

ICA 00647

# Report on Activities

# 1983

International Cooperative Alliance  
Regional Office & Education Centre  
for South-East Asia, New Delhi

ICA Library  
334.06(100.5) "1983"  
ICA 00647

INTERNATIONAL COOPERATIVE ALLIANCE

*Headquarters :*

Route des Morillons 15,  
CH 1218, Le Grand Seconnex,  
Geneva. Switzerland

**Regional Office & Education Centre for South East Asia,**  
"Bonow House", 43 Friends Colony (East),  
New Delhi 110 065.

January 1984 (500)

Printed in India  
at the Model Press Pvt. Ltd., Jhandewalan,  
New Delhi 110 055.

# Report on Activities 1983



**INTERNATIONAL COOPERATIVE ALLIANCE**

Regional Office & Education Centre for South-East Asia

Bonow House, 43, Friends Colony (East),

New Delhi-110 065

# Contents

	<i>Page</i>
Foreword	iii
1. Member Movements	1
2. Regional Activities	11
3. National Activities	21
4. Project Activities	26
5. Technical Assistance	29
6. Trade	29
7. IDACA Activities	30
8. Seminar on Fisheries' Cooperatives in Japan	31
9. Cooperative Education Materials Advisory Service (CEMAS)	31
10. Publications	32
11. Publicity	33
12. Library and Documentation Services	34
13. Top Level Cooperative Leaders Conference	35
14. Regional Council Meeting	36
15. Collaboration with other agencies	42
16.1 Activities scheduled for January-June 1984	43
16.2 Activities proposed for July 84—June 85	44
17. List of holidays during 1984	47
18. Technical staff of ICA ROEC as at 1984	48
19. Collaborating ICA member organisations in the region in 1983	49

## Foreword

As would be seen from the statements made by the Regional Councillors at the Regional Council Meeting held in November it would appear that cooperatives have maintained a steady growth notwithstanding the numerous difficulties faced by both the cooperatives and the respective countries in a situation of global recession and inflationary trends. The ROEC during the course of 1983 has as usual sought to support the various on-going activities of the member movements and has paid special emphasis on several sectors which would help to strengthen the movements in the respective countries. Seminars and workshops on subject areas touching on cooperative policy and organisation, improved approaches to management efficiency and training, emphasis on integrated approaches to development, inter-cooperative and international trade, activities with a focus on youth, all these culminating in a Top Level Cooperative Leaders' Conference with a focus on 'Enhancing Cooperative Capability', characterises the range of activities undertaken by the ROEC during the year. The year saw the introduction of the ICA Field Education Development Programme into the Asian context with two national workshops being held in India. The year also saw a collaborative effort of the ICA with the Commonwealth Youth Programme in highlighting the need for a special focus on youth and cooperatives. During the year a Technical Meeting was held under the auspices of the newly formed Credit and Banking Sub-Committee of the ROEC to evolve strategies for the development of cooperative activity in the credit and banking sector.

There was some element of uncertainty as to the extent of support that the Regional Office would have from the traditional sources in Sweden and consequently one of the aspects that was discussed in great detail during the Regional Council Meeting in November was that of greater financial support of member-organisations to the ROEC's

overheads and activities, this notwithstanding the fact that the member-organisations in the Region had in addition to their direct contributions to the ICA ROEC supported ROEC activities in their national situations to an extent of around £132,000 in 1982. It is hoped that the support available to the ROEC from both the traditional sources and from the membership will continue to increase and that the ROEC would be able to support the many needs of the member-organisations as in the past.

The year also saw the celebration of the 20th Anniversary of the Institute for the Development of Agricultural Cooperation in Asia (IDACA) Japan, and here we would like to place on record our sincere thanks to the Japanese Cooperative Movement and in particular to the Central Union of Agricultural Cooperatives (CUAC), to IDACA and to ZENGYOREN—the Federation of Fisheries Cooperatives, for their continuing support and for the support they provided by hosting both the Regional Council Meeting in November and the Top Level Cooperative Leaders' Conference which was jointly organised by the ICA ROEC, the Afro-Asian Rural Reconstruction Organisation (AARRRO) and the Japanese Cooperatives, especially the CUAC.

We wish to place on record also our sincere thanks to our Headquarters and to the Swedish Cooperative Centre for their continuing support and advice and also to our various member-organisations who have assisted us in carrying out meaningful activities relevant to the needs of the Region.

I would also like to express my sincere thanks to all my colleagues at the ROEC for their continuing efforts in assisting the movements of the Region to grow stronger.

It is our hope that the member-organisations will continue to have close contact with the ROEC and also with each other and that the ROEC would be able to promote the strengthening of regional cooperation in the years to come.

New Delhi,  
26th December, 1983.

R.B. RAJAGURU  
*Regional Director*

# Report on ICA ROEC Activities, 1983

---

## 0.1 MEMBER MOVEMENTS

---

### 01.01 AREA OF OPERATION

The ICA ROEC continued its service to the cooperative movements of Australia, Bangladesh, India, Indonesia, Japan, Republic of Korea, Malaysia, Pakistan, Philippines, Singapore, Sri Lanka and Thailand. In addition to these countries, ICA ROEC also collaborated in some activities with the movements of Afghanistan and Nepal.

### 01.02 RECENT CHANGES, TRENDS AND DEVELOPMENTS OF COOPERATIVE MOVEMENTS IN THE REGION:

At the meeting of the ICA Council for South-East Asia held in November 1983 in Tokyo, the Councillors reported important recent changes, trends and developments of the cooperative movements in their respective countries. A summary of the reports is given below:

#### **Australia**

- The younger generation of Australia are finding it difficult to support the cooperative view point they see in the cooperatives in operation now. Efforts are being made to enthuse the younger generation in cooperative ideology.
- Agricultural marketing and supply cooperatives are experiencing strong competition from the multinational corporations and the large private corporate sector.
- Amalgamations in cooperatives are taking place to

provide them with the necessary strength to face up to the present situation.

- It is generally seen that the strong cooperatives are getting stronger while in the case of medium and small sized cooperatives these are being taken over by the government or the private trade. The position seems to be alarming.
- More than 80 per cent of Australia's fishing industry is handled and controlled through cooperatives.
- A proposal to establish a joint financial institution in the form of a bank for cooperatives between the financial cooperatives and the consumer cooperatives is under consideration.
- There is increasing strained feelings between the directors at the board level and executive staff at the management level. Steps are being taken to establish better Board/Management relationships.
- Salaries in cooperatives as compared with other sectors is generally low. There is a tendency for not very competent to come into cooperative service. Investigations are on to find suitable remedies in this regard.

### **Bangladesh**

- Government has decided to unify the two systems of agricultural cooperatives (3-tier and 2-tier systems) by June 1984.
- Reorganisation of the existing National Cooperative Bank (BSBL) and affiliation of all Thana Central Cooperative Associations (TCCAs) with BSBL for channelling all kinds of agricultural cooperative credit through TCCAs and discontinuance of the system of financing by commercial banks.
- Setting up of a committee to recommend amendments for democratisation of Cooperative Acts and Rules.
- The National Cooperative Union (BJSU) proposed



to government to reorganise and restructure the entire cooperative movement on sectoral basis and re-cast development plans for the cooperative sector for implementation through national level cooperative organisations.

- The BJSU proposed to retain Bangladesh Rural Development Board (BRDB) and rename it as Co-operative Development Corporation (CDC).

### **India**

- Great deal of diversification by which the movement has entered into various sectors of national economy. Practically no sector of national economy remains untouched.
- Increasing support of the government.
- Growing influence of the government and pleadings by the cooperative movement for greater degree of deofficialisation, self-regulation and democratisation.
- Greater emphasis on professionalisation of cooperative management through formulation of managerial cadres and the management development programme.
- Orientation of the policies and programmes of the movement for the development of the weaker sections of the community.
- Larger involvement of cooperative movement in the integrated rural development programme.
- Increasing involvement of cooperative movement in the sphere of protection of consumers from exploitation.
- Implementation of employment oriented schemes through cooperative institutions.
- Emphasis on simplification of law, rules and procedures.
- Increasing realisation on the part of cooperators and cooperative organisations for the need for self-reliance within the movement.

## Indonesia

- Increasing emphasis on promotion of village level cooperatives.
- The KUDs are being strengthened to support village level activities.
- In March 1983 a Minister with the sole responsibility for cooperatives has been appointed by the government.
- The number of cooperatives has increased from 17,340 to over 23,000 and the membership has increased from  $7\frac{1}{2}$  million to over 12 million.
- Steps are being taken to set up a Cooperative Bank for Indonesia and also to strengthen the insurance cooperative system in the country.
- The business and the savings of the cooperative system has increased considerably.
- There is a growing need for training of competent managerial persons to manage the cooperatives. The provincial cooperative training centres have trained over 5,000 persons in the last year.

## Japan

### *Agriculture*

- There is a slight decrease of persons going out from agriculture to other sectors. Originally there were 12 million in agriculture and this figure dropped to 6 million at a rate of around 8 per cent drop each year. Now there are visible signs of position improving.
- Though the number of agricultural workers decreased, the number of agricultural households did not decrease at the same rate. Agricultural population decreased by 63 per cent but the number of agricultural households decreased only by 20 per cent.

- Over 80 per cent of agricultural households are dependent on off-farm incomes.
- Agricultural prices are slumping because of recession and the increase of import of agricultural products. It has been noticed that 53 per cent of the calories consumed by the Japanese consumer come from domestic products while the balance comes from imported products. The average calorie consumption in Japan is around 2500. Now most of the calories come from products such as wheat (imported) rather than from rice (locally grown), meat (imported) rather than fish (locally available). In addition there is increase in consumption of milk and soyabean which are also mostly imported.
- The agricultural cooperatives are helping the farmers to adjust to new situations and the 1982 growth rate of incomes for agricultural households was 1.9 per cent.
- Possibilities for off-farm income are decreasing because of recession in the country.
- The Convention of Agricultural Cooperative Members held recently decided on the following : (i) to decrease production cost of rice cultivation and to reduce the production of rice by 20 per cent in five years. Attempts will be made to cultivate larger tracks using better machinery. The agricultural cooperatives will gradually undertake the supply/loaning of machinery as against the present system of individual ownership of machinery, (ii) In the process of diversification of agricultural crops each regional cooperative unit would set their own targets and select crops suitable to their own environment, (iii) total production on a cropwise basis are to be carefully worked out both on expectations and on actual results—there is increasing use of computer in the collection of statistics for research, (iv) increasing efforts to expand the demand for local agricultural produce—in particular rice. Government has been requested to

use rice for school lunches as against wheat products,  
(v) The protest of agricultural cooperative members in regard to importation of agricultural products from abroad was registered through a signature campaign and over 10 million agricultural cooperative members have agreed to support this move.

- The restructuring of cooperatives through further amalgamations is being encouraged. The 12,500 MPCSSs have now been reduced to 4370 at the end of March 1983. Further amalgamation may take place.
- There is an increase in deposits with agricultural cooperatives, the rate of increase however is declining from an earlier 20 per cent to a present 7 per cent.
- Growth in insurance has also slackened around 10 per cent increase annually.
- Of the many agricultural cooperatives as many as 60 per cent were in loss in 1980. The CUAC is working in close collaboration with these cooperatives to strengthen their operational efficiencies.

### *Consumer*

- The membership in the consumer cooperatives is increasing—from 1977 to 1982 increased from 5.8 million to 7.8 million.
- Increase in total turnover of JCC-affiliated cooperatives from Yen 780,000 (1977) to Yen 1,360,000 million (1982).
- Over 2 million members have been organised into 323,000 “Han Groups” in 40 per cent of primary societies.
- In view of the changing structure of the nuclear families in Japan with very often both the husband and wife working the life style is changing and consumer needs and shopping habits are changing. Consequently, the consumer cooperatives have set up what are termed convenient shops with limited assortment and extended working hours. In 1982 the JCCU supplied Coop branded goods covering 4161 items.

- Development of the COOP branded goods to protect the benefit and rights of consumers and thus strengthening the cooperative societies. In 1982, the business of the JCCU's Coop branded goods amounted to Yen 99 billion by 16 per cent increase compared with the previous year.
- There is increasing computerisation within the consumer cooperatives. Some large cooperatives are installing automatic sorting machines at their warehouses. The Nada-Kobe, the largest consumer cooperative, has established an automatic distribution centre of 38,000 sq. mt. area.
- JCCU is playing an important role in the nationwide campaign against the government's policy aiming at easing restrictions on food additives.
- Cooperative societies play an important part in peace campaign.
- There is steady growth in the University Cooperatives' Role in promoting Regional Cooperatives.

## **Korea**

- In an effort to strengthen the primary cooperatives and to develop them as strategic organisations for rural development, the former three-tier system of primary cooperatives, city or county cooperatives and the NACF was restructured on January 1, 1981, to two-tier system of primary cooperatives and the NACF.
- Livestock cooperatives formerly affiliated with the NACF have been transferred to the newly established National Livestock Cooperatives Federation.

## **Malaysia**

- The government's policy in regard to cooperatives is to have active and meaningful participation of members in their cooperatives and better relationship between members, management and Boards of Directors to ensure proper benefits to the membership. There

is a concept of “new era” in cooperatives which is being supported by the government.

- Establishment of an Institute of Cooperative Auditors on 28th November 1982 to improve the practice of accounting and auditing in cooperatives.
- Setting up of a Committee by the Cooperative Development Department to look into amendments to the Cooperative Societies Ordinance and to have one cooperative law common to all the states in the country.
- Introduction of District Development Cooperative Concept (DDC) on the 28th January 1982 to channel the benefits derived from the government projects directly to the local society at the district level through their cooperatives.
- Increase in emphasis on women’s involvement in cooperatives with particular attention to encourage savings and income generating activities for women.
- Setting up of the National Development Cooperative to coordinate and support the economic activities of the DDCs.

### **Philippines**

- Introduction of Parliamentary Bill No. 1926 to broaden the tax-exemption privileges of cooperatives, authorize the organisation of cooperative rural banks, and impose heavier penalties for abuse or misuse of tax exemption privileges.
- Inauguration of the five year Rural Cooperative Development Programme by the Ministry of Agriculture and voluntary movement: (i) project assistance, (ii) business consultancy, (iii) general cooperative promotion.
- Integrated national cooperative audit system—the task of auditing has now been handed over to the CUP.
- Integration of financial cooperatives to increase their

capabilities in meeting the credit demands of their members. A system of interlending between the credit unions and cooperative rural banks is being encouraged.

- Transport cooperatives have been granted exemption for five years under P.D. 898.
- Steps are being taken to establish better links between the primary and secondary and national level cooperatives and the government is actively supporting this trend.
- Presidential Proclamation 2213 has declared the period 16th of October to 15th of November every year as cooperative month to emphasize the need for strengthening of cooperatives.
- ILO/ICA/CUP jointly sponsored Cooperative Manpower Survey with a view to determining the training needs of cooperative manpower particularly among rural cooperatives and cooperative rural banks.

### **Singapore**

- Registrar encourages cooperatives to appoint Singapore National Cooperative Federation as Internal Auditors.
- Cooperatives can now invest funds in finance companies.
  - Amalgamation of the two biggest consumer cooperatives in Singapore which are organised by the Trade Unions : (i) NTUC Welcome, and (ii) Singapore Employees Cooperative Society—these two cooperatives have amalgamated to form NTUC Fair Price.
- Cooperative Apex, the SNCF, has now gone into the field of coordinating activities like education and training, supplies material, transport, accounting and audit and other services.

### **Sri Lanka**

- Enactment of Cooperative Law giving greater powers to Government's Registrar of Cooperative Societies

and Commissioner of Cooperative Development to intervene in the affairs of cooperative societies.

- The government's free economic policies have made it more difficult for the Multipurpose Cooperative Societies to function successfully.
- Establishment of three Regional Cooperative Training Institutes in three important centres in the country to re-train and upgrade the skills of top level officers of large primary cooperatives.
- Merger of the ICA/NCC Project for Women's Consumer Education and Information with the normal functions of the National Cooperative Council with effect from 1st January 1983 and the ICA/NCC Teachers Training Project integrated with effect from 1st July 1983.
- A proposal to introduce the subject of Cooperation as a subject in schools is under active consideration.

### **Thailand**

- As small farmers form 30 per cent of the total farming population, five primary cooperative societies for small farmers is to be set up in the north-east as a model for involving small farmers in cooperatives. It is hoped to be tried out over a five year period.
- The project for Income Generating Activities for Housewives in the north-east of Thailand is to be expanded to cover 25 more villages.
- An Agricultural Cooperative Restructuring Programme was initiated with IBRD assistance during 1981-83 to improve managerial capability of agricultural cooperatives.
- Establishment of National Agricultural Cooperative Training Institute (NACTI) within the CLT with financial assistance from the European Economic Commission (EEC) to conduct training for committeemen and for management staff of agricultural cooperatives.



---

## 2. REGIONAL ACTIVITIES

---

### 02.01 POLICY AND STRUCTURES

#### **02.01.01 Sub-Regional Workshop on Strengthening of National Cooperative Organisations (NCOO) for More Effective Action**

*Venue : Thailand*

A Sub-Regional Workshop on "Strengthening of National Cooperative Organisations (NCOO) for More Effective Action" was held in Bangkok, Thailand, in collaboration with the Cooperative League of Thailand from 20th to 31st January 1983. The main objectives of the Workshop were : (1) to review the performance of NCOO and to see how far the 1980 seminar recommendations had helped in reorientation, and (2) to work out detailed strategies in several functional areas of NCO activity.

The workshop was attended by 14 persons who were mostly at policy-making levels either with Government or with the NCOO. Countries represented at this workshop were India, Korea, Malaysia, Nepal, Philippines, Sri Lanka and Thailand.

The workshop identified four areas of special interest for indepth consideration:

- (1) The role the national cooperative organisations should play in their respective countries for more effective implementation of the recommendations of the seminar held in New Delhi.
- (2) To review the existing structures of NCOO with a view to formulate action programmes to reach the beneficiaries in a more effective manner.
- (3) To examine the existing sources of funds and to identify other sources which could be harnessed to give the necessary financial stability to the NCOO for implementation of their programmes.

- (4) To examine the roles devolving on the NCOO in respect of special areas of growing needs. The areas considered under this aspect were: (a) the poor, (b) women's involvement, (c) youth participation, and (d) unemployment.

## 02.02 MANAGEMENT

### 02.02.01 Regional Course on Cooperative Management for Trainers for South-East Asia

*Venue : India*

The Regional Course on Cooperative Management for Trainers for South-East Asia was conducted at New Delhi, India, from 9th December 1982 to 4th March 1983 in collaboration with the National Cooperative Union of India.

The Course was attended by 12 trainers from national and provincial cooperative training colleges from seven countries of the Region, namely, Afghanistan, India, Rep. of Korea, Nepal, Philippines, Sri Lanka and Thailand.

The objectives of the Course were to develop understanding of the role and functions of cooperatives in the socio-economic environment under which cooperative enterprises operate; to enable the participants to learn the concepts, process and techniques of management so that they can teach the subject effectively and to impart skills in preparing training material by using audio-visual aids and participative teaching techniques. The participants carried out project work (a) of preparing a two-week course programme on management of multipurpose cooperatives, (b) preparation of training modules based on visual aids on selected topics from the course programme prepared by them, and (c) preparation of management cases to be used for the above course programme.

At the end of the Course the participants undertook action commitments to produce training materials and adapt the material produced during the course to their country situations.

### **02.02.02. Regional Seminar on Manpower Management and Cooperative Development**

*Venue : Malaysia*

A Regional Seminar on Manpower Management and Cooperative Development was held in Kuala Lumpur, Malaysia, in collaboration with ANGKASA from 27th March to 9th April 1983. The seminar was attended by 14 participants from India, Rep. of Korea, Malaysia, Nepal, Philippines, Sri Lanka and Thailand.

The seminar had the benefit of expertise of resource persons drawn from Canada, Japan, Sweden; India, Malaysia and Sri Lanka.

The seminar considered in depth the strengths, weaknesses and constraints which have direct influence on cooperative employee attitudes and performance and made recommendations for ensuring better working environment for cooperative employees. The seminar also made recommendations on the roles of the cooperative organisations at various levels and the governments in ensuring proper recruitment, formulation of competitive wage structure and benefits, development of career systems and evolving efficient manpower training and development programmes so as to enable cooperatives to function more effectively with the support of a properly motivated work force.

## **02.03 CREDIT AND BANKING**

### **02.03.01 ICA Technical Conference on Cooperative Credit and Banking for South-East Asia**

*Venue : India*

A Technical Conference on Cooperative Credit and Banking for S-E Asia was held by the ICA ROEC in collaboration with the National Cooperative Union of India (NCUI), from 17th to 22nd October 1983 in New Delhi. The conference was held on a self-financing basis. The NCUI provided free board and lodging facilities to the participants during the conference period.

The aims of the conference were to review cooperative credit and banking situation in the region and to facilitate

exchange of experience on innovations, problems and developmental opportunities, to suggest guidelines for promotion and development of cooperative credit and banking in the region and to suggest a plan of action for the ICA Committee for Cooperative Credit and Banking for South-East Asia including the possibility of establishing a Regional Coop. Credit Development Fund.

The conference was attended by 25 participants from India, Indonesia, Malaysia, the Philippines and Singapore. Besides, there were observers from the Asian Development Bank, Philippines, Asian Cooperative Credit Union, Rep. of Korea, International Labour Organisation, Thailand and Afro-Asian Rural Reconstruction Organisation, New Delhi.

The conference discussed problems of formulation of guidelines for promotion and development of Cooperative Credit and Banking, suggestions regarding Action Plan for the ICA Committee on Cooperative Credit and Banking and feasibility and mechanics of establishing a Regional Cooperative Credit Development Fund. Study visits were arranged to cooperative credit and banking institutions in and around Delhi.

#### 02.04 AGRICULTURE

##### **02.04.01 Regional Seminar on Integrated Cooperative Activities for Agricultural Development**

*Venue : Japan/Rep. of Korea*

A Regional Seminar on "Integrated Cooperative Activities for Agricultural Development" was held by the ICA ROEC in Seoul (Rep. of Korea), in collaboration with the National Agricultural Cooperative Federation (NACF) from 1st to 12th August 1983. Fifteen participants from seven countries attended the seminar. The countries represented were Bangladesh, India, Rep. of Korea, Malaysia, Philippines, Sri Lanka and Thailand.

The objectives of the seminar were:

- (i) to review the situation of integrated cooperative activities of agricultural cooperatives in the region,

- (ii) to discuss different activities of agricultural co-operatives intended to develop agriculture,
- (iii) to discuss problems of integration and coordination of different activities of agricultural cooperatives like credit, supply, guidance and marketing,
- (iv) to study the integrated cooperative activities for development of agriculture in the Rep. of Korea and Japan, and
- (v) to frame guidelines for agricultural cooperatives on linking credit, supply, farming guidance, processing, marketing and better living activities into an integrated service package.

To provide seminar participants an opportunity of learning about the role played by the agricultural cooperatives in Japan a study visit programme for one week was organised in collaboration with the Central Union of Agricultural Cooperatives (CUAC) and the Institute for the Development of Agricultural Cooperation in Asia (IDACA) from 24th to 31st July 1983. The seminar programme in Korea also included study visits.

The seminar recommended various activities that should be undertaken by the agricultural cooperatives. It recommended that pilot projects be undertaken in the countries of the region to demonstrate how an integrated service package can be provided to farmer members by cooperatives. The seminar said "any development organisation aims primarily to uplift the condition in all aspects of all its clientele within the whole area of its jurisdiction. Nevertheless, change cannot simply take place overnight. Motivation, inducement and demonstration are essential in bringing about change and development, especially so with respect to a national cooperative federation considering its wide area of coverage the limited resources at its command; and the diversified idiosyncracies of its member societies".

Such being the case, the cooperative movements in the developing countries of Asia must embark on pilot projects in strategic locations that will be demonstrative to the to-

tality of its objectives and aspirations for the surrounding area to follow.

Agricultural cooperatives in Japan and Korea have launched a programme of integrated cooperatives development and at this point of time, have realised successful strides in integrating the various services needed by the members of their agricultural societies to the extent of allowing these societies to provide economic, social welfare and infrastructural services to their beneficiaries—the members, their dependents and the communities in which they operate.

The seminar emphasises that the experience in Japan and Korea deserves emulation and must be experimented in the countries of the Region.

## 02.05 CONSUMER

### **02.05.01 International Seminar on Consumer Cooperation** *Venue : Sweden*

The Swedish Cooperative Centre (SCC), in collaboration with the ICA ROEC, conducted an International Seminar on "Organisation and Operation of Consumer Cooperation in Sweden" from 11th April to 20th May 1983. The seminar was attended by 21 participants from seven countries of the region namely, India, Indonesia, Malaysia, Philippines, Singapore, Sri Lanka and Thailand.

The main objectives of the seminar were:

- (i) to study the factors which have contributed to outstanding success of consumers cooperative movement in Sweden, and
- (ii) to observe how the Swedish Movement is meeting stiff competition from the private trade.

The seminar was conducted at Var Gard. Papers were presented on various subjects by experienced managers and management consultants followed by discussions and group work. Study visits were arranged to medium sized consumers cooperative societies, their retail outlets and other

facilities like meat processing plants, bakeries and regional warehouse. The participants were afforded ample opportunities to observe, study and discuss about the Swedish experiences in regard to planning a shop, procurement and distribution of goods, warehousing, management of retail operations, assortment policy, reordering system, sales planning and sales promotion, budgeting and reporting, staff training, member information and education etc.

At the end of the seminar, each participant was required to make an Action Commitment and formulate his individual Action Programme, based on the knowledge and experience gained in Sweden, which he promised to carry out in his cooperative organisation on his return from Sweden. It was decided that the ICA Regional Office will closely follow-up and assist the participants in implementing their Action Programmes.

The seminar also emphasised the need for member movements to pay special attention to the preparation of annual and monthly budgets and the control of their operations on the basis of these budgets. It was suggested that the Regional Office should get in contact with the movements and help them in this regard. A suggestion was also made that the ICA ROEC should arrange workshops on Budgeting and Reporting, in collaboration with the national movements and Government Cooperative Departments.

#### **02.05.02 Orientation Seminar**

*Venue : New Delhi*

A five-day Orientation Seminar was conducted at New Delhi from 3rd to 8th April 1983 for 21 senior employees of consumers cooperatives from seven countries of the region, namely India, Indonesia, Malaysia, Philippines, Singapore, Sri Lanka and Thailand, who had been selected to participate at the 24th SCC International Seminar on Consumer Cooperation in Sweden. The objectives of the Orientation Seminar were:

- (i) to provide the participants with an opportunity to know their fellow participants,

- (ii) to brief the participants about socio-economic and cultural conditions in Sweden,
- (iii) to give broad idea about the structure of consumer cooperative movement in Sweden,
- (iv) to enable participants get an idea about consumer cooperative movements in countries of fellow participants.

The subjects discussed at the Orientation Seminar included social, cultural and political situation in Sweden; structure of Swedish Consumers Cooperative Movement, and consumers cooperative movements in India, Indonesia, Malaysia, Philippines, Singapore, Sri Lanka and Thailand.

## 02.06 PRESS AND PUBLICITY

### **02.06.01 Sub-Regional Workshop on Cooperative Press and Publicity**

*Venue : Sri Lanka*

A Sub-Regional Workshop on Cooperative Press and Publicity was held by the ICA ROEC in collaboration with the National Cooperative Council of Sri Lanka in Colombo, Sri Lanka, from 4th to 15th January 1983. Nineteen participants attended the workshop. They were editors, publicity managers and officers of government extension departments from Sri Lanka, India, Bangladesh and Nepal.

The objectives of the workshop were:

- (i) to review the cooperative press and publicity activities carried out by the movements in the participating countries, and
- (ii) to impart skills to the personnel working in the field of cooperative press and publicity and in the field of journalism in order to improve the quality of cooperative journals, books and publicity materials.

Resource persons to the workshop were drawn from the



## Indian and Sri Lankan cooperative movements and the ICA ROEC.

The workshop discussed the role of cooperative journals and other publications as an education media in image building, creating and sustaining reader appeal in journals and publication of cooperative journals —hindrances. The workshop also provided an opportunity to the participants to have practical training in the preparation of news items, preparation of interview reports, success stories, profiles and editorials based on study visits to a few multipurpose cooperative societies in the Island.

### 02.07 LIBRARY AND DOCUMENTATION

#### **02.07.01 Second Sub-Regional Workshop for Cooperative Librarians & Documentation Officers of S-E Asia** *Venue : India*

The second Sub-Regional Workshop for Cooperative Librarians and Documentation Officers of South-East Asia was held at Pune, India, from 1st to 30th June 1983, in collaboration with the National Cooperative Union of India and the Vaikunth Mehta National Institute of Cooperative Management, Pune. The workshop was attended by 18 participants from Afghanistan, Bangladesh, India, Nepal and Sri Lanka.

The objectives of the workshop were:

- (i) to review the present state of cooperative libraries, documentation services in the participating countries,
- (ii) to impart skills to cooperative librarians and documentation officers, and
- (iii) to prepare blue prints for the development of cooperative libraries, documentation and information services and system for participating countries.

The subjects discussed at the workshop included Cooperative Movement in India and abroad; ICA ROEC and its educational activities with special reference to cooperative

libraries development in the region of South-East Asia; Effective Education, training and research programmes vis-a-vis role of well organised library, documentation and information services; Library organisation and management; Book selection; Acquisition, Ordering, Loans, Circulations and Daily Routines of Library; Classification—Theory and Practice; Cataloguing—Theory and Practice; Bibliography, Documentation, Information and Reference Services; Periodicals, Publications and Press Cuttings; Library Uses and Extension work; Users orientation and public relation for librarians and Cooperative Information System through Resource Sharing.

## 02.08 YOUTH

### 02.08.01 Regional Seminar on Youth and Cooperatives

*Venue : Malaysia*

A Regional Seminar on Youth and Cooperatives was held in Kuala Lumpur, Malaysia during the period 22nd May to 2nd June 1983. This Regional Seminar was a collaborative effort made by the ICA ROEC and the Commonwealth Youth Programme, Asia Pacific Centre, Chandigarh (India). The seminar was hosted in Kuala Lumpur, Malaysia, by the Ministry of Culture, Youth & Sports and in particular the Youth Division of that Ministry.

The invitations for nomination to member countries of the ICA which are in the Commonwealth were extended by the Commonwealth Youth Programme while the others were invited by the ICA ROEC. The two organisations looked after the costs of their respective invitees and also shared the common costs entailed in the seminar.

The objectives of the seminar were:

- (i) to examine the problem of youth in the various countries of the Region and to exchange experiences in regard to various efforts made to find solutions to the problems,

- (ii) to examine the role of cooperatives vis-a-vis youth; and
- (iii) to identify strategies which will facilitate an integrated cooperative approach to the problems of youth and to work out guidelines which will help the cooperatives to play a more meaningful role in collaboration with the various concerned organisations.

The seminar was attended by 20 representatives from Australia, India, Japan, Korea, Malaysia, Nepal, Philippines, Pakistan, Singapore, Sri Lanka and Thailand and also had several observers.

The seminar was of the view that there was an increasing acceptance of the cooperative ideology among youth and that cooperatives could find many solutions to problems faced by youth both in the area of employment and also in the area of involvement in national development activities. It was of the view that greater collaborative effort between cooperatives and other organisations concerned with youth should be made both at the national and international levels and that the mainstream of cooperatives should play a more positive role in the area of youth activity.

---

### **03. NATIONAL ACTIVITIES**

---

#### **03.01 EDUCATION**

##### **03.01.01 National Follow-up Workshop on CEMAS FED Material**

*Venue : India*

As a follow-up to the National Workshop on CEMAS Field Education Development (FED) Material held by the National Cooperative Union of India (NCUI) at New Delhi, the SAMAKYA, Hyderabad (Andhra Pradesh) conducted a state level workshop at its Cooperative Education Centre at Mulukanoor. The workshop was held from 23rd to 28th May 1983 and was attended by 16 participants representing Andhra Pradesh State Cooperative

Union, Cooperative Central Banks in the State and the SAMAKYA. In addition there were three participants-cum-observers from the Tamil Nadu Cooperative Union.

Towards the end of the workshop, action commitments by each participant with regard to use of FED approach on return to his job situation was discussed.

In the light of the experience gained and comments made at the workshop, the FED material is being revised and adapted to local conditions in Andhra Pradesh by SAMAKYA with the active assistance from the Andhra Pradesh State Cooperative Union, ICA CEMAS and other agencies.

### **03.01.02 National Workshop on Field Education Development (FED) Material**

*Venue : India*

As a follow-up to the first workshop held at the National Cooperative Union of India (NCUI), New Delhi, during November 1982, the above workshop was organised and held by the NCUI in Gandhi Nagar (Gujarat State) in collaboration with the Gujarat State Cooperative Union (GSCU) and the ICA CEMAS.

The workshop was held from 1st to 15th September 1983.

The main objectives of the workshop were as follows:

- (i) to acquaint the participants with the Field Education Development (FED) Approach developed by the ICA CEMAS,
- (ii) to expose the participants to Indian adaptation of FED material, and
- (iii) to provide them an opportunity to learn the techniques of using the FED material in Indian conditions.

There were 24 participants in the workshop representing the NCUI, ten State Cooperative Unions and several field level organisations. They studied the different modules of the Indian Adaptation of the Training Package on Field

Education Development individually at their own pace and worked in groups for the preparation of action proposals on field education. Towards the end of the workshop the individual as well as the group action proposals were presented in a plenary session and discussions were held focussing follow-up of these proposals by the participants, sponsoring State Cooperative Union, the National Cooperative Union of India and the ICA CEMAS.

### **03.01.03 National Summer Course for Selected High School Faculty in Cooperation**

*Venue : Philippines*

A National Summer Course for selected high school faculty in the Philippines was organised by Cooperative Education Centre in San Juan, Metro Manila, Philippines, from 18th April to 21st May 1983, with the assistance of the ICA ROEC.

The main aim of the Programme was to train faculty members in cooperative ideology and give them the skill to supervise and manage cooperatives in secondary schools.

Twenty six participants from the following regions of Philippines participated in the course, i.e. Manila and main Luzon, Bicol, Visayas and Mindanao Region.

The teaching techniques used were mainly participative. Emphasis was more on skills orientation through practice sessions rather than class room lectures.

## **03.02 AGRICULTURE AND FISHERIES**

### **03.02.01 National Seminar on Agricultural Cooperative Credit**

*Venue : Sri Lanka*

A National Seminar on Agricultural Cooperative Credit was held in Sri Lanka from 21st to 26th February 1983 in Colombo by the National Cooperative Council of Sri Lanka in collaboration with the ICA ROEC, New Delhi.

The subjects covered by the seminar included cooperative credit planning for agricultural cooperatives, production

oriented credit policies and procedures, provision of credit to small farmers need for special attention, and integration of services by agricultural cooperatives as a method of ensuring effective use of credit.

The participants of the seminar were credit managers of the multipurpose cooperative societies.

### **03.02.02 National Seminar on Fishery Cooperative Development**

*Venue : Philippines*

A National Seminar on Fishery Cooperative Development in the Philippines was held by the Cooperative Union of the Philippines (CUP) in collaboration with the ICA ROEC from 6th to 11th June 1983 at the Institute of Industrial Relations, University of the Philippines, Diliman, Quezon City, Philippines.

The seminar was attended by 30 participants from fishery cooperatives, Bureau of Cooperatives Development and various government agencies charged with fishery development. The seminar discussed problems encountered in developing fishery cooperatives and drew a broad plan for fishery cooperative development. The seminar also recommended to the CUP to constitute a Steering Committee comprising representatives of Bureau of Cooperatives Development and all government agencies charged with fishery development, to guide, monitor and evaluate the implementation of the plan.

## **03.03 CONSUMER**

### **03.03.01 Seminar on Consumer Cooperation**

*Venue : India*

The ICA ROEC assisted the National Cooperative Consumers Federation of India (NCCF) in conducting a seminar on Consumer Cooperation at Bangalore from 19th January to 1st February 1983. The seminar was attended by 25 managers or senior employees of consumers cooperative societies from seven states of India.

The objectives of the seminar were :

- (i) to enhance knowledge and skill of the managers so as to enable them to improve their managerial and operational efficiency; and
- (ii) to improve the economy of cooperative retail shops.

The subjects discussed at the seminar included economy of a cooperative retail shop, lay out, display of merchandise, assortment policy, pricing policy, leakage, stock control, sales planning, sales promotion, budgeting and budgetary control, break-even analysis technique, management information system, ratio analysis, productivity analysis, customers' complaints, board-manager relations, working capital management and regional distribution.

### **03.03.02 National Workshop on Cooperative Retail Management**

*Venue : Philippines*

A National Workshop on Cooperative Retail Management was held in Quezon City, Philippines, from 21st February to 5th March 1983. The Workshop was attended by 19 participants who were managers, assistant managers and senior employees of consumers cooperative societies. The objectives of the Workshop were :

- (i) to enable managers understand the relationship between basic expenditures and income in a retail shop,
- (ii) to enable managers understand the importance of sales promotion, customer oriented service, motivation of staff and sound personnel management,
- (iii) to enable managers understand how they can improve the economy of their operations, and
- (iv) to enable managers apply break-even analysis technique in planning and controlling their business.

Presentation of subjects by various experienced managers and management consultants were followed by group dis-

cussions, case studies and solving of a few problem exercises. The subjects discussed at the workshop included:

- the economy of a retail shop;
- layout, display of goods, leakage, stock control;
- assortment policy, pricing policy, sales promotion;
- sales planning, budgeting and controlling, break even analysis technique, customer oriented service, customer contact,
- personnel management and board-manager relationship.

---

#### **04. PROJECT ACTIVITIES**

---

##### **04.01 Cooperative Teachers Training Project, Sri Lanka**

The Project sponsored by the ICA in collaboration with the SCC and the National Cooperative Council of Sri Lanka (NCC) is in its fifth year of operation. Some of the significant activities carried out by the project were the following :

- (i) Work started on developing a curriculum and training materials for on-the-job training of retail shop managers.
- (ii) Collaboration with ILO/SIDA Workshop on Training Policy and Standards for Sri Lanka.
- (iii) Carried out Fellowship Programme for three trainers from PACTA (FAO) Project, Afghanistan.
- (iv) Continued programme of assistance to selected cooperative organisations in developing internal training system.
- (v) Held several lesson planning and materials production workshops.
- (vi) Conducted seminars for the adaptation of MATCOM training materials on transport management and supply management.
- (vii) Brought out publications on selected role plays; cooperative teachers' field experience—a new approach; report of the National Workshop on the



Improvement of Cooperative Examination System; and adapted MATCOM training material for cooperative agricultural managers.

The operations of the project were integrated into the normal activities of the NCC with effect from 1st July, 1983.

With the setting up of four regional cooperative training centres by the NCC, the project has the additional task of training the lecturers of the four regional centres. In addition, the project will concentrate on the following:

- (i) Curriculum development for on-the-job training
- (ii) Cooperative Teachers Field Training Programme
- (iii) Development of Internal Training System in Cooperative Societies.
- (iv) Training of Cooperative Education Officers of the pilot districts of the project
- (v) Revision of Curriculum for cooperative employees Regular Courses and will also conduct several workshops in the subject areas of lesson planning, evaluation techniques, projected audio-visual programme, production, etc.

#### **04.02 Cooperative Consumer Education Project for Women, Sri Lanka**

This project is being implemented in Sri Lanka with the assistance of the Swedish Cooperative Centre, the Consumer Guilds in Sweden, the National Cooperative Council of Sri Lanka, the Ministry of Cooperatives and the Department of Cooperatives in Sri Lanka.

The project completed its fourth year in 1982 and was in its third phase covering 29 multipurpose cooperative societies and one credit cooperative society. The project covered 14 out of the 27 districts in the country.

With effect from 1st January 1983 the project has been integrated with the normal activities of the NCC and is now covering the entire Island which means twenty seven districts and about 250 multipurpose cooperative societies.

The project works in close collaboration with the National Women's Committee and District Committees of the National Cooperative Council and the various Women's Committees at the district, central and branch level which are functioning in the multipurpose cooperative societies of the country.

The main areas of emphasis of the project are consumer protection, consumer education, family health and family welfare, balanced diet, nutrition and health, breast feeding, child care, preventive health, improvement of kitchens, home gardening, household budgeting and the involvement of women in income generating activities.

On the initiative of the project, steps are now under way to amend bylaws of the Multipurpose Cooperative Societies and of the National Cooperative Council to provide for bylaw recognition for Women's Committees set up at the various levels in the cooperative system.

The project now operates from the premises of the National Cooperative Council of Sri Lanka in Colombo.

#### **04.03 Income Generating Project for Women Cooperative Members and Housewives, Sri Lanka**

A project proposal was made by the Women's Consumer Education Project and the National Cooperative Council of Sri Lanka. A feasibility study in regard to the proposal was undertaken by the Cooperative Management Services Centre, Sri Lanka. Funding for the project will be sought through ICA Headquarters.

#### **04.04 Project for Enhancing Income Generating Activities among Cooperative Members' Housewives, Thailand**

This project now has got firmly entrenched in the village structure in Yasothorn Province in north east Thailand and there is increasing pressure from the neighbouring villages for similar activities to be carried out in their villages too.

A project proposal for expansion of the project to cover 22 villages and six agricultural cooperative societies was

submitted by the Cooperative League of Thailand/Cooperative Promotion Department in Thailand to the ICA Headquarters. The ICA has decided to support the project for a period of two years commencing 1984 with a grant of £ 20,000/- from the Cooperative Development Fund.

---

## **05. TECHNICAL ASSISTANCE**

---

### **05.01 Regional Warehouse, Bangkok**

In order to ensure regular supply of merchandise to consumers cooperative societies at competitive prices, the Specialist in Consumer Cooperation in ICA ROEC recommended to the Consumers Cooperative Federation of Thailand (CCFT) to set up a national warehouse in Bangkok. He carried out preliminary investigation and developed a project idea in this regard. The project proposal was favourably received by the Swedish Cooperative Centre (SCC). Two Swedish experts from KF International AB visited Thailand in December 1982 and carried out a feasibility study. They have rated the project proposal as very sound and have recommended its early implementation.

The Government of Thailand has decided to support the project and have agreed to provide a loan of 40 million baht to CCFT. The Project has been estimated to cost 100 million baht. The CCFT is exploring the possibility of seeking external assistance to meet the balance cost of the project.

---

## **06. TRADE**

---

### **06.01 Cooptrade Project**

The COOPTRADE Project has carried out a number of product and pre-feasibility studies in selected areas with the objective to identify potential export oriented projects within the cooperative sector in the region.

This fact finding has resulted in planned projects in the following areas:

Tea—India, Sri Lanka  
Desiccated Coconuts—Sri Lanka  
Outdoor furniture—Burma  
Natural Rubber—Malaysia  
Steel Cabinets—Philippines  
Rattan Furniture—Philippines

The first project “Plant Lay-out and Production Technique” for Bayanihan Industrial Cooperative, Philippines (manufacture of steel cabinets) will be carried out in January-February 1984.

During the year, COOPTRADE has also established contacts with potential buyers in Europe, USA, Canada and Japan. These contacts have among other things resulted in enquiries for Natural Rubber from Malaysia, cut flowers from Singapore, Rattan furniture from the Philippines and Sisal twine from Indonesia.

Close contacts with other international organisations, such as ILO (International Labour Organisation) and ITC (International Trade Centre) have also been established for coordination of trade promotion activities.

A training pack in export marketing has been prepared in collaboration with MATCOM and ESCAP. A technical meeting on this subject is planned for January 1984, for 10-15 participants from cooperative business organisations.

---

## **07. IDACA ACTIVITIES**

---

### **07.01 IDACA Re-Union Meeting**

The Institute for the Development of Agricultural Cooperation in Asia (IDACA), Japan, held reunion meetings of ex-participants of IDACA Seminars from Bangladesh and Nepal in Dhaka and Kathmandu respectively. The reunion programme which also included visits to agricultural cooperatives was conducted in Bangladesh from

25th to 30th January 1983 and in Nepal from 31st January to 5th February 1983. Talks on various aspects of co-operative movement of Japan were delivered at the seminars by the Japanese resources persons.

---

## **08. SEMINAR ON FISHERIES COOPERATIVES IN JAPAN**

---

08.01 A Seminar for fishery cooperatives, fifth in the series, was held by the National Federation of Fisheries Cooperative Associations of Japan, from 30th August to 15th September 1983 in Tokyo.

The seminar was attended by 14 participants from Bangladesh, India, Indonesia, Rep. of Korea, Malaysia, Nepal, Philippines and Sri Lanka.

Among the subjects discussed at the seminar were educational activities in fishery cooperatives, supply of credit, insurance systems, activities of women groups in fishery cooperatives and strengthening of fishery cooperatives in South-East Asia.

The seminar programme also included study visits to Tokyo Central Wholesale fish markets and fishery co-operatives in Ishikawa prefecture.

The ICA ROEC collaborated in organising the seminar.

---

## **09. COOPERATIVE EDUCATION MATERIALS ADVISORY SERVICE (CEMAS)**

---

The following were undertaken by the CEMAS Unit during the period under review:

Following the Field Education Development (FED,) Material Workshop at New Delhi in November, 1982 a Committee was constituted by the ROEC and NCUI to adapt the FED material to Indian conditions. Some of the adapted material was tested at the state level workshop held by SAMAKYA at Cooperative Rural Bank, Mulkanoor (Andhra Pradesh).

The CEMAS Unit in New Delhi continued to provide

clearing house service to the movements in the Region. The Unit has been able to build up substantial material produced by the participants of the ICA's Trainers' Training Courses and this material was made available to interested educators.

Requests from the cooperative education and training institutions in India for films and film-strips on loan were received and complied with. During the period under review 27 films were sent to the training institutions for showing to their trainers and visitors. In addition, 24 film shows for about 875 persons were arranged at our Conference Hall for the visitors to the ICA ROEC. Several case studies, role plays, colour slides and training packages based on overhead transparencies were issued by the clearing house for use during the various training programmes of the ICA ROEC.

A Handbook of Adult Psychology and Educational Methods has been prepared and published for use of co-operative educators in the Region.

On behalf of the ICA-CEMAS the Joint Director (Education) participated as a resource person in the National Seminar on Cooperative Member Education held in Bangladesh. He introduced the Field Education Development (FED) Approach of CEMAS and assisted in the group work during the seminar. The seminar was jointly held by the Bangladesh Rural Development Board (BRDB), Danish International Development Agency (DANIDA), Bangladesh Academy for Rural Development (BARD) and ILO Materials and Techniques for Cooperative Management Training (MATCOM) at the Bangladesh Academy for Rural Development (BARD), Comilla, from 27th February to 3rd March 1983. Forty participants from various cooperative organisations and development agencies in Bangladesh attended the seminar.

---

## 10. PUBLICATIONS

---

The following publications were brought out by the ICA ROEC during the year 1983:

- (i) Adult Psychology and Educational Methods—A Hand-book
- (ii) Report of the Regional Seminar on Multipurpose Agricultural Cooperatives with special reference to Activities of Women's Associations, Tokyo, Japan, 1982 (mimeo)
- (iii) Report of the Sub-Regional Workshop on Cooperatives Press and Publicity, Colombo, Sri Lanka, 1983 (mimeo)
- (iv) Women's Associations of Fishery Cooperatives in Japan —A Study
- (v) Strengthening of National Cooperative Organisations for More Effective Action—Report of the Sub-Regional Workshop, Bangkok, Thailand, 1983
- (vi) Report of the Regional Meeting-cum-Workshop for Representatives of National Cooperative Women's Committees/National Coordinators of Cooperative Women's Activities, Sri Lanka, 1982
- (vii) Report on Activities, 1982
- (viii) Report of the Regional Seminar on Integrated Cooperative Activities for Agricultural Development, Korea, 1983

---

## 11. PUBLICITY

---

### 11.0 ICA Regional Bulletin

The ICA Regional Bulletin was issued quarterly. The feature "spotlight" was continued giving details of the following success stories :

- (i) Bhagini Nivedita Sahakari Bank Ltd., India-January 1983 issue
- (ii) Nagaoka City Multipurpose Cooperative Society, Japan-April 1983 issue
- (iii) Gujarat Urban Cooperative Banks Federation and Urban Cooperative Banking Development, India-July 1983 issue

- (iv) Kerala Dinesh Beedi Workers' Cooperative (KDBC)  
India-Oct. 1983 issue

### **11.02 Collection of Cooperative News**

Collection of cooperative news from the region for use in the ICA Regional Bulletin was continued during the year under review. Members of the ICA Regional Working Party on Cooperative Press for South-East Asia continued to send cooperative news, features and success stories. As agreed at the last Working Party meeting held in Indonesia the names of members of the Working Party who supply news items to the Bulletin were mentioned at the end of such news items.

### **11.03 Press Releases**

The practice of issuing press releases after the conclusion of an ICA event was continued. The press releases were sent to cooperative journals in the region.

---

## **12. LIBRARY AND DOCUMENTATION SERVICES**

---

With the new additions to the library in 1983, the number of volumes including bound periodicals on cooperatives and allied subjects reached to 15,708. The number of booklets the library has at present are 4,000. The library subscribes to many journals and also receives many on a complimentary basis. Altogether over 200 journals are received in the library. It acts as a clearing house of information on books and documentation. The library has been extensively used by the cooperators, cooperative organisations, students and scholars from Asia as well as from Africa and West.

As in the past library continues to issue Documentation Bulletin for South-East Asia, and Annotated Bibliography of Literature on Cooperative Movement of South-East Asia, on a regular basis. In addition to maintaining library and providing documentation services, library has been actively involved in the promotional and developmental



activities of Cooperative Libraries, Documentation and Information Services and Systems in the Region of South-East Asia.

---

### **13. TOP LEVEL COOPERATIVE LEADERS CONFERENCE**

---

A Top Level Cooperative Leaders' Conference was organised by the ROEC in collaboration with the Afro-Asian Rural Reconstruction Organisation (AARRO) and the Central Union of Agricultural Cooperatives of Japan, in Tokyo, Japan, from November 7-12, 1983. The meeting was attended by both official/non-official cooperative leaders from Asia and some countries in Africa. The total number of participants was 37, among whom were four Ministers working in the area of cooperatives, several heads of government departments/Ministries concerned with Cooperatives, the Regional Councillors for Asia, and several other cooperative leaders.

The main theme of the Conference was 'Enhancing Cooperative Capability' and this subject was discussed under three broad heads: (1) Cooperative Development, (2) Cooperatives and the Poor, and (3) Integrated Rural Development.

The Conference discussed wide ranging area of subjects which have relevance to the strengthening of cooperative activity and the promotion of cooperative growth and emphasized the need for the cooperative sector to be autonomous and self-reliant. The Conference also went on to emphasize the need for the government to play a supporting role to assist the cooperatives which generally are primarily concerned with the weaker sections of the population and the Conference was of the view that the government should support and facilitate and not control and manage the cooperatives.

The Conference stressed also the need to develop strong linkages within the national situation both vertical and lateral and also the strengthening of the national cooperative organisations and the national level apexes so

that cooperatives could play a dynamic role as against a 'residual' role as is played sometimes by many cooperative movements.

The Conference also recognised that in the total process of development in each country the cooperatives had a vital role to play and that cooperative approaches to development should be on an integrated basis with particular emphasis on involving the mass of the people in the process of development and in the implementation of development programmes. The Conference felt that the very structure of the cooperatives which were generally available in all countries from the grass-root level upwards enabled cooperatives to be both responsive to the needs of the mass of the people and also to be an effective instrument to harness the potential of the people at the village level for integrated rural development.

The Conference emphasized the need for collaboration between the various cooperative movements of the regions and also the need for organisations like the ICA and AARRO and U.N. Agencies to keep in constant contact with the movements and to support their various programmes for development.

---

## **14. REGIONAL COUNCIL MEETING**

---

**14.01** The 25th Meeting of the ICA Regional Council for South-East Asia was held in Tokyo, Japan, during the period November 4-5, 1983 at the kind invitation of the Central Union of Agricultural Cooperatives. The meeting was attended by 16 members. The Council meeting was preceded by the meetings of the Committees on Agriculture, Fisheries, Trade and Consumer, which commenced on 3rd November.

The Committee meetings and the Council Meeting were attended by Mr. Malte Jonsson, Head of Development Section, ICA, and Mr. Bengt Kjeller, Deputy Director, Swedish Cooperative Centre (SCC).

The Regional Council reviewed the activities in regard to cooperative development in the Region and examined

various aspects which would strengthen the development of cooperatives. Some of the more important subject areas discussed during the meeting were: (1) the need for perspective planning and in this connection, the ICA's Policy Document for Cooperative Development, (2) the need for strengthening national cooperative organisations, (3) the need for increased inter-cooperative and international trade.

The Council also discussed the financial situation vis-à-vis the Regional Office and discussed the possibility of increasing the financial support to the ROEC's overheads and activities by the member-organisations. Another aspect that was discussed was the possibility of setting up committees of members of the ICA in each country in the region. The Council also discussed ways and means of celebrating the Silver Jubilee of the ICA ROEC in South-East Asia which falls in 1985.

The Regional Council approved a programme of activities for the ensuing year to support the various needs of the region.

#### **14.02 Sub-Committee for Agriculture for S-E Asia**

The eighteenth meeting of the ICA Sub-Committee for Agriculture for South-East Asia was held at IDACA, Tokyo, in the afternoon of 3rd and forenoon of the 4th November 1983. The meeting was attended by the delegates and observers from Australia, Bangladesh, India, Indonesia, Japan, Rep. of Korea, Malaysia, the Philippines, and Sri Lanka. The meeting was presided over by Brig. Gen. A.S. Lozada. Brig. Gen. Lozada was elected Chairman at the meeting to fill the vacancy caused by Mr. R.G. Tiwari ceasing to be a member of the sub-committee.

#### *Perspective Planning in Agricultural Cooperatives*

A talk on Perspective Planning in Agricultural Cooperatives in Japan was given by Mr. H. Nishido, Chief of International Section, International Department, Central Union of Agricultural Cooperatives. The talk was followed by discussion. The meeting emphasized the need for perspective planning in agricultural cooperatives.

*Promotion of Small and Marginal Farmer Involvement in Food Production through Cooperative Activities*

The meeting discussed the ways of promoting small and marginal farmer involvement in increasing food production through cooperative activities. Activities that are being carried out in different countries were discussed. The meeting recommended that pilot projects be started in the member countries in selected areas as demonstration projects which could be multiplied to cover other areas subsequently.

*Research Cell*

The meeting discussed the need to undertake research work on various aspects of agricultural cooperation. It recommended that research cell be established specially by national level union and federation in countries where such cells do not exist.

*Cooperative Forums*

The meeting recommended the establishment of cooperative forums in the member countries by cooperative unions where cooperative leaders, senior governmental and cooperative employees, experts in the field of agricultural cooperation from universities and other educational institutions to discuss periodically important cooperative questions and review the progress of the movement. Conclusions and recommendations of such forums would help cooperative organisations and governments in formulating their policies.

*Association of ex-participants to Regional Seminars held by ICA and other organisations*

The sub-committee recommended formation of associations of ex-participants of Regional Seminars on Agricultural Cooperation held by ICA and other organisations in each member country. These associations can hold meet-

ings of ex-participants from time to time to exchange ideas for mutual benefit and benefit of those organisations they serve.

*In-service Training for Employees of Agricultural Cooperatives.*

The sub-committee recommended that the ICA should initiate a system of giving opportunities to employees of agricultural cooperatives to receive inservice training in developed cooperatives within or outside the country. The scheme may be implemented on a cost sharing basis.

**14.3 Sub-Committee for Fisheries for S-E Asia**

The ICA Sub-Committee for Fisheries for S-E Asia met on the 3rd of November 1983 at IDACA, Tokyo, under the chairmanship of Dato Haji Aziz Ibrahim.

Delegates and observers from Australia, Bangladesh, India, Indonesia, Japan Rep. of Korea, Malaysia, the Philippines, Singapore, Sri Lanka and Thailand were present.

Mr. Saito, Chairman of the ICA Fishery Committee, presented a brief report on the meeting of the Fishery Committee held in Prague, Czechoslovakia, on 29th September 1983.

*Pilot Project for Development of Inland Fisheries in Sri Lanka*

The meeting was informed of the proposal for a pilot project for development of Inland Fisheries submitted by the Sri Lanka Fisheries Federation to ICA for assistance. The ICA in consultation with the ICA Fisheries Committee is exploring the possibility of getting the FAO to conduct a feasibility study. To facilitate this, the Sri Lanka Federation has been requested to obtain the approval of the Ministry of Fisheries of the Sri Lanka Government to this proposal. The delegate from Sri Lanka informed that they are negotiating with the government.

*Insurance Scheme for Fishermen*

The meeting was informed of the accident insurance

scheme launched by the Fisheries Federation of India following the example of the Rep. of Korea. The meeting recommended that other countries which do not have such schemes should also initiate such insurance schemes.

*Fishery Cooperative Development Plan of the Philippines*

The meeting discussed the request made by the Cooperative Union of the Philippines for assistance to implement the cooperative fishery development plan drawn by the Seminar-cum-Workshop on Fishery Cooperatives held by the Cooperative Union of the Philippines in collaboration with the ICA Regional Office.

*Regional Seminar on Fishery Cooperatives*

The meeting noted the holding of the Regional Seminar on Fishery Cooperatives by the National Federation of Fisheries Cooperative Associations (ZENGYOREN) of Japan.

*Regional Conference on Cooperative Fisheries*

The committee was of the view that having a Regional Conference on Fishery Cooperatives would be beneficial in mapping out long-term strategy for development.

**14.4 ICA Committee on Consumer Cooperation for S-E Asia**

The seventh meeting of the ICA Committee on Consumer Cooperation for S-E Asia met on 3rd November 1983 at IDACA, Tokyo, under the chairmanship of Mr. Chong Thin Huatt of Malaysia. The meeting was attended by the representatives from seven countries namely India, Indonesia, Japan, Malaysia, the Philippines, Singapore and Thailand.

Mr. K. Katsube, Managing Director of the Japanese Consumers Cooperative Union, welcomed the members of the Committee and assured them of Japanese Movement's keenness in sharing their experiences in the field of consumer cooperation with member countries in the Region.

The committee placed on record their appreciation and thanks to the Swedish Cooperative Centre for arranging

in Sweden the 24th International Seminar on Consumer Cooperation for training of senior employees from the Region.

The committee placed on record their appreciation and thanks to the Japanese Consumers Cooperative Union for offering to receive every year five full-time professional employees of consumer cooperatives from the Region for on-the-job training in Japan.

The members of the committee impressed upon the ICA Regional Office the need for holding an early seminar on Stock Management and Warehousing in the light of rapid development in this field.

The committee urged upon the ICA Regional Office to arrange a Regional Seminar to study Japanese and Korean experiences in distribution of consumer goods in rural areas through agricultural multipurpose societies.

The committee proposed that the ICA Regional Office should convene a Technical Meeting of three to four days' duration at some central place in the region, on self-financing basis, to discuss in detail the perspective plan of each member country. It was suggested that after ascertaining the future plan of each member country in the field of consumer cooperation, the committee may be able to work out for itself a meaningful work programme for the next five years.

The members of the committee unanimously agreed to make an annual contribution at the rate of £ Stg. 50.00 by each member movement to the ICA Regional Office towards the working of this committee.

#### **14.5 Trade**

The Fifth Meeting of the ICA Sub-Committee for Trade Development for South-East Asia was held in IDACA, Tokyo, on 4th November 1983 under the Chairmanship of Mr. Alfred Sanchez of the Philippines.

The meeting was attended by representatives from six countries namely Australia, India, Malaysia, Indonesia, the Philippines and Thailand.

The Committee urged that coordinating Trade Committees at the national level should be organised in all such

member countries where it has not been done so far. Such committees have so far been organised in the Philippines and Sri Lanka only.

The Trade Adviser of ICA-SCC Coopertade Project reviewed the activities carried out during the year and explained his approach and strategy to develop and promote intra-regional and international cooperative trade.

It was decided to convene a technical meeting on export marketing in Malaysia in early 1984.

The representatives from SCC informed the members of the Committee that they would carry out an evaluation of the Cooptrade Project in January 1984.

---

## **15. COLLABORATION WITH OTHER AGENCIES**

---

**15.01** Cordial and fruitful relations continued to exist between the ICA ROEC, the UN Specialised Agencies as well as the non-government international organisations functioning in the region. More specifically, the following instances of collaboration may be mentioned.

**15.02 FAO**—The ROEC helped the FAO PACTA Project in Afghanistan in arranging and coordinating several programmes for participants from Afghanistan.

**15.03 UN/ESCAP**—The Cooperative League of Thailand represented the ICA ROEC at the UN/ESCAP Meeting—39th Session, at Bangkok from 19th April 1983.

**15.04 UNESCO**—The Education Officer (Women & Youth), participated in the UNESCO Meeting of Experts to consider ways and means of taking the workers' interests into consideration when formulating and implementing adult education policies, held in Paris, France, from 25th to 29th April 1983.



---

## 16.1 ACTIVITIES SCHEDULED FOR JANUARY- JUNE 1984

---

### Regional/National Activities

Jan. 23-29, 1984	Technical Meeting on International Marketing	Kuala Lumpur, Malaysia
Feb. 5-25, 1984	Regional Workshop on CEMAS FED Material	Pune, India
5 days in Feb. 1984	Technical Meeting on Perspective Planning by Consumers Cooperative Movements in the Region	Kuala Lumpur, Malaysia
March 11-22, 1984	4th SEASPECT Meeting and Follow-up of the SCC/ICA/MATCOM Course for Principals and Senior Teachers of National Cooperative Colleges in S-E Asia	Kuala Lumpur, Malaysia
3 weeks in May 1984	Sub-Regional Course on Techniques of Audio-Visual Instructions	Philippines
May 29-June 8, 1984	Sub-Regional Seminar on Fishery Cooperatives	Sri Lanka
April/May 1984	Two National Follow-up Workshops on CEMAS FED Material (two countries to be selected during the Regional FED workshop at Pune)	

### Studies and Consultancies

6 weeks in Jan.-Feb. 1984	Feasibility Study on Plant Layout and Production Techniques for Bayanihan Industrial Cooperative	Philippines
20 days in Jan. 1984	Consultancy Services regarding Strengthening of Consumer Cooperative Movement in Thailand	Thailand
Feb. 15-25, 1984	Pre-feasibility Study on export of desiccated coconuts and species	Sri Lanka and India
18 days in Feb.-March 1984	Study for a Project for Agricultural Cooperative Development and Welfare of Farming Families in a selected area in the Philippines	Philippines

---

2 weeks in Feb.- March 1984	Study of Women's Industrial Co- operative Societies	Bangalore, India
March 26-30, 1984	Study on Sisal twine in Indonesia	Indonesia
18 days in April 1984	Study of Effective Marketing System for Foodgrain (rice) in Thailand	Thailand
10 days each in April 1984	Study of Distribution of Consumer Goods in Rural Areas through Co- operatives	Korea and Japan
6 weeks in April- May 1984	Study on Production of outdoor furniture in Burma	Rangoon, Burma
13 days in May 1984	Consultancy Services regarding Strategy for Development of Con- sumer Coop. Movement in Malaysia	Malaysia
June 1984	Feasibility Study for FED Project in a selected country	

---

## 16.2 ACTIVITIES SCHEDULED FOR JULY 1984- JUNE 1985

---

### Regional Activities

1. Experts' Consultation on "Cooperatives in  
the year 2000 AD" Open
  2. 8th Open Asian Conference on Coopera-  
tives and Youth Bangkok, Thailand
  3. Inter-Regional Meeting of Selected Princi-  
pals and Senior Teachers of Cooperative  
Training Institutions in Asia & Africa Sri Lanka
  4. Regional Seminar on Involvement of Small  
Farmers in Cooperatives for increasing  
Food Production Bangkok, Thailand
  5. ICA/CUAC/IDACA Regional Seminar on  
Increasing Production & Productivity of  
Agricultural and Livestock Products through  
Cooperatives and Rationalisation of Distri-  
bution Process Tokyo, Japan
-

---

6. Regional Seminar on Stock Management and Regional Warehousing	Bangkok, Thailand
7. Regional Seminar on Strengthening of Cooperatives, Role in Rural Distribution	Open
8. Meeting of the ICA Working Party for Co-operative Press and Publicity for S-E Asia	Philippines
<b>Sub-Regional Activities</b>	
9. Sub-Regional Workshop on Techniques of Audio-Visual Instruction	India/Sri Lanka
10. Technical Meeting on Export Marketing	Malaysia
11. Follow-up Regional Seminar on Enhancing Women's Involvement in Cooperatives	Jakarta, Indonesia
12. Sub-Regional Workshop for Women Co-operators	Kuala Lumpur, Malaysia
<b>Council/Committee Meetings</b>	
1. 26th ICA Regional Council Meeting	Bangkok, Thailand
<b>Research</b>	
1. In-depth Study of Cooperative Member Relations & Development Activities in a selected country	Open
2. Enhancing the effectiveness of National Coop. Training Centres to improve the Management of Cooperatives in South-East Asia—A Situation study	Open
<b>Consultancy and Allied Services</b>	
1. Consultancy on Structuring of Wholesale Sector in the Philippines	Philippines
2. Consultancy Services in the Field of Inventory Control, Store Operations and Financial Management	Open
3. Technical Support in respect of Consumer Cooperation	Indonesia
4. Feasibility Study and Consultancy in Indonesia—Women in Cooperatives	Indonesia

---

---

**5. Project Consultancies—Trade:**

- |                                       |             |
|---------------------------------------|-------------|
| (i) Bayanihan Community Cooperatives  | Philippines |
| (ii) Philippine Producers Cooperative | Philippines |
| (iii) Palampur Tea Cooperative        | India       |

**Follow-up Activities**

- |   |                    |
|---|--------------------|
| 1. Follow-up on Cooperatives and the Poor   | Thailand, Malaysia |
| 2. Follow-up Activities—Policy and Structures   |                    |
| (i) On the programme for strengthening National Cooperative Organisations                   |                    |
| (ii) On the Top Level Cooperative Leaders' Conference                                       |                    |
| 3. Follow-up with Participants—24th International Seminar on Consumer Cooperation in Sweden |                    |
| 4. Follow-up National Workshops for Cooperative Librarians and Documentation Officers       |                    |

**Technical Assistance—Trade**

1. Pre-feasibility studies on selected products and commodities with export potential—Cooperative business organisations with a development potential in trade
2. Organise production and export of out-door furniture in knock-down, designed for the European market—Rangoon Furniture Producers Cooperative, Burma

**Project Identification**

- |   |             |
|---|-------------|
| 1. Establishment of a Project for Agricultural Cooperative Development and Welfare of Farming Families in the Philippines | Philippines |
|---|-------------|

**Cooperative Education Materials Advisory Services**

- |   |      |
|---|------|
| 1. Two National Follow-up Workshops on CEMAS Field Education Development (FED) Approach | Open |
|---|------|
-

---

**17. LIST OF HOLIDAYS DURING THE YEAR 1984**


---

Republic Day	26th Jan.	Thursday
Vasant Panchami	7th Feb.	Tuesday
Holi	16th Mar. 17th Mar.	Friday Saturday
Vaisakhi	13th April	Friday
Mahavir Jayanti	14th April	Saturday
Good Friday	20th April	Friday
Budhapurnima	15th May	Tuesday
Id-ul-Fitr	1st July	Sunday
Independence Day	15th Aug.	Wednesday
Janmashtami	20th Aug.	Monday
Id-ul-Zuha (Bakrid)	6th Sept.	Thursday
Gandhi Jayanti	2nd Oct.	Tuesday
Dushera (Maha Navami)	3rd Oct. 4th Oct.	Wednesday Thursday
Muharram	6th Oct.	Saturday
Dipawali	24th Oct.	Wednesday
Gurunanak Birthday	8th Nov.	Thursday
Christmas Day	25th Dec.	Tuesday

---

---

**18. TECHNICAL STAFF OF ICA ROEC AS AT 1984**

---

1. Mr. R.B. Rajaguru,  
Regional Director
  2. Mr. J.M. Rana,  
Director (Education), (On release to FAO)
  3. Dr. Dharm Vir,  
Joint Director (Education-CEMAS)
  4. Mr. Lionel Gunawardana,  
Joint Director (Publications & Public Relations) and  
Specialist in Agricultural Cooperation
  5. Mr. M.K. Puri,  
Joint Director (Technical Assistance) and  
Specialist in Consumer Cooperation
  6. Mr. Ulf F. Bergstrom,  
Trade Adviser
  7. Mr. Daman Prakash,  
Education Officer (Audio-Visual Aids)
  8. Mr. B.D. Pandey,  
Librarian and Documentation Officer
  9. Mrs. Margaret D'Cruz,  
Education Officer (Women & Youth)
  10. Mr. A.H. Ganesan,  
Publications Officer
-

---

## 19. COLLABORATING ICA MEMBER-ORGANISATIONS IN THE REGION IN 1983

---

### AUSTRALIA

Cooperative Federation of Australia  
 363, Pitt Street,  
 Sydney NSW 2000  
 Tel : 2649522 : Telex : CFNSW 75303

### BANGLADESH

Bangladesh Jatiya Samabaya Union,  
 9/D Motijheel Commercial Area, Dhaka-2  
 (RANGDHENU) Tel : 231697

### INDIA

National Cooperative Union of India.  
 3, Siri Institutional Area, Panchshila Marg,  
 Hauz Khas, New Delhi-110016  
 Tel : 662750 & 662751 (COPUNION)

National Agricultural Cooperative Marketing Federation  
 of India Ltd., Sapna Building, 54 East of Kailash,  
 New Delhi-110024. Tel : 681016, 683334 (NAFED)  
 Telex : No. NFD-IN 31-3254

National Coop. Consumers' Federation of India Ltd.,  
 3, Siri Institutional Area, Panchshila Marg,  
 Hauz Khas, New Delhi-110016.  
 (KONFED) Telex : NCCF-IN-2111

National Cooperative Land Development Banks  
 Federation, Shivshakti, 2nd Floor, B.G. Kher  
 Road, Worli, Bombay-400018 (BHUMIVIKAS)  
 Tel : 395349

National Federation of State Cooperative Banks,  
 Garment House, 2nd Floor, Dr. Annie Besant Road,  
 Worli Naka, Bombay-400018. Tel : 379936  
 (COPBANKFED)

Indian Farmers Fertiliser Cooperative Ltd.,  
 34, Nehru Place, New Delhi-110019.  
 Tel : 682506 (IFFCO) Telex : IFCO-In 3887/3260

National Federation of Industrial Cooperatives Ltd.,  
 3, Siri Institutional Area, 4th Floor,  
 Panchshila Marg, New Delhi-110016.  
 Telex : 5027 NFIC-IN

#### INDONESIA

Dewan Kooperasi Indonesia, Jalan S, Parman kav. 80,  
 (WISMA KOPERASI) Jakarta Tel : 792844

#### JAPAN

Central Union of Agricultural Cooperatives 8-3  
 1-chome, Otemachi, Chiyoda-ku, Tokyo (CHUOKAI)  
 Tel : 2700041

Japanese Consumers Cooperative Union  
 1-13, 4-chome, Sendagaya, Shibuya-ku, Tokyo.  
 (CONSUMUNION) Tel : (404) 3234

National Federation of Fisheries Cooperative Associations,  
 "Coop Building" 1-12 Uchikanda,  
 1-chome, Chiyodaku, Tokyo (NAFEDEFISH)  
 Tel : 2949611  
 Telex : ZENGYOJ, TOKYO 222-6234

National Federation of Forest Owners Cooperative  
 Associations, Cooperative Building, 8th Floor,  
 1-12, 1-chome, Uchikanda, Chiyodaku, Tokyo.

Central Cooperative Bank for Agriculture and Forestry,  
 8-3, 1-Chome, Otemachi, Chiyodaku, Tokyo (CCBAF)  
 Tel : 2790111 Telex : J. 23918/9

Zen-Noh (National Federation of Agricultural Cooperative  
 Associations), 8-3-1, chome, Otemachi, Chiyodaku,  
 Tokyo. Tel : 03-279-0211 Telex : Zenno 222-3686

IE-NO-HIKARI Association, 11 Funagawara cho,  
 Ichigaya, Shinjukuku, Tokyo. Tel. : 260-3151  
 Telex : 232-2367

National Mutual Insurance Federation of Agricultural  
 Cooperatives, 7-9, Hirakawa cho, 2 chome, Chiyodaku,  
 Tokyo. Tel : 265-3111

#### REPUBLIC OF KOREA

National Agricultural Cooperative Federation, 75 1st Street,  
 Chungjong-Ro, Jung-ku, Seoul (KONACOF)  
 Tel : 723-0021, 7252681 Telex : NACOF K. 27421



National Federation of Fisheries Cooperatives.

88, Kyun Wun Dong, Chongro Ku

Seoul 110, (FISHFEDER)

Tel : 70-6211-724436 Telex : FISHCO K. 24359

National Livestock Cooperative Federation, YPO Box 87,

Yeoevido Dong, Young-Deungpo-Ku, Seoul.

Tele : (783) 0050-0059 Telex : K 23517, NALICOF

(NALICOF)

#### MALAYSIA

Angkatan Kerjasama Kebangsaan Malaysia Limited

ANGKASA, 23, Tingkat M. Jalan SS 2/67 Peti Surat

368, Petaling Jaya Tel : 761414, 761213

Cooperative Union of Malaysia,

107 Jalan Bunus, Opp. Jalan Masjid India,

Kuala Lumpur, Tel : 914155

Malaysian Cooperative Insurance Society Limited,

Wisma MCIS, Jalan Barat, Peti Surat 345,

Petaling Jaya.

Cooperative Central Bank Limited,

107, Jalan Bunus opp. Jalan Masjid India

Kuala Lumpur Tel : 914155

National Land Finance Cooperative Society Ltd.,

Bangunan Tun Sambanthan,

No. 2, Jalan Sultan Sulaiman, Peti Surat 2133,

Kuala Lumpur 02-12 Tel : 207044 (NALFICD)

Federation of Housing Cooperatives Ltd.

Tingkat 2, No. 20, Lorong Bunus Enam

Op. Jalan Masjid India, Kuala Lumpur-0404

Tel : 932935

#### PAKISTAN

Mercantile Cooperative Finance Corporation

197-A, The Mall, Rawalpindi,

Tel : 67630, 62155-58, Telex : 5828 FELAB PK

#### PHILIPPINES

Cooperative Union of the Philippines Inc., Room 440 G,

(4th Floor) N. de la Merced (Delta) Building,

West Avenue, Quezon City

Tel : 991073, 922161.

15756  
52/0284



334:061(100:5)1983  
ICA

Sugar Cooperatives Development Institute of the  
Philippines Inc.,  
P.O. Box 452, Bacolod City. 6001. Tel : 20666

National Association of Training Centres for Coops  
C/o FES, Suite 74, ZETA Building,  
191 Salcedo Street, Legaspi Village, Makati,  
Metro Manila, 3117

#### SINGAPORE

Singapore Amalgamated Services Cooperative  
Organisation (SASCO)  
P.O. Box 366, Maxwell Road Post Office  
Singapore 9007, Tel : 2735183

#### SRI LANKA

National Cooperative Council of Sri Lanka  
455, Galle Road, Colombo-3 (NACOSIL)  
Tel : 84638, 85496

Sri Lanka Cooperative Fisheries Federation Ltd.,  
127 Grandpass Road, Colombo-14 (COOP FISH)  
Tel : 25057.

#### THAILAND

Cooperative League of Thailand, 4 Pichai Road,  
Dusit, Bangkok, Tel : 24-13634, 24-13332.

## **THE INTERNATIONAL COOPERATIVE ALLIANCE**

is one of the oldest of non-governmental international organisations. It is a world-wide confederation of cooperative organisations of all types. Founded by the International Cooperative Congress held in London in 1895, it now has affiliates in 66 countries, serving over 365 million members at the primary level. It is the only international organisation entirely and exclusively dedicated to the promotion of cooperation in all parts of the world.

Besides the Head Office of the ICA, which is in Geneva, there are three regional offices, viz., the Regional Office & Education Centre for South-East Asia, New Delhi, India started in 1960, the Regional Office for East and Central Africa, Moshi, Tanzania started in 1968 and the Regional Office for West Africa, Abidjan, Ivory Coast, started in 1979.

The main tasks of the Regional Office & Education Centre are to develop the general activities of the Alliance in the Region, to act as a link between the ICA and its affiliated national movements, to represent the Alliance in its consultative relations with the regional establishments of the United Nations and other international organisations, to promote economic relations amongst member-movements, including trading across national boundaries, to organise and conduct technical assistance, to conduct courses, seminars and conferences, surveys and research, to bring out publications on cooperative and allied subjects and to support and supplement the educational activities of national cooperative movements. The Regional Office and Education Centre now operates on behalf of 15 countries, i.e. Afghanistan, Australia, Bangladesh, India, Indonesia, Iran, Japan, Republic of Korea, Malaysia, Nepal, Pakistan, Philippines, Singapore, Sri Lanka and Thailand.

ICA Library



ICA 00647