

P. E. Weeraman

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Science & Education Centre for South-East Asia



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The ICA
in
South-East Asia.



INTERNATIONAL COOPERATIVE
REGIONAL OFFICE & EDUCATION CENTRE FOR S
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**THE ICA IN
SOUTH-EAST ASIA**

by

P. E. Weeraman

ICA Regional Director for South-East Asia

INTERNATIONAL COOPERATIVE ALLIANCE

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The ICA in South-East Asia

International Cooperative Alliance

The International Cooperative Alliance is the world-body of the Cooperative Movement. Founded in 1895 it is now seventy-five years old. It is thus one of the oldest of international organisations. It comprises organisations in 59 countries and in every continent, and these affiliates have a membership of over 255 million at the primary level. Thus the ICA is also the most widespread international non-governmental organisation. It is the only international organisation entirely and exclusively dedicated to the promotion of Cooperation in all parts of the world. The Alliance, in continuance of the work of the Rochdale Pioneers, and in accordance with Cooperative Principles, seeks, in complete independence and by its own methods, to substitute for the profit-making regime a cooperative system organised in the interests of the whole community and based upon mutual self-help.

The ICA regards Cooperation as neutral ground on which people holding the most varied opinions and professing the most diverse creeds may meet and act in common. By its very rules the ICA is prohibited from associating itself with any political or religious organisation. Such independence, on which the unity of the International Cooperative Movement depends, shall be maintained in all the meetings and in all the publications of the ICA.

The ICA is an international association of National Unions of Cooperative Societies, National Federations of Cooperative Unions; Regional Federations or Unions of Cooperative Societies, cooperative societies; associations of persons or organisations which have as their aim the promotion of Cooperation.

The objects of the ICA are :

a. To be the universal representative of cooperative organisations of all types which, in practice, observe the Cooperative Principles.

b. To propagate Cooperative Principles and methods throughout the world.

c. To promote Cooperation in all countries.

d. To safeguard the interests of the cooperative movement in all its forms.

e. To maintain good relations between its affiliated organisations.

f. To promote friendly and economic relations between the cooperative organisations of all types, nationally and internationally.

g. To work for the establishment of lasting peace and security.

The ICA shall seek to attain its objects :

a. By convening periodical International Congresses.

b. By sending delegations to visit the movements in all countries, with the special object of studying the movement, of exchanging experiences, and of giving to the movements such advice and guidance as they may desire or which the ICA may consider desirable.

c. By issuing publications.

d. By promoting the teaching and study of Cooperation in all countries.

e. By developing the activity of the Henry J. May Foundation, Permanent Centre of International Cooperative Study.

f. By carrying out research studies and inquiries on problems of vital importance to the movement ; and by collecting cooperative statistics.

g. By creating International Cooperative Auxiliary Organisations for Trading ; Production—Agricultural, Industrial and Artisanal ; Banking and Credit ; Assurance ; Housing ; as well as for other sectors of economic activity ; and by maintaining a close liaison with all such Auxiliary Committees.

h. By collaborating to the fullest extent with all United Nations Organisations, and with other Voluntary and non-Governmental

International Organisations which pursue aims of importance to Cooperation.

i. By any other suitable and legal method.

The ICA seeks to link the cooperative movements of different countries so that they form one expanding economic system and to create a world environment favourable to Cooperation by removing the causes of economic strife and the obstacles to mutual understanding and permanent peace.

Through the Alliance the deepest aspirations of Cooperators for a better social order and world peace are heard in the councils of the nations. As regards the United Nations, its Economic and Social Council, as well as some of its Specialized Agencies such as FAO, ILO and UNESCO, it enjoys the right of participation in their meetings and work as an International Organisation with Consultative Status of Category I.

The ICA promotes, through auxiliary trading, banking and insurance organisations, direct commercial and financial relations between cooperative enterprises in different countries so as to enable them to exert on the world market, as well as at home, an influence beneficial at once to consumers and primary producers. It convenes international congresses, furthèrs the teaching and study of Cooperation, issues publications and research data, and collaborates closely with the United Nations as well as with voluntary and non-governmental international bodies which pursue aims of importance to Cooperation. The ideology of the Alliance is formally expressed annually in the celebration of International Cooperative Day, the first Saturday in July.

Regional Office for South-East Asia

In 1955, Dr Keler a well-known cooperator of Sweden, at the instance of the ICA, made a study of the social and economic development needs of the Asian region and recommended that attention to the development of the cooperative movement in Asia at close hand was indicated. In 1958 some members of the Executive Committee of the ICA took part in the first multi-national cooperative conference in Asia held at Kuala Lumpur. The representatives of the Asian cooperative movements present in Kuala Lumpur requested the ICA to set up an office in the region. This request was the basis for the

positive decision taken by the ICA Congress of 1960 held at Lausanne to set up a Regional Office for South-East Asia. At Kuala Lumpur the wish was also expressed that an Education Centre should be established for collaboration among the movements with the region and between these movements and those of the industrialized countries. This request was timely for the Swedish Cooperative Movement was just then considering ways and means of assisting some cooperative development projects.

The result of all this was the establishment of the ICA Regional Office and Education Centre for South-East Asia. It was inaugurated by the revered Jawaharlal Nehru, then Prime Minister of India, on November 14, 1960, which was, incidentally and auguring well for the new undertaking, his 71st birth anniversary.

Jawaharlal Nehru's strong support of the cooperative movement and his appreciation of the ICA's efforts to spread it here were expressed in his memorable inaugural address delivered extempore at the Seminar held to mark the opening of the office. He said that his outlook was "to convulse India with the Cooperative Movement, or rather with Cooperation: to make it broadly speaking, the basic activity of India . . . and to make the Cooperative approach the common thinking of India." He added, significantly: "all the goodwill in the world, without adequate training, will not produce results. It is not merely a quantitative extension of this work, but it is qualitatively different, if I may say so, because we want to make it an essential basic fabric of the State—not part of the State Government." He spoke of the need of "a completely different mentality, the cooperative mentality," and the need to train "the hundreds of millions of people" of India "in a very big way." Then addressing the President of the ICA he said: "anyhow, we have to bear the burden. But in doing so, *we naturally would greatly welcome your help and assistance from your great experience in other countries*, where this cooperative principle has gone far and is working efficiently in a big way. We would welcome that help and assistance."

These words of a convinced Cooperator adequately express the *raison d'être* of the ICA Regional Office-cum-Education Centre for South-East Asia.

Since that time the ICA, through its Regional Office-cum-Education Centre has served the cooperative movements of thirteen countries

of the Region viz : Iran, Pakistan, Nepal, India, Ceylon, Thailand, Malaysia, Singapore, Indonesia, the Philippines, the Republic of Korea, Japan and Australia.

Advisory Council of the Regional Office-cum-Education Centre

There is an Advisory Council for the Regional Office-cum-Education Centre. This has been most helpful to the Regional Office in its work. What is more, it has provided a common forum for the movements of the region and thereby brought them into closer touch with one another.

ICA Sub-Committee for Agriculture & Trade

This mutual understanding led to the setting up of the ICA Agriculture Sub-Committee for South-East Asia, a sub-committee of the ICA Auxiliary Committee for Agriculture. In 1970, this Sub-Committee set up itself as a Working Group for Trade Promotion as well and also set up a Group for the Promotion of Fisheries. At its recent meeting in February 1971, the Agriculture Sub-Committee decided to call itself the Sub-Committee for Agriculture and Trade, with a view to emphasising the key role that it should play in the development of cooperative trade.

Educational Meetings

This service has been rendered by way of education, research, publications, other technical assistance and consultative services as well as by promoting international cooperative trade. Fifty technical meetings such as Experts' Conferences, Regional Seminars and Workshops have been held by the Regional Office-cum-Education Centre, whilst Resource Persons have been sent by it to twenty-five National Seminars, held by the national member-organisations, within the first decade of the Regional Office (1960-1970). Altogether over 2,000 have participated in these meetings.

The ICA attaches the greatest importance to cooperative education so much so that cooperative education has been adopted by the ICA as a principle of cooperation. It has been recognised as the principle which makes the due observance of the other principles possible. Cooperative education is equally important everywhere but more so in the developing countries where yet the initiative for cooperative development comes from their governments more often than

from the people themselves. The need to know the voluntary and autonomous character, the democratic processes and other salient features of a cooperative is greater in the developing countries than in the developed countries. Fifty and more years of government—directed Cooperation could lead the people to take government leadership as a *sine qua non* and remain content with the present position cooperatives, some of which are only “pre-cooperatives”, and even ignorant of what is true Cooperation. Hence the priority given by the Regional Office-cum-Education Centre to cooperative education.

Field Project in Education

The Regional Office-cum-Education Centre has recently embarked on a field project in cooperative education. It is located in the Indore District of Madhya Pradesh. A Project Officer has been appointed to organise a system of educating members and officers of cooperatives in a selected area comprising a taluk or thereabouts, in order to bring about better performance in the societies they belong to. The State and District Cooperative Unions are actively collaborating with the ICA in this project.

Consultative Services and Research

Consultative Services have been rendered by the Specialists in Consumer Cooperation and Cooperative Educational Methods of the Regional Office to the cooperative movements of India and Malaysia.

The Consumer Specialist has been virtually a permanent consultant of the National Cooperative Consumers' Federation of India and assisted them regularly in the publication of their monthly “NCCF Bulletin”. On the invitation of the authorities of both the Movement and the Government he made a study of Personnel Management of eight selected Super Bazaars in India. Similarly on the invitation of the Cooperative Union of Malaysia he made a study of the feasibility of starting cooperative super-markets in Malaysia. He also made studies of the consumer movements in the Philippines, Japan and India.

The Specialist in Educational Methods on its invitation helped the Cooperative Union of Malaysia to plan and implement a programme of cooperative education.

All these services have been highly appreciated by the movements concerned.

The ICA RO & EC is also giving support to the Maharashtra State Cooperative Union to conduct an educational programme for the members of the dairy cooperatives which are attached to the Bhor Milk Project in Maharashtra.

Research too has been undertaken to some extent. This was done in the following fields—agricultural cooperative marketing in South-East Asia, Coordination of activities of the cooperative movement and women's organisations in South-East Asia ; and a review of research in Cooperation in India.

Besides doing some research, the Regional Office-cum-Education Centre has issued guide books e.g. "A Manual for Study Circle Leaders", "A Hand-book of Techniques of Teaching and Teaching Aids" and "A Model Cooperative Societies Law."

It has issued a "Directory of Cooperative Organisations in South-East Asia" and a "Cooperative Trade Directory for South-East Asia" which has gone into the third edition.

Lectures and addresses have been delivered by the ICA RO & EC officers at the NCUI Education Training Centre, the Asian Trade Union College, the Vaikunth Mehta National Institute of Cooperative Management, and at other places on request. Many *ad hoc* services, too numerous to recapitulate here, have been rendered by the ICA Regional Office-cum-Education Centre for South-East Asia.

Fellowship Programme

The Regional Office-cum-Education Centre offers three Fellowships every year in rotation to deserving candidates selected by the member-movements of three countries for the study of particular aspects of the Cooperative Movement. Nine subjects have been studied so far under this Programme viz. Cooperative Education, Cooperative Housing, Cooperative Credit, Agricultural Cooperation, Cooperative Marketing, Problems of educating members of cooperatives, Methods of educating members, Supervised Agricultural Credit System and Cooperative Member Education. The next programme will be for the study of "The Multipurpose Cooperative Approach."

Teachers' Exchange Programme

There is also a Teachers' Exchange Programme. Under this, a teacher from one national cooperative college is attached on a study-cum-teaching assignment to a similar centre in another country for about one month. These programmes are designed to give opportunities to teachers of cooperative education centres to visit similar institutions in other countries of the Region so that they may gain as well as share educational experience and knowledge in the cooperative field. They also get an opportunity of studying the cooperative movements of the countries' visited, and, what is more than all this, of widening their horizons, a *sine qua non* for educationists.

Publications

Over thirty publications, the outcome of technical meetings held and of special studies and research made by the Regional Office-cum-Education Centre have been issued in these ten years. The Regional Office publishes a quarterly called "ICA Regional Bulletin" giving general information about its activities as well as those of the cooperative movements in the countries served by it. It also publishes a monthly bulletin entitled "ICA Trade News" giving information on trade in general and on cooperative trade in particular.

Bibliography and Documentation Services

The Regional Office publishes an Annotated Bibliography of all literature published on Cooperation in the region. A supplement to this Bibliography is issued every six months. This is a very useful guide to the students of the cooperative movement. The Regional Office also publishes a quarterly Documentation Bulletin, giving a list of selected articles on Cooperation and allied subjects with annotations and a classified list of new accessions to the library of the Regional Office. Bibliographies relating to special subjects are also prepared and supplied on request. The Librarian works in collaboration with the librarians of international and national organisations for the exchange of documentation and information.

Trade Promotion

A Trade Survey was conducted by the ICA in 1965-66 to investigate the position of Cooperative Trade in the Region of South-East

Asia and to initiate measures for its further development. In pursuance of the recommendations made in this report by Mr W. Eisenberg, entitled "Trading of Cooperatives—South-East Asia" and the recommendations made by the Third Asian Agricultural Cooperative Conference held in New Delhi in 1967, a number of measures have been initiated to assist the trading cooperatives directly.

A Conference on International Cooperative Trade in South-East Asia was held in June 1968 and was followed up by a Commodity Conference in 1970. These conferences gave the business executives of cooperatives opportunities to explore possibilities of increasing inter-cooperative trade in the Region. A beginning has been made in establishing cooperative trade across national boundaries. The Japanese Cooperative Agricultural Movement and the Thai Cooperative Agricultural Movement have a trade agreement whereby the Japanese movement supplies the required technical assistance for the production of maize in Thailand and buys the maize so produced—an arrangement worthy of emulation by other developed cooperative movements. Recently an agreement has been signed between the NAFED of India and the UNICOOPJAPAN of Japan. There have been also a few instances of trading between European and Asian movements through the good offices of the Regional Office.

Survey of Agricultural Marketing in S-E Asia

On the initiative of the Japanese Cooperative Agricultural Movement and with financial assistance from the Japanese Movement and the ICA Development Fund in equal measure, the Agriculture Subcommittee has undertaken a Survey of Cooperative Agricultural Marketing Projects in the South-East Asian Region in order to provide the developing movements of the region with development projects for which they could ask the developed movements and aid-giving authorities for assistance. This Survey is intended to provide the incitement that appears necessary at the moment to make several national cooperative movements plan for the future by themselves without being content with only the implementation of plans drawn up for them by their governments. It is time that the movements of certain developing countries planned on their own initiative. In fact it is a challenge that has been thrown to us by the passing of that epoch-making resolution (2459) of the United Nations General Assembly in December 1968 calling upon the governments of developed countries to assist the cooperative movements of the developing

countries. The Cooperative Movements of the South-East Asian Region must, therefore, within the shortest possible time prepare their plans of development for which assistance from the developed countries is necessary. The needs of the developing movements must be placed before the potential aid-givers with the least possible delay.

The first part of this survey has been completed. It comprised a visit by the Study Team to Australia to examine the possibilities of establishing trade relations between the agricultural cooperatives of Japan and Australia both of which have highly developed cooperative movements. The Study Team next visited various centres in India engaged in the production of raw material required for animal feeding-stuffs and reported on the projects that need to be developed in this line with assistance from the developed movements. They next visited Indonesia and identified the needs of the cooperative movement for the development of projects that would be complementary to the government project already established in East Java for the production of feeding-stuff raw material. The Survey in India and Indonesia was confined to the area of raw material for animal feeding-stuffs because an immediate market is assured for this in Japan and Korea.

This brings me to the question of the development of trade relations between the developed and developing movements. Whilst the developed movements of the West are ready to patronise producer cooperatives in the developing countries, they are not so ready to help in the production so as to make the product up to the standard required by them. The Japanese Cooperative Movement has set an example to the rest of the developed movements of the world by the Japan-Thai Agreement referred to earlier, whereby the Japanese movement provides the expertise required and then buys the product. In sponsoring the Marketing Projects Survey too they have shown commendable initiative. The developing movements should take the cue from this survey to undertake their own surveys of development potential in their own countries.

The second part of the survey will be one of general marketing projects that may be submitted by the movements in Ceylon, and the Republic of Korea. The third and final part will again be a survey of animal feeding-stuff raw material marketing projects in Malaysia, Pakistan and the Philippines.

Clearing House of Trade Information

The ICA Regional Office-cum-Education Centre has also been functioning as a clearing house of trade information for more than two years. Special mention should be made of the "Cooperative Trade Directory for South-East Asia" and its Supplements published by the Regional Office providing information about trade contracts and commodity lists for the benefit of trading cooperatives.

To help the cooperatives to gain access to foreign markets, the Regional Office is engaged in the following work :

1. undertakes measures for the promotion and expansion of trade between cooperative organisations in the developing countries and the highly developed movements e.g. conducting trade surveys;
2. collects and disseminates information relating to trade (including opportunities of trade, results of trade missions abroad, etc.) among cooperative trading organisations;
3. prepares documentation on trade e.g., the Cooperative Trade Directory;
4. disseminates information and literature relating to successfully operated cooperative organisations involved in foreign trade;
5. renders advice, helps in establishing contacts, and makes information available to cooperative trading organisations interested in import/export business;
6. renders help in bringing about trade negotiations between cooperatives without involving itself directly and follows up their progress;
7. explores possibilities of having the cooperative movement represented on appropriate trade missions, councils, marketing boards, delegations to conferences and in international fairs;
8. keeps in contact with international bodies interested in trade, commodity marketing boards and councils, national export

promotion bodies, etc., and holds a "watching brief" in international conferences in the field of trade;

9. keeps track of international trade agreements;
10. disseminates information on training programmes offered by international and other agencies in the field of trade. The Regional Office hopes to organize training programmes for the personnel of cooperative trading organizations;

Assistance from developed movements

The Regional Office has been instrumental in obtaining assistance from certain developed movements to certain developing movements in the region. The ICA itself has made some grants to the developing movements from its Development Fund. The Regional Office has played a very important part in the setting up of a milk factory at Bhor in Maharashtra, referred to earlier, with the assistance of the German Cooperative Consumer Movement.

Summing up

More valuable than all the services stated above is the fact that due to the ICA having a Regional Office-cum-Education Centre for South-East Asia, the various cooperative movements of the Region have come into close contact with one another, whereas prior to 1960, the various cooperative movements of Asia knew very little of one another, though they knew much more about the developed movements of the West.

All this development and this growing consciousness of one-ness among the Cooperative Movements of the South-East Asian Region have been the outcome of the establishment of the Regional Office-cum-Education Centre.

This development is in accordance with the purpose of the ICA to promote friendly and economic relations between cooperatives of all types. Moreover it is the practice of the principle of Cooperation recently adopted by the ICA viz., that all Cooperatives shall actively cooperate in every practical way with other cooperatives at local, national and international levels.

The ICA Regional Office-cum-Education Centre looks forward with confidence to a period of enhanced cooperative activity, when

entering its second decade of existence, which coincides, happily, with the Cooperative Development Decade.

Cooperative Development Decade

A word about the Cooperative Development Decade would not be out of place here. As the Cooperative Movement's specific contribution to the achievement of the goals and objectives of the Second Development Decade of the United Nations (1971-80) the ICA has decided to embark upon a programme of enhanced cooperative activity during this period and to designate this decade as the Cooperative Development Decade. The first two years are to be a period of planning and the eight years following are to be a period of implementation. It is hoped that the cooperative movements of the region will make their own plans for developing the movement. As mentioned earlier, the Regional Office has started on a survey of agricultural marketing projects in South-East Asia. This is but one of the many lines of development possible within this decade.

The Secretary-General of the United Nations has welcomed the idea of the Cooperative Development Decade. U Thant has told the ICA : "By mobilizing the many cooperative organisations throughout the world to stimulate the development of cooperative movements in the developing countries, you will be making a greatly needed contribution to the implementation of the goals of the Second United Nations Development Decade."

The ICA hopes to find technical and financial support from the movements and the governments of the advanced countries for the development of cooperative projects in the developing countries. However, as said, recently, by Dr. Mauritz Bonow, the President of the ICA, the leading role of the Cooperative Development Decade falls naturally on the cooperators themselves. Cooperators must be prepared to provide the leadership, the "know-how" and the spirit of mutual aid. Therefore any help which cooperative organisations themselves can muster in money or in expertise is very important. Such help from cooperatives would be a symbol of mutual aid on a voluntary basis. "The human and cooperative links between people are of even greater significance than material help."

India has given the lead in this Region in offering technical assistance in implementation of the goals of the Cooperative Develop-

ment Decade. The Government of India's Ministry of Food, Agriculture, Community Development and Cooperation, by its letter D. O. No. P 15012/1/71-CT of 19th February, 1971, addressed to Dr. S. K. Saxena, Director of the International Cooperative Alliance, says : "We learnt with great interest of the decision of the International Cooperative Alliance to declare the 70s as the Cooperative Development Decade. This would provide an opportunity to the cooperative movements and the agencies engaged in the promotion and development of cooperation in various countries to look back on their record of achievement and give thought to the perspective planning for further development. A planned project for the development of the cooperative movement in general and of cooperative institutions in particular is essential for the continued growth of cooperatives as effective organisations for meeting the emerging challenges."

"We also agree with the view that the Regional Office of the ICA for South-East Asia will have an active role in formulating and implementing meaningful programmes in the interest of the members of cooperative organisations. This would call for formulation of detailed plans and measures for their effective implementation in the respective countries." "May I therefore suggest" says Mr. K. S. Bawa, Joint Secretary, "that the Regional Office might constitute a task force for the purpose. Should our assistance be required for facilitating the assignment of the task force, we shall be glad to associate ourselves with the same."

This appreciative attitude and the readiness to assist us in constituting a task force would have been by itself a very great encouragement to us from a government. But *the Government of India has done more*. By the same letter it has offered "as a measure to support the efforts of the International Cooperative Alliance training facilities in Cooperation to Scholars especially from the developing countries." "Although our training capacity is limited and the needs of the Indian Cooperative Movement are large," says Mr. Bawa, "we shall be happy to provide 50 seats or so annually during the said decade for participants from the developing countries. The scholars selected for the purpose will be given the fellowships and other facilities available under the Technical Cooperation Schemes of Colombo Plan, Special Commonwealth African Assistance Programme and the Government of India."

One of the major problems of cooperatives in the developing

countries is the inadequacy of properly trained personnel. India has acquired considerable experience in conducting training and education programmes for various categories of personnel in the cooperative movement. These programmes are job-oriented. The training institutions also offer specialized sectoral courses. The training received in India by participants from various countries particularly in Asia and Africa has been very useful to them. Therefore, this offer of five hundred scholarships within the Cooperative Development Decade by the Government of India is of great significance and tremendous value. It augurs very well for the Cooperative Development Decade which has been in effect launched by the meeting of the ICA Executive Committee held in New Delhi, and for the first time in this Region, on February 23 and 24 this year, at the very commencement of the Decade and in a developing country.

This offer means that the country with the largest primary membership of cooperatives in this region has recognised the services already rendered by the ICA to the cooperative movement in the region and the role that is expected of it in the future.

It is hoped that other Governments and aid-giving authorities within and without the Region will extend their support in full measure to achieve the goals of the Cooperative Development Decade. Support from governments is essential nowadays, for as pointed out by Dr. Mauritz Bonow, President of the ICA, recently, "cooperative movements in advanced countries are working under highly competitive conditions and, for providing support to our overseas friends on a massive scale, *cooperative expertise should be married to government finance from advanced countries.* This is the way to achieve a real impact."

There is every reason for governments to support the Cooperative Movement in a big way, because the efforts of the one are complementary to those of the other, for both seek the same thing, the material and moral advancement of the people and the substitution of organised service for the present struggle for profit and domination; also, for the reason that political democracy will be of very little value without economic democracy, for the establishment of which Cooperation is the only way. □

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ICA MEMBERSHIP OVER THE WORLD
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EUROPE

Austria.....	2,112,280
Belgium.....	1,025,467
Bulgaria.....	3,229,216
Czechoslovakia.....	2,597,900
Denmark.....	1,850,601
Eire.....	126,901
Finland.....	1,874,381
France.....	7,395,236
German Federal Republic.....	3,708,447
Hungary.....	3,664,582
Iceland.....	30,045
Italy.....	3,905,180
Malta.....	785
Netherlands.....	442,132
Norway.....	655,524
Poland.....	8,141,417
Roumania.....	8,897,619
Sweden.....	2,875,325
Switzerland.....	908,613
Turkey.....	2,810,345
United Kingdom.....	13,718,537
U.S.S.R.....	57,376,700

127,347,233

AFRICA

Algeria.....	5,054
Ghana.....	207,100
Kenya.....	250,500
Mauritius.....	31,038
Uganda.....	531,225
Zambia.....	52,664

1,067,581

OCEANIA

Australia.....	1,367,053
New Guinea.....	20,380

1,387,433

AMERICA

Argentina.....	1,386,595
Canada.....	6,786,567
Chile.....	85,758
Dominica.....	16,000
Guyana.....	9,134
Haiti.....	273
Jamaica.....	95,141
USA.....	42,128,110

50,507,578

ASIA

Ceylon.....	1,956,794
Cyprus.....	240,599
India.....	54,522,735
Iran.....	1,272,349
Israel.....	649,528
Japan.....	13,926,449
Jordan.....	41,949
Malaysia.....	142,973
Pakistan.....	1,530,712
Philippines.....	270,000
Singapore.....	53,621

74,607,709

TOTAL ICA WORLD MEMBERSHIP.....254,917,534

**EDUCATIONAL PROGRAMMES HELD BY THE ICA REGIONAL OFFICE & EDUCATION CENTRE
FOR SOUTH-EAST ASIA FROM 1960 TO 1970 IN THE REGION**

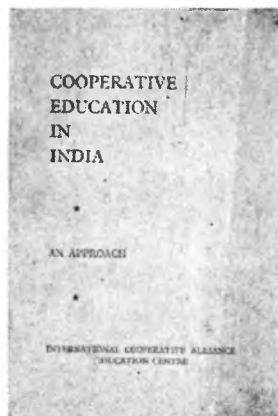
SUBJECT	Regional seminars		Policy-Makers conferences		Experts conferences		National seminars		Fellowship programme		Teachers exchange Programme		All Educational Programmes		
	No. participants	No. participants	No. participants	No. participants	No. participants	No. participants	No. participants	No. participants	No. participants	No. participants	No. participants	No. participants	No. participants	No. participants	
Cooperative Development Policy	1	41	1	60	1	40	—	—	—	—	—	—	—	3	141
Cooperative Education	7	173	1	36	2	40	8	254	4	11	4	8	26	26	522
Cooperative Management	2	46	—	—	—	—	6	331	—	—	—	—	—	8	377
Agricultural Cooperation	9	247	—	—	4	63	2	80	3	8	—	—	—	18	398
Consumer Cooperation	3	95	—	—	—	—	1	39	—	—	—	—	—	4	134
Miscellaneous*	9	240	—	—	1	19	8	256	—	—	—	—	—	18	515
TOTAL	31	842	2	96	8	162	25	960	7	19	4	8	4	77	2087

* Educational programmes on Youth and Cooperation, Women and Cooperation, Press and Publicity, Cooperative Housing, Trade Unions and Cooperatives, Cooperative Insurance, Industrial Cooperatives, are among those included in this category.

ICA Publications

Cooperative Education in India—An Approach, 1962. 50 P.

This publication was originally prepared in the form of a memorandum on cooperative education for submission to the Study Team on Cooperative Training appointed by the Government of India in the Ministry of Community Development and Cooperation. It deals with the education of members, committee members and office-bearers of cooperative societies.



Cooperative Leadership in South-East Asia, 1964. (Reprinted 1965). Rs. 8.00

Consists of papers read at the Seminar on Cooperative Leadership in South-East Asia held in New Delhi in November 1960. The book deals with the qualities and role of leaders in the Cooperative Movement. The impact of Cooperation on economic and social development and its influence on the minds of the rural people are dealt with. The Movement has been looked upon in the developing countries as the means for achieving decentralization of economic power. The book also discusses the role of the movement in planned social and economic development. Besides the Inaugural Address of Mr. Jawaharlal Nehru, papers read by the following are included in this publication : Mr. A. Q. Ansari, Dr. Mauritz Bonow, Mr. M. R. Bhide, Mr. S. K. Dey, Professor D. R. Gadgil, Mr. L. C. Jain, Professor D. G. Karve, U Nyi Nyi, Mr. J. C. Ryan, Mr. W. P. Watkins and Mr. P. E. Weeraman.

Cooperative Press in South-East Asia, 1964.

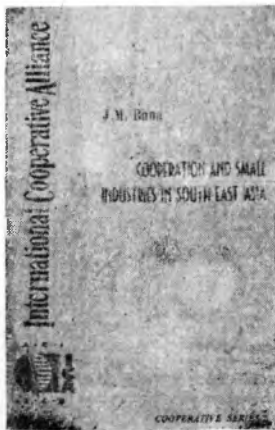
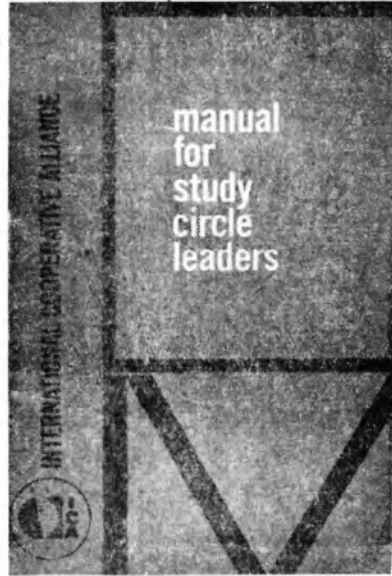
(Mimeographed, Revised 1969). Rs. 2.50

This directory gives the names of cooperative journals in the South-East Asian Region, the frequency of their publication, the language in which each is written and the names of the publishers.

Manual for Study Circle Leaders, 1965. Rs. 5.00

(Revised 1969)

The study circle method has proved to be a very useful and economical method of adult education and it has been successfully adopted in many parts of the world. The International Cooperative Alliance, Regional Office & Education Centre became associated in 1963 with an experimental project in the city of Delhi where the study circle method was tried out. The experience gained in the project between 1963 and 1965 has been incorporated in this manual.

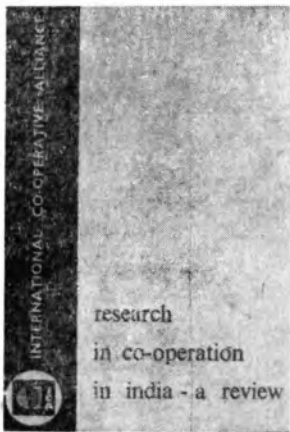
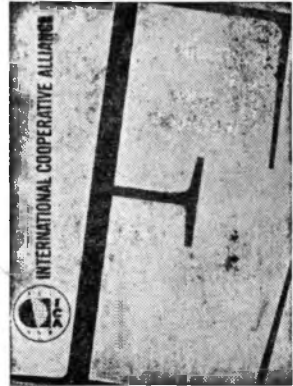


Cooperation and Small Industries in South-East Asia, 1965. Rs 1.50

Small industries are given an important place in programmes of economic development in the South-East Asian countries, because of the prevailing shortage of capital and the presence of a large labour force. This booklet discusses the role of Cooperation in the modernization of cottage and small scale industries in South-East Asia. Issued as Cooperative Series No. 2.

**Education and Voluntary Movements,
1965. Rs 6.50**

The book starts with an attempt to define the needs and aims of cooperative education. Several of the following chapters discuss specific training and education programmes conducted in the Region as well as in the Cooperative Movement of Antigonish, Nova Scotia, Canada, and the Consumer Cooperative Movement of Sweden. One chapter brings out the result of a recent experimental project in study circles undertaken by the ICA Regional Office. One chapter is devoted to a discussion of the evaluation techniques of illustrated material intended for the neo-literate. The two last chapters deal with the important problems of recruitment and training of teachers and financing of cooperative education institutions. A short bibliography at the end draws attention to selected literature in the field.

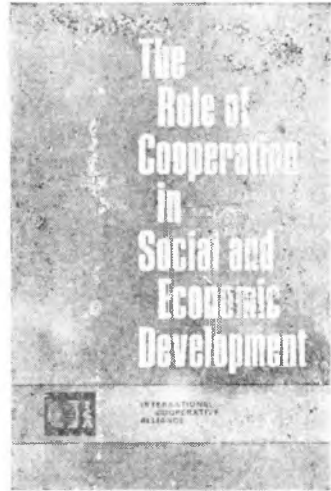


**Research in Cooperation in India—A
Review, 1965. Rs. 5.00**

A study that provides a brief review of the research facilities in the Cooperative Movement in India and covers aspects such as the nature of organizations engaged in research, the extent of research studies undertaken by different organizations, the fields of study, method, scope and limitations of research. The book also gives particulars of individual research done such as the title of the research project, years in which it was undertaken and completed, the name of the sponsoring agency, the cost of the research project, the objectives, methods and main findings of each study.

The Role of Cooperation in Social and Economic Development, 1966.
Rs. 10.00

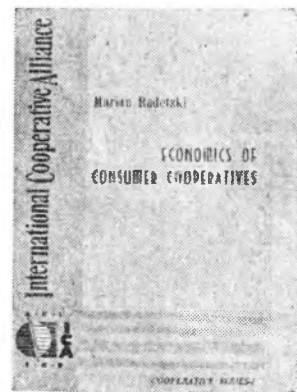
The ICA in collaboration with the Japanese Cooperative Movement held a top-level conference on the "Role of Cooperation in Social and Economic Development" in Tokyo during 1964. The participants in the Conference included Presidents and General Secretaries of the National Cooperative Unions, Ministers in-charge of Cooperative Development and their chief executives from the South-East Asian Region. Eminent cooperators from the Western countries, including the President and Director of the Alliance also participated. The present publication includes selected papers presented at the Conference. Among the contributors to this publication are Dr. Mauritz Bonow, Professor D. G. Karve, Mr. W. G. Alexander, Dr. Mohinder Singh of UN/ECAFE, Mr. Riazuddin Ahmed of Pakistan, Mr. Teruo Ichiraku of Japan, and Dr. Carl Schumacher of West Germany. Some of the subjects discussed are : International Cooperative Trade, Cooperative Movement and International Technical Assistance, Cooperation and Increase in Agricultural Productivity.



Economics of Consumer Cooperatives, 1966. Rs. 3.00

(Reprinted 1968)

This pamphlet on the economic problems of consumer cooperatives in South-East Asia stresses the importance of having adequate capital when commencing consumer cooperative activities. It also deals with the cash trading and the pricing policies of consumer cooperatives. Issued as Cooperative Series No. 1.





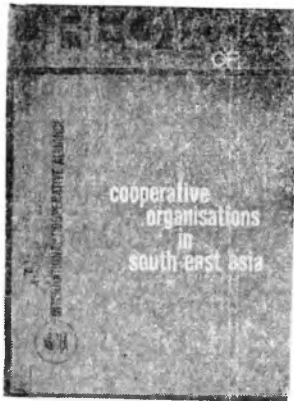
**Trade Unions and Cooperatives, 1966.
Rs. 2.00**

This publication embodies the report of an Experts' Conference on "Trade Unions and Cooperatives" convened by the ICA Regional Office & Education Centre in collaboration with the Asian Trade Unions College of the ICFTU (International Confederation of Free Trade Unions) in January 1965 in New Delhi. The Conference was attended by experts drawn from a number of Asian countries. The book deals with the various types of cooperative organizations that could satisfy the needs of industrial working populations, such as loan and thrift, consumer and housing cooperatives. The problems of member education and staff training are also discussed in this publication.

Cooperative Housing, 1966. Rs. 1.90

This publication is based on the report of the Regional Seminar on "Cooperative Housing" held by the Regional Office in collaboration with the Federation of Cooperative Housing Societies and the Cooperative Union of Malaysia in 1964 at Kuala Lumpur. It explains the general housing situation in South-East Asia and discusses the various aspects of cooperative housing and the problems of housing development.



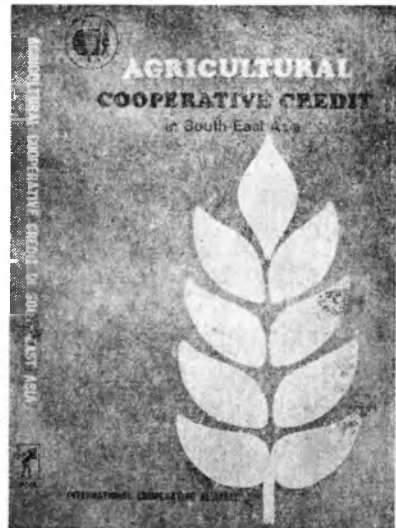


Directory of Cooperative Organisations in South-East Asia (Mimeographed), 1966.
Rs 3.50

This document gives in a concise form selected information about the structure and work of major cooperative organisations operating at national level, and also of the Government Cooperative Departments of the following countries : Ceylon, India, Japan, Republic of Korea, Malaysia, Nepal, Pakistan, Philippines, Singapore and Thailand.

Agricultural Cooperative Credit in South-East Asia, 1967. Rs. 20.00

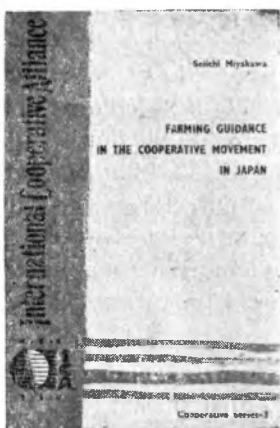
This Volume consists of papers read at two Experts' Conferences held by the Regional Office & Education Centre for South-East Asia. The Conferences were held at Lahore (Pakistan) in 1962 and at Baguio (Philippines) in 1963 on the theme "Cooperative Credit" and "Supervised Agricultural Cooperative Credit" respectively. It is now being generally recognized that cooperative credit would not



be effective unless it formed part of a continuum of credit, marketing and supply. As a result, the concept of the multipurpose society has been rapidly gaining ground. Dr. Mohinder Singh of the ECAFE and Mr. H. S. Wanasinghe of Ceylon draw special attention to this significant development and spell out some of the problems which arise in the operation of multipurpose societies. Another important subject of discussion is "Supervised Credit". Mr. K. C. Cheriyan of India and Mr. Solomon G. Cabrera of the Philippines deal with the

practical aspects of this in the context of the cooperative movements in India and the Philippines, while Dr Dario B. Brossard of the FAO presents a theoretical discussion of the subject.

The education work undertaken by cooperative societies and how this work contributes to the growth and effective functioning of "Supervised Credit" is dealt with by Mr. A.F.A. Hussain of Pakistan, and the provision of extension services is examined by Mr. C. Saranaga of Thailand. Dr. K. Madhava Das of India deals with the role of governments in the supply of agricultural credit. Included also are a discussion of the problems of cooperative finance in India by Professor D. R. Gadgil and an account of the different sources of funds for agricultural cooperatives in Japan by Dr. Yoshio Hoyndon.



Farming Guidance in the Cooperative Movement in Japan, 1967. Rs. 2.50

This book gives a clear picture of farming guidance activities in Japan. It discusses the necessity of farming guidance by the cooperatives and presents an outline of the farming guidance mechanism and also gives guidelines to farm advisers. Issued as Cooperative Series No. 3.

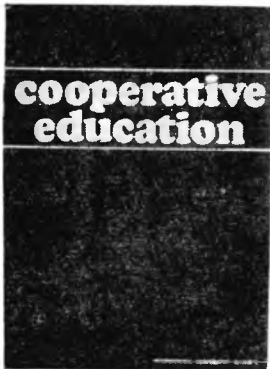
Cooperative Trade Directory for South-East Asia, 1967. Rs. 20.00

(Third edition, with two Supplements)



The Directory gives information about commodities which cooperative organizations would import or export. The first and second editions covered only a few of the countries of the Region. The third edition of the Directory covers practically all these countries and even New Zealand. The entries appearing in the second edition were

revised after the information was verified. Additional information collected by the ICA Commercial Specialist who conducted Survey of Cooperative Trade in the Region, has been added. A commodity index, and two appendices, one containing a list of member organizations of the Cooperative Wholesale Committee of the Alliance and the other giving information on branches and depots by the cooperative wholesales in other parts of the world, have also been added.

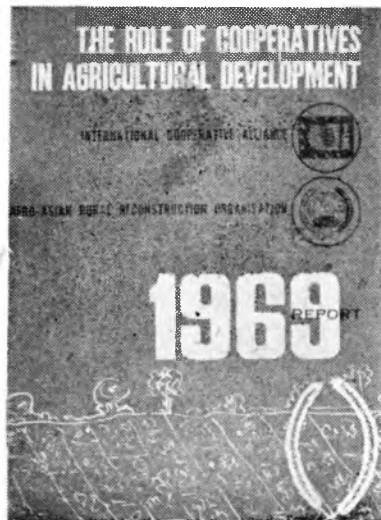


Cooperative Education, Report of the International Conference, 1969. Rs. 7.50

An International Conference on Cooperative Education was convened by the ICA in collaboration with the UNESCO and the National Cooperative Union of India in New Delhi in February 1968 at the time of the inauguration of the new building of the ICA Regional Office & Education Centre. The participants of the Conference were the President and the Director of the Alliance, and representatives of international cooperative training centres and the Cooperative Movements in the Region. This publication contains the report of the Conference and the summaries of statements made by the participants.

The Role of Cooperatives in Agricultural Development, 1970. Rs. 5.00

The ICA Regional Office & Education Centre in collaboration with the Afro-Asian Rural Reconstruction Organization (AARRO) and the Government of Nepal, held an Experts' Conference on "The Role of Cooperatives in Agricultural Development" in Kathmandu, in November 1969. Experts from Ceylon, India, Japan, the Republic of Korea, Malaysia, Nepal, Thailand and Tanzania participated in the Conference. The publication con-



tains the Report of the Conference. It discusses the role of cooperatives in modernizing agriculture and in land reform, the management problems of agricultural cooperatives and the type of cooperative society suitable for agricultural development. It also presents background information on agricultural development in the countries that were represented at the Conference.

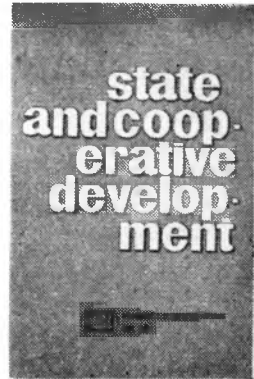
Readings in Consumer Cooperation, 1970.

This publication consists of collection of papers written on various aspects of consumer cooperation. The area covered in the publication includes problems of personnel management in consumer cooperatives societies, the techniques of effective salesmanship, capital accumulation in consumer cooperatives, cooperative production, the structure of primary consumer cooperatives, and cooperative integration in Europe. Contributors to this publication are Messrs Ragnar Arvidsson, Paul Darrick, Herman Lamm, John Lundberg, Bertil Mathsson, T. D. L. Peiris, J. M. Rana, A. Sarkar and H. S. Wanasinghe.

State and Cooperative Development, 1970. Rs. 10.00

This volume comprises papers read at the Experts' Conference on "The Role of Government in Cooperative Development" held in Bangkok, Thailand, in January 1966, the Report of the Conference and some papers specially written for this publication.

The book has been edited by Mr. P. R. Dubhashi, till recently Director of the Vaikunth Mehta National Institute of Cooperative Management, Poona, India. In a paper contributed by him, Mr. P. R. Dubhashi examines the relationship of governments and the cooperative movement in the period of colonial rule and in the period after independence. He attempts to explain the different role governments of independent countries have to play compared with that of colonial governments. Another important subject discussed in the book is the concept of autonomy of the cooperative movement. Professor K. Fujisawa of the Cooperative College of Japan deals with



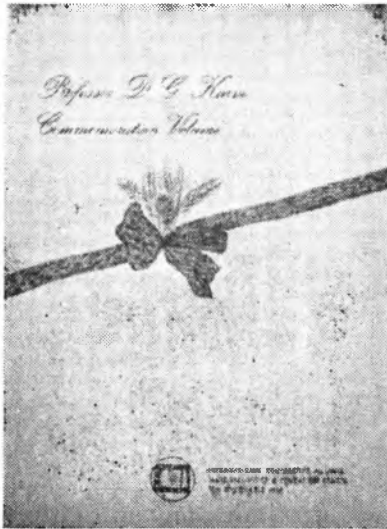
this important question in the context of the relationship that exists between the Japanese Cooperative Movement and the Government of Japan.

Mr. L. E. Lactao of the Agricultural Credit and Cooperatives Institute of the Philippines, discusses the role of government in cooperative education and training in the context of the experience of the Philippines. Mr. M. Z. Hussain of the Pakistan Academy for Rural Development, explains the roles of the government and of the cooperative movement in an integrated approach to economic development in the context of the Comilla Rural Development Project in Pakistan.

In a paper entitled "The Role of Government in Cooperative Development : the Background Factors" presented at the Conference, Mr. P. E. Weeraman, then Commissioner for Cooperative Development of Ceylon, presents a viewpoint hardly to be expected of an official cooperator.

Other papers published herein are those of Messrs Hyo Chul Ahn, Manager, Off Farm Side Work Promotion Centre, National Agricultural Cooperative Federation, Republic of Korea; M. L. Batra, then Chief Executive Director of the National Cooperative Union of India; Dr. P. R. Baichwal, then Specialist in Agricultural Cooperation, ICA Regional Office; Dr. Nam Kyu Chung, then Executive Vice-President of the National Agricultural Cooperative Federation, Republic of Korea; G. P. Das, Reader of the Vaikunth Mehta National Institute of Cooperative Management, Poona; Mak Kam Heng, Vice-Chairman of the Singapore Cooperative Union; M. V. Madane, Joint Director (Technical Assistance & Trade) ICA Regional Office; Professor M. N. Rudrabasavaraj of the Vaikunth Mehta National Institute of Cooperative Management, India.

In view of the increasing interest the governments in the Region are taking in cooperative development, the question of "State and Cooperative Development" has become more important today than ever before. The volume provides useful reading to those engaged in cooperative work, specially those at policymaking level.



**Professor D. G. Karve
Commemoration Volume, 1970.
Rs. 50.00**

The Commemoration Volume is published to mark the Tenth Anniversary celebrations of the ICA Regional Office & Education Centre for South-East Asia. It is a humble tribute by the ICA to the former Chairman of its Advisory Council for South-East Asia. The volume consists of the writings of Professor D. G. Karve on Co-operation and allied subjects. It also includes a short biography of Professor

Professor Karve written by Dr. N. K. Kulkarni, Principal of the B. M. College of Commerce, Poona.

A Study of Personnel Management in Selected Cooperative Super Markets in India, 1970. Rs. 12.00

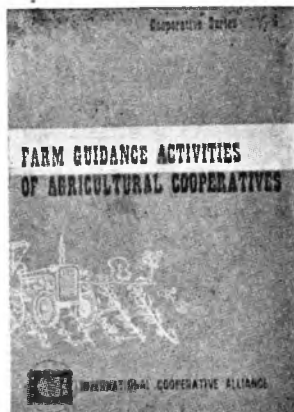
The Regional Office & Education Centre conducted a study of personnel management in certain Cooperative Super Bazars (Department Stores) in India. The study was made by Messrs Ragnar Arvidsson and K. K. Taimni. This publication consists of the report of the study. It examines critically the problems of personnel management in the Stores studied and



and makes valuable recommendations.

Farm Guidance Activities of Agricultural Cooperatives, 1970. Rs. 10.00

This publication is an outcome of the Regional Seminar on "Farm Guidance Activities of Agricultural Cooperatives" held in Seoul (Republic of Korea) in September-October, 1969. The publication is divided into two parts. Part I is the Report of the Seminar and Part II consists of three selected case studies submitted to the Seminar by participants from Japan and the Republic of Korea. The Report of the Seminar discusses the objectives and scope of farm guidance, the pre-requisites for undertaking farm guidance activities and the organizational structure required for farm guidance through cooperatives.



The three case studies present the Japanese and Korean experience of cooperative farm guidance activities. Issued as Cooperative Series No. 4.

Cooperative Education—Progress or Perish, 1970. Rs. 3.00

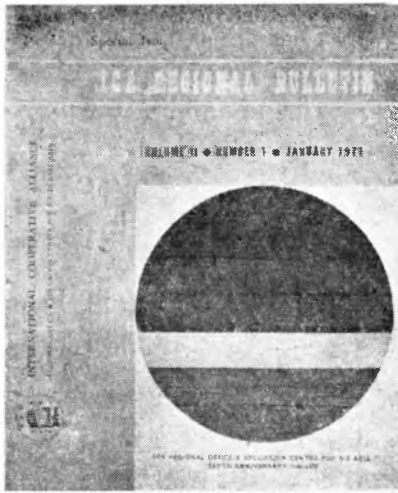
Cooperative Series No. 5, by Mr. P. E. Weeraman, ICA Regional Director for South-East Asia.

Education for Agricultural Cooperatives in South-East Asia, 1970. Rs. 3.00

Cooperative Series No. 6, by Mr. J. M. Rana, Director (Education), ICA Regional Office & Education Centre for South-East Asia.

A Model Cooperative Societies Law, 1970. Rs. 3.00

Compiled by Mr. P. E. Weeraman, ICA Regional Director for South-East Asia.



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(a) ICA Regional Bulletin

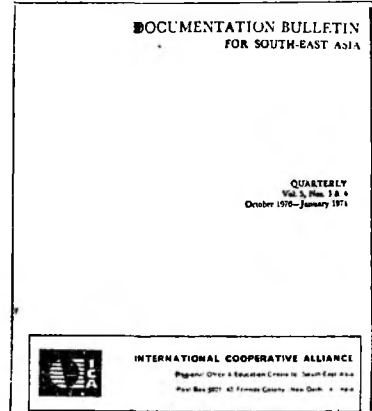
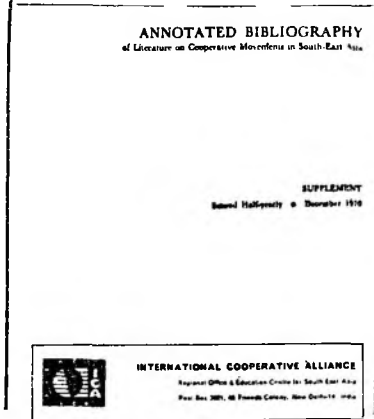
The Regional Office publishes a "Regional Bulletin" quarterly. Earlier the Bulletin was published under the name "ICA Information Bulletin." The name was changed to "ICA Regional Bulletin" from January 1971. At the beginning, the Bulletin was published at irregular intervals and was meant to give information about the activities of the Regional Office & Education Centre

only. It has now been expanded both in size and scope. In addition to information regarding the activities of the Regional Office & Education Centre, it now contains topical articles on cooperative matters, condensed reports of seminars and important cooperative news.

(b) ICA Trade News

Following up the recommendation of the Trade Conference of 1968, which was subsequently endorsed by the Advisory Council, the Regional Office has been issuing a bulletin entitled "Trade News" since September 1969. It gives the latest information on trade developments on a selective basis and provides additional information on trade contacts for export and import purposes. The bulletin was, to start with, issued at irregular intervals. From July 1970, the Trade News is being issued monthly.

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