

ICA IN SOUTH-EAST ASIA -the First Decade



ICA Regional Office & Education Centre for South-East Asia

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ICA IN SOUTH-EAST ASIA – the First Decade

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International Cooperative Alliance
Regional Office & Education Centre
for South-East Asia, New Delhi

INTERNATIONAL COOPERATIVE ALLIANCE

Headquarters

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REGIONAL OFFICE & EDUCATION CENTRE FOR SOUTH-EAST ASIA
43, FRIENDS COLONY, NEW DELHI-14 (INDIA)

JANUARY 1971 (2,500) PRICE : INDIAN Rs. 12.00, US \$ 1.50

PRINTED IN INDIA

AT THE NEW INDIA PRESS, K-BLOCK, CONNAUGHT CIRCUS, NEW DELHI-1

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Foreword

This book is an attempt to recount the work that the ICA has been able to do in the Region of "South-East Asia" during the first ten years of the existence of the Regional Office & Education Centre for South-East Asia.

It is issued to the public to mark the Tenth Anniversary Celebrations of the Regional Office & Education Centre, to be held on February 17, 1971.

The Tenth Anniversary occurred on February 14, 1970, but the celebration of it was fixed to coincide with the twelfth meeting of the Advisory Council.

The revered Jawaharlal Nehru, then Prime Minister of India, declared this office open on November 14, 1960, which was, auspiciously, the anniversary of his birthday. His strong support of the cooperative movement and his appreciation of the ICA's efforts to spread it here were expressed in his memorable inaugural address delivered extempore at the Regional Seminar on "Cooperative Leadership in South-East Asia" convened by the Regional Office to mark its establishment. In the course of his

long oration, he said: "My outlook is to convulse India with the Cooperative Movement, or rather with Cooperation: to make it, broadly speaking, the basic activity of India, in every village as well as elsewhere; and finally, indeed, to make the Cooperative approach the common thinking of India." . . . "All the goodwill in the world, without adequate training, will not produce results. It is not merely a quantitative extension of this work, but it is qualitatively different, if I may say so, because we want to make it an essential basic fabric of the State—not part of the State Government."

"I do not mind competition on the right lines, but if that competition is based entirely on the acquisitive instinct of the individual, it brings trouble. I have no doubt that that particular basis of an economic or political structure is no longer suited to the world's present conditions"

. . . "Where every country sits on the threshold of the other country, everybody is so crowded together in this world today, that unless we develop a completely different mentality, the cooperative mentality, we come to grief and we

come into conflict. That is the basic thing.” . . . “That is why about 25 or 30 years ago our national movement, long before Independence, laid down that we wanted to build up a Cooperative Commonwealth.” . . . “Our whole mental approach was for a constitution and a living structure of society to be built up on this approach and these principles of Cooperation. I hope that will be possible.”

“ . . . The whole future of India really depends on the success of this approach of ours to these vast numbers, hundreds of millions of people. With that naturally come processes of training, etc. We cannot just ask them to cooperate. Therefore we have to train them in a very big way—educate them and give them some special training. It is a terrific job.” . . . “It is not something out of the book. After all, the materials we work with are the human beings in India, and human beings differ from each other. And as the basic principle of a Cooperative is a voluntary principle and the principle of voluntary cohesion, this cannot be done by a

stroke of the pen or by some forceful methods, because you knock the bottom out of it if you do that. So it is slow work, too. Sometimes, if it spreads, it spreads fast. Anyhow, we have to bear the burden. But in doing so, we naturally would greatly welcome your help and assistance from your great experience in other countries, where this cooperative principle has gone far and is working efficiently in a big way. We would welcome that help and assistance. And of course, to us, as I have just pointed out, this cooperative principle is not just a way of credit or marketing. That of course it is. But if I may say so, it is also a way of life. If you make it a way of life you not only tend to solve the country's problems but also, no doubt, help in solving international problems."

These words of the illustrious leader amply justify, if justification were necessary, the establishment of a Regional Office for the South-East Asian Region.

As said by the Rural Credit Survey Committee of India (1954) "Cooperation must succeed". It is the aim of the ICA to make this a reality in this part of the world

through its Regional Office. We have worked with some success for thirteen countries of this Region, ranging from Iran to Australia. In this endeavour we have received the unstinted support of our member-organizations and the approval of the governments of these countries.

We are now at the beginning of our second decade, which is also the Cooperative Development Decade (1971-80). Encouraged by the general acceptance of our work in this Region we face the future confident of success in our efforts at cooperative education and the promotion of cooperation among cooperatives so essential for the consolidation of our Movement for eliminating economic exploitation and substituting “the notion of organized service for that of struggle for profit and domination” (Fauquet).

I would take this opportunity of expressing my deepest gratitude to the Authorities of the Alliance and of the Swedish Cooperative Centre for the support and encouragement they have given us in our work and to my colleagues in the Regional Office & Education Centre for the

very hard work they have put in to make the Regional Office what it is today, the centre of cooperative activity in the South-East Asian Region, and for the wholehearted and loyal cooperation they have extended to me at all times.

I cannot conclude this without expressing my high appreciation of the part played in the production of this book by the Deputy Director and the Assistant of the Publications Section of the Regional Office.



P.E. Weeraman
ICA Regional Director for
South-East Asia

43, Friends' Colony
New Delhi
January 30, 1971

The Regional Office & **I**
Education Centre

i A Brief History

The establishment of the Regional Office & Education Centre for South-East Asia came about as a result of the discussions that took place at the various Congresses of the Alliance since 1948. At these discussions, ways and means were explored to bring the national cooperative movements in the developing countries closer to the Alliance and also to seize the global challenge of contributing, through the instrument of Cooperation, to the social and economic development of the developing countries.

The 19th Congress of the ICA held in Paris in September 1954 passed a Resolution emphasizing “the obligation which rests upon every member of the Alliance, and especially on those which are firmly established in their own countries, to supply every kind of aid and encouragement to cooperative pioneers and newly formed organizations in the under-developed countries” and directing the authorities of the Alliance to draw up a programme of action by the ICA and its members for the promotion of cooperation in all its forms in the under-developed regions of the world and to consider ways and means of providing the finance necessary for the execution of this programme.

After an exploratory tour undertaken at the instance of the ICA by Dr. G. Keler of Sweden in the winter of 1955-56, a Conference was convened at Kuala Lumpur in January 1958 for the purpose of consulting the cooperative organizations and the governments of the Region. Guided by the views expressed there and its own further studies, the Alliance decided to establish its Regional Office in New Delhi. At about the same time, the Cooperative Movement of Sweden was examining the possibilities of doing cooperative educational work in India. Finally the Swedish Movement and the ICA agreed upon starting a Regional Office and an Education Centre for South-East Asia.

At the 21st Congress held at Lausanne in October 1960, a Long-Term Technical Assistance Programme was drawn up which defined the role of the Alliance in the field of technical assistance to the low-income countries of the world.

The plan for the establishment of a Regional Office for South-East Asia and an Education Centre at New Delhi, which had already been approved by

the Executive, was reported to the Congress held at Lausanne.

The Regional Office and Education Centre was opened on November 14, 1960 by late Jawaharlal Nehru, Prime Minister of India.

At the beginning, the Regional Office and the Education Centre functioned as separate institutions under a Regional Officer and Director respectively. Although separate institutions, they worked in close collaboration. To ensure further coordination, the Regional Office and the Education Centre were merged in the autumn of 1963 into one institution called the "Regional Office & Education Centre." The Regional Officer was placed in charge of the amalgamated institution. The designation of the head of the institution was changed to "Regional Director" in 1970.

The Regional Office now serves the national cooperative movements of thirteen countries *viz.* Australia, Ceylon, India, Indonesia, Iran, Japan, the Republic of Korea, Malaysia, Nepal, Pakistan, the Philippines, Singapore and Thailand.

In the Region served by the Regional Office, there are 423,851 cooperative societies which is 71 per cent of the total number of cooperative societies in the world. These societies have a membership of 79,808,819 which is 31 per cent of the world total.

ii Functions And Set-up

The main tasks of the Regional Office cum Education Centre are to develop the general activities of the Alliance in the Region, to act as a link between the ICA and its affiliated national movements, to represent the Alliance in its consultative relations with the regional establishment of the United Nations and other international organizations, to promote economic relations amongst member-movements, including trading across national boundaries, to help in the supply of technical information and assistance, and to conduct educational activities for the benefit of the movements in the Region.

The Office has four sections *viz.*:

- 1 Education Centre — in the charge of the Director (Education)
- 2 Technical Assistance and Trade Section— in the charge of the Joint

Director (Technical Assistance and Trade).

- 3 Administration and Finance Section— in the charge of the Joint Director (Administration)
- 4 Publications and Public Relations Section— in the charge of the Deputy Director (Publications and Public Relations)

The Regional Director is in overall charge of the Regional Office and Education Centre. His own duties are as follows:

- i to assist Cooperative Movements in the Region and to evolve sound policies with particular reference to the tasks which are performed by the Regional Office;
- ii to be responsible for leading and coordinating the policies and functioning of the Sections of the Regional Office;
- iii to promote mutual understanding and collaboration among the Cooperative Movements in the Region;
- iv to discuss various matters at the highest level with leaders of Cooperative Movements and government officials;
- v to represent the Alliance in the Regional Meetings of the United Nations Agencies as well as non-governmental international organizations; and
- vi any other duties and functions as are directed to be performed by him by the Director of the International Cooperative Alliance.

The Director (Education) is in charge of all educational activities as well as consultative and allied services. He is assisted by the Joint Director (Education) and an Assistant (Education). The Joint Director (Technical Assistance and Trade) is in charge of work connected with obtaining of technical assistance from the developed to the developing movements, and the promotion of cooperative trade across national boundaries. He is assisted by an Assistant (Technical Assistance and Trade). The Joint Director (Administration) is in charge of the administrative and financial matters of the Regional Office. The Deputy Director (Publications and Public Relations) is in charge of work relating to the

publications issued by the office, the library, documentation services, and public relations. He is assisted by an Assistant (Publications). There is provision for Specialists in addition to the above officers. At present the Joint Director (Administration) functions as Specialist in Consumer Cooperation as well. Similarly the Joint Director (Education) is the Specialist in Educational Methods, and the Deputy Director (Publications and Public Relations) is the Specialist in Cooperative Credit. The post of Specialist in Agricultural Marketing is vacant at the moment. It will be filled in the near future. A list of the present staff in the Regional Office is given in Appendix 'I'.

iii Finance

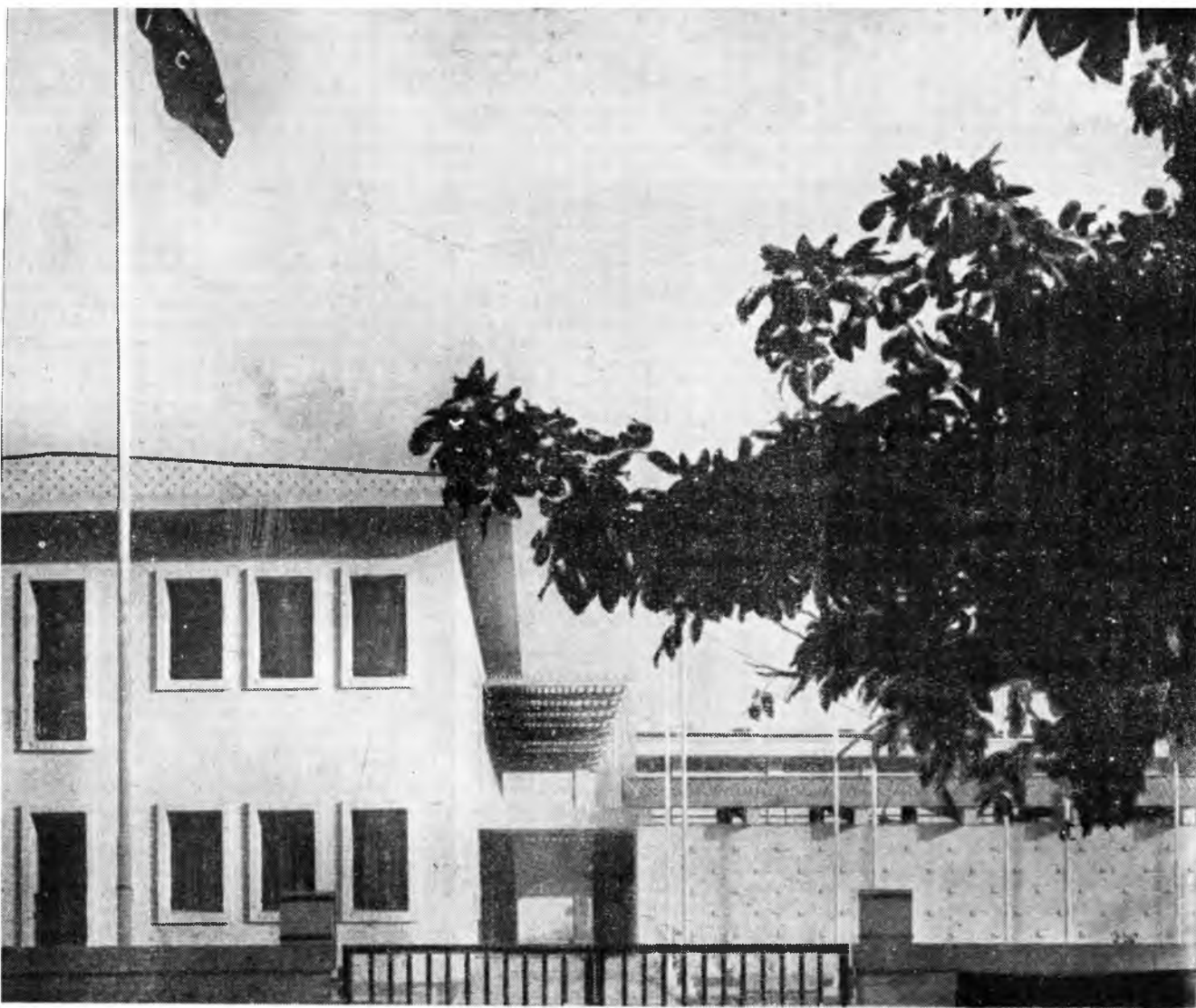
The Swedish Cooperative Movement contributes a major part of the finances required by the Regional Office amounting to about 73 per cent of the annual expenditure, whilst the Alliance contributes about 17 per cent and the balance is provided by the member-organizations in the Region.

The Swedish contributions come from a fund called "Without Boundaries" established by the Swedish cooperators for helping in the education of members and the training of employees of the Cooperative Movements in the developing countries. The contribution made out of this fund is supplemented by the Swedish International Development Authority (SIDA). The KF (Swedish Cooperative Union and Wholesale Society), the HSB (National Association of Tenants, Saving and Building Societies), and the Cooperative Women's Association took the initiative in establishing this fund. Eighty-five per cent of the contributions to the fund comes from approximately 1.5 million individual members in the consumer cooperative societies of Sweden. Once a year these members contribute 2 Sw. Kr. to the fund out of the patronage refund due to them. Voluntary contributions of one or two hours' salary made by the employees of various cooperatives in Sweden and one day's salary contributed by the employees of the Regional Office make up the balance fifteen per cent.

The Japanese Cooperative Movement gives financial assistance to various activities of the Regional Office. The Institute for the Development of Agri-



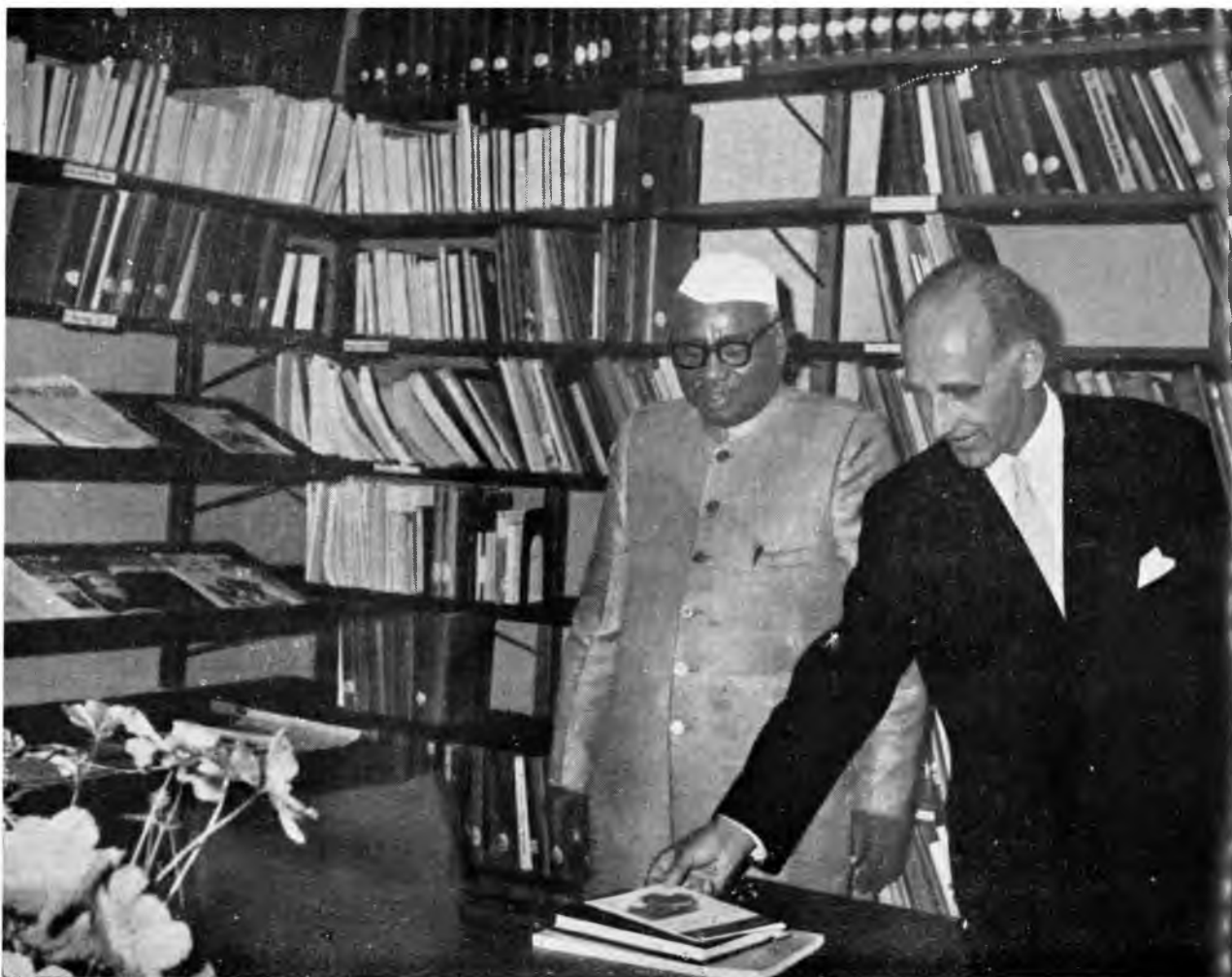
Inaugural ceremony of the opening of the building of the ICA Regional Office & Education Centre for South-East Asia on February 16, 1968.



ICA Regional Office & Education Centre for South-East Asia, New Delhi.



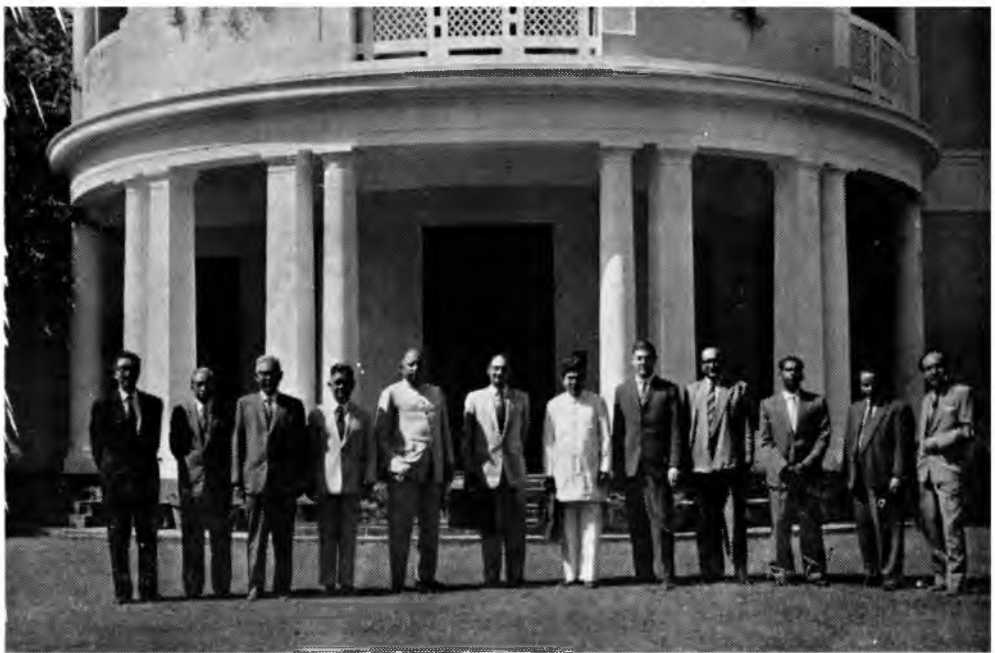
A view of the Conference Hall of the ICA Regional Office.



Dr. Mauritz Bonow and Mr. Jagjivan Ram, Minister for Defence (formerly Minister for Food, Agriculture, Community Development and Cooperation, Government of India) in the ICA Regional Office Library.



Mrs. Indira Gandhi, Honorary President of the Advisory Council of the ICA Regional Office & Education Centre for South-East Asia.



Members of the Advisory Council, 1961.

Advisory Council Meeting in New Delhi, 1963.





Advisory Council Meeting in New Delhi, 1965.



Advisory Council Meeting in Teheran, 1969.

cultural Cooperation in Asia (IDACA), established and financed by the Japanese Agricultural Cooperative Movement, shares with the Regional Office the cost of the annual meeting of the Advisory Council of the Regional Office, the members of the ICA Advisory Council being also the members of the Board of Advisers of IDACA.

It is the usual practice to hold one of the seminars, organized by the Regional Office, in Japan every year. All the local costs including the board and lodging of the participants of this seminar are met by the Japanese Agricultural Cooperative Movement.

The contributions made by the member-movements towards the costs of the educational programmes of the Regional Office have increased over the years. Member-movements now bear the costs of obtaining local lecturers, the travel, board and lodging costs of the local participants and the costs of study visits organized in connection with each technical meeting. The movements which send participants to the seminar, except the movement of the host country, provide 50 per cent of the travel costs of their participants whilst the ICA pays the balance. The Cooperative Movement of the Republic of Korea contributed 50 per cent of the hotel costs of all foreign participants at the Regional Seminar on "Farm Guidance Activities of Agricultural Cooperatives" held in Seoul, Republic of Korea, in September-October 1969.

The Advisory Council has recommended to the movements of the Region that the local costs, including those of the ICA staff, of all technical and other meetings of the ICA held in a country should be borne by that country's cooperative movement. This will enable the ICA Regional Office to make the money available to it to go further than now in the cause of the cooperative development of the Region.

The Government of India gives income-tax concessions and other facilities to the foreigners employed in the Regional Office. This is a very great help, for otherwise it would be well-nigh impossible for the ICA to obtain the services of foreign specialists.

iv Office Premises

A new building suitable for housing the Regional Office was constructed at 43, Friends Colony in New Delhi by ICA Domus Ltd., London.

The office building is a two-storeyed one covering an approximate area of 750 sq. yds. excluding the garden shelter and garages. It has two main blocks, the Administration Block and the Residential Block. There are in all 32 rooms in the Administration Block. The accommodation on the first floor includes a Conference Hall and a Library room. The Conference Hall can be partitioned into three rooms. It has black-boards, both built-in and movable, and a film screen. The Conference Hall has a capacity for seating about 80 persons. The Residential Block contains a hostel, accommodation for eight members of the junior staff and the Caretaker of the premises. The hostel is meant primarily for the use of persons who follow the study programmes of the Regional Office. It is also available to visitors to the ICA at a nominal daily rate when it is not required for the participants of study programmes.

The new building was inaugurated by Dr. Mauritz Bonow, President of the International Cooperative Alliance, on February 16, 1968 at a ceremony presided over by the Honourable Mr. Jagjivan Ram, then Minister of Food, Agriculture, Community Development and Cooperation in the Government of India.

The cost of the land and buildings amounted to almost three million rupees. A large part of this was received as a grant from the Swedish International Development Authority and the Swedish Cooperative Centre. The Japanese Agricultural Cooperative Movement has subscribed to a donation of ten thousand pounds sterling, over a period of ten years. Three-thousand pounds have been paid already. The Alliance met the balance cost.

v The Advisory Council

The Regional Office and Education Centre is advised by an Advisory Council composed of representatives of the national cooperative movements in the

Region which are members of the ICA.

The Council usually meets once a year to consider the programme of the Regional Office and Education Centre for the forthcoming year.

The member-organization(s) of the country where the meeting of the Advisory Council is held meets the local costs of holding the meeting. It is hoped that in course of time the board and lodging costs of the Councillors which are met at present by the Swedish Cooperative Centre will also be met by the local member-organizations. So far, the Advisory Council has held 11 meetings. The year and place of each of these meetings and the names of the respective host organizations are given below :

Year	Place	Name of the Host Organization
1961	New Delhi, India	National Cooperative Union of India
1962	Tokyo, Japan	Central Union of Agricultural Cooperatives
1963	New Delhi, India	National Cooperative Union of India
1964	Tokyo, Japan	Central Union of Agricultural Cooperatives
1964	Nuwara Eliya, Ceylon	Cooperative Federation of Ceylon
1965	New Delhi, India	National Cooperative Union of India
1966	Manila, Philippines	Central Cooperative Exchange, Inc.
1967	Tokyo, Japan	Central Union of Agricultural Cooperatives
1968	Kuala Lumpur, Malaysia	Cooperative Union of Malaysia
1969	Teheran, Iran	Sepah Consumers Cooperative Society
1970	Seoul, Republic of Korea	National Agricultural Cooperative Federation

The Advisory Council has an Honorary President and a Chairman nominated by the Executive Committee of the ICA. Mrs. Indira Gandhi has been the Honorary President since the inception of the office. The late Professor D.G. Karve was the first Chairman of the Council. Sir V.T. Krishnamachari, then Vice-Chairman of India's Planning Commission, served as the Chairman of the

Council in 1962-63 when Professor Karve joined the Reserve Bank as its Deputy Governor. On his relinquishing that post, Professor Karve was re-nominated Chairman in 1963 and he continued in office until his death in 1967. Mr. B. Venkatappiah, Member for Agriculture in the Planning Commission of India, was nominated to the post in 1968. A Chairman's period of office is three years, under the present rules made by the Executive Committee in that behalf.

The names of the Advisory Councillors of the first decade of the Regional Office and their periods of office are given in Appendix 'II'. The invaluable services rendered to the ICA by the Chairman and the Councillors are gratefully acknowledged.

Educational Activities—
A Summary **II**

In pursuance of the long-term policy of the Alliance to contribute to the development of the developing national cooperative movements in Asia, and in recognition of the fact that it is cooperative education that makes the observance of cooperative principles, methods and practices possible, the Regional Office and Education Centre for South-East Asia has devoted a greater part of its attention during the last ten years to educational activities of various types.

The objective of these educational activities is the propagation of knowledge pertaining to Cooperation among the national cooperative movements of the Region. These activities are designed to facilitate the interchange of information on the experiences of the developed and developing cooperative movements. The participants and Resource Persons are usually from the Region. Sometimes Resource Persons are obtained from the ILO, FAO, ECAFE and other international organizations and the developed movements.

The Regional Office has been conducting these educational activities for the benefit of the thirteen countries mentioned in Chapter I. As the types of cooperatives represented in the Alliance are too many for giving adequate attention to all of them, it was decided, on the advice of the Advisory Council, in 1966, that the Regional Office should concentrate on the education of members and the training of employees with special attention to the agricultural and consumer sections. To this end the Regional Office was to collaborate increasingly with member-organizations and national cooperative colleges in the conduct of their educational and training programmes. The Regional Office would of course endeavour to give as much attention as possible to other branches of cooperative activity, as far as the finances and the expertise available permitted it. Naturally, the educational activities of the Regional Office are planned and implemented so as to complement and support the various activities carried out by the national movements themselves.

The main activities of the Regional Office and Education Centre in the field of cooperative education are the following:

- 1 holding technical meetings
- 2 conducting study programmes
- 3 conducting research

- 4 publication of books and periodicals
- 5 rendering consultative and allied services
- 6 running a library
- 7 rendering documentation services

During the first ten years of its existence, the Regional Office conducted 77 educational programmes of various types and over 2,000 persons from different countries participated in these meetings. The subject-wise details of regional and national activities are shown in the Table appearing on page 25.

The various educational activities, mentioned above, are coordinated with each other, as far as possible. For example, the work initiated at an Experts' Conference or a Regional Seminar is followed up where possible through national seminars in the various countries of the Region. Also, the publications brought out as a follow-up of Experts' Conferences and Regional Seminars are designed to provide study material to the national and provincial education centres in the Region and to guide the national movements in the implementation of the recommendations made at regional meetings.

EDUCATIONAL PROGRAMMES HELD BY THE ICA REGIONAL OFFICE & EDUCATION CENTRE FOR SOUTH-EAST ASIA FROM 1960 TO 1970 IN THE REGION

Subject	Regional Seminars		Policy-Makers Conferences		Experts Conferences		National Seminars		Fellowship Programme		Teachers Exchange Programme		All Educational Programmes	
	No. Participants	No. Participants	No. Participants	No. Participants	No. Participants	No. Participants	No. Participants	No. Participants	No. Participants	No. Participants	No. Participants	No. Participants	No. Participants	No. Participants
Cooperative Development Policy	1	41	1	60	1	40	3 141
Cooperative Education	7	173	1	36	2	40	8	254	4	11	4	8	8	26 522
Cooperative Management	2	46	6	331	8 377
Agricultural Cooperation	9	247	4	63	2	80	3	8	18 398
Consumer Cooperations	3	95	1	39	4 134
Miscellaneous*	9	240	1	19	8	256	18 515
Total	31	842	2	96	8	162	25	960	7	19	4	8	8	77 2,087

*Educational programmes on Youth and Cooperation, Women and Cooperation, Press and Publicity, Cooperative Housing, Trade Unions and Cooperatives, Cooperative Insurance, Industrial Cooperatives, are among those included in this category.

Technical
Meetings **III**

The technical meetings held under the auspices of the Regional Office & Education Centre are of four categories, *viz.*:

- A Regional Seminars, Workshops etc.
- B Policy-makers' Conferences
- C Experts' Conferences
- D National Seminars, Workshops etc.

The meetings of categories A, B and C are held by the Regional Office and Education Centre with the assistance of the member-organizations of the countries in which they are held. The Regional Office and Education Centre assists the national movements to hold meetings of category D by supplying Resource Persons for these meetings from among the officers available at the Regional Office and from other sources.

The following are notes on the various technical meetings held during the ten years of the Regional Office and Education Centre's existence.

A Regional Seminars, Workshops

These seminars cover subjects of vital cooperative interest. The selection of the country in which a seminar is to be held is made having regard to the availability of cooperative activities of relevance to the theme of the seminar. Invitations to nominate participants for regional seminars are extended to the member-organizations, and to the government departments of cooperation in each country served by the Regional Office. Resource Persons are obtained when necessary from other international organizations and universities. These seminars have been an important means of transmitting new concepts and techniques to the participants and through them to their movements.

The following regional seminars were held during the last ten years:

COOPERATIVE DEVELOPMENT POLICY

1 COOPERATIVE LEADERSHIP

The first undertaking of the ICA Regional Office & Education Centre was a

regional seminar on "Cooperative Leadership in South-East Asia" held at New Delhi in 1960 with the collaboration of the National Cooperative Union of India. The seminar which was attended by delegates from ten Asian countries aroused great interest. The importance attached to the seminar not only by cooperative organizations but by governmental authorities was underlined by the fact that it was inaugurated by Jawaharlal Nehru, the then Prime Minister of India. The seminar marked the beginning of the work of the ICA Regional Office and Education Centre for South-East Asia. Some of the subjects discussed at the seminar were: "Cooperation and the mind of the villager", "The role of cooperation in economic and social development", "Functions, qualities and qualifications of leaders", "Role of leadership in the pioneer stage and in well-established societies", "Pattern of cooperative leadership", "Socio-economic factors underlying pattern of leadership", and "Role of secondary organizations in developing leadership at the district and national levels." The Discussion Leaders were: Mr. A. Q. Ansari, Dr. Mauritz Bonow, Mr. M. R. Bhide, Mr. S. K. Dey, Professor D. R. Gadgil, Mr. L. C. Jain, Professor D. G. Karve, U Nyi Nyi, M. J. C. Ryan, Mr. W. P. Watkins and Mr. P. E. Weeraman.

A publication entitled "Cooperative Leadership in South-East Asia" consisting of the papers read at the seminar was brought out subsequently.

COOPERATIVE EDUCATION

2 A regional seminar on "Study Circle Methods" was held in India in December 1961 in collaboration with the National Cooperative Union of India. The seminar reviewed member education activities in the Region and discussed various obstacles to the introduction of the study circle method in member education. The main subjects covered by the seminar included "Social and economic stratification of the village society", "Preparation of study material for member education", and, "Development and training of local leadership for member education activities."

3 Another regional seminar on "Study Circle Methods" was held in India in January 1963. The area covered included "Methods of member edu-

cation in motivating active participation”, “Techniques of study circle activity”, “Selection and training of group leaders”, and, “Preparation/adaptation of study material.”

4 A regional seminar on “Techniques and Methods of Member Education” was held in Singapore in April 1963 in collaboration with the Cooperative Union of Singapore. The subjects discussed were : “Objectives and scope of cooperative member education”, “Preparation of simple audio-visual aids”, “Organizational structure of cooperative education”, “Role of primary societies in member education work”, and, “Selection and training of member education personnel.”

5 A regional seminar on “Cooperative Employees Training” was held in East Pakistan in October 1964 in collaboration with the East Pakistan Cooperative Union. The area covered by the seminar included “Need, aims and objectives of cooperative employee training”, “Status of cooperative employees *vis-a-vis* elected leaders”, “Practical training as a part of employee training courses”, “Nature of practical training”, “Methods of training”, and, “Financing and administration of cooperative training institutions.”

6 A regional seminar on “Cooperative Training” was held in Singapore in August-September 1967 in collaboration with the Singapore Cooperative Union. The subjects covered were “Concept of management development with special reference to cooperatives”, “Methods and techniques of management training”, “Case method of management training”, “Correspondence course method in cooperative training”, “Integrated approach towards cooperative training”, and, “Relations between cooperative training institutions and cooperative movements.”

The seminar reviewed the cooperative training facilities available in the Region and made a number of recommendations regarding the selection of trainees, methods of training, use of training aids etc.

7 A regional workshop on “Audio-Visual Aids” was held in Japan in June 1965 in collaboration with the Institute for the Development of Agricultural Cooperation in Asia. The participants of the workshop observed and studied the use of audio-visual aids used in education and propaganda in Japan. The

subjects covered in the workshop were “Production of simple audio-visual aids”, “Production of film slides, film strips and tape-recording”, and, “Production of 8mm documentary movie films.”

8 A follow-up seminar on “The ICA Fellowship Programme” was held in Malaysia in March-April 1968 in collaboration with the Cooperative Union of Malaysia and the Penang Cooperative Union. The participants of this seminar were the former ICA Fellows who had undergone training under the Fellowship Programme in the Regional Office & Education Centre. The purpose of organizing this seminar was (i) to evaluate the overall conduct of the ICA Fellowship Programme and assess its effectiveness in the field, (ii) to discuss ways and means of improving the programme and its follow-up, (iii) to afford an opportunity for the exchange of ideas and experience among the former ICA Fellows, (iv) to give the Fellows first-hand information about the development of Cooperation in the Region.

COOPERATIVE MANAGEMENT

9 A regional seminar on “Cooperative Management” was held in the Philippines in August-September 1965 in collaboration with the Central Cooperative Exchange of the Philippines. The main subjects covered in this seminar were : “Role of managerial personnel in a cooperative society *vis-a-vis* elected representatives”, “Accounting in a business enterprise, its relevance to owners, creditors and government agencies”, “Accounting as a tool of management”, “Business objectives and budgeting”, and, “Methods of market analysis and budgeting.”

10 ICA-SCC seminar on “Cooperative Leadership and Management”: The Seventh International Cooperative Seminar of the Swedish Cooperative Centre on the theme of “Cooperative Leadership and Management” was held in two parts. The first part was held in Sweden from April 7 to June 13, and the second part was held in Thailand from June 22 to July 6, 1969. The second part of the seminar was held under the joint auspices of the ICA Regional Office cum Education Centre, the Swedish Cooperative Centre and the Cooperative Lea-

gue of Thailand. The purpose of holding the second part of the seminar in South-East Asia was to enable participants to discuss against an Asian background the applicability and adaptability of the knowledge acquired by the participants in Sweden to the cooperative movements in the Region.

The seminar discussed various aspects of management and leadership development and listed a number of useful practices which the participants had observed in Sweden and which could be adapted to the conditions in the Region with advantage.

AGRICULTURAL COOPERATION

11 A regional seminar on "Cooperative Marketing, Processing and link-up with Consumer Cooperation" was held in Ceylon in March 1962 in collaboration with the Cooperative Federation of Ceylon. The subjects covered in the Seminar included "Structure of the marketing cooperatives at various levels and their inter-relationship", "Trading practices of marketing cooperatives", "Storage, transportation, grading and standardization of agricultural produce" and "Scheme of link-up between cooperative marketing, credit and consumer cooperatives."

12 A regional seminar on "Cooperative Farming" was held in Lahore, West Pakistan, in December 1962, in collaboration with the West Pakistan Cooperative Union. Some university teachers also participated in this seminar. The area covered by the seminar included: "Types of cooperativization in farming", "Economics of cooperative action in agriculture", "Farming and agricultural productivity", "Social and economic considerations in introducing various types of agricultural cooperative organizations", and "Management and operational techniques."

13 A regional seminar on "Cooperative Marketing" was held in Lahore, West Pakistan, in September 1964, in collaboration with the West Pakistan Cooperative Union. "The role and functions of primary and secondary marketing societies", "Finances of marketing societies", "Management problems of marketing cooperatives", "Cooperative processing", "Trading practices of marketing

cooperatives”, and, “Link-up between marketing, credit and consumer cooperative societies” were considered at the seminar.

14 A regional seminar on “Fishery Cooperatives” was held in India in February 1965 in collaboration with the National Cooperative Union of India. The subjects covered in the seminar were: “Essential features of cooperative enterprise and role of cooperation in the development of fisheries”, “Legislative framework and the role of state and other public bodies in the promotion and growth of fishery cooperatives”, “Some basic elements in the modernization of the fishing industry in development areas”, “Cooperative supply of fishery requirements and other services”, “Cooperative marketing of fish and management accounting”, and, “Cost accounting as aids to fish management.”

15 A regional seminar on “How to Establish a Cooperative Processing Plant” was held in Bangalore, India, in December 1966, in collaboration with the National Cooperative Union of India. The subjects discussed at the seminar were — “The role of different agencies in planning and organization of cooperative processing activities”, “Feasibility studies”, “Location of plant”, “Planning of raw material supply”, “Production, enhancement and cooperative extension activities”, “Financial planning”, “Marketing organization and some aspects of price policy, “Personnel policy, Modern techniques of management”, and, “International technical assistance”.

16 A regional seminar on “Cooperatives in Agriculture: An Integrated Approach” was held in Japan in March-April 1967 in collaboration with the Institute for the Development of Agricultural Cooperation in Asia (IDACA). The seminar devoted the major part of its time to the study of agricultural cooperation in Japan. “Multipurpose cooperatives and their socio-economic significance” and “The integrated functions of multipurpose agricultural cooperatives” were the important subjects that were discussed at the seminar.

17 A regional seminar on “Farm Guidance Activities of Agricultural Cooperatives” was held in Korea in September-October 1969 in collaboration with the National Agricultural Cooperative Federation of the Republic of Korea.

The seminar emphasized that the farm guidance activities of cooperatives should be based on their business plans and listed the steps that should be

taken by cooperatives for formulating and implementing agricultural production plans.

The seminar felt that only an agency which could integrate agricultural research, education of personnel and extension in rural areas in the shape of farm guidance will succeed in making an effective contribution to agricultural development: that the cooperatives were the organizations best suited for this purpose; that it was only through an efficient combination of research and farm guidance especially through agricultural cooperatives that possible declines in agricultural development could be foreseen and an upward trend made to last.

18 A regional seminar on "Cooperative Marketing of Foodgrains" was held in the Philippines in December 1969 in collaboration with the Central Cooperative Exchange of the Philippines. The subjects covered by the seminar were : "Existing marketing structure for foodgrains marketing and causes of high marketing costs", "Organization and techniques for procurement of foodgrains from members", "Storage and transport for foodgrains marketing operations of cooperatives", "Sources and techniques of disposal for foodgrains collected by marketing cooperatives", "Role and functioning of cooperatives *vis-a-vis* governmental bodies engaged in trading of foodgrains", "Collection and use of market information by the agricultural marketing cooperatives dealing in foodgrains in one State in Australia", "Economic implications of modernization of the rice industry", and, "Relationship between the primary and secondary cooperative organizations dealing in foodgrains and techniques of developing coordination and integration between the two."

19 A regional seminar on "Marketing of Fruits and Vegetables through Cooperatives" was held in Japan in May 1970 in collaboration with the IDACA. The seminar mainly used the case study method in its deliberations. The seminar devoted considerable attention to the importance of organized production for the development of effective marketing. The seminar felt that no cooperative marketing would be meaningful unless the cooperatives aimed at a particular market and investigated its requirements in respect of quantity, quality, standards and specifications.

It was recommended by the seminar that cooperatives should therefore

attempt the planned production of the commodities which they could sell in the domestic as well as foreign markets and that the pre-requisites of planned production were the reorganization of farming patterns, establishment of farm blocks, modernization of production techniques, improvement of seeds and supply of suitable agricultural inputs. A number of other recommendations were made regarding storage, processing and pricing of fruits and vegetables, use of market intelligence etc.

CONSUMERS' COOPERATION

20 A regional seminar on "Organization and Financing of Consumer Cooperatives" was held in Thailand in June 1963 in collaboration with the Ministry of National Development, Government of Thailand. The area covered in this seminar included "Optimum size of a cooperative society", "Parliamentary structure of consumer cooperative movement", "Cooperative press and consumer protection", "Self-financing and credit needs of consumer societies", and, "Disposal of surplus and patronage dividend."

21 A regional seminar on "Consumer Cooperation in a Competitive Setting" was held in Ceylon in July 1966 in collaboration with the Cooperative Federation of Ceylon.

The seminar discussed various malpractices adopted by the private traders and recommended a number of remedial measures. The main problems of consumer cooperatives were listed as follows :

- smallness of size of the societies;
- lack of member loyalty;
- lack of effective secondary organizations, especially at the national level;
- fierce competition from the private retailers on account of the low margins on which they operate;
- operation of societies on traditional methods not entirely dissimilar from the private retailers;
- lack of member education; and
- lack of training arrangements, especially in distribution business.

The creation of large and viable societies to enable them to effect economies of scale was recommended as a way of counteracting many of these problems. The seminar pointed out various areas in the consumer movement, where activities could be centralized in order to achieve efficient management, such as purchasing, warehousing, advertising and consultative services to members on legal, financial and other matters.

22 A regional seminar on "Retail Management in Consumer Cooperatives" was held in Lahore in December 1967 in collaboration with the West Pakistan Cooperative Union.

The seminar emphasized the need of organizing marketing intelligence and survey activities. These activities could be more efficiently conducted by large societies, wholesale societies and business federations. A number of other recommendations on pricing policy, stock and cash control, personnel management, sales management etc. were made.

PRESS AND PUBLICITY

23 A regional seminar on "Cooperative Press and Publicity" was held in India in October-November 1961 in collaboration with the National Cooperative Union of India.

24 Another regional seminar on "Press and Publicity" was held in Ceylon in October 1962 in collaboration with the Cooperative Federation of Ceylon.

The area covered in these two seminars included "Cooperative publicity—need and aims", "Cooperative journalism", "Special features of cooperative advertising", "Sales promotion in the cooperative movement", and, "Public relations."

HOUSING

25 A regional seminar on "Cooperative Housing" was held in Malaysia in November-December 1954 in collaboration with the Cooperative Union and

the Federation of Cooperative Housing Societies of Malaysia. The field covered by the seminar included "Application of cooperative principles to housing", "Role and function of an apex housing society", "Cooperative production of building material", "Finance for cooperative housing", and, "The role of state in cooperative housing."

26 A regional seminar on "The Development of Housing Cooperatives in South-East Asia" was held in Malaysia in October-November 1970 in collaboration with the Cooperative Union of Malaysia and supported by the ICA Auxiliary Committee on Housing. The subjects discussed at the seminar were "Government policy for development of housing and cooperative housing", "Land allotment, finance, legal framework and services of government personnel", "Role of thrift and loan societies, cooperative banks and insurance societies in the development of housing cooperatives", "Cost saving factors in house construction", and, "Role and activities of apex organizations in promoting and developing cooperative housing."

The seminar reviewed the general as well as the cooperative housing situation in the Region. The mode of functioning of the different types of housing cooperatives was discussed. The seminar came to the conclusion that permanent housing cooperatives should be encouraged as they have distinct advantages over housing cooperatives of other types. The seminar examined various problems involved in planning and implementing cooperative housing schemes and listed various steps that are necessary for the effective implementation of housing schemes. The seminar emphasized the singular importance cooperative housing has assumed in the socio-economic climate of the developing countries. The seminar felt that it is imperative that the cooperative sector should be directly involved in the various phases of planning and plan implementation in the field of housing and that the governments should assign a definite role to housing cooperatives in governmental plans to solve the housing problem. The governments should also assist the housing cooperatives by way of providing finance, special legal protection, technical and managerial assistance etc.

The seminar stressed the need of strong apex organization for promoting cooperative housing.

The seminar emphasized the urgent need of Pilot Demonstration Programmes, to promote the development of cooperative housing in South and East Asia. The seminar recommended that pilot demonstration programmes be carried out under the auspices of the ICA with assistance from the International Cooperative Housing Development Association (ICHDA), UN, international, regional and national aid-giving organizations, governments of developed countries and national cooperative organizations of the Region.

YOUTH

27 A regional seminar on "Youth and Cooperation" was held in Malaysia in January 1964 in collaboration with the Cooperative Union of Malaysia, the World Assembly of Youth and the Malaysian Youth Council. The subjects covered in the seminar were "Role of agricultural cooperation in revitalizing rural economy", "Students' cooperative stores in schools and colleges", "Aims and functions of cooperative youth groups and cooperative youth clubs", "Role of cooperatives and youth in national development", and, "Possibility of future collaboration between youth movement and cooperative organizations in South-East Asian countries."

WOMEN

28 A regional seminar on "The Contribution of Cooperation to the Emancipation of Women" was held in India in November-December 1962 in collaboration with the National Cooperative Union of India. The seminar was organized with the support of UNESCO. The subjects covered in the seminar were "Women and cooperation", "Leadership training and women's participation in cooperative activities such as consumer cooperation, industrial cooperation and cooperative housing."

INSURANCE

29 A regional seminar on "Cooperative Insurance" was held in Malaysia

in September 1963 in collaboration with the Cooperative Union of Malaysia and with the FOLKSAM, the Swedish Cooperative Centre and the Malaysian Cooperative Insurance Society as co-sponsors. The seminar reviewed cooperative insurance activities in South-East Asia and discussed questions relating to the supply of initial capital for insurance activities, free insurance, premium rate determination and other aspects of cooperative insurance.

COOPERATIVE UNIONS

30 A regional seminar on "Organization and Functioning of Cooperative Unions in South-East Asia" was held in the Republic of Korea in May 1966 in collaboration with the National Agricultural Cooperative Federation of Korea. The area covered in the seminar included "Activities of Cooperative Unions", "Relations with members", "Relations with governments", "Publication and audio-visual aids", "Research and library development" and "Development of links with other voluntary movements."

FOLLOW-UP

31 A follow-up seminar of Selected Asian Participants of the seminars held in Sweden by the Swedish Cooperative Centre was held in India in February 1969. The seminar was jointly organized by the Regional Office and Education Centre and the Swedish Cooperative Centre. The discussions in the seminar were on: (i) Categories of cooperative workers to be trained abroad, (ii) The special need of foreign training for workers of these categories, (iii) Areas of study in Sweden, (iv) The future seminars and courses, the education methods and the follow-up activities of the Swedish Cooperative Centre.

B Policy-makers' Conferences

I MINISTERS' CONFERENCE

In the spring of 1964, the Regional Office and Education Centre held in Tokyo,



Prime Minister Jawaharlal Nehru and Dr. Mauritz Bonow, President of the International Cooperative Alliance (3rd and 4th respectively from left) at the inaugural session of the Seminar on Cooperative Leadership in South-East Asia, New Delhi, India, 1960.



Participants to the Experts' Conference on the Role of Government in Cooperative Development, Bangkok, Thailand, 1966.



(from L to R) Mr. W. P. Watkins, former Director of the ICA, Mr. B. Venkatappiah, Chairman Advisory Council and Dr. Mauritz Bonow, ICA President, at the Cooperative Leadership Seminar, New Delhi, India, 1960.



Inaugural session of the Regional Seminar on Cooperative Grain Marketing, the Philippines, 1969.



Inaugural session of the Cooperative Ministers' Conference in Tokyo, Japan, 1964.



Inaugural session of the second part of the ICA/SCC 11th International Cooperative Seminar, Bangkok, Thailand. 1969.



Participants to the Regional Seminar on Development of Cooperative Housing in South-East Asia, Malaysia, 1970.



Inaugural session of the National Seminar on Management of Agricultural Cooperatives, Dacca, East Pakistan, 1970.



Inaugural session of the Experts' Conference on Cooperative Member Education, Kuala Lumpur, Malaysia, 1968.



Participants to the World Conference on Cooperative Education, New Delhi, India, 1968.



Inaugural session of the National Seminar on Consumers' Cooperation in Iran, Teheran, 1969.



Participants of the ICA Fellowship Programme, 1965-66.



A session of the Experts' Conference on Cooperative Marketing, New Delhi, India, 1967.



Inaugural session of the SCC/ICA Follow-up Seminar, New Delhi, India, 1969.



A group discussion in progress at a Regional Seminar held by the ICA in the Republic of Korea.

Japan, one of its most important Regional Conferences *viz.*, a Conference of Ministers of Cooperation on “The Role of Cooperation in Social and Economic Development.” This was inaugurated by the Honorary President of the ICA Advisory Council for South-East Asia, Mrs. Indira Gandhi.

The purpose of this top-level meeting was to provide a forum to Ministers of Cooperation, Commissioners, Presidents and Secretaries of national cooperative unions for the discussion of this important theme. Several leading Western cooperators also participated in the Conference. The important subjects discussed by the Conference were “Cooperation in South-East Asia today—role and problems”, “International cooperative trade”, and, “International cooperative technical assistance.”

The Conference made a number of valuable suggestions including the idea of holding a Trade Conference for the Cooperative Movements of the South-East Asian Region. The practical outcome of the Conference was the Trade Survey undertaken by the ICA to which reference is made elsewhere in this book and the establishment of a Section for Technical Assistance and Trade within the Regional Office.

2 WORLD CONFERENCE ON COOPERATIVE EDUCATION

In February 1968, a World Conference on “Cooperative Education” was held in New Delhi. Directors of International Cooperative Training Centres in Canada, Czechoslovakia, Denmark, Israel, UK, USA, and the USSR, and representatives of FAO, ICFTU, ILO, UNESCO, and AARRO, which organizations offer training to cooperators from the developing countries, participated in this Conference along with representatives of member-organizations of the Region. It proved very useful in identifying areas of cooperative activity where training was indicated, and the types of courses that should be offered by International Cooperative Training Centres to meet the training needs of the developing movements. It also enabled the Directors of these Centres, assembled in the Conference, to better appreciate the problems connected with the selection and orientation of participants and the follow-up of the work of participants after

their training.

C Experts' Conferences

Experts' Conferences are organized to discuss cooperative problems of topical importance at a very high level. The participants are directly selected by the Regional Office from among persons who have specialized knowledge of the subject chosen as the theme of the conference and who have the capacity to study the subject objectively and arrive at mature conclusions. The participants of these conferences were university teachers, researchers and leaders of the cooperative movement. Reports of these conferences are issued in mimeographed form. Occasionally the papers contributed to such conferences have been published in book form.

The following Experts' Conferences were held under the auspices of the Regional Office and Education Centre :

1 COOPERATIVE CREDIT

An Experts' Conference on "Cooperative Credit" was held in 1961, at Lahore, West Pakistan, on the invitation of the Cooperative Movement of West Pakistan. The subjects discussed in this Conference were the "Cooperative credit structure", "The loaning policies of cooperative institutions", and, "Problems of recovery and personnel management."

An Experts' Conference on "Supervised Agricultural Cooperative Credit" was held in 1963 in the Philippines. The "Problems of the agricultural cooperative credit movement with particular reference to organizational structure and operational methods", "Government financing of national cooperative agricultural credit", "Financial resources of the credit movement and capital formation", "Farm planning and extension techniques in the cooperative credit programme", "Cooperative marketing practices in South-East Asia", and, "Link up between cooperative credit, production and marketing" were discussed at this Conference. The discussions and recommendations of this Conference

were published in a book entitled "Agricultural Cooperative Credit in South-East Asia."

2 COOPERATIVE TRAINING

A Conference of Principals of National Cooperative Colleges in South-East Asia was held in Dacca, East Pakistan, in October 1964. "The role of cooperative training institutes in the production of cooperative literature", "Relations of cooperative training centres with cooperative movements", and, "Inter-cooperative college relations in South-East Asia" were among the subjects discussed at this Conference.

3 COOPERATIVES AND TRADE UNIONS

An Experts' Conference on "Trade Unions and Cooperatives" was held in New Delhi in January 1965 under the joint auspices of the ICA Regional Office and the International Confederation of Free Trade Unions (ICFTU). The main subject of discussion was the relevance of the Cooperative Movement to trade union workers and the possibilities of collaboration between trade unions and the National Cooperative Movements in South-East Asia.

The Conference recommended that the Cooperative Movement and the Trade Union Movement should collaborate with each other to bring about the economic and social well-being of their members. Consumer, thrift, credit and housing cooperatives and member education were recommended as fields in which the two Movements could collaborate effectively.

4 GOVERNMENT AND COOPERATIVE DEVELOPMENT

An Experts' Conference on the "Role of Government in Cooperative Development" was held in Bangkok, Thailand, in January 1966. The Conference was designed to provide a forum to cooperative leaders for the discussion of the role of government in cooperative development in the countries of the Region. The

Conference was aimed at suggesting the pattern of relationship that should exist between the government and the cooperative movement of a country so that the healthy growth of the cooperative movement would be ensured.

The Conference reviewed the existing relationship between the governments and the cooperative movements in the Region. The Conference appreciated the policy adopted by the governments of the countries in the Region of promoting and organizing cooperatives on a large scale. It was felt that under the present social and economic conditions prevailing in these countries, it was necessary for the governments to undertake this work as a part of their work of national development. It was pointed out that there is nothing inherently wrong in the State sponsoring the movement in order to assist its healthy growth. That the State did not do so in the past, nor does so even today, in some of the Western countries, could not be an argument for abstaining from such sponsorship in the countries of the Region. The Conference, however, cautioned that in promoting the movement, the essential ingredients of Cooperation should not be lost sight of. It was also necessary to see that the people did not feel that the movement was being thrust upon them from above.

The Conference felt that the governments should extend financial and other assistance to cooperatives especially at the initial stages of their development but such assistance should not be used as a lever for forcing the views of the governments on the national cooperative movements. The Conference emphasized the need of educating government personnel charged with cooperative development in the principles and practices of Cooperation.

A publication entitled "State and Cooperative Development" has been brought out, based on the various papers submitted at this Conference.

5 COOPERATIVE MARKETING

An Experts' Conference on "Cooperative Marketing" was held in January 1967 in New Delhi, India. The Conference brought together persons who had specialized knowledge and experience in the field of agricultural cooperative marketing and provided them with an opportunity for the discussion of common

problems. The important subjects discussed by the Conference were : “Administrative set-up for policy-making and controlling operations”, “Internal organization of cooperative marketing federations”, “Sales promotion and sales organization”, “Financial planning and follow-up controls”, “Technical services for affiliates”, and, “Management development programmes.”

6 MEMBER EDUCATION

An Experts' Conference on “Member Education” was held in Malaysia in 1968. The Conference had before it the following objectives:

- to discuss the recent trends and developments in the field of cooperative member education;
- to suggest ways and means of improving cooperative member education programmes in the Region; and
- to develop a coordinated approach in the field of cooperative member education.

The Conference reviewed the member education activities in South-East Asia. The important subjects discussed thereat were : “Modern methods and techniques of cooperative member education”, “Training of member education personnel”, and “The role of member education in cooperative development.”

7 COOPERATIVES AND AGRICULTURAL DEVELOPMENT

An Experts' Conference on “The Role of Cooperatives in Agricultural Development” was held in Kathmandu, Nepal, in November 1969 jointly by the ICA and the Afro-Asian Rural Reconstruction Organization with the collaboration of the Government of Nepal.

The Conference observed that in the developing countries the question of increased agricultural production had become a matter of great urgency because of the population explosion and the increased demand for food generated by the rising living standards and levels of income.

The traditional agrarian pattern wherein the ownership of land is divorced from production, the slowness in the development of cooperative and other institutions meant to help farmers with the supply of credit, inputs and other allied requirements, the instability of agricultural prices, the slowness in evolving technology adapted to agro-climatic conditions and the inadequacy of the infrastructure which is an essential prerequisite to the extension of modern technology, were listed by the Conference as the main obstacles to the accelerated growth of agricultural production. The Conference concluded that in order to raise agricultural productivity, it is of crucial importance that farmers should be assured of a satisfactory return. This required *inter alia* that a realistic price support policy in respect of agricultural commodities should be adopted by the authorities concerned.

In so far as export of produce is concerned, the Conference concluded that greater international cooperation especially between cooperatives would be the solution. The Conference was of the view that since the ultimate success of agricultural programmes depends upon the willingness with which improved practices are adopted by farmers, a programme of intensive and extensive education of farmers was of vital importance. The Conference recognized credit as the first factor that contributes to increase in production. It noted that the best agency to provide credit is the cooperative. The Conference felt that the loans should be production-oriented and should be within the repaying capacity of the farmers. The Conference also made a number of recommendations regarding the role of cooperatives in land reform, the procurement and distribution of agricultural inputs, the management of agricultural cooperatives and the type of cooperative society that would be most suitable for agricultural development.

D NATIONAL SEMINARS

National seminars are held by national cooperative organizations. The Regional Office helps them by guiding them in the development of seminar programmes and by providing Resource Persons and documentation to the national seminars. The national organization invites participants and takes care of all

practical arrangements and expenses, except the expenses of the Resource Persons supplied by the Regional Office. The Regional Office has assisted the member-movements in holding the following national seminars :

- 1 Symposium on Cooperative Insurance, 1961, New Delhi, India.
- 2 State Cooperative Development Officers' Conference, 1961, New Delhi, India.
- 3 National Seminar on Cooperative Education, 1962, Dacca, East Pakistan.
- 4 State Cooperative Development Officers' Conference, 1962, New Delhi, India.
- 5 University Teachers' Workshop, 1962, Bangalore, India.
- 6 Rural Institute Teachers' Orientation Course, 1962, Gargoti, India.
- 7 National Seminar on Cooperative Housing, 1963, Dacca, East Pakistan.
- 8 National Seminar on Cooperative Education, 1963, Dacca, East Pakistan.
- 9 University Teachers' Workshop, 1963, Simla, India.
- 10 National Seminar on Cooperative Education, 1963, Kuala Lumpur, Malaysia.
- 11 National Seminar on Agricultural Cooperation in the Philippines, 1963, Baguio City, the Philippines.
- 12 National Seminar on the Role of Cooperatives in Agricultural Development, 1964, Kathmandu, Nepal.
- 13 National Seminar on Cooperative Member Education, 1964, Polgolla, Ceylon.
- 14 National Seminar on Cooperatives and Trade Unions, 1965, Manila, the Philippines.
- 15 Study Circles Conference, 1965, New Delhi, India.
- 16 National Seminar on Cooperative Insurance: Problems and Prospects, 1967, New Delhi, India.
- 17 National Seminar on Cooperative Management, 1967, Kuala Lumpur, Malaysia.

- 18 National Seminar on Cooperative Management for Supervisors, 1967, Bangkok, Thailand.
- 19 National Seminar on Cooperative Management, 1967, Polgolla, Ceylon.
- 20 National Seminar on Cooperative Member Education, 1968, Seoul, Republic of Korea.
- 21 National Seminar on Cooperative Management, 1968, Laguna, the Philippines.
- 22 National Seminar on Consumer Cooperation, 1969, Teheran, Iran.
- 23 National Seminar on Cooperative Management, 1970, Dacca, East Pakistan.
- 24 National Seminar on Cooperative Management, 1970, Singapore.
- 25 National Seminar on Cooperative Industrial Development in West Pakistan, 1970, Lahore, West Pakistan.

Study
Programmes **IV**

A Fellowship Programme

The Fellowship Programme is of a specialized nature. Persons who have a good record of cooperative work to their credit are selected, on the recommendation of their cooperative national organizations, for following a particular course of study in a field of cooperative activity that is of topical importance, or that would enable them to contribute to the follow up of cooperative activities initiated by the regional or national seminars. Under the policy presently followed a subject selected for study is changed only after Fellows from all our member-movements in the Region have studied it. These Fellows are given facilities at the Regional Office & Education Centre to pursue their studies in the selected subject for a period of three months (formerly six months) and to visit cooperatives operating in the fields of their specialization in India and sometimes in another country as well.

So far seven Fellowship Programmes have been carried through. Altogether nineteen cooperators have participated in these programmes. The following subjects have been studied under this Programme:

- 1 Cooperative Education
- 2 Cooperative Housing
- 3 Cooperative Credit
- 4 Agricultural Cooperation
- 5 Cooperative Marketing
- 6 Problems of Educating Members of Cooperative Societies
- 7 Methods of Educating Members
- 8 Supervized Agricultural Credit System
- 9 Cooperative Member Education.

The Advisory Council has suggested that the Fellowship Programme from 1971 onwards should be on "The Multipurpose Cooperative Approach."

B Teachers' Exchange Programme

A Teachers' Exchange Programme was started by the Regional Office & Edu-

cation Centre in 1968 for the national cooperative training centres in the Region. Under this Programme, a teacher from one national cooperative college is attached, on a study-cum-teaching assignment, to a training centre in another country for about one month.

The Teachers' Exchange Programmes are designed to give an opportunity to teachers of cooperative education centres to visit similar institutions in other countries of the Region so that they may both imbibe and impart educational experience and knowledge in the cooperative field. They also get an opportunity of studying the cooperative movement of the countries visited, and what is more than all that, of widening their horizons, a *sine qua non* for educationists.

The following teachers have participated in these programmes:

1 A lecturer of the School of Cooperation, Ceylon, visited the Vaikunth Mehta National Institute of Cooperative Management, Poona, and the National Cooperative Consumers' Federation, Ltd., New Delhi.

2 A lecturer of the Agricultural Credit and Cooperatives Institute, Laguna, Philippines, visited the Vaikunth Mehta National Institute of Cooperative Management, Poona, India.

3 A teacher of the Cooperative Training Centre, Bangkok, visited the Agricultural Credit and Cooperatives Institute, Laguna, Philippines.

4 A teacher of the Vaikunth Mehta National Institute of Cooperative Management, Poona, visited the Agricultural Credit and Cooperatives Institute, Laguna, Philippines.

5 A cooperative educator, who is also the Chairman, Education and Training Committee of the Cooperative Union of Malaysia, visited the Vaikunth Mehta National Institute of Cooperative Management, Poona.

6 The Principal of the All-India Cooperative Instructors' Training Centre, New Delhi, visited the Education Centre of the National Agricultural Cooperative Federation, Seoul, Republic of Korea, and the Agricultural Credit and Cooperatives Institute, Laguna, Philippines.

7 A cooperative educator, who is a member of the Education Committee of the Cooperative Union of Malaysia, visited the ICA Regional Office and Education Centre for South-East Asia, the All-India Cooperative Instructors'

Training Centre, New Delhi, and the Vaikunth Mehta National Institute of Cooperative Management, Poona, India.

8 The Training Organizer of the Cooperative Federation of Western Australia studied the education and training programmes and the credit activities of the Indian Cooperative Movement. He also attended two national seminars held by the Cooperative Union of Malaysia as a Resource Person.

C Top-Level Officers' Study Programme

It has been decided to offer individual study programmes of 4-8 weeks' duration to recently appointed top-level officers, such as Registrars of Cooperative Societies and General Managers of important cooperative undertakings. The objective of the programme is to provide persons, who have been recruited to the Cooperative Movement without their having had previous knowledge or experience of cooperative work or who have been assigned specific project work by their employers with an opportunity of studying Cooperation and observing cooperative development in India. Persons, who have been assigned special project work, will be afforded an opportunity of making the special studies necessitated by such assignment.

Research
and Publications **V**

A Research

The Regional Office does research in fields of Cooperation that are of topical importance. Due to the inadequacy of personnel and finance, only a limited amount of work was possible in this period. Research was undertaken in the following fields: Agricultural cooperative marketing in South-East Asia; Coordination of activities of the cooperative movement and women's organizations in South-East Asia; Personnel management policies and practices in selected department stores (Super Bazars) in India.

It has been decided to undertake the following research work in the next two years:

- 1 A study of sales management in consumer cooperative societies.
- 2 A study of techniques of marketing in selected primary agricultural marketing cooperatives (dealing mainly in one commodity, *e.g.* rice, fruit).
- 3 A study of the techniques of amalgamation of cooperative societies.

B Publications

The Regional Office publishes books, periodicals and mimeographed pamphlets. Appendix 'III' gives the names of priced publications. Notes on these publications are given below :

1 BOOKS

A number of books have been published with a view to disseminating knowledge acquired by the Regional Office through its educational and research activities. Some of these publications have proved useful as teaching material for cooperative training courses and member education programmes. The following publications have been issued:

Year	Name of the Publication
1962	COOPERATIVE EDUCATION IN INDIA—AN APPROACH

This publication was originally prepared in the form of a memorandum on cooperative education for submission to the Study Team on Cooperative Training appointed by the Government of India in the Ministry of Community Development and Cooperation. It deals with the education of members, committee members and office-bearers of cooperative societies.

1964	COOPERATIVE LEADERSHIP IN SOUTH-EAST ASIA (Reprinted 1965)
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Consists of papers read at the Seminar on Cooperative Leadership in South-East Asia held in New Delhi in November 1960. The book deals with the qualities and role of leaders in the Cooperative Movement. The impact of Cooperation on economic and social development and its influence on the minds of the rural people are dealt with. The Movement has been looked upon in the developing countries as the means for achieving decentralization of economic power. The book also discusses the role of the movement in planned social and economic development. Besides the Inaugural Address of Jawaharlal Nehru, papers read by the following are included in this publication : Mr. A. Q. Ansari, Dr. Mauritz Bonow, Mr. M. R. Bhide, Mr. S. K. Dey, Professor D. R. Gadgil, Mr. L.C. Jain, Professor D. G. Karve, U Nyi Nyi, Mr. J. C. Ryan, Mr. W. P. Watkins and Mr. P. E. Weeraman.

1964	COOPERATIVE PRESS IN SOUTH-EAST ASIA (Mimeographed, Revised 1969)
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This directory gives the names of cooperative journals in the South-

- | Year | Name of the Publication |
|------|---|
| | East Asian Region, the frequency of their publication, the language in which each is written and the names of the publishers. |
| 1965 | <p>MANUAL FOR STUDY CIRCLE LEADERS
(Revised 1969)</p> <p>The study circle method has proved to be a very useful and economical method of adult education and it has been successfully adopted in many parts of the world. The International Cooperative Alliance Regional Office & Education Centre became associated in 1963 with an experimental project in the city of Delhi where the study circle method was tried out. The experience gained in the project between 1963 and 1965 has been incorporated in this manual.</p> |
| 1965 | <p>COOPERATION AND SMALL INDUSTRIES IN SOUTH-EAST ASIA</p> <p>Small industries are given an important place in programmes of economic development in the South-East Asian countries, because of the prevailing shortage of capital and the presence of a large labour force. This booklet discusses the role of Cooperation in the modernization of cottage and small-scale industries in South-East Asia.</p> |
| 1965 | <p>EDUCATION AND VOLUNTARY MOVEMENTS</p> <p>The book starts with an attempt to define the needs and aims of cooperative education. Several of the following chapters discuss specific training and education programmes conducted in the Region as well as in the Cooperative Movement of Antigonish Nova Scotia, Canada, and the Consumer Cooperative Movement of Sweden. One chapter brings out the result of a recent experimental project in study circles under-</p> |

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taken by the ICA Regional Office. One chapter is devoted to a discussion of the evaluation techniques of illustrated material intended for the neo-literates. The two last chapters deal with the important problems of recruitment and training of teachers and financing of cooperative education institutions. A short bibliography at the end draws attention to selected literature in the field.

1965	RESEARCH IN COOPERATION IN INDIA—A REVIEW
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A study that provides a brief review of the research facilities in the Co-operative Movement in India and covers aspects such as the nature of organizations engaged in research, the extent of research studies undertaken by different organizations, the fields of study, method, scope and limitations of research. The book also gives particulars of individual research done such as the title of the research project, years in which it was undertaken and completed, the name of the sponsoring agency, the cost of the research project, the objectives, methods and main findings of each study.

1966	THE ROLE OF COOPERATION IN SOCIAL AND ECONOMIC DEVELOPMENT
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The ICA in collaboration with the Japanese Co-operative Movement held a top-level conference on the "Role of Cooperation in Social and Economic Development" in Tokyo during 1964. The participants in the Conference included Presidents and General Secretaries of the National Co-operative Unions, Ministers in charge of Co-operative Development and their chief executives from the South-East Asian Region. Eminent cooperators from the Western countries, including the President and Director of the Alliance also participated. The present publication includes selected papers presented at the Conference. Among

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the contributors to this publication are Dr. Mauritz Bonow, Professor D. G. Karve, Mr. W. G. Alexander, Dr. Mohinder Singh of UN/ECAFE, Mr. Riazuddin Ahmed of Pakistan, Mr. Teruo Ichiraku of Japan, and Dr. Carl Schumacher of West Germany. Some of the subjects discussed are: International Cooperative Trade, Cooperative Movement and International Technical Assistance, Cooperation and Increase in Agricultural Productivity.

1966 ECONOMICS OF CONSUMER COOPERATIVES
(Reprinted 1968)

This pamphlet on the economic problems of consumer cooperatives in South-East Asia stresses the importance of having adequate capital when commencing consumer cooperative activities. It also deals with the cash trading and the pricing policies of consumer cooperatives.

1966 TRADE UNIONS AND COOPERATIVES

This publication embodies the report of an Experts' Conference on "Trade Unions and Cooperatives" convened by the ICA Regional Office & Education Centre in collaboration with the Asian Trade Unions College of the ICFTU (International Confederation of Free Trade Unions) in January 1965 in New Delhi. The Conference was attended by experts drawn from a number of Asian countries. The book deals with the various types of cooperative organizations that could satisfy the needs of industrial working populations, such as loan and thrift, consumer and housing cooperatives. The problems of member education and staff training are also discussed in this publication.

- | Year | Name of the Publication |
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| 1966 | <p>COOPERATIVE HOUSING</p> <p>This publication is based on the report of the Regional Seminar on "Co-operative Housing" held by the Regional Office in collaboration with the Federation of Cooperative Housing Societies and the Cooperative Union of Malaysia in 1964 at Kuala Lumpur. It explains the general housing situation in South-East Asia and discusses the various aspects of cooperative housing and the problems of housing development.</p> |
| 1966 | <p>DIRECTORY OF COOPERATIVE ORGANIZATIONS IN SOUTH-EAST ASIA
(Mimeographed)</p> <p>This document gives in a concise form selected information about the structure and work of major cooperative organizations operating at national level, and also of the Government Cooperative Departments of the following countries: Ceylon, India, Japan, Republic of Korea, Malaysia, Nepal, Pakistan, Philippines, Singapore and Thailand.</p> |
| 1967 | <p>AGRICULTURAL COOPERATIVE CREDIT IN SOUTH-EAST ASIA</p> <p>This volume consists of papers read at two Experts' Conferences held by the Regional Office & Education Centre for South-East Asia. The Conferences were held at Lahore (Pakistan) in 1962 and at Baguio (Philippines) in 1963 on the theme "Cooperative Credit" and "Supervised Agricultural Cooperative Credit" respectively. It is now being generally recognized that cooperative credit would not be effective unless it formed part of a continuum of credit, marketing and supply. As a result, the concept of the multipurpose society has been rapidly gaining ground. Dr. Mohinder Singh of the ECAFE and Mr. H. S. Wanasinghe of Ceylon draw special attention to this significant development and spell out some of the</p> |

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problems which arise in the operation of multipurpose societies. Another important subject of discussion is "Supervized Credit". Mr. K. C. Cheriyan of India and Mr. Solomon G. Cabrera of the Philippines deal with the practical aspect of this in the context of the cooperative movements in India and the Philippines, while Dr. Dario B. Brossard of the FAO presents a theoretical discussion of the subject.

The education work undertaken by cooperative societies and how this work contributes to the growth and effective functioning of "Supervized Credit" is dealt with by Mr. A. F. A. Hussain of Pakistan, and the provision of extension services is examined by Mr. C. Saranaga of Thailand. Dr. K. Madhava Das of India deals with the role of governments in the supply of agricultural credit. Included also are a discussion of the problems of cooperative finance in India by Professor D. R. Gadgil and an account of the different sources of funds for agricultural cooperatives in Japan by Dr. Yoshio Hoyndon.

1967 FARMING GUIDANCE IN THE COOPERATIVE MOVEMENT IN JAPAN

This book gives a clear picture of farming guidance activities in Japan. It discusses the necessity of farming guidance by the cooperatives and presents an outline of the farming guidance mechanism and also gives guidelines to farm advisers.

1967 COOPERATIVE TRADE DIRECTORY FOR SOUTH-EAST ASIA
(Third edition, with two Supplements)

The Directory gives basic information about commodities which cooperative organizations would import or export. The first and second editions covered only a few of the countries of the Region. The third edition of the Directory covers practically all these countries and even

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	<p>New Zealand. The entries appearing in the second edition were revised after the information was verified. Additional information collected by the ICA Commercial Specialist who conducted Survey of Cooperative Trade in the Region, has been added. A commodity index, and two appendices, one containing a list of member organizations of the Cooperative Wholesale Committee of the Alliance and the other giving information on branches and depots opened by the cooperative wholesales in other parts of the world, have also been added.</p>
1969	<p>COOPERATIVE EDUCATION, REPORT OF THE INTERNATIONAL CONFERENCE</p> <p>An International Conference on Cooperative Education was convened by the ICA in collaboration with the UNESCO and the National Cooperative Union of India in New Delhi in February 1968 at the time of the inauguration of the new building of the ICA Regional Office & Education Centre. The participants of the Conference were the President and the Director of the Alliance, and representatives of international cooperative training centres and the Cooperative Movements in the Region. This publication contains the report of the Conference and the summaries of statements made by the participants.</p>
1970	<p>THE ROLE OF COOPERATIVES IN AGRICULTURAL DEVELOPMENT</p> <p>The ICA Regional Office & Education Centre in collaboration with the Afro-Asian Rural Reconstruction Organization (AARRO) and the Government of Nepal, held an Experts' Conference on "The Role of Cooperatives in Agricultural Development" in Kathmandu, in November 1969. Experts from Ceylon, India, Japan, the Republic of Korea, Malaysia, Nepal, Thailand and Tanzania participated in the Conference. The publication contains the Report of the Conference. It discusses the</p>

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role of cooperatives in modernizing agriculture and in land reform, the management problems of agricultural cooperatives and the type of cooperative society suitable for agricultural development. It also presents background information on agricultural development in the countries that were represented at the Conference.

1970 READINGS IN CONSUMER COOPERATION

This publication consists of a collection of papers written on various aspects of consumer cooperation. The area covered in the publication includes problems of personnel management in consumer cooperative societies, the techniques of effective salesmanship, capital accumulation in consumer cooperatives, cooperative production, the structure of primary consumer cooperatives, and cooperative integration in Europe. Contributors to this publication are Messrs Ragnar Arvidsson, Paul Darrick, Herman Lamm, John Lundberg, Bertil Mathsson, T. D. L. Peiris, J. M. Rana, A. Sarkar and H. S. Wanasinghe.

1970 STATE AND COOPERATIVE DEVELOPMENT

This volume comprises papers read at the Experts' Conference on "The Role of Government in Cooperative Development" held in Bangkok, Thailand in January 1966, the Report of the Conference and some papers specially written for this publication.

The book has been edited by Mr. P. R. Dubhashi, till recently Director of the Vaikunth Mehta National Institute of Cooperative Management, Poona, India. In a paper contributed by him, Mr. P. R. Dubhashi examines the relationship of governments and the cooperative movements in the period of colonial rule and in the period after independence. He attempts to explain the different role governments of independent count-

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ries have to play compared with that of colonial governments. Another important subject discussed in the book is the concept of autonomy of the cooperative movement. Professor K. Fujisawa of the Cooperative College of Japan deals with this important question in the context of the relationship that exists between the Japanese Cooperative Movement and the Government of Japan.

Mr. L. E. Lactao of the Agricultural Credit and Cooperatives Institute of the Philippines, discusses the role of government in cooperative education and training in the context of the experience of the Philippines. Mr. M. Z. Hussain of the Pakistan Academy for Rural Development, explains the roles of the government and of the cooperative movement in an integrated approach to economic development in the context of the Comilla Rural Development Project in Pakistan.

In a paper entitled "The Role of Government in Cooperative Development: The Background Factors" presented at the Conference, Mr. P. E. Weeraman, then Commissioner for Cooperative Development of Ceylon, presents a viewpoint hardly to be expected of an official cooperator.

Other papers published herein are those of Messrs Hyo Chul Ahn, Manager, Off Farm Side Work Promotion Centre, National Agricultural Cooperative Federation, Republic of Korea; M. L. Batra, then Chief Executive Director of the National Cooperative Union of India; Dr. P. R. Baichwal, then Specialist in Agricultural Cooperation, ICA Regional Office; Dr. Nam Kyu Chung, then Executive Vice-President of the National Agricultural Cooperative Federation, Republic of Korea; Mr. G. P. Das, Reader of the Vaikunth Mehta National Institute of Cooperative Management, Poona; Mr. Mak Kam Heng, Vice-Chairman of the Singapore Cooperative Union; Mr. M. V. Madane, Joint Director (Technical Assistance & Trade), ICA Regional Office; Professor M. N. Rudrabasavaraj of the Vaikunth Mehta National Institute of Cooperative Management, India.

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In view of the increasing interest the governments in the Region are taking in cooperative development, the question of "State and Cooperative Development" has become more important today than ever before. The volume provides useful reading to those engaged in cooperative work, specially those at policy-making level.

1970	PROFESSOR D.G. KARVE COMMEMORATION VOLUME
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The Commemoration Volume will be published to mark the Tenth Anniversary celebrations of the ICA Regional Office & Education Centre for South-East Asia. It is a humble tribute by the ICA to the former Chairman of its Advisory Council for South-East Asia. The volume consists of the writings of Professor D. G. Karve on Cooperation and allied subjects. It also includes a short biography of Professor Karve written by Dr. N. K. Kulkarni, Principal of the B. M. College of Commerce, Poona.

1970	A STUDY OF PERSONNEL MANAGEMENT IN SELECTED COOPERATIVE SUPER MARKETS IN INDIA
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The Regional Office & Education Centre conducted a study of personnel management in certain Cooperative Super Bazars (Department Stores) in India. The study was made by Messrs Ragnar Arvidsson and K.K. Taimni. This publication consists of the Report of the study. It examines critically the problems of personnel management in the Stores studied and makes valuable recommendations.

1970	FARM GUIDANCE ACTIVITIES OF AGRICULTURAL COOPERATIVES
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This publication is an outcome of the Regional Seminar on "Farm Guid-

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ance Activities of Agricultural Cooperatives” held in Seoul (Republic of Korea) in September-October, 1969. The publication is divided into two parts. Part I is the Report of the Seminar and Part II consists of three selected case studies submitted to the Seminar by participants from Japan and the Republic of Korea. The Report of the Seminar discusses the objectives and scope of farm guidance, the pre-requisites for undertaking farm guidance activities and the organizational structure required for farm guidance through cooperatives.

The three case studies present the Japanese and Korean experience of cooperative farm guidance activities.

1970 COOPERATIVE EDUCATION—PROGRESS OR PERISH

Cooperative Series No. 5, by Mr. P. E. Weeraman, ICA Regional Director for South-East Asia.

1970 EDUCATION FOR AGRICULTURAL COOPERATIVES IN SOUTH-EAST ASIA

Cooperative Series No. 6, by Mr. J. M. Rana, Director (Education), ICA Regional Office & Education Centre for South-East Asia.

1970 A MODEL COOPERATIVE SOCIETIES LAW

by Mr. P. E. Weeraman, ICA Regional Director for South-East Asia

2 PERIODICALS

a ICA INFORMATION BULLETIN

The Regional Office publishes an “Information Bulletin” quarterly. At the

beginning, the Bulletin was published at irregular intervals and was meant to give information about the activities of the Regional Office & Education Centre only. It has now been expanded both in size and scope. In addition to information regarding the activities of the Regional Office & Education Centre, it now contains topical articles on cooperative matters, condensed reports of seminars and important cooperative news from the Region. From 1971, its name will be "ICA Regional Bulletin".

b ICA TRADE NEWS

Following up the recommendation of the Trade Conference of 1968 mentioned above which was subsequently endorsed by the Advisory Council, the Regional Office has been issuing a bulletin entitled "Trade News" since September 1969. It gives the latest information on trade developments on a selective basis and provides additional information on trade contacts for export and import purposes. The bulletin was, to start with, issued at irregular intervals. From July 1970, the Trade News is being issued monthly.

3 PAMPHLETS

Pamphlets on 124 subjects of cooperative interest have been mimeographed and distributed to those interested, on request and free of charge.

**Consultative
and Allied Services VI**

The Regional Office provides consultative and allied services to the ICA's member-organizations in the South-East Asian Region. This development was welcomed by the Advisory Council meeting of 1963. These services have been mostly in the field of cooperative education and training and as far as possible they have been offered to or through our member-organizations. Some of the services rendered are worthy of mentioning.

Cooperative Education

In 1963, the then Director of the ICA Education Centre worked as an Expert with the Government of India advising on the educational part of the programme for the development of consumer cooperatives.

In 1963, a pilot project on study circles for consumer cooperatives in Delhi was initiated under the joint sponsorship of the Delhi State Cooperative Union, the National Cooperative Union of India and the ICA. Our Specialist in Educational Methods assisted in this project. He also assisted the Delhi Super Bazar in 1966 in organizing a training programme for the salesmen.

The Specialist in Educational Methods assisted the Cooperative Movement in Malaysia in planning an integrated plan of cooperative education in that country, and the Malaysian Cooperative College in conducting the First Cooperative Course for secondary school teachers of Malaysia held at the College in July-August 1969.

The Director (Education) worked as an alternative Chairman of the Committee appointed by the National Cooperative Union of India to review the training arrangements for junior personnel and member education programmes for consumer cooperatives. Since the beginning, the Director of the Education Centre of the Regional Office has been a member of the Cooperative Education Committee of the National Cooperative Union of India (NCUI).

The Assistant (Publications) assisted the All-India Cooperative Educational Instructors' Training Centre of the NCUI in New Delhi in conducting a Workshop on Audio-Visual Aids for cooperative education instructors and the personnel in charge of the production of visual aids in the State and District Unions

in the country. A Hand Book of Teaching Techniques and Teaching Aids, intended to be a guide book for Cooperative Educational Instructors, which has been prepared by him, was used for teaching at the various courses on the subject held at the NCUI's Training Centre in New Delhi. This book, after testing its effectiveness, has been distributed to a number of Cooperative Educational Instructors in India.

The Regional Director and the Director (Education) attended the Conference on Management Education and Training in India held in January 1969 at the Vaikunth Mehta National Institute of Cooperative Management, Poona.

The Regional Director delivered an address on "Cooperative Education—Progress or Perish" at the Annual State Conference of the Cooperative Federation of Western Australia in March 1969.

The Joint Director, Technical Assistance and Trade, delivered talks on "Development of economic relationship among cooperatives through international trade" and "Recent trends in development assistance with special reference to cooperatives in the developing countries" to the students of the 20th International Course of the Afro-Asian Institute for Cooperatives and Labour Studies, Tel-Aviv, Israel, during March-April 1970.

The Specialist in Educational Methods delivered a talk on "Cooperative Extension Work" at the National Seminar on Integrated Rural Extension held at Coimbatore, Tamil Nadu, India, in November 1968.

The Specialist in Cooperative Credit delivered a talk on "Recent trends in cooperative movement in South and East Asia" to the participants of the refresher course for the basic trainees of the General Basic Course (Higher Diploma in Cooperation) at the Intermediate Cooperative College, Poona, in April 1970.

The Director (Education) attended the International Conference of Cooperative Education Leaders held under the joint auspices of the ICA and UNESCO in Switzerland in November-December 1970.

The Specialist in Educational Methods participated in a Conference of Principals of Cooperative Schools and Assistant Education Officers held in Poona in June 1969.

The Deputy Director (Education) participated in the 24th All-India Adult

Education Conference held in Bhubaneswar, India, in October 1970.

Consumer Cooperation

The Specialist in Consumer Cooperation in the Regional Office in 1966 assisted the National Cooperative Consumers' Federation of India in introducing an approved system of accounting, and uniform shop pictures into consumer stores. He also assisted the Ambala Consumer Cooperative Wholesale Store, India, in planning their department store.

The ICA Specialist in Consumer Cooperation assisted the National Cooperative Consumers' Federation in the preparation of pamphlets for the management consultative service and at the request of the Super Bazar, New Delhi, he made two studies of : "Flow of Customers", and "Utilization of Salesmen in the Super Bazar."

He visited Cooperative Stores in the Assam, West Bengal and Mysore States of India and advised them on sales management and personnel management in their department stores.

He also assisted the Vaikunth Mehta National Institute of Cooperative Management, Poona, in conducting the National Seminar on Personnel Management held at the Institute in January 1971. At the request of the National Cooperative Union of India Training Centre in New Delhi, the Specialist spoke on "Personnel management with particular reference to training" to the trainees at the Instructors' Course conducted by the Centre in May 1970.

The Director (Education) delivered lectures on "Problems of Consumer Cooperatives in developing countries" and "Problems of Personnel Management" at the ILO/FAO Inter-Regional Seminar on Cooperative Distribution of Consumer goods held in Denmark in September 1968.

The Specialist in Consumer Cooperation attended the World University Service Workshop on Cooperative Management held by the World University Service in Baguio City, Philippines, in April 1970 as a Consultant on Cooperative Management, and delivered two lectures on "Planning and Sales Management" and "Personnel Management and Training."

He delivered a talk on “Overall planning and feasibility studies of the cooperative societies and stores” to the participants of the 19th General Managers’ Course held at the Vaikunth Mehta National Institute of Cooperative Management, Poona, in June 1970.

He delivered a talk on “Personnel management with particular reference to training” to the trainees at the Instructors’ Course conducted by the NCUI Training Centre, New Delhi, in May 1970.

Agricultural Cooperation

The Director (Education) delivered talks on “International and Regional Cooperation for Agricultural and Rural Development through Farmers’ Cooperatives” and “A Review of the State of Cooperative Development in Asia and factors influencing their success” at the Regional Seminar-cum-Study Tour on Farmers’ Organization held in Kuala Lumpur, Malaysia, under the auspices of the UN/FAO during October-November 1969.

He attended the World Conference on Agricultural Education and Training held in Copenhagen, Denmark, under the joint auspices of the FAO, UNESCO and ILO in July-August 1970. At a plenary session of the Conference, the Director initiated the discussion following the paper presented by the Secretary-General of the International Federation of Agricultural Producers on “Education for What? A Viewpoint of the Agricultural Producers of the World.”

The Joint Director, Technical Assistance and Trade, attended the Asian Credit Union Training Conference held under the auspices of the CUNA International, the Philippines Cooperative Union League and other cooperative organizations in the Philippines.

The Regional Director and the Specialist in Agricultural Cooperation attended the 17th General Conference of the International Federation of Agricultural Producers held in Tokyo, Japan, in October-November 1969.

The Regional Director participated in the 9th Regional Conference of the FAO for Asia and Far East held in Bangkok in November 1968.

The Specialist in Educational Methods attended the seminar on Coopera-

tive Marketing and Processing of Hill Products held by the NCUI in New Delhi in February 1969.

The Specialist in Agricultural Cooperation attended the All-India Conference on Urban Credit Cooperatives held at Poona by the National Cooperative Union of India. He also attended the Mysore State Cooperative Conference held in June 1968.

The Specialist in Cooperative Credit attended the First Asian Conference on Agricultural Credit and Cooperatives held in the Philippines in December 1970 and the Indian National Food Congress held in New Delhi in May 1970.

Trade

The Joint Director, Technical Assistance and Trade, attended the Sixth Session of the Japan-Thailand Committee on the Promotion of Cooperative Trade between Thailand and Japan held in Tokyo during May-June 1970, the 13th Session of the ECAFE Committee on Trade held in Bangkok in February 1970, the 22nd Session of the ECAFE Committee on Industry and Natural Resources held in Bangkok in January 1970 and the Second Asian Conference on Industrialization convened by ECAFE in collaboration with UNIDO in Tokyo during September 1970.

Cooperative Law

The Regional Director prepared "A Model Cooperative Societies Law" and circulated it to member-movements in the Region.

He delivered the key-note address at the Seminar on Cooperative Law and Procedures held at the Vaikunth Mehta National Institute of Cooperative Management, Poona, in January 1971.

Other Fields

The Director (Education) gave a talk on the "Aims and principles of cooperatives and their application in different Asian countries" at the ILO/UN/UNDP/TA Seminar on Trade Unions and Cooperatives held in Singapore in December 1970.

He delivered talks on "Significance of cooperatives to women" and "Organization and working of thrift and credit cooperatives" at the seminar on "The problems of women workers in Asia" held in Hong Kong in December 1969 by the ICFTU's Asian Trade Unions College, New Delhi.

The Regional Director attended the 9th Asian Regional Conference of the ICFTU held in Singapore in November 1969.

The Specialist in Educational Methods attended the training course in Industrial and Engineering Cooperatives organized by the Vishwa Yuvak Kendra (International Youth Centre) at Bangalore, India, in June 1970.

The Deputy Director, Publications and Public Relations, delivered a talk on "Youth and Cooperatives" at the WAY Regional Seminar on "Youth and Rural Development" held at Bangalore in October 1969.

He attended the Regional Seminar on the "Role of Youth in National Development" held in Bangkok, Thailand, in September-October 1970 by the ECAFE.

The Assistant (Education) delivered a lecture on "Benefits of industrial cooperatives in helping housewives to supplement the family income" at a meeting of women cooperators in Taiping, Malaysia, in November 1970, and also delivered a talk on the same subject at the training camp for women members of industrial societies held at Najafgarh near Delhi. She delivered a talk on the "Role of women in cooperative movement in foreign countries" at a short course conducted by the Vaikunth Mehta National Institute of Cooperative Management, Poona, in May 1969, for lady instructors of State Cooperative Unions.

The officers of the ICA Regional Office and Education Centre delivered lectures on various aspect of Cooperation at the different training courses held by the Trade Unions College of the ICFTU in New Delhi.

The Librarian of the Regional Office & Education Centre assisted the National Agricultural Cooperative Marketing Federation in drawing up plans for the proposed expansion of their library. He also advised the Committee for Cooperative Training (of the National Cooperative Union of India) in technical matters relating to its library and assisted the National Agricultural Cooperative Federation of the Republic of Korea in the selection of furniture and fixtures and in selection of books for its library.

The Library and
Documentation Services

VII.

The library of the Regional Office & Education Centre has steadily grown in size. At present, it has over 8,500 books and 3,000 booklets. Nearly one-fourth of them are books on Cooperation. There is a good collection of literature on socio-economic problems, agriculture, general education, business management, industries, sociology, history, geography etc. Annual reports received from the member-movements are also kept in a special section. The Regional Office endeavours to procure every good book on Cooperation written in English that is published in any country. The library receives more than 175 journals on Cooperation and allied subjects. Items of news relating to the Cooperative Movement and to social and economic questions appearing in the daily newspapers are filed for record.

The Regional Office publishes an Annotated Bibliography. The purpose of the Bibliography is to provide information regarding the literature on Cooperation published in the Region as well as the literature published elsewhere on the Cooperative Movement in this Region.

The first issue of the Bibliography was published in 1963. Since then, half-yearly supplements have been issued at regular intervals. Bibliographies relating to special subjects are also prepared and supplied on request.

The Regional Office also publishes a quarterly Documentation Bulletin. The Bulletin is divided into two parts, the first part consists of a list of selected articles on Cooperation and allied subjects with annotations and the second part consists of a classified list of books added to the ICA library.

The Librarian works in collaboration with the librarians of international and national organizations for the exchange of documentation and information.

**Obtaining Technical Assistance
From Other Sources**

VIII

The International Cooperative Alliance, its various organs and the Auxiliary Committees, have been engaged in development efforts for several decades. During the post-war period, more emphasis has been given to developing economic projects and securing financial assistance for them as well as inter-linking trading cooperative organizations across national boundaries through international trade.

The 21st Congress of the ICA held at Lausanne in 1960 adopted, as stated earlier, a long-term Programme of Technical Assistance for accelerating the process of cooperative development with the assistance of the advanced cooperative movements. It also adopted a resolution recommending to the affiliates of the ICA the utilization of cooperative resources and methods in all countries to the fullest possible extent by expanding activities which may bring about rapid increase in international cooperative trade including trade with the developing countries. The resolution also recommended the promotion of international enterprises jointly owned and operated on cooperative principles. The subsequent Congresses reviewed the performance of cooperatives in the field of technical assistance and trade and made renewed appeals to the affiliates of the Alliance to pursue vigorously programmes of technical assistance and international trade. The 22nd Congress held at Bournemouth in 1963 specifically requested the advanced cooperative movements to assist the developing movements in the establishment of agricultural processing and consumer industries. These Congresses also requested the member-movements of the ICA to contribute in increased measure to the Development Fund of the ICA in order to enable the Alliance to increase its technical assistance to the developing movements.

In pursuance of the objective set forth in the above decisions of the ICA, the Regional Office & Education Centre for South-East Asia takes the following steps to obtain technical and other assistance for the national movements of the Region :

- 1 The identification of areas in which technical assistance is indicated.
- 2 The identification of a cooperative organization that would grant such technical assistance as is requested in each case.

- 3 The processing of requests for assistance in conducting feasibility studies, wherever necessary.
- 4 Maintaining close contact between the aid-giving organization, the technical assistance experts engaged in the project, their counterparts in the aid-receiving organization, the aid-receiving organization itself and the national government during the implementation of the project. Wherever necessary, participation in meetings held to discuss projects and their implementation.
- 5 Complying with special requests, such as those for the provision of literature (including its adaptation and translation wherever necessary), and equipment (including printing presses, audio-visual aids) for which foreign exchange facilities may not be available to a member-organization. Such requests as are approved by the Cooperative Development Committee of the ICA are financed from the Development Fund of the ICA.

Over a period of five years, the Regional Office has been able to generate considerable interest among the developing cooperative movements in respect of development projects.

The Regional Office has been the channel of assistance in the following instances:

1 Bhor Cooperative Dairy Project, Maharashtra State, India

The West German Consumers' Cooperative Congress has gifted machinery and equipment worth over 1.3 million rupees to the Cooperative Milk Federation of Maharashtra State, India, for the erection of a milk processing plant in the Bhor area. The erection of this factory is nearing completion. The West German Consumer Congress has also provided the services of a Technical Assistance to the Federation for supervizing the installation of the machinery as well as for running the milk plant for a few months after it has been put into commission.

The total cost of the project is around four million rupees. It has received

much assistance from the Government of Maharashtra and the State Cooperative Bank.

2 The Library of the Agricultural College of the NACF, Korea

A gift of furniture and fixtures worth US \$3,600 has been made by the ICA to the library of the Agricultural College of the National Agricultural Cooperative Federation of the Republic of Korea.

The Central Union of Agricultural Cooperatives of Japan gifted a set of books in Japanese to this library.

3 Gift of Audio-Visual Equipment to Ceylon Federation

A complete set of audio-visual equipment worth US \$ 1,400 was gifted to the Cooperative Federation of Ceylon.

The following projects are being examined by the Regional Office with a view to finding donors of the machinery and equipment required:

A Multi-Commodity Fruit & Vegetable Processing Plant at Delhi, India

A project has been sponsored by the National Agricultural Cooperative Marketing Federation of India for the processing of fruits and vegetables. The project is at present being examined by experts with special reference to the marketing of the finished products.

B Consolidated Fruit Processing Plant, Republic of Korea

A processing project has been planned by the National Agricultural Cooperative Federation of the Republic of Korea for processing strawberry and other seasonal fruits. At the request of the Regional Office an expert examined the proposal. His report is awaited.

C Cattle Feed Project, India

The Koyana Milk Producers' Cooperative Union in Maharashtra State, India, planned this project to provide cattle feed to the milk producer members of the Society. The possibilities of obtaining assistance for the project are being explored.

D Fish Canning Project, Ceylon

A project for canning fish has been formulated by the Cooperative Consumers Union and recommended to the ICA by the Cooperative Federation of Ceylon for obtaining foreign assistance. At the instance of the Cooperative Fisheries Movement of France, two French experts visited Ceylon for preparing a preliminary report on the proposal for the establishment of a Fish Canning Plant.

This proposal has since been abandoned. At the instance of the ICA another French expert will go to Ceylon in the near future to examine how the French Fisheries Movement can help in the improvement of the fishery cooperatives in Ceylon.

E Pineapple Canning Project, Ceylon

A project for canning pineapple has also been sponsored by the Cooperative Federation of Ceylon. The ICA has been requested by the Federation to explore the possibilities of obtaining foreign assistance.

In addition to the above, there are many requests for assistance in obtaining expertise or equipment and machinery. These requests are being examined by the Regional Office.

COPAC

A Committee consisting of the ICA, ILO, FAO, IFAP and IFPAAW has been set up with headquarters at Rome to promote agricultural cooperation. This

Committee, called COPAC (Committee for the Promotion of Agricultural Cooperation) will endeavour to expedite the grant of assistance to cooperative projects submitted to the UN Agencies and also undertake relevant studies such as the Study of International Finance which has been commissioned to the ICA by COPAC.

International Collaboration

The Regional Office has been collaborating with international organizations such as ECAFE, UNCTAD, the ILO, the FAO, the IFAP and the ICFTU in the field of technical assistance. It is expected that there will be still greater collaboration with the UN, its Specialized Agencies and other international organizations during the Second Development Decade of the UN, which has been declared by the ICA as the Cooperative Development Decade bringing great benefits to cooperative organizations in the Region.

Promotion of International
Cooperative Trade **IX**

As a result of a recommendation of the Cooperative Ministers' Conference on "The Role of Cooperation in Social and Economic Development" held in Tokyo during 1964, a trade survey was conducted by the ICA during 1965-66 to investigate the position of cooperative trade in the Region of South-East Asia and to initiate measures for its further development. In pursuance of the recommendations made in the trade survey report entitled "Trading of Cooperatives—South-East Asia" and by the Third Asian Agricultural Cooperative Conference held in New Delhi during January 1967, a number of measures have been initiated to assist the trading cooperatives directly.

A Conference on International Cooperative Trade in South-East Asia was held by the ICA in Tokyo during June 1968 to provide an opportunity to business executives of cooperatives to come together and explore possibilities of increasing their trade in the Region. A number of recommendations of this Conference are under examination and will be useful in formulating a programme of developing cooperative trade during the coming years.

In accordance with the recommendations made by the above Conference, the ICA along with many cooperative trading organizations in the Region participated in the Second Asian International Trade Fair held in Teheran during October 1969.

In order to bring importers and exporters of specified commodities together, the Regional Office convened a Commodity Conference in May 1970, in Tokyo, in collaboration with the Central Union of Agricultural Cooperatives of Japan. The Conference discussed in detail the possibilities of bilateral trade relationships among the various organizations represented at the Conference in respect of raw material for feeding stuffs, fruits and vegetables.

The following are instances of the development of trade transactions on a cooperative-to-cooperative basis as a result of the initiative taken by the ICA Regional Office:

- 1 A fishermen's cooperative union in Ceylon exported forty bags of conchshells to the Small Industries Corporation in India during March 1969.

- 2 The Consumers' Cooperative Trading Company of Japan imported 20 tonnes of horse meat from a cooperative trading organization in Poland

ring April 1969.

3 A coir mat manufacturing cooperative in Kerala, India, exported 25,000 pieces of coir door mats of various sizes during October-November 1969 to a cooperative wholesale society in Denmark. The coir society also shipped during July 1970, coir door mats to a European cooperative wholesale society through the Nordisk Andelsforbund, London.

4 The National Agricultural Cooperative Marketing Federation of India shipped during April, May and June, 1970, a total quantity of 2,500 metric tonnes of Kardi Meal to UNICOOPJAPAN.

Clearing House of Trade Information

The ICA Regional Office and Education Centre has also been functioning as a clearing house of trade information for more than two years. Special mention should be made of the "Cooperative Trade Directory for South-East Asia" and its Supplements published by the Regional Office providing information about trade contracts and commodity lists for the benefit of trading cooperatives.

To help the cooperatives to gain access to foreign markets, the Regional Office is engaged in the following works:

- 1 undertakes measures for the promotion and expansion of trade between cooperative organizations in the developing countries and the highly developed movements *e.g.* conducting trade surveys.
- 2 collects and disseminates information relating to trade (including opportunities of trade, results of trade missions abroad, etc.) among cooperative trading organizations.
- 3 prepares documentation on trade *e.g.*, the Cooperative Trade Directory.
- 4 disseminates information and literature relating to successfully operated cooperative organizations involved in foreign trade.
- 5 renders advice, helps in establishing contacts, and makes information available to cooperative trading organizations interested in import/export business.

- 6 renders help in bringing about trade negotiations between cooperatives without involving itself directly and follows up their progress.
- 7 explores possibilities of having the cooperative movement represented on appropriate trade missions, councils, marketing boards, delegations to conferences and in international fairs.
- 8 keeps in contact with international bodies interested in trade, commodity marketing boards and councils, national export promotion bodies, etc., and holds a "watching brief" in international conferences in the field of trade.
- 9 keeps track of international trade agreements.
- 10 disseminates information on training programmes offered by international and other agencies in the field of trade. The Regional Office hopes to organize training programmes for the personnel of cooperative trading organizations.

Combination of Aid and Trade

The Regional Office is very keen on not only developing bilateral trading relationships but also extending the scope of such agreements, *e.g.*, two cooperatives could enter into a broader agreement which would provide for both trade and technical assistance. This is possible where one of the trading cooperatives is highly developed one. In this case, the developed cooperative could assist the other in the establishment of a processing industry or other enterprise the finished product of which could be imported by the developed movement.

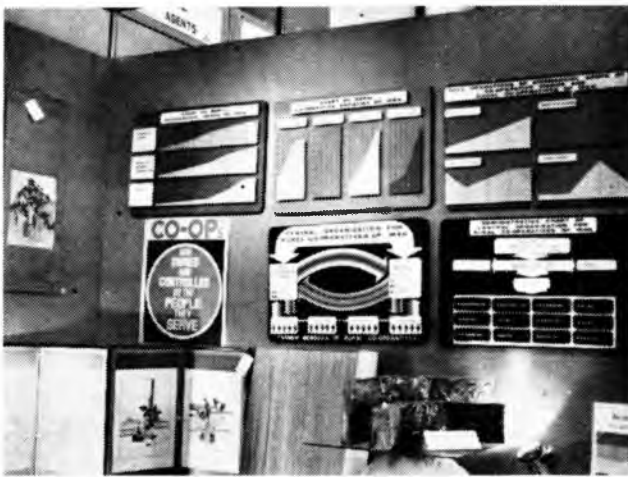
A significant example of such a combination of aid and trade is that provided for by the agreement of March 1965 between the Thai agricultural cooperatives and the Japanese agricultural cooperatives in regard to the production and supply of maize. Under this agreement the Bangkok Cooperative Farm Product Marketing Society Ltd., (now the Cooperative Marketing and Purchasing Federation of Thailand) has agreed to supply a specified quantity of maize to ZEN-KOREN (the Cooperative Purchasing Federation) of Japan. The agreement

also provides for extending training facilities in Japan to Thai cooperators and for the services of experts to assist in the production of maize in Thailand and the establishment of joint ventures such as the one recently started for the manufacture of agricultural chemicals.

Directions of Future Development

As the cooperative organizations in the Region are now undertaking many projects in the field of processing and marketing, there is a great demand for financial assistance and technical know-how. While on the one hand the requests for foreign assistance are rising, on the other the flow of assistance from the advanced countries and multilateral sources is gradually decreasing. The need, therefore, of mobilizing the resources of the Region is being felt among the leadership of the national movements. Serious consideration is being given to the organization of regional sources of financial and other assistance. The possibility of organizing a cooperative trade exchange is being explored. This would provide facilities to cooperative organizations for introducing their products into important marketing centres in the Region. The ICA in collaboration with the International Federation of Agricultural Producers (IFAP) is exploring the possibility of developing bilateral trade and aid agreements, on the Japan-Thailand model, among cooperatives in different parts of the world.

The constitution of the ICA Agriculture Sub-Committee as a Working Group on Trade Promotion, mentioned in Chapter X, is of good omen.



2nd Asian International Trade Fair, Teheran, Iran, 1969.
Sections of the ICA Stall.





A Trade Agreement being signed for export of molasses from India to Japan.

Korean Officials inspecting the site of the proposed fruit processing project near Seoul.



Foundation laying ceremony of the Bhor Cooperative Dairy Project.



ICA Agriculture Sub-Committee members at the National Agricultural Cooperative Marketing Federation (of India) Limited, New Delhi.



Members of the ICA Agriculture Cooperative Marketing Study Team with the officers of the Regional Office.

The ICA Agriculture Sub-Committee for S-E Asia
and Working Groups for Trade Promotion and Fisheries

X

A number of Auxiliary Committees have been set up within the ICA as the need of discussing problems peculiar to each sector of the cooperative movement was felt by cooperators engaged in those sectors. In the period following World War II, the Alliance admitted a number of cooperative organizations of the developing countries to its membership. It was felt that a way should be found whereby cooperators of those countries also could have the benefit of such auxiliary committees hitherto available almost exclusively to European cooperators. The heavy expenditure involved in international travel aggravated by the lack of foreign exchange in most of the developing countries meant that cooperators from the South-East Asian Region were unable to attend meetings held in Europe. Furthermore, the problems of the cooperative movements in the developing countries were somewhat different from those of the developed countries. This position was recognized at the Seventh Agricultural Conference held in Vienna on August 30, 1966, preceding the 23rd ICA Congress. It was decided to set up a Sub-Committee of the ICA Auxiliary Committee on Agriculture to be termed "The ICA Agriculture Sub-Committee for South-East Asia." In 1967 this Sub-Committee was established with a constitution approved of by the main Committee. Its first formal meeting was held in Tokyo in the same year. This was followed by meetings in 1968, 1969 and 1970 at Kuala Lumpur, New Delhi and Seoul respectively.

The aims of the Sub-Committee are :

- i to promote the exchange of information relating to agricultural cooperation and to improve communication among the national cooperative movements of the region;
- ii to increase the opportunities for cooperation among cooperatives in the agricultural field; and
- iii to promote agricultural cooperation in the Region.

At the informal meeting held in New Delhi in 1967, the Sub-Committee decided that its work programme should be kept flexible so that the Sub-Committee could develop its programme in the light of the requirements of the cooperative movements in the Region. With regard to the promotion of international cooperative trade, it was suggested that the ICA Sub-Committee should

collect, on a continuing basis, information on aspects such as the nature and status of cooperative organizations in the Region and the possibility of their developing import and export trade in different commodities and on other aspects pertinent to the development of international cooperative trade. The ICA Sub-Committee was to act as a clearing house of information on all matters relating to agricultural cooperation.

According to a decision taken by the Sub-Committee at its second meeting held in Kuala Lumpur, Malaysia in 1968, statistics regarding agricultural cooperatives in the Region have been compiled by the Regional Office and circulated to the member-organizations in the Region.

Fisheries and Trade Promotion Groups

At its last meeting held in Seoul, Republic of Korea in May, 1970 the Sub-Committee decided to constitute itself as a Working Group on Trade Promotion. It also set up a Fisheries Group from among its members. The functions of these two Groups would be to give due attention to the development of cooperative agricultural trade and the problems of fishery cooperatives, respectively, in the Region.

Survey of Marketing Projects

At the same meeting, the Sub-Committee decided to sponsor a survey of agricultural cooperative marketing projects with a view to developing agricultural cooperative marketing in the countries of South-East Asia. It is expected that this survey will help the movements concerned to obtain assistance from aid-giving authorities, governments and developed movements, for the implementation of the projects that would be recommended by the study team. The survey has been financed by the Central Union of Agricultural Cooperatives of Japan and the ICA, in equal proportions.

Membership

The Sub-Committee now has members from Australia, Ceylon, India, Iran, Japan, the Republic of Korea, Malaysia, Pakistan and the Philippines. The Chairman of the Sub-Committee for the period 1970-72 is Mr. H. Yanagida, Member for Japan on the Sub-Committee. He is the Managing Director of the Central Union of Agricultural Cooperatives of Japan.

Collaboration with other
International Organizations

XI

Relations with United Nations and its Agencies

The ICA has the privilege of working and consulting with the United Nations. It enjoys the highest consultative status—Category I— with the UN Economic and Social Council. The ICA has similar consultative relations with the ILO, FAO, UNESCO and the International Atomic Energy Agency. The ICA shares in the work of the UN Children's Fund (UNICEF).

The Alliance is called upon to work with these agencies and is thus a partner in a unique system of mutual aid which makes the knowledge, skill and experience of advanced nations available to those less advanced.

The ICA works in close collaboration with the UN Specialized Agencies whose functions include the field of cooperation such as FAO, ILO, ECAFE and UNESCO in regard to their technical meetings, studies and assignments. The setting up of COPAC mentioned in Chapter VIII is a harbinger of still closer collaboration. The coordination of the activities of the ICA and the UN Agencies is sought by the exchange of calendars of technical assistance and programmes in advance. The officers of the ICA attend conferences and seminars organized by the United Nations Specialized Agencies as Resource Persons and Observers, and vice versa. This collaboration is developing into joint action. Examples of this are the formation of COPAC (The Committee for the Promotion of Agricultural Cooperation) by the FAO, ILO, IFAP, IFPAAW and ICA, and the commissioning of ICA by COPAC for the Study of International Financing of Cooperative Enterprise.

The Regional Office for South-East Asia collaborates with the regional establishments of the United Nations and its Specialized Agencies on the same lines as stated above *mutatis mutandis*. A few educational activities were jointly organized by the ICA Regional Office and the UN Agencies *e.g.* a Seminar on "The Role of Cooperation in the Emancipation of Women", which was held in New Delhi in November-December 1962, was organized by the ICA in collaboration with UNESCO. The ICA collaborated with the FAO in the FAO Cooperative Farming Workshop which was held in New Delhi in May 1966. The UNESCO assisted in organizing the International Conference on Cooperative

Education which was held in New Delhi in February 1968.

The exchange of Resource Persons and Lecturers is also noteworthy. There were Resource Persons from the FAO at the Experts' Conference on "Co-operative Marketing" held by the ICA Regional Office in 1967. The Director of Education of the ICA Regional Office lectured at the ILO/Danish Inter-Regional Seminar on Cooperative Distribution of Consumer Goods held in Copenhagen in 1968 and more recently at the FAO Second Regional Seminar-cum-Study Tour on Farmers' Organizations in Asia and the Far East" held in Malaysia in October-November 1969, the ILO/ICFTU Seminar on "Trade Unions and Cooperatives for Asia" held at Singapore in September 1970.

Relations with other International Organizations

The ICA maintains close collaboration with other governmental and non-governmental international organizations, such as the International Federation of Agricultural Producers (IFAP), Afro-Asian Rural Reconstruction Organization (AARRO), International Confederation of Free Trade Unions (ICFTU) and the World Assembly of Youth (WAY). As in the case of the ICA and the United Nations Specialized Agencies, the officers of the ICA attend the seminars organized by these international organizations as Resource Persons and Observers and vice versa.

The ICA and these organizations have held several conferences jointly. For example, a regional seminar on "Youth and Cooperation" was jointly held by the ICA Regional Office and the World Assembly of Youth and held in Malaysia in January 1964. An Experts' Conference on "Trade Unions and Cooperatives" was jointly held by the ICA Regional Office and International Confederation of Free Trade Unions in New Delhi in January 1965. An Experts' Conference on "The Role of Cooperatives in Agricultural Development" was jointly held by the ICA Regional Office and the AARRO in Nepal in November 1969.

Regional Cooperators—
Past and Present

XII



1 Professor D. G. Karve

Professor Karve was the first Chairman of the Advisory Council of the ICA Regional Office & Education Centre for South-East Asia. He was appointed in 1961 and, with a break of two years, (1962-63), when he was the Deputy Governor of the Reserve Bank of India, he continued to be the Chairman of the Council until his demise in December 1967.

Born on December 24, 1898, Professor Karve had his schooling and college education in Poona. He distinguished himself during this period by securing a number of prizes. In 1921, he was the Cobdon Club Medalist and in 1923, Wedderburn Scholar. His association with the Deccan Education Society as its Secretary and a life-member brought him in active contact with important colleges in Poona and Sangli (in the State of Maharashtra, India) where he worked as a Principal for a number of years.

He played a leading role in the establishment of the Brihan Maharashtra College of Commerce in Poona and was its Principal for a number of years. Throughout his career, he maintained a close link with the Deccan Education Society and its educational institutions. He later rose to the high position of Vice-Chancellor of the Poona University.

During his active service with academic institutions, Professor Karve extended his sphere of activities to many state, national and international economic, educational and cooperative institutions such as the Cooperative Union and Co-operative Bank of Maharashtra State, the Indian Economic Association, the Indian Institute of Public Administration, the Reserve Bank of India, the Life Insurance Corporation of India and the All India Radio.

In a number of these institutions, he worked either as Chairman or as an active member of the Executive. He was also Deputy Governor of the Reserve Bank of India for a period of two years and later on until his death, he acted as its Honorary Adviser. In the State Bank of India, he worked as Vice Chairman

for two years. He served on several important committees which have played a significant role in the formulation of cooperative policy in India, such as the Bombay Minimum Wage Committee, the Bombay Administration Economic Committee, the Crop Loan Evaluation Committee, Madhya Bharat Cooperative Planning Committee, the Fourth Finance Commission, 1965, and the Programme Evaluation Organization of the Planning Commission, of which he was Director, and the Village and Small Industries (Second Five-Year Plan) Committee, 1955.

From the time Professor Karve moved to Bombay in 1947 for working as the Director of the Bombay District Gazetteers he was in contact with several international organizations. He travelled widely all over the world visiting cooperative organizations and educational institutions. He was President of the Indian Society of Agricultural Economics for a two-year term and served for several years as the Asian Secretary of the International Association of Agricultural Economists. At the time of his death, Professor Karve was the Executive Director of the Homi Bhabha Fellowships Council, Poona.

Professor Karve's contribution to literature on Economics and Cooperation has been widely appreciated. "Indian Federal Finance", (1929); "Poverty and Population in India", (1936); "Democracy and Capitalism", (1936); "the New Indian Constitution, Prospects and Principles", (1940); "Ranade—The Prophet of Liberated India" (1942); "Population Planning In India", (1948); "Public Administration in Democracy", (1950); "Administrative Implications of Planning", (1956); and "Rural Development", (1957) are some of his more well-known works. In addition, he wrote extensively to a number of important journals.

Ever since 1919, when he commenced the study of Economics from the then popular text-book on the subject written by the great French Cooperator, Charles Gide, Professor Karve was a devotee of Cooperation.

Education was a subject very dear to Professor Karve's heart. He devoted considerable time and energy to advocating the importance of cooperative education which he believed was vital for the success of the cooperative movement.

His association with the International Cooperative Alliance in his later years gave Professor Karve an opportunity of expressing his views on Cooperative Education on international platforms.

The world cooperative movement will remember him as the Chairman of the Principles Commission appointed by the ICA Congress of 1963 held at Bournemouth, whose Report was presented by him in masterly fashion and adopted with acclaim by the subsequent Congress of 1966 in Vienna. The cooperators of the South-East Asian Region and the ICA will be ever in his debt for the great contribution he made to the proper development of the ICA's activities in South-East Asia as the Chairman of the Advisory Council.

A portrait of Professor Karve, the cost of which has been borne by the national cooperative movements of the Region, will be unveiled by the President of the Alliance, Dr. Mauritz Bonow, on the occasion of the tenth anniversary celebrations of the Regional Office, on February 17, 1971,—the portrait of a real cooperator and a very charming personality.



2 Sir V. T. Krishnamachari

Sir V. T. Krishnamachari was the Chairman of the ICA Advisory Council from 1962-63, when Professor D. G. Karve resigned his office to assume duties as Deputy Governor of the Reserve Bank of India.

Sir Krishnamachari served his country with great distinction as politician, diplomat, public servant and cooperator.

He started his career as a public servant in Madras State in 1903 and rose to the post of Under-Secretary soon after. He was the Diwan of the States of Baroda (1927-1944) and Jaipur (1946-49). He was a delegate to the League of Nations and he also attended the famous Round Table Conference in London. As the Vice-President of the Indian Constituent Assembly; his contribution to the drafting of the Indian Constitution was invaluable. He served with distinction as the Deputy Chairman of the Indian Planning Commission from 1953-60. His services as politician and public servant were matched by his services to the cause of Cooperation. He was the Chairman of the National Cooperative Union of India. The valuable guidance he gave to the ICA Regional Office and Education Centre as the Chairman of its Advisory Council is recalled with gratitude by the Cooperators of the Region.

3 Mr. B. Venkatappiah

Mr. B. Venkatappiah was appointed Chairman of the Advisory Council in July 1968, on the demise of Professor Karve.

Mr. Venkatappiah had a brilliant academic record both at the Presidency College, Madras, and at the University of London. He passed into the Indian Civil Service in 1932. In the course of his long administrative career Mr. Venkatappiah has held, *inter alia*, the posts of Secretary of Finance, Executive Director and Deputy Governor of the Reserve Bank of India and Chairman of the State Bank of India. He was a Member of the All-India Rural Credit Survey Committee; the Taxation Enquiry Commission; and the Dearness Allowance Commission. He has also been the Chairman of the Fertilizer Credit Committee, the Study Team of Administrative Reforms, the Commission on Financial Administration, the All-India Rural Credit Review Committee and the Committee for Rural Electrification.

Mr. Venkatappiah is the Member for Agriculture in the Planning Commission of India.





4 Mr. Nyi Nyi

U Nyi Nyi was the first ICA Regional Officer for South-East Asia. He held the post of Regional Officer from the inception of the Regional Office up to March 1962.

Mr. Nyi Nyi holds a Bachelor of Arts degree and a Bachelor of Laws degree from the University of Rangoon. He practised law in 1937-38 and was appointed an Assistant Judge in the Burma Judicial Service in 1938 in which he served till 1951. He was on special duty in connection with the implementation of Burma's First Five-Year Cooperative Development Plan from 1951 to 1960. He was also the Registrar of Cooperative Societies of Burma from 1952 to 1960. He assisted the Government of the Federation of Malaya on Cooperative Wholesale and Retail Distribution from November 1959 to April 1960 on an ILO assignment. On leaving the International Cooperative Alliance, he worked as an ILO Expert on Industrial and Transport Cooperatives and Cooperative Education and Training in Tanzania (then Tanganyika) from November 1962 to December 1968.

The cooperative movement in Region benefited greatly from the vast experience Mr. Nyi Nyi brought with him to the Regional Office.

5 Dr. S.K. Saxena

Dr. Surendra Kumar Saxena was appointed ICA Regional Officer for South-East Asia in 1961 and after the Regional Office & the Education Centre of the ICA were merged into one body in 1963, he was placed in charge of the amalgamated establishment, since styled the ICA Regional Office & Education Centre for South-East Asia. He held this office until he was appointed Director of the Alliance in August 1968.



Dr. Saxena holds the M.A. degree of the University of Agra, India, with a First Division in Economics, the degree of Master of Social Sciences cum Laude from the Institute of Social Studies, The Hague, Holland, and a Doctorate of Philosophy from the Municipal University of Amsterdam. His thesis for the Doctorate was later published under the title of "Industrial Conflict: Example of British Coal Mining."

Dr. Saxena has travelled extensively and has been responsible for organizing a number of technical seminars on various aspects of Cooperation in the South-East Asian Region. He participated in many international seminars and conferences even before he joined the Alliance in 1959; such as the Salzburg Seminar on American Studies in Austria, and the Third World Congress of Sociology in Amsterdam.

His contribution to the development of the Regional Office was immense. He put it on the map of the cooperative world.



6 Mr. Bertil Mathsson

Mr. Bertil Mathsson was the first Director of the ICA Education Centre. The Education Centre functioned under his leadership till his resignation in 1963.

Before joining the ICA, Mr. Mathsson served as an Assistant in the HSB (National Association of Tenants, Saving and Building Societies) in Stockholm from 1953-54, a teacher of KF (Swedish Cooperative Union and Wholesale Society Limited) from 1954-56, an assistant at the KF Secretariat from 1956-58 and an Assistant at the KF Information Department from 1958-59.

After completing his assignment in the ICA, Mr. Mathsson joined UNESCO where he is presently serving as Programme Specialist in the Population Control Section.

Mr. Mathsson worked tirelessly for the establishment and development of the Regional Office & Education Centre.

7 Mr. Marian Radetzki

Mr. Marian Radetzki worked as the Director of the Education Centre of the ICA Regional Office for four years from 1963.

Mr. Radetzki is a Graduate of the Stockholm School of Economics. He also graduated from the University of Stockholm, majoring in Cultural Anthropology. He also holds a degree corresponding to the Ph. D. in Economics from the Stockholm School of Economics.

Before joining the ICA, he worked in the Kooperativa Forbundet's Department of Retail Trade Research. After completing his assignment in the ICA, he returned to Sweden and worked in KF, in charge of the department which administers Swedish cooperative assistance to the developing countries. Mr. Radetzki is now working on a research project on the Development Effects of Foreign Aid with special reference to Swedish bilateral programmes.

During his tenure of office in the ICA, he rendered valuable service to the cause of cooperative education in the Region.





8 Mr. Alf Carlsson

Mr. Alf Carlsson joined the ICA Regional Office and Education Centre in 1966. He served as the Director of the Education Centre of the Regional Office for two years.

Mr. Carlsson holds a Degree in Economics equivalent to M.A. from the University of Stockholm.

Before joining the ICA, he was the Director of the Swedish Cooperative Centre, which position he resumed after completing his assignment in the ICA. Previously he was a teacher in Var Gard (KF's Cooperative College) for 6 years. During his tenure of office in the ICA, he organized several important national and regional seminars and started the ICA Teachers' Exchange Programme.

The services rendered by Mr. Carlsson in the field of cooperative education were widely appreciated by the cooperators of the Region.

9 Dr. P. R. Baichwal

Dr. P. R. Baichwal worked with the ICA Regional Office and Education Centre as Specialist Agricultural Cooperation from July 1963 to July 1967.

Dr. Baichwal holds the M.A. and Ph. D. degrees of the University of Bombay. He was Professor of Economics in the University of Bombay before he joined the ICA.

On leaving the ICA, Dr. Baichwal joined the Maharashtra State Cooperative Marketing Federation. His contribution to the research and educational activities of the ICA Regional Office and Education Centre was very valuable.





10 Mr. Hans Dahlberg

Mr. Hans Dahlberg joined the ICA Regional Office and Education Centre in 1963 and served for four years. At the beginning, he served as Deputy Director, and later as Joint Director, Administration and Finance.

Before joining the ICA, he served in the Field Organization of the FOLKSAM Insurance Group and later as Assistant to the Deputy Sales Manager of the FOLKSAM Insurance Group. He also served at the London Branch of the Cooperative Insurance Society, UK, for a short period. After the completion of his assignment in the ICA he returned to the FOLKSAM Insurance Group, Sweden, where he is now serving as a Secretary for International Affairs. He is also the Assistant Secretary of the Insurance Development Bureau, a sub-committee of the ICA Insurance Executive Committee.

Mr. Dahlberg rendered valuable service to the Cooperative Movement of the Region.

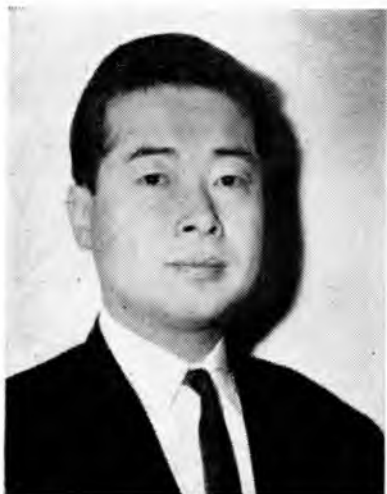
11 Mr Rune Erixon

Mr. Rune Erixon worked in the ICA Regional Office and Education Centre as Joint Director, Administration and Finance, from February 1967 for two years. Before joining the Regional Office, Mr. Erixon worked for two years as Adviser to the Government of India in the field of consumer cooperatives and simultaneously as Lecturer at the Central Institute of Management for Consumers' Business (CIMCOB) in Bombay, which was later merged with the Vaikunth Mehta National Institute of Cooperative Management, Poona.



Mr. Erixon has long experience in the field of consumers' cooperatives. He has worked for 17 years in the Swedish Consumer Cooperative Movement in which he has held several important positions. After his ICA assignment, he returned to Sweden and worked in the Swedish Cooperative Centre as its Administrative Director for a short period and then went to Botswana on an ILO assignment as Chief of the ILO/UNDP Project Cooperative Development Centre, Botswana.

Mr. Erixon's services to the ICA Regional Office and to the consumer cooperative movement of the Region were highly appreciated. The erection of the building in which the Regional Office is housed was his responsibility and he discharged this with the greatest acceptance.



12 Mr. Shiro Futagami

Mr. Shiro Futagami worked with the ICA Regional Office and Education Centre as a Deputy Director (Education) from January 1968 for three years. He was our Specialist in Agricultural Cooperation.

Before he joined the ICA, Mr. Futagami was serving in the International Department of the Central Union of Agricultural Cooperatives of Japan since 1957. He was associated with the Institute for the Development of Agricultural Cooperation in Asia (IDACA) since its establishment in 1963 as a Programme Coordinator.

He also served as the Secretary of the ICA Agriculture Sub-Committee for South-East Asia during the period of his service with the Regional Office. After the completion of his term with the ICA, he returned to the Central Union of Agricultural Cooperatives of Japan.

Mr. Futagami rendered valuable service to the Cooperative Movement of the Region, especially in his capacity as the Secretary of the Agriculture Sub-Committee for South-East Asia.

13 Mr. P. E. Weeraman

Mr. Palita Weeraman is the third to be appointed Regional Officer for South-East Asia since the establishment of the Regional Office. He succeeded Dr. Saxena on the latter's promotion as the Director of the Alliance.



He holds the B.A. Honours degree of London University. His subject of specialization was Oriental History.

He joined the Department of Cooperative Development in 1942 as an Assistant Commissioner and rose to the position of Commissioner for Cooperative Development of Ceylon in 1957. He held other important offices such as those of Director of Cultural Affairs and Government Agent of Colombo District in the Ceylon Administrative Service from which he retired prematurely in 1968 to serve the ICA in his present capacity. He was also a Director of the Cooperative Wholesale Establishment and of the People's Bank which is the apex bank for the Cooperative Movement in Ceylon. Altogether, he has been professionally connected with the Movement for well-nigh twenty-five years. With this long experience of administering the cooperative law and promoting Cooperation he has specialized knowledge of both cooperative legislation and organization.

By the time he joined the ICA, Mr. Weeraman had travelled extensively and studied several cooperative movements in Asia and Europe. He had also participated in several international cooperative seminars and experts' conferences.

It is during his tenure of office of Commissioner for Cooperative Development that Multipurpose Cooperative Societies came to be formed in Ceylon. He played an important role in the organization of the Cooperative Federation of Ceylon.

He has been in charge of the Regional Office and Education Centre since July 1968.



14 Mr. J. M. Rana

On the return of Mr. Alf Carlsson to the Swedish Cooperative Centre as its Director in May 1968, Mr. J. M. Rana succeeded him as the Acting Director of the Education Centre, the main section of the ICA Regional Office and Education Centre in June 1968. Mr. Rana joined the ICA Regional Office as a Deputy Director in 1960. He was promoted Joint Director, Co-Director, Acting Director and finally Director of the Education Centre in January 1969.

Mr. Rana holds the M.A. degree of the University of Baroda, India. His subject of specialization was Agricultural Economics.

Before he joined the ICA, he was Lecturer in Agricultural Economics and Cooperation for three years in the College of Agriculture, University of Gujarat, and later the Head of the Research Division of the National Cooperative Union of India for five years.

15 Mr. M.V. Madane

Mr. M. V. Madane joined the ICA Regional Office and Education Centre in 1962 as a Deputy Director, and was promoted Joint Director (Technical Assistance and Trade) in January 1967. Before joining the ICA, he was the Principal of the Maharashtra



Regional Cooperative School, Poona, for five years, and the Secretary of the Maharashtra Divisional Cooperative Board for three years. He has also been the Assistant Chief Executive Officer and later Chief Executive Officer of the Maharashtra State Cooperative Union.

Mr. Madane holds the B.A. degree of the University of Agra, the M.A. degree of the University of Bombay and the LL.B. degree of the University of Poona. He has also undergone a Cooperative Honours Diploma Course at the Cooperative College of the United Kingdom. For the Diploma Course, he wrote a thesis on "A critical examination of the Independent Commission Report", which was later published under the title of "A study of the British Cooperative Movement."



16 Mr. Ragnar Arvidsson

Mr. Ragnar Arvidsson joined the ICA Regional Office in April 1968. He is our Specialist in Consumer Cooperation and Joint Director (Administration). Previously he had worked with the Consumer Co-operative Movement of Sweden for thirteen years in various capacities. While working with the Swedish Cooperative Union and Wholesale Society (KF), he received extensive training in the field of retail management, at Var Card—the Cooperative College of Sweden.

17 Dr Dharm Vir

Dr. Dharm Vir joined the ICA Regional Office and Education Centre in January 1963 as a Deputy Director and was promoted Joint Director in 1969. He is our Specialist in Educational Methods and Joint Director (Education).



Dr. Vir started his career as a psychologist at the Research, Training and Production Centre, Jamia Millia Islamia, New Delhi. Later he became its Acting Director. He has also worked as a Research Officer of the Indian Adult Education Association and the Committee on Plan Projects, Planning Commission, Government of India.

Dr. Vir holds the B.A. degree of the University of Agra and the M.A. and Ph. D. degrees of the University of Lucknow, India. He has completed a Research Diploma course in Social Sciences at the International People's College, Elsinore (Denmark), and made a study of cooperative education programmes in Denmark.



18 Mr. H. P. Lionel Gunawardana

Mr. Lionel Gunawardana joined the Regional Office as a Deputy Director in November 1967. He is our Specialist in Cooperative Credit and Deputy Director (Publications and Public Relations).

Previously he was an Assistant Commissioner for seven years in the Department of Cooperative Development of Ceylon. He resigned from the Ceylon Administrative Service to take up duties in his present post.

Mr. Gunawardana holds the B.Sc. degree (Agriculture) of the University of Poona, India, and the M.A. degree (Economics) of the University of The Philippines. His Master's thesis was on the Cooperative Movement of Ceylon.



Observance of the International Cooperative Day, 1969, at the ICA Regional Office in New Delhi.



The Chairman of the Royal Commission on Cooperatives in Ceylon visiting the ICA Regional Office.



Mr. Klas Back of Folksam, Sweden, with the Director of the Alliance and the Regional Director for South-East Asia.



Swedish Parliamentarians on a visit to the ICA Regional Office.



The Canadian High Commissioner in India at the ICA Regional Office.



ICA Headquarters in London.

The International
Cooperative Alliance

XIII

i Present Position

The International Cooperative Alliance is one of the oldest of existing international voluntary bodies. It is a world-wide confederation of cooperative organizations of all types. Founded by the International Cooperative Congress held in London in 1895, it has now (1970) 143 affiliates spread over 60 countries serving over 255 million members at the primary level. It is the only international organization entirely and exclusively dedicated to the promotion of Cooperation in all parts of the world.

Through the Alliance each of these members, without distinction of colour or creed, is linked with his fellow Cooperators throughout the world.

Through the Alliance the individual member is enabled to play a part in the pursuit of Cooperative interests and the promotion of the Cooperative Movement throughout the world.

It promotes, through auxiliary trading, banking and insurance organizations, direct commercial and financial relations between cooperative enterprises in different countries so as to enable them to exert on the world market, as well as at home, an influence beneficial at once to consumers and primary producers.

Through the Alliance the deepest aspirations of Cooperators for a better social order and world peace are voiced in the councils of the nations.

ii Objects

The ultimate object of the ICA is proclaimed in Article 1 of its Rules in these words:

“The International Cooperative Alliance, in continuance of the work of the Rochdale Pioneers and in accordance with their principles, seeks, *in complete independence and by its own methods*, to substitute for the profit making regime a cooperative system organized in the interests of the whole community and based upon mutual self-help.”

The objects of the ICA as stated in Article 3 of its Rules are :

“a To be the universal representative of Cooperative Organizations of all types which, in practice, observe the Cooperative Principles.

- b To propagate Cooperative Principles and methods throughout the world.
- c To promote Cooperation in all countries.
- d To safeguard the interests of the Cooperative Movement in all its forms.
- e To maintain good relations between its affiliated organizations.
- f To promote friendly and economic relations between the Cooperative Organizations of all types, nationally and internationally.
- g To work for the establishment of lasting peace and security through cooperative efforts.”

iii Membership

The conditions of membership of the ICA are stated in the Article 8 of its Rules as follows :

“Associations of persons or Cooperative Organizations which observe the aims of the ICA and the Policy laid down by its Congress shall be eligible for membership of the ICA.

Any Association of persons, or of societies, irrespective of its legal constitution, shall be recognized as a Cooperative Society provided that it has for its object the economic and social betterment of its members by means of the exploitation of an enterprise based upon mutual aid, and that it conforms to the Cooperative Principles as established by the Rochdale Pioneers and as reformulated by the 23rd Congress of the ICA :

a Membership of a cooperative society shall be voluntary and available without artificial restriction or any social, political, racial or religious discrimination to all persons who can make use of its services and are willing to accept the responsibilities of membership.

b Cooperative societies are democratic organizations. Their affairs shall be administered by persons elected or appointed in a manner agreed by the members and accountable to them. Members of primary societies shall enjoy equal rights of voting (one member, one vote) and participation in decisions affect-

ing their societies. In other than primary societies the administration shall be conducted on a democratic basis in a suitable form.

c Share capital shall only receive a strictly limited rate of interest, if any.

d The economic results, arising out of the operations of a society belong to the members of that society and shall be distributed in such manner as would avoid one member gaining at the expense of others.

This may be done by decision of the members as follows :

by provision for development of the business of the cooperative;

by provision of common services; or

by distribution among the members in proportion to their transactions with the society.

e All cooperative societies shall make provision for the education of their members, officers and employees, and of the general public, in the principles and techniques of cooperation, both economic and democratic.

f All cooperative organizations, in order to best serve the interests of their members and their communities shall actively cooperate in every practical way with other cooperatives at local, national and international levels.

Subject to compliance with these conditions, the types of Association eligible for membership shall include the following :

a National Unions or Federations of Cooperative Societies of the types mentioned in f, g, h, i, j.

b National Federations of Cooperative Unions.

c Regional Unions of Cooperative Societies.

d Consumers' or Agricultural Cooperative Wholesale Societies.

e Cooperative Banks and Cooperative Insurance Societies.

f Consumers' Cooperative Societies.

g Cooperative Societies of Industrial Producers or Artisanal Cooperatives.

h Agricultural or Fishery Cooperative Societies.

i Cooperative Credit Societies.

j Housing and Building Societies.

k Supra-National or International Cooperative Organizations.

l Other Associations of persons or Associations which have as their aim the Promotion of Cooperation.

The present membership of the ICA includes national Cooperative Organizations of all parts of the world. The majority of the national Cooperative Movements affiliated to the Alliance are in Asia, Africa and Latin America.

Associate Members: Since 1954 the ICA has accepted cooperative organizations which are under government supervision and control as Associate Members, as a transitional stage until they attain self-government and become eligible for full membership.”

iv Obligations of Members

According to the Article 13 of ICA Rules, every organization affiliated to the ICA shall have the following obligations:

“*a* To observe the aims and policy of the ICA and to conform in its activity to the Principles of Rochdale as defined in Article 8.

“*b* To pay, during the first three months of each financial year, an annual subscription according to the provisions of Articles 17 and 18, and in the case of organizations paying a collective subscription (Article 18, III) to declare the basis upon which it is calculated.

“*c* To supply the ICA with its Annual Report.

“*d* To send for the Library of the ICA a gratis copy of all literary works published by it; to inform the ICA of books published in its respective country which are of special interest or importance either for the work or Library of the ICA (if possible to supply the ICA with such books).

“*e* To appoint a Correspondent who shall be responsible for sending to the ICA regularly— for the purpose of its publications, for the information of its Authorities, or for its documentation—full information concerning national cooperative developments, as well as all legislative or other actions and decisions on the part of the Public Authorities which directly or indirectly affect the activity and life of the Cooperative Movement.

“*f* To supply, as far as possible, all information that shall be requested by the Authorities of the ICA.

“*g* To take all such action as shall be recommended by the Authorities of the ICA in support of its policy, and for the implementation of the decisions of its Congress and Committees.

“*h* To give such support to the publications of the ICA that their sale shall become a source of revenue to the ICA.”

v The Congress

The supreme authority of the Alliance is the Congress or assembly of delegates of the affiliated organizations, usually meeting every three years in a different country, by invitation of one or more member-organizations.

The Congress reviews the work of the ICA, discusses motions proposed by the Central Committee or affiliated organizations and passes resolutions which range from declarations of opinion to directives to the Alliance’s administrative organs.

vi Administration

The administrative organs of the Alliance are the Central Committee, the Executive Committee, the Cooperative Development Committee and the secretariat headed by the Director.

The Central Committee is responsible for seeing that the decisions of Congress are carried out. It is also authorized by the Rules to take other important decisions on its own responsibility.

The Central Committee elects the President, two Vice-Presidents and the members of the Executive, all of whom hold office until the next Congress.

The Executive Committee exercises general control over the affairs of the ICA, between meetings of the Central Committee. Besides keeping in touch with the work of the secretariat, the Executive Committee is concerned especially with questions of finance and membership.

The Cooperative Development Committee (formerly Technical Assistance Sub-Committee) was established in 1957 to give effect to the Resolution on the "Development of Cooperation in Lesser Developed Countries" which was adopted by the Paris Congress.

The Committee administers the ICA Development Fund and arranges technical assistance to developing national movements from more advanced cooperative movements.

The secretariat carries on the day-to-day work of the Alliance at its Head Office in London. The secretariat is headed by the Director of the Alliance. He is assisted by the Secretaries for Administration, Education, Press and Public Relations, Research and Statistics, Agriculture and Fisheries, and Women and Youth Cooperators.

Dr. S. K. Saxena, former Regional Officer of the ICA Regional Office & Education Centre for South-East Asia, is the present Director of the Alliance.

There are two other offices of the ICA, *viz.*, the Regional Office for South-East Asia situated in New Delhi and the Office for East and Central Africa at Moshi, Tanzania. The Regional Office in New Delhi was started in 1960 and the office in Moshi in 1968. The present Regional Directors in charge of these two offices are, respectively, Mr. P. E. Weeraman, former Commissioner for Cooperative Development, Ceylon, and Mr. Dan Nyanjom, former Commissioner for Cooperative Development, Kenya.

vii Policy

The Policy of the ICA has two principal aims. It seeks to link the cooperative movements of different countries so that they form one expanding economic system. Secondly it seeks to create a world environment favourable to Cooperation by removing causes of economic strife and obstacles to mutual understanding and permanent peace.

The ICA has always remained independent of political and other bodies—the sole condition on which its affiliates can unite and remain united.

"The ICA regards Cooperation as neutral ground on which people holding the most varied opinions and professing the most diverse creeds may meet and act in common."

APPENDIX I
LIST OF STAFF IN THE REGIONAL OFFICE

Name	Qualifications	Post held in the RO	Nationality
1	2	3	4
1 Mr. P.E. Weeraman	B.A. (Hons), (London)	Regional Director	Ceylonese
2 Mr. J. M. Rana	M.A (Econ.), (Baroda)	Director (Education)	Indian
3 Mr. M. V. Madane	M.A., (Bombay) LL.B.,(Poona)	Joint Director (Technical Assistance and Trade)	Indian
4 Mr. Ragnar Arvidsson		Joint Director (Administration).	Swedish
5 Dr. Dharm Vir	M.A., Ph. D. (Lucknow)	Joint Director (Education)	Indian
6 Mr. Lionel Gunawardana	M.A. (Econ), (Philippines) B.Sc., (Agri.) (Poona)	Deputy Director (Publications & Public Relations).	Ceylonese
7 Mrs. Margaret D'Cruz	Senior Cambridge	Assistant (Education)	Indian
8 Mr. Jai Prakash	B.A., (Agra)	Assistant (Technical Assistance & Trade)	Indian
9 Mr. Daman Prakash	Intermediate, Followed Specialize Courses on "Audio Visual Education" & "Projected Aids" held by the Dept. of A.V. Education, NCERT, India.	Assistant (Publications)	Indian
10 Mr. B.D. Pandey	M.A. (Econ), (Meerut), Certificate in Library Science (One year course)	Librarian	Indian
11 Mr. I.S. Gupta	Intermediate	Office Manager	Indian
12 Mr. P. C. Singal	B.Com. (Hons), (Delhi) LL.B. (Agra) Followed a course in Industrial Management held by the SISI, New Delhi (India).	Accountant	Indian

1	2	3	4
13 Mr. A. H. Ganesan	B.A. (Econ.), (Delhi)	Personal Assistant to R.D.	Indian
14 Mr. Ashok Kandhari	Intermediate	Personal Secretary	Indian
15 Mr. Prem Kumar	Higher Secondary	Personal Secretary	Indian
16 Mr. S.S. Avadhani	Intermediate LL.B. (Bombay)	Personal Secretary	Indian
17 Mr. Gurcharan Singh	Matriculation	Personal Secretary	Indian
18 Mr. Shyam Singh		Driver	Indian
19 Mr. Balam Singh	Matriculation	Telephone Operator	Indian
20 Mr. Ram Singh		Sweeper	Indian
21 Mr. Ram Pher		Gardner	Indian
22 Mr. Jagdish Singh		Driver	Indian
23 Mr. Peter Massy		Cook	Indian
24 Mr. Prem Singn		Peon	Indian
25 Mr. Janaki Prasad		Gardner	Indian
26 Mr. Sri Ram	Matriculation	Peon	Indian
27 Mr. Pyare Lal		Watchman	Indian
28 Mr. Ram Prakash	Matriculation	Peon	Indian

APPENDIX II

NAMES OF THE ADVISORY COUNCILLORS OF THE FIRST DECADE OF THE
REGIONAL OFFICE AND THEIR PERIODS OF OFFICE.

	Period of Office
AUSTRALIA	
1 Mr. W. Kidston	1960—1970
BURMA	
1 Mr Tun Win	1963—1964
CEYLON	
1 Mr. Hinton Abeygoonasekara	1961—1963
2 Mr. D. E. Hettiarachchi	1964
3 Mr. K. W. Devanayagam	1965—1970
INDIA	
1 Capt. H. S. Lather	1961—1964
2 Mr. Brahm Perkash	1965—1970
IRAN	
1 Mr. J. Sassani	1967—1970
JAPAN	
1 Mr. Tsuneo Nanba	1961—1964
2 Mr. T. Kumagai	1965—1967
3 Mr. H. Yanagida	1968—1970
REPUBLIC OF KOREA	
1 Mr. Ki Bong Kim	1964
2 Mr. Bang Hum Moon	1965
3 Mr. Myong Soon Shin	1966
4 Mr. Yong Chan Paik	1967—1970
MALAYSIA	
1 Tuan Haji Abdul Rauf	1961
2 Mr. Mohamed Hussein bin Ibrahim	1962
3 Rajah Zainal Abidin	1963
4 Mr. Mohd Hussein Ibrahim	1964
5 Mr. Abdul Aziz bin Abdul Rani	1965
6 Mr. N. A. Kularajah	1966—1970

PAKISTAN

1	Mr. Riazuddin Ahmed	1961—1964
2	Mr. A.K.M. Ashan	1963—1964
3	Mr. M.M. Zaman	1965
4	Mr. P.A. Nazir	1966
5	Mr. S.M. Q. Rizavi	1967
6	Mr. M. Aslam Avais	1968—1969
7	Mr. Lutfor Rahman Khan	1970

PHILIPPINES

1	Mr. E. V. Mendoza	1964—1966
2	Mr. B. P. Faustino	1967—1970

SINGAPORE

1	Mr. M. C. Thomas	1961—1963
2	Mr. P. Muthu	1964—1968
3	Mr. N. G. Raju	1969
4	Mr. Mak Kam Heng	1970

THAILAND

1	Mr. Thanu Satraphai	1961—1966
2	Mr. Thep Saiyananda	1967—1969
3	Col. Surin Cholpraserd	1970

APPENDIX III

PRICED PUBLICATIONS ISSUED BY THE ICA REGIONAL OFFICE & EDUCATION
CENTRE FOR SOUTH-EAST ASIA

- 1 COOPERATIVE EDUCATION IN INDIA—An approach, 1962. Indian Rs. 0·50, US Cents 5.
- 2 COOPERATIVE LEADERSHIP IN SOUTH-EAST ASIA, 1964. Reprinted 1965. Indian Rs. 8·00, US \$ 1·05.
- 3 DIRECTORY OF COOPERATIVE PRESS IN SOUTH-EAST ASIA (Mimeographed). Revised 1969. Indian Rs. 2·50, US Cents 35.
- 4 MANUAL FOR STUDY CIRCLE LEADERS, Revised 1969. Indian Rs. 5·00, US Cents 70.
- 5 COOPERATION AND SMALL INDUSTRIES IN SOUTH-EAST ASIA (Cooperative Series No. 2). 1965. Indian Rs. 1·50, US Cents 20.
- 6 EDUCATION AND VOLUNTARY MOVEMENTS, 1965. Indian Rs. 6·50, US Cents 90.
- 7 RESEARCH IN COOPERATION IN INDIA—A REVIEW, 1965. Indian Rs. 5·00, US Cents 75.
- 8 THE ROLE OF COOPERATION IN SOCIAL AND ECONOMIC DEVELOPMENT, 1966. Indian Rs. 10·00, US \$ 1·35.
- 9 ECONOMICS OF CONSUMER COOPERATIVES, Reprinted 1968. (Cooperative Series No. 1). Indian Rs. 3·00, US Cents 40.
- 10 TRADE UNIONS AND COOPERATIVES, 1966. Indian Rs 2·00, US Cents 25.
- 11 COOPERATIVE HOUSING, 1966. Indian Rs. 1·90, US Cents 25.
- 12 DIRECTORY OF COOPERATIVE ORGANIZATIONS IN SOUTH-EAST ASIA (Mimeographed) 1966. Indian Rs. 3·50, US Cents 50.
- 13 AGRICULTURAL COOPERATIVE CREDIT IN SOUTH-EAST ASIA, 1967. Indian Rs. 20·00, US \$3·00.
- 14 FARMING GUIDANCE IN THE COOPERATIVE MOVEMENT IN JAPAN (Cooperative Series No. 3), 1967. Indian Rs. 2·50, US Cents 35.
- 15 COOPERATIVE TRADE DIRECTORY FOR SOUTH-EAST ASIA, 3rd Edition with two Supplements. Indian Rs. 20·00, US \$ 3·00.
- 16 COOPERATIVE EDUCATION—Report of the International Conference, 1969. Indian Rs 7·50, US \$ 1·00.
- 17 THE ROLE OF COOPERATIVES IN AGRICULTURAL DEVELOPMENT, 1970. Indian Rs. 5·00, US Cents 70.
- 18 READINGS IN CONSUMER COOPERATION (in Press).
- 19 STATE & COOPERATIVE DEVELOPMENT, 1971.
- 20 PROFESSOR D.G. KARVE COMMEMORATION VOLUME, 1971. Indian Rs. 50·00, US \$ 7·00.
- 21 A STUDY OF PERSONNEL MANAGEMENT IN SELECTED COOPERATIVE SUPER MARKETS IN INDIA, 1971. Indian Rs. 12·00, US \$ 1·50.
- 22 FARM GUIDANCE ACTIVITIES OF AGRICULTURAL COOPERATIVES, (Cooperative Series No. 4), 1971. Indian Rs. 10·00, US \$ 1·35.
- 23 COOPERATIVE EDUCATION—PROGRESS OR PERISH (Cooperative Series No. 5), 1971. Indian Rs. 3·00, US Cents 40.
- 24 EDUCATION FOR AGRICULTURAL COOPERATIVES IN SOUTH-EAST ASIA (Cooperative Series No. 6), 1971. Indian Rs. 3·00, US Cents 40.
- 25 A MODEL COOPERATIVE SOCIETIES LAW, 1971. Indian Rs. 3·00, US Cents 40.

MIMEOGRAPHED AND BOUND REPORTS: PRICE PER COPY INDIAN
RS. 2·50, US CENTS 35.

- 1 Cooperative Employee Training
- 2 ICA Fellowship Programme
- 3 Retail Management in Consumer Cooperatives
- 4 Role of Government in Cooperative Development
- 5 International Conference on Cooperative Trade
- 6 Cooperative Marketing
- 7 Cooperatives in Agriculture—An Integrated Approach
- 8 How to Establish a Cooperative Processing Plant?
- 9 Organization and Functioning of Cooperative Unions in South-East Asia
- 10 Consumer Cooperation in a Competitive Setting
- 11 Cooperative Member Education
- 12 ICA/SCC Follow-up (South-East Asia) Seminar
- 13 ICA/SCC Seminar on Management and Leadership Development
- 14 Consumers Cooperation in Iran
- 15 Farming Guidance Activities in the Cooperative Movement
- 16 Cooperative Marketing of Foodgrains
- 17 Commodity Conference on Fruits and Vegetables and Raw Materials for Feeding Staff in South East Asia
- 18 Marketing of Fruits and Vegetables Through Cooperatives
- 19 A Handbook of Techniques of Teaching and Teaching Aids for Cooperative Educational Instructors.

(Post and packing free if all are ordered at one time. Supplies in India are made per VPP only, unless advance payment is received. All payment advices should be made in the name of "The International Cooperative Alliance, New Delhi").

Publications & Public Relations Section
INTERNATIONAL COOPERATIVE ALLIANCE
Regional Office & Education Centre for South-East Asia
43, Friends Colony, New Delhi-14.