaudhary, Member, Sub-Committee for Agriculture and Trade, India.
 15. Mr Gholam Hossein Azadi, Member, Sub-Committee for Agriculture and Trade, Iran
 16. Mr Ahmed Mian Soomro, Member, Sub-Committee for Agriculture and Trade, Pakistan.
 17. Mr H Togawa, Managing Director, Institute for the Development of Agricultural Cooperation in Asia, Japan.
- ICA:
18. Mr P.E.Weeraman, Regional Director - Secretary
 19. Mr J.M.Rana, Director (Education)
 20. Mr M.V.Madane, Joint Director (Technical Assistance and Trade)
- In Attendance:
21. Mr Shiro Futagami, Central Union of Agricultural Cooperatives of Japan

22. MR Sharbabaki Khan, Sepah Consumers Cooperative
of Iran
23. Mr A.H.Ganesan, Personal Assistant to the
ICA Regional Director

Mr L.R.Khan, Member for Pakistan, was absent. He had sent a message by cable saying that he had failed to get a flight from Dacca to Bangkok that would have enabled him to reach Melbourne in time for the meeting.

Inaugural Session

2.1 The Inaugural Session was observed by a distinguished gathering. It was presided over by Mr W Kidston, President of the Cooperative Federation of Australia and Member for Australia in the Advisory Council. He welcomed His Excellency Major-General Sir Rohan Delacombe, K.C.M.G., K.C.V.O., K.B.E., C.B., D.S.O., K.St.J., Governor of Victoria., the Members of the Council and the ICA Staff present. He expressed his happiness to be present at the first ever meeting of the ICA to be held in Australia. He hoped that the meeting would pave the way for greater collaboration and contact between the Australian Cooperative Movement and the Cooperative Movements in the other countries of the South-East Asian Region.

2.2 The Regional Director, Mr P.E.Weeraman, welcomed His Excellency the Governor of Victoria on behalf of the International Cooperative Alliance. He thanked the Governor for accepting the invitation of the ICA and the Cooperative Federation of Australia to open the meeting. He said that it was appropriate for the Head of the State in which the meeting was being held to open the meeting as the Head of State was always the patron of movements for the social and economic betterment of man. He introduced the ICA to the Governor and the distinguished observers and briefly spelled out the aims of the ICA and the Character of the Cooperative Movement.

2.3 His Excellency Sir Rohan Delacombe, the Governor of Victoria, thanked the Regional Director for the welcome given him and expressed his happiness to inaugurate the Council meeting. His Excellency said that all types of cooperative activities were being tried out in his State with notable success in certain fields like agricultural production, processing, marketing etc. He hoped that the delegates would profit by their visit to Australia. He expressed great pleasure in declaring the 13th meeting of the Advisory Council open.

2.4 Mr N.A.Kularajah, Member for Malaysia, moved a vote of thanks to the Governor, on behalf of the Members of the Council.

Agenda Item No. III : Election of a Chairman

3. Mr W Kidston, Member for Australia, was unanimously elected pro-tem Chairman of the meeting. The Regional Director reported to the meeting that the Executive Committee of the ICA had decided at its meeting in February 1971 that the Advisory Council should hereafter elect its Chairman from among its members and that the term of office should be from Congress to Congress. The Member for Iran proposed the election of Mr N.A.Kularajah, Member for Malaysia, as Chairman of the Council up to the time of the next ICA Congress due to be held in 1972. This was seconded by the Member for Ceylon. Since there was no other nomination, the pro-tem Chairman declared Mr N.A.Kularajah elected Chairman unanimously. The Regional Director, on behalf of the International Cooperative Alliance and on his own behalf, congratulated Mr Kularajah on his election as Chairman of the Council, and assured him of the ~~further~~ cooperation of all at the Regional Office. *At fullest* Mr Kularajah thanked the Council for electing him Chairman and for the confidence placed in him by the Council. He assured the members that he would endeavour to do his best during his term of office.

Agenda Item No. IV : Confirmation of the Minutes of the 12th Meeting held in New Delhi

4. The Minutes of the Twelfth Meeting of the Advisory Council held in New Delhi, India, on February 17th and 18th, 1971, were confirmed.

Agenda Item No. V : Background Papers on the Cooperative Movement of Each Country

5. Each member of the Council reported to the meeting the important developments that had taken place within ~~their~~ his movements during the last year. Papers relating to Australia, Iran, Japan, Korea, Philippines, Singapore and Thailand were circulated amongst the members. Reports relating to the other movements were made orally. The Council recognised the importance of reporting to it the important developments that had taken place within a national movement. It would be of use to other national movements as well. It would also help the Regional Office to identify the urgent problems of each country movement. The Regional Director thanked the members for bringing the important developments of their movements to the notice of the Council. The Chairman thanked the members for this reporting and suggested that these papers should be circulated by the movements well in advance among the members of the Council.

6. The attention of the Council was drawn to several papers prepared by Mr W. Kidston, the Member for Australia, on different aspects of cooperation. Members were requested to contact the Member for Australia direct if they wished to have copies of the different papers.

Agenda Item No. VI : Administration

7. The action taken on the last meeting's minutes relating to administration was noted.

8. Information provided on the agenda item was noted with the following remarks:-

8.1 The Member for Japan informed the Council that the contributions made by his Movement so far to the cost of the building of the ICA was £ 4154 and not £ 3000 as reported in the agenda item. The Regional Director regretted the error and assured the Member for Japan that the necessary correction would be made in the ICA's records.

8.2 The Council requested the member movements to pay their contributions towards the activities of the ICA Sub-Committee for Agriculture and Trade regularly to the Regional Office. The Cooperative Movements of Indonesia and Thailand were invited to become members of the Sub-Committee.

8.3 The Council noted with appreciation the contribution made by the Japanese Agricultural Cooperative Movement of Yen 4 Million to the Development Fund of the ICA and the request made of the ICA by the Central Union of Agricultural Cooperatives of Japan that the money should be available for meeting the expenses of the Survey of Cooperative Agricultural Marketing Projects in South-East Asia.

Agenda Item No. VII : Education Centre

9. The action taken on the minutes of the last meeting relating to educational activities was noted with the following comments.

10. The Chairman suggested that copies of all papers presented at the ICA International Seminar on Cooperative Management should be distributed to the movements in the region. The Director (Education) indicated that it was very difficult to reproduce all documents circulated at the Conference. The Chairman then offered to get his organisation, viz. the Malaysian Cooperative Insurance Society to duplicate the Conference documents dealing with the subject of communication and distribute them among the movements in the region provided the Regional Office obtained the necessary permission from the Head Office for reproducing the papers. The Regional Director thanked the Chairman for this kind offer and said that necessary action would be taken.

11. The Chairman mentioned that the documents circulated at the ICA Regional Seminar on Cooperative Housing were very useful and that efforts should be made by the Regional Office to bring them out in the form of a printed publication as soon as possible. He suggested that it should be a regular practice for the Regional Office to bring out a publication comprising documents circulated at a seminar or conference no sooner than such meeting was over for the benefit of cooperators who had not participated in the meeting.

12. In this connection, the Director (Education) explained the policy followed by the Regional Office in bringing out publications based on seminar documents. He said that so far the papers presented at a seminar were used as a basis for planning a publication on the theme of such seminar. Papers which were of the required standard were included in such publication after editing and revision where necessary. Also, additional papers were obtained from knowledgeable persons to fill the gaps or replace papers which were not regarded as of sufficient standard for inclusion in the publication. The office had been rather rigorous with regard to the quality of its publications. In view of the above, the Council suggested that it would be enough if the office sent out to all the member-organisations one complete set of the mimeographed documents submitted to a seminar immediately after it was over.

13. The Member for Australia suggested that the national movements should send to the Regional Office, for reference purposes, all papers connected with seminars held in their particular countries. He said that such a collection of documents would be very useful for the work of the ICA in this Region.

Review of Educational Activities

14.1 The Director (Education) presented the following brief resume of educational activities undertaken during the year July 1970 to June 1971 and indicated that in all 260 persons had participated in the different educational activities carried out during the year:-

- i. Two regional seminars,
- ii. Two orientation seminars for SCC participants,
- iii. Five national seminars,
- iv. Teachers' Exchange Programme,
- v. Fellowship Programme,
- iv. Field Project in Cooperative Education,
- vii. Special studies in two subjects,
- viii. Two important assignments of consultative service, and
- ix. Several lecture assignments at various training courses conducted by the member movements.

14.2 The Council expressed its appreciation of the activities carried out by the Education Centre during the year 1970-71.

15. The Council noted the following educational activities carried out since the last meeting of the Advisory Council:-

Agricultural Cooperation

15.1 The study made by the Specialist in Cooperative Credit of the Techniques of Amalgamating Cooperative Societies, in Japan and Korea,

Consumer Cooperation

15.2 A Regional Seminar on "Shop Planning and Shop Management" held in Tokyo in collaboration with the Central Union of Agricultural Cooperatives of Japan in May 1971,

15.3 A research paper produced by the Specialist in Consumer Cooperation on "Distribution of Consumer Goods through Cooperatives in Japan",

15.4 The consultative and allied services rendered in the field of consumer cooperation viz.,

15.4.1 Lecture by the Specialist in Consumer Cooperation at a Seminar for General Managers of Consumer Cooperative Wholesale Societies and Supermarkets held in Chandigarh, Punjab, in February 1971,

15.4.2 Consultations made by the National Cooperative Consumers Federation of India with the Specialist in Consumer Cooperation on matters relating to the Federation,

15.4.3 Contribution of four pamphlets on different operational aspects of consumer cooperation to the Bulletin of the NCCF by the Specialist,

15.4.4 the visit of the Specialist to Ceylon from 26th March to 6th April 1971 to study consumer cooperative movement in Ceylon,

15.4.5 Production of three documents on "Business Switch: An Introduction to Business Management in Retailing", "Perspective Planning in Retailing - A Swedish Experiment" and "Sale - A Profile" by the Specialist in Consumer Cooperation, and

15.4.6 Two lectures by the Director (Education) on Consumer Cooperation to the Special Course on Students Consumer Cooperative Stores held by the NCUI Training Centre in New Delhi in May 1971,

Cooperative Education

15.5 An Orientation Seminar for the participants of the 12th International Cooperative Seminar for Advanced Cooperative Studies in Sweden held in May 1971 by the SCC,

15.6 The Teachers' Exchange Programme under which a teacher from Thailand visited Ceylon and another teacher from Korea visited Japan on study-cum-teaching assignments,

15.7 The Fellowship Programme under which three Fellowship holders from Malaysia, Thailand and Nepal, studied "Member Education" at the RO & EC,

15.8 The ICA=NCUI Cooperative Education Field Project in Indore District, India. A point was raised by an observer whether it would be necessary for the ICA to involve itself in educational work for primary societies. The Member for India inquired whether similar projects could be started in other States of India. In this connection, it was pointed out that there was a great need for strengthening cooperative education work at the primary level and it was on account of this that the field project had been started as an experimental project, with a view to demonstrating the usefulness of education work for the development of the primary societies, developing effective educational techniques and producing appropriate educational material. It was in recognition of this need that the Advisory Council, at its meeting held in Korea in 1970, had approved of the Regional Office & Education Centre undertaking the Field Project for a period of three years. The Director (Education) explained that it would be difficult, in view of the ICA's resources being limited, to have similar projects in other States of India. It is the responsibility of the member-organisations to multiply such projects in other areas of the same country. The Council suggested that at an appropriate stage the possibility of having a field education project in another country may be examined.

15.9 Consultative and other services in the field of cooperative education, mentioned in paragraph 9 of Section II of the notes on Agenda Item VII.

Cooperative Housing

15.10 A National Seminar on Cooperative Housing in Ceylon to which the ICA had sent four Resource Persons. Appreciation of the services of the resource persons expressed by the Cooperative Federation of Ceylon as well as the Commissioner of Cooperative Development was intimated to the Council by the Regional Director.

Cooperative Management

15.11 A Regional Seminar "Personnel Management in Cooperatives" held in collaboration with the National Cooperative Union of India in September-October 1971.

15.12 A national seminar on "Personnel Management for Cooperative Super Bazars in India" held in Poona in collaboration with the V.L. Mehta National Institute for Cooperative Management,

Other Fields

15.13 Assistance given by the Regional Office to the Malaysian Cooperative Movement for their seminar on "the role of cooperatives in the Second Malaysia Plan",

15.14 Attendance of the ICA Staff as Resource Persons at the Indian Cooperative Congress held in New Delhi in April 1971.

Points for Consideration by the Advisory Council

16. The Council agreed with the suggestion made by the Regional Office that henceforth invitations for the ICA seminars should be addressed only to the member-organisations of the ICA. The Council suggested that the member-organisations should make nominations to seminars etc. in consultation with their governments as regards the nomination of government personnel. The Council suggested that whenever a government does not propose to avail itself of a seat offered to it by the ICA through the member-organisation of that country, the member-organisation may nominate an additional participant from the movement for such seat.

17. As regards the second suggestion that the participants from the host movement to a Regional Seminar should also be housed in the same hotel along with the foreign participants, some members felt that it might be difficult for the member organisations to do so in view of the increase in costs entailed. The Chairman said that there were many advantages in all participants staying together and that it should not be difficult to cover the costs of the local participants by charging them per head an appropriate registration fee. The Council then recommended that wherever possible, the host organisations should try to house all the participants together at the same place.

18. With regard to the item about Regional Seminar for personnel of field projects, Mr Yanagida explained that his proposal was not for organising a Regional Seminar for participants from the different field projects which are identified by the ICA Survey of Cooperative Agricultural Marketing Projects in South-East Asia, but rather that the personnel of these Projects should be trained at IDACA, only one country's project personnel being trained at a time.

Programme of Activities for July 1972- June 1973

19. The Council approved of the following educational activities for the year 1972-73 on a firm basis, and for the years 1973-74 and 1974-75 on a tentative basis.

Regional Seminars

19.1 Regional Seminar on Cooperative Management:

Venue	The Philippines
Duration	20 days in December 1972
Participants	30

The Chairman expressed the inability of the Malaysian Cooperative Movement to host this seminar in December 1972 as indicated in the agenda notes due to various other conferences being due to be held in Malaysia at that time. The Member for the Philippines indicated that it would be possible for his movement to host this seminar in December 1972. The Council accepted the offer with thanks.

19.2 Regional Seminar on Cooperative Credit

Venue	Tokyo, Japan
Duration	20 days in May 1973
Participants	30

The Regional Office had suggested 30 days as its duration. The Council was of the opinion that 30 days would be too long a period for any seminar. Hence, it suggested that the duration of the seminar be reduced to 20 days.

19.3 Top Level Cooperative Leaders Conference

A suggestion was made by the Regional Office that a Top-Level Cooperative Leaders Conference should be held annually to discuss policy matters concerning cooperative development and that two delegates from each country should be invited to it in addition to the members of the Council and the Sub-Committee for Agriculture and Trade. It was suggested that this meeting should be held immediately preceding the Advisory Council meeting in the same country in which the Council meeting was due to be held. The Conference may be held either on the basis of the local organisation bearing all local costs or on the basis of charging a registration fee to meet the local costs from the delegates other than members of the Council and the Sub-Committee. The Council agreed with the suggestion of holding top-level conferences each year. It recommended that the costs of delegates other than the members of the Council and the Sub-Committee should be borne by the delegates themselves to avoid increasing the financial burden on the member organisation hosting the conference. The

Council also recommended that the themes of the Conferences should be decided at the Council meetings. The Council felt that since the ICA Congress would be held in October 1972, it would be difficult for the leaders to attend a Top-Level Conference in 1972 as it would increase the period of their absence from their own organisations. In view of this, it was suggested that a top-level cooperative leaders conference should be held annually from 1973 onwards and that the Conference should be timed to immediately precede the meeting of the Advisory Council.

National Seminars

19.4 Four national seminars will be held during the year on the basis of requests received from member organisations.

Research

19.5 Special studies will be made of the following subjects:-

- i. "Feasibility of setting up a Central Warehouse" by the Consumer Cooperative Movement and the functions and operations of such a Warehouse,
- ii. "Management of Agricultural Supply Business in Selected Marketing Societies". This would be done in one country.

The Cooperative Education Field Project at Indore

19.6 This project will be continued during the year.

Research Fellowship

19.7 A suggestion was made to the Council that because of the juniority of the persons nominated for following the Fellowship programmes, the programme may be deleted and that in its place a new programme may be instituted. The new programme suggested was to give an assignment to a researcher selected from a cooperative organisation in the region to do research on a specific subject approved by the ICA Regional Office for a period of three months, and to provide him with a stipend as well as an honorarium towards his expenses during the period of his research, if the report of such research is found useful. The Council suggested that this proposal be tried out for one year. The Council suggested that a final decision with regard to deleting the Fellowship Programme from the activities of the Education Centre should be taken by the ICA only after the next meeting of the Council and in the light of the results of carrying out the new programme.

Teachers' Exchange Programme

19.8 The above programme will be continued. The Council also approved of holding a follow-up meeting of the teachers who have so far participated in the programme, to assess the usefulness of the programme and to discuss any modifications that may be made in the programme.

Consultative and Allied Services

19.9 Consultative and allied services in the field of agricultural cooperatives, consumer cooperatives and cooperative education will be provided to the member movements as in the past.

Australian Study Course on the Establishment and Management of Cooperatives in Agricultural Areas

19.10 Mr W W Rawlinson, Secretary of the Cooperative Federation of Australia, informed the Council that a Study Course on "The Establishment and Management of Cooperatives in Agricultural Areas" would be held in Australia in February-March 1972. He said that information regarding the course had already been sent to the various movements in the region and he requested the members to persuade their governments to include representatives of the cooperative movements in the list of persons selected for this course. He agreed with the request made by Mr Soomro from Pakistan to extend the last date for the receipt of nominations to 15th of December 1971. The Director (Education) requested the Cooperative Federation of Australia to send to the Regional Office, for reference purposes, a complete set of papers that might be presented at the study course.

Tentative Programme of Activities for July 1973 and June 1974

The following Regional Seminars will be held during the year:

20.1 Regional Seminar on "Financial Management in Cooperatives"

Venue	Malaysia
Duration	20 days in October/December 1973
Participants	30

20.2 Regional Seminar on "Viability of Cooperative Societies"

Venue	Tokyo, Japan
Duration	20 days in May 1974
Participants	30

The Council suggested that a Regional Seminar on "Cooperative Industries" be included in the programme for the year 1974-75 so that it may be considered at the next meeting.

Pre-Seminars

20.3 Pre-Seminars on the subject of Consumer Cooperation may be held in Pakistan, Iran, Ceylon, India, Korea and Japan for selecting persons for participation in the SCC's International Seminar to be held in Sweden. This proposal is subject to the convenience of the SCC.

National Seminars

20.4 Four national seminars will be organised on requests made by member organisations.

Special Studies

20.5 Special studies will be made of two subjects which are relevant to regional and/or national seminars.

Research Fellowship

20.6 One Research Fellowship depending on the results of this programme carried out in 1972-73.

Teachers' Exchange Programme

20.7 This programme will be continued during the year.

Field Project in Cooperative Education at Indore

20.8 This programme will be continued.

Consultative and Other Allied Services

20.9 The above services will be rendered to cooperative organisations of the region on request.

Tentative Programme of Activities for July 1974 - June 1975Regional Seminars

21.1 Two Regional Seminars will be held on two out of the following subjects:

- i. Cooperative Management
- ii. Cooperative Industrialisation
- iii. Techniques of Teaching
- iv. Development of Dairy Cooperatives
- v. Cooperative Journalism

Pre-Seminars

21.2 Pre-Seminars will be held in the field of Agricultural Cooperative Marketing or Cooperative Education subject to the convenience of the SCC.

National Seminars

21.3 Four national seminars will be held on specific requests from member organisations.

Research Fellowship

21.4 One Research Fellowship depending on the decision taken in the preceding year in this regard, vide programme for 1973-74.

Cooperative Education Field Project at Indore

21.5 The Project will be continued during the year if it is found necessary to do so, on evaluating its impact in the first three years of its implementation.

Special Studies

21.6 Special studies of two important subjects will be made.

Teachers' Exchange Programme

21.7 The Teachers' Exchange Programme will be continued.

Consultative and other Allied Services

21.8 Consultative and other allied services will be provided to member movements on request.

Agenda Item No. VIII : Technical Assistance and Trade

22. The Advisory Council noted the action taken on the minutes of the last meeting and later reviewed the activities of the Regional Office relating to Technical Assistance and Trade. The following information was given to the members during the review.

Collection of Information

22.1 The Regional Office continued to collect information relating to the following subjects during the period under review:-

- i. Economic development plans and programmes and their relevance to cooperatives,
- ii. Economic opportunities for cooperatives and action taken by them to take advantage of these opportunities.

- iii. Legislation and other regulatory measures of governments affecting cooperative development in the region.

22.2 In addition, the Regional Office is trying to collect information on trade and aid agreements affecting the countries of the region, although there were considerable difficulties in obtaining this information in view of the fact that some of the agreements are not made available to agencies other than those involved in the implementation of those agreements.

23. Technical Assistance Projects

Bhor Cooperative Dairy Project

23.1 The Council was informed that the project is slightly delayed due to the non-availability of an adequate water supply as the area around the project was affected by drought. The project in all other respects was completed and the dairy is expected to start functioning as soon as water is made available to the plant. The West German Cooperative Consumers Congress is still continuing to pay the salary of their Dairy Technician working at the project. There was a possibility of the project being covered under the Operation Flood Programme at present being implemented in India. If this is done, the dairy would be in a position to secure adequate quantities of milk and milk powder for operating to its full capacity. Possibilities are also being explored of using the plant for converting milk powder into fresh milk for distributing the same among schools in the nearby areas.

Multi-Commodity Fruit and Vegetable Processing Unit of NAFED, India

23.2 The Council was informed that efforts are being made to secure assistance for this project from the West German Consumers Cooperative Congress which has assisted the Bhor Cooperative Dairy Project. The Project plan has already been submitted to the West German Cooperative Congress for their consideration.

Consolidated Fruit Processing Plant, Korea

23.3 The Regional Office has been in touch with the Norges Kooperative Landsforening (NKL) of Norway for exploring the possibilities of securing financial support for the project from NORAD (Norwegian International Development Agency). Since Korea is situated outside the present area of operations of NORAD, it cannot grant financial support through the ordinary channels. However, there is a possibility of getting financial support for the project from NORAD if FAO approaches the NORAD for such support. The NKL and the ICA are in contact with the FAO in this regard. Relevant information on the project has already been supplied to the FAO.

Fisheries Assistance Project in Ceylon

23.4 The Council was given up to date information concerning the assistance provided through the ICA to fisheries cooperatives in Ceylon by the fisheries cooperative movement in France. The visit of Mr De Canson, originally planned for April 1971, could not materialise and was postponed to November 1971. During this month also Mr De Canson could not visit Ceylon owing to his preoccupation with other work. Therefore he was substituted by another French Expert, Mr Jean Henaff from France. Mr Henaff was visiting the cooperatives in Ceylon along with an ICA Officer during November. Mr Henaff is expected to submit his report and recommendations to the ICA in due course.

23.5 The Council noted with satisfaction the position of the above projects and expressed the hope that the Bhor Dairy Project would start operating in the near future. The Member for India welcomed the efforts of the Regional Office to secure assistance for the Multi-Commodity Project of the NAFED.

NCUI Collaboration for Bhor Dairy Project

23.6 As suggested at the last meeting of the Council members were informed that the NCUI was approached by the Regional Office for its assistance for the early implementation of the dairy project.

Trade Development

24. The work done by the Regional Office in the field of trade promotion and information was brought to the notice of the Council. Mention was also made of the follow-up action taken on the recommendations of the ICA Study Team which conducted the first part of the survey of cooperative agricultural marketing projects in South-East Asia. Some cases in which the ICA had helped to bring cooperatives together through trade contacts and to establish actual trade relations were also brought to the notice of the Council.

25. As suggested at the last meeting of the AC, the Regional Office collected information concerning the functioning of Overseas Farmers Ltd, London and NAF in Copenhagen, Denmark, with a view to preparing background documentation on the proposal to establish a Cooperative Trade Exchange of the ICA.

26. The Trade Information Bulletin is now being issued by the Regional Office every month. The member movements in the region, when asked about the usefulness of the Bulletin had reacted favourably to the journal and requested the Regional Office to continue its publication.

Survey of Cooperative Agricultural Marketing
Projects in SE Asia

27. The discussions on the subject at the ICA Sub-Committee for Agriculture and Trade were reported to the Advisory Council. The Council noted the follow-up action taken on the recommendations of the Study Team of Part I of the Survey and the proposed course of action for the third part of the Survey. The follow-up action to be taken on the recommendations of Part II of the Survey recently concluded in Ceylon and the Republic of Korea was discussed. The Council endorsed the following decisions of the Sub-Committee on the subject and expressed the hope that follow-up action on the various recommendations of the Study Teams would be taken up in consultation with the member-movements of the respective countries.

Third Part of the Survey

28. The Sub-Committee then discussed the plans for the third part of the survey to be conducted during 1972. According to the original proposal the third part of the survey was to cover the Philippines, Pakistan, Iran and Malaysia. The Sub-Committee decided that Thailand should also be included as the alternative member for Thailand requested the Sub-Committee to include his country in the survey.

29. Members representing the countries to be covered by the survey during 1972 welcomed the making of the survey and emphasised the need for a flexible approach in selecting commodities for examination by the Study Team. It was, therefore, decided that the question of suggesting the commodities and the project areas should be left to the discretion of the country movements concerned. The survey, therefore, should not only cover raw material for feedstuffs but any other commodities which may be preferred by the member movements in these countries.

30. The selection of experts for serving on the Study Teams should be made after holding preliminary discussions with the member movements in the countries concerned and after identification of the commodities to be surveyed. As five countries yet remain to be surveyed it was suggested that the survey should be carried out in two stages. The study teams should visit the countries at the convenience of the member movements. As the ICA Congress is to be held during autumn 1972 care should be taken to see that the period of the survey would not coincide with the dates of the Congress.

31. Members of the Sub-Committee stressed that only properly examined projects should be submitted to the ICA. This will facilitate the task of the study team in identifying areas for intensive development in the field of cooperative agricultural marketing.

Cooperative Trade Exchange

32. The Council noted the proposal made by the Working Group for Trade Promotion and the ICA Sub-Committee for Agriculture and Trade for the establishment of a Cooperative Trade Exchange in the Region. The Council hoped that, as recommended by the Trade Group and the Sub-Committee, member-movements in the region would communicate their views and suggestions on the proposal to the Regional Office to enable it to prepare a final paper on the subject. The Council endorsed the following decision of the Sub-Committee on the subject:-

- i."that immediate steps be taken by the Regional Office to look into the proposal regarding the establishment of a Cooperative Trade Exchange of the ICA,
- ii. that simultaneously, efforts should be made to strengthen the trade promotion activities of the Regional Office,
- iii. that Singapore, Hongkong and other important places in the region should be considered as possible centres for locating a trade exchange. For this, information should be collected concerning the costs of hiring the premises, maintaining the staff and operating the Exchange,
- iv. that the emphasis should now be on active trade promotion work by the Regional Office,
- v. that the RO should ascertain whether the trade exchange could be operated on a contributory basis by the cooperative trading organisations,
- vi. that each member organisation should be requested to formulate its own recommendations concerning the functioning of such an exchange. The member organisations should also be requested to formulate their own terms of reference for operating the Centre. These recommendations and terms of reference should be sent to the ICA Regional Office not later than the 15th of February 1972.
- vii. that on the basis of information received from member organisations, the ICA RO should write a note on the subject and circularise it among the members of the Working Group,
- viii. that while examining the proposal the feasibility of establishing a Regional Cooperative Marketing Organisation should also be examined,
- ix. that a final recommendation on the subject will be considered at the next meeting of the Working Group".

Third Asian International Trade Fair

33. The Council endorsed the decision of the Working Group and the ICA Sub-Committee that the ICA should not participate in the forthcoming Trade Fair to be held in New Delhi during November-December 1972.

Proposal for an Asian Cooperative Development Bank

34. The Council then examined the report received from the Japanese Expert who had earlier been asked by the Central Union of Agricultural Cooperatives of Japan to make a feasibility study of the proposal.

34.1 The Japanese expert had raised the question whether the proposed bank should be a cooperative bank or a bank for cooperatives. The Council was of the unanimous view that the bank should be a cooperative bank and owned and financed entirely by cooperatives.

34.2 The bank should normally function through the local cooperatives in the countries of the region. However if for business considerations an office of the bank is to be located in some country, the bank should not compete with the local cooperative banks. It should concentrate on international monetary transactions and matters relating to technical assistance, trade and development finance.

34.3 The Council recommended that the Regional Office should collection additional information on the volume of trade which is at present handled by cooperatives in order to determine the extent of financial support that would be required by cooperatives involved in international trade.

34.4 The Council also suggested that in order to ascertain the requirements of cooperatives for their development programmes it would be necessary for the Regional Office to have adequate information on the long-term development programmes of the various cooperative movements in the region. If possible, the information should be collected on specific projects.

34.5 As regards the question raised by the Japanese expert whether a separate bank for cooperatives was necessary in view of the existence of the Asian Development Bank located in Manila, the Council felt that an independent cooperative bank was in fact necessary due to the low priority that is given by the governments in the region to projects sponsored by the cooperatives in the matter of applying for external aid. In view of the experience of the movements of the region as regards obtaining assistance from the ACB the Council felt that the proposed bank could provide greater support to cooperative projects than is available at present from the various international financial agencies. It was

suggested that the Regional Office should collect information on cooperative projects which had been given low priority by their governments in regard to external assistance.

34.6 The Expert from Japan had raised the question of guarantees by an external finance agency of loans given to cooperatives and had suggested that perhaps an international guarantee fund would meet the requirements of the cooperatives for the present. The Council felt that guarantees are dependent on the priorities of the governments as regards obtaining external assistance and that the priorities of central banks would also depend upon government policy. It is however possible that in some countries, where the foreign exchange position is not very difficult a guarantee fund could be raised to support borrowings from external sources. The Council was of the opinion that the question was not so much one of guaranteeing the loans as that of the actual availability of funds for cooperative development and trade. Guaranteeing should not present much of a problem in some countries of the region.

34.7 The Council agreed with the opinion of the expert that in order to make optimum use of the resources that may be raised by the bank, a system of linking the loaning business of the bank to supply, marketing, extension, training and other activities of the cooperatives will have to be evolved.

34.8 The Council also agreed with the suggestion of the expert that in order to avoid duplication of effort the ICA should coordinate its work with the activities of other organisations which are aimed at improving international financing for cooperative development.

34.9 The Council did not feel it necessary to appoint a Working Group at present for examining the proposal for the establishment of a bank. It was decided at this stage that the Council itself should deal with the problem.

34.10 It was suggested that for conducting further studies and discussions regarding the bank proposal, assistance should be sought, if possible, from the banking committees of the ICA, the International Cooperative Bank and other interested organisations.

Work Programme for 1972 - 73

35. The Council generally approved of the work programme for the year 1972-73 in respect of technical assistance and trade. The main emphasis in the work of the trade and technical assistance section will be on the major projects in hand, namely the Survey of Cooperative Marketing Projects in SE Asia, the establishment of a Cooperative Trade Exchange and the establishment of an Asian Cooperative Development Bank.

Technical Assistance Projects

36. The following technical assistance projects will be continued on the lines indicated below:

Ehor Cooperative Project, India

36.1 Getting the project started on a sound basis and organising educational and extension activities around the project for dairy development.

Multi-Commodity Fruit and Vegetable processing Plant, India

36.2 Effort to be made to secure assistance for the project for obtaining the foreign exchange component required for the plant. The discussion with the West German Cooperative Consumers Congress should be continued for securing such assistance.

Consolidated Fruit Processing Plant, Korea

36.3 Efforts should be made to secure assistance for the plant from the sources already contacted or from other possible agencies.

Assistance to develop Cooperative Fisheries in Ceylon

36.4 On the basis of the recommendations made by Mr Henaff the French Fishery Expert visiting Ceylon, follow-up action should be taken with a view to developing cooperative fishery activities in Ceylon on a sound basis.

Trade

37. Work in the field of trade promotion will be further intensified as desired by the Working Group for Trade Promotion and the Sub-Committee for Agriculture and Trade. Efforts will be continued to make the ICA Trade News as comprehensive as possible. Follow-up action on the recommendations of the ICA Study Teams appointed for the Survey of Cooperative Agricultural Marketing Projects will be initiated in consultation with the member-movements. The main aim of the follow-up action would be to promote cooperative marketing activity in general and international cooperative trade in particular.

Finance for Cooperative Development - Creation
of a Fund in Each Country of the Region

38. The Council discussed the proposal of the Regional Office for the creation of a Cooperative Development Fund in each of the countries of the region and agreed in principle that such a fund would be useful for the development of cooperatives in the countries of the region. It was decided that the Regional Office should prepare a note suggesting the creation of such a fund and also outlining the methodology which can be adopted for collecting funds for the National Fund. All possible ways of creating the fund and mobilizing contributions to them should be suggested. It was felt that the fund should be created at the national level and should primarily be based on pro-rata contributions from cooperative societies at all levels preferably in proportion to their membership. The Council agreed that even small contributions per member would help in creating huge funds at the national level.

39. The Council suggested that the note to be prepared by the Regional Office should later be circulated among member-movements in the region so that a more concrete discussion could be held at the next meeting of the Advisory Council.

Agenda Item No. IX : Publications and Public Relations

40. The Council noted the action taken on the various recommendations of the last meeting. The information given in the agenda notes was noted by the Council. The Council expressed its appreciation of the usefulness of the publications that had been brought out by the Section during the last year.

Work Programme for 1971 -72

41. The following publications would be brought out during the year 1971-72:

- i. Cooperative Housing
- ii. Agricultural Cooperative Marketing
- iii. Cooperative Series - two or three publications
- iv. Success stories of cooperatives

42.

The Council was informed by the Regional Director of the plan to bring out success stories of cooperatives. The Council suggested that each movement should send stories of their successful cooperative ventures in order that the Regional Office could select the outstanding ones for publication purposes.

- v. Speeches on Cooperation -

The Member for Singapore requested that a full set of these speeches be sent to members of the Advisory Council.

- vi. ICA Regional Bulletin - Quarterly.

43. A suggestion was made that the ICA should attempt to publish cooperative case law for the benefit of the movements in the region. The member organisations should be requested to bring successful cooperative legal cases to the attention of the Regional Office for the above purpose.

Proposals for 1972 - 73

44. The Council approved of bringing out the following publications during 1972-73:

- 44.1 Integrated Approach in Agricultural Cooperation
- 44.2 A Handbook on the Amalgamation of Cooperative Societies.
- 44.3 A handbook on "the Techniques of Teaching and Teaching Aids for Cooperative Educational Instructors"
- 44.4 Cooperative Series
- 44.5 Success Stories.

Proposals for 1973 - 74

45. ^{of the tentative proposal to bring out} The Council approved the following publications ~~to be brought out in 1973-74 on a tentative basis:~~

- i. Cooperative Management
- ii. Cooperative Credit.

Agenda Item No. X ; Sub-Committee for Agriculture and Trade for South-East Asia

46. The Secretary of the Sub-Committee for Agriculture and Trade briefed the Council on the important recommendations made by the Sub-Committee with regard to the third part of the Agricultural Marketing Projects Survey, the Establishment of a Trade Information and Promotion Centre, the participation of the movements in the Third International Trade Fair to be held in New Delhi and other matters. The Council noted the recommendations made by the Sub-Committee and the Trade Promotion Group and endorsed them.

Agenda Item No. XI : Relations with Member Organisations

47. The information given in the agenda notes was noted by the Council.

48. The Regional Director informed the Council that "the Dewan Koperasi Indonesia" of Indonesia and "Gramacop" of the Philippines had been admitted to the membership of the ICA by the Executive Committee at its meeting held in October 1971. The Council congratulated the organisations and requested the Members for Indonesia and the Philippines to convey its appreciation to these organisations.

Agenda Item No. XII ,: Relations with International Organisations

49. The information given in the agenda notes was noted by the Council.

Agenda Item No. XIII : Venue and Date of the Next Meeting

50. The Member for Thailand invited the Council to hold its next meeting, the Fourteenth in the series, in Bangkok, Thailand, in November 1972. The Council thanked the Member for Thailand for the invitation and accepted the invitation.

Agenda Item No. XIV

Any Other Matters with the Permission
of the Chair

The Ceylon Movement

51. The Member for Ceylon brought to the attention of the Council, the intervention of the Government of Ceylon in the functioning of the Cooperative Movement in his country. According to him the Government had intervened in the day to day functions of the primary societies and the Cooperative Federation of Ceylon and had amalgamated compulsorily 5000 societies into 280 societies just by notification in the Government Gazette under special powers vested in the Commissioner of Cooperative Development of Ceylon. He said that the majority of the office bearers in these new societies had been nominated by the government and only the minority could be elected by the members under the new provisions. He expressed his concern over the curtailment of the autonomy of the movement by the government. The Council expressed its deep concern over the developments in Ceylon as reported by the Advisory Councillor. The Council suggested that these developments should be brought to the notice of the Executive Committee of the ICA by the Regional Director so that proper guidelines may be presented by the Executive Committee to the movements in this region to deal with the problem of government intervention. The Council was unanimous in its opinion that in order to solve such basic problems a campaign to make the public understand what is happening and to improve public relations should be carried on continuously by the cooperative movement concerned. The Regional Director requested the Member for Ceylon to send him an official report from the Cooperative Federation of Ceylon on the basis of which he would take the matter up with the Executive Committee of the ICA.

Exchange of Management Personnel

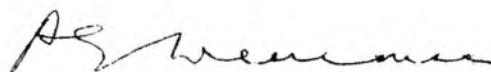
52. The Council discussed the possibility of organising the exchange of managerial personnel working in cooperative business organisations. The members of the Council reacted favourably to the suggestion made by the Member for India for organising such an Exchange. The Chairman informed the Council that his organisation, the Malaysian Cooperative Insurance Society, had some plans in this direction. It was decided that the Regional Office should further study the proposal and examine its feasibility in consultation with the member movements in the region. The proposal should then be put forward in a concrete form at the next meeting of the Advisory Council.

Vote of Thanks

53. The Regional Director thanked the Cooperative Movement of Australia for the wonderful hospitality extended to the members of the Council and of the Sub-Committee and the members of the ICA Staff and mentioned that the Cooperative Federation of Australia and the State Federations of Western Australia, Victoria and New South Wales assisted by the Federal Government of Australia and the Governments of the States mentioned had taken care of all the local costs of board, lodging and transport and even borne the portion of the international air travel costs that were in excess of the normal travel costs of the Advisory Council meetings due to the distance involved in travelling to Australia being greater than usual. He thanked Messrs Kidston, Rawlinson and Hunter in particular for the pains they had taken to make the necessary arrangements for the Council meeting leaving nothing to be desired. The Members endorsed these sentiments with loud applause.

54. Mr W Kidston, President of the Cooperative Federation of Australia and Member for Australia, thanked the Chairman and the Members of the Council for having accepted the invitation of the Federation to hold the meeting in Australia and said that the meeting was a memorable one.

55. Mr K.W.Devanayagam, Member for Ceylon, proposed a vote of thanks to the Chair which was carried with acclamation.



P.E. Weeraman
Secretary
Advisory Council of the ICA
Regional Office & Education
Centre for South-East Asia.

**I C A Advisory Council
for South-East Asia**

13th Meeting

Venue Melbourne, Australia

Dates November 8 - 9, 1971

**International Cooperative Alliance, Regional Office
& Education Centre for South-East Asia,
43 Friends' Colony, New Delhi-14, India**

International Cooperative Alliance
43 Friends Colony, New Delhi.14

G / 6th October 1971

COMPOSITION OF THE ICA ADVISORY COUNCIL FOR SOUTH-EAST ASIA
FOR THE THREE YEAR TERM: 1969 - 1972

<u>Sl. No.</u>	<u>Country</u>	<u>Name and Address</u>	<u>Status in the AC</u>
1.		Hon'ble Mrs Indira Gandhi 1 Safdarjang Road New Delhi.1	Honorary President
2.	Australia	Mr W Kidston Federal President Cooperative Federation of Australia, 50-54 Ferry Street South Brisbane, Queensland.	Member
3.	Ceylon	Mr K.W.Devanayagam Director Cooperative Federation of Ceylon 14 Freeman Street, Batticaloa.	Member
4.	India	Mr R.G.Tiwari President, National Cooperative Union of India 72 Jorbagh, New Delhi.3	Member
5.	Indonesia	Mr Eddiwan Vice-President I Dewan Koperasi Indonesia 28 Djalan Djendral Soedirman Djakarta.	Member
6.	Iran	Mr J Sassani General Manager Sepah Consumers Cooperative Avenue Sevvom Esfand Teheran.	Member
7.	Japan	Mr H Yanagida Managing Director Central Union of Agricultural Cooperatives, 8-1-3, Otemachi Shiyodaku, TOKYO.	Member

- | | | | |
|-----|-------------------|--|----------|
| 7. | Republic of Korea | Mr Yong Chan Paik
Vice-President
National Agricultural
Cooperative Federation,
75-1, ka, Choongjong ro
Sudaemoon ku, Seoul. | Member |
| 8. | Malaysia | Mr N.A.Kularajah
President,
Cooperative Union of Malaysia
29 Leboh Ampang
Kuala Lumpur. | Member § |
| 9. | Pakistan | Mr Lutfur Rahman Khan
Chairman,
East Pakistan Cooperative
Union, 9/a Motijheel Commercial
Area, Dacca.2. East Pakistan. | Member |
| 10. | Philippines | Mr B.P.Faustino
General Manager
Central Cooperative Exchange
PO Box 1968, Manila. | Member § |
| 11. | Singapore | Mr Mak Kam Heng
Chairman, Singapore Cooperative
Union, 53.A, Jalan Buloh Perindu
Singapore.15. | Member |
| 12. | Thailand | Col. Surin Cholpraserd
Chairman
Cooperative League of Thailand
4 Pichai Road, Dusit
Bangkok. | Member |

Secretary

The Regional Director for
South-East Asia

The Executive
(vide rule No.7)

The Chairman (to be elected
in Nov.71 Meeting)

The Regional Director

Mr P.E.Weerama

The Director (Education)

Mr J.M.Rana

§ Also members of the ICA Sub-Committee for Agriculture and Trade

G/15th October 1971

THIRTEENTH MEETING OF THE ICA ADVISORY COUNCIL
FOR SOUTH-EAST ASIA, MELBOURNE, AUSTRALIA
8th and 9th November 1971

PROGRAMME AND AGENDA

<u>Agenda</u> <u>Item No.</u>		<u>Page No.</u>
I	Welcome by Mr W Kidston, President, Cooperative Federation of Australia	
II	Introductory Remarks by Mr P.E. Weeraman, ICA Regional Director	
III	Election of a Chairman	2
IV	Confirmation of the Minutes of the last Meeting	3
V	Background Papers on the Cooperative Movement of each country	3
VI	Administration Section	4
VII	Education Centre	7
VIII	Technical Assistance and Trade Section	24
IX	Publications and Public Relations Section	38
X	Sub-Committee for Agriculture and Trade and Working Groups for Trade Promotion and Fisheries	47
XI	Relations with Member Organisations	48
XII	Relations with International Organisations	50
XIII	Venue and date of the next meeting	51
XIV	Any Other Matter with the Permission of the Chair	51
XV	Vote of thanks to the Chair	

AGENDA ITEM No. III

ELECTION OF CHAIRMAN OF THE ICA ADVISORY COUNCIL

1. The ICA Executive Committee at its meeting held in February 1971, in New Delhi, decided that in view of the fact that the Advisory Council has functioned for ten years, and in view of the image that has already been built up in the region by the ICA Regional Office & Education Centre the time had come for the Advisory Council to elect its Chairman from among its members.
2. The Members of the Council are requested to elect a new Chairman, whose term will be till the next Congress of the ICA, i.e. 1972.
3. In accordance with the practice in the ICA of electing office-bearers for every period beginning with one ICA Congress and ending with the next Congress, the Members of the Advisory Council are invited to elect a Chairman to function up to the next ICA Congress which is due to be held in August 1972. The period of office of Chairman elected subsequently would be the period from Congress to Congress.

AGENDA ITEM No. IV

Confirmation of the Minutes of the Twelfth Meeting
of the ICA ADVISORY COUNCIL held in New Delhi, India,
on February 17 and 18, 1971

The Minutes of the last meeting were circulated to all the members. No comments have been received. The minutes may please be confirmed. As suggested at the meeting held in Seoul, in 1970, a copy of the minutes of the last meeting is appended hereto for ready reference by the members.

Action taken on the minutes is given at the commencement of the agenda notes relating to each Section of the RO & EC viz. Administration Section, Education Centre, Technical Assistance and Trade Section, and Publications and Public Relations Section.

AGENDA ITEM No. V

BACKGROUND PAPERS ON THE COOPERATIVE MOVEMENT OF
EACH COUNTRY

To be presented by Advisory Council Members
as decided in the last meeting (para 14 of last minutes)

AGENDA. ITEM NO. VI

ADMINISTRATION

1. Action taken on the Minutes of the last meeting

Para No. of the Minutes	Decision taken by the AC	Action taken
9	The Council was informed that the member organisations of Australia, Ceylon, Thailand...staff. The Chairman suggested that reminders should be sent by the RO to the other organisations which had not responded so far.	The Ceylon Movement has expressed its inability to bear any costs of ICA meetings due to financial difficulties. However it will take care of the local costs of ICA personnel who assist at national seminars held in Ceylon.
10.	As suggested at the last meetingoffice. The Member for Malaysia said that his movement was considering the possibility of paying for one Officer in the RO.	Appropriate action with regard to the printing of publications and the seconding of Officers to the RO will be taken, as and when opportunities for getting assistance from the movements arise.

2. Costs of the Regional Office & Education Centre

For the financial year 1971-72 the SCC/KF have agreed to contribute Rs.1.7 million (1.2 million Sw Krs). The ICA Head Office has agreed to contribute Rs.3,75,000 for the calendar year 1971. The total funds available to the ICA RO & EC for the year 1972-73 will amount to Rs.2,075,000.

B. Contributions from Member Organisations

During the year 1971, the Japanese Cooperative Movement has as usual met the local costs of the annual Regional Seminar held by the RO & EC in collaboration with IDACA. This year's seminar was on Shop Planning and Shop Management. This was held at the IDACA in May this year.

The Cooperative Federation of Australia has offered to take care of all local costs in connection with the present AC meeting. In addition the Cooperative Federation of Australia (C.F.A.) will pay a part of the travel costs incurred by the ICA in connection with the travel of the members and the ICA Staff from their home countries to Australia and back.

The Japanese Movement has continued to give £1,000 per year to ICA Domus Ltd. towards the cost of the office building upto a total of £10,000. So far £ 3,000 has been contributed.

C. Contribution to the ICA Sub-Committee for Agriculture and Trade

For the year 1970-71, Australia, India and Japan have each contributed £50 towards the activities of the Sub-Committee whilst the Singapore Cooperative Movement has contributed £ 5, in proportion to its membership subscription to the ICA.

2. Concessions by the Government of India

The foreign experts attached to the ICA RO & EC continue to enjoy income-tax and import-duty concessions from the Government of India.

3. Contribution to the ICA Development Fund

The Japanese Cooperative Movement has recently contributed Yen 4 million to the ICA Development Fund, with a request that the money be applied for the benefit of the South-East Asian Region, particularly in connection with the implementation of the recommendations of the Cooperative Agricultural Marketing Projects Survey.

4. Personnel Matters

4.1 Mr M Kasaoka has joined the RO & EC as Agricultural Marketing Specialist in April 1971. He has succeeded Mr Shiro Futagami, who returned to the Japanese Cooperative Movement on the completion of his assignment. Mr Kasaoka was working with the National Purchasing Federation of Agricultural Cooperative Associations (ZENKOREN) of Japan since 1962, prior to his joining the ICA.

4.2 Mr Ragnar Arvidsson, Joint Director (Administration) and Specialist in Consumer Cooperation, completed his assignment with the ICA in June 1971 and returned to his parent organisation, the KF. Mr Herman Lamm has succeeded him as Jt. Director (Admn.) and Specialist in Consumer Cooperation with effect from Oct 1st.

AGENDA ITEM No., VII

EDUCATION CENTRE

Section - I

Follow -up Action taken on the Minutes of the last meeting

Para No. of the minutes	Recommendation	Action taken
14	The Council suggested that each member of the Council should present a background paper on the latest developments in the cooperative sector of his country at the outset of the Council meeting. Members of the Council would thereby be afforded an opportunity of learning about the significant developments that have taken place in a particular country in the year preceding the meeting of the Council. The RO should give the member organisations a proforma of this paper showing the headings under which the paper may be written.	Proforma was prepared and sent out to member-organisations and members of the Advisory Council.
19.14	The Member for Malaysia said that the papers circulated at the ICA International Seminar on "Cooperative Management" were very useful and should be distributed by the RO among the movements in the Region.	Background papers supplied by the London office were distributed.
19.15	The Regional Seminar on the "Development of Cooperative Housing in SEAsia". The Council was of the opinion that this Seminar and most of the papers presented at the seminar were very useful. The member for Malaysia suggested that these papers should be printed and published.	This is being pursued.

Section - II

Review of Educational Activities (January - October 1971)

The following is a report of the educational activities carried out by the Education Centre during the period January to October, 1971:-

A. Agricultural Cooperation

Research

1. The Specialist in Cooperative Credit carried out a field study of the Techniques of Amalgamation of Cooperative Societies in Japan and in the Republic of Korea in March/April 1971. The report is being prepared for circulation.

B. Consumer Cooperation

Seminars

2. Regional Seminar on Shop Planning and Management

A Regional Seminar on Shop Planning and Management was held in Tokyo, Japan, from 7th to 23rd May 1971, in collaboration with the Central Union of Agricultural Cooperatives of Japan, the Japanese Consumers Cooperative Union, the Institute for the Development of Agricultural Cooperation in Asia and the National Purchasing Federation of Agricultural Cooperative Associations of Japan (ZENKOREN). This seminar was the fourth Regional Seminar on Consumer Cooperation held by the ICA RO & EC. There were 25 participants from India, Indonesia, Japan, Republic of Korea, Malaysia, Pakistan, the Philippines, Singapore and Thailand. Two Observers from the ICFTU and the World University Service (WUS) attended the seminar.

The seminar stressed the need for the establishment of large retail units such as super markets, chain stores and department stores backed by big wholesale organisations and processing units with an integrated system of wholesaling and retailing operations.

3. Research & Study Visits

The Specialist in Consumer Cooperation prepared a report on the "Distribution of Consumer goods through Cooperatives in Japan" on the basis of a study made by him. The report was used in the Regional Seminar on Shop Planning and Management held in Japan.

4. Consultative and Allied Services

4.1 The Specialist in Consumer Cooperation

lectured at a Seminar for General Managers of Consumer Cooperative Wholesale Societies and Supermarkets, and Assistant Registrars of Cooperative Societies in the Punjab State, India, organised by the Punjab Institute of Cooperative Training in Chandigarh from 18th to 27th February 1971.

4.2 The Specialist in Consumer Cooperation was consulted by the General Manager of the National Cooperative Consumers' Federation of India frequently on matters relating to the Federation.

4.3 The Specialist in Consumer Cooperation contributed four pamphlets on different operational aspects of consumer cooperation to the Bulletin of the NCCF.

4.4 He visited Ceylon from 26th March to 6th April 1971 to study the consumer cooperative movement there.

4.5 He brought out the following documents:-

- a) "Business Switch: An Introduction to Business Management in Retailing". The document highlights modern retailing techniques and the way in which consumer cooperatives could apply these techniques to their operations.
- b) "Perspective Planning in Retailing : A Swedish Experiment". It brings out the salient features of the Consumer Cooperative Movement in Sweden.
- c) "Sales Profile". The document discusses the fundamentals of sales management.

4.6 The Director (Education) gave two talks on (i) Principles of Cooperation with reference to consumer cooperatives : and (ii) Some management problems of students' cooperatives, on 28th and 31st May 1971 respectively at the Special Course on Students Consumer Cooperative Stores held by the NCUI Training Centre in New Delhi.

C. Cooperative Education

5. Seminars

Orientation Seminar for the participants of the 12th International Cooperative Seminar on Advanced Cooperative Studies in Sweden

An Orientation Seminar was held by the ICARO & EC in New Delhi from 25th April to 1st May 1971 for six participants. The objectives of the seminar was to help the participants to identify the main problem areas of their cooperative movements so that they could pay special attention to these aspects when studying the movement in Sweden.

6. Teachers' Exchange Programme

6.1 Under this programme, Mr Pradit Machima, Chief of the Research and Publications Division of the Cooperative Training Centre, Bangkok, Thailand, went to Ceylon on a study-cum-teaching assignment. He was for some time attached to the School of Cooperation in Polgolla where he delivered lectures to the trainees. He visited different cooperative institutions in the country.

6.2 Mr Hwan Kyou Lee, Senior Lecturer, Agricultural Cooperative College and Training Centre of the National Agricultural Cooperative Federation of the Republic of Korea, went to Japan for four weeks and was attached to the IDACA, Tokyo.

7. Fellowship Programme

The following three cooperators participated in the Fellowship Programme from 16th January to 15th April 1971:

- i. Mr John G Stephens from Malaysia
- ii. Mr Sa-Ang Sentong from Thailand
- iii. Mr R R Prasad from Nepal

The subject of their study was "Member Education".

8. ICA/NCUI Cooperative Education Field Project

The Project was started in February 1971 with the appointment of a Project Officer. The National Cooperative Union of India (NCUI) which is collaborating with the ICA RO in this project has loaned the services of Mr V.N.Pandya, one of its Deputy Directors, to work as the Project Officer for three years. A local Advisory Group has been formed with the Director (Education) as its Chairman to guide and advise the Project

Officer in the conduct of educational programmes in the district. The Regional Director and the Director (Education) visited the Project in June 1971.

9. Consultative and Allied Services

9.1 The Director (Education) continued to serve on the Cooperative Education Committee of the NCUI as a member.

9.2 The Director (Ed.) and the Joint Director (ED) attended the Training Course for Cooperative Education Personnel organised by the Training Centre of the NCUI from 9th to 16th February 1971 and the Joint Director delivered talks on "Member Education" and "Farm Guidance Activities".

9.3 The Director (Education) gave a talk on "Cooperation for Artisans, Small Farmers and Agricultural Labourers in Villages" at the ICFTU Workshop on Trade Union and Rural Workers in India held in New Delhi from 15th to 24th March 1971.

9.4 The Director and Joint Director (Education) attended the NCUI Cooperative Education Conference held in New Delhi from 16-18 February 1971 in which about 40 participants took part.

9.5 The Director (E) gave a talk on "Cooperative Development in Asia" at the Senior Officers' Course conducted by the VL Mehta Institute of Coop Management, Poona, on 19th April 1971. There were 19 participants at this Course.

9.6 The Director (Ed) spoke on "Educational Techniques in Cooperative Education" at the Refresher Class for Cooperative Training Instructors organised by the Western Maharashtra Regional Cooperative Board, Poona, on 19th April 1971. Approximately 40 persons participated in this class.

9.7 The Director (Ed) attended a meeting convened in April 1971 by the Maharashtra State Cooperative Union and the Greater Bombay Divisional Board to discuss the formulation of educational programmes for urban cooperatives in Bombay city.

9.8 The Director (Ed) attended a meeting in Delhi convened by the Rural Electrification Corporation on 20th May 1971 to discuss the proposed programme of member education and member information for the five pilot rural electric cooperatives.

9.9 The Joint Director (Ed) completed his assignment in "Cooperative Education" in Malaysia in December 1970. His report on the assignment is ready.

9.10 He visited Singapore in December 1970 and discussed with the officials of the Cooperative Union, the Cooperative education programme to be introduced by the Singapore Cooperative Union for selected cooperative societies.

9.11 He delivered five lectures on "Adult Education and Psychology" at the Training Course organised by the Indian Adult Education Association in New Delhi from 5-21 March 1971.

9.12 He assisted the All India Cooperative Educational Instructors Training Centre in their examination work for their Course conducted from 7th December to 5th February for 19 trainees.

9.13 He gave a talk on "Cooperative Education in India and Abroad" at the Special Course on Students Consumer Cooperative Stores organised by the above training centre in June 1971.

9.14 He gave two talks on "Cooperative Education" at the Cooperative Training College, Hyderabad, Andhra Pradesh, India, in June 1971.

9.15 The Assistant (Publications) participated in Cooperative Member Education Courses conducted in Gujarat, Maharashtra and Madhya Pradesh States in India and discussed with the Instructors the way in which the ICA Handbook on "Techniques of Teaching and Teaching Aids" could be used in the field. He also advised the Instructors on the production of educational material by the instructors themselves.

D. Cooperative Housing

10. National Seminar on Cooperative Housing in Ceylon

As a follow-up of the Regional Seminar on the Development of Housing Cooperatives held in Malaysia in October-November 1970, a national seminar on Cooperative Housing was held by the Ceylon Cooperative Federation with the assistance of the ICA RO & EC from 23rd August to 2nd September 1971. About 40 participants attended this seminar. The work done by the two Resource Persons sent from the ICA RO & EC was highly appreciated by the Ceylon authorities.

E. Cooperative Management

11. Regional Seminar on Personnel Management in Cooperatives

A Regional Seminar on "Personnel Management in Cooperatives" was held in New Delhi, India, from 27th September to 16th October, 1971, in collaboration with the National Cooperative Union of India. The Seminar was attended by 25 participants from India, Iran, Indonesia, Republic of Korea, Malaysia, Nepal, Philippines, Singapore and Thailand. An Observer from the ILO also participated in the Seminar.

12. National Seminar on Personnel Management for Cooperative Super Bazars in India

A Seminar on "Personnel Management for Cooperative Super Bazars in India" was held in Poona by the ICA RO & EC in collaboration with the VL Mehta National Institute of Cooperative Management, Poona, India, from 18th to 23rd January 1971. Twenty chief executives and executives in charge of personnel administration in cooperative super bazars / department stores in India attended the seminar.

F. Other Fields

13. National Seminar on the Role of Cooperatives in the Second Malaysia Plan

A Seminar on the "Role of Cooperatives in the Second Malaysia Plan" was held in Petaling Jaya, Malaysia, from 9th to 14th August 1971 by the Cooperative Union of Malaysia and the Cooperative College of Malaysia in collaboration with the ICA RO & EC. 56 participants attended the seminar. The Director (Ed) attended the seminar as a resource person and delivered two talks on the following subjects: (i) Support provided by the government and apex institutions to rural cooperatives, and (ii) Cooperative Principles : Cooperation among Cooperatives, Consultative and Allied Services

14. The Officers of the Regional Office and Education Centre attended the Sixth Indian Cooperative Congress held in New Delhi from 8-10 April 1971 and acted as Resource Persons at the Congress.

SECTION - III

Points for Consideration by the Advisory Council

15. The ICA RO & EC has been inviting both the member organisations and the governments from the different countries in the region to send participants to its Regional Seminars. These invitations are sent direct to the member organisations and the government cooperative departments in regard to the participants from the voluntary and governmental sections respectively. It is suggested that in future the invitations to the governments should be channelled through the member organisations.

16. In respect of Regional Seminars, local costs in varying degrees are being taken care of by the host countries. The following movements have agreed to take care of the hotel costs of foreign participants also:

- | | |
|--------------------------------------|-------------|
| 1. Australia | 2. India |
| 3. Iran (for consumer seminars only) | 4. Japan |
| 5. Korea | 6. Malaysia |
| 7. The Philippines | |

Usually participants of the host country make their own arrangements for board and lodging and do not stay with the foreign participants. In such cases, participants of the host country feel that they are not placed on a par with foreign participants in respect of various facilities. Another serious consequence of this is irregular attendance on the part of participants of the host country. If all the participants stay together, participants from foreign countries would also learn a great deal about the host country and its movement from the local participants. In view of the above, it is suggested that arrangements be made for the stay of the participants of the host country at the same place as where the foreign participants stay. The member organisations should not find it difficult to make the necessary arrangements in this regard.

17. Mr Yanagida, Managing Director, Central Union of Agricultural Cooperatives of Japan has proposed that an annual Regional Seminar oriented to a field-project be conducted in Japan jointly by the ICA Regional Office and Education Centre, IDACA and the AARRO. The participants should be drawn from among persons working in cooperative projects in the regions covered by the ICA RO EC and the AARRO.

The duration of the seminar may be one month.

18. This proposal may be considered along with the decision already taken by the Council for holding a Regional Seminar on the subject of "Cooperative Credit" in Tokyo in May 1973.

SECTION -- IV

PROGRAMME OF ACTIVITIES FOR JULY 1972 - JUNE 1973

19. As already approved by the Advisory Council meeting held in New Delhi in February 1971, the following programmes will be carried out:

20. Regional Seminars:

20.1 Regional Seminar on Cooperative Management

Suggested Venue	Malaysia / India
Duration	20 days in December 1972
Participants	30

20.2 Regional Seminar on Cooperative Credit

Venue	Tokyo, Japan
Duration	30 days in May 1973
Participants	30

This decision may be considered along with the proposal to organise a Regional Seminar oriented to field-projects and mainly for participants drawn from cooperative projects (Please see para 17).

20.3 Top-Level Cooperative Leaders' Conference

Venue	Open
Duration	7 days
Participants	12 AC Members + 25 other participants

A Study programme for top-level cooperative personnel, such as Registrars and General Managers of important cooperative organisations was approved of by the Council for the year 1970-71. The programme, however, could not be carried out for want of adequate response. This programme was expected to orient the newly-appointed Registrars about the cooperative movement and to enable General Managers who were assigned specific project work to receive training in another country.

It is now proposed to organise a top-level cooperative leaders' conference for a period of one week. It may be noted that the response to the proposal to hold a top level cooperative leaders' conference in India was very good. There were to be about 100 participants. The Conference could not be held due to reasons beyond our control. The venue could not be changed as we were dependent on the National Cooperative Union of India as regards the local costs and these were very considerable. In view of the great need of such a Conference as generally expressed by our member-organisations, it is now suggested that the conference may be held annually or biennially, but on a smaller scale so that local hospitality could be provided by the member-organisations of even the smaller countries.

Participants in the Conference may be two from among the Presidents/General Secretaries/Chief Executives of national-level cooperative organisations and one from among the Registrars/senior officers of the cooperative departments of the countries in the region. It is suggested that the Conference be held immediately before the annual meeting of the Advisory Council so that one of the two representatives of each national movement would be the Member of the Advisory Council. Funds will have to be

obtained for meeting half the travel costs of the other two participants. The vote we now have for the Top Level Study Programme may be used for this purpose as the proposed conference would have the character of an orientation course as well. It would be a Conference not much different from the Top Level Conference that has now been abandoned. Though the costs of travel cannot be offered to Ministers, they or their deputies would be invited to the Conference. Thus it could be a regular Regional Conference of the ICA. The regular orientation of top-level personnel, both voluntary and governmental, in the Movement is highly indicated in the present situation. A better understanding of the needs of the Movement and of the governments will result from such regular exchanges of views. These discussions will provide background information to the Advisory Council which will meet after the Regional Conference. Programmes drawn up by the Advisory Council in the light of these discussions should benefit the movements even more than the programmes drawn up as now by the AC without the benefit of such discussions.

Another suggestion is that we hold a Regional Conference open to all office-holders of the national movements and cooperative development officers of the governments on a self-financing basis. A suitable Registration fee could be charged from every participant to meet the entire local costs of the conference. The participants will have to spend on their travel as well. The venue will have to be in a country fairly centrally suited in the Region. This is the ideal way of holding a Regional Conference. An annual Regional Conference of the ICA will be very useful to all the national movements of the Region.

The Conference could review important cooperative developments, the problems of cooperatives in the different countries of the region and study one or two subjects of topical importance. Specialists could be invited to read papers on such subjects. Participants in the conference will also have an opportunity of visiting important cooperatives in the host country. The special topic for this year may be "Trends in Cooperative Legislation" and ^{the applicability of} Recommendations of the Laird Report on the Ceylon Movement to other countries in the Region".

21. Pre-Seminars in the Region

21.1 In view of its tight work schedule, the SCC has informed us that the proposed pre-seminars on consumer cooperation for Pakistan, Iran, Ceylon, India, Republic of Korea and Japan are being postponed to the later half of 1973.

The pre-seminars proposed on the subject for Agricultural Cooperation also will not be held for the same reason.

22. National Seminars

Four national seminars will be organised at the request of member organisations on any of the following subjects:

- 22.1 Marketing of Foodgrains and Supply of Agricultural Requisites
- 22.2 Amalgamation of primary societies
- 22.3 Management of Consumer Cooperative Societies
- 22.4 Techniques of Cooperative Education
- 22.5 Cooperative Housing
- 22.6 Cooperative Credit, and
- 22.7 Management of Multi-purpose cooperative societies.

23. Research

Research on the following subjects will be carried out as part of the preparatory work for regional and national seminars:

- 23.1 Feasibility of setting up a Central Warehouse by the Consumer Cooperative Movement, and the functions and operations of such a Warehouse.
- 23.2 Management of Agricultural Supply business in selected marketing societies in one country of the region.
- 23.3 Study of training needs in one country of the region.

24. Field Project in Cooperative Education

The Project will be continued.

25. Research Fellowship

It is now proposed to delete the Fellowship Programme from our activities in view of the fact that participants nominated for this programme for the last few years have not been persons of sufficient seniority. It was expected that the reduction of the duration of the programme from six months to three months from 1969 onwards would enable the selection of persons of a higher level for this Course. However, this expectation did not materialise.

Therefore, in place of the above programme it is suggested that a person who is competent to be a researcher be selected from either a Cooperative College or a cooperative business organisation to do research on an aspect of cooperative development selected by him and approved of by the ICA RO & EC. The period of the research may be three months. The research will be made in the country of the researcher. He will be paid a stipend to meet the costs of reseraching and also an honorarium if his report is deemed useful.

26. Teachers' Exchange Programme

The above programme will be continued. A follow-up meeting of the teachers who have so far participated in the above programme will be held in order to assess the usefulness of the programme and to discuss modifications with a view to enhancing its usefulness.

27. Consultative and Allied Services

The Regional Office & Education Centre will continue to provide, on request, consultative services to member movements on training and management problems in the fields of agricultural and consumer cooperation and cooperative education.

SECTION - V

Tentative Programme of Activities for July 1973-June 1974

28. Regional Seminars

Seminars on two subjects out of the following four may be organised:

28.1 Viability of Cooperative Societies

Venue	Tokyo, Japan
Duration	20 days in May 1974
Participants	30

It is felt that in several countries of the region the size of the primary societies in rural areas is too small and that it is necessary to amalgamate them into larger and viable units. Efforts in this connection have already been initiated

in some countries with regard to rural cooperatives as well as consumer cooperatives in urban areas.

The purpose of the seminar will be to discuss the criteria on the basis of which viability of a cooperative organisation could be judged, the techniques of amalgamating societies and management questions of relevance to large-size societies.

The Report of the Study of the Techniques of amalgamation of societies in Japan and the Republic of Korea will be useful for this seminar.

28.2 Seminar on Financial Management

Venue	Open
Duration	20 days
Participants	30

Finance is a key resource in all business enterprises including cooperatives. It is essential for the success of any organisation to raise adequate finances to manage them effectively. One of the factors responsible for the relatively unsatisfactory performance of many cooperatives is the lack of adequate knowledge on the part of the managerial personnel of the techniques of proper financial management.

The seminar will deal with questions concerning the mobilisation of financial resources, their effective use and the control systems.

28.3 Regional Seminar on Cooperative Industries-

Venue	Open
Duration	30 days
Participants	30

In view of the rapid expansion of educational facilities and the rapid growth of urbanisation, the problem of unemployment and under-employment is growing in several countries. Cooperative organisations can make a significant contribution to solving this problem. Already industrial units have been organised in the agricultural and small-scale industrial sectors. This process needs to be accelerated. Questions concerning the establishment and management of cooperative industries will be discussed at this seminar.

28.1 Regional Seminar Oriented to Cooperative Field Projects

Venue	Tokyo, Japan
Duration	30 days
Participants	30

29. Pre-Seminars

Pre-Seminars on the subject of consumer cooperation, for Pakistan, Iran, Ceylon, India, Republic of Korea and Japan will be organised in collaboration with the SCC between July and December 1973. These seminars will be followed by the holding of an International Seminar on the subject in Sweden.

30. National Seminars

Four national seminars will be organised on request from member organisations.

31. Research

Research will be made on two subjects which are relevant to regional and/or national seminars fixed for this year.

32. Research Fellowship

The programme explained at paragraph 25 of Section IV will be continued.

33. Teachers' Exchange Programme

The above programme will be continued.

34. Field Project in Cooperative Education

The project will be continued.

35. Consultative and Allied Services

The above services will be provided to member movements on request.

SECTION - VI

Tentative Programme of Activities for the year
July 1974 - June 1975

36. Regional Seminars36.1 Seminar on Cooperative Management

Venue	Open
Duration	20 days
Participants	30

In view of the importance of the subject, a seminar on Cooperative Management which would be held in 1972-73 may be

repeated.

36.2 Seminar for Participants selected from Cooperative Projects

Venue	Tokyo, Japan
Duration	30 days
Participants	30

36.3 Seminar on Techniques of Teaching

Venue	Open
Duration	20 days
Participants	30

In addition to the traditional method of lecture-cum-group discussions, a number of other participative methods have been developed and are being increasingly utilised by Management Training Institutes in the private industry. These techniques include, case studies, role-playing, business games, etc. A seminar on the above subject will help enhance the effectiveness of the teachers in cooperative training centres.

36.4 Seminar on Development of Dairy Cooperatives

Venue	Open
Duration	20 days
Participants	30

The importance of animal husbandry and dairy development hardly needs to be emphasized in the context of the modernisation of agriculture which is rapidly taking place in several countries of the region. The development of dairying is important to the farmer from the point of view of supplementing his income through a subsidiary occupation closely allied to agriculture. For the consumer milk and milk products are important elements for improving nutritional standards.

The above seminar may discuss the importance and techniques of organising dairy cooperatives and some management and operational questions of dairy cooperatives.

36.5 Seminar on Cooperative Journalism

Venue	Open
Duration	20 days
Participants	30

Cooperative journals have a great role to play in the education of members and employees of cooperatives as well as

the general public. A seminar designed to teach the editors of cooperative journals, the principles of journalism, effective means of communication, practical questions such as layout of cooperative journals etc. would help to improve the quality of cooperative journals.

37. Pre-Seminars

The SCC is not in a position to indicate at this stage whether it would like to organise any pre-seminars during this year. In case, the SCC is in a position to organise pre-seminars during the year, it is suggested that the subject of "Agricultural Cooperative Marketing or Cooperative Education" may be taken up.

38. National Seminars

Four national seminars will be organised on request from member organisations.

39. Research Fellowship

This will be continued.

40. Cooperative Education Field Project

This programme will be continued.

41. Research

Research on two important subjects will be carried out.

42. Teachers Exchange Programme

This programme will be continued.

43. Consultative and Allied Services

The above services will be provided to member movements on request.

AGENDA ITEM NO. VIIITECHNICAL ASSISTANCE AND TRADEPart IAction taken on the Minutes of the last meeting

Para No. of the Minutes	Decision of the Council	Action taken
47.7 Inform members re. specific informa- tion needed.	Member-organisations have been informed during July 1971 to collect and send information to the Regional Office.	
49.2 Collaboration with NCUI in the Bhor Project.	A letter has been addressed to the NCUI during April 1971 seeking their assistance in the implementation of the project.	
50.1 Action for securing 61 technical assistance to the Consolidated Fruit Processing Plant of NACF, Rep. of Korea.	The Regional Office is in touch with the FAO and the Norges Kooperative Landsforening (NKL) of Norway for exploring possibilities of getting financial support from NORAD (Norwegian Agency for International Development).	
51.1 Action for securing 62 technical assistance for the Multi- Commodity Fruit & Vegetable Process- ing Unit of NAFED, New Delhi.	The Regional Office has informally approached the West German Consumers Cooperative Congress for exploring possibilities of assistance to the project.	
56 Find out from Australian movement regarding training dairy technician.	The programme for training two Indian technical assistants in Australia has been postponed for March 1972, due to the delay in selecting the candidates for the programme which was to commence on March 1, 1971. The question of training a dairy technician will be taken up in due course.	
58 Follow-up of 66 recommendations of Survey Report.	Follow-up action has been initiated in respect of the first part of the Survey in respect of India and Indone- sia.	

Para No. of the Minutes	Decision of the Council	Action taken
65. Check with organisations that have requested technical assistance for projects whether they are still interested.	This has been done.	
68 Collect additional information re. possibility of Trade Exchange. Place a new proposal at the next meeting.	Information has been collected in respect of Overseas Farmers' Cooperative Federations Ltd., London, and the Nordisk Andelsforbund (NAF), Copenhagen. A new proposal is being placed before the meeting of the Working Group for Trade Promotion due to be held in Perth, and the recommendations of the Group will be reported to the meeting of the Council in Melbourne.	
70 Initiate action for conducting national feasibility studies for Asian Cooperative Development Bank. Guidelines should be sent to members.	Guidelines have been prepared and sent to the member-organisations during April 1971, requesting them to conduct national feasibility studies.	A more detailed study has been received from the Central Cooperative Bank for Agriculture and Forestry of Japan.

PART - II

REVIEW OF ACTIVITIES - MARCH 1971 TO AUGUST 1971

1. The activities of the Technical Assistance and Trade Section during the period related mainly to the follow-up action on the decisions of the Advisory Council, the Sub-Committee for Agriculture and Trade, and the Working Group for Trade Promotion at their meetings held at New Delhi during February 1971. The follow-up action taken is given in brief in Part I of the notes on the subject of Technical Assistance and Trade.

2. Collection of Information

As suggested at the last meeting of the Council, the Regional Office has written to the Cooperative Movements in the Region to collect and send information relating to the following :

- 2.1 Economic development plans and programmes and their relevance to cooperatives;
- 2.2 Economic opportunities for cooperatives, and action, if any, taken by them to take advantage of these opportunities;
- 2.3 Legislation and other regulatory measures of Government affecting Cooperative development.

2.4 In addition, information is being collected, on a continuing basis, from books, documents and material available in the Regional Office.

3. Subscribing to English newspapers from the Region

The Regional Office is at present considering the proposal of subscribing to prominent English newspapers published in all countries of the Region. The idea is to subscribe to one important newspaper from each country which covers most of the socio-economic aspects of the country. The member-movements from the Region have been requested to send to the Regional Office specimen copies of all the English newspapers along with information relating to airmail subscrip-

It is hoped that the information collected through Regional newspaper clippings, on a continuing basis, will keep the Regional Office well informed of major developments in the countries of the Region.

TECHNICAL ASSISTANCE

The following is a brief review of the progress made on the various projects in hand at the Regional Office.

1. Bhor Dairy Project

1.1 After all these long years of waiting, the dairy building has been constructed and the machinery and equipment has been installed. Part of the machinery has already been tested.

1.2 A Managing Director has been appointed in the Milk Federation and this has accelerated the pace of activities which had earlier been handled by the Technical Manager.

1.3 The Secretary to the Government of Maharashtra in the Department of Cooperation and Fisheries has extended his full cooperation in solving some of the thorny organisational problems faced by the Federation. The elections to the Board of Management are expected to be held in the near future.

1.4 One problem that has defied solution so far is the supply of water to the dairy plant. The Municipal Tank which was to be the main source of water supply has gone completely dry due to the severe drought in that part of the country. The efforts to bore a well on the dairy site proved futile. The Federation and the Government Authorities have formulated a scheme by which the project will now be linked to the main supply lines of the Municipal Corporation about 2 km. away from the site of the dairy.

1.5 For raising additional working capital, the Government of Maharashtra has been requested by the Regional Office to provide a guarantee for repayment which is being insisted upon by the financing institutions.

1.6 There is a new development in the field of dairy finance which might be able to solve the financial problems of this project. The National Cooperative Development Corporation in India has recently started financing dairy development programmes. The Regional Office has suggested to the Federation to approach the Corporation for the necessary finance required to run the project.

1.7 Discussion is at present under way among the parties involved concerning the extension of the services of Mr M.N. Patel, the Technical Manager. The West German Consumers Cooperative Congress is anxious to know the exact time schedule for the dairy and the length of period for which it has to pay for the services of Mr. Patel.

Further progress will be reported at the meeting.

2. Consolidated Fruit Processing Plant, Republic of Korea.

The Regional Office has been in touch with Norges Kooperative Landsforening (NKL) of Norway for exploring possibilities of securing financial support for the project from NORAD (Norwegian International Development Agency). Since Korea is situated outside the present area of operations of NORAD, it cannot grant financial support through the ordinary channels. However, there is a possibility of getting financial support for the project from NORAD if FAO approaches NORAD for such support. The NKL and the Regional Office are in contact with the FAO. Relevant information on the project has already been supplied to the FAO.

3. Multi-Commodity Fruit & Vegetable Processing Unit of NAFED, New Delhi (India)

The Regional Office has informally approached the West German Consumers Cooperative Congress for exploring possibilities of assistance to this project. The total outlay on the project is Rs.800,000 (approximately). Most of the

machinery required is available in India. The foreign component is equal to Rs.275,000 for which the National Agricultural Cooperative Marketing Federation has approached the Regional Office for external assistance.

4. Fisheries Assistance Project in Ceylon

As reported in the last meeting, Ceylon is not interested in a fish canning project.

The Fisheries Cooperative Movement in France later offered to send an expert to stay one month in Ceylon for the purpose of studying the present position of the cooperative fishery societies and to determine the nature and the extent of the technical assistance required for the improvement of the fishing industry within the cooperative sector. The offer was accepted by the Fisheries Sub-Committee and the Cooperative Development Committee of the ICA.

The French Expert, Mr De Canson will now visit Ceylon during November 1971 for about three weeks. He will travel at the cost of his organisation, the Confederation des Organismes Du Credit Maritime Mutuel, Paris, and his local expenses would be borne by the Cooperative Federation of Ceylon through its member, the Ceylon Cooperative Fish Sales Union.

5. Australian Assistance to India

The programme for training two Indian technical workers in the cooperative sector has been deferred to early 1972, due to the delay in selecting the candidates for the programme which was to commence on March 1, 1971.

It is not proposed to follow-up the other projects in hand for the reasons against each item

1. Pineapple Canning Project, Cooperative Federation of Ceylon, Colombo.

We have been informed by the Cooperative Federation of Ceylon that the proposal for setting up a pineapple canning plant has been abandoned.

2. Cattle Feed Project, India

The Regional Office has not been able to obtain any further information from the society.

3. Project for the manufacture of potable liquors and wines, India.

The Regional Office has not received the project report called for from the Shetkari Cooperative Sugar Mills, Sangli.

4. Polyester Filament Yarn Manufacturing Unit, India.

The Deccan Cooperative Spinning Mills Ltd., Ichalkaranji, District Kolhapur (Maharashtra State), India, has still not received the Letter of Intent from the Government of India. It has now been decided to have this as a joint venture of the public and cooperative sectors.

TRADE

The Regional Office continued to function as a clearing house of trade information. The following are some of the important activities undertaken by the RO to promote inter-cooperative trade in the Region.

1. Trade Information Bulletin

The Bulletin entitled "ICA TRADE NEWS" continued to be issued on a monthly basis.

2. Trade Development

The Regional Office provided contacts to several cooperatives for starting trade relations in countries of the Region and outside. The follow-up action has not been reported by these organisations to the Regional Office and hence it is not possible to give any details about the trade contracts entered into by them.

The following are some of the important trade contacts developed through the Regional Office:

1. The Chief Cooperatives Officer, Ministry of Economic Development, Cooperatives Division, Guyana, was provided with introductions to a number of cooperatives in the countries of the Region for the import of a variety of consumer goods into Guyana. During June 1971, the Ministry had informed the Head Office that they were planning to establish a Cooperative Wholesale Society within a few months and were interested in obtaining contacts with suppliers abroad.
2. The S.K. District Coop. Fish Marketing Federation Ltd., Mangalore (India) was provided with contacts for export of marine products, such as canned sardines, shrimps and mackerel from India.
3. The Sepah Consumers Cooperative, Teheran (Iran), approached the Regional Office for introductions to cooperatives which could undertake the export of rice and pulses to Iran. The Regional Office addressed letters to cooperatives in Thailand, Philippines and India, and contacts have since been established between the Sepah Society and the appropriate cooperatives in the above countries.
4. There is a current trade contract between ZENKOREN-UNICOOPJAPAN in Japan and NAFED in India for the supply of solvent extraction meal from India to Japan.

SURVEY OF COOPERATIVE AGRICULTURAL MARKETING PROJECTS
IN SOUTH-EAST ASIA - PART II

On the basis of the recommendation of the fifth meeting of the Agriculture Sub-Committee and agreed to by the Advisory Council, the second part of the Survey has been undertaken during September-October 1971 in respect of agricultural cooperative marketing projects in Ceylon and the Republic of Korea. Iran has requested postponement of the Survey till 1972.

The Regional Office has appointed the following Study Team for the second part of the Survey:

- | | |
|-----------------------------|--|
| 1. Leader of the Study Team | Mr M.V. Madane
Joint Director
(Technical Assistance
and Trade)
ICA Regional Office
New Delhi. |
| 2. Member | Mr Russell Holyoak,
Export Manager,
Murray Goulburn Coopera-
tive,
Melbourne (Victoria)
Australia |
| 3. Member | Mr Yong Jin Kim,
Research Department,
National Agricultural
Cooperative Federation,
Seoul, Rep. of Korea |

The Study Team visited Ceylon during September 19 - October 1, 1971, and the Republic of Korea during October 6-17, 1971.

Earlier the Joint Director (TA&T) visited Ceylon, Iran and the Republic of Korea for preliminary discussions on the preparation of projects for examination by the Study Team.

FOLLOW-UP OF THE RECOMMENDATIONS OF THE FIRST STUDY TEAM

The following follow-up action has been taken on the recommendations made by the Study Team which carried out the first part of the Survey.

INDIA

The Regional Office has suggested to the National Agricultural Cooperative Marketing Federation Ltd. (NAFED), of India that it should plan cooperative projects on the basis of the recommendations made by the Study Team.

As regards the training of technical personnel, the Regional Office had informal consultations with the Central Union of Agricultural Cooperatives in Japan during June 1971. It was felt that a beginning could be made on follow-up action by carrying out a training programme at IDACA in Japan for five technicians selected from among the staffs of the existing solvent extraction plants in India and of the NAFED. This training programme will aim at giving instruction to the trainees on the various business aspects of the feedstuff industry in Japan and their relationship to the import of raw material from abroad. The total period of the course will not exceed one month. A major portion of the training period will be spent in field visits.

All the local costs of the course in Japan will be borne by the Central Union of Agricultural Cooperatives and the IDACA.

INDONESIA

At the instance of the Central Union of Agricultural Cooperatives, the Government of Japan offered to the Government of Indonesia facilities to train five executives of cooperatives connected with the East Java Maize Project in cooperative marketing activities. The training was given at IDACA in Tokyo from mid-July 1971 for a period of one month. Three weeks of this training were devoted to on-the-spot study. Costs not met by the Government of Japan were met by the Central Union of Agricultural Cooperatives of Japan.

THIRD PART OF THE SURVEY

The Sub-Committee for Agriculture and Trade at its last meeting held in New Delhi suggested that the Third part of the Survey relating to animal feedstuffs raw material be conducted in early 1972. The countries to be covered are Malaysia, Pakistan and the Philippines. In addition, Iran which could not be covered by the Second part of the Survey, will have to be included in the Third part of the Survey. As the time for

making preparations for the Third Survey is inadequate it is suggested that the Third part of the Survey be postponed for Autumn 1972. This will enable adequate preparations to be made. It was also noticed during the First and Second parts of the Survey that Autumn is more suitable for any survey relating to agricultural operations.

PROPOSAL FOR THE ESTABLISHMENT OF AN ASIAN COOPERATIVE DEVELOPMENT BANK (ACDB)

As suggested by the Sub-Committee for Agriculture and Trade and endorsed by the Council that studies should be conducted by the member-movements in their respective countries to determine the feasibility of establishing such a Bank from the point of view of each country in the Region, the Regional Office prepared guidelines for conducting such a study and sent them to the member-movements. Each member-movement has been asked to prepare feasibility report and send it to the Regional Office by the end of September, 1971.

A more detailed study is also awaited from the Central Cooperative Bank for Agriculture and Forestry of Japan.

A note based on the reports received from the different countries will be placed before the Council at its meeting in Melbourne.

PART - IIIWORK PROGRAMME FOR 1972-73Introductory remarks

The continuing projects and assignments already in hand in the Technical Assistance and Trade Section will need time and attention well beyond 1972-73. The two major assignments, viz. the Survey of Cooperative Agricultural Marketing Projects and the establishment of the Asian Cooperative Development Bank, will demand increased attention. The work relating to other technical assistance projects and trade promotion will be continued as before.

TECHNICAL ASSISTANCEBhor Dairy Project

As the Government agencies and departments dealing with dairy and cooperative development have now started paying full attention to the project, it is hoped that the dairy will be able to work to its full capacity by 1972-73.

Multi-Commodity Fruit & Vegetable Processing Unit of NAFED, New Delhi (India)Consolidated Fruit Processing Plant of NACF, Seoul (Republic of Korea)

Action on these projects will be continued on the lines indicated in the Review of activities.

Fisheries Assistance Project in Ceylon

The visit of Mr De Canson to Ceylon is expected to provide the Regional Office with a basis for formulating a programme for the development of cooperative fishing societies in Ceylon.

TRADE

Trade promotion work will be continued as before.

Trade Liberalization

There are several new developments taking place in the field of trade and finance and the cooperatives will have to take full advantage of the trade liberalization process underway.

Cooperative Trade Exchange

If the idea of a Trade Exchange is approved, it will be necessary to hold consultations with the member-movements and their trading affiliates concerning the nature and extent of their participation. The question of finding a suitable location for the proposed Exchange will also have to be taken up with movements.

Third Asian International Trade Fair, New Delhi, November-December, 1972

If the proposal to organise an ICA Stall is accepted, arrangements will be made to contact all the trading organisations regarding their participation and the preparations to be made for the purpose.

Asian Cooperative Development Bank (ACDB)

The recommendations of the Sub-Committee for Agriculture and Trade will be reported to the Council for its consideration.

Finance for Cooperative Development

The question of raising finance for cooperative development projects in the Region has been engaging the attention of the Council for several years in the past. No satisfactory scheme has been evolved yet.

It is, therefore, suggested that member-organisations in the Region initiate a discussion with their affiliates on the possibility of starting a local development fund. It is suggested that each national movement should make a levy on each primary cooperative society on the basis of its membership. This contribution should be so small that it will hardly be felt by the members. e.g. 10 Cents, 20 Yen or 25 Paise.

AGENDA ITEM NO. IX

PUBLICATIONS AND PUBLIC RELATIONSPart I - Action taken on the Minutes of the last meeting

Para no. of the Minutes	Decision of the EC	Action taken
19.15	The Regional Seminar on "the Development of Cooperative Housing in South-East Asia". The Council appreciated very much the assistance given to the RO & EC by the ICA Auxiliary Committee on Cooperative Housing in the conduct of this seminar. The Auxiliary Committee made three Resource Persons available and also met a part of the costs of travel of the participants and of publishing the report. The Council was of the opinion that this Seminar and most of the papers presented at the seminar were very useful. The Member for Malaysia suggested that these papers should be printed and published.	The publication is under preparation.
73.2	The Council requested the Regional Director to donate copies of the Karve Commemoration Volume to deserving libraries to the value of the balance of the contributions.	Copies of the Karve Commemoration Volume have been distributed to the member-organisations, to the organisations from whose publications articles were taken and to some important libraries in the Region under the normal system of issuing complimentary copies of our publications. The balance of the amount of the portrait fund was credited to the Publications Revolving Fund.

Part II - Review of activities

I. Publications

The following publications were brought out on the occasion of the 10th Anniversary of the ICA Regional Office and Education Centre which was celebrated on 17th February, 1971.

1. "Professor D.G. Karve Commemoration Volume" - A collection of writings.
2. "A Study of Personnel Management in Selected Cooperative Super Markets in India" by R.Arvidsson
3. "State and Cooperative Development" - based on the Experts Conference of 1966.
4. "Farm Guidance Activities of the Agricultural Cooperatives" - based on the Regional Seminar of 1969.
5. The Role of Cooperatives in Agricultural Development - the Report of the ICA/IARRO Experts Conference of 1969
6. Cooperative Education - Progress or Perish by P.E. Weeraman
7. Education for Agricultural Cooperatives in South-East Asia by J.M. Rana
8. A Model Cooperative Societies Law by P.E. Weeraman
9. ICA in South-East Asia - The First Decade by Lionel Gunawardana.

1.2 "Readings in Consumer Cooperation"

The publication of this book was delayed due to some difficulties the publishers (Messrs Asia Publishing House) had with their printers. This difficulty has now been solved and the book is expected to be released during November 1971.

The following publications are under way :

1.3 "BUSINESS SWITCH - An Introduction to Business Management in Retailing," by R. Arvidsson & S. Dandapani

This book discusses Income and Expenditure in Retailing, Result Oriented Price Determination, Capital - Source and Use, Cash inflow - outflow - Use and Abuse, Cash Control, Budgeting, Inventory, Break-even Analysis, Result Calculation and Evaluation, Efficiency Audit and Centralised Accounting.

1.4 "SALE - A PROFILE - An Introduction to Sales Management" by R. Arvidsson & S. Dandapani

This book discusses assortment, pricing, location of goods, display, salesmanship, staff training, sales budgeting and sales planning.

1.5 "COOPERATIVE HOUSING"

The book is based on the papers submitted at the Regional Seminar on the "Development of Cooperative Housing in South-East Asia" held in Kuala Lumpur in October/November, 1970.

1.6 Speeches on Cooperation

This series was started with a view to printing and distributing important speeches on Cooperation. The following speeches are now under print. They are expected to be ready for release by the end of October 1971.

- | | | |
|-----|---|---|
| i. | "Cooperation and National Development" | : Speech delivered by Dr D.R. Gadgil at New Delhi at the observance of the International Cooperative Day 1970. |
| ii. | "A Cooperative Ideology for a New Asia" | : Speech delivered by the President of the Republic of the Philippines at the opening ceremony of the First Asian Conference on Agricultural Credit and Cooperatives at Manila on December 1, 1970. |

- iii. "The Importance of Cooperative Education" : Speech delivered by Dr. M. Bonow on the 16th February 1971 at the NCUI Cooperative Education Conference held at New Delhi.
- iv. "The ICA in South-East Asia" : Speech delivered by Dr. M. Bonow at the 10th Anniversary of the ICA RO & EC for South-East Asia at New Delhi on 17th February, 1971.
- v. "Cooperation, Social Justice and the Rural Sector" : Speech delivered by Mr B. Venkatappiah at New Delhi on July 3, 1971 at the observance of the International Cooperative Day.
- vi. "The Role of Law in Cooperative Development" : Key-note address delivered by Mr P. E. Weeraman at the Seminar on "Cooperative Law and Procedures" held at the VMNICM at Poona on 11th January 1971.

1.7 Mimeographed reports and other documents

The following mimeographed documents were issued during the period under review :

1. "Business Switch - An Introduction to Business Management in Retailing", by R. Arvidsson & S. Dandapani
2. "Sale - A Profile - An Introduction to Sales Management," by R. Arvidsson & S. Dandapani.
3. "Perspective Planning in Retailing - A Swedish Experiment," by R. Arvidsson.
4. "Consumer Cooperative Movement in India - An Appraisal," by R. Arvidsson & S. Dandapani.
5. "Distribution of Consumer Goods through Cooperatives in Japan," by R. Arvidsson & S. Futagami.
6. Report of the Regional Seminar on the Development of Cooperative Housing in South-East Asia.
7. Report of the Regional Seminar on Shop Planning and Management.

- 8. "A Handbook on Communication and the Cooperative Teacher," by Daman Prakash
- 9. "Agricultural Cooperative Credit in Thailand," by Lionel Gunawardana
- 10. "Consumer Cooperative Movement in the Philippines," by R. Arvidsson.

The following are under preparation :

- 1. "The Assignment in Cooperative Education in Malaysia," by D. Vir
- 2. "Cooperative Credit Movements in Malaysia and Iran," by Lionel Gunawardana.
- 3. "A Study of the Techniques adopted in Japan for the Amalgamation of Cooperative Societies," by Lionel Gunawardana.

II. Publicity

2.1 ICA Regional Bulletin

During the period under review, the following issues of the Regional Bulletin were brought out :

- i. January 1971 Special Issue (issued on the occasion of the 10th Anniversary of the ICA RO & EC)
- ii. April 1971 Issue
- iii. July 1971 Issue (issued on the occasion of International Cooperative Day, 1971)

2.2 ICA in South-East Asia

This booklet prepared by the Regional Director gives information on the ICA and the work of its Regional Office and Education Centre for South-East Asia.

2.3 Collection of Cooperative News

The collection of cooperative news from the Region was continued during the period under review. The news so collected was used in the Regional Bulletin as well as supplied to the Head Office for use in their publications. Some countries, however, did not comply with our request to supply us with cooperative news.

2.4 Press Releases

The practice of issuing press releases after the conclusion of seminars, conferences and other important events in the Region was continued in 1970.

III. Library

As in the past, we continued to issue the Documentation Bulletin quarterly and the supplement to the annotated Bibliography half-yearly. This is prepared by the Librarian. The Documentation Bulletin is now named "Documentation Bulletin for South-East Asia" to avoid confusion with the "Documentation Bulletin" issued by the Working Committee of Cooperative Libraries and Documentation Officers within the I.C.A. Our Annotated Bibliography of Literature produced in English and in the national languages on the Cooperative Movements of the South-East Asian Region is subscribed to by 85 organisations in and outside the Region. 150 copies are distributed on a complimentary basis.

On specific requests made by interested organisations in the Region, we continued to compile and supply select bibliographies on particular subjects.

The library also supplies on request, free of charge, mimeographed copies of important papers presented at conferences and seminars held by the RO & EC. The library maintains close relations with the libraries of national and international organisations and exchanges documentation and literature with them. It also provides technical guidance to the cooperative libraries of the Region. The library maintains catalogues of books, reports and articles. It also collects and preserves press cuttings on Cooperation and cooperative events. The library compiles statistics on the national Cooperative Movements of the Region. It also prepares country background papers covering the socio-economic conditions of the countries in the Region.

The library now has 8,500 volumes, 300 bound periodicals and about 3,000 booklets. It also receives 175 journals per annum. The library works as a clearing house of information and documentation. It is extensively used by cooperators, cooperative organisations and research scholars.

IV. Our Visitors

During the period under review, the following persons visited the RO & EC and had discussions with the officers on matters of mutual interest :

Mr S. Hibino and Mr H. Kakuta from Japan, Mr Heinrich Kotte of SELA-VN, Saigon, Mr. Sten Skott from Sweden, Mr Gorakh Ram, Registrar of Cooperative Societies, Delhi, Dr. Jurgen Von Muralt of the ILO Regional Office, Bangkok, Mr. Spartaco Anania of the FAO, Rome, Per J. Schjefte of FAO, Rome, Prof. K.K. Mehta of NITIE, Bombay, Dr S.B. Mahabal, Director of V.H. National Institute of Cooperative Management, Poona.

V. Sales of Publications

During January-August 1971, the RO & EC sold publications to the value of about Rs.13,500/-. The amount of sales for this period exceeds the total sales of 1970 by Rs.4,500/-.

Part III

WORK PROGRAMME FOR 1971-72

The following publications will be brought out during 1971-72.

- i. Cooperative Housing
- ii. Agricultural Cooperative Marketing

Selected papers submitted to Regional Seminars and by the Regional Office & Education Centre on the above subjects will be included in these publications.

- iii. Cooperative Series (two or three publications)

Papers written on topical cooperative subjects will be selected and published under this series.

iv. Success Stories

A series of books on successful cooperatives will be brought out. Two or three such books will be published during the year 1971-72. Member organisations will be approached for assistance in the preparation of these books.

v. Speeches on Cooperation

Speeches on Cooperation delivered by eminent persons will be printed in the form of small booklets under this series.

vi. ICA Regional Bulletin

A new feature entitled "Spotlight" will be introduced into the Regional Bulletin. Summaries of the success stories mentioned above and information regarding smaller cooperative organisations which have achieved outstanding success will be published under this feature. Member-organisations will be requested to provide us with brief articles on successful cooperatives in their countries.

A section in each issue of the Bulletin will be devoted to articles on particular aspects of Cooperation.

Part IV

Proposals for 1972-73

The following publications will be brought out during 1972-73.

- i. Integrated Approach to Agricultural Cooperative Development (linking of credit with marketing and supply)
- ii. A Handbook on Amalgamation of Cooperative Societies.
- iii. A Handbook on Techniques of Teaching and Teaching Aids for Cooperative Educational Instructors.
- iv. Cooperative Series (2 or 3 publications)
- v. Success Stories (2 or 3 publications)

Part V

Proposal for 1973-74

- i. Cooperative Management
 - ii. Cooperative Credit.
-

AGENDA ITEM No. X

ICA SUB-COMMITTEE FOR AGRICULTURE AND TRADE

The Sub-Committee for Agriculture and Trade of the ICA is due to meet on 1st and 2nd November 1971 in Perth. A resume of the decisions taken by the Sub-Committee along with the recommendations of the Fisheries and Trade Promotion Groups of the Sub-Committee, will be given to the Advisory Council at the time of its meeting.

AGENDA ITEM No. XI

RELATIONS WITH MEMBER ORGANISATIONS

1. As in the past, the Regional Office & Education Centre was in constant touch with the member organisations in the region through correspondence, personal visits etc.
 - 1.1 All the Officers of the RO & EC attended the Sixth Indian Cooperative Congress convened by the National Cooperative Union of India and held in New Delhi from 8th to 10 April 1971.
 - 1.2 The Regional Director visited Indonesia to hold discussions with the leaders of the Cooperative Movement of Indonesia on matters of mutual interest from 28th to 30th May 1971.
 - 1.3 The Specialist in Cooperative Agricultural Credit visited Japan and Korea from 11th March to 19th April 1971 to study the techniques of amalgamation of cooperative societies in these two countries. He also visited the Iranian Cooperative Movement from 21st July to 4th August to study the cooperative credit movement in Iran.
2. The 49th International Cooperative Day was observed with a ceremonial meeting and reception on Saturday, the 3rd of July 1971, in the premises of the ICA RO & EC. Mr B Venkatappiah, former Chairman of the Advisory Council, was the Chief Guest and Mr V.N.Puri, then Member of the ICA Executive Committee, presided over the meeting. The Declaration of the ICA was read out. Messages of good wishes were conveyed by the National Cooperative Union of India and the representatives of international organisations which have their offices in Delhi. Mr Venkatappiah addressed the meeting on "Cooperation, Social Justice and the Rural Sector". The diplomatic representatives of several countries of our region as well as the Ambassador of Sweden were present.

3. The Indian Cooperative Movement continues to consult our Specialists in Educational Methods and in Consumer Cooperation.

4. The following cooperative organisations of our region were admitted to membership of the ICA by the ICA Executive Committee at its meeting held in February 1971 in New Delhi:-

- | | |
|--|----------------------------|
| i. Cooperative Insurance Society, Malaysia | - \$ |
| ii. Cooperative Central Bank of Malaysia | - \$ Individual Membership |
| iii. Cooperative League of Thailand | - Associate Membership |

AGENDA ITEM No. XIIRELATIONS WITH INTERNATIONAL ORGANISATIONS

Cordial and fruitful relations continued to exist between the ICA RO & EC and the United Nations Specialised Agencies as well as the non-governmental international organisations as in the past. More specifically the following instances may be mentioned:

1. Representatives of UNDP, FAO, ILO, AARRO and the ICFTU personally extended their cordial greetings to the International Cooperative Alliance on the occasion of the 49th International Cooperative Day which was observed on 3rd July 1971 at the Regional Office.

2. ECAFE

2.1 Col. Surin Cholpraserd, Chairman of the Cooperative League of Thailand and Member of the ICA Advisory Council represented the ICA at the 23rd Session of the ECAFE Committee on Industry and Natural Resources held in Bangkok from 8th to 15th February 1971.

2.2 Mr Vichien Intachat, Chief, Coop Techniques and Promotion Division of the Ministry of National Development of Thailand, represented the ICA as an Observer at the 14th Session of the ECAFE Committee on Trade held in Bangkok from 16th to 24th February 1971.

2.3 The Regional Director represented the ICA as an Observer at the 23rd General Conference of the ECAFE held in Manila, Philippines, from April 19 to 30, 1971.

3. UNESCO

3.1 The Regional Director represented the ICA as an Observer at the "Unesco Third Regional Conference of Ministers of Education and Those Responsible for Economic Planning in Asia" held in Singapore from 31st May to 7th June 1971.

4. ICFTU

4.1 The Deputy Director, (Publications & Public Relations) represented the ICA at the 20th Anniversary celebrations of the ICFTU Regional Office for Asia and participated in the Seminar on Unemployment held in Bombay from 27th to 28th May 1971.

AGENDA ITEM No. XIII

VENUE AND DATES OF THE NEXT A.C. MEETING

The Council members may like to indicate their views on the subject.

AGENDA ITEM No. XIV

ANY OTHER MATTER WITH THE PERMISSION OF THE CHAIR

G/15.10.71