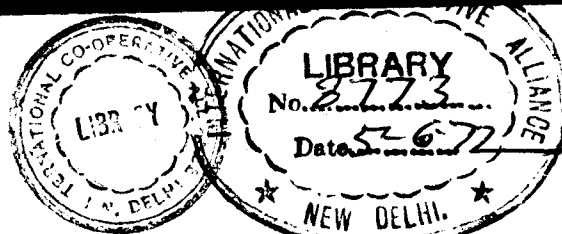


Letter From the I.C.A.

REGIONAL OFFICE AND EDUCATION CENTRE, 6 CANNING ROAD, NEW DELHI



NEWSLETTER NUMBER: 13

January 1965.

We have great pleasure in greeting our readers at the beginning of 1965 and wishing them every success in their activities during the year. We are glad to report to you on our activities that have taken place since the previous newsletter issued during December, 1964. The ICA Regional Office and Education Centre have now completed four years of their active work in South-East Asia and are very confident that with the continued collaboration of the Cooperative Movements of these countries, it will be possible for the ICA to continue and strengthen its activities in the years to come. Among the International activities undertaken by us so far, considerable stress has been laid on the Regional Seminars and Conferences. These Seminars and Conferences, we believe, have created a sound base for undertaking further educational and other activities. A forum has now been created on which cooperators from the different countries in the Region have the opportunity of exchanging their ideas and experiences. The table below gives information on the number of seminars held so far and the number of participants who attended these activities. We hope you will find this information interesting and useful:

D a t e s	Title of the event	Regional	
		National	No. of participants
Nov. 14-27, 1960	Cooperative Leadership	Regional	40
Feb - May, 1961	Cooperation in Many Lands	Local	20
March 4-5, 1961	Symposium on Cooperative Insurance	National	20
March 28-29, 1961	CDOs' Conference of AICU Scheme	National	20
Oct. 23 - Nov. 2, "	Press and Publicity	Regional	24
Nov. 27 - Dec. 2 "	Cooperative Credit Conference	Regional	17
Dec. 16-21, 1961	Study Circle Method Conference	Regional	6
Jan. 29 - Feb. 3 '62	Cooperative Education Seminar	National	27
Feb. 5-7, 1962	Cooperation for Industrial Workers	National	
Feb. 12-17, 1962	CDO's Conference	National	24
March 5-18, 1962	Cooperative Marketing	Regional	23
May 25-June 5, 62	University Teachers Workshop	National	25
Sept. 24-Oct. 5, 62	Press and Publicity	Regional	35
Oct. 15-24, 62	Orientation course for Rural Institutes Teachers	National	14
Nov. 19-Dec. 2, 62	Women's Seminar	Regional	32
Dec. 5-19, 1962	Cooperative Farming Workshop	Regional	23
Jan 7-13, 1963	Cooperative Housing	National	
Jan 21-27, 1963	Study Circle Course	Regional	9

Date	Title of the event	No. of participants	
		Regional	National
April 15-26, 1963	Techniques and Methods of Coop. Education	Regional	21
May 19-26, 1963	University Teachers' Workshop	National	30
June 10-22, 1963	Consumers Cooperation	Regional	29
Sept. 3-16, 1963	Cooperative Insurance	Regional	14
September 1963	Cooperative Education	National	
Oct. 8-14, 1963	Experts Conference	Regional	11
Oct. 16-22, 1963	Agricultural Cooperatives	National	
Nov. 11-22, 1964	Youth and Cooperation	Regional	8
April 19-26, 1964	Cooperative Ministers' Conference	Regional	52
June 22-27, 1964	Cooperative Education	National	42
Aug. 31-Sept. 6, 1964	Agricultural Development in Nepal	National	60
Sept. 14-24, 1964	Cooperative Marketing	Regional	27
Oct. 5-18, 1964	Cooperative Employees Training	Regional	16
Oct. 20-24, 1964	Principles' Conference	Regional	9
Nov. 21-26, 1964	Member Education Seminar	National	44
Nov. 30-Dec. 12, 64	Cooperative Housing Seminar	Regional	17
Jan. 11-18, 1965	Experts' Conference on	Regional	21

Following is a brief summary of some of our important activities, since the last newsletter:

Regional Seminar on "Cooperative Housing", Kuala Lumpur (Malaysia) November-December, 1964:

A Regional Seminar on Cooperative Housing was organized by the Education Centre in Kuala Lumpur in collaboration with the Cooperative Union of Malaya and the Federation of Cooperative Housing Societies from November 30th to December 11th, 1964. 17 representatives of Cooperative Housing Societies and Cooperative Departments in the Region attended. Experts from the ICA Housing Auxillary Committee, the HSB, and KF, Sweden participated and lectured at the Seminar. The Seminar reviewed the present position of cooperative housing societies and discussed the possibilities of future development. It also discussed at length the role and importance of the Apex Organizations in developing housing societies, the difficulties experienced by the societies and the role of Government in giving financial and other assistance to the Housing Cooperatives in the developing countries. The Seminar was inaugurated by Enche Mohd. Khir Johari, Minister of Agriculture and Cooperatives, Malaysia.

Experts' Conference on "Cooperation and Trade Unions": New Delhi (India): January 1965

The Education Centre and the Asian Trade Union College of the ICFTU jointly organized in New Delhi an Experts' Conference on "Cooperation and Trade Unions" between 11th and 18th January, 1965. Experts both from the Cooperative and the Trade Union Movements from Ceylon, India, Japan, Malaysia, Pakistan, Philippines and the Republic of Korea participated. The ILO was represented by Mr. S.K. Jain, Director, Asian Field Office, Colombo. The Conference was organized with a view to bringing together persons who have had considerable experience in the Cooperative and Labour fields to examine the possibilities of collaboration and joint ventures between the two movements. Dr. V.K.R.V. Rao, Member, Planning Commission, Government of India inaugurated the Conference.

The Conference discussed interalia, Urbanization in South-East Asia and its Effects on the Social and Economic Life of the Urban Community, the Principles and Aims of the Cooperative Movement and the Present Participation of Trade Union Workers in Cooperative Activity. It also reviewed the progress and development of the Trade Union Movement and Cooperative activities in the urban areas of South-East Asia. Specific problems faced by cooperative thrift and loan societies, housing societies and consumers' cooperatives were analysed. The conference discussed at length the role of cooperatives in promoting savings among trade union members and in protecting the interests of the consumers in urban areas. Possible areas of future collaboration between trade unions and cooperative societies were also examined.

The Conference received due coverage in the Press and a discussion on "Cooperation and Consumers' Protection" was organized on the All India Radio in which some delegates participated.

ICA Seminar with the Asian Participants of the Swedish Centre for Cooperative Development: New Delhi (India): 21st and 22nd Dec. 1964

On the basis of a request from the Swedish Cooperative Centre (previously the Swedish Centre for Cooperative Development), the ICA organized a two-day Seminar at New Delhi for the Asian participants in the 9-months training programme held in Sweden during 1964. The discussions in the Seminar in New Delhi were, among other things, devoted to the applicability of Swedish experiences to the conditions in South-East Asia.

FORTHCOMING INTERNATIONAL EVENTS

Regional Seminar on "Fishery Cooperatives" Ernakulam (Kerala State, India) February 15th to 28th, 1965

A South-East Asian Regional Seminar on Fishery Cooperatives will be organized at Ernakulam in Kerala State, India from 15th to 28th Feb. 1965 in collaboration with the National Cooperative Union of India. Participants to the Seminar will be Senior Officers from Federal organizations of the Fishery Cooperative Movements and Government Fishery Departments. The Indo-Norwegian Fisheries Project and FAO have kindly agreed to provide resource persons at the Seminar.

Regional Workshop on Audio-Visual Aids - Tokyo (Japan): June, 1965

A Regional Workshop on Audio-Visual Aids is planned to be held in Tokyo in collaboration with the Japanese Cooperative Movement. The Workshop, which will be located at the Institute for Development of Agricultural Cooperation in Asia, Tokyo, is being organized to bring together persons working in the field of production, distribution or use of audio-visual aids. During the Workshop the participants will be given an opportunity of acquainting themselves with the latest techniques of production developed by the Japanese Cooperative Movement and the utilization of audio-visual aids.

Regional Seminar on Cooperative Management - Philippines: August-Sept. 1965.

In collaboration with the Central Cooperative Exchange, the Education Centre will organize during August-September, 1965 a Regional Seminar on Cooperative Management. Participants to the Seminar will include General

Managers or their chief Houtenants from large cooperative organizations in the field of marketing, processing and retail trade. Representatives of Government Departments connected with Cooperative Management are also likely to participate. Two resource persons from KF including the Financial Director are expected to attend and lecture at the Seminar.

ICA FELLOWS

The two ICA Fellows, Mr.Hoe Jun Lee from the Republic of Korea and Mr.Arthid Kamolrat from Thailand, recently completed their study tour to cooperative organizations in the States of Gujerat and Maharashtra. On the basis of the study visits both the Fellows prepared papers relating to different aspects of cooperative marketing which were discussed in Seminar meetings organized in the ICA Office. The Fellows are expected to complete their work with the ICA by the end of March 1965.

STUDY CIRCLES

Mr.Brahm Perakash, General Secretary of the National Cooperative Union of India, distributed certificates to the leaders, secretaries and members of the study circles at a function held in New Delhi on 31st January, 1965. A third course for the three study circles in Delhi in "Pricing Policies of Consumers Cooperatives" will begin in the near future. A new training course for study circle leaders is expected to be organized by the Delhi State Cooperative Union some time during February 1965.

The Centre is at present engaged in the work of preparing a report on the basis of the experiences gained during the experimental study circles conducted in Delhi. The report is expected to contain conclusions of these experiments and recommendations for future course of action in the sphere of study circles. The report will be circulated to our member organizations in the Region.

LIBRARY AND STENCILLED MATERIAL

During 1964 the number of volumes in our library increased from 2,500 to 3,200. The library is continuously developing its contacts with various cooperative organizations, universities, research organizations and other institutions.

The library has also been responsible for the distribution of stencilled material on various aspects of Cooperation available with the Regional Office and Education Centre. At present the stock of stencilled material consists of around 150 titles available for free distribution to interested parties.

The following bibliographies and book lists are available on request from the library:

1. Selected list of books on Cooperation. November 1964
2. Bibliography on Industrial Cooperatives. October 1963
3. Bibliography on Agricultural Cooperative Credit. July 1963
4. Bibliography on Cooperative Housing. March 1963
5. New Additions to ICA Library. July 1964
6. List of selected books on Community Development, Planning, Agriculture Sociology and Economics. May 1963.

RESEARCH

The first mimeographed edition of the Document "Research in Cooperation in India - A Review" was widely circulated to individuals and cooperative organizations, both in the South-East Asian and Western countries. Owing to persistent demand, it has now been decided to issue a second edition in printed form. This edition is likely to be out by the end of March 1965.

During the Seminar on Cooperative Employee Training held in Comilla East Pakistan, the ICA Officers made further contacts with the various sections of the Comilla Academy for Village Development. They also explored the possibilities of future collaboration with the Academy.

PUBLICATIONS

During 1964 the Regional Office and Education Centre produced the following books, pamphlets and booklets:

<u>Titles of the Publications</u>	<u>Price</u>
1. Cooperative Trade Directory for South-East Asia (mimeographed)	1sh.6d. or Re.1.00 per copy by post: 2sh.6d. or Re.1.75 per copy
2. Job Description of Cooperative Personnel in S.E.Asia (mimeographed)	free
3. Research in Cooperation in India - A Review	(in the press)
4. Asian Youth Seminar, Kuala Lumpur. Cooperatives and the Socio-Economic Problems of Asia (ICA/WAY) (printed by the WAY)	free
5. Cooperative Leadership in South-East Asia (originally printed in 1963, now reprinted)	10 sh. or Rs.6.75 per copy by post 12 sh. or Rs.8.00 per copy
6. Coordination of the Activities of Coop.Movement and the Women's Organizations in S.E.Asia (mimeographed)	free
7. ICA in South-East Asia - pamphlet (printed)	free
8. A Study of Cooperative Training Institutions in S.E.Asia (mimeographed)	free

At the beginning of 1965 a comprehensive report of activities of the Regional Office and Education Centre during 1964 was prepared and circulated to a number of institutions and individuals. (Available on request).

A statistical survey presenting important economic statistics for selected S.E.Asian countries was also brought out during January 1965. (Available on request)

TECHNICAL ASSISTANCE

The Regional Office is currently processing the technical assistance offered by the West German Consumers' Cooperative Movement for two projects in India in the field of Agricultural Cooperation. Under one project, some agricultural

machinery is shortly to be provided to the Chamundeshwari Cooperative Joint Farming Society in Mysore State. Another project concerns the establishment of a dairy unit with a full-fledged pasteurization plant at Bhor in Poona District of Maharashtra State in India.

On a request received from the Government of India, the Regional Office was instrumental in being able to secure the services of Mr. Herman Edward Lamm as a Consultant to the Central Institute of Management for Consumer Business established in Bombay for the training of top-level personnel required for the recently started consumers cooperative wholesale organizations all over India. Mr. Lamm has had considerable experience in the field of research, education, production, publicity, public relations and sales planning during his long association with the Stockholm Consumers Cooperative Society. The Swedish Consumer Cooperative Movement while sparing the services of Mr. Lamm has also agreed to provide two more experts for working with Mr. Lamm at the Institute in Bombay. These experts are likely to arrive soon. The financial obligations for these three experts are being met by the Swedish Government.

In its efforts to pursue the Resolution adopted at the Bournemouth Congress, the Regional Office has started to receive requests for setting up Processing Industries with the assistance of advanced cooperative movements. These are now being examined.

The offer of assistance from the Cooperative Federation of Western Australia to the Malaysian Cooperative Movement is now being examined at the latter's end. On his way out to Australia (see below) the Regional Officer will discuss the matter further with the Malayan Cooperative Union.

Participation in Forthcoming Conferences and Cooperative Congresses:

The Regional Officer will be representing the Alliance at the ECAFE General Conference to be held at Wellington, New Zealand in March. He will also participate in the Cooperative Congresses of Queensland and of the Federation of Western Australia in March and April.

TOURING

During a week-long trip to the Philippines, the Director of the Education Centre visited a number of agencies working with cooperative development in the country. The programme of visits was organized by the Central Cooperative Exchange, Inc., a member of the ICA.

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February 9, 1965.

LIST OF NEW ADDITIONS
TO THE ICA LIBRARY

1. ACKLEY (Gardenar); Macro-Economic Theory; Macmillan and Co. New York. 1961 pp 597; Price Rs.47.25
2. CANADA (Coop. Union) the tax position of Cooperatives in various countries; Ottawa the Candian Coop. Union; 1963 pp 104.
3. CAPEK (M); Cooperatives and State; Prague Central Cooperative Union, 1960 pp 95; Price Rs.4.18
4. HAKWON - Sa - Seoul, Korea; Korea - Land People and Culture of All Ages; Author 1963 pp 739
5. HOBBSAWM (E.J.); Labouringmen - Studies in the history of Labour; London, Weifield and Nicolson; 1964 pp 401; Price Rs.55.5
6. HSB; Manual on non-Profit Cooperative Housing; Stockholm HSB
7. I.C.A.R. Farmers of India, Vol. I. New Delhi ICAR, 1956 pp 302, Price Rs.13.50
8. I.C.A.R.; Farmers of India, Vol. II; New Delhi ICAR 1961 pp 428 Price Rs.23.00
9. I.C.A.R; Farmers of India, Vol. III New Delhi ICAR, 1964 pp 429; Price Rs.23.00
10. INDIA (CDC) VARDE - Chairman; Report of the Study Group on Credit Cooperatives in non-Agricultural Sector; New Delhi CDC Ministry 1964 pp 158.
11. INDIA (CDC) Ministry of Community Development, Panchayati Raj and Cooperation; Delhi Publication Division; 1964 pp 58
12. INDIA (NCDC); Report on Coordination of Short Term and Long Term Credit, New Delhi NCDC, 1964 pp 107.
13. INDIA (NCDC); Report of the Study Team on Cooperative Marketing of Specified Plantation Crops; New Delhi NCDC 1964 pp 145.
14. INDIA (Reserve Bank); the Role of Reserve Bank of India in Rural Credit Bombay R.B.I. 1964 pp 57
15. ICFTU; Trade Unions What They are What They Do, Their Structure; Brussels 1960 pp 30.
16. ICFTU; The Need for a Dynamic World Economy; Brussels, ICFTU 1958 pp 118
17. ICFTU; Foreign Investment in Economically Underdeveloped Countries; Brussels ICFTU 1959 pp 108.
18. ICFTU; To Live in Freedom; Brussels, ICFTU 1959 pp 35
19. ICFTU; Education the Key to Labour Problems - A Survey of Trade Union Education Past and Present; Brussels ICFTU 1961 pp 51.
20. I.L.O. (Library); Bibliography on Cooperation; Geneva, I.L.O. 1964 pp 102
21. I.L.O. (H.K. Nook); The Economic and Social Significance of the Rural Cooperatives; Geneva I.L.O.; 1964 pp 453.
22. I.L.O.; The Role of Cooperatives in the Economic and Social Development of the Developing Countries; Geneva, I.L.O. 1964 pp 63.

23. KOCIK(Albert); The Danish Trade Union Movement, Brussels, ICFTU 1961 pp 70
24. MAMORIA (C.B.) Agricultural Problems of India, Allahabad Kitab Mahal. 1963 pp 500; Price Rs.15.00
25. OJHA (J.C.); Modern Banking and Currency in Nepal; Kathmandu Nepal Booksellers.
26. PAKER and HAAS; Preparation and Use of the Audio-Visual Aids; New York, Printic and Hall Inc., 1960 pp 381; Price Rs.32.33
27. PRAGUE (Central Cooperative Union); The Czechoslovak Cooperative Movement in the period of Socialistic Construction: Author 1964 pp 52.
28. RAO (B.T.P.); Handbook of Cooperative Farming; Bangalore, Mysore State Cooperative Union 1963 pp 262.
29. SHUKLA (D.S.); Cooperation in M.P.; Jabalpur, M.P. State Cooperative Union 1964 pp 79
30. THOMPSON; Factorial Analysis of human ability; London University 1960 pp 383; Price Rs.24.00
31. U.K.(H.M.Govt.);Housing in Great Britain; London H.M.Govt. 1960 pp 42; Price Rs.2.80
32. VICTOR (M.A.); Cooperation in Madras State; Madras Palaniapp Brothers 1964 pp 321, Price Rs.5.50
33. VIDICH (A.J.) and others; Reflection on Community Studies; New York John Weley and Sons. 1964 pp 359, Price Rs.39.12

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Letter From the I.C.A.

REGIONAL OFFICE AND EDUCATION CENTRE 6 CANNING ROAD, NEW DELHI-1



NEWSLETTER NO: 14

MAY, 1965

Dear Cooperator,

Enclosed please find Newsletter No. 14 containing some information on the current activities undertaken by the ICA Regional Office and Education Centre. We hope that you will find the news of interest and that you will give a wide circulation to the Newsletter within your organisation.

With best Cooperative Greetings,

Yours sincerely,

Marian Radetzki
Director

1. Seminars held

1.1 A Regional Seminar on Fishery Cooperatives was organised at Ernakulam, Kerala State, India, from 15th to 28th February 1965, in collaboration with the National Cooperative Union of India. The Seminar was attended by 27 participants from Ceylon, India, Japan, Malaysia, Pakistan, Philippines, Thailand and the Republic of Korea. Resource persons from FAO, the Indo-Norwegian Fishery Project and the Canadian-Colombo Plan in Malaysia, participated and lectured at the Seminar. The Seminar reviewed the present position of the fishery cooperatives in South-East Asian countries and discussed various policy measures for future development. The Seminar discussed the role of cooperatives in the modernisation of fishing industry, size nature and functions of primary cooperatives, role of secondary organisations, capital requirements of cooperatives, oceanographic research, cooperative education and employee training, and the role of Government in the development of cooperatives. The Seminar was inaugurated by Mr R. Prasad, ICS, Advisor to the Governor of Kerala State, India, while the valedictory address was given by Mr B.S. Murthy, Deputy Minister of Community Development and Cooperation, Government of India.

1.2 Seminar for participants from the ICFTU College, Calcutta. On 8th and 9th April a two day seminar was organised by the Centre for the participants from the ICFTU College, Calcutta. The Seminar was held in New Delhi and dealt with cooperative principles, consumers', thrift and loan and housing cooperative activities.

2. Seminar reports under preparation

1. Seminar on Cooperative Employee Training and National Cooperative College Principals' Conference, East Pakistan. 1964.
2. National Seminar on Cooperative Member Education, Ceylon. 1964.
3. Seminar on Cooperative Housing. Malaysia. 1964.
4. Conference on Cooperation and Trade Unions. India. 1965
5. Seminar on Cooperative Fisheries. India. 1965

These reports will be completed during the course of the Summer 1965.

3. ICA Fellowship Programme

Messers Hoe Jun Lee and Arthid Kamalrot left Delhi towards the end of March after completing the six-months Fellowship Programme on Cooperative Marketing.

The 1965-66 year programme starting in October 1965 will be devoted to the problems of member education. The study circle method in cooperative member education will be emphasized. The fellows will have ample opportunities for intensive study of the experimental study circles organised by the ICA Education Centre in Delhi.

Invitations have been sent out to the national unions to forward applications for the programme. All applications must be routed through the National Cooperative Unions. Three fellows will be selected from among the applicants. The National Cooperative Union in your country will be able to provide further information about the programme.

4. The Pilot Project on Study Circles

One of the most pressing needs of the Cooperative Movements in South-East Asia is the development of local leadership, education of members and prospective members of cooperative societies. Following the discussions on methods of member education at its seminars, the ICA organised in Delhi a Pilot Project in Study Circle Method. The project was conducted jointly by the ICA, the National Cooperative Union of India and the Delhi State Cooperative Union.

The DSCU selected the leaders for study circles. The ICA produced study material which was then adapted by the NCUI. The ICA also prepared a Manual for the use of the leaders for conducting study circles and organised a one-week training course for the prospective leaders. At the end of this course three leaders organised study circles in their respective societies. The three circles functioned in different localities, one in a middle class community, another in a community of depressed persons and the third in a crowded locality where some community development work had been undertaken by the local government. The study circles have completed two courses, one on the "Principles of Cooperation" and another on consumer cooperation, entitled "Consumers' Together".

The results of the experiment have been encouraging. Although no detailed evaluation has yet been done, it was felt that loyalty of the members towards the societies had improved as a result of the study circle activities. As key members were attracted to the study circle, it was felt that the increased knowledge received by them was reflected in the working of the societies. An important result of the study circles was an active involvement of the participants themselves in the education programme.

A report on the pilot project has been prepared and circulated to the national cooperative unions in the region. In this report, recommendations have also been made for duplication of study circle activity in other areas.

The Manual for Study Circle Leaders has been brought up to date and the experiences of the experimental circles have been included. It has now been sent out for comments to persons and institutions with practical experiences of study circles in the West and South-East Asia. As study circle activities develop in South-East Asia, growing demand is expected for the Manual. To satisfy this demand, the Manual will be printed after the comments have been received.

5. Research

The first mimeographed edition of the document "Research in Cooperation in India - A Review" was widely circulated. Owing to persistent demand, a second edition in printed form has now been published. This document is divided into two parts: Part I provides a brief review of the research

activities in the Cooperative Movement in India and covers aspects such as types of organisations engaged in research, extent of research studies undertaken by different organisations, field of study, method, scope and limitations of the research work. An attempt is made to indicate in broad outline the existing gaps or unexplored regions and the nature of studies that need to be pursued. Part II provides details of individual research studies. The publication consists of 116 pages and is priced at Rs.5 per copy.

6. Pamphlet series

6.1 M. Radetzki: Economics of Consumer Cooperatives. 27 pages. Price Rs.1.25

This is a practically oriented pamphlet analyzing the role of capital, importance of cash trade and various pricing policies of consumer cooperatives. In simple figures the economics of various courses of action are explained. The pamphlet will be useful for those involved in the planning or actual running of consumer cooperatives. The text can also be adapted to suit a consumer cooperative member education programme.

6.2 J.M. Rana: Cooperation and Small Scale Industries in South-East Asia
(in the press)

By the time of the next newsletter this publication will be ready for distribution.

7. Touring

From March 9th till April 9th, 1965, Dr S.K. Saxena, Regional Officer, was away on an extensive tour of Malaysia, Australia and New Zealand. In Malaysia he had discussions with the Cooperative Union of Malaya and the Singapore Cooperative Union about the project of technical assistance to the Malayan Union from the Cooperative Federation of Western Australia, Perth, and numerous other matters of mutual interest.

In Australia, Dr Saxena addressed the Annual Conference of the Cooperative Federation of Queensland at Brisbane and of the Cooperative Federation of Western Australia at Perth. In addition he visited a large number of cooperative organisations such as Credit Unions, Dairy Cooperatives, Farmers' Cooperative Organisations. In Sydney, he found a great interest on the part of the Cooperative Organisations in the activities of the Alliance in the Region and also for developing contacts with the Cooperative Movements in South-East Asia.

In New Zealand, Dr Saxena attended the 21st Session of the UN-ECAFE and presented the cooperative angle on several items of the Agenda. He also took the opportunity of visiting Cooperative Organisations in the field of dairying, housing, consumers' and credit unions.

Dr Saxena will leave for Europe for a three month long trip around 25th May.

Mr M. Radetzki, Director, Education Centre will attend the Fifth Far East Agricultural Credit and Cooperative Workshop in Seoul, Korea, from May 10 to 22, 1965



ICA

information bulletin

No-15

STATEMENT OF ACTIVITIES OF THE ICA REGIONAL OFFICE AND EDUCATION CENTRE
FOR SOUTH-EAST ASIA DURING THE YEAR ENDING DECEMBER 1965

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(For supply of additional copies of this document please write to the
Librarian, International Cooperative Alliance, Post Box 639, New Delhi-1)

Statement of Activities of the ICA Regional Office and
Education Centre for South-East Asia during
the year ending December 1965

The ICA Regional Office and Education Centre for South-East Asia, established in 1960, has now completed the five years of operation. Below a subject-wise description is given of the activities for the year 1965.

1. Conference and Seminars

1.1 Experts' Conference on Cooperation and Trade Unions,
New Delhi, India, January 11-18, 1965

The Conference was organised in collaboration with the Asian Trade Unions College of the International Confederation of Free Trade Unions (ICFTU) and was attended by 26 specialists from the Cooperative and Trade Union Movements in the Region. The Director of the International Labour Office, Asian Field Office, Colombo, also attended. The Conference discussed the rapid urbanisation in South-East Asia and the consequent economic and social problems for the industrial workers. The main types of cooperatives which could be of help to the industrial workers were enumerated as consumer, thrift, credit, and housing societies. The Conference emphasized the need for, and outlined the possibilities of, collaboration between the Trade Union and the Cooperative Movements for achieving common aims. The report of the Conference was circulated to the participants and other organisations on our mailing list and is now being considered for printing.

1.2 Regional Seminar on Fishery Cooperatives, Ernakulam
Kerala State, India. February 15-28, 1965

This was organised in collaboration with the National Cooperative Union of India. It had the benefit of resource persons from the Food and Agriculture Organisation of the United Nations and the Indo-Norwegian Fishery Project in Kerala, and the Canadian Colombo Plan Expert in Malaysia. 36 persons participated.

An attempt was made to discuss in detail aspects not merely concerning the organisation, finances and management of fishery cooperatives, but also technical problems, such as oceanography, and the modernisation of fishing industry. The report has been issued.

1.3 A Short Course on Cooperatives, New Delhi,
India. April 8-9, 1965

A two-day seminar was organised for participants to the three-month course of the ICFTU Asian Trade Unions College, Calcutta. About 25 participants from several countries of Asia attended the course. The course dealt with Principles of Cooperation and Urban Cooperatives of interest to industrial workers.

1.4 Regional Workshop on Audio-Visual Aids
Tokyo, Japan. June 1-14, 1965

A Regional Workshop on Audio-Visual Aids was held in Tokyo in collaboration with the Institute for the Development of Agricultural Cooperation in Asia. 21 persons attended the Workshop. The Workshop discussed and demonstrated the practical aspects of production and use of audio-visual aids. Participants were given an opportunity of acquainting themselves with the latest techniques of production and utilisation of the audio-visual aids adopted by the Japanese Cooperative Movement. The ICA received substantial assistance from the Japanese Institute for the Development of Agricultural Cooperation in Asia in the organisation and conduct of the Workshop. The report of the Workshop was circulated among the participants and other organisations on our mailing list. The Workshop recommended that the ICA Education Centre should produce a manual on the production and use of audio-visual aids. However, this is being coordinated with the efforts of the FAO in this field.

1.5 National Seminar on Trade Unions and Cooperation
Manila, Philippines. August 18-22, 1965

This seminar was organised jointly by the Central Cooperative Exchange, the Asian Labour Education Centre, Manila and the ICA Education Centre. Trade Union leaders from the Philippines participated. The Seminar discussed the various types of urban cooperatives and their usefulness to trade union groups. The seminar was a follow-up activity to the Experts' Conference on Trade Unions and Cooperation which was organised by the ICA Education Centre and the ICFTU in New Delhi in January 1965. (see above). This was the first collaborative activity between the ICA EC and the Asian Labour Education Centre, Manila.

1.6 Regional Seminar on Cooperative Management
Baguio, Philippines. August 23 to September 4, 1965

This seminar was organised jointly by the Central Cooperative Exchange and the ICA Education Centre. 27 participants, observers and resource persons from Ceylon, Denmark, India, Iran, Japan, Republic of Korea, Malaysia, Nepal, Pakistan, Philippines and Sweden took part. Mr Bertil Tronet, Financial Director of KF, Professor Helge Perklen of Consumers' Cooperative College of Sweden, acted as resource persons in the Seminar. The Seminar strongly recommended that the ICA Education Centre should work out a management manual based on the material brought out in the seminar. The follow-up work is now under the consideration of the Centre.

1.7 Lecture Series on the Indian Economy and the Cooperative Movement

At the request of the secretarial staff of the ICA offices, the above mentioned course was organised. Lectures were given by the ICA officers. The first part of the course dealing with the Indian Economy was completed in June 1965.

2. Fifth Anniversary Celebrations

In November 1965, the ICA offices organised the fifth anniversary celebrations. These were held in connection with the sixth meeting of the ICA Advisory Council meeting and lasted one week. The inaugural address was delivered by Mr S.K. Dey, then Minister of Community Development and Cooperation, Government of India. The members of the Advisory Council conveyed greetings on behalf of their own movements. The function was adequately publicised through Press, Radio etc.

The following publications were issued in connection with the Celebrations:

1. Manual for Study Circle Leaders
2. Education and Voluntary Movements
3. A leaflet describing the ICA activities in South-East Asia.

3. Sixth Meeting of the ICA Advisory Council

The Advisory Council meeting was held on November 25 and 26, 1965, in the ICA office. As already stated, the meeting was timed to coincide with the Fifth Anniversary Celebrations. The Advisory Council reviewed the activities of the Regional Office and the Education Centre since the last meeting held in Ceylon in November 1964. The suggested programme of activities for 1966 was discussed in detail.

At present, the Advisory Council has the following set up:

- | | |
|---------------------------------|-----------------------------|
| 1. Mrs Indira Gandhi | Honorary President |
| 2. Professor D.G. Karve | Chairman |
| 3. Mr W. Kidston | Member, Australia |
| 4. Mr K.W. Devanayagam | Member, Ceylon |
| 5. Mr Brahm Perkash | Member, India |
| 6. Mr T. Kumagai | Member, Japan |
| 7. Mr Abdul Aziz bin Abdul Rani | Member, Malaysia |
| 8. Mr M.M. Zaman | Member, Pakistan |
| 9. Mr Eugenio V. Mendoza | Member, Philippines |
| 10. Mr Bang Hum Moon | Member, Republic of Korea |
| 11. Mr P. Muthu | Member, Singapore |
| 12. Mr Thanu Satraphai | Member, Thailand |
| 13. Dr S.K. Saxena | Regional Officer, Secretary |
| 14. Mr Marian Radetzki | Director ICA Edn Centre |

The ICA Advisory Council also acts as an advisory body for the Institute for the Development of Agricultural Cooperation in Asia, Tokyo. The meeting of the ICA advisory body was held in Delhi on the 27th

November, 1965. The activities of the Institute and its work programme were presented by the IDaCa officers and commented upon by the advisory body. Appreciation was expressed by the IDaCa officers for the collaboration with ICA with regard to the joint seminar on Audio-Visual aids held in Tokyo during June 1965. The IDaCa representatives further expressed their willingness to have in Tokyo another joint activity during 1967.

4. Study Circle Programme

In the beginning of the year a report was prepared on the pilot projects on study circles started by the Centre three years ago. The report was distributed to relevant organisations throughout the Region.

The Education Sub-Committee of the National Cooperative Union of India has recommended that similar projects should be started in other parts of the country. As a result, the State Cooperative Unions of Gujarat, Madhya Pradesh, Mysore and West Bengal have shown interest in organising study circles. A week long orientation conference was organised in New Delhi by the National Cooperative Union of India (NCUI) in October 1965. About 20 representatives from different States participated. In accordance with the plan finalised in the conference training programmes for study circle leaders were later in the year held in the cities of Ahmedabad, Bangalore, Calcutta and Jabalpur. The ICA Specialist in Educational Methods took part as a resource person in the conference and the training programmes.

In the Philippines the Central Cooperative Exchange has launched a programme of study circles. A scheme for study circle activity is also in operation in East Pakistan. The Cooperative Federation of Ceylon are also considering the possibility of organising study circles.

5. ICA Fellowship Programme

Two Fellows from Thailand and Republic of Korea respectively participated in the Fellowship Programme 1964-65. The subject of their study was Agricultural Cooperative Marketing. The Fellows went on study tour of Gujarat and Maharashtra States of India and prepared several papers on various aspects of agricultural cooperative marketing including international cooperative trade within South-East Asia. The Programme terminated in March 1965.

Under the Fellowship Programme 1956-66, the Education Centre received in September 1965 three Fellows, one each from the Philippines, Nepal and India. The subject for the current programme is "Problems of Cooperative Member Education". By the end of 1965, the Fellows had prepared required background papers, participated in the Orientation Conference on Study Circles organised by the NCUI and completed their study visits and practical work in the Indian States of Gujarat, Madhya Pradesh and West Bengal. In the latter two states, besides studying the problems of cooperative member education, the Fellows participated in the training programmes organised by the State Cooperative Unions. The Programme is continuing satisfactorily and will end in March 1966.

6. Library and Stencilled Material

During 1965, the number of volumes in the ICA Library has increased by 800 to 4000 volumes. For inter-library loans and informative exchange, the library maintains contacts with various U.N. organisations, Cooperative organisations, Research Institutes and Universities.

Every month a list of selected articles on Cooperation and new additions to the library is prepared. The list is sent to interested cooperative and other organisations in the Region. In addition, bibliographies on Consumers Cooperation and Cooperative Law have been worked out. An extensive documentation of newspaper clippings is maintained.

The Library is also handling distribution of stencilled material on various aspects of cooperation available with the office. This material is available free of cost on request. In July, 1965 the material was up-dated and a new list of 170 papers was also prepared. During the year, approximately 2000 mimeographed documents were distributed to interested parties.

7. Research

7.1 At the request of the NCUI, the Regional Officer carried out an assessment of the Women's Project organised by the former in New Delhi. The assessment report was passed on to the NCUI for necessary action.

7.2 A Committee was appointed by the Government of India to examine, among other things, the factors which lead to the emergence of non-genuine cooperative societies and the ways in which this tendency could be checked. A memorandum was prepared by the Centre for the Committee. The Committee also visited the office and discussed various matters including the Principles of Cooperation.

7.3 A brief mimeographed document giving important economic statistics for South-East Asian countries has been prepared and has been distributed.

7.4 Research Studies under progress and to be completed in 1966

7.41 Agricultural Cooperative Marketing in South-East Asia

The Specialist in Agricultural Cooperation visited the Philippines, Malaysia and Thailand in connection with the research project.

7.42 Cooperative Laws

During the year material was collected from a number of countries in the Region to provide, in a concise form, the main features of cooperative laws in the Region.

7.43 Structure, Role and Functions of National Cooperative Unions in South-East Asia

Material was collected for this study during the year under review.

8. Technical Assistance.

- 8.1 The West German Consumers' Cooperative Congress supplied through the Regional Office, as aid a tractor, ploughing equipment and a trailer, to the Chamundeswari Cooperative Joint Farming Society in Mysore State, India.
- 8.2 The Technical Assistance Project with regard to the Bhor Cooperative Dairy Project near Poona in India has made some progress. The West German Consumers' Cooperative Congress will make available some assistance towards establishment of a cooperative dairy with Pasteurisation plant.

A committee including representatives of the ICA and the aid giving organisation has been set up to supervise the execution of the Project. Dr G.W. Godbersten deputed by the West German Cooperative Movement visited India in the month of December 1965 in connection with the implementation of the Project.
- 8.3 Out of the list of persons supplied by the Regional Office, the Ministry of Cooperation, Government of India, has secured two more experts to work with the Central Institute of Management of Consumer Business, Bombay. The two experts arrived in the beginning of 1965 and are working with the Institute.
- 8.4 As a result of the follow-up action undertaken by the Regional Office on the resolution adopted at the ICA Congress at Bournemouth in 1963, the Regional Office has started receiving requests from South-East Asian Cooperative Movements for setting up processing industries with the assistance of advanced cooperative movements. These requests are being examined.
- 8.5 Consequent on the efforts of the Regional Office, the Cooperative Federation of Western Australia has agreed to receive two cooperators from the Cooperative Union of Malaya for further study and training. Tentatively, the fields suggested were: fishermen's cooperatives and retail store-keeping.
- 8.6 The Cooperative Federation of Ceylon requested the Alliance for the services of a chartered accountant to set up an Audit Section in the Federation. The Alliance has located a qualified person and the Federation has been asked to supply more information regarding planning, financing, staffing and accommodation for the proposed section.

- 8.7 The Ceylon Cooperative Industries' Union was put in touch with the Cooperative League of the USA for assistance in the manufacture of rubberised coir in Ceylon.
- 8.8 In July 1964 the office was requested by the Ceylon Cooperative Industries' Union to explore the possibility of securing financial assistance and technical collaboration for establishing a plant for assembling electric bulbs. The Ceylonese organisation has been put in touch with the KF, Sweden.
- 8.9 A request was received from the Registrar of Cooperative Societies, Fiji, for suggesting an Indian expert to work in the field of agricultural credit among the Indian community in that island. This was done and negotiations have reached a stage where some formal obstacles remain to be cleared.
- 8.10 During 1964, the Regional Office assisted a number of Cooperators going abroad by drawing up suitable programmes for study visits and sometimes by finding out sources of assistance towards travel, stay etc.

9. International Cooperative Trade

The Cooperative Ministers' Conference held in Tokyo in 1964 had recommended that a survey be carried out on some aspects of International Cooperative Trade in South-East Asia. In November 1965, the ICA was able to secure for one year the services of Mr Walter Eisenberg of the English CWS. Mr Eisenberg's main task is to carry out a fact finding survey about the possibilities of increasing cooperative trade across national boundaries. By the end of 1965, the Trade Specialist has been able to meet persons in cooperative organisations and other institutions in New Delhi related to cooperative trade. He has also been able to establish contacts with officials in the Ministries and Departments of the Indian Government. In 1966 the Trade Specialist will undertake an extensive tour through South-East Asia.

10. Consultative Services

- 10.1 The ICA offices acted as an agency to the Swedish Cooperative Centre in selecting Asian participants to the 4th international seminar to be held in Sweden during March-June 1966. 15 participants from Ceylon, India, Malaysia, Pakistan, Philippines, Republic of Korea and Thailand were selected and will take part in the seminar.
- 10.2 As a result of the earlier inquiry of the ICA and the interest shown by cooperative organisations in the Region for involving women increasingly in the work of the cooperative societies, the Regional Office has now appointed Mrs Margaret D'Gruz as Woman Assistant to work in this field. Her tasks are to collect and arrange for the dissemination of information about the participation of women in the cooperative activities; to maintain liaison with international

organisations; to assist member-organisations in developing educational programmes; and to adapt suitable material for the needs of women members of cooperative societies.

11. Publications During 1965

During 1965 the following documents were brought out:

11.1 Cooperative Series

- 11.11 Economics of Consumer Cooperatives by Marian Radetzki. Printed.
- 11.12 Cooperation and Small Industries in South-East Asia . J.M. Rana. Printed.

11.2 Research Series

- 11.21 Research in Cooperation in India - A Review. Printed.

11.3 Others

- 11.31 Education and Voluntary Movements. Printed.
- 11.32 Manual for Study Circle Leaders. Printed.
- 11.33 Papers presented at the Cooperative Ministers' Conference held in Tokyo during April 1964 were finalised and sent for printing. The papers will be published under the title "The Role of Cooperation in Social and Economic Development".
- 11.34 Report on the Pilot Project on Study Circles in Delhi. Mimeographed.
- 11.35 Democratic Control on Management in Cooperation. Marian Radetzki. Mimeographed.

12. Contacts with member-organisations and other Cooperative Movements

12.1 In connection with the various seminars organised in different countries, the officers of the ICA had opportunities of discussing matters of mutual interest with representatives of the cooperative organisations in the Region. The following may be mentioned:

12.2 On his tour to Australia and New Zealand, the Regional Officer addressed the Cooperative Congresses of Queensland and the Federation of Western Australia in March and April 1965 respectively.

During his visit to New Zealand the Regional Officer visited a number of cooperative organisations such as credit unions, dairy cooperatives and farmers cooperative organisations.

On his visit to Israel, the Regional Officer met representatives of the Israeli Cooperative Movement. He also had discussions with the management of the Afro-Asian Institute for Labour Studies and Cooperation, Tel Aviv.

12.3 The Deputy Director and the Women Assistant attended a seminar on Women and Cooperation organised by the NCUI in March 1965.

12.4 After the Audio-Visual Aids Workshop held in Tokyo, the ICA officers attending the Workshop proceeded to Philippines where they had the opportunity to visit various cooperative organisations. Discussions were held with Central Cooperative Exchange and the Asian Labour Education Centre in organising together with ICA a national seminar on Trade Unions and Cooperation. (see 1.5)

12.5 En route to Europe, Mr Hans Dahlberg, visited Afghanistan and conducted discussions on possibilities for organising educational activities in that country.

13. Collaboration with the International Organisations and Participation in Conferences

13.1 Invitations have been regularly issued to the UN/ECAFE, ILO, FAO and ICFTU to send observers to our conferences and seminars. The response has throughout been encouraging.

13.2 The Regional Officer attended the XIXth Plenary Assembly of the World Federation of U.N. Associations held at New Delhi from January 23 to 30, 1965.

13.3 UN/ECAFE: The Regional Officer attended 21st session of ECAFE held at Wellington, New Zealand in March 1965.

Two officers of the ICA Regional Office and Education Centre attended a symposium on Cooperative Housing organised by the National Building Organisation, Government of India and UN Regional Housing Centre for ECAFE Region held at New Delhi from February 1 to 3, 1965.

13.4 FAO: The ICA Regional Seminar on Fishery Cooperatives held in Kerala, India, had the benefit of a resource person from the FAO.

13.5 ILO: The Director of the Asian Field Office, of ILO attended the Experts' Conference on Trade Unions and Cooperation. An ILO Expert attached to the Agricultural Credit and Cooperative Institute, University of the Philippines lectured at the ICA Regional Seminar on Cooperative Management.

- 13.6 ICFTU Asian Trade Unions College: The good collaboration with the ICFTU Asian Trade Unions College which has existed during the past years was further extended by the organisation of the Experts Conference on Trade Unions and Cooperation. This conference was jointly sponsored by the ICA and ICFTU. (also see 1.3)
- 13.7 AARRO: Steady contact was maintained with the Afro-Asian Rural Reconstruction Organisation and discussions were held with the officers in charge of Cooperation on matters of mutual interest.
- 13.8 ICC: The Regional Officer and the Director of the Education Centre (the latter as a Member of the Swedish Delegation) attended the XXth Congress of the International Chamber of Commerce held at New Delhi from February 6 to 13, 1965.
- 13.9 The Director, ICA Education Centre attended the 5th Far-East Agricultural Cooperative and Credit Workshop organised by the Government of the Republic of Korea, Seoul, in May 1965.



information bulletin

No. 16

July 1966

COOP UNION LEADERS MEET IN SEOUL

Structure and Functions Discussed

More than 25 representatives from National and State Cooperative Unions recently met in Seoul to discuss the organisational and functional problems facing the Unions in South-East Asia. They included presidents, general secretaries and executive officers of the Unions from Ceylon, India, Japan, Republic of Korea, Malaysia, Pakistan, Singapore and Thailand. Observers from a number of organisations, including US/AID also attended. The leaders, meeting in a seminar, held several plenary sessions and group meetings. They also visited cooperatives in the upcountry towns in the Republic of Korea.

The discussions in the Seminar revealed that a majority of cooperative unions in the Region require substantial assistance from outside sources, both with regard to finance and technical expertise. They have to rely mainly on government financial support and in many cases even the personnel required to man the various departments are drawn from the civil services.

WEAK LIAISON

One of the major weaknesses of the Unions, as revealed in the deliberations, was the ineffective link

between the Unions and their members. As the services provided by the Unions to their members are both inadequate and ineffective they are not able to secure the support of the members in their activities. Also their relations with business federations are far from satisfactory with the result that financial support for Union activities from these federations is very meagre. The general conclusion was that the Unions needed to enlarge their representative character without which they would be unable to build a strong organic structure at the national level.

The Seminar felt that to be effective the Cooperative Unions must streamline their organisation and undertake the necessary steps to provide services to members in the fields of member education, employee training, publications and publicity, research and consultation. The delegates also felt that building up of good libraries was essential for effective educational work of the Unions.

REGIONAL EXPERTS

In order that the Unions are able to discharge efficiently the above responsibilities, they must make serious efforts to strengthen their relations with members by evolving an effective system of representation at the national level and by increasing their administrative efficiency. They should also reduce their reliance on government assistance gradually and encourage increased involvement of business federations in their activities. The Seminar also emphasised the need of increased technical assistance to Unions from international agencies and suggested that more and more experts from the Region itself should be invited to assist the Unions in enlarging the scope of their activities.

His Excellency Mr. Young Joon Kim, Vice Minister for Agriculture and Forestry, Republic of Korea, inaugurated the Seminar on April 25, 1966. The final plenary, held on May 7, was addressed by Mr Myung Soon Shin, President of the National Agricultural Cooperative Federation in the Republic of Korea. The Federation collaborated with the ICA in organising the event in Seoul.



Mr. Chong Moon Park, Korea addressing the Seminar is flanked by Mr. M.V. Madane and Mr. Dharm Vir of the ICA.

RADETZKI RETURNS TO KF

Farewell by ICA RO & EC

Mr Marian Radetzki, who joined the ICA Education Centre for South-East Asia as Director in September 1962, left New Delhi on 24th May 1966 to rejoin his parent organisation, the Kooperativa Förbundet (KF) in Sweden, after completing four years of fruitful association with the Centre.



Mr. Radetzki

During his tenure of office with the ICA, Mr Radetzki undertook extensive tours in the South-East Asian Region, participated in a number of regional and national seminars organised by the ICA and published several documents discussing pertinent problems affecting the cooperatives.

The ICA Centre organised a farewell party in honour of Mr Marian Redetzki on May 19, 1966.

Library Expert Visits South-East Asian Countries

Mr C. Kamp, Head of the Documentation Department of COOP NEDERLAND visited cooperative libraries in India, Pakistan and Ceylon during January and February 1966 to advise the cooperative unions and colleges on library development. The services of Mr Kamp were made available to the ICA Regional Centre through the good offices of COOP NEDERLAND. Mr Kamp also spent considerable time in the Library of the Regional Centre and discussed matters of interest with the ICA Librarian.

It is hoped that the report submitted by Mr Kamp on his visits will provide a basis for future development of cooperative libraries in the Region.

300 Volumes Added to the ICA Library

Between January and June 1966, about 300 volumes have been added to the ICA Regional Centre Library in New Delhi. The Library continued to circulate the list of selected articles on Cooperation and new acquisitions to interested parties in the Region.

Research Studies in Progress

The research studies undertaken by the Regional Centre in the fields of agricultural cooperative marketing and cooperative laws are progressing satisfactorily. The marketing study is now being drafted and most of the material needed for the law study is already in the hands of the Research Section.

ICA Fellows Return Home

Three ICA Fellows, Mr V.N. Pandya from India, Mr S.R. Sakya from Nepal and Mr R.R. Sicat from

the Philippines, who worked with the Centre between October 1965 and March 1966, returned to their countries after successfully completing their assignments at the Centre. The Fellows worked on "Problems of Cooperative Member Education" during their stay in New Delhi. They also visited a number of places in India where experimental projects on cooperative study circles have been undertaken.

The 5th Fellowship Programme will commence in October 1966 and will also deal with "Problems of Cooperative Member Education."

Study Circle Methods Extended to other Indian States

Following the experiments conducted in Delhi through the pilot study circle projects, four more State Cooperative Unions in India have initiated study circles in selected urban areas since January 1966. Cities selected for the projects are Jabalpur in Madhya Pradesh, Ahmedabad in Gujarat, Calcutta in West Bengal and Bangalore in Mysore State. The ICA provided the necessary study material and the services of the ICA Specialist in Member Education.

Woman Assistant Visits Indian States

Mrs Margaret D'Cruz, Woman Assistant in the ICA Regional Centre, visited the States of West Bengal and Rajasthan to collect first-hand information on womens' activities organised by the State Cooperative Unions there. She also visited a few womens' cooperatives.

Trade Specialist Completes South-East Asian Tour

Mr Walter Eisenberg, who is working with the ICA Regional Centre as a Trade Specialist for a period of one year, has now completed an extensive tour of countries in South-East Asia and the Far East. During the tour he had discussions with cooperative organisations involved in trade and also with government departments.

ICA Officer as Rapporteur to the FAO Seminar

Dr P. R. Baichwal, Specialist in Agricultural Cooperation, was appointed rapporteur to the FAO Regional Seminar on Cooperative Farming in Asia and the Far East held in New Delhi between May 1 and 15, 1966.

The Seminar, which was attended by delegates from several Asian countries, discussed the problems affecting agricultural production and the organisational structure needed for stepping up such production. Dr S.K. Saxena, Regional Officer and Dr P.R. Baichwal participated in the Seminar as observers on behalf of the Alliance.

Dr Saxena summarised the discussions of the session dealing with "Agrarian Structure and Institutional Aspects of Cooperative Farming."

Repatriation of Indian Workers from Ceylon

Mr M.V. Madane has been nominated as an ICA representative on the Committee formed by the Asian Regional Organisation of the ICFTU to facilitate the repatriation and rehabilitation of Indian workers from Ceylon. The first meeting of the Committee is likely to be held in the near future.

NEWS IN BRIEF . . .

...Dr S.K. Saxena, Regional Officer and Mr J.M. Rana, Joint Director, participated as observers in the 22nd Session of the UN Economic Commission for Asia and the Far East (UN/ECAFE) held in New Delhi between March 22 and April 4, 1966. The ICA observers made brief statements on the following subjects: Development of Trade, Technical Assistance, Special Fund and other activities, Social Aspects of Development and Development of Agriculture in the ECAFE Region.

...Mr J.M. Rana and Mr Hans Dahlberg participated in the Conference of Joint Registrars of Consumer Cooperatives and Presidents of State-Level Consumer Cooperative Societies held in Bombay during April 1966.

...Mr Dharm Vir, Specialist in Member Education was actively associated with the Orientation Conference on Study Circle Method organised at the ICA Education Centre in May 1966. The Conference was organised by the National Cooperative Union of India in collaboration with the Punjab State Cooperative Union to prepare a work programme for two pilot projects on Study Circle Method in the urban areas of the Punjab.

The Specialist in Member Education also participated in the training programme for study circle leaders organised during June 1966 at Ludhiana by the Punjab State Cooperative Union in collaboration with the Central Consumers' Cooperative Store, Ludhiana, and the National Cooperative Union of India.

...The organisers of the Super Bazar which started operating in New Delhi recently conducted a course for the salesmen recruited for the various sections of the Super Bazar. The Specialist in Member Education assisted the organisers of the Super Bazar and the National Cooperative Union of India in conducting the course.

...A Regional Seminar on Consumer Cooperation in a Competitive Setting was held in Ceylon during July 1966 in collaboration with the Cooperative Federation of Ceylon. About ten countries in the Region participated. Resource persons from the Cooperative Management Institute in Pakistan, the Central Institute of Management of Consumers Business in Poona, India, and the ILO also attended.

ICA Delhi Building in the Final Planning Stage

The work on the planning of the ICA Regional Centre building in New Delhi is nearing completion and the details of the construction work will soon be finalised. Photo below shows the building model.



Staff Social

A social evening was organised by the ICA Staff Club on 21st March 1966. The picture below shows members of the staff competing in a three-legged race.



RECENT PUBLICATIONS:

Directory of Cooperative Organisations in S.-E. Asia

This publication, the first of its kind in recent years, provides in a concise form, significant information about the structure and work of important cooperative organisations and government cooperative departments. The Directory, which runs into 135 pages, covers Ceylon, India, Japan, the Republic of Korea, Malaysia, Pakistan, Philippines, Singapore and Thailand. It is priced at US \$ 0.75 and with postal fee will cost US \$ 1.30 per copy.

Cooperative Trade Directory for South-East Asia

The second edition of the Cooperative Trade Directory for South-East Asia was issued during January 1966. It costs US \$ 0.35 per copy and is available from the ICA Regional Centre, New Delhi.

FORTHCOMING PUBLICATIONS:

Ministers' Conference Papers

The documents prepared for the international conference of Cooperative Ministers, Presidents and General Secretaries of the National Cooperative Unions in the South-East Asian Region, held in Tokyo in collaboration with the Japanese Cooperative Movement during April 1964, will soon be published in book form under the title "Role of Cooperation in Social and Economic Development". The book, which is being printed in London, will be published by the Asia Publishing House and priced at 16sh. The contributors include Mrs. Indira Gandhi, Dr. Mauritz Bonow, Mr. W.G. Alexander, and Prof. D.G. Karve.

Readings in Consumers Cooperation

The third publication in the series "Readings" will deal with problems of consumer cooperation and will include contributions by prominent persons working in this field. It will deal among other things, with the organisation and functioning of consumers' cooperatives, their management problems, their relations with the wholesale and the pricing policies.

Readings in Agricultural Cooperative Credit

The editing of the manuscript of this publication has now been completed and it will go to Press very shortly. The publication includes contributions by Prof. D.R. Gadgil of India, Dr. Y. Hoyndon of Japan, Prof. A.F.A. Husain of Pakistan, Mr Solomon Cabrera of the Philippines and other specialists in agricultural credit. The publication discusses, among other things, the loaning policies of cooperatives, their recovery problems and the role of cooperatives in the field of supervised agricultural credit. This will be the second book in the series "Readings". The first in the series was published under the title "Education and Voluntary Movements".

Reports

The reports of the Regional Seminar on Cooperative Housing held in Kuala Lumpur during December 1964 and the Experts' Conference on Cooperation and Trade Unions held in New Delhi during January 1965, will be published shortly.

S-E. Asian Cooperators Visit Societies in Japan

A four-day study visit to agricultural cooperatives in Japan was organised for delegates who attended the Regional Seminar on Cooperative Unions in Seoul. The Japanese Central Union of Agricultural Cooperatives played host to the delegates during their stay in Tokyo.

Statement about ownership and other particulars about ICA INFORMATION BULLETIN

Schedule Form of Declaration Form: 1

1. Title of the newspaper ICA INFORMATION BULLETIN
2. Language English
3. Periodicity Half-yearly
4. Publisher's name Inder Sain Gupta
Nationality Indian
Address ICA, 6 Canning Road, New Delhi-1
5. Printer's name Inder Sain Gupta
Nationality Indian
Address ICA, 6 Canning Road, New Delhi-1
6. Editor's name Dr Surendra Kumar Saxena
Nationality Indian
Address ICA, 6 Canning Road, New Delhi-1
- 7 Name of the Printing Press M/s Caxton Press Private Ltd. Rani Jhansi Road, Jhandewalan, New Delhi-5
8. Owner's name Dr Surendra Kumar Saxena
Nationality Indian
Address ICA, 6 Canning Road, New Delhi-1

I, Inder Sain Gupta, declare that the particulars in respect of the newspaper given above are true to the best of my knowledge and belief.

(Sd) Inder Sain Gupta
Signature of the Publisher

July 29, 1966

GOVERNMENT SHOULD ASSIST THE COOPS BUT NOT CONTROL THEM

Coop Experts Meet in Bangkok

"In order that cooperatives can play their role effectively in the process of economic development, it is necessary to evolve a pattern of relationship with the State—a relationship which will create a better understanding about the respective roles the State and the cooperative movement can play in the total economic effort. The pattern should also provide the direction in which the efforts towards deofficialisation of the movement can be brought about in the foreseeable future". These were the views expressed at the Experts' Conference held in Bangkok during January 1966, in collaboration with the Government of Thailand. The Conference, which was attended by more than twenty cooperative experts from most of the South-East Asian countries, discussed the Role of Government in Cooperative Development. The countries represented were: Ceylon, India, Japan, Nepal, the Republic of Korea, Malaysia, Pakistan, Singapore and Thailand. Observers from ILO, FAO, UN/ECAFE and ICFTU also participated. Prof D.G. Karve attended the Conference as a special invitee.

In addition to discussing at length the pattern of relationship between the Cooperative Movement and the Government, the Conference also stressed the need for cooperatives to attain self-reliance by drawing upon the resources available within the move-



A section of the delegates at the Bangkok Conference

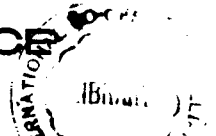
ment itself. The delegates emphasised the following additional points:

While extending State assistance to cooperatives the Government must ensure that cooperative principles are not violated;

The process of de-officialisation should be speeded up and provisions for such process should be made in the cooperative legislation;

Government assistance should lead to the strengthening of inter-cooperative relations and help to increase the organic strength of the national federations.

The Conference was inaugurated by His Excellency Mr Pote Sarasin, Minister for National Development, Government of Thailand.



information bulletin

No. 17

DECEMBER 1966

23rd CONGRESS OF THE ICA

The twenty-third ICA Congress was held at Vienna, Austria, from 5th to 8th September, 1966. The Congress discussed three main papers: first, the Report of the ICA Commission on Cooperative Principles, which was presented by the Chairman of the Commission, Professor D.G. Karve; secondly, the Report of the Director of the Alliance on the work done in the field of Cooperative Technical Assistance, and, finally, the review by Dr. Korp of the Austrian Cooperative Movement on the Structural Changes taking place in Cooperative Societies.

Dr. Mauritz Bonow was re-elected President of the ICA.

ICA REGIONAL OFFICE AND EDUCATION CENTRE FOR SOUTH-EAST ASIA

When the report of the Central Committee was taken up, several references were made to the activities undertaken by the Regional Office and Education Centre for South-East Asia. Many speakers acknowledged the valuable work being done by the Centre. It was, however, the general feeling that much more had to be achieved. For instance, in the field of agriculture intensive efforts were necessary to help raise productivity.

Some attention was devoted to discussing the various ways in which increased technical assistance could be made available from the advanced Movements to cooperatives in developing countries.

ICA SUB-COMMITTEE FOR AGRICULTURAL COOPERATION IN SOUTH-EAST ASIA

At the Conference of the Agricultural Auxiliary Committee in Vienna on 30th August, 1966, the idea of creating a Sub-Committee for South-East Asia was approved. This would enable agricultural co-operators in the Region to participate more fully in the work of the ICA Auxiliary Committee on Agricultural Cooperation.

Nominations to the new Sub-Committee have been received from several countries and two informal meetings of the Sub-Committee have already been held. Mr Hisashi Yanagida, Executive Director of

the Central Union of Agricultural Cooperatives, Tokyo, Japan, has been elected as provisional leader.

SEVENTH MEETING OF ICA ADVISORY COUNCIL

Manila, Philippines, was the venue of the Seventh Meeting of the Advisory Council of the Regional Office and Education Centre for South-East Asia. On October 24th and 25th, 1966, representatives from the Movements in Ceylon, India, Japan, Malaysia, Pakistan, the Philippines, the Republic of Korea, Singapore and Thailand, discussed the work programme of the Regional Centre for 1967.

The Council expressed its appreciation of the work done by Mr Marian Radetzki, the former Director of the ICA Education Centre, and Mr Walter Eisenberg, the Commercial Specialist, who completed the "Trade Survey of South-East Asia" in October 1966.

The Central Cooperative Exchange, Inc., played host to the Advisory Council meeting.

INTERNATIONAL COOPERATIVE TRADE

South-East Asian trade survey report completed

The report of the fact-finding survey relating to international trade and trading prospects involving cooperative organisations in South-East Asia, conducted by Mr Walter Eisenberg on behalf of the International Cooperative Alliance, was submitted to the authorities of the Alliance in London in October 1966.

The report briefly sums up the "Main Trading Trends and Opportunities" of interest to cooperatives in the Region. The material is listed alphabetically according to broadly defined categories of goods.

The report also comprises over 300 pages of statistical and factual information about cooperative trade, country by country, and organisation by organisation, for 14 countries of the Region. These include Australia, Ceylon, Hong Kong, India, Iran, Japan, Republic of Korea, Malaysia, Nepal, New Zealand, Pakistan, the Philippines, Singapore and Thailand. Information regarding large trading organisations outside the Region, such as International Cooperative Petroleum Association, Scandinavian Cooperative Wholesale Society, and Cooperative Wholesale Society of England has also been presented.

Before the report is taken up for consideration by the Executive of the Alliance, national chapters

CARLSSON JOINS THE ICA DELHI



Mr. Alf Carlsson

tual interest with Cooperative leaders in those countries.

(Continued from page 1)

included in Part III of the report will be brought to the notice of the respective ICA member-organisations in various countries of the Region for their comments, and for checking the facts and figures with the organisations who have supplied the information.

Cooperative Trade Directory for South-East Asia: Third and Revised Edition Published

The third edition of the "Cooperative Trade Directory for South-East Asia" has been issued during January 1967 in printed form. The Directory covers 13 countries in the Region. The coverage has been expanded by the inclusion of additional countries. Some new information such as restrictions on foreign trade has also been included.

To facilitate contacts with cooperative trading organisations in other parts of the world, the Directory also includes a list of members of the ICA Cooperative Wholesale Committee, foreign branches, purchasing and sales depots, and productive enterprises of cooperative wholesale societies.

A special feature of the Directory is its Commodity Index, listing all the commodities included in the Directory, for easy reference.

The Directory is priced at US \$ 1.35 or Ten Indian Rupees.

Australia Grants Tariff Preferences to Less Developed Countries

The Australian Government decided some time back to admit a substantial range of manufactured and semi-manufactured products from specified less-developed countries at preferential rates of duty. One of the three categories of goods for preferential treatment includes a range of handmade traditional products of cottage industries, commonly known as handicrafts which will be allowed duty free entry without any quota limitation.

Copies of Customs and Excise Notice Number 66/73 which comprises a list of less-developed countries (we have only extracted the South-East Asian countries from the list) entitled to benefit from these concessions, and the detailed schedules of all the commodities

involved, can be obtained from the ICA Regional Office and Education Centre, New Delhi, on request.

ICA FELLOWSHIP PROGRAMME

The fifth Fellowship Programme commenced in October 1966. The following three persons are participating in the Programme: Mr K.H.P. Seneratne of the Cooperative Department, Ceylon; Mr Ih Seop Ahn of the National Agricultural Cooperative Federation, Republic of Korea; and Mr Y.D. Deshpande of the Maharashtra State Cooperative Union, Bombay. Under the guidance of an ICA officer the Fellows will study the subject of 'Cooperative Member Education'. As part of their programme, the Fellows have already visited several successful cooperative organisations, and carried out field studies of member education programmes in few States of India.

The Programme is of six months' duration.

"Cooperation in a Competitive Setting" Regional Seminar in Ceylon, July 1966

The above seminar, which was organised by the ICA in collaboration with the Cooperative Federation of Ceylon, provided a forum for a lively exchange of views and ideas on the subject of the problems confronting consumers' cooperatives in a competitive situation.

The importance of distributive trade, with particular reference to the Region, and the complexities it faces as a result of the rapid growth of urbanisation, and the development of a market economy, based on mass production, were discussed. Two models of the private distributive trade system were presented, one from the Philippines and another from India. This was followed by references to deficiencies of the private trade from the point of view of the consumer, such as product adulteration, hoarding, black-marketing, and monopolistic control of the market.

Against this background participants from eight countries had detailed discussions on a number of measures which would enable the Consumers Cooperative Movement to compete effectively with the private trade. Some of the recommendations were: a more organised and integrated approach on the part of the Consumers Movement; a higher degree of centralisation; and the need to ensure efficient management.

Resource persons and observers from the International Labour Office, Central Institute of Management for Consumers' Business, Poona, and the Cooperative Management Institute, Lahore, also attended.

Kandyan Rally

After the Seminar, the participants had an opportunity to attend a cooperative rally in connection with the International Cooperative Day celebrations in beautiful and historically famous city of Kandy. First, they witnessed "A Pageant on Wheels". This consisted of several gaily decorated trailers depicting various types of cooperative activities such as fishing, small industries, hospitals, agriculture, etc. Also forming part of the celebrations was the age-old "Raja Perahera" which literally translated means "King's Procession". First came the colourfully arrayed elephants, followed by Kandyan Chieftains,



A view of the Kandyan Rally

and the famous Kandy dancers. The whole procession converged at Bogambara grounds, where the spectators were provided with a feast of dance and music set to drums. Later, the Prime Minister of Ceylon addressed the gathering. In all about 50,000 persons attended the rally.

Regional Seminar on "How to Establish Cooperative Processing Plant" Bangalore, December 1966

At this seminar two-weeks were devoted to the study of techniques for establishing a cooperative processing plant, using as illustrations sugar-cane, milk and fruit processing.

The seminar suggested that feasibility studies should take into account availability of raw materials, sales possibilities and investment alternatives, on the basis of which the size of the plant and its location could be decided upon. Planning to ensure steady supplies of raw materials of standard qualities, as well as the necessary sales machinery for disposing of the finished products were also stressed.

The seminar was conducted on the basis of lectures, syndicate discussions and case studies presented by resource persons. Three days were spent in study visits to industrial enterprises engaged in processing of agricultural products.

This seminar was organised by the ICA Regional Office and Education Centre in collaboration with the National Cooperative Union of India, in Bangalore between 5th and 20th of December 1966.

Forthcoming Regional Seminars

March 18 to April 2, 1967 : Regional Seminar on "Cooperatives in Agriculture—An Integrated Approach" to be held in Tokyo jointly by the ICA and IDACA (Institute for the Development of Agricultural Cooperation in Asia, Tokyo).

August 28 to September 11, 1967 : Regional Seminar for University Teachers in Cooperation and Principals of Cooperative Training Centres to be held in Singapore in collaboration with the Singapore Cooperative Union.

December 1967 : Regional Seminar on "Retail Management in Consumer Cooperative Societies" scheduled to be held in Lahore, West Pakistan.

Urban Pilot Projects on Consumers' Study Circles

On 23rd November, 1966, Mr Dharm Vir, Specialist in Educational Methods, and the three ICA Fellows visited the Gujarat State Cooperative Union to discuss problems of the pilot projects on consumer study circles in progress in the State. During their stay they attended one of the study circle meetings and were impressed by the Union's efforts to popularise study circles among members of the consumer cooperatives.

On 18th December, 1966, the ICA Team visited the Mysore State Cooperative Union at Bangalore to study the functioning of the pilot project on consumer study circles in the city. The same evening they attended two study circles, one at the Bhagini Consumers' Cooperative Society, Nehru Nagar and the other at the Rajajinagar Consumers' Cooperative Society, Bangalore.

ICA DELHI LIBRARY

During the year 1966, 600 new titles were added to the Library at the ICA Regional Centre, thus bringing the total number of books to 4,600. In addition, the Library received more than 300 journals.

The Library sends out, at regular intervals, a list of selected articles on Cooperation and allied subjects, to a number of cooperative colleges and training centres in the Region. Articles published in languages other than English are also listed and circulated to institutions in the Region.



ICA Library in New Delhi

The Library has recently issued the first half-yearly supplement for the 1967 issue of the Annotated Bibliography to its subscribers.

VISITORS TO THE ICA DELHI

APO Study Mission

A six-member Study Mission, sponsored by the Asian Productivity Council, to study Farmers' Associations and Cooperatives in India and some other countries in the Region, visited the ICA offices on 16th September, 1966. The National Productivity Council, New Delhi, which organised the Mission's tour in India, is an affiliate of the APO. The Mission was informed of the ICA's activities in South-East Asia, as also of the ICA research and publications programmes conducted for the benefit of Cooperative Movements in the Region.

Ethiopia

HE Mr Ato Teferra Haile-Selassi, Assistant Minister to the Imperial Government of Ethiopia, visited India to study the Cooperative Movement. During his stay in New Delhi, His Excellency called at the ICA Offices, where he was briefed on the activities of the ICA in South-East Asia, and informed of the special efforts of the Alliance in conducting cooperative research.

The Government of India, with the assistance of the National Cooperative Union of India, were responsible for His Excellency's programme during his stay in India.

India

Mr V. Subramaniam, Registrar of Cooperative Societies, Maharashtra State, visited the ICA offices in November to hold discussions on the efficient implementation of the Bhor Cooperative Dairy Project in Maharashtra. The West German Consumers Cooperative Movement is making a substantial contribution to the Bhor Dairy in the form of dairy machinery.

Following Mr Subramaniam's visit, Mr M.V. Madane, who is the ICA representative on the Project Implementation Committee of the Bhor Dairy Project, attended the committee meeting at Poona on 13th and 14th December.

Japan

Mr M. Miyazaki, Chief, Business Section of UNICOOPJAPAN, visited New Delhi in November-December 1966 in connection with the export of molasses from India to Japan. During his stay here, Mr Miyazaki had talks with the President of the National Cooperative Union of India, as well as with the Chairman and other officers of the State Trading Corporation of India. Under an agreement signed in New Delhi, UNICOOPJAPAN will import molasses produced by the cooperative sugar factories in India.

On his way back to Japan, Mr Miyazaki also had discussions with officials in Thailand where UNICOOPJAPAN has a project for purchasing Thai maize for Japanese agricultural cooperatives.

Sweden

Dr Helge Kristersson, who participated in the seminar on Cooperative Processing at Bangalore in December 1966 as a resource person, visited the ICA Regional Centre from 25th to 29th November 1966. Dr Kristersson also visited some cooperative institutions in New Delhi and in Maharashtra State.

CIMCOB SWEDISH EXPERTS

RETURN HOME

The three Swedish experts, Messrs Herman Lamm, Rune Erixon, and Rolf Holmgren, returned to Sweden in November 1966 on the expiry of their contract.

At the request of the Government of India, the ICA had helped in locating three experts to man the Government-sponsored CIMCOB (Central Institute of Management for Consumers' Business).

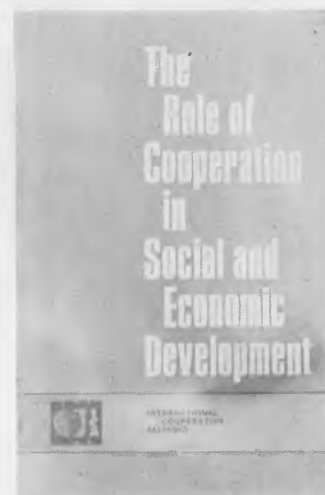
Mr Erixon will return to New Delhi to join the ICA Regional Office and Education Centre on March

16, 1967, to succeed Mr Hans Dahlberg, Joint Director in charge of Administration, who will return to Sweden in June 1967.

ICA PUBLICATIONS

The Role of Cooperation in Social and Economic Development

This publication is a compilation of the papers presented at the Cooperative Ministers' Conference held in Tokyo in April 1964, in collaboration with the Japanese Cooperative Movement. Some of the prominent contributors include: Mrs Indira Gandhi of India; Dr Mauritz Bonow and Mr W.G. Alexander of the ICA; Dr Carl Schumacher of West Germany; Dr Mohinder Singh of the UN/ECAFE; Mr Riazuddin Ahmed of Pakistan and Professor Ungko A. Aziz of Malaysia. The 190-page publication, which is printed in England, through the Asia Publishing House is priced at 16 Sh, or Ten Indian Rupees.



Trade Unions and Cooperatives

This report of an Experts' Conference jointly sponsored by ICA/ICFTU deals with subjects of interest to both Cooperators and Trade Union workers. Price Indian Rupees Two, or US Cents 25, per copy.

Cooperative Housing

This publication, based on the discussions held at the Regional Seminar on Cooperative Housing organised by the ICA in Malaysia in 1964, reviews the housing situation in South-East Asia and in some of the Western countries. It also deals with the emergence of various types of cooperative housing societies in a number of developing countries and draws attention to the experiences which may be gained from these examples. Price Indian Rs. 1.90 paise or US Cents 25, per copy.

Forthcoming Publication

A publication entitled "Agricultural Cooperative Credit in South-East Asia" is expected to be ready for distribution some time towards the end of April 1967. This book contains papers on agricultural cooperative credit in South-East Asia prepared by eminent economists and Cooperators. Some of these papers were presented at the Experts' Conference on Agricultural Cooperative Credit held in the Philippines in 1964.

This book is also being published through the Asia Publishing House.



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No. 18

JULY 1967

3rd Asian Agricultural Cooperative Conference

New Delhi, India, was the venue for the Third Asian Agricultural Cooperative Conference, sponsored by the National Cooperative Union of India with the assistance of the ICA Regional Office and Education Centre and the Afro-Asian Rural Reconstruction Organisation. Between January 23rd and 28th, 1967, delegates from 21 countries and international organisations discussed (i) organisational and financial problems of cooperatives, (ii) cooperative trade operations, and (iii) cooperative trade potentialities.

Dr. Zakir Husain (now the President of India), in his address, emphasised the need for developing multilateral trade contacts and exchanges among countries of the Asian Region. Dr. Husain who envisaged the formation of an Asian Common Market for the mutual advantage of developing countries, suggested that cooperatives should explore the possibility of soliciting the support of the Asian Development Bank for increased investment in agricultural projects and for promoting agricultural trade in the Asian Region.

EXPERTS CONFERENCE ON COOPERATIVE MARKETING

The Experts' Conference on Cooperative Marketing convened by the Regional Office and Education Centre of the International Cooperative Alliance, in collaboration with the National Cooperative Union of India, was held in New Delhi, India, from 15th to 21st January 1967. The Conference was attended by 18 experts from Ceylon, India, Japan, Republic of Korea, Singapore, Thailand and United Arab Republic. Observers from the International Labour Organisation, Food and Agriculture Organisation, Afro-Asian Rural Reconstruction Organisation and the International Federation of Agricultural Producers also participated in the Conference. The Conference had also the benefit of expertise from Sweden and ICA Headquarters in London.

Mr. Cedric Day, Deputy Regional Representative of the Food and Agriculture Organisation of the

United Nations, New Delhi, inaugurated the Conference.



Mr. Cedric Day, Deputy Regional Representative of the Food & Agriculture Organisation of the United Nations, New Delhi, who inaugurated the Conference, seen having a word with Dr. S.K. Saxena, of the ICA.

Subjects discussed at the Conference included, among others, Cooperative legislation, structure of marketing cooperatives, international cooperative trade, objectives of national regional federations of marketing cooperatives, procurement of commodities, financial planning, provision of technical services and development of management programme, and techniques in achieving integration between national/regional bodies and primary societies etc.

Report of the Conference is now ready for distribution.

ICA REGIONAL OFFICER'S REPORT

ILO Inter-Regional Follow-up Meeting on Cooperation

The Regional Officer lectured on "Recent Trends and Developments in the Cooperative Movements in Asia" at the ILO Inter-Regional Follow-up Meeting on Cooperation, held in Bangkok from 15th to 29th January 1967. As a background lecture, it covered some aspects of agricultural cooperation;



Mr. Rune Erixon

Staff Changes

Mr. Rune Erixon has joined the ICA, New Delhi, in March 1967, to work as Joint Director (Administration and Finance). Mr. Erixon was previously associated with the Indian Cooperative Movement's Institute for the Management of Consumer Business, Poona, as a teacher for two years (1965-66). In addition to his work at the ICA, Mr. Erixon has also been advising the Indian Consumers Cooperative Movement on various problems. He will also lead the ICA Regional Seminar on Consumers Cooperation in Pakistan in December this year. Mr. Erixon has twenty years' experience in the Swedish Consumers Movement.

Mr. Erixon succeeds Mr. Hans Dahlberg who has now returned to Sweden to work with Folksam International, the Swedish Cooperative Insurance Company.



Mr. Hans Dahlberg

urban cooperatives in the field of distributive trade; and some attention was given to general and wider sociological aspects of the Cooperative Movement such as relationship of the movement with the State, development of cooperative leadership and increasing internationalisation of the movements in Asian countries.

ECAFE 23rd Session, Tokyo

In connection with the 23rd Conference of UN-ECAFE where he participated as an Observer, the Regional Officer took the opportunity of making a trip also to Thailand, Indonesia and Singapore.

At the ECAFE Conference the ICA Observer circulated a statement on the working of the Asian Institute of Economic Development and Planning, and presented oral statements on items dealing with: Social Aspects of Development in the Ecafe Region, Development of Agriculture and Technical Assistance; Special Fund and other activities in the Region. A fact of particular interest to cooperators was reflected in the Conference Report as follows:

"Attention was drawn to the important role of cooperative institutions in economic development, especially agricultural development. In that context, the Commission welcomed the offer of the International Cooperative Alliance to extend full support to the implementation of sub-project D(ii) of Project 1.A(2) : 7.1-02 relating to the convening of an expert group to examine the contribution of cooperative techniques to economic and social development."

ICA Agricultural Sub-Committee

Matters discussed with Japanese Cooperators related to the forthcoming ICA Advisory Council Meeting which will be held in Tokyo during November 1967; the future plans of the ICA Agricultural Sub-Committee for South-East Asia and other matters of mutual interest.

Indonesia

At the invitation of Gerakan Koperasi Indonesia, GERKOPIN, (Indonesian Cooperative Union), the Regional Officer spent four days in Indonesia and had intensive discussions with cooperative organisations at the national level, visited a primary society

in a village, paid a courtesy call on the Minister of Foreign Affairs, addressed a largely attended press conference and explained in a television interview the working of the Regional Centre. The visit also provided an excellent opportunity for the Regional Centre to be informed of the working, achievements and problems of the Indonesian Cooperative Movement and contacts have been established with leading personalities of the Indonesian Movement.

Singapore

A one-day visit to Singapore was utilised in finalising practical arrangements for the forthcoming Regional Seminar on Cooperative Training in August-September 1967. At a meeting arranged by the Singapore Cooperative Union, the Regional Officer was able to outline the working and problems of the Regional Centre.

Opportunity was also taken of paying a courtesy call on the Advisory Council member from Malaysia, who happened to be in Singapore then.

INTERNATIONAL TRADE

ICA Observes the 10th Session of UN/ECAFE Committee on Trade

The Joint Director, Technical Assistance and Trade (TAT) Mr. M.V. Madane, attended the 10th Session of the Committee on Trade of the ECAFE at Bangkok from February 13 to 24, 1967. A statement reviewing the work done by the ICA for promotion of international cooperative trade was presented.

Some major recommendations were as follows: The next Asian Trade Fair will be held at Teheran during Spring 1967; the Second UNCTAD Conference should, among other subjects, discuss (i) commodity problems and policies, (ii) expansion and diversification of exports of manufactured and semi-manufactured problems from developing countries, and (iii) trade expansion and economic integration among developing countries.

Japan-Thailand Joint Committee on Promotion of Cooperative Trade

The 3rd session of the Joint Committee was held at Bangkok from March 1 to 10, 1967. Those who attended included nine delegates from Japan headed by Mr. Daishiro Doi (Managing Director of Zenkoren) and six delegates from the Thai Ministry of National Development headed by Mr Somrith Lessubusy. Joint Director (TAT) represented the ICA.

Some important items considered were: Plan for the collection of maize and other crops for 1967-68; farm and household supply project; Silo joint venture; joint project with Zenhanren (the National Marketing Federation of Agricultural Cooperative Associations, Japan) and UNICOOPJAPAN for rice trade; joint work on a small-sized chemical factory; personnel training programme; marketing cooperative specialist, etc.

Promotion of Cooperative Technical Assistance and Trade

A small division of Cooperative Technical Assistance and Trade has started to function within the Regional Office from the beginning of this year.

Main functions of the division are: to identify the fields in which technical assistance could be provided to cooperative movements; to conduct preliminary negotiations with various agencies including governments of the recipient countries; to process the project with ICA headquarters to enable the latter to identify donor cooperative movements and, finally, to keep track of the progress of the project.

The functions of the new division are: to disseminate information on trade matters; to explore possibilities of import/export of commodities between cooperatives, to provide contacts to trading cooperatives in other countries etc.

The Joint Director (TAT) recently completed an orientation visit to the Philippines, Japan, Republic of Korea and Hong Kong.

Guidelines for Cooperatives for Submission of Technical Assistance Projects

The above document has recently been prepared by the office.

It is hoped that the document will be of some help to cooperative organisations in the precise formulation of projects. It may be recalled that the 7th meeting of the Advisory Council had underlined the extreme importance of realistic formulation of projects before these were submitted to the ICA for identifying an assisting partner.

Copies of the Guidelines will be available free of cost to interested cooperative organisations on request from the office.

COOPERATIVES IN AGRICULTURE: REGIONAL SEMINAR

A Regional Seminar on "Cooperatives in Agriculture: An Integrated Approach" was organised in Tokyo by the ICA Education Centre in collaboration with Institute for Development of Agricultural

Cooperation in Asia (IDACA) from March 20 to April 1, 1967. 39 Cooperators from various countries in the Region participated.

Farming in Japan is at present undergoing many important changes and is characterised by small holdings, part-time farming, labour-intensive cultivation, high extent of fertiliser application and growing mechanisation. At the base are the unit multipurpose agricultural cooperatives providing to farmers a variety of services such as planning in farm management, credit, procuring materials needed for production, harvesting of crops and provision of technical advisory services. The cooperative also supplies to members consumer goods, gives, through insurance arrangements, assistance in the education of farmers' children and organises cultural and recreational activities. The multipurpose cooperatives are supported by specialised federations at the prefectural and national levels. One of the important features of the Japanese Agricultural Movement is the large volume of savings collected by societies which amount exceeds the demand for loans from members.

The major part of two weeks' seminar was devoted to the study of aspects mentioned above.

COOPERATIVE INSURANCE IN INDIA

Under the joint auspices of the National Cooperative Union of India and the ICA, a national seminar on "Cooperative Insurance in India—Problems and Prospects" was held in New Delhi between February 6 and 8, 1967. Participants were: representatives of cooperative insurance societies, the Government of India, and the ICA Reinsurance Bureau team who were on their way back to Europe from the Far East.



ICA Reinsurance Bureau which participated in the Seminar on Cooperative Insurance in India

The Seminar reviewed problems of the cooperative insurance sector in the country, especially the stiff competition faced from the government-owned Life Insurance Corporation.

It was agreed to set up a joint committee of the Indian Cooperative Insurers, under NCUI's auspices, to deal with problems on a systematic and continuing basis. Swift follow-up action has already been taken.

Notice

The offices of the International Cooperative Alliance, Regional Office and Education centre for South-East Asia, have been shifted from 6 Canning Road, New Delhi-1, to 18 Friends' Colony (West), New Delhi-14. Telephone numbers are: PBX 79202, 79203, 79204.

ICA FELLOWSHIP PROGRAMME

The Programme for 1966-67 on "Cooperative Member Education" was completed successfully on March 31, 1967. The participating Fellows (K.H.P. Senaratne from Ceylon, Y.D. Deshpande from India and Ih Seop Ahn from the Republic of Korea) returned to their respective countries.

Invitations for nominations to the Fellowship Programme 1967-68 on "Supervised Agricultural Credit" have already gone to cooperative movements in the Region. The Programme will start in October this year.

NATIONAL COOPERATIVE CONGRESSES

INDIA: The fifth Indian Cooperative Congress of the National Cooperative Union will be convened in New Delhi from 2nd to 4th December, 1967. About 1,500 delegates representing all types of cooperative organisations in the country will participate. The Congress will mainly discuss Cooperatives in the agricultural sector, cooperative industries and distribution, and cooperative leadership. Mr. J.M. Rana, Co-Director in the ICA Regional Centre is working on the Preparatory Committee of the Union for holding the Congress.

MALAYSIA: The 30th All-Malayan Cooperative Conference will be held at Alor Star from 5th to 7th August 1967, under the auspices of the Kedah Cooperative Union, Alor Star. The Conference will discuss matters relating to the development of the Malayan Cooperative Movement. Delegates from cooperative organizations all over the country will participate in the Conference.

PUBLICATIONS

Calendar of Technical Assistance for Cooperatives

The 1967 issue of the Calendar was published by the ICA Headquarters in February 1967. The Calendar presents information on seminars and conferences, opportunities for cooperative training abroad and cooperative technical assistance projects throughout the world.

The Calendar is priced at 10 shillings or ten Rupees (Indian), and can be had from the ICA, New Delhi.

VISITORS TO THE ICA

Cooperative Delegation from Finland

A business delegation from Suomen Osuuskauppojen Keskuskunta (SOK) the Finnish Cooperative Wholesale Society, Helsinki, consisting of Mr. Lauri Hietanen, General Manager; Mr. Jorma Mankki and Mr. Sulo Rissanen visited the Office during their stay from February 11 to 13, 1967 in New Delhi.

The delegation visited, among others, the All India Handicrafts Board, Central Cottage Industries Emporium, the Handlooms and Handicrafts Exports Corporation in New Delhi, and the All India Handloom Fabrics Marketing Cooperative Society Limited in Bombay.

The Centre provided contacts to the delegation for their onward visits to Bangkok, Hong Kong, Seoul, Tokyo and Manila.

COOPERATIVE MANAGEMENT : NATIONAL SEMINAR IN MALAYSIA

A national seminar on Cooperative Management was organised by the ICA in collaboration with the Cooperative Union of Malaya in Kuala Lumpur in June 1967. Participants to this seminar were: cooperative leaders and officials from the Department of Cooperative Development, Malaysia. Three ICA officers (Mr. J.M. Rana, Mr. Hans Dahlberg, and Mr. Dharm Vir) acted as resource persons.

FORM IV (See Rule 8) Statement of ownership and other particulars about ICA INFORMATION BULLETIN

1. Place of publication	International Cooperative Alliance, 18 Friends' Colony, New Delhi-14
2. Periodicity of its publication	Half-Yearly
3. Printer's name Nationality Address	Shri Inder Sain Gupta Indian ICA, 18 Friends' Colony, New Delhi-14
4. Publisher's name Nationality Address	Shri Inder Sain Gupta Indian ICA, 18 Friends' Colony, New Delhi-14
5. Editor's name Nationality Address	Dr. S.K. Saxena Indian ICA, 18 Friends' Colony, New Delhi-14
6. Names and addresses of individuals who own the newspaper	International Cooperative Alliance Regional Office & Education Centre for South-East Asia 18 Friends' Colony, New Delhi-14

I, Inder Sain Gupta, hereby declare that the particulars given above are true to the best of my knowledge and belief.

February 17, 1967

Sd. Inder Sain Gupta, Publisher.



INTERNATIONAL COOPERATIVE ALLIANCE

ica

information bulletin

No. 19

SPECIAL ISSUE

FEBRUARY 1968





INTERNATIONAL CO-OPERATIVE ALLIANCE

REGIONAL OFFICE AND EDUCATION CENTRE FOR SOUTH-EAST ASIA

Telephone : PBX 79202

Cable address : INTERALLIA

43 Friends' Colony, East Mathura Road

New Delhi-14, India

February 14, 1968



Dear Cooperators,

The memorable occasion of the inauguration of our own building which will henceforth house the ICA Regional Office and Education Centre for South-East Asia provides me with the opportunity of writing you this brief letter. The event marks, in a real sense, the coming of age of the International Co-operative Alliance in South-East Asia.

Looking back to the small beginnings we made in 1960, we can be justifiably proud of the fact that the Regional Centre is becoming the focal point of cooperative development in South-East Asia. Over the course of years, all of us in the Region have continued to give unremitting attention to programmes of cooperative education, an area which is of basic importance to cooperative development. Increasingly, the educational programmes have shifted from the general to the more specific, from the theoretical to the practical aspects of the movement. A small department dealing with problems of technical assistance and providing contacts to Co-operative organisations for the purpose of international trade has also been functioning for over a year now.

This is an area which bristles with difficulties but which has potentials of great economic significance to cooperative movements and to the development of economic and fraternal ties between the cooperative movements of the world. Steady and fruitful contacts have also been established with the United Nations Regional Organisations and their Specialised Agencies and the cooperative point of view, as it were, is beginning to be heard with due respect in a number of international gatherings in our part of the world. All this work, let me assure you, could not have been achieved but for the continuous support which the cooperative movements in South-East Asia and the West have extended to us. We are, therefore, deeply grateful to you and your organisations and would like to express the hope that our relationships will continue to deepen in the interest of cooperative development in the Region.

While a number of significant activities are being initiated, the tasks that remain to be done are over-whelming. It is, therefore, doubly unfortunate that we should have been deprived of the wise counsel of Professor D. G. Karve, the Chairman of our Advisory Council, who passed away on 28th December, 1967, and who helped in the shaping of our policies with the unmatched skill and wisdom that he commanded. The only way to express our gratitude to that eminent Cooperator would be to rededicate ourselves to the ideals of Cooperation for which he strove so tirelessly.

With Co-operative Greetings, I remain,

Yours sincerely,

(S. K. Saxena)

Regional Officer for South-East Asia.

PROFESSOR D. G. KARVE

— a tribute

The death of Professor D.G. Karve at Poona on 28th December, 1967, removed from the Cooperative Movement one of its internationally renowned exponents. As Chairman of the Advisory Council of the ICA Regional Office and Education Centre for South-East Asia and as Chairman of the Principles Commission of the ICA, Prof. Karve had come in contact with cooperators from all the world over and his masterly handling of the deliberations in the Principles' Commission resulted in a Report which was unanimously adopted by the Twenty-third Congress of the ICA held at Vienna in September 1966.

Born on December 24, 1898, Professor Karve had his schooling and college education in Poona and he distinguished himself during this period by securing a number of prizes for his academic brilliance. In 1921, he was the Cobden Club Medalist and in 1923, Wedderburn Scholar. His association with the Deccan Education Society as its Secretary and a life-member brought him in active contact with important colleges in Poona and Sangli in Maharashtra State of India where he worked as Principal for a number of years. He played a leading role in the establishment of the B.M. College of Commerce in Poona and was its Principal for a number of years. Throughout his career, he maintained a close link with the Deccan Education Society and its educational institutions and later rose to the high position of the Vice-Chancellor of the Poona University.

During his active service with academic institutions, Professor Karve extended his sphere of activities to many state, national and international economic, education and cooperative institutions such as Maharashtra State Cooperative Union and the Bank, the Indian Economic Association, the Indian Institute of Public Administration, the Reserve Bank of India, the Life Insurance Corporation of India and the All India Radio.

In a number of these institutions, he worked either as Chairman or as active member of the Executive and in the Reserve Bank of India he served as its Deputy Governor for a period of two years and later on, until his death, acted as its Honorary Adviser. In the State Bank of India, the premier commercial bank of the country, he served as Vice Chairman for two years. He worked on several important committees which have played a significant role in the formulation and shaping of cooperative policies in India. Some of these committees were: the Bombay Minimum Wage Committee, the Bombay Administration Economic Committee, the Crop Loan Evaluation Committee, Madhya Bharat Cooperative Planning Committee, the Fourth Finance Commission, 1965, and the Programme Evaluation Organisation of the Planning Commission of which he was Director and the Village and Small Industries (Second Five Year Plan) Committee, 1955. To the deliberations of these committees, Professor Karve brought to bear a mind that was highly incisive and had a great capacity for reconciling divergent points of view.

From the time when Professor Karve moved to Bombay in 1947 for his work as Director of the Bombay District Gazetteers' he came in contact with several international organizations and travelled widely all over the world for visiting cooperative organisations as well as educational institutions and universities. He was President of the Indian Society of Agricultural Economics for a two-year term and served for several years as the Asian Secretary of the International Association of Agricultural Economists. At the time of his death, Professor Karve was the Executive Director of the Homi Bhabha Fellowships Council, Poona.



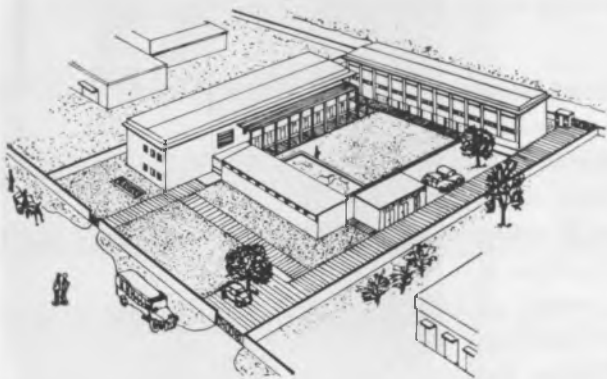
The late Prof. D. G. Karve, Chairman of the ICA Advisory Council for South-East Asia, seen addressing the 5th Indian Cooperative Congress, December 1967.

(Contd. on page 10)

ICA REGIONAL OFFICE AND EDUCATION CENTRE MOVES INTO ITS OWN BUILDING

The new building of the International Cooperative Alliance, Regional Office & Education Centre for South-East Asia is now ready in New Delhi for inauguration.

The building will be inaugurated by Dr. Mauritz Bonow, President of the International Cooperative Alliance at 3.30 P.M. on the 16th February, 1968. This building will serve as the permanent headquarters of the ICA Regional Office and Education Centre for South-East Asia which undertake a variety of activities for the development of cooperative movements in the Region.



An International Conference on "Cooperative Education" jointly organised by the ICA and the National Cooperative Union of India with assistance from the UNESCO will be inaugurated at the same time.

Hon'ble Mr. Jagjivan Ram, Minister of Food, Agriculture, Community Development and Cooperation, Government of India, will preside over the combined inaugural function.

Among the distinguished guests invited to the function are cooperative leaders, the High Commissioners, Ambassadors of South-East Asian countries, Sweden, United Kingdom, Canada and United States of America and representatives of U.N. Agencies which have an interest in the Cooperative Movement.

FORTHCOMING CONFERENCES AND SEMINARS

International Conference on "Cooperative Education" New Delhi, February 16-23, 1968

Representatives from South-East Asia and from a limited number of International Cooperative Training Centres outside the Region receiving co-operators from South-East Asia for training on regular basis, will meet in New Delhi during February 16-23, 1968. Observers from a number of international organisations will also participate in the Conference.

The objective of the Conference is to discuss the measures by which training given in various centres

outside South-East Asia could be fully utilised in the interest of cooperative development in our Region. For this purpose the programme of the Conference will cover the following main areas: (i) Survey of training needs and programmes of cooperative movements in the Region, and (ii) Programmes of international cooperative training centres related to co-operators from the Region. These will be subdivided, for example, into procedures in selection of trainees for courses outside the Region, nature of training provided at the international training centres and the teaching methods, placement of returnees and follow-up programmes, collaboration between the various international training centres with particular focus on the needs of cooperatives in South-East Asia.

Countries represented at the Conference will be : Canada, Ceylon, Czechoslovakia, Denmark, India, Israel, Japan, Korea, Malaysia, Pakistan, Philippines, Singapore, Sweden, Thailand, U.K., U.S.A. and U.S.S.R.

The Conference will be directed by Mr. W.G. Alexander, Director of the International Cooperative Alliance who will be assisted by Alf Carlsson, Director of the Education Centre.

The President of the ICA, Dr. Mauritz Bonow, who will be in New Delhi during the period of the Conference, will also participate in the Conference.

Experts' Conference on Cooperative Member Education Kuala Lumpur, Malaysia, April 7-14, 1968

In pursuance of the recommendations of the 8th ICA Advisory Council for South-East Asia, held in Tokyo in November 1967, it has been decided to convene an Experts' Conference on Cooperative Member Education. The Conference to be held between April 7 and 14, 1968, will be organised in collaboration with the Cooperative Union of Malaysia Limited.

The purpose of the Conference is to (i) discuss the recent trends and developments in the field of member education, (ii) suggest ways and means of improving such education programmes in the Region, and (iii) develop a coordinated approach towards member education to realize the maximum impact.

Invitations to some selected participants have been issued.

FOLLOW-UP SEMINAR ON ICA FELLOWSHIP PROGRAMME

A Follow-up Seminar on ICA Fellowship Programme will be held in Penang, Malaysia, from 25th March to 3rd April, 1968. The objectives of the seminar are the following :

- i) to evaluate the overall functioning of the programme and assess its effectiveness in the field;
- ii) discuss ways and means of improving the programme and its follow-up;
- iii) allow exchange of ideas and experience among the ICA Fellows; and
- iv) give the Fellows some first hand information about cooperative development.

All the sixteen Fellows who participated in the Programme since 1960 have been invited to attend.

CONFERENCES AND SEMINARS HELD

Regional Seminar on Cooperative Training, Singapore Aug.-Sept. 1967

A Regional Seminar on Cooperative Training was organised in Singapore in collaboration with the Singapore Cooperative Union Limited from August 28 to September 11, 1967. The Seminar, was attended by 44 cooperators who were sponsored by the movements of Australia, Ceylon, India, Iran, Indonesia, Japan, Republic of Korea, Malaysia, Pakistan, Philippines, Singapore, Sweden and Thailand. Observers also came from the Food & Agriculture Organisation of the United Nations and the Cooperative League of the USA.



Inaugural function of the Seminar in Singapore. (from left to right : Mr Alf Carlsson, Mr Dharm Vir and Mr Rune Erixon)

The Subjects discussed at the seminar included: Management development with special reference to cooperatives, Management training programmes, Facilities for training, Methods and techniques of management training, Correspondence course method, Evaluation of cooperative training, Ways of improving cooperative training programmes, Relations between cooperative training institutions and the Cooperative movement and Research and training in Cooperation in the Universities.

Speakers at the seminar included Professor Ungku A. Aziz, Dr. H.A. Desai, Professor J. Fogstad and Mr. Nils Thedin, Director of KF who attended the seminar for its full duration.

Mr. Ho Cheng Choon, Parliamentary Secretary to the Minister of National Development, Government of the Republic of Singapore inaugurated the seminar. Excellent facilities were provided by the host organisation, the Singapore Cooperative Union Limited. The seminar was led by Alf Carlsson who was assisted by Rune Erixon, Dharm Vir and Daman Prakash.

The report of the seminar is now available for distribution.

Regional Seminar on Retail Management in Consumer Cooperatives, Lahore (Pakistan) December 1967

The West Pakistan Minister for Food, Agriculture and Cooperation, Malik Khuda Bakhsh inaugurated the Regional Seminar on Retail Management in Consumer Cooperatives organised by the ICA in collaboration with the ICA member - organisation in West Pakistan, the West Pakistan Cooperative Union, in Lahore on the 4th December 1967. Good wishes for the success of the seminar were received from the Central Minister for Agriculture, Works and Cooperation, Mr. Ahmad Shams-ud-Doha. The seminar also had the benefit of the presence of Ch. Muhammad Anwar, Speaker of the Provincial Assembly and Mr. S. M.Q. Rizavi. Member of the ICA Advisory Council. A total of 47 delegates and observers participated from Ceylon, India, Iran, Japan, Malaysia, Pakistan, Singapore, Thailand, International Labour Office and the Cooperative Institute of Management, Lahore.

Objectives of the Seminar were to exchange and discuss experience of retail management in the Region, to furnish the participants with practical information and modern ideas about retail management and to find out standards of sale and management procedures which could be popularised in South-East Asia.



Malik Khuda Bakhsh, Minister for Agriculture and Cooperation, Government of West Pakistan, who inaugurated the Seminar in Lahore.



The Seminar visited several consumer cooperative stores in Lahore. (from left to right) Delegate from Thailand, Rune Erixon, delegate from Malaysia and an official of the cooperative store.

Rune Erixon led the seminar and was assisted by Alf Carlsson, Dharm Vir and Daman Prakash.

National Seminar for Provincial Cooperative Supervisors, Thailand August 1967

The Ministry of National Development, Royal Government of Thailand organised this seminar at

NEW ADDITIONS TO THE STAFF



H. P. Lionel Gunawardana from Ceylon joined the Regional Office and Education Centre as a Deputy Director in November 1967. He has served as an Assistant Commissioner of Cooperative Development, for seven years in the Department of Cooperative Development, Government of Ceylon.

Lionel holds a B.Sc. degree in Agriculture from the University of Poona, India, and M.A. in Economics from the University of the Philippines. His Masters thesis was on the Cooperative Movement of Ceylon.

He will be primarily responsible for publicity and publications work of the Regional Centre.

Sawanga Nivas, a beautiful sea-side resort, 18 miles away from Bangkok from 18th to 30th August 1967. The main subjects discussed at the seminar included the principles of multi-purpose cooperatives which were then being introduced in the country, integration of cooperative credit societies for the purpose of providing timely credit to the farmers, policies and operational procedures of the Bank for Agricultural Cooperatives and methods of evaluation of cooperative programmes. On behalf of the ICA, J.M. Rana attended the seminar as a resource person and spoke on "Methods of Cooperative Education". At the request of the organisers of the seminar he also made brief evaluatory comments on the seminar.

National Seminar on Cooperative Management, Ceylon December 1967

A national seminar on Cooperative Management was organised by the Cooperative Federation of Ceylon from 17th to 24th December 1967. The seminar was held at the School of Cooperation, Polgolla. 35 participants who were general managers, accountants or administrative secretaries of the multi-purpose cooperative unions attended. Main subjects discussed at the seminar included budgeting and financial controls, control of stocks and leakage, capital and pricing questions, distribution problems and personnel management.

The ICA made available two resource persons, J.M. Rana and H.A. Desai, a personnel management specialist from a commercial organisation in India. At the request of the ICA, Mr. Robert Staermose, ILO Regional Advisor on Cooperative Management was made available by the ILO to give a few lectures at the Seminar.

National Seminar on Cooperative Finance and Investment in Malaysia. November 1967

This seminar was organised jointly by the Cooperative Union of Malaysia Limited and the ICA

Shiro Futagami

from Japan joined the ICA Regional Office and Education Centre for South East Asia as a Deputy Director in January 1968.



Mr. Futagami had been serving the Central Union of Agricultural Cooperatives in Japan since 1957. He was associated with the International Department of the Central Union since September 1958 as well as with the Institute for Development of Agricultural Cooperation in Asia (IDACA) since its establishment in 1963 in the capacity of a Programme Coordinator.

Shiro will deal with agricultural cooperation and would also act as the Secretary of the ICA Agricultural Sub-Committee for South-East Asia.

Regional Office and Education Centre for South-East Asia between 13th and 17th November 1967.

Alf Carlsson, Director of the Education Centre participated in the seminar on his way back to New Delhi after participating in the Advisory Council meeting in Tokyo. He spoke on "Cooperative Finance and Investment." The late Professor D.G. Karve who welcomed the delegates on behalf of the ICA gave a talk on "Problems of Cooperative Credit."

ICA ADVISORY COUNCIL MEETS IN TOKYO

The Eighth meeting of the Advisory Council of the ICA Regional Office and Education Centre for South-East Asia was held in Tokyo, Japan on 2nd and 3rd November, 1967. Movements represented were: Australia, Ceylon, India, Iran, Japan, Republic of Korea, Pakistan, Philippines, Singapore and Thailand. The Council reviewed the activities carried out by the Regional Office and Education Centre in 1967 and approved the work programme for 1968.

ICA AGRICULTURAL SUB-COMMITTEE HOLDS ITS FIRST FORMAL MEETING

The first Formal Meeting of the ICA Sub-Committee on Agricultural Cooperation for South-East Asia, the first extension of an ICA Auxiliary Committee in the Region, was held in Tokyo, Japan, on 6th and 7th November 1967. The cooperative movements of Australia, Ceylon, India, Japan, Republic of Korea, Philippines and Pakistan attended.

The Sub-Committee elected Mr. H. Yanagida, Executive Director of the Central Union of Agricultural Cooperatives, Japan, as its Chairman, and Mr. K.W. Devanayagam, Vice-President of the Cooperative Federation of Ceylon as its Vice-Chairman. The Regional Officer explained briefly the purpose of the Committee and spelled out some of the major problem areas which the Committee will have to consider. The members explained the situation of agricultural cooperative movements in their respective countries. Broadly, the Committee will

concern itself with the following subjects: Collection of data on the nature of agricultural cooperative organisations in the Region, Cooperative Processing, Circulation of Documentation on a systematic basis in the field of Agricultural Cooperation and Technical Assistance to Agricultural Cooperatives. The Committee also discussed the practical aspects relating to the future convening of the Committee Meetings and agreed that it was extremely important that the Committee should establish its own budget and attain financial self-sufficiency in its operations.

ICA PRESIDENT AND DIRECTOR VISIT ASIA

Dr. Mauritz Bonow, President of the International Cooperative Alliance, and Mr. W.G. Alexander, Director, ICA, London, will be visiting Pakistan, India, Thailand and Japan from 5th February until



(From left to right) Mr. S.M.Q. Rizavi, Member ICA Advisory Council from Pakistan, Dr. Mauritz Bonow, Mr. W.G. Alexander and the Minister for Agriculture and Cooperation of West Pakistan, Malik Khuda Bakhsh.

6th March 1968. They will be in Pakistan from February 5 to 8, in India, from February 9 to 24, in Bangkok, from February 25 to 26, and in Japan, from February 28 until March 6, 1968. Dr. Mauritz Bonow, who is accompanied by Mrs. Bonow, will then proceed to Australia where, at the invitation of the Cooperative Federation of Australia, he will have discussions with Cooperators in Brisbane, Sydney and Perth.

TECHNICAL ASSISTANCE AND TRADE

Madane Tours Europe

The Joint Director, Technical Assistance and Trade, M.V. Madane, visited a number of European countries between September 10 and December 24, 1967, for establishing necessary contacts in the

field of trade and technical assistance for cooperatives in South-East Asia. During this tour, he also visited the United Nations and other international offices involved in technical assistance to developing countries. As a result of numerous contacts Madane has established with the movements in the West the ICA Regional Office would be in possession of wider knowledge and contacts, for assisting the Movements in the Region.

Cooperative Technical Assistance

More and more requests are now being received by the ICA Regional Office and Education Centre for obtaining assistance from the developed cooperative movements for establishment of agricultural processing industries in the South-East Asian Region. Other requests relate to the supply of audio-visual equipment, books and literature and translation of books on Cooperation into vernaculars.

Books and literature on Cooperation brought out or available with the ICA Regional Office & Education Centre have already been supplied to two cooperative unions in Pakistan, a cooperative credit union in the Philippines and a cooperative union in Indonesia.

International Cooperative Trade

In response to specific enquiries, the Regional Centre continued to provide contacts to cooperatives for import/export of commodities.

Training Courses on Trade Promotion for Candidates from developing Countries offered through International Trade Centre of GATT, Geneva

Information concerning three training courses on trade promotion for candidates from developing countries in Finland, Norway and Italy, offered through the International Trade Centre of GATT, was brought to the notice of the cooperative organisations of the developing countries in the Region. This information was received in the ICA Regional Centre from the GATT International Trade Centre as part of the information exchange programme agreed upon between the two Centres.

ICA FELLOWSHIP PROGRAMME

The Fellowship Programme for 1967-68 commenced on 1st October, 1967. Three cooperators Mr. Hiroyasu Sato from Japan, Mr. K. Shanmugasothy from Ceylon and Mr. Settodeh Sadjadi from Iran are participating in the programme under the guidance of Prof. Joshi and Dr. Khusro of the University of Delhi and ICA officers. Their field of study is on "Supervised Agricultural Credit". Observation visits have been arranged in Maharashtra, Punjab and Gujrat. The Programme will terminate in March 1968.

NEWS BRIEFS

ILO Inter-Regional Meeting in Denmark

At the invitation of the International Labour Office, Geneva, the Regional Officer lectured at the ILO Inter-Regional Technical Meeting on Cooperatives and Trade Unions held in Elsinore, Denmark, from September 17-October 1, 1967 on "Aims and principles of Cooperatives and their practical application in developing countries."

North Ceylon Cooperative Conference

The Regional Officer attended the North Ceylon Annual Cooperative Conference organised by the Northern Division Cooperative Federation Limited,



Jaffna, Ceylon, as the Chief Guest and spoke on the subject of "Cooperative Principles and their application to developing countries."

Lectures at the University of Malaysia

Alf Carlsson and the late Prof. D.G. Karve while attending the Malaysian National Seminar in November 1967 took time out to deliver lectures at the University of Malaysia to the students in the Faculty of Economics and Administration.

UNCTAD II

At the 2nd Session of UNCTAD currently being held at New Delhi, the ICA is represented by Dr. S.K. Saxena, Regional Officer and Mr. M.V. Madane, Joint Director (TA&T).

Study Circles

Pilot projects on Study Circle Method initiated by the National Cooperative Union of India in different towns of India with the assistance of the ICA Education Centre are steadily progressing. Dharm Vir,

Deputy Director, visited the Mysore State Cooperative Union and discussed the progress of the project in Bangalore. He also participated in the Second Training Course organised for the Study Circle Leaders in Bangalore.

The Cooperative Education Instructors under training at the All India Cooperative Education Instructors' Training Centre, New Delhi, were oriented about the Pilot Projects on Study Circle Method in India and other countries of South-East Asia.

Cooperative Day Celebration in Shahdra, India

On November 9, 1967 the Woman Assistant, Mrs. M. D'Cruz attended a meeting of women co-operators at Shahdra in the neighbourhood of New Delhi. The function was arranged by the Delhi State Cooperative Union and was followed by a cultural programme by school children.

Information on Women Cooperation

Around the middle of 1967 information on women's cooperative activities in the Region was circulated to member-organisations. This data was compiled on the basis of replies received in response to a questionnaire sent out by the Regional Office & Education Centre and gives information regarding participation of women in cooperative activities in the countries of the Region.

Fifth Indian Cooperative Congress

Several officers of the ICA attended the 5th Indian Cooperative Congress held at New Delhi from Dec. 2-4, 1967. They assisted by supplying documentation and in Committee discussions.

The Congress which was largely attended and also had a number of overseas fraternal delegates, was inaugurated by Mrs. Indira Gandhi, the Prime Minister of India. The valedictory address was delivered by Mr. Jagjivan Ram, Union Minister of Food & Agriculture, Community Development and Cooperation, Govt. of India. The ICA ROEC prepared an exhibition for the occasion.



A part of the exhibition put up by ICA at the Congress.

THEY VISITED US

● **Mr. Stanley Dreyer**, President of the Cooperative League of the USA, visited the ICA Regional Office and Education Centre for South-East Asia on 26th November 1967.



Mr. Stanley Dreyer who visited the ICA ROEC is seen being received by Dr. S.K. Saxena (both shaking hands).

● **Dr. Otto Schiller**, Professor of Agricultural Economics at the South-Asia Institute of Heidelberg University, West Germany, visited the Regional Centre. Exchange of literature between the ICA Regional Centre and the South-Asia Institute was agreed upon.

● In October 1967 two Swedish Cooperators, **Mr. and Mrs. Agnsäter** visited ICA New Delhi. Mr. Agne Agnsäter is currently attached to the Information and Marketing Division of "OK", the Swedish Oil Consumers' Wholesale Society, and Mrs. Anna-Britt Agnsäter is the Chief of KF's Test Kitchen. Both are keenly interested in Consumers' Cooperation and during their one week visit to Delhi, they visited several consumer cooperative organisations and had discussions with leading cooperators in the field. A meeting was also arranged at the office and invitees included both representatives of governmental and non-governmental consumer organisations.

The purpose of the meeting was to make known the work of the Test Kitchen and its relationship to the Swedish Consumers' Movement, which owes a great deal of its strength and achievements to women, especially housewives. Mrs. Agnsäter's brief informative remarks were followed by questions and observations.

PUBLICATIONS

Agricultural Cooperative Credit in South-East Asia

This volume consists of papers read at two conferences organised by the Education Centre around

the theme of agricultural cooperative credit. The conferences were held at Lahore (Pakistan) in 1962 and at Baguio (Philippines) in 1963.

It is now being generally recognised that an effective system of credit must not deal with credit alone, it must increasingly take cognizance of the vital quantum of credit, marketing and supply. As a result, the concept of the multi-purpose society has been rapidly gaining ground.

Dr. Mohinder Singh and H.S. Wansinghe draw special attention to this significant development and spell out some of the problems which arise in the operation of multipurpose societies.

Another important area of discussion relates to "supervised credit." K.C. Cheriyan and Solomon G. Cabrera deal with this important aspect in the context of cooperative movements in India and the Philippines, while Dr. Brossard presents a theoretical discussion of the subject.

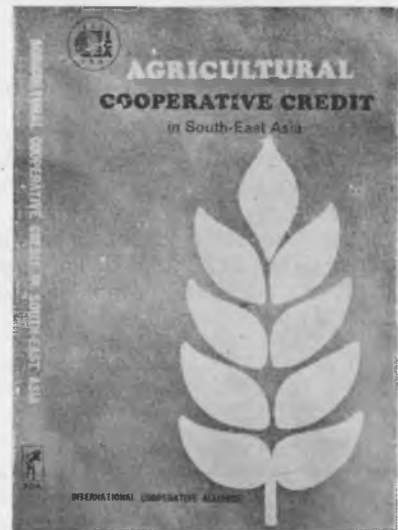
The education work undertaken by cooperative societies and how this work contributes to the growth and effective functioning of "supervised credit" is the theme of the paper by A.F.A. Hussain and the provision of extension services is examined by C. Saranaga. Professor K. Madhava Das deals with the role of governments in the supply of agricultural credit.

Included also are a discussion of the problems of cooperative finance in India by Professor D.R. Gadgil and an account of the different sources of funds for agricultural cooperatives in Japan by Yoshio Hoyndon. **Published By** : Asia Publishing House : Price, Rs. 20.00.

Farming Guidance in the Cooperative Movement in Japan.

This is the third publication in the "Cooperative Series". This publication emphasises the need of farming guidance in cooperative movements and explains work being done in this important field in Japan. The author of this work is Mr. Seiichi Miyakawa, Chief of the Farm Management Section in the Central Union of Agricultural Cooperatives, Tokyo, Japan.

Published by : ICA. ROEC. Price : Rs. 2.50



FORTHCOMING PUBLICATIONS

Cooperative Unions in South-East Asia

This publication will be an expanded version of the report of the Seminar on Organization and Functioning of Cooperative Unions in South-East Asia held in Seoul, Republic of Korea, from April 26 to May 7, 1966.

ICA DELHI LIBRARY

On December 31, 1967 the total number of accessioned titles to the library of the Regional Centre was 5,220. In addition the Library has a total of 1,500 annual reports which have been received from the various Cooperative Departments and other organisations. The library also has approximately 2,000 small brochures and pamphlets dealing with different aspects of Cooperation.

The Library has 200 articles on different aspects of Cooperation written by eminent cooperators for free

distribution. A list of this mimeographed literature can be had from the ICA.

The first half-yearly supplement for 1967 of the Annotated Bibliography of Cooperative Literature produced in South-East Asia and a documentation bulletin giving the classified books added to the library has been issued. A documentation bulletin compiled by Mr. C. Kamp, Head of the Documentation Department of COOP Netherlands, was also circulated in the Region. Mr. Kamp's documentation bulletin consists of the summaries in English of articles published in non-English cooperative journals in the Western cooperative movements.

The ICA New Delhi library donated sets of 103 books on Cooperation to the Karachi Cooperative Union, West Pakistan, and the East Pakistan Cooperative Union, Dacca, East Pakistan.

The library in the new building at 43 Friends' Colony, New Delhi, provides reading room facilities in addition to modern library facilities. Interested readers are cordially invited to avail of the facilities.

Prof. D. G. Karve . . .

Professor Karve's contribution to literature on Economics and Cooperation has been widely appreciated. Some of his more well-known publications were : Indian Federal Finance, 1929; Poverty and Population in India, 1936; Democracy and Capitalism, 1936; The New Indian Constitution Propects and Principles, 1940; Ranade—The Prophet of Liberated India 1942; Population Planning in India, 1948; Public Administration in Democracy, 1950; Administrative Implications of Planning 1956; and Rural Development, 1957. In addition, he wrote extensively for a number of important journals.

Ever since 1919, when he commenced the study of Economics from the then popular text book on the subject written by the great French Cooperator, Charles Gide, Professor Karve had recognised the dynamic merits of Cooperation as a principle calculated to achieve for human societies everywhere, and especially for the developing countries, maximum prosperity with minimum social conflict.

Education was a subject very dear to Professor Karve's heart. He devoted considerable time and energy for advocating cooperative education which he believed was vital for the success of the cooperative movement. His association with the International Cooperative Alliance in the latter period of his life enabled Professor Karve to advocate his views on Cooperative Education and develop them across national boundaries. In the death of Professor Karve, we mourn the loss of a dear Cooperator and a person of great integrity who combined in him the qualities of a scholar and a practical Cooperator. No words can adequately express the loss which we in the Regional Office and Education Centre have suffered in the passing away of this Cooperator of great eminence.

Notice

Please note that the offices of the International Cooperative Alliance Regional Office and Education Centre for South-East Asia, have been shifted to 43, Friends Colony (East) New Delhi-14, with effect from the 23rd January, 1968.

Telephone number 79202, Cable INTERALLIA, New Delhi and Post Box Number 639, however, remain unchanged.



The ICA Regional Office and Education Centre for South-East Asia was inaugurated by the late Mr. Jawaharlal Nehru, Prime Minister of India, in New Delhi, in November 1960. Prime Minister Nehru is being received by the President of the International Cooperative Alliance, Dr Mauritz Bonow.

Cooperative Ministers' Conference organised by the ICA in collaboration with the Japanese Cooperative Movement in April 1964. Mrs. Indira Gandhi, Honorary President of the ICA Advisory Council for South-East Asia, is seen addressing the Conference.



The story of our NEW BUILDING

It was in 1963 that the idea of building an office of its own for the ICA Regional Office and Education Centre for South-East Asia was conceived.

In pursuance of this idea a plot of land covering 4,000 sq. yds. in a decent locality in New Delhi was purchased in 1966. The building work was started in the later half of February 1967 and completed in the beginning of February 1968. The building plans were conceived by the Chief Architect of Swedish Cooperative Union and Wholesale Society (KF), Mr Gunnar Savas. The KF and SENTAB, a building firm in Sweden selected the Indian firm of architects, Master Sathe & Kothari to adapt the plan to local conditions. The entire construction was supervised by Mr. Stig Pihlstrom, Construction Engineer of SENTAB, Sweden.

On behalf of the ICA, Rune Erixon, Joint Director, Administration & Finance, worked tirelessly to have the building completed in time.

The two storey building covers an approximate area of 750 sq. yds. excluding the Garden Shelter and garrages. It has two main blocks, the Administrative Block and the Residential Block. There are in all 32 rooms in the Administrative Block, 16 in the ground floor and 16 in the first floor. The rooms in the first floor include the Conference Hall and the Library. The Conference Hall can be partitioned in to three small rooms and has built-in black boards and is also equipped with movable black boards and a film screen. The Conference Hall has a seating capacity for about 80 persons. The residential block has three rooms for the lodging of ICA Fellows or visitors. It also has residential accommodation for 8 families of the junior staff and a flat for the Caretaker.

The land, building and furniture has cost \$400,000 approximately. This money was contributed by the Swedish International Development Authority (SIDA), Swedish and Japanese Cooperators and, of course, by the ICA itself.



information bulletin

No. 20

JUNE 1968

DR S. K. SAXENA : ICA'S NEW DIRECTOR

We take pleasure in announcing that Dr Surendra Kumar Saxena has been recommended unanimously by the Executive Committee of the International Cooperative Alliance for appointment to the post of Director. His name will now go to the Central Committee members who are being contacted by letters. He is expected to be at the ICA Headquarters in London by the 1st of August 1968.

Dr Saxena, 43, holds M.A. (First Division) in Economics from the University of Agra, India, and Master of Social Sciences *cum Laude* from the Institute of Social Studies, the Hague, Holland. His thesis for M.A. was on 'Economic Rehabilitation of Refugees'.

He also holds a Doctorate of Philosophy in Economics in the field of Industrial Relations from the Municipal University, Amsterdam. His thesis for the Doctorate was later published under the title 'Industrial Conflict; Example of British Coal Mining.'

Dr Saxena has travelled extensively and has been responsible for organising a number of technical seminars on a variety of aspects of Cooperation in the South-East Asian Region. He has participated in many international seminars and conferences even before he joined the Alliance in 1959; like Salzburg Seminar in American Studies in Austria, the theme of which was Socio-Economic Dynamics; International Seminar at the University of Oxford where 'Literature and Politics of 20th Century Britain' was discussed; the Third World Congress of Sociology in Amsterdam.

He has been the Regional Officer of the ICA Regional Office and Education Centre for South-East Asia since 1961 and from 1963 after the Regional

Office and Education Centre were brought under a unified control, he has been responsible for the overall direction of the activities within the Region.

Under his able guidance the ICA Regional Office and Education Centre has now become the focal point for Cooperative development in the Region.



Dr S. K. Saxena, Regional Officer for South-East Asia.

The Staff of the ICA Regional Office and Education Centre will be poorer without him. However, he will still be within the family of ICA as its senior-most officer, and his advice and guidance will be available to us.

(Please see page 5)

International Conference on Cooperative Education

The International Conference on Cooperative Education was held from 16th to 23rd February 1968, in the new buildings of the International Cooperative Alliance, Regional Office and Education Centre for South-East Asia in New Delhi. This Conference of the International Cooperative Alliance was assisted by the UNESCO and the National Cooperative Union of India. The objects of the Conference were to bring together the cooperative educational specialists of the countries in the Region having cooperative organisations affiliated to the ICA and the various

Cooperative Alliance along with the staff of the ICA Regional Office and Education Centre for South-East Asia attended the Conference.

The Conference was directed by Mr W. G. Alexander, who was assisted by Mr Alf Carlsson, Director of the ICA Education Centre, New Delhi.

The Conference was inaugurated on Friday, the 16th February, 1968 in a ceremony which included the inauguration of the new building of the ICA



International Conference on Cooperative Education: (from left to right) Mr J. M. Rana, Mr Alf Carlsson, Mr W. G. Alexander, Dr Mauritz Bonow, all of the ICA, Mr D. E. Hettiarachchi of Ceylon, Mr Lubomir Zdarsky of Czechoslovakia and Mr Aage Bo of Denmark.

cooperative training centres outside the Region which regularly receive students from the Region. By calling together these authorities on cooperative education for South-East Asia, it was hoped to assist in the present and future, communication of information about cooperative education and training programmes and needs in the South-East Asian Region and the programmes of the training centres elsewhere for students from South-East Asia and assist in ensuring that these programmes will always be relevant and coordinated to the necessary extent.

The Conference was attended by 41 delegates and observers. Countries which participated from South-East Asia were: Ceylon, India, Japan, Republic of Korea, Malaysia, Philippines and Thailand. Countries represented from outside the Region were: Canada, Czechoslovakia, Denmark, Israel, Sweden, United Kingdom, U.S.A. and U.S.S.R. International Organisations viz. the Afro-Asian Rural Reconstruction Organisation, FAO, ICFU, ILO and UNESCO were represented by observers. An expert of the Cooperative League of the USA working in Thailand also observed the proceedings of the Conference.

The President, Dr Mauritz Bonow, and the Director, Mr W. G. Alexander, of the International

Regional Office and Education Centre in New Delhi by the President of the International Cooperative Alliance, Dr Mauritz Bonow of Sweden, under the Chairmanship of Mr Jagjivan Ram, Minister of Food, Agriculture, Community Development and Cooperation, Government of India. The Conference was honoured by the Government of India through a Reception by the President of the Republic of India, Dr Zakir Husain, at the President's House and was entertained to a dinner by the Minister at Hyderabad House.

The draft report drawn up by the Conference discloses that the members were in fact the people responsible for cooperative education in the countries concerned and their reporting, therefore, reflected accurately the present cooperative education and training facilities available in the deputed countries and in the colleges of offering countries which receive students from South-East Asia. This enabled an assessment to be made of the needs and priorities for educational assistance from outside the Region and, more important still, may possibly set out guidelines for procedures which would keep this position constantly under review, ensure satisfactory flow of information, establish suitable points of contact and introduce the necessary amount of coordination and rationalisation.

INAUGURATION OF THE NEW BUILDING OF THE ICA REGIONAL OFFICE AND EDUCATION CENTRE

The new building of the ICA Regional Office and Education Centre for South-East Asia was inaugurated by Dr Mauritz Bonow, President of the International Cooperative Alliance on the 16th February 1968. The inauguration ceremony of the building was included in the same ceremony which was held for the inauguration of the International Conference on "Cooperative Education". Speeches delivered on this occasion appear elsewhere in this issue.

FOLLOW-UP SEMINAR ON ICA FELLOWSHIP PROGRAMME

Penang, Malaysia. March 25-April 3, 1968

The Follow-Up Seminar on the ICA Fellowship Programme was held in Penang, Malaysia, from 25th March to 3rd April 1968 in collaboration with the Cooperative Union to Malaysia and the Penang Cooperative Union. There were 13 participants from 8 countries, namely, Ceylon, India, Iran, Japan, Nepal, Pakistan, Republic of Korea and Thailand.

The Seminar was inaugurated by Y. A. B. Tan Sri Wong Pow Nee, Hon'ble Chief Minister of Penang. Mr N. A. Kularajah, Chairman of the Cooperative Union of Malaysia and the Member of ICA Advisory Council presided over the function. Mr Dharm Vir, Deputy Director, ICA Education Centre was the Course Leader of the Seminar.

The ICA under its Fellowship Programme invites 3 selected cooperators at a time from South-East Asian countries to participate in the Programme.

They are provided with facilities to conduct studies in a selected field of Cooperation. 16 Fellows have participated in this Programme since its inception in 1962. Out of them 7 were Government servants, 8 were employees of cooperative organisations and one was a non-official cooperator. The subjects for study under each Programme was decided in advance in consultation with the ICA Advisory Council. So far the following subjects have been covered : 1. Cooperative Member Education; 2. Agricultural Supervised Credit; 3. Agricultural Production and Cooperation; 4. Cooperative Marketing (including international cooperative trade); and 5. Cooperative Housing.

The main purpose of organising the above Seminar in Penang was : (i) to evaluate the overall functioning of the Fellowship Programme and assess its effectiveness in the field; (ii) to discuss ways and means of improving the Programme and its Follow-up; (iii) to allow exchange of ideas and experience among the former ICA Fellows ; (iv) to give the Fellows some first-hand information about some of the cooperative activities in the Region.

It was revealed in the discussion at the Seminar that out of the 16 Fellows trained under the Programme, 14 remained in cooperative service. As the Fellows on Member Education Programme came from the organisations engaged in education work, they seem to have been benefited most from the Programme. The Programme for them was given practical bias and they were asked to prepare some pilot projects in the field of member education. These projects have been submitted to the sponsoring organisations and the Fellows have been pursuing the implementation of their projects through these



Inauguration of the new building of the ICA at 43 Friends Colony : The President of the Alliance, Dr Mauritz Bonow seen cutting the ceremonial tape. On his right are Mr Jagjivan Ram, Minister for Food, Agriculture, Community Development and Cooperation, Government of India, and Dr S. K. Saxena. On his left is seen Mr Alf Carlsson.

organisations and with the help of the ICA Regional Office and Education Centre.

The question of method of assessing the effectiveness of the Fellowship Programme and question of selection of the Fellows was discussed in detail. The need for the ICA to maintain regular contacts with the former Fellows, their senior officers and sponsoring organisations was stressed.

The participants at the Seminar were of the opinion that the Education Centre should broaden the purpose of the Fellowship Programme and provide necessary guidance and facilities for the implementation of the assignments prepared by the Fellows and recommended by the sponsoring organisations. It was pointed out at the Seminar that the objectives of the Fellowship Programme included not only following of the implementation of the projects worked out by the Fellows, but also the development of the personality of Fellows so that they can play a more effective role in cooperative development.

To have a periodic evaluation of the former ICA Fellows in their own countries the visiting ICA officers should take every opportunity to meet them and discuss their work.

R E S E A R C H

STUDY OF MULTI-PURPOSE COOPERATIVES IN CEYLON : ICA-AARRO STUDY

Professor Jacen T. Hsieh of Nanyang University, Singapore, is engaged in conducting a study of multi-purpose cooperatives in Ceylon on behalf of the ICA Regional Office & Education Centre. The objectives of the study are : (a) to investigate the processes of transformation of the organisational and functional structure of the cooperatives in Ceylon from single to multi-purpose methods of approach, difficulties encountered and the consequences, and (b) to study the existing multi-purpose cooperative system in its various levels and stages of development—its effects upon the national economy and rural rehabilitation and reconstruction, to what extent this system and practice could be developed and improved.

Professor Hsieh was in Ceylon from 7th March to 25th April 1968 and visited a large number of cooperatives all over the Island. He had discussions with Cooperative Department officers, leading Co-operators and economists in Ceylon. On the conclusion of the study he visited ICA Regional Office and Education Centre at New Delhi and had discussions with the officers of the ICA and representatives of the Afro-Asian Rural Reconstruction Organisation.

The Cooperative Department and the Cooperative Federation of Ceylon extended enthusiastic cooperation and assistance to Prof. Hsieh in his work. He is expected to submit the report on his study shortly.

EXPERTS' CONFERENCE ON COOPERATIVE MEMBER EDUCATION

Kuala Lumpur, Malaysia. April 7-14, 1968

The Regional Office and Education Centre for South-East Asia of the International Cooperative Alliance, organised on the recommendation of the ICA Advisory Council, an Experts' Conference on Cooperative Member Education. The Conference was held in Kuala Lumpur at the MCIS Conference Hall between April 7 and 14, 1968, in collaboration with the Cooperative Union of Malaysia Limited, a member-organisation of the ICA in Malaysia.



Inaugural function of the Experts' Conference on Cooperative Member Education : (Left to right) Mr N. A. Kularajah; the Hon'ble Minister for Agriculture and Cooperatives, Government of Malaysia; and Mr Alf Carlsson.

Persons responsible for Cooperative member education at the national level in the Region were invited by the ICA to participate in the Conference. The Conference was attended by 32 delegates and observers who represented Ceylon, India, Indonesia, Iran, Japan, Republic of Korea, Malaysia, Nepal, Pakistan, Philippines, Singapore, Thailand, Afro-Asian Rural Reconstruction Organisation, FAO ICFTU, ILO, UNESCO and the Cooperative League of the USA. Mr Alf Carlsson, Director of the ICA Education Centre directed the Conference and was assisted by his two colleagues Dharm Vir and Daman Prakash.

Hon'ble Tuan Haji Mohd Ghazali bin Haji Jawi, Minister of Agriculture and Cooperatives, Government of Malaysia, inaugurated the Conference.

The Conference had before it the following objectives : (i) to discuss the recent trends and development in the field of cooperative member education; (ii) to suggest ways and means of improving the cooperative member education programmes in the Region; and (iii) to develop a coordinated approach in the field of cooperative member education.

A number of local cooperative organisations including the Hon'ble Minister for Agriculture and Cooperatives played host to the Conference at a number of socials, and extended numerous hospitalities.

(Continued on Page 8)

STAFF CHANGES

CARLSSON RETURNS TO SWEDEN

After working for a period of two years in New Delhi with the International Cooperative Alliance, Regional Office and Education Centre for South East Asia, Mr. Alf Carlsson returns to Sweden on the 2nd of June 1968. He has been posted as Director of the Swedish Cooperative Centre (SCC) in Stockholm. The SCC is a joint organisation of the KF and SL and is intended to provide technical guidance to Cooperators engaged in the field of cooperative development in the developing countries mainly in Asia and Africa. The SCC conducts its educational activities with the active support from the Cooperative Movement of Sweden and with the assistance from the Government of Sweden through SIDA—the Swedish International Development Authority.



Alf Carlsson, Director, ICA Education Centre

During the period of his stay in this part of the world, Alf Carlsson, was responsible for a number of international activities, particularly in the field of cooperative member education and training of cooperative workers in managerial positions in their cooperative organisations. Some of the important events which Alf handled were the International Conference on Cooperative Education, New Delhi, February 1968, and the Experts' Conference on Cooperative Member Education held in Kuala Lumpur, Malaysia, between April 7 and 14, 1968. Besides attending to the work connected with the ICA Advisory Council and various other committees, Alf Carlsson took a great deal of interest in guiding the publications programme, research activities, Fellowship Programme and other activities of the ICA Education Centre.

He takes with him experience from the developing countries which would have bearings on the technical

DR SAXENA (Continued from page 1)

By his amiable ways he has endeared himself to his colleagues in the office and the Cooperators all over the Region.

The steady growth in the activities of the Regional Office under his leadership has been remarkable.

The ICA Regional Office and Education Centre staff join the Cooperators all over the Region in congratulating him on his appointment and wishing him all the success in his new position.

assistance which the SCC might provide to the cooperative organisations in this part of the world. Carlsson joined the ICA Education Centre in the month of September 1966.

RANA SUCCEEDS CARLSSON

With effect from the 1st June, 1968, Mr J. M. Rana, 39, has been appointed the Acting Director of the ICA Education Centre for South-East Asia. This position fell vacant because of the return of Mr Alf Carlsson to the Swedish Cooperative Centre, KF, Stockholm, as its Director.



J. M. Rana

Rana holds M.A. from the M. S. University of Baroda, India. His subject of specialisation was Agricultural Economics.

He had been a Lecturer in Agricultural Economics and Cooperation in the College of Agriculture, University of Gujarat, for three years and had worked as the Head of the Research Division of the National Cooperative Union of India, a member-organisation of the International Cooperative Alliance in India, for a period of five years.

Since 1960, Rana has been working with the International Cooperative Alliance, Regional Office and Education Centre. During the last four years he has held the posts of Joint Director and Co-Director in the Education Centre.

Mr Rana has worked in collaboration with Mr Alf Carlsson in planning the programmes for the Centre; has directed several seminars and published articles on various aspects of Cooperation.

RAGNAR ARVIDSSON JOINS THE ICA

After having worked in Sweden in the Consumers' Cooperative Movement for thirteen years, Ragnar Arvidsson, a Swedish national, joined the International Cooperative Alliance, Regional Office and Education Centre in the first week of April 1968 for a term of two years to work in South-East Asia. Mr. Arvidsson, born in 1939, has to his credit a number of achievements in the field of retailing in the Consumers Cooperative Movement of Sweden. He had been, while being associated with the KF (The Swedish Cooperative Union and Wholesale Society), very keenly involved in specialising in his field by undergoing a number of training programmes, particularly at Vår Gård—the Cooperative College of Sweden.



Ragnar Arvidsson

Ragnar Arvidsson, first time on an assignment abroad, will be primarily working in the field of Consumers Cooperation and also handling the administrative and financial matters at the ICA.

Ragnar Arvidsson will, no doubt, play an active part in the development of consumers cooperative movement in the Region of South-East Asia during his tenure with the ICA.

DAMAN PRAKASH PROMOTED

Mr Daman Prakash has been appointed as the Publications Assistant of the ICA Regional Office & Education Centre. He will assist Mr Lionel Gunawardana, Deputy Director, in his work with regard to publications, publicity and public relations. He will primarily work with the production of publications, audio-visual aids, the ICA Information Bulletin and the sales of the ICA publications.

Daman Prakash, 30, had been working as Secretary to the Director of the Education Centre since he joined the Organisation in 1962. In addition to his work as the Secretary to the Director, he had been involved in the publications work of the Office. Before joining the ICA, Daman Prakash worked with the Education Section of the National Cooperative Union of India since 1958.



Daman Prakash

TEACHERS' EXCHANGE PROGRAMME

The ICA Regional Office & Education Centre has initiated a Teachers' Exchange Programme under which three selected teachers from Cooperative training centres in the Region will visit three other training centres within the Region on Teaching-cum-Learning assignment for a duration of 4 weeks.



Romeo Muere



Pramoon Vidhyananda

Mr Pramoon Vidhyananda, Chief of Cooperative Techniques and Promotion Division, Ministry of National Development, Bangkok, Thailand, who is also attached to Cooperative Training Centre, Bangkok; and Mr Romeo A. Muere of Agricultural Credit and Cooperatives Institute, University of the Philippines; have been selected to participate in the 1968 Programme. The third candidate is still under consideration.

Mr Vidhyananda will visit the Agricultural Credit and Cooperatives Institute of the Philippines; and Mr Muere, Vaikunth Mehta National Institute of Cooperative Management, Poona, India.

PRESIDENT AND THE DIRECTOR OF THE ALLIANCE VISIT SOUTH-EAST ASIA

Dr Mauritz Bonow and Mr W. G. Alexander, President and Director of the International Cooperative Alliance respectively visited several countries in the Region in February.

Before their arrival in India they had a chance to visit West Pakistan for a brief duration. During their visit to Pakistan they paid a courtesy call on the Minister for Agriculture and Cooperation of West Pakistan, Malik Khuda Bakhsh and visited several cooperative organisations in the country.

In India, the President performed the opening ceremony of the ICA's new buildings and the International Conference on Cooperative Education. The President and the Director also visited a number of cooperative institutions (NCCF, NAFED), addressed the National Cooperative Union of India's Cooperative Forum and called on distinguished cooperative leaders including the Prime Minister, the Minister for Food and Agriculture, and his Minister of State and the Deputy Chairman of the Planning Commission.

During their short stop over in Bangkok, the President and the Director paid a courtesy call on the Prime Minister, His Excellency Mr Thanom



(Left to Right) Dr S. K. Saxena, Mr W. G. Alexander, Dr Mauritz Bonow, Dr D. R. Gadgil and Mr Alf Carlsson.

Kittikachorn, and had informal discussions with the Minister of National Development and visited several cooperative organisations. They were also present at the foundation laying ceremony of the Cooperative League of Thailand.

Japan provided them with an excellent opportunity to renew their acquaintance with national leaders of the Agricultural, Fisheries and Consumers Cooperative Movements. An extensive programme had been drawn up for them which enabled them to see something of the cooperative activity at the local and national levels in diverse branches of the movement.

While the Director returned from Tokyo to London, the President who was accompanied by Mrs Bonow throughout the trip, visited Australia in response to a very warm invitation which had been extended to them by the Cooperative Federation of Australia. In Australia, the President addressed the Cooperators in Brisbane, Sydney and Perth, and had the opportunity of informing the Australian Cooperators about the global issues facing the Cooperative Movement and the work of the ICA and was, in turn, informed of the cooperative activities of the Australian Movement. This was the first-ever visit of the President of the ICA to Australia.

ERIXON OBSERVES AFRO-ASIAN CONFERENCE

The Afro-Asian Rural Reconstruction Organisation (AARRO), New Delhi, convened its Third General Conference in Seoul, Republic of Korea, during April 22-29, 1968, to discuss the activities and plans of the Organisation for the next term. Accepting the invitation from the AARRO, the ICA appointed two Observers to attend the Conference. Accordingly, Rune Erixon, Joint Director (Administration and Finance) at the ICA RO & EC along with Mr Chung Chul Cha, Chief of the Development Loan Section of the Banking Department of the National Agricultural Cooperative Federation observed the Conference. NACF is the member-organisation of the ICA in the Republic of Korea. The ICA gratefully appreciate the assistance provided by the NACF in making Mr Cha available for the Conference.

During his stay in Korea, Erixon also studied the Cooperative Movement there. He visited several

cooperative institutions including the Agricultural Cooperative College.

On his return from Seoul, Rune Erixon also paid visits to Japan to study the activities of the cooperative organisations, particularly the Consumers Cooperatives.

During the period of his stay in the Republic of Korea and Japan, Erixon met a number of leading Cooperative workers and held discussions with them on matters of mutual interest.

INTERNATIONAL TRADE

UNCTAD II

The Regional Officer, Dr. S. K. Saxena, and the Joint Director (TAT), Mr. M. V. Madane, observed the UNCTAD II at New Delhi from February 1st to March 28th, 1968. The Joint Director (TAT) made a statement at the Plenary Session held on February 27, 1968.

Participation in the Asian Trade Union Economic Conference

The Regional Officer and the Joint Director (TAT) participated in the Asian Trade Union Economic Conference convened by the ICFTU/Asian Regional Organisation at New Delhi from



UNCTAD-II. On the right Mr M. V. Madane, ICA's representative.

January 24th to 29th, 1968. The Conference discussed the problems of trade and development and formulated the stand to be taken by the ICFTU at UNCTAD II.

Conference on International Cooperative Trade in South-East Asia

The Regional Centre, in collaboration with the Central Union of Agricultural Cooperatives of Japan will organise a Conference on International Cooperative Trade in South-East Asia at Tokyo between June 3rd and 22nd, 1968. Participants to the Conference will be senior officers from national or regional cooperative trading organisations. Most of the discussions in the Conference are expected to centre around practical aspects of international cooperative trade against the background of the experiences of

the Japanese national cooperative organisations and the UNICOOPJAPAN. Observers from a number of international agencies are also expected to attend.

PUBLICATIONS

“Trading of Cooperatives—South-East Asia”

The ICA have recently published in three volumes the Report of the fact-finding survey relating to international cooperative trade in South-East Asia conducted by Mr. W. Eisenberg under the title “Trading of Cooperatives—South-East Asia”. The Report has been priced at £ 3.3.0 (Ind. Rs. 56.70), exclusive of postage. Copies of the Report can be ordered either from the Headquarters of the ICA in London or from the Regional Office in New Delhi.

Calendar of Technical Assistance for Cooperatives for 1968

The International Cooperative Alliance has recently brought out the third issue of “Calendar of Technical Assistance for Cooperatives” for 1968. The aim of the Calendar is to present information on Cooperative seminars and conferences, opportunities for cooperative training abroad and Cooperative technical assistance projects throughout the world. The first Calendar was issued in 1966 and the second in 1967. They were well received by cooperative organisations and the ICA is continuing its publication from year to year.

The Calendar is in two parts. Part I gives details of seminars and conferences planned for 1968 in chronological order, as notified to the ICA. Part II gives details of new and continuing projects of a cooperative character which will take place in 1968. Details are given alphabetically by recipient countries. Details are given of regional projects and publications.

The price of the Calendar is 10 shillings (Indian Rs. 9). Copies of the Calendar can be ordered from International Cooperative Alliance, 11 Upper Grosvenor Street, London W.1.

Supplement to the Cooperative Trade Directory for South-East Asia - 3rd edition

A Supplement to the 3rd edition of the Cooperative Trade Directory for South-East Asia has been published just before the Conference on International Cooperative Trade in South-East Asia is held in Tokyo during June 1968. The Supplement gives additional information about cooperative trading organisations already listed in the 3rd edition of the Trade Directory and also lists entries on behalf of cooperative organisations not covered in the earlier edition.

EXPERTS' CONFERENCE (Continued from page 4)

In reviewing the member education activities in South-East Asia the Conference felt that member education is today regarded of utmost importance for the cooperative development in the South-East Asian Region and cooperative movements have begun

to take a greater interest in cooperative educational activities. A prerequisite for an efficient cooperative education is a structure which provides a basis for the work. Such a structure is either available or being built up by the cooperatives in the Region. Many movements, however, experience difficulties to provide trained personnel as well as financial hinderances to achieve desired results.

A close collaboration between the cooperative movements and the governmental departments concerned was in most cases also considered necessary by the Conference.

With regard to the role of the member education, it was agreed that member education has an important role to play in cooperative development. It should be considered a prerequisite to planning a cooperative development project, and be conducted as an integral part of cooperative activities. The local leaders are to be identified and educated, only then they will be able to play an effective role in planning, implementation and evaluation of cooperative projects.

The specific role of member education will vary according to the stages of cooperative and economic development. In the beginning stage e.g., before and immediately after the formation of cooperative societies, cooperative business and organisational aspects may be emphasised. With increasing size of the society member relation, democratic control and technical subjects such as supply and use of farm requisites may become more important. A developed cooperative society should provide educational service to members and prospective members according to their needs and interests, for instance, member education has to play a role in consolidating the movement by convincing the members of the need and advantages of amalgamation of smaller business units into economically viable units.

The Conference noted the increasing use of demonstration method for farmers' education through agricultural cooperatives. It was also noted that increasing use of mass media of communication such as radio, wire communication system, TV, films, press in combination with other methods should increasingly be used to reach a large number of members and prospective members.

The Conference emphasised the need for a continuous evaluation of the programme in the field of member education which should keep the following points in view: (a) objectives of the educational programmes to be evaluated; (b) criteria of evaluation to judge the effectiveness of the educational programme in measurable terms; (c) methods and techniques to be used. Sampling of the subjects to be studied. Training/orientation of investigators; (d) Facilities and time available for analysis, interpretation of data collected; (e) the level at which the evaluation should be conducted; and (f) practical and objective reporting of results.

Organisational structure and funds for member education

Presently three tier structure is in operation in several countries viz., primary, regional and state/national organisations. In order to expedite proper implementation of the programme in the countries

of not a large size, two tier structure may be preferable viz. the national unions dealing directly with the primary cooperatives.

Functional structure, such as marketing cooperatives, cooperative banks, etc. may be closely associated with and involved in the formulation of the policy and implementation of the programme of member education.

In order that financing of the problem of member education ultimately becomes the responsibility of the movement, the measures that may be considered in this regard may include the following: (a) creation of education fund in the cooperative societies at various levels; (b) grants from the government; and (c) special contributions by the individuals and interested institutions.

Finally, the Conference expressed the appreciation of the role played by the International Cooperative Alliance in fostering the programme of member education in the Region of South-East Asia. The ICA may take initiative in establishing closer coordination with other international organisations like the ILO, FAO, UNESCO etc. to further strengthen the programme of cooperative member education.

COOPERATIVE DAY CELEBRATIONS :

IRAN

His Imperial Majesty, the Shahanshah of Iran, while addressing the representatives of provincial cooperative societies of Iran on the 13th of May 1968 said: "The progress of cooperative societies was in line with the genuine Iranian Revolution". The Shahanshah said, "The future well-being and prosperity of Iran will depend largely on the success of cooperative societies". He emphasised the importance of cooperative societies throughout the country and said many of Iran's agricultural problems could be solved through cooperatives.

During the audience, the Iranian Prime Minister reported to the Shahanshah on the progress the cooperative movement had achieved during the past year.

The Army Consumer' Cooperative, a member-organisation of the ICA in Iran, also joined in the celebrations. Valuable prizes such as refrigerators, water heaters, electric fans etc. were distributed among the lucky members' purchases on that day.

COOPERATIVE LEAGUE OF THAILAND REGISTERED

The inauguration ceremony of the Cooperative League of Thailand's building took place on February 26, 1968 at the National Development Ministry's Training Centre's compound, Pichai Road, Bangkok. It was presided by Mr. Pote Sarasin, Minister of National Development, Government of Thailand. This day also marked the 50th anniversary of the Cooperative Movement in Thailand, as the Thai Cooperative Movement has recognized February 26 as the Thai Cooperative Day. It was 50 years ago on February 26 that the first cooperative society was organised in the Kingdom of Thailand.

In inviting the Minister of National Development to lay the foundation stone of the Cooperative League

of Thailand's building, Mr. Pakorn Angsusingha, former Under Secretary of State, Ministry of National Development expressed that the Cooperative League of Thailand was at last officially registered on February 26, 1968, after a long time of planning and preparations. It was to be the apex of the whole Cooperative Movement in the country. It was meant chiefly to perform general purpose or non-business aspects for the Movement, especially in conducting and coordinating cooperative education and training activities. The cost of the building was US \$ 100,000 of which US \$ 85,000 was financed by the funds accumulated for a long time for its organization purpose. Dr. Mauritz Bonow, President of the I. C. A., Mr. W. G. Alexander, Director of the ICA, and Dr. S. K. Saxena, Regional Officer of the ICA Regional Office, New Delhi, who were visiting Bangkok at the time were also present and participated in the inauguration ceremony attended by cooperative representatives and officials.

Inaugural Address of Dr. Mauritz Bonow, President of the International Cooperative Alliance.

Your Excellencies, Ladies and Gentlemen :

The long history of the International Cooperative Alliance dating from the year 1895 contains few dates as auspicious as today, the 16th February 1968, upon which we have declared open our new building for the ICA Regional Office and Education Centre for South-East Asia.

My mind turns back to the discussions held with leaders in South-East Asia in January 1958. It was thus *ten* years ago that we received the invitation and request to open a Regional Office for South-East Asia. In November 1960, the work of the Regional Office and the Conference on Cooperative Leadership in South-East Asia were inaugurated by that great World Statesman and Prime Minister of India, the late Pandit Nehru and his support remained an inspiration to us all in the early days of our work in this Region of the world. I can still recall the stirring words that he used on that occasion when he said: "*I want to convulse India with the Cooperative Movement, or, rather with Cooperation. We cannot just ask these vast numbers of people to cooperate. We have to train them in a very big way—educate them and give them some special training.*"

It is very fitting, therefore, that these fine buildings have been erected here to constitute a permanent home for our regional cooperative activities. In siting the office in New Delhi we are establishing ourselves in the capital of the National Cooperative Movement with the largest number of individual members in South-East Asia and the second largest of all the national cooperative organisations affiliated to the International Cooperative Alliance throughout the world.

Our thanks are due to many persons and authorities for the fine work that has gone into the buildings that we now see around us. The Swedish Cooperative Architect who designed the building, Mr Gunnar Savas, is with us here today and I should like to pay

tribute to his fine conception which has given us buildings which are both pleasant to look upon and very practical to work in. The workmanship is a fine example of a creative collaboration between the Swedish and Indian contractors, Messrs SENTAB and Messrs Master Sathe and Kothari, respectively. The fittings and furnishings are entirely the product of Indian craftsmen and artisans working with local materials. Every facility has been afforded to us by the local government authorities as regards the necessary permits and planning permissions and special financial facilities have been provided by the Reserve Bank of India. The starting point for the financing of these buildings has been the Development Fund of the International Cooperative Alliance to which voluntary contributions are made by the cooperatives of many nations. The Cooperative Movement of Japan, which already contributes to the ICA Development Fund has also made a special contribution to the cost of these buildings. Cooperators in Sweden have through their "Without Boundaries" Fund added an important amount to this investment, and last but by no means least, we are indebted to the Government of Sweden for its substantial contribution. I am pleased to have this opportunity to express, as President of the International Cooperative Alliance, our thanks to all these parties.

The Government of India, represented here today by Your Excellency, has afforded us such special facilities and privileges as can be vouchsafed by a national government to an international non-governmental

organisation operating from its soil and I take this opportunity, Sir, to express publicly our sincere gratitude for this practical support for our efforts. Your presence today is a further indication of the goodwill of yourself and your Government towards our further endeavours to develop amongst the cooperative movements of South-East Asia the latest techniques of cooperative education, of efficient business management, and of modern democratic processes as suited to the cooperatives of these countries. By these means we hope to assist them to fulfil the vital role of the cooperative sector in increasing productivity, providing services such as thrift, credit, housing, insurance and banking, developing marketing, processing and production and organising efficient distribution of consumer goods and farm requirements.

The establishment of this Regional Office has provided a focal point for the national cooperatives in South-East Asia and has facilitated the contacts and communications with national cooperatives of other continents. Conferences and seminars have been held in all the member-countries of the International Cooperative Alliance in South-East Asia and, when appropriate, experts and leaders from outside the Region have joined the cooperative leaders of South-East Asia in these important discussions. May I also recall the Cooperative Ministers' Conference which we organized in Tokyo in collaboration with our member-organisations in Japan. That Conference for which the keynote address was delivered by the present Prime Minister of India, Her



The new building of the ICA Regional Centre which was inaugurated on the 16th February, 1968 by the President of the Alliance.

Excellency Mrs Indira Gandhi, added a new dimension to our activities in the fields of Trade and Technical Assistance. Many of these meetings have been concerned with cooperatives for the agricultural communities which predominate in our membership, but all the other fields in which the cooperative idea and cooperative methods can be applied have been the subject of studies and meetings for the leadership. It is most appropriate that the inauguration of these buildings coincides with the holding of a unique International Conference on Cooperative Education in South-East Asia, bringing together the leaders responsible for education in cooperatives of South-East Asia and those who receive students from these countries at cooperative colleges outside this Region. In welcoming the distinguished participants to this Conference who are present with us today, I confidently express the hope that their deliberations during the next eight days will make use of the experience already gained to set out some guidelines for our future action at national, regional and international levels.

Fifteen of the 61 member countries mentioned in the last statistical report of the International Cooperative Alliance are covered by this Regional Office and Education Centre for South-East Asia and the individual members concerned are 73.5 millions out of some 223 millions, or in simple words, *one-third of our total World membership*. The regional work has been guided by an Advisory Council to which each national cooperative movement nominates one member. Without the guidance of these national cooperative leaders, the work could not be geared satisfactorily to the felt needs of the national cooperatives of the Region. I cannot let this occasion pass without paying heartfelt tribute to the late Professor D. G. Karve. As Chairman of our Advisory Council for South-East Asia, he has contributed more than any other single person to the establishment of proper priorities and direction of available resources to regional services, calculated to complement, guide and support the policies of the national cooperative movements.

Your Excellency, distinguished Guests, I am delighted to welcome you all on this auspicious occasion. I am glad to have had this opportunity to pay my personal tribute to all those who have helped in any way to achieve the result that we see around us in these fine buildings. I am sure that Co-operators throughout the world are with us in spirit today and it has been an honour for me to participate in this inauguration ceremony. I have much pleasure in calling upon His Excellency, the Minister of Food, Agriculture, Community Development and Cooperation, to address us on his own behalf and on behalf of the Government of India.

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Address by Mr. Jagjivan Ram, Union Minister of Food, Agriculture, Community Development and Cooperation, Government of India.

Dr Bonow, Mr Alexander and friends:

I am happy indeed to have been invited to associate myself with and to preside over the opening

of the *new building* of the Regional Office and Education Centre for South-East Asia of the International Cooperative Alliance. It is also the occasion for the inauguration of the International Conference on Cooperative Education sponsored by the International Cooperative Alliance. The occasion will be remembered as a landmark in the gradual unfolding of the role of the International Cooperative Alliance in providing the necessary stimulus for the growth of the cooperative movement in India and the South-East Asian Region.

In India some forms of cooperation was in existence in various walks of life even in the ancient times. Even today, working together for mutual benefit is a common practice in manufacturing and agricultural operations and social functions in the rural areas. The cooperative movement, however, as an organised form of voluntary association for the promotion of economic well-being of the members was first introduced in India in the early years of the present century. At that time, the movement was primarily confined to the field of agricultural credit. Since then, there has been a gradual expansion and diversification of the cooperative movement and now the movement embraces a number of economic activities in the agricultural as well as the industrial field.

Main emphasis, however, continues to be laid on agricultural and agro-industrial activities where cooperation seeks to make available to individuals with limited resources a workable democratic mechanism for achieving better production through mutual help. Of late, the movement has also been extended with considerable state support in the field of consumer service, particularly in the urban areas. The purpose of such consumer cooperation is to combat the rise in the prices of essential consumers articles. Some consumers are taking advantage of Government assistance to organise themselves into cooperatives. The State policy in India over the last 15 years or so, covered by the first three Plans, has been to provide systematic assistance, financial as well as administrative, to the cooperative movement. Cooperation has been accorded a significant *role* and in certain matters monopolistic rights in the reorganisation and development of India's economy, particularly in the rural sector.

Against this background of the State sponsorship of the cooperative movement in India, the establishment of the Regional Office and Education Centre for the South-East Asian Region at New Delhi by the International Cooperative Alliance about *eight* years ago was a very happy event. The International Cooperative Alliance not only represents the cooperative movements of the various countries of the world but it also represents the cooperative movements of countries with different political and economic ideologies. It is gratifying that the message of cooperation has appealed to all countries of the world irrespective of the political or the economic systems which may be prevailing in a particular country.

India has accepted the policy of promoting cooperation as it is believed that it can be a major instrument of socio-economic development. I consider that the International Cooperative Alliance is in a position to play a significant role in helping the move-

ments of the developing countries. As in it are represented the cooperative movements of the highly developed countries as well as of the developing nations engaged in the task of social and economic reconstruction, it can differentiate between the problems of the movement in these two categories of countries. The experience gained from the movement in the highly developed countries can be applied with such adaptations as the problems of developing countries require. It could act as a channel for the flow of expertise and technical assistance from the developed cooperative enterprises of the advanced countries to the new cooperative efforts of the developing countries. It should, however, be remembered that they cannot be applied *mutatis mutandis*. I should be happy to see some concrete step initiated in this direction in the near future so that the cooperative movement in India as well as in the South-East Asian Region can share in the cooperative experience, technical know-how, organisational and management expertise available in the most developed countries of the world.

The Regional Office and Education Centre of International Cooperative Alliance in New Delhi has rightly chosen cooperative education and training as its primary activity and over the last eight years it has sponsored and undertaken several useful programmes. It has also organised seminars in various countries of this region, in which Indian cooperators and cooperators from other countries have participated and discussed problems of mutual

interest relating to the growth of the cooperative movement. The present Conference on Cooperative Education being held under the auspices of the Alliance is a proof of the importance it has always attached to a sound education in cooperation in an over-all programme of the development of the movement.

I hope that in the Conference which is being held on Cooperative Education, problems of education and training from the point of view of the members, the elected office-bearers and the employees of the cooperative institutions will be discussed.

I have no doubt that with the construction of a *permanent* building for the Regional Office and Education Centre, the educational programme sponsored by the Alliance in this Region will receive further impetus.

In conclusion, I should like to express my thanks to the International Cooperative Alliance and particularly to Dr. Bonow and Mr. Alexander for the interest they have shown in the functioning of the Regional Office and Education Centre in New Delhi. I hope that with the inauguration of this new building, and as a result of the deliberation in the International Conference on Cooperative Education, the programme for Cooperative Education and Training in India and the South-East Asian countries will prove conducive in producing a significant impact on the growth of the cooperative movement on healthy lines.

FORM IV (See Rule 8) : Statement of ownership and other particulars about ICA INFORMATION BULLETIN

1. Place of publication	International Cooperative Alliance, 43 Friends' Colony, New Delhi-14
2. Periodicity of its publication	Half-Yearly
3. Printer's name Nationality Address	Shri Inder Sain Gupta Indian ICA, 43 Friends' Colony, New Delhi-14
4. Publisher's name Nationality Address	Shri Inder Sain Gupta Indian ICA, 43 Friends' Colony, New Delhi-14
5. Editor's name Nationality Address	Dr. S.K. Saxena Indian ICA, 43 Friends' Colony, New Delhi-14
6. Names and addresses of individuals who own the newspaper	International Cooperative Alliance Regional Office & Education Centre for South-East Asia 43 Friends' Colony, New Delhi-14

I, Inder Sain Gupta, hereby declare that the particulars given above are true to the best of my knowledge and belief.

May 30, 1968

Sd. Inder Sain Gupta, Publisher.



information bulletin

No. 21

SEPTEMBER 1968

**VENKATAPPIAH : New Chairman
ICA Advisory Council**



Mr B. Venkatappiah, Member (Agriculture), Planning Commission of India has been appointed the Chairman of the ICA Advisory Council of the Regional Office & Education Centre for South-East Asia.

Mr Venkatappiah, 60, had a brilliant academic record both at the Presidency College, Madras and the University of London, where he received his education.

He began his career in the Indian Civil Service in 1932. In the course of his eventful career Mr Venkatappiah has held, *inter alia*, the posts of Secretary of Finance, Executive Director and Deputy Governor of the Reserve Bank of India and Chairman of the State Bank of India. He has served as a Member of the All-India Rural Credit Survey Committee; the Taxation Enquiry Commission; the Dearness Allowance Commission.

(Continued on page 10)

**PALITA E. WEERAMAN : New Regional
Officer for South-East Asia**



It is with pleasure that we announce the appointment of Mr Palita E. Weeraman, as Regional Officer of the International Cooperative Alliance for South-East Asia. He succeeds Dr S. K. Saxena who has been appointed the Director of the Alliance in London.

Mr Weeraman, a Ceylonese, is the third to hold the post of Regional Officer of the ICA since the establishment of the Regional Centre for South-East Asia in 1960 in New Delhi. The first was U Nyi Nyi, a Burmese, and he was succeeded by Dr Saxena in 1961.

Mr Weeraman had a brilliant academic record at Ceylon's leading secondary school, Royal College, Colombo. At the Ceylon University College he

(Continued on page 10)

ICA INFORMATION BULLETIN

(Quarterly)

Issue No. 21

September 1968

EDITOR: H. P. Lionel Gunawardana

International Cooperative Alliance, Regional Office & Education Centre for South-East Asia, Post Box 3021, 43 Friends' Colony, New Delhi-14

CONFERENCE ON INTERNATIONAL COOP. TRADE IN SOUTH-EAST ASIA

A Conference on International Cooperative Trade in South-East Asia was organised at Tokyo, Japan, between June 3 and 22, 1968, by the Regional Centre in collaboration with the Central Union of Agricultural Cooperatives of Japan. The Conference was attended by 16 participants from Australia, Ceylon, India, Indonesia, Japan, the Republic of Korea, Malaysia, Pakistan, the Philippines and Thailand. Observers from the FAO, the ILO, International Federation of Agricultural Producers, and the International Confederation of Free Trade Unions also participated in the Conference. The Conference was also attended by Mr Branko Zlatric, Agricultural Secretary of the ICA Headquarters in London. Mr J. M. Rana, Acting Director, Education Centre and Mr M. V. Madane, Joint Director, Trade and Technical Assistance attended the Conference from the ICA Regional Centre.



Left to right : Delegates from Pakistan, Malaysia and the Republic of Korea

The inaugural session of the Conference was addressed by a number of leading Cooperators in Japan including Mr H. Yanagida, Executive Director of the Central Union of Agricultural Cooperatives and the Chairman of the ICA Agricultural Sub-Committee for South-East Asia. The valedictory address to the Conference was delivered by Mr A. Miyawaki, President of the CUAC.

The Conference brought together representatives of cooperative trading organisations in South-East

Asia and provided them with an opportunity to discuss their own experiences against the background of the achievements of the Japanese Cooperative Movement in the field of foreign trade. It also provided them with an opportunity to explore new contacts for inter-cooperative trade.

Subjects discussed at the Conference included, *inter alia*, integrated cooperative marketing structure as a basis for successful international cooperative trade; effective link-up of imports with production and distribution activities in a cooperative movement; methods of assessment and collection of surpluses from affiliates for export; role of cooperatives in the establishment of export-oriented industries; joint buying and export activities by cooperatives in the Region; financing of international cooperative trade; recruitment and training of personnel for cooperative trading organisations; development of trading relations between the cooperatives in the Region with those outside the Region; and the role of government and international agencies in the promotion of cooperative foreign trade.

A five-day study visit to cooperatives in the Tochigi Prefecture was organised to enable the participants to observe the working of various types of cooperatives in Japan.

ICA TEACHERS' EXCHANGE PROGRAMME

In July 1968, which is in the first year of its implementation under the ICA Teachers' Exchange Programme, Mr Romeo A. Muere of Agricultural Credit and Cooperative Institute, Philippines, visited Vaikunth Mehta National Institute of Cooperative Management, Poona, and Mr Pramoon Vidyananda, Chief of Cooperative Techniques and Promotion Division, Ministry of National Development, Thailand, who is also attached to Cooperative Training Centre, Bangkok, visited Agricultural Credit and Cooperative Institute, Philippines. They observed the teaching methods of the Institutes they were visiting and lectured at the institutes on cooperative experiences in their respective countries.

While Mr Muere was attached to the Institute in Poona, Mr Lionel Gunawardana, Deputy Director at the ICA Regional Centre also visited the Institute and observed the implementation of the Programme and had discussions with Mr P. R. Dubhashi, Director of the Institute regarding various aspects of the Programme.

DR. LAIDLAW VISITS CEYLON

Dr A.F. Laidlaw, General Secretary of the Cooperative Union of Canada and Member of the Central & Executive Committee of the ICA visited Ceylon in connection with the preliminary work of the Royal Commission on Cooperatives in Ceylon.

Mr T. D. L. Pieris, a former Deputy Commissioner of Cooperative Development will be the Secretary to the Commission.

46TH INTERNATIONAL COOPERATIVE DAY, 1968 – ICA DECLARATION

“THE INTERNATIONAL COOPERATIVE ALLIANCE, addressing its Affiliated Organisations comprising over 224 million members in 61 countries, on the occasion of the 46th INTERNATIONAL COOPERATIVE DAY :

- ** Urges Once Again all forces for peace throughout the world to strive for world peace and disarmament under an effective system of international control;
- ** Reaffirms its belief in the work of the UNITED NATIONS and asks its member-organisations to participate in the tasks allotted to regional and international agencies by the UNITED NATIONS ;
- ** Declares that it is at one with the General Assembly of the UNITED NATIONS on the 20th Anniversary of the signing of the Universal Declaration of Human Rights; and
- ** Asks Cooperators throughout the world to further all activities aiming at greater recognition and full enjoyment of the fundamental

freedom and equality of all individuals and to campaign for human rights everywhere.

- ** Reminds all Cooperative Organisations, which are already making contributions to **World Literacy**, that in the world as a whole, four out of ten human beings are as yet untouched by literacy, and are thus unable to understand the forces that bring about the achievement of better living for the millions.
- ** Stresses that UNESCO's efforts to promote literacy will only be carried through by the determined policies of governments, by international action, and by active collaboration of common men and women in all countries; and
- ** Urges that all Cooperative Organisations should work together in every practical way at local, regional, national and international levels to help expand international trade, provide technical assistance, and generally support all constructive efforts to promote economic development and increase the standard of living throughout the whole world.”

W. G. Alexander Leaves Alliance

Mr W.G. Alexander is retiring from the post of Director of the International Cooperative Alliance at the end of September 1968. He has been the Director of the Alliance for the last five years. Dr S. K. Saxena, the former Regional Officer for South-East Asia of the ICA has been appointed to succeed him.

Before joining the ICA, Mr Alexander served as the Commissioner for Cooperative Development in Cyprus, the Registrar of Cooperative Societies, Mauritius, and the Director of the Agricultural Department of the Cooperative Wholesale Society of England.

The period of Mr Alexander's stewardship of the International Cooperative Alliance was marked by many important events. It was during his period that the Principles' Commission was appointed which recommended the reformulation of Cooperative Principles. Mr Alexander was the Secretary of that Commission.

Several new departments and activities were initiated at ICA headquarters under his leadership, which made the ICA's work more effective and meaningful. He showed a keen interest in furthering the Cooperative Movement in the developing Regions of the world. He initiated the work of establishing a Regional Office in Africa, which we hope will become a reality in the near future.

We had the benefit of his participation in two conferences organised by the ICA Regional Office & Education Centre—the Cooperative Ministers' Conference held in April 1964 in Japan and the International Conference on Cooperative Education held at the Regional Centre



in New Delhi in February 1968.

Cooperators the world over will remember Mr Alexander as a devoted Cooperator and a person who has made a considerable contribution to the development of the World Cooperative Movement.

While expressing our gratitude to him for so ably guiding the work of the ICA during his tenure of office, we sincerely wish him well.

MYSORE STATE COOP CONFERENCE

Mr Shiro Futagami, Deputy Director, ICA Regional Centre, participated in the Mysore State Cooperative Conference held at Mandya, June 7-9, 1968, as a representative of the International Cooperative Alliance. The Conference, organised by the Mysore State Cooperative Union, was inaugurated by the Chief Minister of Mysore State. Mr M. S. Gurupadaswamy, Minister of State in the Union Ministry of Food, Agriculture, Com. Dev. and Cooperation, presided over the inaugural function.



Mr Shiro Futagami greeting the Conference on behalf of the ICA.

The Conference, which was attended by nearly 500 delegates representing various cooperative and other institutions, discussed a number of subjects e.g. problems of short and medium term cooperative credit, marketing, housing, consumers cooperation, industrial cooperatives etc.

Mr Futagami conveyed to the Conference the greetings of the Alliance and attended several of the sessions of the Conference. The Union Minister of Food, Agriculture Com. Dev. and Cooperation, Mr Jagjivan Ram, delivered the valedictory address to the Conference.

RAJASTHAN STATE LEVEL COOP SEMINAR

At the invitation of the Rajasthan State Cooperative Union the ICA deputed Mrs. Margaret D'Cruz, Woman Assistant, to participate in the State Level Cooperative Seminar held at Jaipur on June 28th and 29th, 1968. There were approximately 300 delegates from various cooperative institutions in Rajasthan. Among others, the National Cooperative Union of India and the Reserve Bank of India were also represented.

The Seminar was addressed by the Union Minister for Food, Agriculture, Community Development and Cooperation, Mr Jagjivan Ram; the State Minister for Food, Agriculture and Cooperation, Mr Shoba Ram; and the President of the National Cooperative Union of India, Yuvraj Udaybhan Sinhji.

Main topics taken up for discussion at the Seminar were: cooperative credit and banking; cooperative education; cooperative marketing; and women and cooperation.

Mrs D'Cruz, whose main field is women and youth, took part in the discussion on Women and Cooperation. The discussion group included the staff of the Women's Wing in the Rajasthan State Cooperative Union, a Lady Inspector from the Cooperative Department, and several women representatives from women's industrial cooperatives.

CONFERENCE OF PRINCIPALS AND EDUCATION OFFICERS AT POONA

A Conference of the Principals of 10 Sahakari Vidyalayas run under the auspices of the Maharashtra State Cooperative Union and the Assistant Education Officers, was held at Poona from 18-20 June, 1968. 1968 being the Golden Jubilee Year of the Union, the Conference had a unique importance. From this point of view, the Union had decided to invite authorities in the cooperative educational field with a view to enable the Union to get advantage of their guidance. The representatives from Vaidkunth Mehta National Institute of Cooperative Management, National Cooperative Union of India, Committee for Cooperative Training and International Cooperative Alliance were invited. Mr D. Vir, Deputy Director at the ICA Regional Centre participated in the Conference.

Panel Discussions—Study Circle

On 19th June, 1968, there was panel discussion on the problems of Study Circles. The discussion was opened by Mr Dharm Vir. Others who participated in the panel discussion were: (i) Dr R. C. Dwivedi, Joint Director, National Cooperative Union of India, (ii) Mr Joglekar, Principal, Agriculture College, and (iii) Mr Shringare, Professor, Agriculture College. The discussion was presided over by Mr Sahebrao Satkar, Chairman of the Education Sub-Committee of the Union. Mr G. R. Patil, M.P., Chairman of the Union, also attended the meeting for some time. Mr Dharm Vir in his opening remarks observed that as the Union would be celebrating its Golden Jubilee, this year would be an important landmark in the affairs of the Union and he expressed his good wishes. He enlarged upon the necessity of trained leadership and individual guidance for the conduct of Study Circles. Consumer Study Circles were started in Mysore, Gujarat, Punjab and Madhya Pradesh and the experiment is still going on. He stressed the need for discussion-sheets and other material. He explained the study circle methods which were being followed by other Asian countries.

★ *If your address is changed, please return the envelope in which the INFORMATION BULLETIN is sent with necessary alterations, to ensure that you receive the INFORMATION BULLETIN regularly.*

★ *The New Post Box number of the ICA, New Delhi is 3021. Please note.* —Editor



Readers' Corner in the Library

ICA LIBRARY

The article is the first of a series of feature articles which we would be publishing. In future, we intend to publish informative articles on various aspects of the Cooperative Movements of the South-East Asian Region. EDITOR

major part of the activities of the Regional Centre is in the field of cooperative education. It organizes Experts' Conferences, Seminars and Workshops of different types, conducts research and brings out publications. The Centre maintains a specialised library which is steadily growing in size. Books and periodicals on Cooperation and allied subjects are continuously being added for the benefit of Cooperators in the South-East Asian Region.

INTRODUCTION

The ICA Regional Office and Education Centre for South-East Asia have been functioning with the headquarters in New Delhi since 1960. The Regional Office is an extension of the Alliance's Secretariat in London. It acts as a link between the ICA and its affiliated national movements in the Region and represents the Alliance in its consultative relations with the regional establishments of the United Nations and other International Organisations. The Regional Office has a Technical Assistance and Trade Section which helps to promote economic relations among member-movements, including trading across national boundaries and also helps in the supply of technical information and assistance. The

LIBRARY

Since February 1968 the Regional Centre has its own building at 43 Friends' Colony, New Delhi, in which a special room has been allotted to the Library. It can accommodate 10,000 books; 6,000 booklets and 500 journals. Seating arrangements for eight readers at a time are provided. Modern lighting and ventilation arrangements are available. The building is centrally air-conditioned and the temperature is maintained at an ideal level for reading.

LIBRARY COMMITTEE

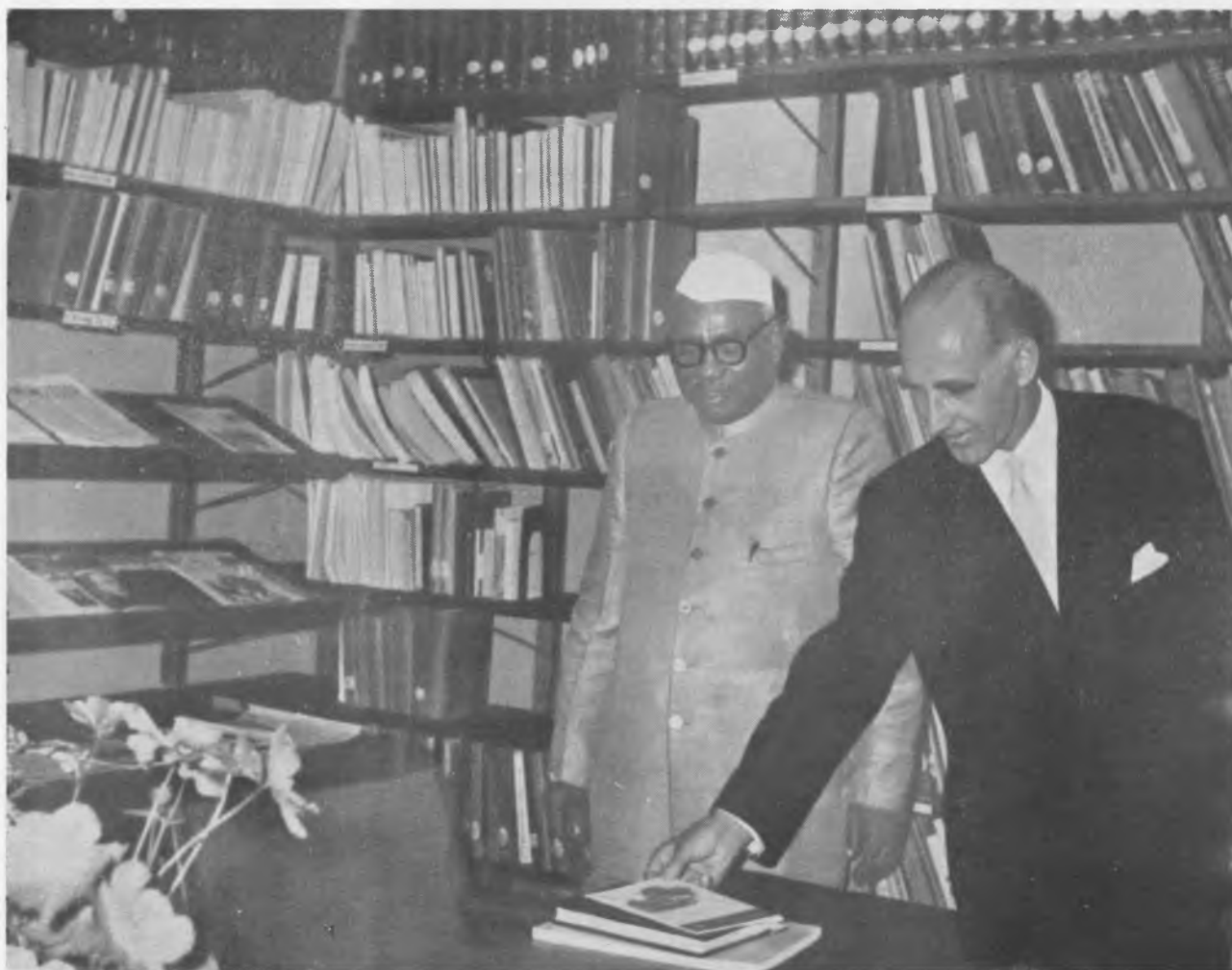
In order to equip the Library with the most suitable titles the selection of books is done by a Committee constituted for the

purpose. The Committee consisting of the Regional Officer (Chairman); Director, Education Centre; Joint Director, TAT; and the Librarian (Member-Secretary), guides the activities of the Library and tries to ensure the highest standard in the work done by the Librarian. Continuous attention is given to a more extensive utilisation of the Library. Great emphasis is being laid on developing plans so that this Library could act as a centre of documentation, exchange of literature and technical guidance for the cooperative libraries in the South-East Asian Region.

DEVELOPMENT & ACHIEVEMENTS

Working within the framework of the policy laid down by the Library Committee, the Librarian, Mr B. D. Pandey, has devoted his best attention to the development of

this Library. The Library, since its establishment in 1960, has steadily developed into a specialised library of 7,000 books; 3,000 booklets on different aspects of Cooperation. Nearly one-fourth of the books are on Cooperation. Besides, there is a good collection of literature on socio-economic problems (with special reference to this Region), agriculture, general education, business management, industries, sociology, history, geography etc. Annual reports received from the member-movements are also kept under a special section. The Regional Centre endeavours to procure all good books published in English on Cooperation from all over the world. The Library receives more than 350 journals on Cooperation and allied subjects. The journals after having been circulated among the members of the staff are classified and



Mr. Jagjivan Ram, Minister for Food, Agriculture, Community Development and Cooperation, Government of India, with Dr. Mauritz Bonow, President of the International Cooperative Alliance in the Library.

preserved in the Library.

The news on Cooperation and other socio-economic development are clipped from ten daily newspapers, circulated among the staff and preserved in files for future reference.

BIBLIOGRAPHY AND DOCUMENTATION SERVICES

The Library publishes a half-yearly supplement of Annotated Bibliography of the Literature* published by the Cooperative Movements in the Region of South-East

Asia. This covers the literature published in English and local languages of the Region with brief annotations.

A quarterly documentation bulletin of articles on Cooperation and allied subjects with brief annotations along with the classified list of new additions to the Library is circulated in the Region.

A quarterly documentation bulletin compiled by Mr C. Kamp, Head of the Documentation Department of COOP Netherland is also made available to readers in the

Region. This bulletin consists of summaries in English of articles published in non-English cooperative journals in the Western Co-operative Movements.

REFERENCE SERVICES

The Library maintains a collection of 200 articles in mimeographed form on different aspects of Cooperation written by eminent Co-operators for free distribution. Special subject bibliographies are prepared and distributed on request. The Library maintains close collaboration with the libraries of international and national organisations for the



Display of journals received by the ICA Library.

exchange of literature and bibliographies. Following the recommendation of the ICA Advisory Council, cooperative libraries in the Region have been requested for the exchange of documentation and literature among themselves and the Library of the ICA at New Delhi.

TECHNICAL ASSISTANCE

The Library procures books for the organisations whose requests for technical assistance have been accepted by the Regional Centre. During 1967, the Library arranged to send books to East Pakistan Cooperative Union and Karachi Cooperative Union at a total cost of US \$400. A similar project



B. D. Pandey, Librarian

received from a member-organisation of the ICA in the Region is at present under consideration.

TECHNICAL ASPECTS

The Library is handled by Mr B. D. Pandey, 32, who joined this organisation in

1962. Mr Pandey, M.A. (Economics), holds a Certificate in Library Science from the Delhi Library Association and has an experience of working as a Librarian at the Indian Information Centre, New Delhi.

Books in the Library are classified according to the UDC System and titles on Co-operation are arranged on the basis of the 'Manual for Cooperative Libraries and Documentation Service' by Dr W. Kellerhals and Mr C. Kamp*. Book-shelving is also arranged as per the UDC System.

The Library maintains a catalogue for books, reports and articles. It is prepared subject-wise and author-wise. In case of compound subjects and joint authorship, cross reference entries are prepared.

Compared with other specialised libraries, our Library is rather well-utilised although the largest users are the officers and members of the staff of the Regional Centre itself. Since the Library is having an excellent and well-maintained collection on Co-operation, quite a number of Cooperators from outside also take advantage of using it.

* Copies of the Bibliography and the Manual can be had from the Publications Department of the ICA Regional Centre, New Delhi.

ICA PUBLICATIONS

AGRICULTURAL COOPERATIVE CREDIT IN SOUTH-EAST ASIA: Indian Rs. 20 or US \$ 3.00. Postage and packing inclusive.

ROLE OF COOPERATION IN SOCIAL & ECONOMIC DEVELOPMENT: Indian Rs. 10 or US \$ 1.35. Postage and packing inclusive.

EDUCATION & VOLUNTARY MOVEMENTS: Indian Rs. 6.50 or US Cents 90. Postage and packing extra.

TRADING OF COOPERATIVES—SOUTH-EAST ASIA: Three Volumes. Indian Rs. 57 or US \$ 8.00. Postage and packing inclusive.

TRADE DIRECTORY FOR SOUTH-EAST ASIA. 3rd Edition and Supplement to the 3rd Edition, 1968; Indian Rs. 15.00 or US \$ 2.00. Postage and packing inclusive.

ECONOMICS OF CONSUMER COOPERATIVES. Indian Rs. 3.00 or US Cents 40. Postage and packing inclusive. Special discount available on bulk orders.

Please place your orders with the Publications Department, International Cooperative Alliance, 43 Friends Colony, Post Box 3021, New Delhi-14. India.

ICA EXPERTS ADVISE INDIAN CONSUMER COOPERATIVES

At the invitation of the Ministry of Food, Agriculture, Community Development and Cooperation, Government of India, Mr Rune Erixon and Mr Ragnar Arvidsson, both consumers cooperative experts working with the ICA Regional Centre studied and offered advice to cooperative departmental stores in Hyderabad, Bangalore and Mysore in South India, between 15th and 19th July 1968. They were accompanied by Mr V. B. L. Mathur, Director, Consumer Cooperatives, in the Ministry of Cooperation, New Delhi.



Left to right: General Manager of Super Bazar in Hyderabad; Joint Registrar, Consumers Coopn., Andhra; Ragnar Arvidsson and Rune Erixon both of ICA.

During the study the experts had the opportunity of calling on the Minister of Cooperation, Government of Andhra Pradesh and meeting the Registrars and other important officers of Cooperative Departments and Cooperative Unions.

ICA EXPERTS VISIT AMBALA CONSUMER COOP STORE

At the invitation of the National Cooperative Consumers' Federation, New Delhi, Mr Rune Erixon and Mr Ragnar Arvidsson, visited the Ambala Consumers Cooperative Wholesale Store, Ambala, Haryana, on the 24th of July 1968 to advise the society in their planning of the new departmental store. They had discussions with the management of the store and gave advice particularly regarding furniture and fixtures, placement of articles for sale and display, etc.

They were accompanied in their visits by the General Manager of the NCCF, Mr M. K. Puri.

4TH HIMACHAL COOP SEMINAR

The Himachal Pradesh State Cooperative Union Limited, Simla, organised their Fourth State Level

Cooperative Seminar on the 21st and 22nd of May, 1968.

The Seminar, inaugurated by the Deputy Prime Minister of India, Mr Morarji Desai, was attended by more than 500 delegates representing cooperative institutions in Himachal Pradesh and elsewhere in India. The subjects discussed at the Seminar were credit, marketing and processing, consumer cooperatives, labour cooperatives problems of de-officialisation etc.

Mr Ragnar Arvidsson, of the ICA Regional Centre represented the Alliance at the Seminar and participated in group meetings.

BERTIL MATHSSON VISITS ICA

Mr Bertil Mathsson, the first Director of the ICA Education Centre, visited the Regional Centre on 22nd August, 1968.

Mr Mathsson, a sincere friend of the South-East Asian Cooperators, was one of those who were responsible for the spade work of establishing the Regional Centre in South-East Asia.

The able leadership he gave to the Education Centre during the formative days helped the Centre to develop itself to be the focal point of cooperative development in the Region within a short period.

Mr Mathsson is now working with the Population Division at the United Nations Headquarters in New York.



Left to right: Rune Erixon, Bertil Mathsson and P.E. Weeraman

COOPERATION IN THE EUROPEAN MARKET ECONOMIES

Publication jointly issued by the International Cooperative Alliance and the International Federation of Agricultural Producers. A handbook intended as an introduction to the study of the Cooperative Movement in the Western European market economy countries. Editor : W. P. Watkins. Price : 16s.

Published by the Asia Publishing House, London, Bombay, New York.

MR VENKATAPPIAH . . . (*Contd. from page 1*)

He has also been the Chairman of Fertiliser Credit Committee, Study Team of Administrative Reforms Commission on Financial Administration. At present he is also the Chairman of All-India Rural Credit Review Committee.

His association with the Cooperative Movement of India has been of tremendous benefit to the Indian Movement.

The Cooperative Movement in the South-East

Asian Region will undoubtedly benefit in the same way from his association with the Regional Office and Education Centre as Chairman of its Advisory Council as it did from his illustrious predecessor the late Professor D. G. Karve. We congratulate him on his appointment and wish him all success in his wider field of cooperative activity.

Mr Venkatappiah will preside over the next meeting of the Advisory Council to be held in Kuala Lumpur, Malaysia, in November 1968.

MR WEERAMAN . . .

(*Contd. from page 1*)

held the coveted post of President of the Union Society. He holds the degree of B.A. Honours of London University.

He joined the Department of Co-operative Development in 1942 as an Assistant Commissioner and rose to the position of Commissioner for Cooperative Development, Ceylon, in 1957. Besides this post which he held for five years, he has held several other high administrative positions such as Director of Cultural Affairs and Government Agent, Colombo District, in the course of his distinguished career in the Ceylon Administrative Service. He has also been a Director of the Cooperative Wholesale Establishment and of the People's Bank which is the apex bank of the Cooperative Movement in Ceylon. Altogether he has been connected with the Movement for well-nigh twenty-five years.

Mr Weeraman has travelled extensively and has studied several Cooperative Movements in Asia and Europe during his career. He also participated in a number of international cooperative seminars



Palita Weeraman with Dr S. K. Saxena

and experts' conferences.

The achievements of the Ceylonese Cooperative Movement owe much to the efforts of Mr Weeraman. It is during his tenure of office as the Commissioner of Cooperative Development that Multipurpose Cooperative Societies came to be formed in Ceylon. Their popularity and success led to the Regional Office of the ICA inviting Professor Jacen T. Hsieh of the Nanyang University, Singapore, to undertake a special study of them. He played a significant role in the organisation of the Cooperative Federation of Ceylon, which is now a member of the Alliance.

His contribution to the cooperative seminars and conferences and to cooperative literature has been of benefit to many an Asian Movement.

Thus Mr Weeraman is no stranger to the ICA family. He brings with him a wealth of experience to the ICA not only in the field of Cooperation but also in other fields of developmental activity.

We are confident that Mr Palita Weeraman will receive the same cooperation, support and encouragement which his predecessor, Dr S. K. Saxena, received in ample measure from the member-organisations and friends of the Alliance in South-East Asia as well as elsewhere.

We congratulate him on his appointment and wish him well.



Mr P. E. Weeraman (left) with Capt. H. S. Lather of Delhi

DR S. K. SAXENA FELICITATED

Functions Organised in Delhi

The announcement of Dr S. K. Saxena's appointment as Director of the International Cooperative Alliance, London, was warmly received by the Co-operators all over the world. Congratulatory messages started pouring into the Regional Centre from all parts of the world from the day the announcement was made. A number of receptions were accorded to Dr Saxena and his family in New Delhi by several national and local cooperative organisations. Prominent among them were the receptions accorded by the National Cooperative Union of India, National Agricultural Cooperative Marketing Federation, National Cooperative Consumers' Federation and the Delhi State Cooperative Union. Prominent Cooperators like Prof D.R. Gadgil, Deputy Chairman of the Planning Commission; Mr B. Venkatappiah, Member, Planning Commission; Yuvraj Udaybhan Sinhji, Mr Brahm Perkash, President and General Secretary respectively of the NCUI; and the Union Minister of Food, Agriculture, Community Development and Cooperation, Mr Jagjivan Ram and the Minister of State for Cooperation, Mr M. S. Guruswamy, participated in these functions.

Speaking at these receptions Dr Saxena thanked the Cooperators of India for the cordial relations they had with the ICA Regional Centre. The intellectual leadership and guidance provided by the leading Cooperators of India, he said, immensely



Dr Saxena being felicitated by a prominent Cooperator from Delhi

contributed to the successful functioning of the Regional Centre.



Left to right: Dr S. K. Saxena, Dr D. R. Gadgil and Chaudhary Brahm Perkash, M. P.

The staff of the ICA Regional Centre accorded Dr Saxena and his family a warm reception on the eve of his departure to London. Speaking at this reception Mr Palita Weeraman, the new Regional Officer said that Cooperators of this Region held Dr Saxena in high esteem and he is sure they will look up to him for guidance in future too as they have done before, even though he will be geographically far away from them.

Mr J. M. Rana, Acting Director of the ICA Education Centre, speaking at the same reception said: "Though we in the ICA Regional Centre are sorry that we will miss Dr Saxena in our office, we are happy that he will lead the activities of the ICA as its seniormost officer." "It has been both a privilege and a pleasure to work with him", he concluded.

The Postal authorities in London have allotted new postal zones to ensure prompt delivery of mail. The new address of the ICA headquarters will read as under :

*The International Cooperative Alliance
11 Upper Grosvenor Street
London W.1.
W1X 9 PA. England.*

Publications

ECONOMICS OF CONSUMER COOPERATIVES

The first in the Cooperative Series, the publication entitled 'Economics of Consumer Cooperatives' has been reprinted. The publication, first published in 1965, is now ready for distribution. This publication has been translated into a number of local languages of South-East Asia. Price per copy: Indian Rs. 3, or US Cents 40, postage inclusive.

Special discount will be allowed on bulk orders.

MANUAL FOR COOP LIBRARIANS

Additional copies of the publication entitled 'Manual for Cooperative Libraries and Documentation Service' compiled by Dr W. Kellerhals and Mr C. Kamp are now available with the Publications Department. This Manual is a must for every cooperative library. Price per copy: Indian Rs. 13.50, or US \$ 1.80, Postage inclusive.

COOPERATIVE EDUCATION REPORT

The Regional Centre organised in February 1968 an International Conference on Cooperative Education with the collaboration of UNESCO and the National Cooperative Union of India. The Publications Department has finalised the manuscript of the report and is now with the printers. The report, which will also include the summaries of statements made by the participating countries, will be ready by the end of 1968.

Our Visitors

Dr S.L. Ahluwalia, Head of the Department, Department of Audio-Visual Education, National Council of Educational Research and Training, Indraprastha Estate, New Delhi ■ Dr Woonsang Choi, Consul-General of the Republic of Korea, New Delhi ■ Mr G. S. Dass, Assistant Commissioner for Cooperative Development, Malaysia ■ Mr N. Jagananathan of Malaysian Cooperative Housing Federation, Kuala Lumpur ■ Mr Johan Korch, Advisor, National Cooperative Consumers' Federation, and Mr M. K. Puri, General Manager of NCCF ■ Mr Sharda Nand, Registrar of Cooperative Societies, Fiji ■ Mr Romeo A. Muere, Agricultural Credit and Cooperative Institute, Philippines ■ Mr Edmund Wijesuriya, President, Cooperative Federation of Ceylon, Colombo ■ Mr Syed Khalid and Mr K. Jegatheeswaran of the Malaysian Cooperative Insurance Society Limited, Kuala Lumpur ■ Mr W. J. Maddock, Representative in India of the Cooperative League of the USA; Mr. Orrin Shipe, Managing Director of CUNA International; and Mr A. A. Bailey, Executive Director, World Extension Programme of CUNA International, USA ■ Mr Folke Isaksson and Mr Stig Carlsson, Journalists of Sweden ■ Indian Trainees attending the Short-Term Training Course in Audio-Visual Education, organised by the Department of Audio-Visual Education, New Delhi ■ Mr. H. S. Wanasinghe, former Commissioner of Cooperative Development, Ceylon.

ICA JOURNALS

REVIEW OF INTERNATIONAL COOPERATION, Bi-monthly. US \$ 3.00 or Indian Rs. 22.50.

CONSUMERS AFFAIRS BULLETIN, Bi-monthly. US \$ 2.40 or Indian Rs. 18.00.

COOPERATIVE NEWS SERVICE, monthly. US \$ 1.80 or Indian Rs. 13.50.

AGRICULTURAL COOPERATIVE BULLETIN, monthly. US \$ 1.80 or Indian Rs. 13.50.

Enquiries and subscriptions may be addressed to the Publications Department, International Cooperative Alliance, Post Box 3021, New Delhi, India.



information bulletin

No. 22

DECEMBER 1968

ICA ADVISORY COUNCIL MEETS IN KUALA LUMPUR

THE Advisory Council of the ICA Regional Office and Education Centre for South-East Asia held its 9th meeting in Kuala Lumpur on 13th and 14th of November. Mr B. Venkatappiah, Chairman of the Advisory Council presided.

The Council paid a tribute to late Prof. D. G. Karve former Chairman of the Council and passed a vote of condolence.

The Council expressed its appreciation of and gratitude for the excellent contribution Dr S. K. Saxena made to the Cooperative Movement in the Region during his tenure of office as the Regional Officer and wished him well in his new appointment.

The appointments of both Mr B. Venkatappiah and Mr P. E. Weeraman as Chairman and Regional Officer respectively were warmly welcomed by the Council.

The Council also expressed its appreciation of the excellent work done by Mr Alf Carlsson as Director of the Education Centre and Mr Rune Erixon as Joint Director, Administration and Finance at the Regional Centre.

The activities of the Regional Centre in 1967-68 and the proposed work programme for 1969 were reviewed.

While expressing its gratefulness to the Swedish Cooperative Movement for its generous financial support and technical assistance to the Regional Centre, the Council unanimously suggested that the member Movements in the Region should lend increasing support and this should be utilized for the expansion of the activities of the Regional Centre. The Council suggested that in principle the member-organisation hosting a Regional Seminar or Conference should meet all the local costs including hotel costs and pocket allowances for all foreign participants.

(Continued on page 2)

WEERAMAN ATTENDS FAO MEETING

Mr. P. E. Weeraman, the ICA Regional Officer for South-East Asia and Mr. Thep Saiyananda, Director of Economic Affairs, Cooperative Division of the Ministry of National Development, Thailand, participated on behalf of the ICA in the 9th Regional Conference of the F.A.O. for Asia and the Far East, which was held in Bangkok in the first half of November, 1968.

In Mr Weeraman's statement to the Conference *inter alia* he mentioned: "There is a very healthy development taking shape just now, namely the arrangement for a Joint Programme by the FAO, ILO, IFAP and ICA for cooperative development, with a secretariat in Rome. This development is all the more healthy because it is an arrangement whereby international governmental and non-governmental agencies are getting together to follow the same programme."

He also said that: "The Regional Office of the ICA seeks to intensify the relationship between the ICA and the Cooperative Movements of this Region. It supplies technical assistance and information as well as arranges for developing movements to receive assistance from more developed movements and international agencies; it arranges educational programmes

(Continued on page 10)



Mr P.E. Weeraman (left) seen with Mr Thep Saiyananda of Thailand

ICA INFORMATION BULLETIN

(Quarterly)

Issue No. 22

December 1968

EDITOR : H. P. Lionel Gunawardana

Published by Daman Prakash, on behalf of the International Cooperative Alliance, Regional Office & Education Centre for South-East Asia, Post Box No. 3021, 43 Friends' Colony, New Delhi-14.

(Continued from page 1)

ADVISORY COUNCIL

The Cooperative Union of Malaysia played host to the Advisory Council meeting and provided excellent facilities for the meeting.

ICA REGIONAL CENTRE'S PROGRAMME FOR 1969

Conferences and Seminars

1. Follow-up Seminar for Asian participants in Education Activities of the Swedish Cooperative Centre (SCC). India—February.
2. Experts' Conference on the Role of Cooperatives in Agricultural Development. Nepal (Tentative)—May.
3. Continuation of the SCC Seminar in South-East Asia as an integral part of the Seminar organised by the SCC in Stockholm. Thailand—June
4. Regional Seminar on Farm Guidance Activities of Agricultural Cooperatives. Republic of Korea—September.
5. Regional Seminar for Managers of Grain Marketing Cooperatives. Philippines—December.

National Seminars

About four national seminars will be organised.

International Cooperative Seminar in Australia

The Cooperative Federation of Australia will be conducting a seminar for persons in leading positions in the Cooperative Movements of Asia, Africa and Latin America. The ICA Regional Centre will collaborate with the Cooperative Federation of Australia in this seminar.

ICA Fellowship Programme

The Fellowship Programme will be conducted from October to December on the subject of Member Education. Number of participants will be three.

ICA Teachers' Exchange Programme

The Programme will be continued in 1969. Three selected teachers will participate.

Publications

The following publications will be brought out:

- i. Role of Government in Cooperative Development.
- ii. Readings in Consumer Cooperation.
- iii. Case Book on Cooperative Management.
- iv. One brochure in the Cooperative Series.

Research Programme

A study on personnel policies of selected Super Bazars in India will be conducted. The enquiry would be directed at studying the personnel policies of supervisory staff.

Youth and Women

Attempts will be made to introduce cooperative content into the programmes of international organisations of women and youth.

The subjects of women's educational programme will be emphasised in National Seminars on Member Education scheduled for 1969.

Study material on one of the following subjects will be prepared: (a) Household budgeting; or (b) Savings programmes for Women and Credit Cooperatives.

Technical Assistance including Trade

1. Efforts will be made to implement the Bhor Dairy Project (India).
2. Regional Centre will continue to make efforts to obtain technical assistance for the following projects:
 - (a) Consolidated fruit processing plant—Republic of Korea.
 - (b) Cattle feed plant—India.
 - (c) Fruit processing plant—Ceylon.
3. Efforts will be made to secure the services of two dairy experts for the Eastern Milk Producers' Cooperative Union Limited—Dacca (East Pakistan).
4. The work on technical assistance project in the field of cooperative libraries, training and publicity will be continued.
5. The clearing house function of the Regional Centre in the field of trade will be intensified.

ACTING DIRECTOR VISITS DENMARK AND SWEDEN

At the invitation of the International Labour Organisation, Mr J.M. Rana, Acting Director of the ICA Education Centre, delivered two talks to the participants at the Inter-Regional Seminar on the Distribution of Consumer Goods held at Holte, Denmark in September 1968. The talks covered: (1) Consumer Cooperation in Developing Countries—Recent Trends and Problem; (2) Problems of Personnel Management (Recruitment, Training, etc.).

Mr Rana also visited the Swedish Cooperative Centre in Stockholm, Sweden and held discussions with Mr Alf Carlsson, Director and other officers of the SCC regarding the two forthcoming Joint SCC/ICA Seminars to be held in New Delhi and Bangkok respectively in February and June of 1969.

Ph.D. FOR DHARM VIR

Dharm Vir, Deputy Director has recently been awarded the Ph.D. degree in Psychology, for his dissertation submitted to the University of Lucknow, India. As the dissertation deals with the development of adult interests in rural areas, it has an important contribution to make in the field of cooperative education in economically developing countries.



Dr Dharm Vir

AUDIO-VISUAL EDUCATION : Daman Prakash Trained

Mr Daman Prakash, Publications Assistant in the Publications and Public Relations Department of the Regional Centre underwent a 40 days' Short-Term Training Course in Audio-Visual Education at the Department of Audio-Visual Education, New Delhi. These training courses are offered by the National Council of Educational Research and Training under the programmes of the Department of Audio-Visual Education for lecturers and teachers and others imparting education and training in training colleges and similar institutions in India.

Subjects covered during the period of training included, among others, Photography, Three-Dimension Teaching Aids and Graphic Aids. Besides the theory lectures, almost half of the total duration of the Course was devoted to practical work in photo-laboratory, workshops and field visits.

GREETINGS

The Regional Officer for South-East Asia of the International Cooperative Alliance and his colleagues wish you a very Happy New Year.

The training course was held at the premises of the Department of Audio-Visual Education, which is one of the most well-equipped institution in this Region for imparting of such training.

ERIXON RETURNS HOME

On completion of his term of assignment with the ICA Regional Centre, Mr Rune Erixon left New Delhi on the 8th November, 1968 for Sweden. In the Regional Centre Mr Erixon worked as a Joint Director (Administration & Finance) and as an Expert on Consumer Cooperatives.

In Sweden he will be working with the Swedish Cooperative Centre in Stockholm.

Before joining the ICA, Mr Erixon worked for two years as Advisor to the Government of India in the field of Consumer Cooperatives and also simultaneously as Professor at the Central Institute of Management for Consumer Business "CIMCOB" in Bombay, which was later merged with the Vaikunth Mehta National Institute of Cooperative Management, Poona. During his tenure of service at CIMCOB, about two hundred General Managers of Consumer Wholesale Stores throughout India had the benefit of learning under him the practical aspects of salesmanship and display of goods.

Mr Erixon has a long experience in the field of Consumer Cooperatives. He has worked for seventeen years in the Swedish Consumers' Cooperative Movement and has held several important positions.

During his stay in the Regional Centre Mr Erixon participated in a number of seminars. He was the course leader of the ICA Regional Seminar on "Retail Management of Consumer Cooperatives" held in Lahore,

West Pakistan in December 1967.



Mr J. M. Rana (left) bidding goodbye to Mr Rune Erixon.

During Mr Erixon's stay in India, he closely associated with the National Cooperative Consumers' Federation (NCCF) since its establishment, as their advisor. He assisted the Consumers Cooperative Movement in India by collaborating with the ILO Advisor on Cooperative Management in devising a new accounting system in the consumer cooperative store at Karnal in Haryana and by lecturing at courses organised for management personnel. He also assisted the SUPER BAZAR in New Delhi and the Ministry of Cooperation in India in evolving a system of stock-taking.

Mr Rune Erixon's service to the Cooperative Movement of this Region will be long remembered with gratitude not only in the ICA circle but also by the Cooperators all over South-East Asia. The new building of the Regional Centre in a way will stand a monument to his service. It was his tireless work that resulted in the completion of the building in time and upto the expected standards.

We sincerely wish him well in his new position.

SWEDISH M.Ps. VISIT ICA

A delegation consisting of members of Swedish Parliament, Government officials, journalists and leaders of Swedish Youth Council paid a visit to the International Cooperative Alliance in the morning on Monday, October 14, 1968. The delegation was led by Mr Ivar Johansson, Deputy Speaker (Centre Party) of the Upper House of the Swedish Parliament. The other Parliamentarians of the delegation were from the Swedish Social Democrat, Conservative and Liberal parties.

Other members of the delegation were from the Ministry of Foreign Affairs, the Ministry of Finance, Swe-

dish International Development Authority, Dagens Nyheter and Expressen.



Swedish Parliamentarians in the Conference Hall.

H.E. Professor Gunnar Heckscher, Ambassador of Sweden to India, also joined the delegation in their visit to the ICA.

ALBIN JOHANSSON PASSES AWAY

The ICA Regional Centre joins the Swedish Cooperators and Cooperators all over in mourning the death of an outstanding Cooperator in Sweden, Mr Albin Johansson. Mr Johansson had been associated with the Swedish and International Cooperative Movement for a long time.

TEACHERS' EXCHANGE PROGRAMME

The third teacher to participate in the ICA Teachers' Exchange Programme, Mr. Gunadasa Lokuge, Lecturer in Accountancy at the School of Cooperation, Polgolla, Ceylon, arrived in Delhi on the 16th November, 1968. He studied the new accounting system the National Cooperative Consumer Federation (NCCF) has introduced in consumer societies and also spent a week in Vaikunth Mehta National Institute of Cooperative Management, Poona observing the working of the Institute.



Mr Gunadasa Lokuge

AGRICULTURAL SUB-COMMITTEE MEETING

REGIONAL SET-UP

The Second Meeting of the ICA Agricultural Sub-Committee for South-East Asia was held in Kuala Lumpur, Malaysia, on 10th and 11th November 1968. Mr P. E. Weeraman, Regional Officer, welcomed the members of the Sub-Committee and thanked the hosts, the Cooperative Union of Malaysia, for the excellent arrangements made for the meeting.

As Mr Yanagida, Chairman of the Sub-Committee was not able to attend the meeting, the Vice-Chairman Mr Devanayagam presided over the meeting.

The Secretary informed the Committee that he, along with the Chairman, attended the main Agricultural Committee meeting held at Glasgow on 1st September 1968. He briefed the Committee on the major subjects that were dealt with in the main Committee meeting, and the main activities undertaken by them.

Finance for Cooperatives

The Committee discussed the study on finance for cooperatives at the international level. The Committee felt the normal condition stipulated in extending financial assistance by the developed movements, namely, that the governments of the receiving countries also must be actively involved in the projects for which assistance is given sometime may limit the possibility of obtaining them. Therefore, the Committee considered that one of the tasks of the study would be to find out the workable system by which this difficulty could be overcome.

Cooperative Processing Study

The Committee noted the study on cooperative processing of agricultural produce which is currently being undertaken by the two experts appointed by the FAO and felt the study would be useful one. However, they felt that there were certain limitations in the evaluation of the cooperative processing plants by foreign experts. In view of these limitations it was suggested that the members of the Committee and the Member-Organisations in the Region be requested to make their own assessments of the problems of agricultural cooperatives and submit them to the Secretariat. This assessment would help the experts who are conducting the studies.

The Committee also felt that studies could be undertaken with benefit on the following subjects:

- i. Distribution of Agricultural Inputs; ii. Marketing; iii. Centralised management; iv. Loaning policies and recovery problems.

Exchange of Trainees

The Committee suggested that efforts should be made to exchange trainees within the Movements of

the Region and in-service training should be provided for a period of 2-3 months and the local costs for the trainees should be borne by the host countries.

Farm Guidance

The Committee noted the importance of farm guidance activities in the Cooperative Movement and felt that successful extension activities undertaken by the Movements should be circulated among the members for their benefits.

Cooperative Trade

In the field of trade, the Committee strongly suggested that ICA Regional Centre should function as a clearing house for the promotion of the international cooperative trade.

Financing the Sub-Committee

The Committee discussed at length the question of financing the Secretariat of the Sub-Committee and the Secretary and the members were requested to take this question with member Movements with a view to obtaining concrete suggestions.

ICA EXPERTS LECTURE AT UDAIPUR

Refresher courses for the middle level executives of the railways concerned with the Railwaymen's Consumer Cooperative Societies with particular emphasis on business management in retailing. The course includes subjects specifically related to the business side of retailing. Experts who have considerable background and experience, both in India and other countries, in



Mr Rune Erixon seen addressing the participants.

the matter of consumer cooperation, are invited to give the participants talks on their own specialised fields. Mr Rune Erixon of ICA Regional Centre, an expert on consumer cooperatives, gave a talk on 8th July 1968 on Display and Salesmanship—a subject which has a vital role to play in selling the commodities in a retail unit.

(Continued on last page)

MANAGEMENT SEMINAR IN PHILIPPINES

ICA/CCE Joint Effort

Organisation

A National Seminar on "Cooperative Management" was held at the Agricultural Credit and Cooperative Institute, College, Laguna, the Philippines from September 30 to October 12, 1968. Jointly sponsoring the seminar were the International Cooperative Alliance Regional Office & Education Centre for South-East Asia and the Central Cooperative Exchange Inc., the Philippines, with the assistance and collaboration both of Agricultural Credit and Cooperatives Institute (ACCI) and the Agricultural Credit Administration (ACA).

Participants numbered 30, at the Farmers Cooperative Marketing Association (FaCoMas) manager level and represented a cross-section of the entire agricultural cooperative movement ranging from rice FaCoMas to vegetable, sugar and tobacco FaCoMas as well as livestock associations. Mr Shiro Futagami, Deputy Director, Mr Ragnar Arvidsson, Joint Director and Mr Lionel Gunawardana, Deputy Director participated from ICA Regional Centre. Among the other resource persons who lectured at the seminar were Mr Bienvenido Faustino, General Manager of the Central Cooperative Exchange, Inc., Dr Vicente U. Quintana, Acting Director, ACCI, Mr Amado Lansang of Agricultural Credit Administration and Mr William Mann of Food & Agriculture Organization.

Structure

The subject taken up in the course of the seminar may be broadly categorised into three groups, namely, first, matters having to do with organization, structure problems and trends of the movement; second, on a more technical plane, the control aspects of management with subjects ranging from process of control, budgeting, break-even system to report for control of costs, inventory control devices, and the like; and third, the human relations aspect involved in management.

Cooperative Principles

The seminar also discussed the reformulated cooperative principles. Specific actual situations were discussed and set up against these principles with the end in view of finding out whether a particular practice was or was not in keeping with a principle, and it was against this context that the matter of patronage voting, a practice allowed by existing bye-laws of FaCoMas in the Philippines, was discussed.

Conclusions

Some of the important areas of discussion and conclusions were as follows:

The functions of the Board of Directors should mainly be to reach decisions on cooperative policy and to set down rules and regulations governing the manager and other employees.



A section of participants attending the Seminar

The seminar felt that there was a felt need for the formation of a credit federation or an agricultural cooperative bank which can supply loans either directly to its member societies, or can negotiate with government or private loaning institutions for the credit needed.

The seminar also felt that such a federation should be able to supply its members agricultural supplies and equipment as well as to help them market their produce.

Lack of Integration

The seminar felt while a number or even all the accepted control measures were being practiced in the FaCoMas now, there is a lack of integration of all this control practices into one whole, workable system.

A quarterly budgeting system was recommended as an ideal set up, although some seminar participants voiced existing difficulties in the preparation of budgets occasioned by limited capable staff as well as because the business of some of the associations is seasonal in nature, depending on a single crop within a year.

The seminar felt that this type of associations must undertake other activities to enable them to operate on a year-round basis.

The seminar studied in detail the break-even point analysis system and felt it is an effective method of judging the efficiency of a society and also helps in taking decisions on the future activities of the societies.

The methods of simplifying the presentation of the chart as well as presenting various financial statements with audio-visual aids, were discussed.

Part of the sessions of the seminar was devoted to a discussion of some common problems of the participating FaCoMas, the bulk of which had to do with loaning operations and procedures. The importance of credit, received on time, was stressed.

REGIONAL NEWS ROUNDUP

Ceylon Appoints a Coops Commission

The Government of Ceylon has appointed a Royal Commission on the Cooperative Movement in Ceylon. Dr. A. F. Laidlaw of Canada is the Chairman of the Commission. The other members are: Mr. K. Alvapillai, Mr R. H. de Mel, Mr T. B. Panabokke, all from Ceylon, and Mr S. S. Puri from India. Mr T. D. L. Peiris is the Secretary of the Commission.

The terms of reference of the Commission are:

1. The present state of the Cooperative Movement in Ceylon with special reference to:
 - (i) its role in the development of the national economy particularly in the agricultural and industrial sectors;
 - (ii) its role in the import and distribution (both wholesale and retail) of consumer commodities;
 - (iii) the role of the Government in the development of the Cooperative Movement;
 - (iv) any defects or shortcomings in the working of cooperative societies and the measures that should be adopted to secure maximum efficiency in their working, and any other factors that tend to impede the progress of the Cooperative Movements.
2. The changes or reforms that are desirable or necessary in respect of the appointment terms and conditions of service, disciplinary control, and training of employees of Cooperative Societies having due regard to the distinctive character of their service as employees of Cooperative Societies.
3. Whether any changes or reforms are desirable or necessary in respect of the following matters and, if so, the nature and extent of the changes or reforms necessary:
 - (i) the existing structure and management of consumer cooperative societies, so as to effectively safeguard the interests of consumers;
 - (ii) the existing arrangements and procedure for financing the Cooperative Movement;
 - (iii) methods and procedure adopted at present for the organisation and registration of Cooperative Societies;
 - (iv) the existing system of audit, supervisory

control and educational and advisory services for Cooperative Societies;

- (v) the existing functions, organisation and structure of the Department of Cooperative Development;
 - (iv) the legal framework, including the rules, regulations and by-laws under which Cooperative Societies operate.
4. The measures that should be taken for the purpose of strengthening and fostering the Cooperative Movement so as to make it an effective instrument of national development.
 5. Any other matter connected with or incidental to the matters specified above in respect of which the Commissioners may receive representations.

The Commission held its first meeting on the 1st of November in Colombo.

SUGAR FEDN'S ANNUAL MEETING

The National Federation of Cooperative Sugar Factories of India held its 9th Annual General Meeting, in New Delhi on the 26th November.

Delivering the inaugural address, Mr Jagjivan Ram, the Minister of Food, Agriculture, Community Development & Cooperation, said that in the Indian Five Year Plans of development, Cooperation has been rightly given an important place as a major form of organisation in the various branches of economic activity, particularly in agriculture, small industry, marketing and processing industries. The Cooperative Movement in India, has, during the past decade or so, received a new direction and dimension in the processing field, of which the most noteworthy and promising feature is the development of cooperative sugar factories.

Among others who addressed the meeting were Professor D. R. Gadgil, Deputy Chairman of the Indian Planning Commission and Mr Rajagopala Naidu, President of the Sugar Federation.

Cooperative Week : India

The All-India Cooperative Week was celebrated in India with great enthusiasm. The Deputy Prime Minister of India, Mr Morarji Desai, inaugurated the Cooperative Week in New Delhi on November 2, 1968 at a largely attended function jointly organised by the National Cooperative Union of India and the Delhi State Cooperative Union. Prominent among those who attended the function were: Mr M.S. Gurupadaswamy, Minister of State for Cooperation in the Govern-

ment of India; Capt H.S. Lather, General Secretary, Delhi State Cooperative Union; Mr J.M. Rana, Acting Director and Mr Rune Erixon, Joint Director of the ICA Regional Centre, senior officials and Cooperators.

Mr Rune Erixon read out the ICA Declaration which called upon all cooperative organisations to make constructive efforts to promote economic development and improve the standard of living of the people all over the world.

UDAYBHAN SINHJI ELECTED NCUI PRESIDENT

The Annual General Body Meeting of the National Cooperative Union of India was held in New Delhi from 6th to 8th December, 1968.

Mr. Udaybhan Sinhji and Mr Brahm Perakash, M.P. were unanimously elected as President and General Secretary respectively of the N.C.U.I.

ICA HELPS IN ORGANISING COOP STORES

At the request of the National Cooperative Consumers Federation, Mr Ragnar Arvidsson, Joint Director (Administration and Finance) ICA Regional Centre, visited cooperative stores in Assam, West Bengal and Mysore States of India to advise the cooperative societies in sales management and personnel management in their new departmental stores.

During his trip August 17 to 25, Mr Arvidsson had the opportunity of getting himself acquainted with the progress and development of Cooperative Movements in the above States.

Mr Arvidsson feels that there is a great need for technical advice in the planning of the departmental stores and also a need for the societies to get advice from the central organisation on planning of departmental stores in the various parts of the country.

IRAN SOCIETY CHANGES NAME

At an extraordinary meeting of the General Assembly of the Army Consumers Cooperative, Iran (Sherkate Taavoni Masrafe Artesh) it has been unanimously decided to change its name to "SEPAH CONSUMERS CO-OPERATIVE SOCIETY" (Sherkate Taavoni Masrafe Sepah).

NEWS IN BRIEF . . .

STUDY VISITS

□ Mr. Ragnar Arvidsson, Joint Director and Mr Lionel Gunawardana, Deputy Director, visited Thailand on their way back from the Philippines, after attending the National Seminar on "Cooperative Management". They visited the Cooperative Training Centre, Cooperative Farm Product Marketing Society Ltd (COPRODUCT), a Land Cooperative, two Consumer Cooperative Department Stores in Bangkok and studied their working. They also visited various government departments connected with cooperative development work and also called on the Registrar of Cooperative Societies.

□ Mr Shiro Futagami, Deputy Director visited Japan after the National Seminar in the Philippines at the invitation of the Central Union of Agricultural Cooperatives of Japan.

□ Mr. P. E. Weeraman, ICA Regional Officer for South-East Asia toured some countries in the Region during the latter part of November and the first week of December to study the Cooperative Movement in those countries. The tour took him to Thailand, Singapore, Philippines, Japan and Republic of Korea and Malaysia where the Ninth Meeting of the Advisory Council was held as reported elsewhere.

He visited ICA member-organisations in these countries and several other cooperatives and had discussions with leaders of the Movement on matters of mutual interest.

□ On their way to the NACF/ICA Seminar, both officers of the ICA stopped over briefly in Japan. The main purpose of their visits was to gather first-hand information on recent trends in the Japanese Cooperative Movement, particularly in its educational programmes.

The Japanese experience enhanced the discussions at the national seminar and special interest was focussed on the two-way wire communication system operating in Japan. Through this media entire farm households are informed and educated on all aspects of rural life dealing with the farm, home life and culture.

MEMBER EDUCATION IN KOREA

ICA/NACF Joint Seminar

Organisation

The National Agricultural Cooperative Federation of the Republic of Korea in collaboration with the ICA Regional Centre organised a national seminar on Cooperative Member Education. The Seminar was held in Seoul in the Education Building of the Korea Education Federation, September 9-23, 1968. Persons concerned with cooperative member education in different cooperative organisations in the country participated. From the Regional Centre, Dr Dharm Vir, Deputy Director and Mrs Margaret D'Cruz, Women Assistant and Professor N. Kunitomo of Cooperative College of Japan participated in the Seminar. Professor Kunitomo was invited by the ICA Regional Centre to participate in the Seminar.

On behalf of the NACF, its Vice President, Dr Nam kyu Chung, welcomed the delegates and the resource persons at the inaugural session of the Seminar.



The National Seminar in Session in Korea.

The objectives of the Seminar were: (i) to review the member education programme in the country; (ii) to discuss the main problems and to suggest ways and means of improving cooperative member education programmes in the country; and (iii) to evolve a more effective plan of member education in Korea.

Conclusions

Some of the important conclusions arrived at the Seminar are the following:

The Seminar considered the wire communication system, correspondence course method, case studies of model societies combined with study circles method and some of the effective methods of cooperative education and it felt that to experiment the wire communication system correspondence course method especially for education of cooperative personnel and study circle method for educating members, it is important to have adequate funds and a well-planned organisational structure.

The Seminar considered the study circle method as most important and effective for education of farmer-members of local cooperatives. The method will also

help, the Seminar concluded, in fostering of leadership qualities in the members of local cooperatives.

Audio-Visual Aids

The Seminar discussed the importance of audio-visual aids in member education. It considered films as the most effective media. On the question of international cooperation in the exchange of audio-visual aids, the Seminar suggested that the ICA should act as an intermediary.

The Seminar suggested that education committees should be formed by the Gun Agricultural Cooperative Societies to guide member education activities and to coordinate these activities with local development programmes.

Coordination Needed

The Seminar also suggested that a vigorous effort should be made to bring about close coordination among cooperative education agencies and cooperative organisations. It was proposed that an *ad hoc* committee on cooperative education may be formed at the national level, with a representative from NACF as its Member-Secretary.

Continued from page 8

YANAGIDA VISITS REGIONAL CENTRE

Mr. Hisashi Yanagida, Executive Director of the Central Union of Agricultural Cooperatives in Japan and the Chairman of the Agricultural Sub-Committee visited the Regional Centre and had discussions with Mr. Weeraman and other officers of the Regional Centre.

After the discussion in the Centre, he and Mr. Shiro Futagami, Deputy Director and the Secretary to the Agricultural Sub-Committee went to Glasgow, England where they attended the Agricultural Committee meeting.



Mr H. Yanagida (extreme right) seen having discussions with Mr Weeraman. In the centre is seen Mr Shiro Futagami.

Continued from page 1

FAO MEETING...

such as seminars, experts' conferences and fellowships; it conducts research and brings out publications that are useful for the practice of Cooperation. Often, its educational activities are organized in collaboration with FAO or ILO.

"The development of agriculture in this part of the world is essentially based upon the efforts of the small producer. In this context, the most effective channel of assisting him in regard to the supply of both credit and agricultural requisites as well as the marketing of his produce is the cooperative society. Therefore, the greatest importance has to be laid on proper cooperative development in this region.

COOPERATION VITAL

"Where development depends upon the small producer, it is necessary that the institutions which can reach him effectively should be assisted by the governments concerned for the solution of their problems in regard to finance and supply, for the small producer cannot solve these problems unaided by the government. Therefore, the cooperative society which is the most effective institution for the solution of farmers' economic problems should be assisted by the government. The Cooperative Movement should be associated with the government's schemes for national development as equal and willing partners. Care should be taken to see that the Cooperative Movement is not made a part of the government machine. Otherwise, the true development of the farmer as a self-reliant and independent member of society will not take place. But

whilst preserving the independence and integrity of the cooperative society, there can be a very healthy association of the Cooperative Movement with the government of a country.

"There is a tendency to highlight only the failures of the Cooperative Movement. No mention is made of its successes. The success achieved by using cooperative societies for the grant of credit, supply of fertilizer and other agricultural requisites needs emphatic mention here, at least to draw the attention of this distinguished assembly, to the fact that the basis for agricultural progress in Asia is the cooperative society. Therefore, I would ask this distinguished assembly to give due thought to the important role that Cooperation can play in the achievement of the objectives of the FAO."

Continued from page 5

ICA EXPERTS LECTURE ...

The Zonal Railway Training School at Udaipur (India) organized a ten-day refresher course for the Welfare Inspectors dealing with consumer cooperatives in the Railways. 40 Welfare Inspectors participated in this course. In addition to these trainees about ten persons from the Railway Consumer Cooperatives also participated. Mr Ragnar Arvidsson, Regional Centre's expert on Consumer Cooperatives, delivered lectures on "Merchandise Display in a Cooperative Shop" and "Salesmanship in a Consumer Society", to the trainees at the invitation of the School on 14th November.

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