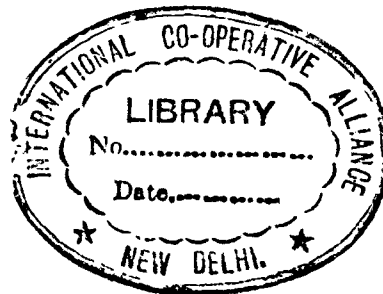


**Agricultural Sub-Committee
for South-East Asia**

THIRD MEETING

Venue • NEW DELHI, INDIA

Dates 24th February, 1969



334:630.
ICA-A

**International Co-operative Alliance, Regional Office
& Education Centre for South-East Asia,
43 Friends' Colony, New Delhi-14, India**

International Cooperative Alliance
Regional Office & Education Centre
for South-East Asia
43, Friends' Colony, New Delhi-14
India

A/10th April 1969

MINUTES OF THE THIRD MEETING OF THE AGRICULTURAL
SUB-COMMITTEE OF THE ICA HELD AT NEW DELHI ON
24TH FEBRUARY 1969.

The Third Meeting of the ICA Agricultural Sub-Committee for South-East Asia was held at New Delhi on 24th February 1969 in the Conference Room of the National Agricultural Cooperative Marketing Federation of India. Mr K.W. Devanayagam, Member for Ceylon and Vice-Chairman, presided over the meeting in the absence of the Chairman, Mr H Yanagida.

1. The following were present:-

a) Members

Mr K.W. Devanayagam (in the Chair)	Ceylon
Mr Irwin Hunter	Australia
Mr V.N. Puri	India
Mr H. Togawa (substitute for Mr Yanagida)	Japan
Mr Yong Chan Paik (substitute for Mr Tal Chun Hong)	Republic of Korea
Mr N.A. Kularajah (substitute for Mr Ismail)	Malaysia
Mr B.P. Faustino	Philippines

b) Special Invitees

Mr R. Okada	IDACA, Japan
Mr Thep Saiyananda	Thailand

c) ICA Staff

Mr P.E. Weeraman	Regional Officer
Mr J.M. Rana	Director (Edu.Centre)
Mr M.V. Madane	Joint Director (T.A.)

d) Secretary

Mr Shiro Futagami	Deputy Director (E.C.) assisted by Mr A.H. Ganesan
-------------------	--

The following members were absent:-

Mr Serajul Huq	Pakistan
Mr Gholam Hossein Azadi	Iran

2. Mr P.E. Weeraman, Regional Officer, welcomed the Members, alternative members and Special invitees present. He said that the Chairman was unavoidably absent from the meeting, and thanked Mr Devanayagam, Vice Chairman for his presence to guide the meeting once again.

3. Mr V.N. Puri welcomed the Members of the Sub-Committee to New Delhi and said that it was a great pleasure for the NAFED to act as hosts for the Third Meeting of the Sub-Committee.

4. The Chairman in his introductory remarks thanked the NAFED for playing host to the Sub-Committee this year. He deeply regretted the absence of the Chairman of the Sub-Committee, Mr Yanagida and the consequent non-availability of Mr Yanagida's expert guidance. He read out a letter received from the Chairman sending his best wishes for the success of the Meeting.

5. The Sub-Committee dealt with the items on the agenda. The main decisions taken thereon were as follows:

- i. Item No.I Confirmation of the minutes of the Second Meeting held at Kuala Lumpur on November 10 and 11, 1968.

The minutes were confirmed.

ii. Agenda Item No. II : Matters arising from the Minutes

- a) The Chairman enquired about the position of the study on multi-purpose cooperatives in Ceylon which was conducted by Prof. Hsieh. The Sub-Committee was informed that the Regional Officer had personally met Prof. Hsieh at Singapore in November, 1968 and explained to him the urgency of the completion of his Report but that it had not been received yet.
- b) With regard to the action to be taken on the last meeting's recommendation that governments of the Region should be requested to guarantee the loans provided to cooperatives, the Sub-Committee was informed that the recommendation had been forwarded to the main Committee and the Head-quarters of the ICA and that the Sub-Committee would be informed of the position, in due course.
- c) The Sub-Committee emphasised that the Chairman should take up the matter with the main Committee for further follow-up and report on this to the Sub-Committee at the next meeting. It was suggested that when it is not possible for the Chairman to attend the main Committee's meetings, the Vice-Chairman should attend the main Committee's meetings so that the recommendations made by the Sub-Committee could be effectively followed up with the main Committee.

The Regional Office was requested to take up with the different government in the Region the question of financing the cooperatives.

- d) It was emphasised that in order to keep the secretariat informed of new cooperative developments, bilateral trade agreements between the member countries in the Region and those outside, etc. the Member Organisations

in the Region should feed the secretariat with the latest information on cooperative developments of interest to other members. The Secretariat would then be in a position to convey this information either through the "Information Bulletin" published quarterly by the Regional Office or through a Special Trade Information Bulletin being issued by the Regional Office.

Efforts should be made by the member organisations to send information on all cooperative developments in their countries to the secretariat before the information loses its news value. The progress made by the cooperatives should be publicised to the public at large through information media available in these countries. It was suggested that a special column of the Information Bulletin be devoted to major developments in the region, for example, the MCIS investment on palm oil.

e) It was suggested that the recent United Nations Resolution on the place of Cooperation in Economic Development may be circulated amongst the members of the region so that they could impress on their own governments the importance attached by the UN to Cooperation.

iii) Agenda Item No. III : Seminars and Publications in the field of Agrl. Coops to be undertaken by ICA RO & EC in 1970.

The Sub-Committee decided the following order of priority to be recommended to the Advisory Council on the subjects suggested for seminars in the field of agricultural cooperation in 1970.

1. Seminar on Cooperative Credit with emphasis on production.
2. Seminar on Marketing of Fruits and Vegetables.
3. Seminar on Personnel Management and Training.

The following comments were also made.

The Sub-Committee suggested that processing should be included, in the field of marketing. In the seminar on marketing it was suggested that case studies should be undertaken by the secretariat on the distribution of agricultural inputs, marketing and centralised management. The Sub-Committee suggested that the seminar on cooperative credit should place more emphasis on production credit which should include subjects like loaning policies, recovery problems.

The Sub-Committee noted with application the proposals for bringing out publication of a Manual for the simplified Presentation of Cooperative Business Information and the publications on "Marketing of Food-Grains of Agricultural Cooperatives" and "Farm Guidance Activities by the Agricultural Cooperatives".

4. Agenda Item No. IV : The Tenth Anniversary Celebrations

The Sub-Committee noted the proposals for the celebration of the 10th Anniversary of the Regional Office & Education Centre which will coincide with the 75th Anniversary of the ICA itself. The Sub-Committee felt that the presence of Ministers in the Conference to be organised in 1970 will greatly help the development of cooperatives in the countries of the Region.

5. Agenda Item No. V : Inter-Cooperative Trade and Technical Assistance in Agricultural Cooperation.

a) As regards a Commodity Conference the Sub-Committee felt that it would be premature to organise a conference only on fruits and vegetables. It was suggested that all commodities dealt with by cooperatives such as fruits, vegetables, foodstuffs, meat, livestock, wool and pulses should be first

considered at a commodity conference with a view to getting down to the actual transaction of such business. It was suggested that the conference should be organised at the earliest opportunity. Since a commodity conference covering all commodities might be a duplication of the Trade Conference held in 1968, it was emphasised that those commodities in which trade takes place either between the cooperatives in two countries or between a cooperative and a private or government organisation should be taken up for detailed investigation of trade possibilities.

b) The Australian member informed the Sub-Committee that his movement is willing to receive two advanced technical trainees from any developing country so that intensive training could be imparted to the trainees. It would also be possible for Australia to send some agricultural scientists for helping the movements in the Region. The Member from India informed the meeting that his organisation is interested in bilateral training programmes wherein two trainees could be accepted for study-cum-work assignments in his organisation and two could be sent to the movement sending such trainees to India.

c) The role of the ICA Regional Office & Education Centre as a liaison office between the developing and developed movements was explained and it was emphasised that action on the implementation of projects is the responsibility of the member organisations receiving assistance from the developed movements.

6. Agenda Item No. VI : ANY OTHER BUSINESS

a) As a follow-up of the recommendation made at the last meeting, it was decided to send letters to the **member** organisations of the

Region asking them to contribute a minimum of £50 to the Regional Office of the ICA for the activities of the Sub-Committee.

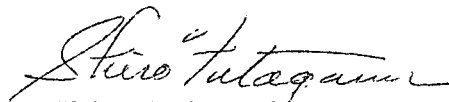
It was suggested that a part of the funds required in this way could be earmarked for agricultural activities and the Sub-Committee could undertake the necessary activities in this field.

b) It was felt that the Agricultural Sub-Committee should in effect function as a part of the ICA Regional Set-up and for this purpose be regarded as a sub-committee of the Advisory Council as well. The Sub-Committee on Agricultural Cooperation for South-East Asia could be the counterpart of the Auxiliary Committee on Agricultural Cooperation vis-a-vis the ICA Headquarters. Similar advisory sub-committees could be set-up for banking, housing and insurance. The Advisory Council would meet to consider the recommendations of all such sub-committees. This proposal was to be put up to the Advisory Council for its consideration.

c) It was suggested that the ICA should try to get a place in the EXPO '70 in Osaka, Japan, for the purpose of obtaining publicity for the Cooperative Movement of the Region.

7. Agenda Item No. VII : Next Meeting of the Agricultural Sub-Committee.

It was decided that the Sub-Committee should meet three days prior to the next meeting of the Advisory Council.


Shiro Futagami
Secretary
Agricultural Sub-Committee

**Agricultural Sub-Committee
for South-East Asia**

THIRD MEETING

Venue NEW DELHI (INDIA)

Dates FEBRUARY 24, 1969



**International Co-operative Alliance, Regional Office
& Education Centre for South-East Asia,
43 Friends' Colony, New Delhi-14, India**

Agenda for the Third ICA Agricultural Sub-Committee
Meeting, New Delhi, India : February 24, 1969

ITEM NO. 3

Confirmation of the Minutes of the last meeting of the ICA
Agricultural Sub-Committee for South-East Asia held at
Kuala Lumpur on 10th and 11th November, 1968.

The Minutes of the Second Meeting of the ICA Agricultural
Sub-Committee held in Kuala Lumpur on 10th and 11th November, 1968
have been circulated and are to be confirmed.

MATTERS ARISING FROM THE MINUTES

1. Collection of data

A proforma for the collection of data has been prepared on the items which were approved in the last meeting and it has been sent out to the members of the Sub-Committee. It would be of great help to the Secretary for compilation and publication if the proforma is duly filled and sent back at the latest by the end of March, 1969.

The sources from which the data was taken may be indicated so that the ICA Regional Office and Education Centre may obtain them wherever possible for reference.

2. Case Studies

In the last meeting the following subjects were suggested as those on which case studies could be undertaken.

- i. Distribution of agricultural inputs.
- ii. Marketing
- iii. Centralised management
- iv. Loaning Policies and Recovery Problems.

In order to consider the scope of the studies the problem areas under each subject may be suggested by the members.

3. Cooperative Business Executive Exchange Programme

The last meeting suggested that efforts should be made to exchange employees within the movements for inservice training.

Australia and India have indicated their readiness to receive personnel, and also have offered to meet the local costs. The ICA

could pursue this and also explore the possibilities of developing the above programme on the basis of self-financing by participating movements.

4. Trade Information Bulletin

During 1969, a trade information bulletin will be issued occasionally by the ICA Regional Office and Education Centre and on the basis of this experience, efforts could be made during 1970 to issue a trade information bulletin at regular intervals. However, this very much depends upon the positive collaboration of organisations concerned. The cooperative trading organisations and the members of the Sub-Committee are requested to supply us up-to-date information in respect of trade and the various regulations which govern international trade.

5. Financial Contribution to the Sub-Committee

The need for financial contribution to the Sub-Committee to facilitate its activities was discussed at the last meeting and it was suggested that an annual subscription of £50 or its equivalent be contributed by member movements.

The Sub-Committee may consider the creation of a fund and its administration and formulate a scheme for the submission to the Executive of the ICA Agricultural Committee for its approval.

ITEM NO. 5SEMINARS AND PUBLICATION IN THE FIELD OF AGRICULTURAL
COOPERATIVES TO BE UNDERTAKEN BY ICA RO&EC IN 1970

The following Regional Seminars, research and publications are proposed by the ICA Regional Office and Education Centre for consideration at the ICA Advisory Council Meeting as a part of the programme for 1970. The Sub-Committee may make any suggestions or recommendations to the Advisory Council on them.

Regional Seminarsi. Regional Seminar on Marketing of Fruits and Vegetables

The Seminar would discuss mainly internal organisational set up and various management questions for ensuring efficient marketing of fruits and vegetables as well as processing.

The participants to the seminar may be managers of marketing cooperatives at the primary and secondary levels engaged in fruits and vegetable business.

The duration of the Seminar will be two weeks and about 30 participants will be invited.

ii. Regional Seminar on Personnel Management and Training

As personnel are a key resource for the successful management of cooperative organisations a seminar on this subject may be vitally useful from the point of view of cooperative development.

Participants to the Seminar may be teachers and principals of cooperative training centres, officers from the cooperative departments and national business federations concerned with personnel

policy and training and managerial personnel, from the field level.

The Seminar may discuss personnel recruitment practices, schemes of retaining and developing managerial personnel, and training arrangement.

iii. Regional Seminar on Cooperative Credit

The purpose of the Seminar would be to review developments in the field of cooperative credit and discuss the similarities and differences in the structure of the movements, size and structure of primary societies, government support, common problems like creation of owned capital and mobilization of savings and questions involving regional cooperation.

Participants to the seminar may be officers from the government cooperative departments and government aided banking institutions financing cooperative credit as well as managerial personnel from cooperative banking institutions at the national and regional levels.

The duration of the Seminar will be two weeks and about 30 participants will be invited.

Note : Regional Seminars in other fields proposed for 1970 for consideration at the Advisory Council Meeting are as follows :

- i. Regional Seminar on Shop Planning and Shop Management.
- ii. Regional Seminar on Organisation and Financing of Cooperative Housing.
- iii. Regional Seminar in collaboration with SCC.

2. Publications

i) Manual for Simplified Presentation of Cooperative Business Information

The manual would serve as a guide to managers of primary societies who are required to present statistical and other business

information to their board of directors. Presentation of such information in a graphical form through charts, bars, etc. would make it easily understandable to the directors even if they are not well conversant with complex accounting.

- ii) Marketing of Foodgrains of Agricultural Cooperatives.
- iii) Farm Guidance Activities by Agricultural Cooperatives.

The above two publications would be brought out based on papers presented at the Regional Seminars on the above subjects to be held in 1969.

ITEM NO. 6THE TENTH ANNIVERSARY CELEBRATIONSConference for Cooperation Ministers and Cooperative Leaders

The above Conference will be held as a part of the Tenth Anniversary Celebrations of the ICA Regional Office and Education Centre. The purpose of the Conference is to review the latest cooperative developments in the Region, and especially to discuss policy questions with regard to future cooperative development. The Conference may discuss the following subject areas :

- i. Role of government.
- ii. Cooperative legislation
- iii. Organisational Structure of the Movements.
- iv. Cooperative Leadership (including education and training arrangements)
- v. Finance for Cooperative Development, and
- vi. Trade and Technical Assistance.

The participants of the Conference may be Ministers and Commissioners of Cooperative Development and top leaders from the voluntary side.

The Conference could in some way be tied up with the ECAFE's Expert Group on the Contribution of Cooperative Techniques to Economic and Social Development. The report of this group could be used as a discussion paper. Other papers may be prepared on the subjects mentioned above, taking into account the reports of various seminars and conferences organised by the ICA.

In addition to the Conference mentioned above, activities such as Tenth Anniversary Lecture Series, a photographic exhibition and issuing of a pictorial booklet may be undertaken.

ITEM NO. 7AGRICULTURAL COOPERATIVE TRADE AND TECHNICAL ASSISTANCE1. Agricultural Cooperative Trade

i) Commodity Conference.

The commodities traded by the cooperatives in the Region are varied and depend very much on the pattern of production and processing of most of the commodities. It may be difficult to find out common interest among the trading cooperatives in the Region.

However, fruits and vegetables are abundantly available in many of the countries in the Region and the cooperatives in the Region have been trying to develop the processing of fruits and vegetables. It seems, therefore, likely that within next few years, the possibilities of trade in fresh and processed fruits and vegetables through cooperatives will increase to a very great extent.

In view of this fact, a Commodity Conference on selected Fresh and Canned Fruits and Vegetables during 1970-71 to establish trade links amongst the countries in different parts of the world may be desirable.

The other alternative commodities that may be considered for a Commodity Conference are grains for feed-stuffs and oil cakes and pulses. The Conference may discuss the possibilities of establishing long-term bilateral contracts and joint committees to implement the contracts as have been established between Thailand and Japan. This Conference may be confined to those countries that possess an exportable surplus of the selected commodity and those countries which are interested in importing them.

ii) Training of Personnel

The Conference on International Cooperative Trade in South-East Asia held in Tokyo in June 1968 has stressed the importance of providing training to the personnel working in cooperative trade organisations in the Region. It laid special emphasis on the training of persons handling technical operations such as packing, grading, etc. Efforts will be made during the year to explore the possibility of arranging such training in the existing training centres which may be in a position to organise such activity.

2. Collaboration with international institutions in regard to Technical Assistance.

i) FAO/ICA/ILO/IFAP Joint Programme

The FAO/ICA/ILO/IFAP have now agreed to establish a Joint Programme through which coordination of their technical assistance activities could be brought about. The final decision in this regard was reached at a meeting held in Rome on 2nd October, 1968 and a Memorandum of Understanding has already been agreed upon. The objects of the Joint Programme are: a) to provide a liaison or "clearing house" for agencies, organisations, societies, etc. of aid-giving or aid-receiving countries interested in the promotion of agricultural cooperatives (including, where appropriate, fishery and forestry cooperatives) and other rural associations, b) to help these cooperatives and associations identify and prepare schemes and projects suitable for international and national development aid (in terms of finance, working requisites, food aid and technical assistance) with specific regard to cooperative processing and marketing of agricultural produce, supply of production requisites and credit, c) to provide assistance in the recruitment of competent managers and specialists, and d) to promote inter-cooperative economic relations.

In the initial stages, the emphasis will be on collection of the data and information needed as background material for improved aid activities, in identifying possible gaps or overlappings in current development programmes, and in investigating the feasibility of appropriate international initiative for improving cooperative management.

A liaison committee of high level representatives of the participating organisations will be meeting at regular intervals to plan action programmes in accordance with the objectives stated above.

The Regional Office has welcomed the establishment of this Programme and we look forward to a closer collaboration with it for exploring further assistance to some of our projects from the Region.

ITEM NO. 8

ANY OTHER BUSINESS

ITEM NO. 9

DATE AND VENUE OF THE NEXT MEETING