# I C A Advisory Council for South-East Asia

334(5)

Venue KUALA LUMPUR, MALAYSIA

Dates 13th and 14th November 1968



International Cooperative Alliance, Regional Office & Education Centre for South-East Asia, 43 Friends' Colony, New Delhi-14, India

G/ 24th October 1968

# COMPOSITION OF ICA ADVISORY COUNCIL, FOR SOUTH-EAST ASIA, FOR THE TERM 1967 - 1968

Sl. No.	Country	Name and Address Statu	s in the AC
1.		Hon'ble Mrs Indira Gandhi 1 Safdarjang Road New Delhi.1	President
2.		Mr B Venkatappiah Member Planning Commission Yojana Bhavan, Parliament Street New Delhi,1	Chairman
3.		Mr P.E.Weeraman Regional Officer International Cooperative Alliance Regional Office & Education Centre for SE Asia, New Delhi.14	Secretary
4.		Mr J.M.Rana Director, EC ICA Regional Office & Education Centre for SE Asia New Delhi.14	
5.	Australia	Mr W.Kidston Federal President Cooperative Federation of Australia BOX 531, South Brisbane. Queensland.	Member
6.	Ceylon	Mr K.W.Devanayagam Lady Manning Drive Batticoloa.	Member
7.	India	Mr Brahm Perkash General Secretary National Cooperative Union of India 72 Jorbagh, New Delhi.3	Member
8.	Iran	Mr J Sassani Manager General Army Consumers Cooperative Society Avenue Sevvom Esfand, Rue Arteche Teheran.	Member

S1.No.	Country	Name and Address Statu	s in the AC
9.	Japan	Mr H Yanagida Managing Director Central Union of Agricultural Cooperatives, 1, chome Otemachi, Chiyodaku Tokyo.	Member
10.	Korea, Republic of	Mr Yong Chan Paik Manager, Research Department National Agricultural Cooperative Federation, 75, 1-ka Choongjong ro Sudeamoon ku, Seoul.	Member
11.	Malaysia	Mr N.A.Kularajah President Cooperative Union of Malaysia Ltd 8 Holland Road, Kuala Lumpur.	Member
12.	Paki stan	Mr M Aslam Avais President West Pakistan Cooperative Union 5 Court Street Lahore.  West Pakistan.	Member
13.	Philippines	Mr B.P.Faustino General Manager Central Cooperative Exchange Room 113-115, II Floor, ARLE Building Corner J Raiz Street & Aurora Boulevard Extension San Juan. Rizal.	Member
14.	Singapore	Mr P Muthu Chairman Singapore Cooperative Union PO Box 366 3 J & K, Clifford House Singapore.1	Member
15.	Thailand	Mr Thep Saiyananda Director Economic Affairs of Coops Division Ministry of National Development Bangkok.	Member

G/ October 3, 1968

#### NINTH MEETING OF THE ICA ADVISORY COUNCIL

#### KUALA LUMPUR, MALAYSIA

#### November 13-14, 1968

#### PROGRAMME & AGENDA

1. Welcome by

Mr P.E. Weeraman, Regional Officer, ICA Regional Office & Education Centre for South-East Asia

2. Introductory
remarks by

Mr B Venkatappiah, Chairman, ICA Advisory
Council

3. Consideration of the Agenda Items

Agenda Item No.	Subject	Page No.
I	Confirmation of the Minutes of the Eighth Advisory Council Meeting held on November 2-3, 1967 in Tokyo.	2
II	Education Centre: Review of Activities carried out and proposed programme of work for 1969	3
III	Technical Assistance including Trade	16
IV	Administration, Finance and Personnel	23
V	ICA Sub-Committee on Agricultural Cooperation for South-East Asia	<sup>,</sup> 25
VI	Relations with Member Organisations and other matters	28
VII	Relations with International Organisations	30
VIII	Venue and Dates of the next Advisory Council Meeting	32

<sup>4.</sup> Vote of thanks to the Chair

#### AGENDA ITEM No. I

### GONFIRMATION OF THE MINUTES OF THE EIGHTH ADVISORY COUNCIL MEETING HELD ON 2-3 November 1967, IN TOKYO, JAPAN

#### 1. Comments on the Minutes

The Minutes of the Eighth Advisory Council Meeting were sent to all members of the Council and the ICA Member Organisations in the Region. No comments on the minutes have been received from the Members.

#### AGENDA ITEM NO. II

### EDUCATION CENTRE: REVIEW OF ACTIVITIES CARRIED OUT AND PROPOSED PROGRAMME OF WORK FOR 1969

#### Section I

### Review of Activities (August 67 to July 1968)

#### Educational Programmes

- 1. The following educational activities were carried out. A table giving the countrywise break-up of participants and observers to the various educational activities is shown in annexe 1.
- 1.1 A Regional Seminar on Cooperative Training was organised by the ICA in Singapore in collaboration with the Singapore Cooperative Union, from August 28 to September 11, 1967. The seminar was attended by 36 participants and observers from the ILO, FAO and the Cooperative League of the USA.

The subjects discussed at the seminar included: management development with special reference to cooperatives, management training programmes, facilities for training, methods and techniques of management training, ways of improving cooperative training programmes, relations between cooperative training institutions and the cooperative movement, and research and training in cooperation in the universities. The seminar emphasised the need for developing close relationship between the training centres and cooperative business organisations for the planning of course programmes, and drawing upon experienced business managers for teaching purposes, and in generally improving the practical content of the training programmes. It was also suggested that the training centres should have greater autonomy within the policies formulated by the supervising agencies.

1.2 A Regional Seminar on Retail Management in Consumer Cooperatives was organised by the ICA in collaboration with the West Pakistan Cooperative Union, in Lahore between December 4 and 16, 1967. The seminar was attended by 28 delegates and observers from the ILO, and the Cooperative Institute of Management, Lahore.

The objectives of the seminar were to exchange and discuss experiences of retail management in the Region, to furnish the participants with practical information and modern ideas about retail management and to find out standards of sales and management procedures which could be popularised in South-East Asia.

The seminar emphasised the need for larger consumer societies with several branches. It was also suggested that self-service should be tried out in big cooperative department stores in respect of some merchandise. Attempts should also be made to have a proper personnel policy so that larger units would have competent people to manage the retail stores.

1.3 An International Conference on Gooperative Education was held in New Delhi from February 16 to 23, 1968, in collaboration with the National Cooperative Union of India and the UNESCO. The conference brought together representatives of cooperative organisations in the Region which nominate participants for foreign training, and the various cooperative training centres outside the Region which regularly receive students from the Region. The Conference directed its attention to improving the communication of information about the programmes of training centres for students of South-East Asia, and to ensuring proper coordination between the movements in the Region and the training centres outside the Region.

The Conference was attended by 33 delegates from 15 countries, both within and outside the Region, and observers from the UNESCO, ILO, FAO, ICFTU and AARRO. Representatives from International training centres came from the following countries: Canada, Czechoslovakia, Denmark, Israel, United Kingdom, United States of America and the U.S.S.R. The Conference was directed by Mr W.G.Alexander, Director of the Alliance and it had the benefit of full-time participation of Dr Mauritz Bonow, the President of the Alliance.

The Conference suggested the establishment of a Cooperative International Training Institute at the apex level for the training of teachers on a more permanent basis. The Director informed the Conference that this question is followed closely from the ICA headquarters in London.

The Conference further suggested that the ICA RO & EC may coordinate on a regional basis the training needs of the movements in South-East Asia and help the member movements in the Region in developing study circle techniques; in disseminating techniques of writing textbooks; in the formulation of syllabi, especially for foreign trainees at domestic training centres; in disseminating techniques of relatively inexpensive visual aids; and in evaluating international training programmes.

It was pointed out to the Conference that the ICA will welcome attachment of experts from the deputing and offering countries at the ICA RO & EC for servicing the member movements in the Region. Suggestions made by the Conference are being followed up by the RO & EC.

1.4 A Follow-up Seminar of ICA Fellowship Programme was held in Penang, Malaysia, from 25th March to 3rd April 1968, in collaboration with the Cooperative Union of Malaysia Ltd. There were 13 participants from eight countries viz. Ceylon, India, Iran, Japan, Nepal, Pakistan, Republic of Korea and Thailand.

The main purpose of organising this seminar was to evaluate the overall functioning of the Fellowship Programme, to discuss ways and means of improving the programme and to give the Fellows some first hand information about cooperative activities in the Region.

The methods of assessing the effectiveness of the Fellowship Programme and of selection of the Fellows were discussed. The need for the ICA to maintain regular contacts with the former Fellows, their senior officers and sponsoring organisations was stressed.

1.5 An Experts' Conference on Cooperative Member Education was organised in Kuala Lumpur, Malaysia, by the ICA, in collaboration with the Cooperative Union of Malaysia between April 7 and 14, 1968. Persons responsible for cooperative member education in the Region at the national level were invited by the ICA to participate in the conference. The conference was attended by 32 delegates and observers from the AARRO, ICFTU, ILO, UNESCO, and the Cooperative League of the USA.

The conference while noting the importance of cooperative member education towards building an efficient cooperative movement, stressed the importance of the demonstration method for farmers' education. It was noted that increasing use of mass communication media should be made to reach a large number of members and prospective members.

The conference emphasised the need for a continuous evaluation of the programme in the field of member education.

1.6 A Conference on International Cooperative Trade: The conference was organised by the ICA in Tokyo in collaboration with the Central Union of Agricultural Cooperatives, during June 3-22, 1968, in pursuance of the suggestion made by the Third Asian Agricultural Cooperative Conference held in New Delhi. IDACA, Japan, had actively collaborated in the Conference. Twenty delegates from cooperative movements in the Region, and observers from the FAO and the IFAP attended the Conference.

Some technical suggestions made during the conference are mentioned under Agenda Item No.IV on Technical Assistance including Trade.

1.7 A National Seminar for Cooperative Supervisors, Thailand, was organised by the Ministry of National Development, Royal Government of Thailand, from August 18 to 30, 1967 in Bangkok. The main subjects discussed were the principles of multipurpose cooperatives which were then being introduced in that country, integration of cooperative credit societies for the purpose of providing timely credit to the farmers, policies and operational procedures of the Bank for Agricultural Cooperatives and methods of evaluation of cooperative programmes.

The ICA made available the services of one of its officers to act as a Resource person.

1.8 A National Seminar on Cooperative Management was held in the School of Cooperation, Polgolla, by the Cooperative Federation of Ceylon from 17th to 24th December 1967. Thirty five participants consisting of general managers, accountants and administrative secretaries of the multipurpose cooperative unions attended. Budgeting and financial controls, control of stocks and leakages, capital and pricing questions, distribution problems and personnel management were some of the problem areas discussed at the Seminar. The ICA made available two resource persons and at the request of the ICA, the ILO made available the services of its expert on cooperative management to the seminar.

- 1.9 A National Seminar on Cooperative Management in Malaysia: Three officers of the ICA Education Centre participated in and lectured at the National Seminar on Cooperative Management held at Kuala Lumpur from 26th June 1967. Later they attended the Cooperative Day celebrations in Kuala Lumpur and also visited cooperative societies in the field.
- 1.10 A National Seminar on Cooperative Finance and Investment in Malaysia was organised jointly by the Cooperative Union of Malaysia and the ICA between 13th end 17th November 1967. The ICA had made available two resource persons, one of whom was the Chairman of the ICA Advisory Council, the late Professor D.G. Karve. Prof. Karve gave a talk on "Problems of Cooperative Credit" at the seminar.

#### 2. ICA Fellowship Programme, 1967-68

Three Fellows, one each from Ceylon, Japan and Iran, participated in the programme for a duration of six months at the ICA office in New Delhi. The field of study allotted to this group was "Cooperative Supervised Credit".

#### 3. ICA Teachers' Exchange Programme

During 1968 the ICA Education Centre introduced, on an experimental basis, an exchange programme of teachers. Under this programme, the nominated teacher will be attached to a cooperative training centre in a country, other than his own, within the Region for a duration of four weeks. The selected teacher will undertake a lecture-cum-study assignment and get acquainted with the methods and techniques of cooperative education of the training centre to which he is attached. In addition, he will also undertake some field visits in the subject area of his specialisation.

So far two teachers have been selected, one from the ACCI, Philippines who has gone to the Vaikunth Mehta National Institute of Cooperative Management at Poona in India and the other from Thailand who has gone to ACCI, Philippines, Practical details in these cases have been agreed upon by the respective parties.

#### 4. Sixth International Seminar of the Swedish Cooperative Centre

At the request of the Swedish Cooperative Centre (SCC), the Centre continued to provide assistance to them in the selection of suitable candidates for their seminar held in Stockholm in 1968.

#### 5. Publications

Agricultural Cooperative Credit in South-East Asia: This publication was issued during the period under review. The volume consists of papers read at two conferences organised by the Centre on the theme of agricultural cooperative credit as well as a few papers specially invited. The conferences were held at Lahore in 1962 and at Baguio, Philippines, in 1963. The publication is issued through the Asia Publishing House.

5.2 <u>Balanced Diet</u>: To supply some model material for member education activities in the Region, a booklet on the above subject has been issued in mimeographed form. The material will be particularly useful for education of women members of consumer societies. The design of the booklet was conceived by the Woman Assistant and executed with the help of a Professor from a Home Economics College in New Delhi.

Member organisations and other institutions have been approached for their comments and for assessing the demand. if the material is printed.

5.3 <u>Information Bulletin</u>: As suggested by the Advisory Council, the Information Bulletin is now being issued quarterly. A special issue of 12 pages devoted to the inauguration of the new building of the ICA was brought out by the ICA RO & EC during February 1968. Similarly, the June issue of the Bulletin, also of 12 pages, has been issued.

The Bulletin now includes feature articles and news from the Movements in the Region.

- 5.4 <u>Information Folder on the ICA:</u> The Information folder about the work of the ICA in South-East Asia was revised and issued at the time of the inauguration of the ICA Building.
- 6. <u>Press Release</u>: A practice of issuing press releases to the Cooperative Press in the Region after the conclusion of the seminars, conferences and other important events has been started.

#### 7. Research

- 7.1 Study on Multipurpose Cooperatives in Ceylon: The Centre initiated a study on Multipurpose cooperatives in Ceylon in collaboration with the Afro-Asian Rural Reconstruction Organisation, with the following main objectives:
  - i. to investigate the processes of transformation of the organisational and functional structure of the cooperatives in Ceylon from single to multipurpose methods of approach difficulties encountered and the consequences.
  - ii. to study the existing multipurpose cooperative system in its various levels and stages of development, and
  - iii. to learn from the Ceylonese lesson and assess its value with a view to adapting this practice to the cooperative movements in South-East Asia.
- 7.2 Professor Jacen T Hsieh of the Nanyang University, Singapore, has already completed the field study and will submit his report on the study in the near future. The Cooperative Federation of Ceylon and the Department of Cooperative Development, Government of Ceylon, had extended full assistance to Prof. Hsieh.

#### 8. Youth and Women

The Deputy Director and the Woman Assistant participated in the National Seminar on Women's Industrial Cooperatives in Delhi from 29th February to 2nd March 1968. The Woman Assistant contributed an article on the Swedish Test Kitchen and Women in Industrial Cooperatives to the Super Bazar Patrika, Delhi and the Cooperator respectively.

Mrs Angsäter, Chief of KF's Test Kitchen visited some consumer cooperatives in Delhi, for about three days. A suitable programme was arranged for her in order to utilise her knowledge and experience for the consumer societies in Delhi.

#### 9. Study Visits and other activities

- 9.1 Dr S.K. Saxena, the Regional Officer and Mr Rune Erixon, Joint Director, attended the Inter-Disciplinary Seminar on Cooperative Management organised by the Vaikunth Mehta National Institute of Cooperative Management at Poona from 26th to 28th March 1968.
- 9.2 The officers of the Education Centre lectured at some of the training centres. Officers of the Centre also participated in some conferences in India.

These included a National Seminar for Cooperative Education Officers; the Second Mysore State Cooperative Conference and the Maharashtra State Conference on Cooperative Education.

9.3 Study Circle Projects: The Deputy Director (Education Methods) visited some study circle projects in Mysore in India along with the Director (Training), Department of Cooperation, Ministry of Food, Agriculture, Community Development and Cooperation, Government of India. He discussed with the officers of the Mysore State Cooperative Union the possibility of expanding study circle programme for consumer cooperatives.

The Deputy Director assisted in conducting the second Study Circle Leaders' Course in Mysore State in India. On the basis of his visit to the study circle course in Kedah State, Malaysia, last year, the Deputy Director has devloped, on a trial basis, a set of film slides on the working of the study circles in Malaysia.

9.4 The study material on Balanced Diet referred to in para 5.2 has been supplied to the state cooperative unions in India which have undertaken consumer education programmes for the purpose of testing out the usefulness of the material.

#### 10. Library

- 10.1 The Centre's library continues to issue documentation bulletins. Lists of cooperative literature produced by the Cooperative Movements in asia were issued during the period under review. Technical assistance activities in this field are indicated under Agenda Item No.IV entitled Technical Assistance including Trade.
- 10.2 The Library now has 7,000 volumes and is receiving 300 journals.

#### Work in Progress

#### 11. Educational Programmes

- 11.1 The following National Seminars will be held in collaboration with member organisations in the respective countries during the remaining part of 1968.
  - 1. Cooperative Educators Training Seminar to be held in Kuala Lumpur, Malaysia, from 4th to 10th August 1968.
  - 2. National Seminar on Cooperative Member Education to be held in Seoul, Republic of Korea, from 9th to 23rd September 1968.
  - 3. National Seminar on Cooperative Management to be held in Los Banos, Philippines, from 30th September to 12th October 1968.
  - 4. National Seminar for Cooperative Managers of Medium-sized Agricultural Cooperatives in Pakistan to be held in Dacca, East Pakistan, from 2nd to 14th December 1968.
- 11.2 <u>Teachers' Exchange Programme</u>: It is likely that a teacher from the School of Cooperation, Polgolla, Ceylon, will take part in the programme. Details are being worked out.

#### 12. Publications

- 12.1 On the basis of data collected, a small document describing the cooperative marketing situation in South-East Asia has been prepared in mimeographed form. Copies will be supplied to the members of the Agricultural Sub-Committee and other interested organisations.
- 12.2 <u>Case Book on Cooperative Management</u>: It has now been decided to adopt a modest approach in preparing the case book. A list of ten cases to be collected has been drawn up and qualified people who could contribute cases will be contacted. As suggested by the Advisory Council, the cases will mainly deal with the multipurpose or credit cooperatives at the primary level.

Other publications in hand are as follows:

#### 12.3 Readings in Consumer Cooperation

#### 12.4 Role of Government in Cooperative Development

#### III

#### PROGRAMME OF ACTIVITIES FOR 1969

#### 13. Regional Seminars

### 13.1 Follow-up Seminar for Asian participants in Educational Activities of the Swedish Cooperative Centre (SCC)

Venue

New Delhi, India

Duration

Two weeks (February)

Participants

About 30

The Swedish Cooperative Centre (SCC) has so far held four seminars for participants from the South-East Asian Region for which the education Centre has been assisting the SCC in recruiting participants. The SCC now plans to hold the above seminar in collaboration with the ICA Education Centre. The purpose of the seminar will be to generally evaluate the Swedish Seminar in terms of the subject-matters discussed and the relevance of the knowledge acquired by participants to Asian conditions.

### 13.2 Experts Conference on the Role of Cooperatives in Agricultural Development

Venue

Iran (Tentative)

Duration

10 days (May)

Participants

About 16

This Conference will be organised in collaboration with the Afro-Asian Rural Reconstruction Organisation. Besides specialists on the subject from the Region, three to four cooperators from Africa will be invited to take part in the conference. The conference will discuss the contribution of various types of farmers cooperatives to achieve agricultural development which is urgently needed in the context of food problem in many countries of the Region.

### 13.3 Continuation of the SCC Seminar in South-East Asia as an integral part of the Seminar organised by the SCC in Stockholm

Venue

Bangkok, Thailand

Duration

Two weeks (June)

Participants

About 30

The SCC will hold a seminar for a period of 14 weeks for Asian

participants. Of the total seminar period of 14 weeks, a 12-weeks seminar will be held in Sweden. As an integral part of this seminar, a 2-weeks meeting of the Asian participants will be organised jointly by the SCC and the ICA Education Centre in Bangkok to assess and adjust the knowledge obtained in Sweden to conditions prevailing in the home countries of the participants, as per the recommendation of the International Conference on Cooperative Education held in February in New Delhi.

### 13.4 Regional Seminar on Farm Guidance Activities of Agricultural Gooperatives

Venue

Seoul, Republic of Korea

Duration

About 20 days (September)

Participants

About 30

The objectives of the above seminar would be to discuss how to strengthen member education work of agricultural cooperatives through agricultural extension work. The seminar will discuss various practical questions relating to the specific tasks of cooperatives in supplying agricultural inputs and marketing agricultural produce, and linking these activities with farm guidance so as to increase production. Ways of achieving mutual collaboration in the extension work between the cooperatives and governmental agencies will be discussed.

#### 13.5 Regional Seminar for Managers of Grain Marketing Cooperatives

Venue

Baguio City, the Philippines

Duration

About 20 days (December)

Participants

About 30

The seminar will be organised jointly by the Education Centre and the Central Cooperative Exchange, Manila. The participants in this seminar will be Managers or Senior Executives of large or medium-sized agricultural marketing cooperatives. The subjects to be discussed will mainly concentrate on important management questions in foodgrains marketing.

#### 14. International Cooperative Seminar in Australia

The Cooperative Federation of Australia will be conducting a seminar for persons in leading positions in the Cooperative Movements of Asia, Africa and Latin America. The seminar will introduce the Cooperative Movement of Australia to the participants with special reference to cooperative grains marketing, dairying, wool marketing and financing of agricultural cooperatives. Lectures and discussions will be supplemented by extensive well-planned field visits in Australia.

On a request from the Cooperative Federation of Australia, the Director, Education Centre, visited Australia and assisted in the planning for this seminar. The nomination of participants will be on government

to government basis. However, the Centre will also assist in the recruitment of participants by bringing the Seminar to the notice of the member organisations.

#### 15. National Seminars

About 3 or 4 National Seminars will be organised on requests from member-organisations.

#### 16. Suggestion regarding future educational activities

It is felt that Regional Seminars may be held in the vicinity of successful cooperative enterprises so as to enable the participants to study the techniques of management and practical operations in greater detail. Such close integration of education programmes with successful enterprises would greatly strengthen the training programmes of the Centre. An attempt will be made, with the assistance of the Central Cooperative Exchange and the National Grains Marketing Federation in the Philippines, to try out this approach in the proposed seminar for Managers of Grain Marketing Cooperatives. (para 13.5).

Comments from the Advisory Council members on the practicability of this approach in the planning of seminars in future are requested.

#### 17. Fellowship Programme

On the basis of the suggestions made at the Follow-up Seminar of ICA Fellows, the duration of the Fellowship programme will be reduced to three months with a view to getting participants at a higher level. Greater emphasis will be given in the programme on practical work and field visits.

The programme which will now run from October to December 1969 will be on the subject of Member Education and will be carried out at the Education Centre. Three fellows will be selected for the programme.

#### 18. Teachers Exchange Programme

On the basis of experience gained from the Teachers' Exchange Programme during the current year, it is planned to increase the duration of the programme from one month to two months. The programme which will be primarily directed at the development of the teachers' working in different cooperative colleges will have the following objectives:

- i) To enable the teacher to learn about teaching methods, curricula, etc. of the receiving training centre;
- ii) To contribute to the teaching programmes in the receiving training centre on the basis of the teacher's knowledge of the movement in his own country; and

iii) To enable the teacher to study the Cooperative Movement in the receiving country in the field of his specialisation.

The total number of participants in the programme will be three.

#### 19. Research

- 19.1 Personnel policies of selected Cooperative Super Bazars in India: The study will be confined to Super Bazars in two or three States. The enquiry would be directed at studying the personnel policies of supervisory personnel with reference to the following aspects:
  - a. The practice of recruitment, and their effectivity in selecting competent people.
  - b. Training arrangements within the super bazars and utilisation of outside training facilities as well as other personnel development programmes.
  - c. Monetary and other compensation policies and their assessment.
  - d. Some impressions on initiative and morale of key executives.

The assignment will be given to a competent person who will carry out this study. Collaboration of the National Cooperative Union of India, the National Cooperative Consumers Federation and the Cooperative Department, Government of India will be enlisted for the study.

#### 20. Publications

- 20.1 Work on publications in hand will be continued.
- 20.2 One brochure in the Cooperative Series will be brought out.

#### 20.3

The policy and programme of distribution of the publications for achieving the widest possible distribution in the Region and making them increasingly self-financing will be formulated.

#### 21. Youth and Women

21.1 Attempts will be made to introduce cooperative content into the programmes of international organisations of women and youth. Also member organisations in different countries will be approached with some suggestions for similar work on their part vis-a-vis national organisations of youth and women.

- 21.2 The subject of women's educational programmes will be emphasised in our national seminars on member education to be organised in 1969.
- 21.3 Study material on the following subject will be brought out:
  - (a) Household budgeting, or
  - (b) Savings programmes for Women and Credit Cooperatives.

ANNEX I

Countrywise break-up of Participants and observers to the different ICA Seminars: August 1967 to July 1968

1	<del>                                     </del>	<del>                                      </del>		<del> </del>		<u></u>	
Country	Regional Seminar on Goop Training: Singapore August 28 - September 11,	Regional Sominar on Retai Management of Consumer Cooperatives:Lahore (W.P. December, 1967	International Sonference on Cooperative Education, New Delhi : February, 1968	Follow-up Scrinar of ICA Fellowship Programs: Penang, Malaysia - 25 March - 3 April, 1968	Experts Conforence on Goop Member Education: Kuala Lumpur, April, 1968	Conference on International Coop Trade in S.E. Asia, Tokyo - June 3-22,	Tota1
Australia	7			_		1	2
Ceylon	1 3	3	1	3	2	2	14
India	2	2	4	3	4	2	17
Indonesia	1	~	4		3	1	5
Iran	2	1		1	1	-	5
Japan	3	1	1	1	1	3	10
Korea, Rep. of	4	-	1	2	2	1	10
Malaysia	3	2	2	~	8	1	16
Nepel	_	~		1	1	_	2
Pakistan	4	14		1	1	1	21
Philippines	2	~	2	_	1	1	6
Singapore	5	2	_	. ~	1	_	8
Thailand	2	2	1	1	1	2	9
INTERNATIONAL ORGANISATIONS							
FAO	1	-	3	***	1	1	6
ILO	-	1	1		1	1	: 4
UNESCO	-	-	1	-	1	_	2
ICFTU	-		1	<b></b> .	1	3	. 5
AARRO	, <b>~</b>		2	_	ı	_	3
KF/SWEDEN	1		2		-	_	3
CLUSA	2	-	1	- -	1	_	4
IFAP	-	-		-	: . <b>-</b>	1	1
OTHERS	and the second	-	10	_	-,		<b>1</b> 0
TOTAL	36	28	33	13	32	21	163

#### ANNEX TO AGENDA ITEM NO. II

#### EDUCATION CENTRE

#### Review of Activities - August - October 68

#### 11. The following educational seminars were organised.

#### 11.1 National Seminar for Cooperative Educators, Malaysia.

At the request of the Cooperative Union of Malaysia a resource person was made available by the Education Centre for the Cooperative Educators Training Seminar held in Kuala Lumpur, Malaysia, from 4th to 10th August 1968. The CUM took care of the board and lodging expenses of the ICA Resource Person.

About 45 participants attended the seminar. They included representatives from rural and urban cooperatives and after their training at the seminar, were expected to take up member education work in their societies.

#### 11.2 National Seminar on Cooperative Member Education, Republic of Korea

A national seminar on Cooperative Member Education was organised in collaboration with the Education Centre by the National Agricultural Cooperative Federation of Korea in Seoul from September 9 to 23, 1968. 33 persons concerned with cooperative member education in different cooperative organisations in Korea were invited. Among those who attended were representatives from the National Agricultural Cooperative Federation and its affiliated cooperatives, the Agricultural Cooperative College, Cooperative Education Institute, the National Fisheries Cooperative Federation, Korea Credit Union League, Medium Industries Coop Federation and Korea Women Consumer Cooperative Society.

The Seminar reviewed the member education programme in Korea and discussed the main problems of cooperative education activities and suggested ways and means of improving cooperative member education programmes in the country. A plan of member education activities to be followed in future was also discussed.

Techniques of cooperative education presented at the seminar included wire communication system, correspondence course method and case studies of model societies combined with study circle method. The seminar considered the study circle method as a very important and effective technique for education of farmer members of local cooperatives.

#### 11.3 National Seminar on Cooperative Management in the Philippines

A National Seminar on Cooperative Management was held at ACCI, College, Laguna, Philippines, from 30th September to 12th October 1968. The seminar was jointly organised by the CCE and the EC with the collaboration of Agricultural Credit and Cooperative Institute and Agricultural Credit Administration, Philippines. Thirty managers from FaCoMas participated in the seminar.

The subject areas discussed during the seminar were as follows:

- 1. Policy questions such as goals and organisational structures of FaCoMa, relations between primary and secondary organisations, and functions of the manager and the board.
- 2. Practical aspects of the management control such as budgeting, break-even point analysis, financial statements, internal audit, and other control devices, and
- 3. Human relations for efficient management.

11.4 At the request of the East Pakistan Cooperative Union the national seminar for Managers of Medium-Sized Agricultural Cooperatives scheduled to be held in December has been postponed. The seminar will now be held in January 1969.

#### 11.5 Teachers Exchange Programme

Mr L Gunadasa from Ceylon will participate in the programme. He will be attached with the NCCF, New Delhi, and will study the experiment being carried out to improve the accounting system for consumer cooperatives by the National Cooperative Consumers Federation. Mr Gunadasa is expected to join the programme on 15th November.

#### 12. Publications

- 1. Information Bulletin, October issue, has been brought out.
- 2. The broahcure "Economics of Consumer Cooperatives" by M Radetzki has been reprinted.

#### AGENDA ITEM NO, II

#### EDUCATION CENTRE

Memo on Follow-up Action on the Cooperative Education Conference Report

. . . .

The following follow-up work is proposed to be undertaken on the International Conference on Cooperative Education.

- 1. The report is being printed and will be distributed to the following:
- i. Member organisations in the Region,
- ii. Cooperative Colleges in the Region,
- lii. Ministries in charge of Cooperation in the Region,
- iv Cooperative Training Centres receiving foreign participants in the Region such as the IDACA.
  - v.International organisations interested in the field of Cooperation,
- vi. Advanced Cooperative Movements and International Training Centres.
- 2. Within the Region, the report will be distributed by the Regional Office. Outside the Region, the report will be distributed by the London office. Covering letters drawing attention to specific recommendations ofinterest to the developing movements and the advanced movements and international training centres will be prepared. As an experimental programme, a joint/seminar will be organised in Bangkok in collaboration with the SCC. The purpose of this seminar will be to discuss the applicability of Swedish experience to South-East Asian conditions. The ICA Education Centre will also be assisting the SCC in organising a follow-up seminar in February 1969 for Asian participants at Swedish seminars.
- 3. The Regional Office will serve as a clearing house of information and a coordinating centre between the movements in the Region and the International cooperative training centres. In this connection, the following tasks as suggested by the Conference will be performed.
  - i. Material already available on the movements in the Region with the RO and EC will be supplied to the International training centres.
    - a. Annotated bibliography in Cooperative Literature in South-East Asia.
    - b. Directory of Cooperative Organisations in South-East Asia.
    - c. Calendar of Technical Assistance.
    - d. Other publications such as the Agricultural Cooperative Credit in South -East Asia.

- 4. Member organisations and concerned governmental agencies will be approached to assess the needs of foreign training and when received information about these would be communicated to the international cooperative training centres.
- 5. Information on the focal pointswhere planning, policy and formulation especially with regard to cooperative education takes place in different countries will be collected and supplied to International Cooperative Training Centres.
- 6. Information about the categorisation of personnel and their job descriptions will be collected.
- 7. The RO & EC will try to obtain reaction of trainees who may have participated in international cooperative training centres when such trainees visit the ICA Office. Member organisations will be requested to communicate their evaluation reports of international seminars where such evaluations have been carried out.
- 8. Attention is drawn to the teachers' exchange programme which the EC is already operating and a suggestion on which was made at the Education Conference.
- 9. The ICA London office is colsely following the suggestion with regard to the setting up of an International Cooperative Training Institute at the apex level for training of teachers on a more permanent basis. The Council members may like to offer suggestions with regard to the shape and activities of such an Institute.
- 10. ICA will take an active part in the World Conference on Agricultural Education likely to be convened by the FAO in 1970. The needs of foreign training in the field of agricultural cooperatives would be presented to the Conference.
- 11. With regard to the recommendation No.56, the ICA RO & EC is already assisting the member movements in the various areas indicated in this paragraph.
- 12. Attention of the Council Members is specially invited to the following paragraphs which concern the developing movements:

The following points are made in these paragraphs:

The developing movements should make a careful assessment of the needs of foreign training and work out a plan. The basis of categorisation of employees and their job descriptions should be made known to the international training centres.

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12.2 Candidates who have the potential to develop and who would produce a multiplier effect would be the most deserving persons for foreign training. Teachers of cooperative training centres should be given special attention in this connection.

- 12.3 The following suggestions were made in order to bridge the communication gap between the offering and deputing movements.
  - a. An agency or agencies to be contacted in the deputing movements should be identified.
  - b. A plan of the needs of foreign training should be worked out.
  - c. Establish a proper feed-back about the effects of training from the deputing movements to the International training centres.
- 12.4 a. Often the offers of sending candidates are received by the governments. The communication from the Ministry, which originally receives offers, to the cooperation ministry needs to be speeded up.
  - b. It was suggested that where offers are received by the government, the candidates from the movements should be included.
- 12.5 Selection of suitable candidates is vital.
- Many cooperative development projects were launched without working out training implications. Also coherent personnel policies, which would take into account the increased capacities acquired by the trainees and their aspirations, were often, not formulated.
- 12.7 General orientation of the trainees should be carried out by the deputing organisation with the help of the national training centres and local embassies.
- 12.8 The deputing movement should arrange for the follow-up programmes for trainees with the help of national and if possible, international cooperative training centres.
- 12.9 Copies of reports submitted by trainees shall be made available to the concerned international cooperative training centres.
- 12.10 Evaluation of the foreign training programmes may be done by contacting not only the trainees but also their superiors.
- 12.11 To follow-up trainees, a national register of cooperative personnel trained abroad may be kept by the deputing movements.
- 12.12 The problems of transfers of coop. personnel, especially in the government, after foreign training was emphasized at the conference.

#### AGENDA ITEM NO. III

#### TECHNICAL ASSISTANCE INCLUDING TRADE

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#### Review of work - August 1967 to July 1968

#### A. TECHNICAL ASSISTANCE

#### 1. Formulation of Projects

As reported at the last Advisory Council meeting, the Regional Centre continued its efforts to help member-organisations in formulating projects for securing technical assistance. In addition, some of the ICA officers visited a few member-organisations to discuss their specific requirements in respect of technical assistance.

#### 2. Processing

- Bhor Dairy Project: The preparatory work on the project is now nearing completion and the construction of the project building is expected to commence soon. As a result of the discussions, the Joint Director (TA&T) had in Hamburg and Rome with Dr. Godbersen, the Dairy Specialist, and the representative of Bund Deutscher Konsumgenossenschaften GmbH, it has now been agreed to increase the capacity of the dairy to 5,000 litres per hour. The West German Consumers Cooperative Congress has very kindly agreed to increase the technical assistance grant to DM 511,000 to meet the additional requirements of the automatic dairy plant.
- 2.2 <u>Multi-Commodity Fruit and Vegetable Processing Unit at Delhi:</u> Preliminary discussions are being held with KF and the Swedish International Development Agency (SIDA), Stockholm, for exploring the possibility of assistance in the form of machinery and equipment for the project submitted by the National Agricultural Cooperative Marketing Federation Limited, for processing various fruits and vegetables at Delhi. The value and nature of assistance is at present under consideration.
- 3. Follow-up of ICA Congress Resolution on "Promotion of Consumer and Processing Industries in Developing Countries"- Bournemouth, 1963.

Information has not so far been received from Australia (excepting Western Australia), New Zealand, West Pakistan, and the Philippines, concerning processing facilities available in the Cooperative Movements and training facilities in the field of processing. Also information is still awaited from Australia on the working of canneries, commodity boards etc.

17

#### 4. New Projects Received

- 4.1 The National Agricultural Cooperative Federation (NACF), Seoul (Republic of Korea), has submitted to the Regional Centre a project for the establishment of a consolidated fruit processing plant near Seoul on the campus of the Agricultural Cooperative College. The project will involve facilities for making juice or jelly from Strawberries, apples, grapes and tomatoes, and fruit canning. It will also have a cold storage for strawberries and onions. The NACF has requested financial assistance to theextent of US \$ 180,000, the cost of imported machinery being approximately US \$ 141,000.
- 4.2 The Koyna Cooperative Milk Producers' Union Ltd., Karad (Dist. Satara), Maharashtra State, India, has submitted to the Regional Centre a project for the manufacture of cattle feed with a capacity of 30,000 metric tons per annum. The capital expenditure on the project has been estimated at US \$ 334,000. Half of the cost of the project (US \$ 167,000 approximately) has been requested by the Union in the form of assistance. The cost of plant and machinery works out at US \$ 120,000 The cattle feed plant is manufactured in India, but some machinery, such as pellet mill machine, gross weight sacking off machine and sack sewing machine, has to be imported. Preliminary enquiries are being made to locate cooperative movements or other agencies interested in assisting the project.
- 4.3 The Cooperative Federation of Ceylon had earlier approached the Regional Centre for assistance in the establishment of a fruit processing plant in Ceylon. The Federation has now submitted to us a well-formulated project for the production and canning of pineapples. The total fixed capital cost works out at US \$ 171,300 and the Federation has requested assistance of US \$ 102,800 which represents the foreign exchange component. The COOP NEDERLAND had earlier expressed its interest in the project. The nature and value of assistance will be discussed in the near future.
- 4.4 The Eastern Milk Producers' Cooperative Union Ltd., Dacca (East Pakistan), has requested for arranging for the services of two experts, one for cattle breeding and artificial insemination, and the other for the processing of milk and milk products for its dairy, preferably from the Swedish International Development Agency (SIDA). The request is being considered in the Regional Centre.

#### 5. Assistance to Cooperative Libraries

5.1 The Philippines Cooperative Credit Union League (PHILCUL), Baguio City (Philippines), had approached the Regional Centre with a request for assistance in obtaining books and other published material on cooperative leadership, adult and member education, etc., for its project of establishing Credit Union Information Centres in various parts of the Philippines. The Regional Centre supplied the PHILCUL with a number of books published by the ICA along with the available reports of our seminars and conferences.

5.2 On a request received from the National Agricultural Cooperative Federation (NACF), Seoul (Republic of Korea), for donation of books in Japanese and English languages to the library of the Agricultural Cooperative College, the Regional Centre had approached the Japanese Cooperative Movement for the donation of books in Japanese. The Central Union of Agricultural Cooperatives has very kindly donated 93 books valued at US \$ 228. The Centre is exploring the possibility of locating donor Cooperative Movements for books in English and for the fixtures and fittings for the library.

#### 6. Training and Publicity

- 6.1 The Cooperative Federation of Ceylon has sent a request to the Regional Centre for assistance in obtaining audio-visual equipment movie film projector, generator, camera, portable screen, tape recorder, public address systems, etc., and grants for the translation of five books (four books in English and one in Sinhalese) on Cooperation into Sinhalese and Tamil. While the cost of audio-visual equipment has not been indicated by the Federation, the grants requested for the translation and printing of books has been indicated as at US \$ 11,300. The Federation proposes to use the audio-visual equipment and books for its cooperative education programme. The request has been forwarded to the Head Office of the ICA.
- 6.2 The Philippines Cooperative Credit Union League (PHILCUL), Baguio City (Philippines), submitted to the Regional Centre a request for audiovisual equipment to be used for the proposed Credit Union Information Centres to be established in various parts of the Philippines. The request was later referred to the Japanese Joint Committee of Cooperatives, and the General Federation of Labour in Eretz-Israel (HISTADRUT), Tel Aviv. The International Department of HISTADRUT has already donated, through its representative in New York, a 16 mm Movie Projector to PHILCUL.
- 6.3 The Centre continued to provide assistance to Cooperators visiting Movements in other countries.

#### 7. Consumers Movement

Technical assistance was provided by the Regional Centre to the Consumers' Cooperative Movement in the Region in the following ways:

- 7.1 The provision of advisory services to the National Cooperative Consumers' Federation (NCCF), New Delhi, was continued for introducing an improved system of accounting, uniform posters for the consumer stores and uniform shop fixtures in the consumer stores.
- 7.2 A hand-book for Consumers' Cooperative Retail Shops written by Mr Rune Erixon, Joint Director (Administration and Finance), in collaboration with Mr S.B.Rao of the Vaikunth Mehta National Institute of Cooperative Management, Poona, has been distributed to the Movements in the Region. It is learnt that the Movement in Ceylon has asked for permission to translate this book into local languages.

#### 8. Calendar of Technical Assistance - 1968 Issue

The head office of the ICA has published the third issue of the Calendar of Technical Assistance for Cooperatives for 1968.

#### 9. Technical Assistance from Developed Countries

- 9.1 <u>Canada</u>: Discussions were continued concerning the possibilities of obtaining the services of three experts to work with the Regional Centre, in the fields of Cooperative Processing (Fruits & Vegetables), Fish marketing, and member education.
- 9.2 Tour of the Joint Director in Europe: Mr M.V. Madane, Joint Director (Technical Assistance & Trade), visited a number of European countries between September 10th and December 24th, 1967. During this tour, he had discussions on technical assistance with a number of national cooperative organisations. Several new trade contacts were also established during his visit. He visited a few United Nations and other international offices involved in technical assistance to developing countries. A number of visits were arranged for him to observe facilities for processing of agricultural produce and for training of cooperative personnel from South-East Asian countries. Follow-up action on the report of his tour has already been undertaken by initiating preliminary discussions with regard to technical assistance for the projects already received by the Regional Centre. Trade contacts are also being followed up by the Centre.

#### B. <u>INTERNATIONAL COOPERATIVE TRADE</u>

- 10. Work for promoting international cooperative trade was continued on the following lines: collecting and disseminating information on trade possibilities, opportunities for training in export promotion, assisting cooperative trading organisations in developing contacts with their counterparts in other countries for trading purposes, maintaining a watching brief on conferences in the field of international trade on behalf of the cooperative movements in the Region and participating in some of the conferences, keeping in close touch with United Nations Agencies and other bodies interested in international trade.
- 10.1 The report of the fact-finding survey relating to international cooperative trade has now been published by the Head Office of the ICA in London in three volumes entitled, "Trading of Cooperatives South-East Asia".
- 10.2 A Supplement to the Third edition of the "Cooperative Trade Directory for South-East Asia" was Frought out in May 1968 just before the Conference on International Cooperative Trade in South-East Asia held at Tokyo during June 1968. The Supplement gives additional information about cooperative trading organisations already listed in the Third edition

of the Trade Directory and also lists entries on behalf of cooperative organisations not covered in the earlier edition.

- 10.3 The Regional Officer and the Joint Director (TA&T) participated in the Asian Trade Union Economic Conference convened by the ICFTU/Asian Regional Organisation at New Delhi from January 24th to 29th, 1968. The Conference discussed the problems of trade and development and formulated the stand to be taken by the ICFTU at the UNCTAD II.
- 10.4 The Regional Officer and the Joint Director (TA&T) observed the UNCTAD II at New Delhi between February 1 and March 28, 1968. The Joint Director (TA&T) made a Statement on behalf of the ICA at a Plenary Session of UNCTAD II on February 27, 1968.
- 10.5 As suggested by the Eighth meeting of the Advisory Council held at Tokyo during November 1967, information about the International Cooperative Bank Company Limited, Basle, was circulated among member organisations of the ICA in South-East Asia.

### 10.6 Conference on International Cooperative Trade in South-East Asia, Tokyo, June 3 - 22, 1968:

A Conference on International Cooperative Trade in South-East Asia was organised at Tokyo (Japan) between June 3 and 22, 1968, by the Regional Office and Education Centre in collaboration with the Central Union of Agricultural Cooperatives in Japan. The Conference was attended by 16 participants from Australia, Ceylon, India, Indonesia, Japan, the Republic of Korea, Malaysia, Pakistan, the Philippines, and Thailand. Observers from the FAO, ILO, IFAP and ICFTU also participated in the conference. The Conference brought together representatives of cooperative trading organisations in South-East Asia and provided them with an opportunity to discuss their own experiences against the background of the achievements of the Japanese Cooperative Movement in the field of foreign trade. It also provided them with an opportunity to explore new contacts for intercooperative trade.

The Conference has made a number of recommendations to the ICA for strengthening its role as a clearing house for trade promotion activities. It has also suggested that the Agricultural Sub-Committee for the South-East Asian Region should deal with the problems of international cooperative trade, or alternatively, a sub-group within the over-all framework of the Agricultural Sub-Committee be formed to deal with problems relating to international cooperative trade. The matter is being placed before the next meeting of the Agricultural Sub-Committee for consideration.

#### WORK PROGRAMME FOR 1969

#### 11. Technical Assistance

- 11.1 The Centre will continue to provide assistance to member-movements in the Region in formulating the following technical assistance projects for which assistance has been sought by them from the advanced movements:
  - i) Consolidated fruit processing plant Republic of Korea.
  - ii) Cattle feed plant India.
  - iii) Fruit processing plant Ceylon.
- 11.2 Follow-up work on the Bournemouth Congress Resolution on "Promotion of Consumer and Processing Industries in Developing Countries" and the work of processing the various projects received so far will be continued.
- 11.3 Efforts will be made to implement the Bhor Dairy Project as soon as possible, since most of the preliminary arrangements for the project have been finalised.
- 11.4 Efforts will be made to securing the services of two dairy experts for the Eastern Milk Producers Cooperative Union Ltd., Dacca (East Pakistan).
- 11.5 Work will be continued on technical assistance projects already received by the Centre in the field of cooperative libraries, and training and publicity.
- 11.6 Discussions will be continued with the Canadian Cooperative Movement concerning the possibility of obtaining the services of three experts to work with the Regional Centre.
- 11.7 Efforts will be made to arrange, if possible, for the movement of experts within the Region to advise Movements in the formulation of technical assistance projects.

#### 12. International Cooperative Trade

The Regional Centre will carry out its activities in the field of international cooperative trade on the following lines:

- (a) collecting and disseminating information on trade possibilities and generally performing a clearing house function.
- (b) assisting member organisations to develop contacts with their counterparts for trading purposes.

- (c) maintaining a watching brief on conferences on the subject of international trade and participating in some of these conferences.
- (d) keeping in close touch with U.N. agencies and other bodies interested in international trade.
- (e) keeping a watch on the implementation of the Resolutions passed at UNCTAD II, which may be of interest to cooperatives, and
- (f) follow-up of the recommendations of the Conference on International Cooperative Trade in South-East Asia Tokyo, June 1968.

#### ANNEX TO AGENDA ITEM No. III

#### TECHNICAL ASSISTANCE INCLUDING TRADE

#### Review of Activities August - October 68

#### 2.1 Bhor Dairy Project

Though the Milk Federation has got possession of the land for the Dairy, the Government of Maharashtra has not yet fixed the final price of the land.

As a result of the above, there will be some delay in laying the foundation stone of the dairy building.

The lay-out plan for the dairy building prepared by the Federation's architect, has been approved by the Board of Directors of the Federation.

The total amount of assistance from West Germany now amounts to about DM 550,000.

- 2.2 SIDA has regretted its inability to provide financial assistance towards purchase of machinery and equipment to be imported because of the smallness of the project.
- 4.1 The project has already been forwarded to the Headquarters of the ICA for exploring possibilities of assistance from advanced Cooperative Movements in Europe.
- 4.2 The Regional Centre is exploring the possibilities of assistance from OXFAM in India (Headoffice in England).
- 4.4 The request has already been forwarded to the Director of the Swedish Cooperative Centre of KF in Stockholm for conducting informal discussions with SIDA.
- 5.2 During September 1968, the Central Union of Agricultural Cooperatives, Tokyo, sent tothe Agricultural Cooperative College of NACF, Seoul, the second and final instalment of four books in Japanese published by the Ie-No-Hikari Association, Tokyo.

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#### AGENDA ITEM NO. IV

# ADMINISTRATION, FINANCE, AND PERSONNEL (Period of Review: August 67 to July 68)

#### 1. Personnel

- 1.1 Dr S.K. Saxena, Regional Officer until 29th July 1968 has been appointed as the Director of the Alliance. He has taken over as Director from Mr W.G. Alexander on October 1, 1968. Mr P.E. Weeraman from Ceylon joined the ICA RO & EC from 8th July 1968 as Regional Officer-designate and has taken over from Dr Saxena as Regional Officer with effect from 25th July 1968.
- 1.2 Mr Alf Carlsson, Director, EC, returned to Sweden in June 1968 after completing two year's assignment with the ICA. Mr J.M.Rana, formerly Co-Director in the Education Centre has taken over from 1st June 1968 as the Acting Director of the Education Centre.
- 1.3 Mr Ragnar Arvidsson from KF, Sweden, has joined the ICA in April 1968. At present he is understudying Mr Rune Erixon, and will take over from him as Joint Director, Administration and Finance, in November 1968 when Mr Rune Erixon will return to Sweden after completing his two year assignment.
- 1.4 Mr Lionel Gunawardana from Ceylon has joined the ICA RO & EC in February 1967 on an assignment of two years. Mr Lionel Gunawardana is in charge of publications and public relations work.
- 1.5 Mr Shiro Futagami from Japan has joined the ICA RO & EC in January 1968 also on a contract of two years. Mr Futagami's main tasks are to work as the Secretary to the ICA Agricultural Sub-Committee for South-East Asia and assist in the programmes of the Education Centre on the subject of Agricultural cooperatives.
- 1.6 Mr Daman Prakash, who was working as Secretary to the Director of the Education Centre and was also assisting in the publications work of the ICA, has now been appointed as Acting Publications Assistant. He will assist Mr Lionel Gunawardana in publications and public relations work. In keeping with its efforts to arrange for training of its employees the Centre will depute the Publications Assistant for training in a course conducted by the Department of Audio-Visual Aids, Ministry of Education, Government of India.

#### 2. Inauguration of the ICA Building

The new office building for the ICA Regional Office and Education Centre was completed in January 1968 and the offices were shifted to the new building on 23rd January 1968.

The new premises were inaugurated by Dr Mauritz Bonow, President of the Alliance, on 16th February 1968. The inauguration of the building was timed to coincide with the holding of the International Conference on Cooperative Education. (Please see Agenda Item No.2).

The Director of the Alliance as well as the delegates to the International Conference and prominent cooperators attended the inaugural function. The Hon'ble Mr Jagjiwan Ram, Minister for Food, Agriculture, Community Development and Cooperation, Government of India, presided over the inaugural function.

The total cost for construction of the building including fixtures and equipment is approximately US \$ 380,000. The designing of the building was carried out by a KF architect, while the building has been constructed and equipped with indigenous material.

#### 3. Concessions from the Government of India

- 3.1 In addition to the concessions and facilities granted by the Government of India to foreign experts working with the ICA Regional Office & Education Centre, discussions are going on with the Government of India for import concessions of cars, office equipment such as duplicating machines, typewriters, film projectors etc. for use of the office. These concessions are in addition to concessions relating to income tax facilities, imports by expatriate officers without payment of duty, etc. for foreign experts working with the RO & EC.
- 3.2 The Reserve Bank of India has renewed the Blanket P Form Permission for the staff of the ICA Regional Office and Education Centre up to May 1971 for attending seminars and conferences organised outside India.

#### 3.3 Operating Costs

In addition to the annual contribution of £ Stg. 135 from the National Agricultural Cooperative Federation, Secul, Korea, towards the costs of the Centre, the NACF has offered to bear the board and lodging costs of the ICA staff in Korea in connection with the National Seminar on Member Education in September 1968.

- 3.4 The Cooperative Union of Malaysia Ltd has also agreed to bear the board and lodging costs of the ICA Resource Person who will assist the National Seminar on Cooperative Educators' Training in Kuala Lumpur in August 1968.
- 3.5 In respect of Regional Seminars, as has already been reported earlier, the Japanese Agricultural Movement takes care of all local costs including hotel costs of foreign participants. The Cooperative Federation of Ceylon has also agreed to do the same.
- 3.6. The Council may <u>like</u> to discuss the extension of further support by the Member Movements to the activities of the Regional Office and Education Centre.

## ANNEX TO AGENDA ITEM No. IV ADMINISTRATION, FINANCE AND PERSONNEL

#### Review of Activities August - October 68

- 3.1 The Government of India have, in September this year, granted concessions for duty free import of some office equipment such as electric typewriters, cameras and films.
- 3.3 a. The Cooperative Union of Malaysia paid board and lodging costs of the ICA Resource person for the National Seminar held in August 1968.
- b. The National Assicultural Cooperative Federation Seoul, has kindly agreed to take care of 50 per cent of board and lodging costs of the foreign participants to the Regional Seminar on Farm Guidance activities to be held in Korea in September 1969.
- 1.7 An additional Deputy Director, specialised in Cooperative Management, will be employed by the ICA RO & EC from the beginning of 1969.

### AGENDA ITEM NO. V

### ICA SUB-COMMITTEE ON AGRICULTURAL COOPERATION IN SOUTH-EAST ASIA

### 1. Membership

- 1.1 The Central Organisation for Rural Cooperatives, Iran, has nominated Mr. Gholam Hossein Azadi, as Member on the Agricultural Sub-Committee.
- 1.2 Mr Tal Chun Hong from the Republic of Korea has replaced Mr Chong Chul Cha on the Sub-Committee.
- 1.3 A list of Members is appended hereto.

### 2. First Meeting

The first formal meeting of the Sub-Committee was held on 6th and 7th November 1967 in Tokyo, Japan. Seven members from Australia, Ceylon, India, Japan, Republic of Korea, Pakistan and the Philippines attended the meeting. The ICA Regional Officer and Director, EC, also attended the meeting.

Mr H Yanagida, Member from Japan, was elected as the Chairman and the (substitute) member from Ceylon was elected Vice-Chairman.

The Regional Office and Education Centre has made available the services of Mr Shiro Futagami, its Deputy Director, to work as the Secretary of the Sub-Committee.

### 3. Summary of Discussions

- 3.1 There was a general discussion in the Sub-Committee on the problems faced by the cooperatives in the Region, against the background of which it was suggested that a work programme of the Sub-Committee may be drawn up. The members emphasised practical problems relating to increasing agricultural productivity.
- 3.2 The following main areas were suggested for developing the work programme of the Sub-Committee.
- a. Collection of data on the nature of cooperative organisations in the Region and cooperative processing.
- b. Building up and circulation of documentation on a systematic basis in the field of agricultural cooperation.
- c. Providing support to the educational and research activities of the Regional Office and Education Centre.

3.3 With regard to future meetings of the Sub-Committee, it was agreed that the host organisations would meet the local costs of the members including the participating ICA Officials while the travel expenses will be borne by the members themselves. It was also suggested that while recognizing that the Advisory Council and the Sub-Committee are two separate bodies, the meetings of both the Council and the Sub-Committee should be held at the same place, where practical, for achieving better coordination between the two.

### 4. Second Meeting

The Second Meeting of the Sub-Committee will be held on the 10th and 11th November 1968 in Kuala Lumpur, Malaysia, prior to the Ninth meeting of the Advisory Council. Study visits will be arranged on the 12th November 1968 by the Cooperative Union of Malaysia Ltd.

# LIST OF MEMBERS OF THE ICA SUB-COMMITTEE ON ACRICULTURAL COOPERATION FOR SOUTH-EAST ASIA

l. Australia

Mr Irwin Hunter

Marketing Manager

Westralian Farmers Cooperative Ltd

569 Wellington Street PERTH. Western Australia.

2. Ceylon

Mr K.W. Devanayagam

(Vice-Chairman) Cooperative Federation of Ceylon

455 Galle Road Colombo.3

3. India

Mr V.N.Puri President

National Agricultural Cooperative Marketing

Federation, D.44 NDSE Part II

New Delhi, 16

4. Iran

Mr Gholam Hossein Azadi

Training and Guidance Department

Central Organisation for Rural Coops of Iran

357 Pahlavi Avenue

Teheran.

5. Japan

(Chairman)

Mr H Yanagida

Executive Director

Central Union of Agricultural Cooperatives

5, 1 chome, Otemachi, Chiyodaku

Tokyo.

6. Korea, Republic of

Mr Tal Chun Hong

National Agricultural Cooperative Federation

75, 1-ka Choongjong Ro

Sudaemoon ku

Seoul.

7. Pakistan

Mr Serajul Huq

Chairman

Bogra Central Cooperative Bank Ltd

Bogra. East Pakistan.

8. Philippines

Atty B.P. Faustino

General Manager

Central Cooperative Exchange Inc.

Rooms 113-115, II Floor, ARLE Building,

Corner J Ruiz Street & Aurora Boulevard Extension

San Juan. Rizal.

Secretary

Mr Shiro Futagami

Secretary, ICA Agricultural Sub-Committee

International Cooperative Alliance

43 Friends Colony, New Delhi.14 India.

### AGENDA ITEM NO. VI

### RELATIONS WITH MEMBER ORGANISATIONS AND OTHER MATTERS

(Period of Review: August 67 to July 1968)

- 1.1 As in the past, steady collaboration was maintained with the member organisations within the Region through frequent correspondence, personal visits etc.
- 1.2 Contacts with member organisations have been frequently renewed during the course of visits undertakenby various officers of the Regional Office & Education Centre. Officers of the Centre paid visits to the following countries: Australia, Ceylon, Malaysia, Japan, Korea, Singapore, and Thailand. Member organisations drew up very useful programmes for the visits of the ICA Officers and gave them considerable assistance. The Centre is grateful for this valuable assistance from member organisations.
- 1.3 The National Agricultural Cooperatives Federation, Seoul, Republic of Korea, provided one of its officers, Mr Chong Chul Cha, to represent ICA, along with the Joint Director, Administration and Finance, to observe the Third General Session of the Afro-Asian Rural Reconstruction Organisation held in Seoul from April 22-29, 1968. The Joint Director also visited enroute consumer cooperative societies and the Central Union of Agricultural Cooperatives in Japan.
- 2. The Fifth Indian Cooperative Congress, in which several officers of the ICA participated, was organised by the National Cooperative Union of India in New Delhi from December 2-4, 1967.
- The President and the Director of the Alliance, Dr Mauritz Bonow and Mr W.G.Alexander, visited the ICA Regional Office & Education Centre for South-East Asia to take part in the inauguration of the new building and to participate in the International Conference on Cooperative Education. They also availed the opportunity of going to West Pakistan, Thailand, and Japan, and having discussions with the Teaders of the Cooperative Movements in these countries. While the Director returned directly to London from Tokyo, the President, who was accompanied by Mrs Bonow throughout the trip, visited Australia in response to a very warm invitation which was extended to them by the Cooperative Federation of Australia.
- 4. On the invitation of the Central Union of Agricultural Cooperatives, Japan, the Members of the Advisory Council along with the Regional Officer and the Director of the Education Centre, attended the National Convention of Agricultural Cooperatives of Japan held on November 1, 1967.
- 5. The Regional Officer attended the North Ceylon Annual Cooperative Conference organised by the Northern Division Cooperative Federation Ltd., Jaffna, Ceylon, on 23rd November 1967, as the Chief Guest and spoke on the subject of Cooperative Principles and their application to developing countries.
- 6. The Joint Director, TAT, addressed the participants to the Japanese Consumer Cooperative Union Congres, held in Tokyo on 1st June 1968 on the activities of the ICA in the Region.

- 7. The National Cooperative Union of India continued to receive the services of the Deputy Director, Member Education, in formulating new study circle programmes and in orienting the study circles already existing with the latest developments in the field of member education.
- 8. The Regional Officer acted as a Member on the Sub-Committee set up by the NCUI on the Training of Cooperative Personnel Going Abroad. The report of the Sub-Committee, which is a confidential one, has just been submitted to the Union.
- 9. The Cooperative Day was celebrated in Iran in a very grand manner. His Majesty, the Shah-in-Shah of Iran, the Prime Minister and other dignatories took part in the celebrations.
- 10. The Cooperative League of Thailand was registered on 26th February 1968. Dr Bonow, President, Mr W.G.Alexander, Director, and Dr S.K.Saxena, Regional Officer of the Alliance, were also present at the inauguration ceremony.
- 11.1 Mr Stanley Dreyer, President of the Cooperative League of the USA, visited the Regional Centre on 26th November 1967.
- 11.2 Frequent discussions and exchange of information continue to take place between the ICA Regional Office and the India office of the Cooperative League of the USA.
- 11.3 Several experts of the Cooperative League of the USA were assisted with introductions to other countries in South-East Asia. Some of them participated in our seminars and conferences.
- 11.4 The Regional Officer participated in the Sixth Far East Workshop on Cooperative Credit held in Bangkok in April 1968 under the auspices of the League.
- 12. The ICA continued to help Asian visitors going to Western countries with programming their study visits and in some cases with local hospitality. A great deal of disappointment and difficulty are caused by last minute cancellations without prior intimation to the recipient organisations by some visitors.

In view of this, Mr W.G. Alexander, former Director, ICA, has written to the Regional Office that it will not be possible for the London Office to arrange meeting the visitors at the airports and booking hotel accommodation by the host organisations. The ICA will continue to request the host organisations to draw up programmes of study visits of cooperators.

The Advisory Council may suggest measures to systematise arrangements of study visits by cooperators abroad.

### AGENDA ITEM NO. VII

(Period of review : August 1967 to July 1968 )

### RELATIONS WITH INTERNATIONAL ORGANISATIONS

Cordial and fruitful relations continued to be maintained with both United Nations and other non-governmental international organisations. More specifically the following may be mentioned.

### 1. <u>ILO</u>

- 1.1 The ICA and ILO Officers have lectured at each other's seminars. The Acting Director, Education Centre has been requested by the ILO to give two lectures at the ILO/FAO Inter-Regional Seminar on Cooperative Distribution of Consumer Goods to be held in Denmark in September 1968. The subjects of the lectures would be "Problems of Consumer Cooperatives in Developing Countries (recent trends in the Asian countries)" and "Problems of Personnel Management (recruitment, training needs etc.)".
- 1.2 The ICA has requested the Japanese Movement to send a representative from the Japanese Consumer Cooperative Union to represent the ICA at the ILO Asian Regional Conference to be held in Tokyo from 2nd to 14th September 1968.
- 1.3 Messrs Rune Erixon and Ragnar Arvidsson, Joint Directors continue to collaborate with the ILO Expert in Cooperative Management attached to the National Cooperative Consumers Federation, India in the divising and introducing an improved accounting system in a cooperative wholesale store in India.

#### 2. FAO

- 2.1 The ICA is collaborating with the FAO on the "Study on Cooperative Processing of Agricultural Produce". From the Region, cases from India and Japan will be incorporated in this study. The Regional Centre and the Sub-Committee on Agricultural Cooperation are assisting Dr. V.S.Vyas, who has been given this assignment.
- 2.2 The Regional Centre will contribute a paper to the forthcoming FAO World Conference on Agricultural Education to be held in Copenhagen, Denmark in 1970.

#### 3. JOINT PROGRAMME OF THE FAO. ILO. IFAP WITH ICA

Joint Programme which is being established. The purpose of this programme is to mobilise the backing of all these organisations for securing technical assistance to cooperatives from the U.N. Bodies and other international organisations. A Liaison Committee with Secretariat drawn from some of the above organisations has been established in the FAO Secretariat in Rome. The Regional Centre will be assisting the joint programme as and when required.

### 4. ECAFE

4.1 Contacts have been maintained with FAO/ECAFE Agriculture Division, Division of Social Affairs and the Division of Trade. ECAFE plans to start work on its project relating to contribution of cooperative techniques to economic and social development and has asked for assistance from the ICA.

### 5. UNITED NATIONS

5.1 The Acting Director, Education Centre, will observe the U.N. Seminar on the Elimination of All Forms of Racial Discrimination to be held in New Delhi from the 27th August to 9th September 1968.

### AGENDA ITEM NO. VIII

### Venue and dates for the next Advisory Council Meeting

The Council members may like to indicate their views on the subject.

### AGENDA ITEM No. IX

# CONSIDERATION OF THE PROPOSAL TO EXTEND THE TERM OF THE ADVISORY COUNCIL MEMBERS TO THREE YEARS

It is suggested that the term of the Advisory Council Members be extended from two years to three years so as to synchronise with the holding of the ICA Congresses. If this proposal is accepted, it is further suggested that the term of the present members be extended up to 1969 so as to synchronise with the ICA Congress to be held next year.

The recommendations of the Advisory Council in this behalf will be forwarded to the Alliance for final decision.

. . .

### AGENDA ITEM NO. X

ANY OTHER MATTER WITH THE PERMISSION OF THE CHAIR

# I C A Advisory Council for South-East Asia

	Ninth Meeting	
Venue_	Kuala Lumpur, Malaysia	
Dates	November 13 - 14, 1968	

International Cooperative Alliance, Regional Office & Education Centre for South-East Asia, 43 Friends' Colony, New Delhi-14, India

INTERNATIONAL COOPERATIVE ALLIANCE Regional Office & Eduction Centre for South-East Asia 43, Friends' Colony, New Delhi-14.India. pk/15th January, 1969

MINUTES OF THE NINTH ADVISORY COUNCIL MEETING OF THE ICA REGIONAL OFFICE AND EDUCATION CENTRE FOR SOUTH EAST ASIA HELD AT KUALA LUMPUR, MILAYSIA, ON 13TH AND 14TH NOVEMBER 1968

### Introductory

1. The Ninth Meeting of the IC: Advisory Council was held at the MCIS Conference Hall in Kuala Lumpur, Malaysia, on the 13th and 14th November 1968. The following were present.

i. ii.	Mr. B. Venkatappiah Mr. Irwin Hunter	Chairman substitute for Mr. W. Kidston, Member, Australia
	Mr. K.W. Devanayagam Mr. V.N. Puri	Member, Ceylon substitute for Mr. Brahm Perkash, Member, India
V •	Mr. R. Shahrbabaki	substitute for Mr. J. Sassani, Member, Iran
vi.	Mr. H. Togawa	substitute for Mr. H. Yanagida, Member, Japan
viii. ix. x. xi. xii. xiii.	Mr. Yong Chan Paik Mr. N.A. Kularajah Mr. Aslam Avais Mr. B.P. Faustino Mr. P. Muthu Mr. Thep Saiyananda Mr. P.E. Weersman Mr. J.M. Rana	Member, Republic of Korea Member, Malaysia Member, Pakistan Member, Philippines Member, Singapore Member, Thailand Secretary Age, Director, EC

### Invitees

- Mr. R. Okada, Managing Director, Institute for the Development of xv . Agricultural Cooperation in Asia (IDACA), Tokyo, Japan.
- Mr. Shiro Futagemi, Deputy Director, ICA xvii. Mr. Rune Erixon, Joint Director, ICA

an apology was conveyed to the meeting by Mr. Irwin Hunter on behalf of Mr. W. Kidston, Member, Australia, who could not attend the Council Meeting.

Mr. P.E. Weeraman, Regional Officer, welcoming the new Chairman, 2. Mr. B. Venkatappiah, Member of the Planning Commission of India, said

that the Regional Office & Education Centre was fortunate in having as the Chairman of its Advisory Council a person of such eminence and experience. He assured the new Chairman of the utmost loyalty and diligence of himself and his colleagues in the Regional Office & Education Centre (RO &EC) and their devotion to the cause of Cooperation. He also welcomed the Members of the Advisory Council and thanked the Cooperative Union of Malaysia and its President, Mr. N.A. Kularajah, for the invitation extended to the AC to meet in Malaysia and for the excellent facilities provided in this connection. Mr. Weeraman paying a tribute to his predecessor, said that Dr. S.K. Saxena had put the RO & EC on the map of the cooperative world. Mr. Weeraman also referred to the importance given to cooperative education and cooperation among cooperatives by the Principles Commission of the ICA and the need for the association of the Cooperative Movement with governments in the implementation of schemes of national development, but without the Movement becoming a part of the government machinery. He stressed the responsibility that devolved on cooperative leaders to see that the movement developed on the proper lines.

- 3. . . two-minute silence was observed by the Council as a mark of respect to the late Professor D.G. Karve, former Chairman of the Advisory Council. The following resolution moved by the Member for Ceylon was adopted by the Council.
  - "This Council places on record its deep appreciation of the eminent services rendered to the ICA RO & EC and the World Cooperative Movement by the late Prof. D.G. Karve its former Chairman and requests that this be conveyed to his family".

The Chairman also associated himself with the sentiments expressed by the Ceylon Member regarding Prof. Karve.

4. Mr. Devanayagam, Member, Ceylon, welcomed Mr. B. Venkatappiah, the new Chairman and Mr. F.E. Weeraman, the new Regional Officer, and offered to them on behalf of the Council their cooperation and support.

- 5. At the outset the Council unanimously expressed its great appreciation of the excellent contribution made by Dr. S.K. Saxena to the work of the ICA RO & EC during his eight years tenure, offered their congratulations on his appointment as Director, and expressed their best wishes for success in his new position.
- 6. In his introductory remarks, the Chairman expressed his happiness at his being associated with the AC which would give him an opportunity of working closely with cooperators from other movements in the Region. He also welcomed Mr. Weeraman, who, he said, brings along with him a wealth of cooperative experience.
- AGENDA ITEM NO. I : CONFIRMATION OF THE MINUTES OF THE EIGHTH ADVISORY COUNCIL MEETING HELD ON NOVEMBER 2-3, 1967, IN TOKYC.
- 7. The Minutes were confirmed.

# AGENDA ITEM NO. II EDUCATION CENTRE: REVIEW OF ACTIVITIES CARRIED OUT AND PROPOSED PROGRAMME OF WORK FOR 1969

- A. Review
- 8. The review of activities of the Education Centre (EC) from August 1967 to October 1968 was presented to the Council.
- 9. In the field of consumers cooperatives it was suggested that the work carried out at the Regional seminars should be followed up through national seminars during 1969.
- 10.1 A lengthy discussion followed on the follow-up of the report of the International Cooperative Education Conference held in February 1968, especially with regard to the suggestion of setting up an international training centre for training teachers at the apex level on a more permanent basis. In this context, the Director, EC, outlined the various seminars organised for the Principals and Teachers of Cooperative Training Centres as well as the Teachers' Exchange Programme. The Council approved of the lines of action already followed by the Centre and emphasized that the training and development of teachers was very vital for cooperative development. However, with regard to the proposal to set up either an international training centre or a separate regional

centre distinct from the present Education Centre, the Council felt that a number of factors may be taken into account in considering the proposal of setting up an apex institute. The two main obstacles likely to be encountered were finance and the language of instruction. It was also felt that the Regional Centre should collect data with regard to the number of training centres functioning in the Region, the facilities available at present for teacher training, and the future needs of the Movements in this respect. Only after such information was collected would it be possible to suggest whether there would be a need for either an international or a regional centre other than the present Education Centre. The information so collected might be passed on to the London Office.

- 10.2 In this connection, the emphasis placed by the RC & EC on the training and development of member educators and cooperative teachers was noted. It was suggested that this emphasis may be continued.
- 10.3 It was strongly emphasized by the Council that teachers of the cooperative training centres should be provided such emoluments and conditions as would attract competent and qualified teachers to this line of employment. Without the creation of such an environment, the investments made for teacher training would not give the desired results.
- 11. With regard to the Fellowship Programme, the Council suggested that the same subject of Member Education be continued until all the movements in the Region had been given an opportunity of participating in it. The rest a Fellowship on one particular subject be offered in rotation to all the country, before another subject is taken up, subject to suitable participants bear available.
- 12. The Council noted that the teachers' exchange and useful by the participating teachers. In this connection, it was suggested that the question of exchange of business managers on a bilateral basis may be explored by the movements in the Region.
- 13.1 With regard to national seminars, it was noted with appreciation that the Malaysian and Korean Movements had provided the costs of board and lodging for the ICA resource persons. The Member from the Philippines expressed his appreciation and gratefulness to the Centre for the

excellent contributions made by the ICA Resource Persons to the National Seminar held in the Philippines in September-October 1968.

- 13.2 It was noted that the National Seminar for Cooperative Managers in East Pakistan would now be held in January 1969.
- 14. With regard to the Case Book on "Cooperative Management", the Council noted the preparations that were being made for a case book covering about 10 to 15 cases. It was explained by the Director of the EC that the case book was proposed to be used as teaching material at the national seminars and could serve as a model for the production of similar material by the member movements.

### B. Programme for 1969

15. The programme of activities of the EC for 1969 presented to the Council was approved of with the comments mentioned in the paragraph Nos. 16.1 to 16.5.

### Regional Seminars

# Follow-up Seminar for Asian Participants in Educational Activities of the Swedish Cooperative Centre (SCC)

Venue

New Delhi, India.

Duration

Two Weeks (February)

Participants

About 30.

The purpose of the seminar would be to generally evaluate the Swedish Seminar in terms of the subject-matters discussed and the relevance of the knowledge acquired by participants to Asian conditions.

# 16.2 Experts' Conference on the Role of Cooperatives in Agricultural Development

V enue

Kathmandu, Nepal (Tentative)

Duration

10 days (May)

Participants

About 16

The Council suggested that the emphasis in the Experts' Conference should be on the contribution of cooperatives to agricultural development with special reference to food production.

# 16.3 Continuation of the SCC Seminar in South-East Asia as an integral part of the Seminar organised by the SCC in Stockholm.

Venue

Bangkok. Thailand

Duration

Two Weeks (June)

Participants

About 30

It was mentioned that this seminar would be of an experimental nature. The Managing Director, IDACA, had shown interest in the integration being developed with the SCC and asked whether a similar approach could be developed vis-a-vis IDACA.

# 16.4 Regional Seminar on Farm Guidance Activities of Agricultural Cooperatives.

V enue

Seoul, Republic of Korea

Duration

About 20 days (September)

Participants

About 30

The Council noted with appreciation the offer of the National Agricultural Cooperative Federation, Republic of Korea, to contribute 50 per cent of the hotel costs of foreign participants at the seminar.

### 16.5 Regional Seminar for Managers of Grain Marketing Cooperatives

V enue

The Philippines

Duration

About 20 days (December)

Participants

About 30

It was suggested that while the seminar may cover various foodgrains, the emphasis may be placed on rice marketing and that a large number of participants might be selected from rice marketing cooperatives.

### 17. Group Study Course in Establishment and Management of Cooperatives in Australia

A Group Study Course in Establishment and Management of Cooperatives in Australia would be conducted by the Commonwealth Government of Australia with the assistance of the Cooperative Federation of Australia and the ICA RO & EC from March 25th to May 7, 1969. The The Member from Australia mentioned the assistance already received from the RO & EC in the planning of the course.

### 18. National Seminars

The Council noted that three or four national seminars will be organised in 1969.

### General Comments

- Some Council members emphasized the need of holding seminars in the field of consumers' cooperation and other fields such as cooperative housing, cooperative insurance and cooperative banking. At this point, there was a discussion on the priorities for the EC and after considerable discussion, once again the priorities approved by the AC last year were reaffirmed. With regard to a seminar on consumers' cooperation, the experiences of the Lahore Seminar was cited, viz. that further follow-up work might be done through national seminars. The Council suggested that in organising national seminars in 1969 preference may be given to the subject of consumers' cooperation. The Council was informed of the discussions which the EC had initiated for holding a Regional Seminar on Consumer Cooperation in collaboration with the Japanese Movement in 1970 or 1971.
- 20. With regard to the remaining fields, the Chairman pointed out that agricultural cooperative credit forms an important part of the cooperative banking sector and the EC had already organised a couple of experts' conferences on the subject and brought out a publication. With regard to cooperative housing and cooperative insurance, the Council suggested that the RO & EC may get in touch with the ICA Auxiliaries and seek their assistance in organising seminars, depending upon the need for such seminars in the Region. The Council felt that as consumer, housing and insurance cooperatives of the different movements were at varying stages of development a more fruitful approach would be to hold national seminars rather than regional seminars in order that the seminars could be of more direct benefit to the movements concerned.

### 21. Suggestion Regarding the Future Educational Programmes

As desired by the former Director of the Alliance, the Council considered his suggestion that regional seminars should be organised in the close vicinity of successful cooperative enterprises. The Council however

felt that although there is a necessity for greater practical work it would be enough if seminars are located within easy reach of cooperative enterprises which are worthy of study.

### 22. Other Programmes

The Council approved of the programmes of the Education Centre mentioned in paragraphs 22.1 to 22.5.

### 22.1 Fellowship Programme on the Subject of Member Education

The Fellowship Programme will be of three months duration and will run from October to December 1969. Three Fellows would be selected from different countries in the Region for the programme.

### 22.2 Teachers' Exchange Programme

The objectives of the teachers' exchange programme would be as follows:

- a. To enable the teacher to learn about teaching methods, curricula, etc. of the receiving training centre;
- b. to contribute to the teaching programmes in the receiving training centre on the basis of the teacher's knowledge of the movement in his own country, and
- c. to enable the teacher to study the cooperative movement in the receiving country in the field of his specialisation.

The total number of participants in the programme will be three. The Council agreed that the duration of the programme would be extended to two months.

#### 22.3 Research

A Research Study on "Personnel Policies of Selected Cooperative Super Bazars in India" would be carried out during 1969. The enquiry would be directed at studying the personnel policies of supervisory personnel with reference to the following aspects:

- a. The practice of recruitment, and their effectivity in selecting competent people.
  - b. Training arrangements within the super bazars and utilisation of outside training facilities as well as other personnel development programmes.
  - c. Monetary and other compensation policies and their assessment.
  - d. Some impressions on initiative and morale of key executives.

- 22.4 Study material on one of the following two subjects would be brought out in 1969.
  - i. Household budgeting, or
  - ii. Savings programmes for women and credit cooperatives.
- 22.5 One brochure in the Cooperative Series will be brought out.

### AGENDA ITEM NO. III TECHNICAL ASSISTANCE INCLUDING TRADE

- 23. The review of technical assistance including trade for the period August 1967 to October 1968 was presented to the Council.
- 24. The Council noted the assistance provided by the Regional Centre to the member movements in formulating projects for securing technical assistance.
- 25. The delay in the implementation of the Bhor Dairy Project was noted with concern by the Council. It suggested that the Maharashtra State Cooperative Milk Federation should be informed of the urgency of completing this project.
- 26. The negative reaction for assistance from the Swedish International Development Agency to the Multi-Commodity Fruit and Vegetable Processing Unit of the National Agricultural Cooperative Marketing Federation of India was noted. In this connection, the Council suggested that the Regional Centre should find out from the advanced movements the policies and criteria laid down by governments and other financial agencies in the advanced countries for providing technical assistance to cooperative projects in developing countries.
- 27. The Cattle Feed Project of the Koyna Milk Cooperative Federation Limited, India, had been referred to OXFAM for assistance.
- 28. The fruit processing project of the Cooperative Federation of Ceylon had been referred to the ICA, London.
- 29. With regard to the request of the Eastern Milk Producers
  Cooperative Union Ltd., Dacca, East Pakistan, the Member from Australia
  indicated that Australia could arrange for the services of an Expert on
  Artificial Insemination under the Colombo Plan.
- 30. The Cooperative Federation of Ceylon had requested the ICA for grant of audio-visual equipment and the payment of the costs of the

translation of five books. The ICA had agreed to provide the audio-visual equipment but not the cost of translations.

Assistance provided to the Libraries of the National Agricultural Cooperative Federation of Korea and the PHILCUL of the Philippines, was noted.

### Work Programme for 1969

### A. Technical Assistance

- 32. The Centre would continue to provide assistance to member movements in the Region in formulating the following technical assistance projects for which assistance has been sought by them from the advanced movements:
  - a. Consolidated fruit processing plant Korea
  - b. Cattle feed plant India
  - c. Fruit processing plant Ceylon
- 33. Follow-up work on the Bournemouth Congress resolution on "Promotion of consumer and processing industries in developing countries" and the work of processing the various projects received so far will be continued.
- 34. Efforts would be made to implement the Bhor Dairy Project as soon as possible, since most of the preliminary arrangements for the project had been finalised.
- 35. Efforts would be made to secure the services of two dairy experts for the Eastern Milk Producers' Cooperative Union Ltd., Dacca.
- 36. Work would be continued on technical assistance projects already received by the Centre in the field of cooperative libraries, training and publicity.
- 37. Discussions would be continued with the Canadian Cooperative Movement concerning the possibility of obtaining the services of three experts to work with the Regional Centre.
- 38. Efforts would be made to arrange if possible, for the travel of experts within the Region to advise movements in the formulation of technical assistance projects.
- 39. The Council endorsed the suggestion of the Sub-Committee for Agricultural Cooperation for South-East Asia of the ICA that the

technical assistance projects received already by the Regional Centre be commended to the FAC/ICA/IFAP/ILO Liaison Committee.

### B. International Cooperative Trade

- 40. The Council agreed with the suggestion of the ICA Agricultural Sub-Committee that the ICA Regional Centre should intensify its clearing house functions in the field of trade.
- 41. The following activities would be carried out in the field of cooperative trade in 1969:
  - a. Collecting and disseminating information on trade possibilities and generally performing a clearing house function.
  - b. assisting member organisations to develop contacts with their counterparts for trading purposes.
  - c. maintaining a watching brief on conferences on the subject of international trade and participating in some of these conferences.
  - d. keeping in close touch with U.N. Agencies and other bodies interested in international cooperative trade.
  - e. keeping a watch on the implementation of the Resolutions passed at UNCTAD II, which may be of interest to cooperatives, and
  - f. follow-up on the recommendations of the Conference on International Cooperative Trade in South-East Asia, held in Tokyo in June 1968.

### AGENDA ITEM NO: IV ADMINISTRATION, FINANCE AND PERSONNEL

- 42. The Council expressed its deep appreciation of the excellent work done by Mr. Alf Carlsson, Director, Education Centre, and Mr. Rune Erixon, Joint Director, Administration and Finance.
- 43. In principle, the Council recommended that the host movement should meet all local costs including hotel costs and pocket allowances to the foreign participants at the Regional Seminars and Experts' Conferences and that the costs of the Advisory Council Meetings be borne in a similar manner.

In this connection, it was stressed that adequate attention should be given to maintaining the standard of comfort hitherto provided by the Education Centre to the participants at the Regional Seminars and

Experts' Conferences.

- 44. The Council also thought that it would be desirable that the national movements should bear the hotel and other local costs of the resource persons provided by the ICA as had been done recently by the Korean and Malaysian Movements.
- 45. The Council expressed its deep gratitude to the SIDA, Sweden, the Swedish Cooperative Movement, the Japanese Cooperative Movement and the ICA for their contributions towards the construction of the building of the RO & EC.
- 46. The Council expressed its appreciation of the income-tax exemption and other facilities given by the Government of India to the RO & EC. It was pointed out by the Regional Officer to the Council that the present income-tax exemption facilities were available for only six non-Indian persons during a certain period and not to six non-Indian persons at any given point of time. The Chairman suggested that this matter be taken up with the Government of India.

### AGENDA ITEM NO. V ICA SUB-COMMITTEE ON AGRICULTURAL COOPERATION FOR SOUTH-EAST ASIA

47. The Secretary reported the decisions of the Agricultural Sub-Committee when it met in Kuala Lumpur on 10th and 11th November 1968.

# AGENDA ITEM NO. VI RELATIONS WITH MEMBER ORGANISATIONS AND OTHER MATTERS AGENDA ITEM NO. VII RELATIONS WITH INTERNATIONAL ORGANISATIONS

48. Information provided in respect of the RO & EC's work in collaboration with its member organisations and the international organisations in respect of cooperative matters was noted.

### AGENDA ITEM NO. VIII VENUE AND DATES OF THE NEXT ADVISORY COUNCIL MEETING

49. An invitation was extended by Mr. Rajabali Shahrbabaki, Iran, and Mr. V.N. Puri, India, to hold the next Meeting of the Advisory Council in their respective countries, i.e. Iran and India. The Council expressed its thanks to both the Members and their Movements for the very kind invitations. While noting that the Agricultural Sub-Committee will be held in India in the last week of February, the Council decided to

hold its next meeting in Teheran, Iran, on March 1 and 2, 1969. The Regional Officer suggested to the Council Members to spend a day in New Delhi, for visiting the new building of the ICA on their way to Iran.

# AGENDA ITEM NO. IX CONSIDERATION OF THE PROPOSAL TO EXTEND THE TERM OF THE AC MEMBERS TO THREE YEARS

50. The Council suggested that the term of the Advisory Council Members be three years instead of two years as at present. This would mean the extension of the term of the present Councillors by one year in order that the term of the Council Members thereafter would coincide with the period of the Central Committee viz. from Congress to Congress.

### AGENDA ITEM NO. X ANY OTHER MATTERS WITH THE PERMISSION OF THE CHAIR

- 51. The Council decided to have its meetings in future in the early part of each year. It was felt that holding the meetings in the early part of the year will enable the RC & EC to give full weightage to the views of the Council in drawing up its programme of activities and budget for the forthcoming year.
- 52. Mr. Okada, Managing Director, IDACA, Japan, indicated that the extension of the term of the AC Members to three years as well as holding of the IDACA Board of Advisors Meeting in Teheran in March 1969 soon after the conclusion of the AC Meeting there was acceptable to IDACA.

P.E. Weeraman Secretary